

YouGov Survey Results

Sample Size: 1914 GB Adults
Fieldwork: 15th - 16th October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1914	X	X	X	X	616	461	376	928	986	228	484	655	547	1091	823	245	622	410	471	167
Unweighted Sample 1914	506	600	108	199	608	487	393	889	1025	152	464	766	532	1282	632	262	667	365	466	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you like there to be more or fewer
Chinese tourists coming to the UK each year?

More	37	40	36	42	45	40	39	38	48	26	27	30	38	46	40	33	34	32	36	42	46
Fewer	9	8	11	10	11	6	10	8	8	9	11	12	8	5	8	10	7	10	12	5	7
About the same	35	38	34	34	30	37	34	35	26	43	36	33	34	37	31	40	40	39	32	32	27
Don't know	20	14	19	13	14	17	17	19	18	22	26	25	20	12	22	17	18	19	20	21	20

Do you think it should be made easier or
harder for Chinese businessmen and tourists
to come to the UK?

Chinese businessmen

Should be made easier	40	49	35	50	43	45	37	41	47	33	31	36	37	50	43	35	48	37	37	41	37
Should be made harder	10	10	13	10	15	8	12	10	10	11	13	12	10	8	8	13	8	12	14	6	12
Already about right	32	30	34	28	34	33	35	32	29	36	31	28	33	36	31	34	27	33	30	35	33
Don't know	18	11	18	11	8	13	16	18	14	20	25	24	19	7	17	18	16	17	18	18	18

Chinese tourists

Should be made easier	40	44	40	52	45	43	40	47	49	32	25	35	42	48	42	38	47	36	38	43	39
Should be made harder	8	9	9	11	9	6	9	6	8	8	16	10	7	4	7	9	9	9	9	6	7
Already about right	36	36	36	28	38	39	38	31	31	41	36	33	35	42	36	37	30	38	37	36	39
Don't know	15	11	15	9	8	12	12	16	12	19	23	22	16	6	15	16	14	16	15	15	15

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you say you have a positive or negative impression of people from the following countries?

Brazil

Positive	37	37	41	62	17	34	38	45	43	32	41	48	37	27	43	30	45	36	33	37	42
Negative	13	16	11	10	25	15	12	9	13	13	14	13	13	14	13	14	14	13	14	12	12
Neither	43	44	42	23	53	47	45	42	39	47	33	32	46	54	39	49	34	43	48	44	39
Don't know	6	3	6	4	5	5	5	4	5	7	12	7	5	5	6	7	6	7	4	7	6

Russia

Positive	20	19	22	32	17	18	22	24	22	19	20	26	19	17	22	18	19	17	21	21	30
Negative	39	46	38	41	42	44	35	39	43	36	39	37	40	40	40	38	47	38	38	38	37
Neither	35	32	35	25	38	34	39	34	31	39	29	30	37	39	33	38	29	38	37	35	29
Don't know	6	3	5	1	3	4	4	3	5	6	12	7	4	3	5	6	6	6	4	6	5

India

Positive	33	34	38	43	18	31	35	37	36	29	38	38	31	28	37	27	36	34	28	31	36
Negative	26	28	21	24	46	29	22	22	26	26	25	24	26	28	24	29	27	22	33	26	24
Neither	37	35	37	31	33	37	39	39	34	39	28	31	39	42	35	39	31	38	36	39	36
Don't know	5	2	5	2	4	4	4	2	4	6	10	7	4	2	4	6	6	6	3	5	4

China

Positive	37	39	39	43	36	39	38	39	41	33	32	42	34	38	41	31	43	35	31	38	41
Negative	14	16	14	18	20	14	13	13	15	14	17	15	15	13	14	16	15	13	20	11	16
Neither	43	42	42	35	42	44	44	44	40	46	39	36	48	47	40	48	36	45	46	45	38
Don't know	5	2	5	4	3	4	4	3	5	6	12	7	4	3	5	6	6	7	3	6	5

Thinking about the global economy, which regions do you think should be the priorities for Britain to forge closer trading partnerships with? Please tick up to three.

China	53	65	46	49	58	63	50	52	62	45	49	45	53	61	57	48	58	51	52	54	52
Europe	35	30	42	57	21	30	41	41	36	35	35	37	33	36	36	34	34	34	37	35	38
Australia and New Zealand	34	38	31	27	56	44	31	31	33	35	23	25	31	51	34	34	27	32	38	35	40
North America	33	40	31	26	44	42	31	24	36	29	29	31	30	39	32	34	28	31	35	34	35
South America	22	24	18	40	25	22	19	29	27	16	19	20	23	22	25	17	21	22	21	21	21
Russia	19	25	18	14	22	21	20	17	25	14	16	16	20	22	20	18	17	19	21	18	23
The middle east	19	24	20	17	20	21	20	19	20	19	19	17	18	23	19	20	17	20	19	17	25
Other Asian states	18	23	16	26	20	21	14	23	22	15	16	15	20	20	22	14	25	19	17	16	19
Africa	14	16	15	19	10	13	14	19	17	11	16	14	13	14	16	11	21	13	11	12	18
Don't know	18	9	20	9	14	12	20	15	10	25	25	20	21	10	15	23	12	21	18	19	15