

YouGov Survey Results

Sample Size: 2012

Fieldwork: 22nd - 24th October 2007

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2012	967	1045	421	786	805	1084	926	422	403	481	524	182
Unweighted Sample	2012	1012	1000	314	894	804	1169	841	366	466	423	585	172
	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	2	2	2	3	2	1	2	2	3	2	2	2	1
Not change	5	4	5	5	6	3	5	5	7	3	4	5	6
Rise by 1% or less	7	6	8	8	8	6	7	7	5	8	7	7	9
Rise by 1% but less than 2%	18	17	19	17	19	16	19	16	17	19	20	15	15
Rise by 2% but less than 3%	25	28	21	25	22	27	25	24	24	20	26	26	30
Rise by 3% but less than 4%	15	18	12	9	15	18	16	13	15	16	14	16	14
Rise by 4% but less than 5%	8	9	6	4	7	10	8	8	7	8	7	8	7
Rise by 5% but less than 6%	6	5	7	4	5	8	6	6	6	6	7	6	2
Rise by 6% or more	6	5	6	4	6	6	5	6	8	5	4	6	5
Don't know	10	6	14	20	11	4	8	13	8	13	9	9	11

All GB Adults (excluding 'Don't know')	1808	912	897	337	703	770	1002	805	388	349	436	474	160
Unweighted Sample	1829	963	866	253	803	773	1090	737	341	412	389	533	154
	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	2	2	2	4	2	1	2	3	3	2	2	2	1
Not change	5	4	6	7	6	3	5	5	7	4	4	5	6
Rise by 1% or less	8	6	9	10	9	6	8	8	6	9	8	7	10
Rise by 1% but less than 2%	20	18	22	22	22	17	21	19	19	22	22	17	17
Rise by 2% but less than 3%	27	30	25	31	25	28	27	27	26	23	28	28	34
Rise by 3% but less than 4%	17	20	14	11	17	19	18	15	16	18	16	18	15
Rise by 4% but less than 5%	8	9	7	5	8	11	8	9	7	9	8	9	8
Rise by 5% but less than 6%	7	5	8	5	6	8	6	7	7	6	8	7	2
Rise by 6% or more	6	6	7	6	7	7	6	7	9	6	5	6	6
MEDIAN October 2007	2.6	2.7	2.5	2.2	2.5	2.9	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(September 2007)	2.6	2.6	2.5	2.2	2.5	2.7	2.6	2.5	2.5	2.5	2.7	2.5	2.6
(August 2007)	2.4	2.5	2.2	1.8	2.3	2.5	2.4	2.3	2.4	2.3	2.3	2.4	2.2
(July 2007)	2.5	2.7	2.4	2.2	2.4	2.8	2.6	2.5	2.7	2.6	2.6	2.5	2.4
(June 2007)	2.4	2.6	2.2	2.1	2.3	2.6	2.5	2.3	2.5	2.4	2.4	2.2	2.4
(May 2007)	2.5	2.7	2.2	2.1	2.5	2.7	2.5	2.5	2.4	2.5	2.6	2.5	2.4
(April 2007)	2.5	2.7	2.3	2.1	2.5	2.7	2.6	2.4	2.5	2.5	2.5	2.5	2.5
(March 2007)	2.5	2.7	2.3	2.2	2.4	2.7	2.5	2.5	2.6	2.6	2.5	2.4	2.3

(February 2007)	2.4	2.5	2.3	2.1	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.3	2.4
(January 2007)	2.7	2.8	2.6	2.4	2.8	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.6
(December 2006)	2.5	2.6	2.4	2.2	2.4	2.7	2.5	2.5	2.4	2.7	2.4	2.6	2.3
(November 2006)	2.4	2.5	2.3	2.1	2.4	2.7	2.6	2.3	2.4	2.4	2.5	2.5	2.2
(October 2006)	2.4	2.5	2.3	2	2.3	2.7	2.4	2.4	2.4	2.5	2.3	2.4	2.5
(September 2006)	2.3	2.4	2.2	2.1	2.2	2.5	2.4	2.3	2.3	2.3	2.1	2.3	2.3
(August 2006)	2.5	2.6	2.4	2.2	2.4	2.6	2.5	2.5	2.5	2.5	2.4	2.5	2.4
(July 2006)	2.1	2.2	2.1	1.7	2.0	2.5	2.2	2.1	2.1	2.3	2.1	2.1	2.1
(June 2006)	2.3	2.4	2.1	2.1	2.2	2.5	2.3	2.2	2.3	2.3	2.3	2.3	2.1
(May 2006)	2.5	2.5	2.4	2.1	2.4	2.7	2.5	2.5	2.4	2.5	2.4	2.5	2.4
(April 2006)	2.4	2.5	2.3	2.2	2.4	2.6	2.5	2.4	2.3	2.5	2.4	2.5	2.4
(March 06)	2.5	2.5	2.4	2.1	2.3	2.8	2.4	2.5	2.5	2.4	2.4	2.5	2.3
(Feb 06)	2.6	2.6	2.6	2.2	2.5	3.0	2.6	2.7	2.6	2.6	2.5	2.7	2.5
(Jan 06)	2.3	2.4	2.2	1.9	2.3	2.4	2.6	2.3	2.3	2.3	2.4	2.3	2.3
(Dec 05)	2.4	2.5	2.3	2.2	2.3	2.6	2.5	2.3	2.5	2.5	2.3	2.3	2.3
(Nov 05)	2.3	2.4	2.3	1.9	2.2	2.6	2.4	2.2	2.3	2.4	2.3	2.3	2.4

All GB Adults	2012	967	1045	421	786	805	1084	926	422	403	481	524	182
Unweighted Sample	2012	1012	1000	314	894	804	1169	841	366	466	423	585	172
	%	%	%	%	%	%	%	%	%	%	%	%	%

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	2	1	2	2	1	1	2	1	2	1	1	2	2
Not change	1	1	1	2	3	0	1	1	2	0	2	1	2
Rise by 1% or less per year on average	3	4	3	5	3	3	3	3	5	5	2	3	3
Rise by 1% but less than 2% per year	9	9	10	6	11	10	10	8	7	10	11	10	9
Rise by 2% but less than 3% per year	18	22	15	19	17	20	21	15	21	15	17	19	20
Rise by 3% but less than 4% per year	17	19	15	14	16	19	18	15	13	16	18	19	16
Rise by 4% but less than 5% per year	14	13	14	14	12	14	15	12	13	16	12	13	13
Rise by 5% but less than 6% per year	11	11	12	10	12	12	10	13	9	12	14	10	11
Rise by 6% or more per year on average	14	13	16	14	14	15	11	18	19	13	13	14	12
Don't know	10	7	13	15	11	6	7	13	11	11	9	8	12

All GB Adults (excluding 'Don't know')	1810	900	913	359	695	758	1001	805	377	357	436	479	159
Unweighted Sample	1815	947	868	266	793	756	1078	735	330	412	386	535	152
	%	%	%	%	%	%	%	%	%	%	%	%	%

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	2	1	2	2	1	2	2	2	2	1	1	2	2
Not change	2	2	2	2	3	0	2	2	2	0	2	2	2
Rise by 1% or less per year on average	4	5	3	6	4	3	4	4	5	6	2	3	3
Rise by 1% but less than 2% per year	10	10	11	7	12	10	11	9	8	11	12	10	10
Rise by 2% but less than 3% per year	20	23	17	22	19	21	23	17	23	17	19	21	23
Rise by 3% but less than 4% per year	19	20	17	16	18	21	19	18	14	18	20	21	19
Rise by 4% but less than 5% per year	15	14	16	17	14	15	16	13	15	18	14	14	15

Rise by 5% but less than 6% per year	13	12	14	12	13	13	11	15	10	13	16	11	13
Rise by 6% or more per year on average	16	14	18	16	16	16	12	21	21	15	15	15	13
MEDIAN October 2007	3.6	3.4	3.8	3.3	3.6	3.7	3.5	3.8	3.6	3.8	3.6	3.5	3.5
(September 2007)	3.6	3.4	3.9	3.4	3.6	3.7	3.4	3.8	3.6	3.7	3.6	3.6	3.2
(August 2007)	3.4	3.3	3.5	3.2	3.3	3.5	3.3	3.6	3.4	3.2	3.3	3.6	3.0
(July 2007)	3.5	3.3	3.7	3.4	3.4	3.7	3.4	3.7	3.4	3.8	3.5	3.4	3.3
(June 2007)	3.5	3.5	3.6	3.5	3.3	3.7	3.5	3.6	3.6	3.5	3.6	3.4	3.5
(May 2007)	3.4	3.4	3.4	3.2	3.2	3.6	3.3	3.6	3.4	3.4	3.4	3.5	3.3
(April 2007)	3.5	3.4	3.7	3.4	3.4	3.6	3.4	3.7	3.4	3.5	3.4	3.6	3.5
(March 2007)	3.5	3.4	3.7	3.4	3.4	3.7	3.5	3.6	3.7	3.7	3.6	3.4	3.4
(February 2007)	3.5	3.3	3.7	3.4	3.4	3.6	3.4	3.6	3.5	3.6	3.4	3.5	3.3
(January 2007)	3.6	3.5	3.8	3.7	3.5	3.6	3.5	3.7	3.7	3.6	3.7	3.6	3.4
(December 2006)	3.6	3.3	3.9	3.4	3.4	3.9	3.5	3.8	3.4	3.7	3.5	3.7	3.7
(November 2006)	3.5	3.2	3.8	3.3	3.3	3.9	3.4	3.6	3.5	3.4	3.6	3.6	3.4
MEDIAN October 2006	3.5	3.4	3.7	3.3	3.3	3.8	3.6	3.5	3.5	3.5	3.3	3.3	3.7
(September 2006)	3.4	3.3	3.6	3.6	3.3	3.5	3.5	3.3	3.4	3.5	3.3	3.2	3.6
(August 2006)	3.6	3.3	3.9	3.5	3.4	3.8	3.3	4.0	3.5	3.7	3.4	3.7	3.7
(July 2006)	3.3	3.0	3.5	2.9	3.1	3.7	3.2	3.3	3.4	3.4	3.1	3.2	3.3
(June 2006)	3.4	3.2	3.7	3.2	3.3	3.5	3.3	3.5	3.3	3.4	3.4	3.4	3.4
(May 2006)	3.5	3.4	3.7	3.4	3.4	3.8	3.3	3.8	3.4	3.6	3.7	3.5	3.2
(April 2006)	3.6	3.4	3.8	3.4	3.5	3.7	3.5	3.7	3.6	3.6	3.7	3.7	3.3
(March 06)	3.7	3.4	3.9	3.5	3.4	4.0	3.5	3.8	3.5	3.7	3.8	3.7	3.4
(Feb 06)	3.7	3.4	4.0	3.4	3.6	3.8	3.6	3.8	3.7	3.7	3.6	3.8	3.3
(Jan 06)	3.3	3.2	3.6	3.0	3.3	3.7	3.2	3.6	3.5	3.1	3.4	3.4	3.2
(Dec 05)	3.5	3.4	3.7	3.5	3.4	3.6	3.4	3.7	3.6	3.7	3.2	3.4	3.7
(Nov 05)	3.5	3.3	3.7	3.2	3.2	3.8	3.5	3.5	3.4	3.8	3.5	3.5	3.4