

YouGov Survey Results

Can Blair Win a Euro Referendum?

YouGov questioned a representative sample of 5,023 electors throughout Britain online between May 2 and 12 about their attitudes to a referendum. The questions about trust were put to 2,465 electors between May 9 and 12.

Q. If there were a referendum tomorrow on whether Britain should join Europe's single currency, the euro, how would you vote?

For joining	34%
Against joining	60
Don't know / would not vote	6

Q. Suppose a referendum were held next year or the year after, and were to argue strongly that it would be good for jobs and investment for Britain to join the euro, and very risky for Britain to stay out for much longer. How do you think you would then vote?

The total sample was divided into three groups, each of which was asked one of the three following versions of this question

- a) **Gordon Brown and a wide range of business leaders**
- b) **Tony Blair and a wide range of business leaders**
- c) **Tony Blair and a wide range of business leaders, but NOT Gordon Brown**

	a) Brown	b) Blair	c) Blair not Brown
	%	%	%
For joining	51	47	40
Against joining	41	45	51
Don't know / would not vote	8	8	9
Majority	10 for joining	2 for joining	11 against joining

How much do you trust each of the following to make the right judgements about Britain's relations with the rest of the European Union?

	Trust a great deal / fair %	Do not trust very much / at %	Net trust
My daily newspaper - Guardian readers	59	33	26
Sir Richard Branson	56	33	23
My daily newspaper - Telegraph readers	58	35	23
Gordon Brown	50	46	4
My daily newspaper - Times readers	45	47	-2
Tony Blair	45	54	-9
Charles Kennedy	37	54	-17
My daily newspaper - Mirror readers	35	53	-18
My daily newspaper - Mail readers	35	54	-19
My daily newspaper - Sun readers	32	55	-23
Iain Duncan Smith	32	61	-29
Jack Straw	31	61	-30
Kenneth Clarke	30	60	-30
My daily newspaper - Express readers	19	63	-44
The people who run large companies	23	70	-47
Ken Livingstone	19	72	-53
The people who run large trade unions	20	73	-53