

## YouGov / Citrix Online Survey Results

Sample Size: 502

Fieldwork: 8th - 11th January 2010

**All Small business decision makers**

Total	Gender		Age					Region						
Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland
502	382	120	2	39	97	142	222	90	76	53	56	156	30	41

Thinking about being able to cope with snow/ winter weather...

Does your company have a business continuity plan in place?

Yes, it does	42%	42%	43%	-	41%	43%	34%	47%	36%	37%	53%	48%	44%	37%	39%
No, it doesn't	56%	56%	57%	100%	56%	55%	65%	51%	63%	59%	47%	52%	55%	60%	56%
Don't know	2%	2%	1%	-	3%	2%	1%	2%	1%	4%	-	-	1%	3%	5%

How prepared, if at all, was your company to cope with the snow/ winter weather this past week?

Very prepared	25%	26%	22%	-	21%	27%	23%	27%	19%	33%	36%	27%	21%	23%	29%
Fairly prepared	53%	53%	55%	50%	54%	57%	52%	52%	56%	53%	53%	54%	54%	50%	49%
Not very prepared	15%	15%	16%	50%	18%	11%	20%	13%	16%	9%	6%	16%	20%	17%	17%
Not at all prepared	6%	6%	7%	-	8%	5%	6%	6%	10%	5%	4%	2%	6%	10%	5%
Don't know	0%	0%	1%	-	-	-	-	1%	-	-	2%	2%	-	-	-

In which, if any, of the following ways was your business affected by this past week's winter weather? (Please tick all that apply)

Some of the staff couldn't make it into work	26%	26%	27%	-	21%	32%	28%	24%	27%	12%	28%	21%	35%	37%	17%
Some of the staff were late into work	25%	27%	17%	-	23%	25%	28%	23%	28%	17%	30%	27%	23%	30%	24%
We had to cancel/ postpone business meetings	26%	27%	25%	50%	21%	31%	32%	22%	27%	18%	23%	29%	33%	27%	17%
Key suppliers/ partners and business contacts were not available	21%	24%	13%	100%	13%	20%	26%	20%	18%	11%	21%	25%	26%	30%	22%
More staff worked from home	25%	25%	27%	-	33%	25%	26%	23%	21%	25%	15%	23%	31%	30%	22%
We held more meetings online	10%	10%	10%	50%	13%	9%	8%	11%	7%	8%	13%	13%	13%	13%	-
Other	14%	11%	26%	-	21%	13%	20%	10%	17%	16%	13%	11%	14%	17%	12%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not applicable - my business was not affected	31%	32%	28%	-	26%	34%	23%	36%	30%	39%	28%	36%	26%	17%	44%

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**Do you think your business suffered as a result of the snow/ winter weather this past week?**

Yes, significantly	15%	15%	16%	-	18%	13%	17%	14%	17%	9%	19%	13%	17%	27%	5%
Yes, a little	42%	41%	46%	100%	31%	40%	46%	42%	50%	43%	51%	23%	42%	33%	49%
No, I don't	42%	43%	38%	-	51%	46%	37%	43%	33%	47%	30%	64%	41%	40%	44%
Don't know	0%	0%	-	-	-	-	0%	-	-	-	-	-	-	-	2%

All figures, unless otherwise stated, are from YouGov Plc.