

## YouGov / Citigroup Survey Results

Sample Size: 2066  
Fieldwork: 22nd to 25th May 2009

	Gender		Age			Social Grade		Region					
Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland	
All GB Adults	2066	827	881	408	759	899	1136	930	388	466	476	545	191
Unweighted Sample	2066	841	853	294	742	1030	1016	1050	251	405	505	795	110
	%	%	%	%	%	%	%	%	%	%	%	%	%

### How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	11	11	10	14	10	10	12	10	12	11	10	10	14
Not change	11	12	9	8	14	10	11	11	10	10	11	12	11
Rise by 1% or less	13	13	13	14	11	14	15	10	11	17	13	11	11
Rise by 1% but less than 2%	16	19	13	16	15	16	16	15	15	12	19	19	10
Rise by 2% but less than 3%	15	15	17	13	16	17	16	15	13	16	16	17	14
Rise by 3% but less than 4%	9	11	9	7	8	12	8	11	11	9	10	9	8
Rise by 4% but less than 5%	5	5	6	4	4	6	4	6	7	5	3	4	7
Rise by 5% but less than 6%	4	4	4	2	4	5	4	3	5	3	3	3	8
Rise by 6% or more	4	4	5	3	5	5	5	4	4	5	3	5	7
Don't know	11	6	15	19	13	7	9	14	13	13	11	10	11

All GB Adults (excluding 'Don't know')	1831	780	746	331	662	837	1034	797	338	404	424	493	170
Unweighted Sample	1856	793	736	244	647	965	945	911	218	362	449	727	100
	%	%	%	%	%	%	%	%	%	%	%	%	%

### How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	12	12	11	17	12	11	13	11	13	12	11	11	16
Not change	12	13	10	9	16	10	12	12	12	12	12	13	12
Rise by 1% or less	15	13	15	18	13	15	17	12	13	19	15	13	12
Rise by 1% but less than 2%	18	20	16	20	17	17	18	18	18	13	21	20	11
Rise by 2% but less than 3%	17	16	20	16	18	18	17	18	15	18	18	18	15
Rise by 3% but less than 4%	11	12	11	8	9	13	9	13	12	11	11	10	9
Rise by 4% but less than 5%	6	5	7	5	5	6	5	7	8	6	3	5	8
Rise by 5% but less than 6%	4	4	5	3	4	5	5	4	5	3	4	4	9
Rise by 6% or more	5	5	5	3	6	5	5	5	5	5	3	5	8
<b>MEDIAN May 2009</b>	<b>1.6</b>	<b>1.6</b>	<b>1.8</b>	<b>1.3</b>	<b>1.5</b>	<b>1.8</b>	<b>1.4</b>	<b>1.8</b>	<b>1.6</b>	<b>1.6</b>	<b>1.5</b>	<b>1.7</b>	<b>1.9</b>
<b>(April 2009)</b>	<b>1.8</b>	<b>1.8</b>	<b>1.9</b>	<b>1.4</b>	<b>1.5</b>	<b>2.1</b>	<b>1.6</b>	<b>2.0</b>	<b>1.5</b>	<b>2.0</b>	<b>1.7</b>	<b>1.9</b>	<b>2.1</b>
<b>(March 2009)</b>	<b>1.8</b>	<b>1.6</b>	<b>2.1</b>	<b>1.4</b>	<b>1.5</b>	<b>2.1</b>	<b>1.6</b>	<b>2.1</b>	<b>1.5</b>	<b>2.0</b>	<b>1.5</b>	<b>2.1</b>	<b>2.0</b>

(February 2009)	1.5	1.3	1.9	1.1	1.4	1.8	1.3	1.8	1.3	1.6	1.5	1.6	1.8
(January 2009)	1.1	0.8	1.4	0.7	0.9	1.3	1.1	1.2	0.9	1.0	1.0	1.4	1.0
(December 2008)	0.8	0.6	1.1	0.3	0.6	1.1	0.6	1.1	0.5	0.5	0.7	1.1	1.2
(November 2008)	0.9	0.7	1.2	0.9	0.6	1.2	0.6	1.2	0.6	1.0	1.1	1.0	0.5
(October 2008)	2.9	3.0	2.9	2.8	2.8	3.0	3.0	2.8	2.9	2.9	3.0	2.9	2.9
(September 2008)	4.4	4.5	4.2	3.9	4.3	4.6	4.4	4.3	4.3	4.7	4.3	4.3	4.0
(August 2008)	4.4	4.5	4.3	3.7	4.4	4.7	4.5	4.3	4.3	4.5	4.5	4.4	4.3
(July 2008)	4.2	4.3	4.1	3.9	4.2	4.4	4.3	4.2	4.2	4.3	4.3	4.1	4.3
(June 2008)	4.6	4.6	4.6	3.9	4.5	4.9	4.7	4.4	4.4	4.7	4.8	4.5	4.4
(May 2008)	4.1	4.3	3.9	3.6	4.0	4.2	4.1	4.0	4.0	4.2	4.2	4.1	3.6
(April 2008)	3.8	3.9	3.7	3.2	3.7	4.0	3.7	3.3	3.8	3.9	3.7	3.8	3.7
(March 2008)	3.6	3.8	3.5	3.0	3.5	4.0	3.6	3.6	3.5	3.7	3.8	3.6	3.4
(February 2008)	3.1	3.2	3.1	2.6	3.2	3.4	3.1	3.1	2.9	3.3	3.0	3.1	2.9
(January 2008)	3.3	3.4	3.1	2.8	3.2	3.5	3.3	3.2	3.1	3.4	3.4	3.2	2.9
(December 2007)	2.7	2.8	2.6	2.2	2.5	2.9	2.7	2.7	2.7	2.6	2.7	2.7	2.6
(November 2007)	2.8	2.9	2.7	2.4	2.6	3.1	2.9	2.8	2.7	2.8	2.9	2.9	2.7
(October 2007)	2.6	2.7	2.5	2.2	2.5	2.9	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(September 2007)	2.6	2.6	2.5	2.2	2.5	2.7	2.6	2.5	2.5	2.5	2.7	2.5	2.6
(August 2007)	2.4	2.5	2.2	1.8	2.3	2.5	2.4	2.3	2.4	2.3	2.3	2.4	2.2
(July 2007)	2.5	2.7	2.4	2.2	2.4	2.8	2.6	2.5	2.7	2.6	2.6	2.5	2.4
(June 2007)	2.4	2.6	2.2	2.1	2.3	2.6	2.5	2.3	2.5	2.4	2.4	2.2	2.4
(May 2007)	2.5	2.7	2.2	2.1	2.5	2.7	2.5	2.5	2.4	2.5	2.6	2.5	2.4
(April 2007)	2.5	2.7	2.3	2.1	2.5	2.7	2.6	2.4	2.5	2.5	2.5	2.5	2.5
(March 2007)	2.5	2.7	2.3	2.2	2.4	2.7	2.5	2.5	2.6	2.6	2.5	2.4	2.3
(February 2007)	2.4	2.5	2.3	2.1	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.3	2.4
(January 2007)	2.7	2.8	2.6	2.4	2.8	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.6
(December 2006)	2.5	2.6	2.4	2.2	2.4	2.7	2.5	2.5	2.4	2.7	2.4	2.6	2.3
(November 2006)	2.4	2.5	2.3	2.1	2.4	2.7	2.6	2.3	2.4	2.4	2.5	2.5	2.2
(October 2006)	2.4	2.5	2.3	2	2.3	2.7	2.4	2.4	2.4	2.5	2.3	2.4	2.5
(September 2006)	2.3	2.4	2.2	2.1	2.2	2.5	2.4	2.3	2.3	2.3	2.1	2.3	2.3
(August 2006)	2.5	2.6	2.4	2.2	2.4	2.6	2.5	2.5	2.5	2.5	2.4	2.5	2.4
(July 2006)	2.1	2.2	2.1	1.7	2.0	2.5	2.2	2.1	2.1	2.3	2.1	2.1	2.1
(June 2006)	2.3	2.4	2.1	2.1	2.2	2.5	2.3	2.2	2.3	2.3	2.3	2.3	2.1
(May 2006)	2.5	2.5	2.4	2.1	2.4	2.7	2.5	2.5	2.4	2.5	2.4	2.5	2.4
(April 2006)	2.4	2.5	2.3	2.2	2.4	2.6	2.5	2.4	2.3	2.5	2.4	2.5	2.4
(March 06)	2.5	2.5	2.4	2.1	2.3	2.8	2.4	2.5	2.5	2.4	2.4	2.5	2.3
(Feb 06)	2.6	2.6	2.6	2.2	2.5	3.0	2.6	2.7	2.6	2.6	2.5	2.7	2.5
(Jan 06)	2.3	2.4	2.2	1.9	2.3	2.4	2.6	2.3	2.3	2.3	2.4	2.3	2.3
(Dec 05)	2.4	2.5	2.3	2.2	2.3	2.6	2.5	2.3	2.5	2.5	2.3	2.3	2.3
(Nov 05)	2.3	2.4	2.3	1.9	2.2	2.6	2.4	2.2	2.3	2.4	2.3	2.3	2.4

All GB Adults	2066	827	881	408	759	899	1136	930	388	466	476	545	191
Unweighted Sample	2066	841	853	294	742	1030	1016	1050	251	405	505	795	110
	%	%	%	%	%	%	%	%	%	%	%	%	%

**And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?**

Go down	4	3	3	8	2	3	3	5	5	4	3	4	0
Not change	3	2	3	4	3	2	2	4	2	3	3	3	3
Rise by 1% or less per year on average	7	5	10	6	7	9	7	8	6	7	8	8	9
Rise by 1% but less than 2% per year	10	10	10	11	9	9	10	10	8	7	11	12	8
Rise by 2% but less than 3% per year	20	23	19	16	22	20	22	17	16	22	21	20	20
Rise by 3% but less than 4% per year	14	18	12	11	15	15	16	13	15	16	12	15	13
Rise by 4% but less than 5% per year	9	11	6	7	7	11	9	8	10	8	10	8	9
Rise by 5% but less than 6% per year	9	10	8	9	9	10	9	9	13	7	10	9	6
Rise by 6% or more per year on average	10	11	11	7	12	11	10	10	10	11	8	10	17
Don't know	14	8	18	22	15	10	12	16	15	15	14	12	15

All GB Adults (excluding 'Don't know')	1779	764	724	319	648	810	998	782	330	396	410	482	163
Unweighted Sample	1808	778	719	235	634	939	920	888	212	356	434	710	96
	%	%	%	%	%	%	%	%	%	%	%	%	%

**And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?**

Go down	4	3	3	10	3	3	3	6	6	5	4	5	0
Not change	3	2	4	5	3	2	2	5	2	3	4	3	4
Rise by 1% or less per year on average	9	6	12	7	8	10	8	10	7	8	9	9	11
Rise by 1% but less than 2% per year	11	11	12	15	11	10	11	11	10	9	12	13	10
Rise by 2% but less than 3% per year	23	25	23	21	25	22	26	20	19	26	25	23	23
Rise by 3% but less than 4% per year	17	19	15	13	17	17	18	15	17	19	14	17	15
Rise by 4% but less than 5% per year	10	12	7	8	9	12	11	10	11	10	11	9	11
Rise by 5% but less than 6% per year	11	11	10	11	10	11	11	11	15	9	11	10	7
Rise by 6% or more per year on average	12	12	14	9	14	12	12	12	12	13	9	11	20
<b>MEDIAN May 2009</b>	<b>3.0</b>	<b>3.1</b>	<b>2.9</b>	<b>2.4</b>	<b>3.0</b>	<b>3.1</b>	<b>3.0</b>	<b>3.0</b>	<b>3.3</b>	<b>3.1</b>	<b>2.9</b>	<b>2.9</b>	<b>3.0</b>
<b>(April 2009)</b>	<b>3.1</b>	<b>3.1</b>	<b>3.1</b>	<b>2.4</b>	<b>2.9</b>	<b>3.4</b>	<b>3.1</b>	<b>3.1</b>	<b>2.9</b>	<b>3.3</b>	<b>3.1</b>	<b>3.0</b>	<b>3.5</b>
<b>(March 2009)</b>	<b>3.1</b>	<b>3.2</b>	<b>2.9</b>	<b>2.7</b>	<b>2.8</b>	<b>3.4</b>	<b>3.0</b>	<b>3.1</b>	<b>3.3</b>	<b>3.1</b>	<b>2.9</b>	<b>3.0</b>	<b>3.2</b>
<b>(February 2009)</b>	<b>2.9</b>	<b>3.0</b>	<b>2.9</b>	<b>2.5</b>	<b>2.8</b>	<b>3.2</b>	<b>2.9</b>	<b>3.0</b>	<b>2.9</b>	<b>2.8</b>	<b>3.1</b>	<b>3.0</b>	<b>2.7</b>
<b>(January 2009)</b>	<b>2.8</b>	<b>2.9</b>	<b>2.8</b>	<b>2.6</b>	<b>2.7</b>	<b>3.0</b>	<b>2.8</b>	<b>2.9</b>	<b>2.7</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>2.7</b>
<b>(December 2008)</b>	<b>2.8</b>	<b>2.9</b>	<b>2.8</b>	<b>2.5</b>	<b>2.7</b>	<b>3.1</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>2.7</b>
<b>(November 2008)</b>	<b>3.0</b>	<b>2.9</b>	<b>3.1</b>	<b>2.7</b>	<b>2.9</b>	<b>3.1</b>	<b>2.9</b>	<b>3.1</b>	<b>2.9</b>	<b>3.1</b>	<b>3.1</b>	<b>3.0</b>	<b>2.6</b>
<b>(October 2008)</b>	<b>2.9</b>	<b>3.0</b>	<b>2.8</b>	<b>2.8</b>	<b>2.8</b>	<b>3.0</b>	<b>2.9</b>	<b>2.9</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>3.1</b>	<b>2.9</b>
<b>(September 2008)</b>	<b>3.5</b>	<b>3.7</b>	<b>3.4</b>	<b>3.4</b>	<b>3.3</b>	<b>3.7</b>	<b>3.4</b>	<b>3.8</b>	<b>3.4</b>	<b>3.3</b>	<b>3.6</b>	<b>3.8</b>	<b>3.4</b>
<b>(August 2008)</b>	<b>3.4</b>	<b>3.3</b>	<b>3.5</b>	<b>3.1</b>	<b>3.4</b>	<b>3.6</b>	<b>3.4</b>	<b>3.5</b>	<b>3.3</b>	<b>3.5</b>	<b>3.5</b>	<b>3.5</b>	<b>3.4</b>
<b>(July 2008)</b>	<b>3.6</b>	<b>3.5</b>	<b>3.6</b>	<b>3.6</b>	<b>3.5</b>	<b>3.7</b>	<b>3.4</b>	<b>3.8</b>	<b>3.5</b>	<b>3.6</b>	<b>3.6</b>	<b>3.7</b>	<b>3.6</b>

(June 2008)	3.8	3.6	4.0	3.4	3.7	4.0	3.7	3.9	3.7	3.8	4.0	3.8	3.7
(May 2008)	3.9	3.8	4.1	3.8	3.8	4.0	3.7	4.2	3.6	3.9	4.1	4.1	3.7
(April 2008)	3.7	3.7	3.9	3.5	3.7	3.9	3.6	3.9	3.5	3.6	3.8	4.0	3.7
(March 2008)	3.9	3.8	4.1	3.6	3.8	4.1	3.8	4.0	3.8	3.9	3.9	4.0	3.7
(February 2008)	3.7	3.6	3.8	3.5	3.6	3.9	3.3	4.0	3.5	3.7	3.7	3.9	3.5
(January 2008)	3.7	3.7	3.9	3.5	3.6	3.9	3.6	3.9	3.5	3.8	3.8	3.8	3.9
(December 2007)	3.6	3.4	3.8	3.3	3.2	3.8	3.4	3.8	3.6	3.5	3.5	3.6	3.7
(November 2007)	3.7	3.4	4	3.4	3.4	3.9	3.6	3.8	3.4	3.7	3.8	3.7	3.4
(October 2007)	3.6	3.4	3.8	3.3	3.6	3.7	3.5	3.8	3.6	3.8	3.6	3.5	3.5
(September 2007)	3.6	3.4	3.9	3.4	3.6	3.7	3.4	3.8	3.6	3.7	3.6	3.6	3.2
(August 2007)	3.4	3.3	3.5	3.2	3.3	3.5	3.3	3.6	3.4	3.2	3.3	3.6	3.0
(July 2007)	3.5	3.3	3.7	3.4	3.4	3.7	3.4	3.7	3.4	3.8	3.5	3.4	3.3
(June 2007)	3.5	3.5	3.6	3.5	3.3	3.7	3.5	3.6	3.6	3.5	3.6	3.4	3.5
(May 2007)	3.4	3.4	3.4	3.2	3.2	3.6	3.3	3.6	3.4	3.4	3.4	3.5	3.3
(April 2007)	3.5	3.4	3.7	3.4	3.4	3.6	3.4	3.7	3.4	3.5	3.4	3.6	3.5
(March 2007)	3.5	3.4	3.7	3.4	3.4	3.7	3.5	3.6	3.7	3.7	3.6	3.4	3.4
(February 2007)	3.5	3.3	3.7	3.4	3.4	3.6	3.4	3.6	3.5	3.6	3.4	3.5	3.3
(January 2007)	3.6	3.5	3.8	3.7	3.5	3.6	3.5	3.7	3.7	3.6	3.7	3.6	3.4
(December 2006)	3.6	3.3	3.9	3.4	3.4	3.9	3.5	3.8	3.4	3.7	3.5	3.7	3.7
(November 2006)	3.5	3.2	3.8	3.3	3.3	3.9	3.4	3.6	3.5	3.4	3.6	3.6	3.4
(October 2006)	3.5	3.4	3.7	3.3	3.3	3.8	3.6	3.5	3.5	3.5	3.3	3.3	3.7
(September 2006)	3.4	3.3	3.6	3.6	3.3	3.5	3.5	3.3	3.4	3.5	3.3	3.2	3.6
(August 2006)	3.6	3.3	3.9	3.5	3.4	3.8	3.3	4.0	3.5	3.7	3.4	3.7	3.7
(July 2006)	3.3	3.0	3.5	2.9	3.1	3.7	3.2	3.3	3.4	3.4	3.1	3.2	3.3
(June 2006)	3.4	3.2	3.7	3.2	3.3	3.5	3.3	3.5	3.3	3.4	3.4	3.4	3.4
(May 2006)	3.5	3.4	3.7	3.4	3.4	3.8	3.3	3.8	3.4	3.6	3.7	3.5	3.2
(April 2006)	3.6	3.4	3.8	3.4	3.5	3.7	3.5	3.7	3.6	3.6	3.7	3.7	3.3
(March 06)	3.7	3.4	3.9	3.5	3.4	4.0	3.5	3.8	3.5	3.7	3.8	3.7	3.4
(Feb 06)	3.7	3.4	4.0	3.4	3.6	3.8	3.6	3.8	3.7	3.7	3.6	3.8	3.3
(Jan 06)	3.3	3.2	3.6	3.0	3.3	3.7	3.2	3.6	3.5	3.1	3.4	3.4	3.2
(Dec 05)	3.5	3.4	3.7	3.5	3.4	3.6	3.4	3.7	3.6	3.7	3.2	3.4	3.7
(Nov 05)	3.5	3.3	3.7	3.2	3.2	3.8	3.5	3.5	3.4	3.8	3.5	3.5	3.4