

# YouGov Survey Results

Sample Size: 2958  
Fieldwork: 20th - 24th March 2008

	Gender		Age			Social Grade		Region					
	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland	
All GB Adults	2958	1307	1393	596	1130	1232	1597	1361	621	592	710	769	266
Unweighted Sample	2958	1325	1387	473	1206	1279	1542	1416	475	685	675	860	263
	%	%	%	%	%	%	%	%	%	%	%	%	%

## How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	1	1	1	1	1	1	1	1	1	1	0	1	2
Not change	1	1	1	1	2	1	1	2	2	1	1	1	1
Rise by 1% or less	3	2	2	5	3	1	2	3	2	2	2	3	2
Rise by 1% but less than 2%	9	7	9	13	8	7	10	8	9	8	8	9	11
Rise by 2% but less than 3%	21	20	20	22	21	20	21	20	20	22	20	21	23
Rise by 3% but less than 4%	20	22	19	22	19	21	21	19	18	21	21	21	21
Rise by 4% but less than 5%	13	14	12	8	12	16	14	12	12	14	13	13	12
Rise by 5% but less than 6%	9	9	9	5	9	10	8	9	8	9	9	9	7
Rise by 6% or more	15	17	14	7	14	20	15	15	16	15	17	14	14
Don't know	9	7	11	15	11	4	7	11	11	8	9	8	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%

## And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	1	1	1	1	2	1	1	1	2	1	0	2	1
Not change	1	1	1	1	1	1	1	1	1	1	0	1	2
Rise by 1% or less per year on average	2	2	2	3	3	2	2	3	3	2	2	2	3
Rise by 1% but less than 2% per year	7	7	7	8	7	6	7	6	7	5	7	7	10
Rise by 2% but less than 3% per year	17	20	15	17	18	17	20	14	19	18	17	15	16
Rise by 3% but less than 4% per year	18	21	14	18	17	19	18	18	16	18	19	17	21
Rise by 4% but less than 5% per year	13	13	13	13	12	14	13	13	13	14	11	14	16
Rise by 5% but less than 6% per year	11	10	12	8	11	13	11	11	10	10	13	12	8
Rise by 6% or more per year on average	18	16	19	15	16	21	16	19	17	18	18	19	14
Don't know	12	9	15	16	14	8	10	14	13	12	12	11	10