YouGov/Everything Everywhere Survey Results

Sample Size: 2035
Fieldwork: 13th - 16th April 2012

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Do you ever access the internet, or use an application that relies on an internet connection, on a smartphone or mobile broadband dongle?																	
Unweighted Base	2035	1000	1035	251	272	412	397	703	1188	847	511	310	223	233	507	103	148
All GB adults	2035	977	1058	244	316	413	350	712	1119	916	501	334	195	260	466	102	177
Yes, I do	54%	59%	51%	67%	70%	64%	50%	40%	54%	55%	55%	56%	51%	56%	54%	55%	50%
No, I don't	43%	38%	46%	26%	25%	33%	49%	59%	44%	41%	42%	41%	47%	40%	43%	39%	48%
Not sure	3%	3%	3%	7%	5%	3%	2%	1%	2%	4%	3%	4%	2%	3%	3%	5%	1%
A 4G network describes the next generation of mobile wireless communication which will provide consumers with mobile data speeds up to 20 times faster than what is currently available on 3G. It is also capable of handling far greater amounts of data traffic compared to 3G.< >To what extent do you agree or disagree with each the following statement? I would like to see 4G technology, which means faster mobile internet speeds on my mobile phone or dongle, rolled out in the UK as soon as possible																	
Unweighted Base	1113	572	541	169	189	262	205	288	647	466	278	172	117	141	277	55	73
All GB Adults Online who ever access the internet or use an application that relies on an internet connection, on a smartphone or mobile broadband dongle	1108	572	537	162	222	265	173	285	609	500	277	185	100	147	254	56	89
Strongly agree	42%	51%	32%	56%	47%	45%	35%	31%	40%	43%	45%	49%	51%	39%	37%	30%	34%
Agree	39%	36%	42%	32%	41%	39%	39%	40%	40%	38%	37%	32%	32%	41%	42%	54%	41%
Disagree	5%	4%	6%	4%	5%	5%	5%	5%	5%	5%	3%	5%	2%	7%	7%	1%	6%
Strongly disagree	1%	2%	1%	1%	1%	-	1%	4%	2%	1%	1%	1%	1%	3%	1%	-	4%
Don't know	13%	8%	19%	6%	6%	11%	20%	21%	13%	14%	13%	13%	15%	10%	13%	15%	15%