

YouGov / Cancer Research Survey Results

Sample Size: 2030

Fieldwork: 19th - 22nd June 2009

	Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	North	Mid-lands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base	2030	995	1035	213	372	318	396	731	978	1052	437	299	206	228	507	115	169	69
All UK Adults	2030	976	1054	244	357	309	397	723	1116	914	485	325	189	252	451	99	173	57

Which, if any, of the following apply with respect to your smoking patterns? [Please tick all that apply]

Cigarettes - occasional social smoker	3%	3%	3%	13%	3%	2%	2%	1%	2%	4%	2%	2%	4%	4%	2%	4%	5%	8%
Cigarettes - 1 to10 a day	6%	6%	6%	4%	10%	7%	5%	5%	6%	7%	4%	5%	5%	8%	9%	6%	5%	7%
Cigarettes - 11 to 20 a day	9%	8%	11%	8%	8%	13%	9%	9%	7%	12%	10%	8%	10%	11%	7%	11%	10%	13%
Cigarettes - 21 or more a day	3%	3%	3%	1%	2%	2%	6%	3%	2%	4%	5%	1%	2%	3%	3%	1%	2%	8%
Smoke cigars	1%	2%	-	1%	2%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	3%	1%
Smoke a pipe	0%	0%	-	1%	-	-	0%	0%	0%	0%	-	-	0%	0%	0%	-	1%	-
I do not smoke and never have	46%	44%	48%	61%	55%	52%	45%	34%	50%	40%	46%	52%	40%	48%	44%	45%	43%	35%
I used to smoke but don't now	31%	34%	29%	10%	20%	23%	32%	48%	32%	31%	32%	30%	36%	24%	35%	28%	32%	29%
Don't know	1%	1%	1%	2%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	4%	1%	1%	-

Do you have a child/ children in any of the following age groups? [Please tick all that apply]

0 to 3	9%	9%	9%	6%	27%	19%	2%	0%	9%	9%	10%	6%	10%	8%	9%	9%	8%	14%
4 to 6	6%	6%	7%	1%	14%	20%	2%	1%	7%	5%	9%	6%	6%	7%	5%	4%	4%	7%
7 to 10	8%	6%	9%	1%	12%	24%	8%	1%	8%	7%	11%	11%	6%	7%	5%	4%	7%	8%
11 to 13	6%	5%	6%	-	5%	17%	10%	1%	6%	6%	5%	7%	4%	4%	7%	5%	7%	9%
14 to 15	4%	4%	5%	-	2%	11%	11%	1%	5%	4%	4%	5%	3%	5%	5%	6%	5%	4%
16 to 17	4%	4%	5%	-	1%	5%	14%	1%	5%	4%	7%	2%	5%	4%	2%	3%	5%	6%
18 or older (grown-up children)	42%	38%	45%	-	1%	9%	54%	84%	40%	45%	45%	42%	52%	24%	44%	46%	42%	46%
No children	37%	42%	31%	93%	58%	35%	26%	13%	37%	37%	32%	36%	30%	55%	36%	36%	36%	22%

	Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE	North	Mid-lands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base	2030	995	1035	213	372	318	396	731	978	1052	437	299	206	228	507	115	169	69
All UK Adults	2030	976	1054	244	357	309	397	723	1116	914	485	325	189	252	451	99	173	57

Thinking about the smoking ban in UK pubs and bars...

How strongly do you support or oppose the ban?

Strongly support	57%	55%	60%	61%	57%	57%	58%	56%	61%	53%	54%	60%	54%	57%	57%	65%	61%	59%
Support	19%	19%	19%	22%	20%	23%	19%	16%	18%	21%	21%	16%	22%	18%	19%	14%	21%	20%
Oppose	12%	11%	13%	8%	13%	11%	9%	16%	11%	13%	13%	14%	12%	14%	10%	11%	10%	8%
Strongly oppose	8%	11%	6%	5%	6%	7%	12%	10%	7%	10%	10%	6%	7%	9%	10%	8%	6%	9%
Don't know	3%	3%	3%	4%	5%	1%	3%	2%	3%	3%	2%	4%	4%	2%	3%	3%	3%	5%

Please indicate to what extent you support or oppose the following public health initiatives that are designed to protect children from tobacco.

Putting tobacco products out of sight in shops

Strongly support	44%	41%	47%	42%	43%	44%	45%	46%	46%	42%	43%	45%	38%	46%	44%	54%	47%	38%
Support	26%	26%	26%	25%	32%	29%	25%	23%	26%	26%	26%	26%	31%	27%	25%	19%	25%	24%
Oppose	16%	18%	14%	21%	11%	14%	14%	18%	14%	17%	15%	16%	17%	15%	16%	12%	16%	24%
Strongly oppose	8%	10%	6%	7%	8%	7%	9%	8%	8%	9%	10%	7%	6%	7%	8%	9%	7%	10%
Don't know	6%	5%	7%	6%	8%	6%	6%	5%	5%	7%	7%	6%	7%	4%	7%	5%	5%	5%

Getting rid of cigarette vending machines

Strongly support	51%	48%	54%	52%	48%	50%	53%	52%	54%	48%	50%	50%	46%	54%	53%	55%	54%	45%
Support	24%	25%	23%	23%	28%	26%	22%	23%	24%	25%	24%	26%	29%	24%	22%	21%	26%	20%
Oppose	13%	15%	12%	14%	12%	15%	12%	14%	13%	14%	13%	14%	16%	12%	14%	13%	11%	22%
Strongly oppose	5%	7%	4%	3%	5%	4%	7%	5%	5%	5%	6%	4%	3%	5%	5%	5%	5%	7%
Don't know	6%	5%	7%	9%	6%	5%	6%	5%	5%	7%	6%	6%	6%	5%	7%	6%	4%	6%

YouGov / Cancer Research Survey R

Sample Size: 2030

Fieldwork: 19th - 22nd June 2009

Base	Smoking Patterns				Children			
	Current Smokers	Current Non-smokers	I do not smoke and never have	I used to smoke but don't now	No children	All with children (any age)	All with young children (under 18)	
Unweighted Base	2030	457	1555	910	645	739	1292	528
All UK Adults	2030	449	1565	927	638	743	1288	525

Which, if any, of the following apply with respect to your smoking patterns? [Please tick all that apply]

Cigarettes - occasional social smoker	3%	13%	-	-	-	5%	2%	3%
Cigarettes - 1 to10 a day	6%	27%	-	-	-	6%	6%	8%
Cigarettes - 11 to 20 a day	9%	42%	-	-	-	8%	10%	11%
Cigarettes - 21 or more a day	3%	13%	-	-	-	2%	3%	2%
Smoke cigars	1%	5%	-	-	-	1%	1%	1%
Smoke a pipe	0%	1%	-	-	-	0%	0%	-
I do not smoke and never have	46%	-	59%	100%	-	57%	39%	45%
I used to smoke but don't now	31%	-	41%	-	100%	20%	38%	28%
Don't know	1%	-	-	-	-	2%	0%	1%

Do you have a child/ children in any of the following age groups? [Please tick all that apply]

0 to 3	9%	9%	9%	10%	7%	-	14%	34%
4 to 6	6%	6%	6%	7%	6%	-	10%	24%
7 to 10	8%	10%	7%	7%	7%	-	12%	30%
11 to 13	6%	7%	5%	5%	6%	-	9%	23%
14 to 15	4%	6%	4%	4%	3%	-	7%	17%
16 to 17	4%	4%	4%	4%	5%	-	7%	16%
18 or older (grown-up children)	42%	40%	43%	32%	59%	-	66%	17%
No children	37%	36%	36%	46%	23%	100%	0%	0%

	Total	Smoking Patterns				Children		
	Base	Current Smokers	Current Non-smokers	I do not smoke and never have	I used to smoke but don't now	No children	All with children (any age)	All with young children (under 18)
Unweighted Base	2030	457	1555	910	645	739	1292	528
All UK Adults	2030	449	1565	927	638	743	1288	525

Thinking about the smoking ban in UK pubs and bars...

How strongly do you support or oppose the ban?

Strongly support	57%	19%	69%	76%	58%	59%	56%	58%
Support	19%	24%	18%	15%	21%	20%	19%	22%
Oppose	12%	28%	8%	4%	13%	10%	13%	11%
Strongly oppose	8%	26%	3%	2%	5%	8%	9%	6%
Don't know	3%	3%	2%	2%	3%	3%	3%	4%

Please indicate to what extent you support or oppose the following public health initiatives that are designed to protect children from tobacco.

Putting tobacco products out of sight in shops

Strongly support	44%	22%	51%	55%	45%	42%	45%	47%
Support	26%	25%	26%	26%	26%	27%	25%	28%
Oppose	16%	26%	13%	10%	16%	16%	15%	12%
Strongly oppose	8%	21%	4%	3%	7%	8%	8%	6%
Don't know	6%	6%	6%	6%	6%	6%	6%	7%

Getting rid of cigarette vending machines

Strongly support	51%	31%	58%	62%	51%	49%	53%	52%
Support	24%	23%	25%	25%	25%	26%	23%	24%
Oppose	13%	26%	10%	7%	14%	14%	13%	13%
Strongly oppose	5%	13%	3%	2%	4%	5%	5%	4%
Don't know	6%	6%	5%	6%	5%	6%	6%	7%