

## YouGov Survey Results

Sample Size: 2513

Fieldwork: 20th to 23rd February 2009

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
<b>All GB Adults</b>	2513	1098	1202	482	978	1053	1356	1157	528	503	603	653	226
Unweighted Sample	2513	1201	1177	252	1038	1223	1375	1138	399	573	611	679	251
	%	%	%	%	%	%	%	%	%	%	%	%	%

### How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	16	18	15	12	19	16	20	13	20	12	16	16	19
Not change	10	12	8	11	11	8	9	11	10	11	11	8	9
Rise by 1% or less	11	11	9	16	9	11	12	10	11	11	11	12	8
Rise by 1% but less than 2%	14	14	13	13	14	14	15	12	13	15	14	13	13
Rise by 2% but less than 3%	14	14	14	11	14	15	14	15	12	15	13	14	17
Rise by 3% but less than 4%	9	9	10	6	8	11	8	10	8	8	10	9	9
Rise by 4% but less than 5%	6	6	6	7	4	7	5	7	7	5	4	5	8
Rise by 5% but less than 6%	4	3	5	2	3	5	4	3	3	4	4	4	3
Rise by 6% or more	5	5	6	3	5	6	5	6	5	6	5	6	3
Don't know	12	8	15	18	13	7	9	14	10	13	12	12	11

<b>All GB Adults (excluding 'Don't know')</b>	2222	1007	1023	396	851	977	1233	989	475	439	531	575	202
Unweighted Sample	2257	1120	1014	208	908	1141	1259	998	362	516	546	609	224
	%	%	%	%	%	%	%	%	%	%	%	%	%

### How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	19	20	18	15	22	17	22	15	22	14	18	19	21
Not change	11	13	9	13	13	9	10	12	11	12	12	9	11
Rise by 1% or less	13	12	11	20	10	12	13	12	12	13	12	14	9
Rise by 1% but less than 2%	15	15	16	16	16	15	16	14	14	17	16	15	15
Rise by 2% but less than 3%	16	16	16	14	16	16	15	17	14	18	15	16	19
Rise by 3% but less than 4%	10	10	11	7	10	12	9	11	9	9	11	10	10
Rise by 4% but less than 5%	6	7	7	8	5	7	5	8	8	6	5	6	9
Rise by 5% but less than 6%	4	3	6	3	3	6	4	4	4	5	5	4	4
Rise by 6% or more	6	5	7	4	6	7	5	7	6	6	5	7	3
<b>MEDIAN February 2009</b>	<b>1.5</b>	<b>1.3</b>	<b>1.9</b>	<b>1.1</b>	<b>1.4</b>	<b>1.8</b>	<b>1.3</b>	<b>1.8</b>	<b>1.3</b>	<b>1.6</b>	<b>1.5</b>	<b>1.6</b>	<b>1.8</b>
<b>(January 2009)</b>	1.1	0.8	1.4	0.7	0.9	1.3	1.1	1.2	0.9	1.0	1.0	1.4	1.0
<b>(December 2008)</b>	0.8	0.6	1.1	0.3	0.6	1.1	0.6	1.1	0.5	0.5	0.7	1.1	1.2
<b>(November 2008)</b>	0.9	0.7	1.2	0.9	0.6	1.2	0.6	1.2	0.6	1.0	1.1	1.0	0.5
<b>(October 2008)</b>	2.9	3.0	2.9	2.8	2.8	3.0	3.0	2.8	2.9	2.9	3.0	2.9	2.9
<b>(September 2008)</b>	4.4	4.5	4.2	3.9	4.3	4.6	4.4	4.3	4.3	4.7	4.3	4.3	4.0
<b>(August 2008)</b>	4.4	4.5	4.3	3.7	4.4	4.7	4.5	4.3	4.3	4.5	4.5	4.4	4.3
<b>(July 2008)</b>	4.2	4.3	4.1	3.9	4.2	4.4	4.3	4.2	4.2	4.3	4.3	4.1	4.3

(June 2008)	4.6	4.6	4.6	3.9	4.5	4.9	4.7	4.4	4.4	4.7	4.8	4.5	4.4
(May 2008)	4.1	4.3	3.9	3.6	4.0	4.2	4.1	4.0	4.0	4.2	4.2	4.1	3.6
(April 2008)	3.8	3.9	3.7	3.2	3.7	4.0	3.7	3.3	3.8	3.9	3.7	3.8	3.7
(March 2008)	3.6	3.8	3.5	3.0	3.5	4.0	3.6	3.6	3.5	3.7	3.8	3.6	3.4
(February 2008)	3.1	3.2	3.1	2.6	3.2	3.4	3.1	3.1	2.9	3.3	3.0	3.1	2.9
(January 2008)	3.3	3.4	3.1	2.8	3.2	3.5	3.3	3.2	3.1	3.4	3.4	3.2	2.9
(December 2007)	2.7	2.8	2.6	2.2	2.5	2.9	2.7	2.7	2.7	2.6	2.7	2.7	2.6
(November 2007)	2.8	2.9	2.7	2.4	2.6	3.1	2.9	2.8	2.7	2.8	2.9	2.9	2.7
(October 2007)	2.6	2.7	2.5	2.2	2.5	2.9	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(September 2007)	2.6	2.6	2.5	2.2	2.5	2.7	2.6	2.5	2.5	2.5	2.7	2.5	2.6
(August 2007)	2.4	2.5	2.2	1.8	2.3	2.5	2.4	2.3	2.4	2.3	2.3	2.4	2.2
(July 2007)	2.5	2.7	2.4	2.2	2.4	2.8	2.6	2.5	2.7	2.6	2.6	2.5	2.4
(June 2007)	2.4	2.6	2.2	2.1	2.3	2.6	2.5	2.3	2.5	2.4	2.4	2.2	2.4
(May 2007)	2.5	2.7	2.2	2.1	2.5	2.7	2.5	2.5	2.4	2.5	2.6	2.5	2.4
(April 2007)	2.5	2.7	2.3	2.1	2.5	2.7	2.6	2.4	2.5	2.5	2.5	2.5	2.5
(March 2007)	2.5	2.7	2.3	2.2	2.4	2.7	2.5	2.5	2.6	2.6	2.5	2.4	2.3
(February 2007)	2.4	2.5	2.3	2.1	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.3	2.4
(January 2007)	2.7	2.8	2.6	2.4	2.8	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.6
(December 2006)	2.5	2.6	2.4	2.2	2.4	2.7	2.5	2.5	2.4	2.7	2.4	2.6	2.3
(November 2006)	2.4	2.5	2.3	2.1	2.4	2.7	2.6	2.3	2.4	2.4	2.5	2.5	2.2
(October 2006)	2.4	2.5	2.3	2	2.3	2.7	2.4	2.4	2.4	2.5	2.3	2.4	2.5
(September 2006)	2.3	2.4	2.2	2.1	2.2	2.5	2.4	2.3	2.3	2.3	2.1	2.3	2.3
(August 2006)	2.5	2.6	2.4	2.2	2.4	2.6	2.5	2.5	2.5	2.5	2.4	2.5	2.4
(July 2006)	2.1	2.2	2.1	1.7	2.0	2.5	2.2	2.1	2.1	2.3	2.1	2.1	2.1
(June 2006)	2.3	2.4	2.1	2.1	2.2	2.5	2.3	2.2	2.3	2.3	2.3	2.3	2.1
(May 2006)	2.5	2.5	2.4	2.1	2.4	2.7	2.5	2.5	2.4	2.5	2.4	2.5	2.4
(April 2006)	2.4	2.5	2.3	2.2	2.4	2.6	2.5	2.4	2.3	2.5	2.4	2.5	2.4
(March 06)	2.5	2.5	2.4	2.1	2.3	2.8	2.4	2.5	2.5	2.4	2.4	2.5	2.3
(Feb 06)	2.6	2.6	2.6	2.2	2.5	3.0	2.6	2.7	2.6	2.6	2.5	2.7	2.5
(Jan 06)	2.3	2.4	2.2	1.9	2.3	2.4	2.6	2.3	2.3	2.3	2.4	2.3	2.3
(Dec 05)	2.4	2.5	2.3	2.2	2.3	2.6	2.5	2.3	2.5	2.5	2.3	2.3	2.3
(Nov 05)	2.3	2.4	2.3	1.9	2.2	2.6	2.4	2.2	2.3	2.4	2.3	2.3	2.4

All GB Adults	2513	1098	1202	482	978	1053	1356	1157	528	503	603	653	226
Unweighted Sample	2513	1201	1177	252	1038	1223	1375	1138	399	573	611	679	251
	%	%	%	%	%	%	%	%	%	%	%	%	%

**And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?**

Go down	4	3	5	4	3	4	3	4	4	4	2	3	6
Not change	3	3	3	5	3	2	2	4	2	3	4	2	2
Rise by 1% or less per year on average	6	5	8	6	7	6	7	6	6	7	7	5	6
Rise by 1% but less than 2% per year	13	14	12	15	14	12	14	12	15	14	12	13	12
Rise by 2% but less than 3% per year	19	21	17	17	20	19	22	16	19	18	19	18	24
Rise by 3% but less than 4% per year	14	17	11	12	14	14	14	14	16	12	15	14	8
Rise by 4% but less than 5% per year	9	9	10	3	10	11	10	8	7	10	10	10	8
Rise by 5% but less than 6% per year	9	8	9	7	7	12	9	8	11	7	8	8	12
Rise by 6% or more per year on average	9	10	8	9	7	10	9	9	7	9	9	10	7
Don't know	14	9	19	23	15	10	11	19	12	15	13	16	14

All GB Adults (excluding 'Don't know')	2222	1007	1023	396	851	977	1233	989	475	439	531	575	202
Unweighted Sample	2186	1103	971	194	882	1110	1237	949	352	501	533	584	216
	%	%	%	%	%	%	%	%	%	%	%	%	%

**And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?**

Go down	4	3	6	5	4	4	4	5	5	5	2	4	8
Not change	3	3	3	6	3	2	2	5	2	4	5	3	2
Rise by 1% or less per year on average	7	6	9	8	8	6	7	8	7	8	8	6	8
Rise by 1% but less than 2% per year	16	16	14	20	16	14	16	15	17	17	14	16	13
Rise by 2% but less than 3% per year	22	23	21	21	24	21	25	19	21	22	22	22	28
Rise by 3% but less than 4% per year	16	19	13	16	17	16	15	17	19	14	17	16	10
Rise by 4% but less than 5% per year	11	10	12	4	12	12	11	10	8	11	11	12	10
Rise by 5% but less than 6% per year	10	9	12	9	8	13	10	10	13	9	9	9	14
Rise by 6% or more per year on average	10	11	10	11	8	11	10	11	7	11	11	12	8
<b>MEDIAN February 2009</b>	<b>2.9</b>	<b>3.0</b>	<b>2.9</b>	<b>2.5</b>	<b>2.8</b>	<b>3.2</b>	<b>2.9</b>	<b>3.0</b>	<b>2.9</b>	<b>2.8</b>	<b>3.1</b>	<b>3.0</b>	<b>2.7</b>
<b>(January 2009)</b>	<b>2.8</b>	<b>2.9</b>	<b>2.8</b>	<b>2.6</b>	<b>2.7</b>	<b>3.0</b>	<b>2.8</b>	<b>2.9</b>	<b>2.7</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>2.7</b>
<b>(December 2008)</b>	<b>2.8</b>	<b>2.9</b>	<b>2.8</b>	<b>2.5</b>	<b>2.7</b>	<b>3.1</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>2.7</b>
<b>(November 2008)</b>	<b>3.0</b>	<b>2.9</b>	<b>3.1</b>	<b>2.7</b>	<b>2.9</b>	<b>3.1</b>	<b>2.9</b>	<b>3.1</b>	<b>2.9</b>	<b>3.1</b>	<b>3.1</b>	<b>3.0</b>	<b>2.6</b>
<b>(October 2008)</b>	<b>2.9</b>	<b>3.0</b>	<b>2.8</b>	<b>2.8</b>	<b>2.8</b>	<b>3.0</b>	<b>2.9</b>	<b>2.9</b>	<b>2.8</b>	<b>2.9</b>	<b>2.9</b>	<b>3.1</b>	<b>2.9</b>
<b>(September 2008)</b>	<b>3.5</b>	<b>3.7</b>	<b>3.4</b>	<b>3.4</b>	<b>3.3</b>	<b>3.7</b>	<b>3.4</b>	<b>3.8</b>	<b>3.4</b>	<b>3.3</b>	<b>3.6</b>	<b>3.8</b>	<b>3.4</b>
<b>(August 2008)</b>	<b>3.4</b>	<b>3.3</b>	<b>3.5</b>	<b>3.1</b>	<b>3.4</b>	<b>3.6</b>	<b>3.4</b>	<b>3.5</b>	<b>3.3</b>	<b>3.5</b>	<b>3.5</b>	<b>3.5</b>	<b>3.4</b>
<b>(July 2008)</b>	<b>3.6</b>	<b>3.5</b>	<b>3.6</b>	<b>3.6</b>	<b>3.5</b>	<b>3.7</b>	<b>3.4</b>	<b>3.8</b>	<b>3.5</b>	<b>3.6</b>	<b>3.6</b>	<b>3.7</b>	<b>3.6</b>
<b>(June 2008)</b>	<b>3.8</b>	<b>3.6</b>	<b>4.0</b>	<b>3.4</b>	<b>3.7</b>	<b>4.0</b>	<b>3.7</b>	<b>3.9</b>	<b>3.7</b>	<b>3.8</b>	<b>4.0</b>	<b>3.8</b>	<b>3.7</b>
<b>(May 2008)</b>	<b>3.9</b>	<b>3.8</b>	<b>4.1</b>	<b>3.8</b>	<b>3.8</b>	<b>4.0</b>	<b>3.7</b>	<b>4.2</b>	<b>3.6</b>	<b>3.9</b>	<b>4.1</b>	<b>4.1</b>	<b>3.7</b>
<b>(April 2008)</b>	<b>3.7</b>	<b>3.7</b>	<b>3.9</b>	<b>3.5</b>	<b>3.7</b>	<b>3.9</b>	<b>3.6</b>	<b>3.9</b>	<b>3.5</b>	<b>3.6</b>	<b>3.8</b>	<b>4.0</b>	<b>3.7</b>
<b>(March 2008)</b>	<b>3.9</b>	<b>3.8</b>	<b>4.1</b>	<b>3.6</b>	<b>3.8</b>	<b>4.1</b>	<b>3.8</b>	<b>4.0</b>	<b>3.8</b>	<b>3.9</b>	<b>3.9</b>	<b>4.0</b>	<b>3.7</b>
<b>(February 2008)</b>	<b>3.7</b>	<b>3.6</b>	<b>3.8</b>	<b>3.5</b>	<b>3.6</b>	<b>3.9</b>	<b>3.3</b>	<b>4.0</b>	<b>3.5</b>	<b>3.7</b>	<b>3.7</b>	<b>3.9</b>	<b>3.5</b>
<b>(January 2008)</b>	<b>3.7</b>	<b>3.7</b>	<b>3.9</b>	<b>3.5</b>	<b>3.6</b>	<b>3.9</b>	<b>3.6</b>	<b>3.9</b>	<b>3.5</b>	<b>3.8</b>	<b>3.8</b>	<b>3.8</b>	<b>3.9</b>
<b>(December 2007)</b>	<b>3.6</b>	<b>3.4</b>	<b>3.8</b>	<b>3.3</b>	<b>3.2</b>	<b>3.8</b>	<b>3.4</b>	<b>3.8</b>	<b>3.6</b>	<b>3.5</b>	<b>3.5</b>	<b>3.6</b>	<b>3.7</b>

(November 2007)	3.7	3.4	4	3.4	3.4	3.9	3.6	3.8	3.4	3.7	3.8	3.7	3.4
(October 2007)	3.6	3.4	3.8	3.3	3.6	3.7	3.5	3.8	3.6	3.8	3.6	3.5	3.5
(September 2007)	3.6	3.4	3.9	3.4	3.6	3.7	3.4	3.8	3.6	3.7	3.6	3.6	3.2
(August 2007)	3.4	3.3	3.5	3.2	3.3	3.5	3.3	3.6	3.4	3.2	3.3	3.6	3.0
(July 2007)	3.5	3.3	3.7	3.4	3.4	3.7	3.4	3.7	3.4	3.8	3.5	3.4	3.3
(June 2007)	3.5	3.5	3.6	3.5	3.3	3.7	3.5	3.6	3.6	3.5	3.6	3.4	3.5
(May 2007)	3.4	3.4	3.4	3.2	3.2	3.6	3.3	3.6	3.4	3.4	3.4	3.5	3.3
(April 2007)	3.5	3.4	3.7	3.4	3.4	3.6	3.4	3.7	3.4	3.5	3.4	3.6	3.5
(March 2007)	3.5	3.4	3.7	3.4	3.4	3.7	3.5	3.6	3.7	3.7	3.6	3.4	3.4
(February 2007)	3.5	3.3	3.7	3.4	3.4	3.6	3.4	3.6	3.5	3.6	3.4	3.5	3.3
(January 2007)	3.6	3.5	3.8	3.7	3.5	3.6	3.5	3.7	3.7	3.6	3.7	3.6	3.4
(December 2006)	3.6	3.3	3.9	3.4	3.4	3.9	3.5	3.8	3.4	3.7	3.5	3.7	3.7
(November 2006)	3.5	3.2	3.8	3.3	3.3	3.9	3.4	3.6	3.5	3.4	3.6	3.6	3.4
(October 2006)	3.5	3.4	3.7	3.3	3.3	3.8	3.6	3.5	3.5	3.5	3.3	3.3	3.7
(September 2006)	3.4	3.3	3.6	3.6	3.3	3.5	3.5	3.3	3.4	3.5	3.3	3.2	3.6
(August 2006)	3.6	3.3	3.9	3.5	3.4	3.8	3.3	4.0	3.5	3.7	3.4	3.7	3.7
(July 2006)	3.3	3.0	3.5	2.9	3.1	3.7	3.2	3.3	3.4	3.4	3.1	3.2	3.3
(June 2006)	3.4	3.2	3.7	3.2	3.3	3.5	3.3	3.5	3.3	3.4	3.4	3.4	3.4
(May 2006)	3.5	3.4	3.7	3.4	3.4	3.8	3.3	3.8	3.4	3.6	3.7	3.5	3.2
(April 2006)	3.6	3.4	3.8	3.4	3.5	3.7	3.5	3.7	3.6	3.6	3.7	3.7	3.3
(March 06)	3.7	3.4	3.9	3.5	3.4	4.0	3.5	3.8	3.5	3.7	3.8	3.7	3.4
(Feb 06)	3.7	3.4	4.0	3.4	3.6	3.8	3.6	3.8	3.7	3.7	3.6	3.8	3.3
(Jan 06)	3.3	3.2	3.6	3.0	3.3	3.7	3.2	3.6	3.5	3.1	3.4	3.4	3.2
(Dec 05)	3.5	3.4	3.7	3.5	3.4	3.6	3.4	3.7	3.6	3.7	3.2	3.4	3.7
(Nov 05)	3.5	3.3	3.7	3.2	3.2	3.8	3.5	3.5	3.4	3.8	3.5	3.5	3.4