

# YouGov Survey Results

Sample Size: 2107

Fieldwork: 20th - 22nd November 2007

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2107	1012	1095	414	803	890	1139	968	441	421	504	550	190
Unweighted Sample	2107	1022	1085	302	867	938	1135	972	361	483	482	583	198
	%	%	%	%	%	%	%	%	%	%	%	%	%

## How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	2	2	2	3	2	1	2	2	2	1	2	1	5
Not change	3	3	3	4	3	1	2	3	3	2	4	2	1
Rise by 1% or less	6	6	7	5	7	6	6	6	7	7	5	7	4
Rise by 1% but less than 2%	15	13	16	18	15	12	15	14	16	15	14	14	13
Rise by 2% but less than 3%	25	27	23	25	25	25	25	25	24	26	25	23	32
Rise by 3% but less than 4%	17	19	15	10	15	21	18	15	14	15	18	19	16
Rise by 4% but less than 5%	8	10	7	6	8	10	10	7	8	9	10	8	6
Rise by 5% but less than 6%	7	6	7	3	5	10	7	6	7	6	7	7	4
Rise by 6% or more	8	8	8	5	6	10	8	7	8	9	7	8	6
Don't know	10	7	13	21	11	4	7	14	11	10	9	10	11
<b>MEDIAN November</b>	<b>2.8</b>	<b>2.9</b>	<b>2.7</b>	<b>2.4</b>	<b>2.6</b>	<b>3.1</b>	<b>2.9</b>	<b>2.8</b>	<b>2.7</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>2.7</b>
(October 2007)	2.6	2.7	2.5	2.2	2.5	2.9	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(September 2007)	2.6	2.6	2.5	2.2	2.5	2.7	2.6	2.5	2.5	2.5	2.7	2.5	2.6
(August 2007)	2.4	2.5	2.2	1.8	2.3	2.5	2.4	2.3	2.4	2.3	2.3	2.4	2.2
(July 2007)	2.5	2.7	2.4	2.2	2.4	2.8	2.6	2.5	2.7	2.6	2.6	2.5	2.4
(June 2007)	2.4	2.6	2.2	2.1	2.3	2.6	2.5	2.3	2.5	2.4	2.4	2.2	2.4
(May 2007)	2.5	2.7	2.2	2.1	2.5	2.7	2.5	2.5	2.4	2.5	2.6	2.5	2.4
(April 2007)	2.5	2.7	2.3	2.1	2.5	2.7	2.6	2.4	2.5	2.5	2.5	2.5	2.5
(March 2007)	2.5	2.7	2.3	2.2	2.4	2.7	2.5	2.5	2.6	2.6	2.5	2.4	2.3
(February 2007)	2.4	2.5	2.3	2.1	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.3	2.4
(January 2007)	2.7	2.8	2.6	2.4	2.8	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.6
(December 2006)	2.5	2.6	2.4	2.2	2.4	2.7	2.5	2.5	2.4	2.7	2.4	2.6	2.3
(November 2006)	2.4	2.5	2.3	2.1	2.4	2.7	2.6	2.3	2.4	2.4	2.5	2.5	2.2
(October 2006)	2.4	2.5	2.3	2	2.3	2.7	2.4	2.4	2.4	2.5	2.3	2.4	2.5
(September 2006)	2.3	2.4	2.2	2.1	2.2	2.5	2.4	2.3	2.3	2.3	2.1	2.3	2.3
(August 2006)	2.5	2.6	2.4	2.2	2.4	2.6	2.5	2.5	2.5	2.5	2.4	2.5	2.4
(July 2006)	2.1	2.2	2.1	1.7	2.0	2.5	2.2	2.1	2.1	2.3	2.1	2.1	2.1
(June 2006)	2.3	2.4	2.1	2.1	2.2	2.5	2.3	2.2	2.3	2.3	2.3	2.3	2.1
(May 2006)	2.5	2.5	2.4	2.1	2.4	2.7	2.5	2.5	2.4	2.5	2.4	2.5	2.4
(April 2006)	2.4	2.5	2.3	2.2	2.4	2.6	2.5	2.4	2.3	2.5	2.4	2.5	2.4
(March 06)	2.5	2.5	2.4	2.1	2.3	2.8	2.4	2.5	2.5	2.4	2.4	2.5	2.3
(Feb 06)	2.6	2.6	2.6	2.2	2.5	3.0	2.6	2.7	2.6	2.6	2.5	2.7	2.5
(Jan 06)	2.3	2.4	2.2	1.9	2.3	2.4	2.6	2.3	2.3	2.3	2.4	2.3	2.3
(Dec 05)	2.4	2.5	2.3	2.2	2.3	2.6	2.5	2.3	2.5	2.5	2.3	2.3	2.3
(Nov 05)	2.3	2.4	2.3	1.9	2.2	2.6	2.4	2.2	2.3	2.4	2.3	2.3	2.4

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	1	2	1	2	2	0	1	2	2	1	2	1	2
Not change	1	2	1	3	2	1	1	1	1	2	2	1	1
Rise by 1% or less per year on average	3	3	3	4	3	2	3	3	3	5	2	3	2
Rise by 1% but less than 2% per year	9	9	8	6	10	8	9	7	10	7	8	9	10
Rise by 2% but less than 3% per year	19	24	15	18	21	19	22	17	21	18	17	19	24
Rise by 3% but less than 4% per year	16	18	14	13	17	17	16	16	14	17	19	15	16
Rise by 4% but less than 5% per year	13	13	13	10	12	16	14	11	13	13	14	13	12
Rise by 5% but less than 6% per year	12	9	14	11	9	14	12	12	11	11	13	14	8
Rise by 6% or more per year on average	14	12	16	13	12	17	13	16	14	15	15	14	11
Don't know	11	8	14	20	12	6	8	15	12	12	9	11	13
<b>MEDIAN November 2007</b>	<b>3.7</b>	<b>3.4</b>	<b>4</b>	<b>3.4</b>	<b>3.4</b>	<b>3.9</b>	<b>3.6</b>	<b>3.8</b>	<b>3.4</b>	<b>3.7</b>	<b>3.8</b>	<b>3.7</b>	<b>3.4</b>
<b>(October 2007)</b>	<b>3.6</b>	<b>3.4</b>	<b>3.8</b>	<b>3.3</b>	<b>3.6</b>	<b>3.7</b>	<b>3.5</b>	<b>3.8</b>	<b>3.6</b>	<b>3.8</b>	<b>3.6</b>	<b>3.5</b>	<b>3.5</b>
<b>(September 2007)</b>	<b>3.6</b>	<b>3.4</b>	<b>3.9</b>	<b>3.4</b>	<b>3.6</b>	<b>3.7</b>	<b>3.4</b>	<b>3.8</b>	<b>3.6</b>	<b>3.7</b>	<b>3.6</b>	<b>3.6</b>	<b>3.2</b>
<b>(August 2007)</b>	<b>3.4</b>	<b>3.3</b>	<b>3.5</b>	<b>3.2</b>	<b>3.3</b>	<b>3.5</b>	<b>3.3</b>	<b>3.6</b>	<b>3.4</b>	<b>3.2</b>	<b>3.3</b>	<b>3.6</b>	<b>3.0</b>
<b>(July 2007)</b>	<b>3.5</b>	<b>3.3</b>	<b>3.7</b>	<b>3.4</b>	<b>3.4</b>	<b>3.7</b>	<b>3.4</b>	<b>3.7</b>	<b>3.4</b>	<b>3.8</b>	<b>3.5</b>	<b>3.4</b>	<b>3.3</b>
<b>(June 2007)</b>	<b>3.5</b>	<b>3.5</b>	<b>3.6</b>	<b>3.5</b>	<b>3.3</b>	<b>3.7</b>	<b>3.5</b>	<b>3.6</b>	<b>3.6</b>	<b>3.5</b>	<b>3.6</b>	<b>3.4</b>	<b>3.5</b>
<b>(May 2007)</b>	<b>3.4</b>	<b>3.4</b>	<b>3.4</b>	<b>3.2</b>	<b>3.2</b>	<b>3.6</b>	<b>3.3</b>	<b>3.6</b>	<b>3.4</b>	<b>3.4</b>	<b>3.4</b>	<b>3.5</b>	<b>3.3</b>
<b>(April 2007)</b>	<b>3.5</b>	<b>3.4</b>	<b>3.7</b>	<b>3.4</b>	<b>3.4</b>	<b>3.6</b>	<b>3.4</b>	<b>3.7</b>	<b>3.4</b>	<b>3.5</b>	<b>3.4</b>	<b>3.6</b>	<b>3.5</b>
<b>(March 2007)</b>	<b>3.5</b>	<b>3.4</b>	<b>3.7</b>	<b>3.4</b>	<b>3.4</b>	<b>3.7</b>	<b>3.5</b>	<b>3.6</b>	<b>3.7</b>	<b>3.7</b>	<b>3.6</b>	<b>3.4</b>	<b>3.4</b>
<b>(February 2007)</b>	<b>3.5</b>	<b>3.3</b>	<b>3.7</b>	<b>3.4</b>	<b>3.4</b>	<b>3.6</b>	<b>3.4</b>	<b>3.6</b>	<b>3.5</b>	<b>3.6</b>	<b>3.4</b>	<b>3.5</b>	<b>3.3</b>
<b>(January 2007)</b>	<b>3.6</b>	<b>3.5</b>	<b>3.8</b>	<b>3.7</b>	<b>3.5</b>	<b>3.6</b>	<b>3.5</b>	<b>3.7</b>	<b>3.7</b>	<b>3.6</b>	<b>3.7</b>	<b>3.6</b>	<b>3.4</b>
<b>(December 2006)</b>	<b>3.6</b>	<b>3.3</b>	<b>3.9</b>	<b>3.4</b>	<b>3.4</b>	<b>3.9</b>	<b>3.5</b>	<b>3.8</b>	<b>3.4</b>	<b>3.7</b>	<b>3.5</b>	<b>3.7</b>	<b>3.7</b>
<b>(November 2006)</b>	<b>3.5</b>	<b>3.2</b>	<b>3.8</b>	<b>3.3</b>	<b>3.3</b>	<b>3.9</b>	<b>3.4</b>	<b>3.6</b>	<b>3.5</b>	<b>3.4</b>	<b>3.6</b>	<b>3.6</b>	<b>3.4</b>
<b>MEDIAN October 2006</b>	<b>3.5</b>	<b>3.4</b>	<b>3.7</b>	<b>3.3</b>	<b>3.3</b>	<b>3.8</b>	<b>3.6</b>	<b>3.5</b>	<b>3.5</b>	<b>3.5</b>	<b>3.3</b>	<b>3.3</b>	<b>3.7</b>
<b>(September 2006)</b>	<b>3.4</b>	<b>3.3</b>	<b>3.6</b>	<b>3.6</b>	<b>3.3</b>	<b>3.5</b>	<b>3.5</b>	<b>3.3</b>	<b>3.4</b>	<b>3.5</b>	<b>3.3</b>	<b>3.2</b>	<b>3.6</b>
<b>(August 2006)</b>	<b>3.6</b>	<b>3.3</b>	<b>3.9</b>	<b>3.5</b>	<b>3.4</b>	<b>3.8</b>	<b>3.3</b>	<b>4.0</b>	<b>3.5</b>	<b>3.7</b>	<b>3.4</b>	<b>3.7</b>	<b>3.7</b>
<b>(July 2006)</b>	<b>3.3</b>	<b>3.0</b>	<b>3.5</b>	<b>2.9</b>	<b>3.1</b>	<b>3.7</b>	<b>3.2</b>	<b>3.3</b>	<b>3.4</b>	<b>3.4</b>	<b>3.1</b>	<b>3.2</b>	<b>3.3</b>
<b>(June 2006)</b>	<b>3.4</b>	<b>3.2</b>	<b>3.7</b>	<b>3.2</b>	<b>3.3</b>	<b>3.5</b>	<b>3.3</b>	<b>3.5</b>	<b>3.3</b>	<b>3.4</b>	<b>3.4</b>	<b>3.4</b>	<b>3.4</b>
<b>(May 2006)</b>	<b>3.5</b>	<b>3.4</b>	<b>3.7</b>	<b>3.4</b>	<b>3.4</b>	<b>3.8</b>	<b>3.3</b>	<b>3.8</b>	<b>3.4</b>	<b>3.6</b>	<b>3.7</b>	<b>3.5</b>	<b>3.2</b>
<b>(April 2006)</b>	<b>3.6</b>	<b>3.4</b>	<b>3.8</b>	<b>3.4</b>	<b>3.5</b>	<b>3.7</b>	<b>3.5</b>	<b>3.7</b>	<b>3.6</b>	<b>3.6</b>	<b>3.7</b>	<b>3.7</b>	<b>3.3</b>
<b>(March 06)</b>	<b>3.7</b>	<b>3.4</b>	<b>3.9</b>	<b>3.5</b>	<b>3.4</b>	<b>4.0</b>	<b>3.5</b>	<b>3.8</b>	<b>3.5</b>	<b>3.7</b>	<b>3.8</b>	<b>3.7</b>	<b>3.4</b>
<b>(Feb 06)</b>	<b>3.7</b>	<b>3.4</b>	<b>4.0</b>	<b>3.4</b>	<b>3.6</b>	<b>3.8</b>	<b>3.6</b>	<b>3.8</b>	<b>3.7</b>	<b>3.7</b>	<b>3.6</b>	<b>3.8</b>	<b>3.3</b>
<b>(Jan 06)</b>	<b>3.3</b>	<b>3.2</b>	<b>3.6</b>	<b>3.0</b>	<b>3.3</b>	<b>3.7</b>	<b>3.2</b>	<b>3.6</b>	<b>3.5</b>	<b>3.1</b>	<b>3.4</b>	<b>3.4</b>	<b>3.2</b>
<b>(Dec 05)</b>	<b>3.5</b>	<b>3.4</b>	<b>3.7</b>	<b>3.5</b>	<b>3.4</b>	<b>3.6</b>	<b>3.4</b>	<b>3.7</b>	<b>3.6</b>	<b>3.7</b>	<b>3.2</b>	<b>3.4</b>	<b>3.7</b>
<b>(Nov 05)</b>	<b>3.5</b>	<b>3.3</b>	<b>3.7</b>	<b>3.2</b>	<b>3.2</b>	<b>3.8</b>	<b>3.5</b>	<b>3.5</b>	<b>3.4</b>	<b>3.8</b>	<b>3.5</b>	<b>3.5</b>	<b>3.4</b>