

YouGov Survey Results

Sample Size: 2551
Fieldwork: 27th - 30th June 2008

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2551	1178	1269	497	977	1077	1378	1173	482	567	554	675	237
Unweighted Sample	2551	1228	1244	300	1078	1173	1393	1158	382	610	580	745	203
	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	1	1	1	1	1	1	1	1	1	1	1	1	1
Not change	1	1	1	0	1	0	0	1	2	1	1	0	0
Rise by 1% or less	2	2	2	4	1	2	2	2	3	2	1	3	1
Rise by 1% but less than 2%	5	4	6	8	4	4	5	6	6	6	4	4	8
Rise by 2% but less than 3%	13	14	13	16	14	11	12	15	12	12	14	14	13
Rise by 3% but less than 4%	17	18	16	17	18	17	18	17	18	18	16	16	21
Rise by 4% but less than 5%	15	18	13	15	15	15	17	13	18	13	14	16	13
Rise by 5% but less than 6%	12	11	12	9	10	14	12	11	12	9	12	12	14
Rise by 6% or more	27	28	26	19	26	32	28	26	21	31	32	27	23
Don't know	7	4	9	10	8	4	4	9	7	7	6	6	6

All GB Adults (excluding 'Don't know')	2381	1128	1153	446	903	1033	1317	1061	444	527	520	636	225
Unweighted Sample	2387	1174	1137	265	997	1125	1334	1053	355	572	542	699	191
	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	1	2	1	1	1	1	1	1	1	1	1	1	1
Not change	1	1	1	0	1	0	0	1	2	1	1	0	0
Rise by 1% or less	2	2	2	5	2	2	2	2	3	2	1	3	1
Rise by 1% but less than 2%	6	4	7	9	5	5	5	6	7	7	4	4	8
Rise by 2% but less than 3%	14	14	15	18	15	12	12	16	13	13	15	15	14
Rise by 3% but less than 4%	19	19	18	19	20	17	19	19	19	20	17	17	22
Rise by 4% but less than 5%	16	19	14	17	16	16	18	14	20	14	15	17	14
Rise by 5% but less than 6%	12	11	14	10	11	15	13	12	13	10	13	13	15
Rise by 6% or more	29	29	29	21	29	33	29	29	22	33	34	29	25
MEDIAN June 2008	4.6	4.6	4.6	3.9	4.5	4.9	4.7	4.4	4.4	4.7	4.8	4.5	4.4
(May 2008)	4.1	4.3	3.9	3.6	4.0	4.2	4.1	4.0	4.0	4.2	4.2	4.1	3.6
(April 2008)	3.8	3.9	3.7	3.2	3.7	4.0	3.7	3.3	3.8	3.9	3.7	3.8	3.7
(March 2008)	3.6	3.8	3.5	3.0	3.5	4.0	3.6	3.6	3.5	3.7	3.8	3.6	3.4
(February 2008)	3.1	3.2	3.1	2.6	3.2	3.4	3.1	3.1	2.9	3.3	3.0	3.1	2.9

	Gender			Age			Social Grade		Region				
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2551	1178	1269	497	977	1077	1378	1173	482	567	554	675	237
Unweighted Sample	2551	1228	1244	300	1078	1173	1393	1158	382	610	580	745	203
	%	%	%	%	%	%	%	%	%	%	%	%	%
(January 2008)	3.3	3.4	3.1	2.8	3.2	3.5	3.3	3.2	3.1	3.4	3.4	3.2	2.9
(December 2007)	2.7	2.8	2.6	2.2	2.5	2.9	2.7	2.7	2.7	2.6	2.7	2.7	2.6
(November 2007)	2.8	2.9	2.7	2.4	2.6	3.1	2.9	2.8	2.7	2.8	2.9	2.9	2.7
(October 2007)	2.6	2.7	2.5	2.2	2.5	2.9	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(September 2007)	2.6	2.6	2.5	2.2	2.5	2.7	2.6	2.5	2.5	2.5	2.7	2.5	2.6
(August 2007)	2.4	2.5	2.2	1.8	2.3	2.5	2.4	2.3	2.4	2.3	2.3	2.4	2.2
(July 2007)	2.5	2.7	2.4	2.2	2.4	2.8	2.6	2.5	2.7	2.6	2.6	2.5	2.4
(June 2007)	2.4	2.6	2.2	2.1	2.3	2.6	2.5	2.3	2.5	2.4	2.4	2.2	2.4
(May 2007)	2.5	2.7	2.2	2.1	2.5	2.7	2.5	2.5	2.4	2.5	2.6	2.5	2.4
(April 2007)	2.5	2.7	2.3	2.1	2.5	2.7	2.6	2.4	2.5	2.5	2.5	2.5	2.5
(March 2007)	2.5	2.7	2.3	2.2	2.4	2.7	2.5	2.5	2.6	2.6	2.5	2.4	2.3
(February 2007)	2.4	2.5	2.3	2.1	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.3	2.4
(January 2007)	2.7	2.8	2.6	2.4	2.8	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.6
(December 2006)	2.5	2.6	2.4	2.2	2.4	2.7	2.5	2.5	2.4	2.7	2.4	2.6	2.3
(November 2006)	2.4	2.5	2.3	2.1	2.4	2.7	2.6	2.3	2.4	2.4	2.5	2.5	2.2
(October 2006)	2.4	2.5	2.3	2	2.3	2.7	2.4	2.4	2.4	2.5	2.3	2.4	2.5
(September 2006)	2.3	2.4	2.2	2.1	2.2	2.5	2.4	2.3	2.3	2.3	2.1	2.3	2.3
(August 2006)	2.5	2.6	2.4	2.2	2.4	2.6	2.5	2.5	2.5	2.5	2.4	2.5	2.4
(July 2006)	2.1	2.2	2.1	1.7	2.0	2.5	2.2	2.1	2.1	2.3	2.1	2.1	2.1
(June 2006)	2.3	2.4	2.1	2.1	2.2	2.5	2.3	2.2	2.3	2.3	2.3	2.3	2.1
(May 2006)	2.5	2.5	2.4	2.1	2.4	2.7	2.5	2.5	2.4	2.5	2.4	2.5	2.4
(April 2006)	2.4	2.5	2.3	2.2	2.4	2.6	2.5	2.4	2.3	2.5	2.4	2.5	2.4
(March 06)	2.5	2.5	2.4	2.1	2.3	2.8	2.4	2.5	2.5	2.4	2.4	2.5	2.3
(Feb 06)	2.6	2.6	2.6	2.2	2.5	3.0	2.6	2.7	2.6	2.6	2.5	2.7	2.5
(Jan 06)	2.3	2.4	2.2	1.9	2.3	2.4	2.6	2.3	2.3	2.3	2.4	2.3	2.3
(Dec 05)	2.4	2.5	2.3	2.2	2.3	2.6	2.5	2.3	2.5	2.5	2.3	2.3	2.3
(Nov 05)	2.3	2.4	2.3	1.9	2.2	2.6	2.4	2.2	2.3	2.4	2.3	2.3	2.4
All GB Adults	2551	1178	1269	497	977	1077	1378	1173	482	567	554	675	237
Unweighted Sample	2551	1228	1244	300	1078	1173	1393	1158	382	610	580	745	203
	%	%	%	%	%	%	%	%	%	%	%	%	%

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	4	3	4	4	4	3	4	4	5	3	3	3	4
Not change	2	2	2	4	2	1	2	2	2	1	3	2	2
Rise by 1% or less per year on average	3	3	3	4	4	2	3	3	3	3	3	4	2
Rise by 1% but less than 2% per year	6	7	5	7	5	5	6	5	6	7	4	5	8
Rise by 2% but less than 3% per year	17	19	14	18	18	16	18	15	17	19	15	17	17
Rise by 3% but less than 4% per year	15	18	13	15	16	15	16	14	13	15	16	16	15
Rise by 4% but less than 5% per year	12	14	12	11	12	14	12	12	13	11	15	12	13
Rise by 5% but less than 6% per year	12	12	12	11	10	14	13	10	12	11	13	13	9
Rise by 6% or more per year on average	15	13	16	8	16	17	14	16	15	15	15	15	15
Don't know	14	9	19	18	14	12	11	18	14	15	13	13	14

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2551	1178	1269	497	977	1077	1378	1173	482	567	554	675	237
Unweighted Sample	2551	1228	1244	300	1078	1173	1393	1158	382	610	580	745	203
	%	%	%	%	%	%	%	%	%	%	%	%	%
All GB Adults (excluding 'Don't know')	2198	1074	1035	406	839	950	1229	969	415	481	480	588	202
Unweighted Sample	2211	1121	1021	243	927	1041	1242	969	335	523	503	649	173
	%	%	%	%	%	%	%	%	%	%	%	%	%

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	4	3	5	5	5	3	4	4	6	4	3	3	5
Not change	2	3	2	5	2	2	3	2	3	2	3	3	2
Rise by 1% or less per year on average	4	4	4	4	4	3	4	4	4	3	3	5	3
Rise by 1% but less than 2% per year	7	7	6	9	6	6	7	6	7	8	5	6	9
Rise by 2% but less than 3% per year	20	21	17	22	20	18	21	18	20	22	17	20	19
Rise by 3% but less than 4% per year	18	20	16	19	18	17	18	17	16	18	18	19	18
Rise by 4% but less than 5% per year	15	15	15	13	14	16	14	15	15	13	17	14	15
Rise by 5% but less than 6% per year	14	13	15	13	11	16	14	12	14	13	15	15	11
Rise by 6% or more per year on average	18	15	20	10	19	19	16	20	18	17	18	17	18
MEDIAN June 2008	3.8	3.6	4.0	3.4	3.7	4.0	3.7	3.9	3.7	3.8	4.0	3.8	3.7
(May 2008)	3.9	3.8	4.1	3.8	3.8	4.0	3.7	4.2	3.6	3.9	4.1	4.1	3.7
(April 2008)	3.7	3.7	3.9	3.5	3.7	3.9	3.6	3.9	3.5	3.6	3.8	4.0	3.7
(March 2008)	3.9	3.8	4.1	3.6	3.8	4.1	3.8	4.0	3.8	3.9	3.9	4.0	3.7
(February 2008)	3.7	3.6	3.8	3.5	3.6	3.9	3.3	4.0	3.5	3.7	3.7	3.9	3.5
(January 2008)	3.7	3.7	3.9	3.5	3.6	3.9	3.6	3.9	3.5	3.8	3.8	3.8	3.9
(December 2007)	3.6	3.4	3.8	3.3	3.2	3.8	3.4	3.8	3.6	3.5	3.5	3.6	3.7
(November 2007)	3.7	3.4	4	3.4	3.4	3.9	3.6	3.8	3.4	3.7	3.8	3.7	3.4
(October 2007)	3.6	3.4	3.8	3.3	3.6	3.7	3.5	3.8	3.6	3.8	3.6	3.5	3.5
(September 2007)	3.6	3.4	3.9	3.4	3.6	3.7	3.4	3.8	3.6	3.7	3.6	3.6	3.2
(August 2007)	3.4	3.3	3.5	3.2	3.3	3.5	3.3	3.6	3.4	3.2	3.3	3.6	3.0
(July 2007)	3.5	3.3	3.7	3.4	3.4	3.7	3.4	3.7	3.4	3.8	3.5	3.4	3.3
(June 2007)	3.5	3.5	3.6	3.5	3.3	3.7	3.5	3.6	3.6	3.5	3.6	3.4	3.5
(May 2007)	3.4	3.4	3.4	3.2	3.2	3.6	3.3	3.6	3.4	3.4	3.4	3.5	3.3
(April 2007)	3.5	3.4	3.7	3.4	3.4	3.6	3.4	3.7	3.4	3.5	3.4	3.6	3.5
(March 2007)	3.5	3.4	3.7	3.4	3.4	3.7	3.5	3.6	3.7	3.7	3.6	3.4	3.4
(February 2007)	3.5	3.3	3.7	3.4	3.4	3.6	3.4	3.6	3.5	3.6	3.4	3.5	3.3
(January 2007)	3.6	3.5	3.8	3.7	3.5	3.6	3.5	3.7	3.7	3.6	3.7	3.6	3.4
(December 2006)	3.6	3.3	3.9	3.4	3.4	3.9	3.5	3.8	3.4	3.7	3.5	3.7	3.7
(November 2006)	3.5	3.2	3.8	3.3	3.3	3.9	3.4	3.6	3.5	3.4	3.6	3.6	3.4
MEDIAN October 2006	3.5	3.4	3.7	3.3	3.3	3.8	3.6	3.5	3.5	3.5	3.3	3.3	3.7
(September 2006)	3.4	3.3	3.6	3.6	3.3	3.5	3.5	3.3	3.4	3.5	3.3	3.2	3.6
(August 2006)	3.6	3.3	3.9	3.5	3.4	3.8	3.3	4.0	3.5	3.7	3.4	3.7	3.7
(July 2006)	3.3	3.0	3.5	2.9	3.1	3.7	3.2	3.3	3.4	3.4	3.1	3.2	3.3
(June 2006)	3.4	3.2	3.7	3.2	3.3	3.5	3.3	3.5	3.3	3.4	3.4	3.4	3.4
(May 2006)	3.5	3.4	3.7	3.4	3.4	3.8	3.3	3.8	3.4	3.6	3.7	3.5	3.2
(April 2006)	3.6	3.4	3.8	3.4	3.5	3.7	3.5	3.7	3.6	3.6	3.7	3.7	3.3
(March 06)	3.7	3.4	3.9	3.5	3.4	4.0	3.5	3.8	3.5	3.7	3.8	3.7	3.4
(Feb 06)	3.7	3.4	4.0	3.4	3.6	3.8	3.6	3.8	3.7	3.7	3.6	3.8	3.3
(Jan 06)	3.3	3.2	3.6	3.0	3.3	3.7	3.2	3.6	3.5	3.1	3.4	3.4	3.2
(Dec 05)	3.5	3.4	3.7	3.5	3.4	3.6	3.4	3.7	3.6	3.7	3.2	3.4	3.7
(Nov 05)	3.5	3.3	3.7	3.2	3.2	3.8	3.5	3.5	3.4	3.8	3.5	3.5	3.4