

YouGov / Bioindustry Association Survey Results

Sample Size: 2214 UK Adults

Fieldwork: 21st-23rd November 2012

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

The government should consider new funding policies that support innovative companies in the UK where bank lending is not an option

	Unweighted Base	1836	934	902	192	221	292	394	737	1140	696	394	293	191	190	480	80	164	44
All UK adults who expressed an opinion		1810	936	874	211	274	303	351	671	1030	780	429	285	171	223	409	82	155	56
Strongly agree		27%	32%	22%	26%	27%	27%	27%	28%	28%	26%	26%	27%	29%	25%	28%	28%	25%	45%
Tend to agree		63%	58%	69%	66%	60%	59%	65%	64%	62%	65%	67%	65%	56%	62%	65%	67%	62%	44%
Tend to disagree		7%	8%	7%	6%	10%	13%	6%	5%	8%	7%	5%	7%	14%	9%	5%	5%	9%	9%
Strongly disagree		2%	2%	2%	3%	3%	1%	2%	2%	2%	2%	2%	1%	1%	4%	2%	-	3%	2%

The general public should be provided with the opportunity to invest modest sums of money, if they wish to, into funds that will be targeted towards innovative companies

	Unweighted Base	1748	887	861	178	215	268	378	709	1101	647	366	286	187	180	457	77	152	43
All UK adults who expressed an opinion		1720	869	851	201	268	272	334	646	994	727	385	281	163	217	395	81	144	56
Strongly agree		19%	23%	15%	20%	19%	22%	22%	16%	18%	20%	18%	18%	18%	20%	19%	21%	23%	16%
Tend to agree		70%	67%	73%	69%	68%	69%	70%	72%	72%	67%	73%	72%	61%	70%	72%	71%	61%	81%
Tend to disagree		8%	7%	9%	8%	10%	7%	6%	10%	7%	10%	7%	9%	16%	7%	7%	7%	12%	3%
Strongly disagree		2%	3%	2%	3%	4%	2%	2%	3%	3%	2%	3%	1%	5%	3%	3%	1%	3%	-

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Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

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Unweighted Base	1836	923	221	1144	72	440	49	131	994	204	172	54	412
All UK adults who expressed an opinion	1810	921	221	1142	73	404	46	145	947	215	157	53	438
Strongly agree	27%	29%	26%	28%	26%	26%	43%	21%	30%	22%	26%	14%	26%
Tend to agree	63%	61%	68%	62%	57%	67%	48%	68%	61%	63%	68%	78%	65%
Tend to disagree	7%	9%	4%	8%	12%	5%	3%	8%	7%	12%	5%	2%	7%
Strongly disagree	2%	2%	3%	2%	5%	1%	7%	3%	2%	2%	2%	6%	2%

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Unweighted Base	1748	885	212	1097	68	412	51	120	944	190	170	50	394
All UK adults who expressed an opinion	1720	882	212	1094	70	377	47	133	884	200	164	48	426
Strongly agree	19%	20%	16%	19%	24%	15%	28%	21%	19%	15%	19%	11%	22%
Tend to agree	70%	72%	72%	72%	58%	71%	60%	64%	70%	69%	74%	77%	68%
Tend to disagree	8%	6%	9%	7%	14%	11%	5%	11%	9%	14%	5%	6%	7%
Strongly disagree	2%	2%	2%	2%	4%	2%	6%	4%	2%	2%	3%	6%	3%

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Total	Children in Household						Government Region							Government Region				
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

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Unweighted Base	1836	1409	203	163	47	413	14	61	199	134	153	140	191	190	309	171	80	164	44
All UK adults who expressed an opinion	1810	1357	218	173	49	439	14	62	238	128	152	133	171	223	267	141	82	155	56
Strongly agree	27%	28%	28%	32%	9%	27%	25%	19%	25%	33%	20%	34%	29%	25%	25%	34%	28%	25%	45%
Tend to agree	63%	63%	65%	57%	81%	63%	35%	66%	69%	62%	70%	59%	56%	62%	67%	59%	67%	62%	44%
Tend to disagree	7%	7%	7%	11%	10%	9%	31%	14%	4%	4%	8%	7%	14%	9%	5%	5%	5%	9%	9%
Strongly disagree	2%	3%	1%	1%	-	1%	9%	-	2%	1%	2%	1%	1%	4%	3%	1%	-	3%	2%

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Unweighted Base	1748	1351	190	146	46	382	15	60	183	123	146	140	187	180	296	161	77	152	43
All UK adults who expressed an opinion	1720	1307	209	142	47	398	15	61	211	113	147	134	163	217	256	138	81	144	56
Strongly agree	19%	19%	22%	22%	7%	20%	41%	21%	20%	14%	14%	24%	18%	20%	16%	24%	21%	23%	16%
Tend to agree	70%	71%	70%	68%	65%	69%	33%	68%	69%	82%	74%	69%	61%	70%	74%	67%	71%	61%	81%
Tend to disagree	8%	8%	8%	9%	27%	11%	20%	8%	8%	3%	11%	7%	16%	7%	6%	9%	7%	12%	3%
Strongly disagree	2%	3%	1%	1%	1%	1%	5%	3%	4%	1%	1%	0%	5%	3%	4%	-	1%	3%	-

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Total	Social Media (monthly or more)			
Base	Facebook	LinkedIn	Google+	Twitter

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Unweighted Base	1836	1165	312	148	448
All UK adults who expressed an opinion	1810	1192	285	167	459
Strongly agree	27%	27%	38%	37%	27%
Tend to agree	63%	63%	54%	55%	62%
Tend to disagree	7%	8%	8%	5%	8%
Strongly disagree	2%	2%	1%	3%	4%

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Unweighted Base	1748	1119	298	146	415
All UK adults who expressed an opinion	1720	1149	275	164	422
Strongly agree	19%	20%	28%	30%	24%
Tend to agree	70%	69%	70%	57%	68%
Tend to disagree	8%	8%	2%	9%	6%
Strongly disagree	2%	3%	0%	5%	3%