

YouGov / 4 Children Survey Results

Sample Size: 2024

Fieldwork: 15th - 17th February 2010

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Unweighted Base	2024	899	1125	152	402	354	344	772	1295	729	444	295	195	348	438	105	199
All GB Adults	2024	972	1052	243	351	342	379	709	1113	911	499	332	194	259	463	101	176

Which, if any, of the following public services do you think are family friendly in the way they work?
(Please tick all that apply)

School's	45%	44%	45%	53%	49%	48%	45%	37%	45%	45%	49%	46%	41%	43%	43%	44%	41%
Job Centres	3%	4%	2%	5%	3%	6%	3%	1%	3%	3%	3%	4%	4%	3%	3%	1%	2%
GP's	40%	41%	40%	35%	34%	36%	38%	48%	39%	42%	43%	42%	41%	33%	41%	40%	39%
Hospitals	30%	33%	28%	31%	28%	30%	30%	31%	29%	32%	33%	31%	33%	23%	29%	30%	33%
Childcare	27%	26%	28%	39%	34%	28%	24%	20%	27%	26%	28%	27%	24%	26%	28%	27%	25%
Local councils	8%	8%	7%	6%	8%	6%	8%	8%	9%	6%	9%	8%	7%	9%	5%	11%	7%
None of these	17%	16%	17%	10%	13%	19%	16%	20%	18%	15%	15%	17%	16%	23%	16%	15%	15%
Don't know	18%	17%	18%	17%	22%	14%	19%	17%	18%	18%	14%	17%	22%	19%	18%	20%	21%

In which, if any, of the following ways would you change local services to be more family friendly?
(Please tick all that apply)

More evening and weekend opening hours for services (e.g. doctors, post offices and job centres etc.)	65%	59%	70%	67%	61%	66%	69%	64%	67%	62%	66%	61%	66%	62%	65%	71%	67%
More input from me over how services are run	19%	20%	19%	21%	15%	16%	23%	20%	18%	20%	21%	20%	14%	23%	18%	16%	20%
More activities for kids to do after school and in school holidays	43%	39%	47%	45%	45%	47%	49%	36%	43%	43%	49%	39%	41%	43%	38%	49%	48%
Have people available to give people help and advice as and when they need it	42%	40%	45%	39%	30%	36%	46%	52%	41%	44%	47%	39%	44%	42%	41%	42%	41%
To be more welcoming to dads	23%	28%	19%	31%	27%	28%	24%	17%	23%	25%	24%	21%	20%	27%	24%	33%	20%
To be less welcoming to dads	0%	0%	0%	-	1%	0%	0%	0%	0%	0%	-	-	1%	0%	1%	-	-
Make accessing services a less complicated process	51%	48%	53%	42%	35%	43%	57%	62%	51%	51%	53%	49%	61%	46%	51%	52%	43%
Other	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%
Don't know	9%	9%	8%	14%	13%	8%	6%	6%	8%	10%	8%	10%	5%	11%	9%	2%	11%
Not applicable - I would not change local services to be more family friendly in any way	5%	7%	4%	3%	6%	5%	4%	6%	6%	4%	5%	4%	6%	6%	6%	6%	3%

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Sample Size: 2024

Fieldwork: 15th - 17th February 2010

	Total	Working Status					Marital Status					Children in the household				
	Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Divorced	Widowed	Never Married	0	1	2	3+
Unweighted Base	2024	1026	318	66	379	53	182	1110	237	164	58	427	1387	279	222	89
All GB Adults	2024	1020	312	100	344	55	193	1075	241	166	57	462	1359	292	239	87

Which, if any, of the following public services do you think are family friendly in the way they work?
(Please tick all that apply)

School's	45%	45%	48%	69%	38%	44%	37%	45%	48%	41%	39%	46%	39%	58%	56%	52%
Job Centres	3%	4%	4%	6%	1%	7%	1%	4%	2%	1%	2%	4%	2%	4%	5%	3%
GP's	40%	37%	36%	48%	52%	43%	37%	43%	32%	41%	51%	36%	40%	44%	36%	36%
Hospitals	30%	30%	24%	40%	34%	30%	29%	32%	27%	31%	35%	27%	29%	35%	31%	25%
Childcare	27%	29%	26%	45%	20%	27%	21%	23%	31%	30%	21%	34%	26%	33%	26%	25%
Local councils	8%	9%	3%	9%	9%	4%	5%	8%	5%	10%	11%	7%	8%	7%	6%	2%
None of these	17%	17%	19%	4%	16%	11%	21%	18%	14%	16%	16%	14%	17%	13%	18%	19%
Don't know	18%	18%	14%	16%	19%	14%	22%	15%	23%	19%	22%	22%	21%	12%	11%	9%

In which, if any, of the following ways would you change local services to be more family friendly?
(Please tick all that apply)

More evening and weekend opening hours for services (e.g. doctors, post offices and job centres etc.)	65%	67%	66%	70%	59%	56%	62%	67%	63%	62%	51%	63%	63%	70%	68%	66%
More input from me over how services are run	19%	18%	22%	20%	22%	32%	15%	20%	18%	15%	21%	20%	20%	20%	19%	18%
More activities for kids to do after school and in school holidays	43%	44%	42%	45%	37%	47%	49%	45%	41%	45%	29%	42%	38%	56%	55%	47%
Have people available to give people help and advice as and when they need it	42%	37%	44%	39%	55%	52%	46%	45%	38%	48%	48%	35%	44%	38%	41%	42%
To be more welcoming to dads	23%	26%	21%	30%	15%	35%	24%	22%	28%	20%	19%	26%	21%	29%	29%	32%
To be less welcoming to dads	0%	0%	0%	-	-	-	1%	0%	1%	-	-	-	0%	0%	0%	-
Make accessing services a less complicated process	51%	47%	51%	38%	62%	53%	54%	55%	43%	55%	51%	44%	53%	49%	40%	46%
Other	1%	1%	2%	2%	2%	6%	2%	1%	2%	1%	-	2%	2%	0%	1%	2%
Don't know	9%	9%	6%	12%	6%	9%	13%	7%	7%	9%	14%	13%	9%	8%	7%	7%
Not applicable - I would not change local services to be more family friendly in any way	5%	5%	6%	2%	6%	2%	6%	4%	6%	4%	10%	6%	6%	2%	3%	3%

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
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**Do you think politicians understand the reality of
YOUR family life?**

Yes, I do	7%	8%	6%	14%	9%	6%	5%	5%	7%	7%	7%	5%	8%	10%	5%	4%	10%
No, I do not	81%	80%	82%	68%	76%	82%	87%	84%	81%	81%	81%	83%	79%	74%	83%	89%	78%
Don't know/ not applicable	12%	12%	12%	18%	16%	12%	8%	11%	12%	12%	12%	12%	12%	16%	12%	8%	12%

Total	Working Status						Marital Status					Children in the household			
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All GB Adults 2024	1020	312	100	344	55	193	1075	241	166	57	462	1359	292	239	87

Do you think politicians understand the reality of YOUR family life?

Yes, I do	7%	8%	6%	25%	4%	1%	1%	6%	7%	2%	10%	11%	6%	9%	9%	8%
No, I do not	81%	80%	85%	59%	84%	89%	81%	84%	81%	89%	77%	71%	80%	79%	84%	83%
Don't know/ not applicable	12%	12%	9%	16%	12%	9%	18%	10%	12%	9%	13%	18%	14%	12%	6%	9%