

YouGov Survey Results

Sample Size: 1784 GB Adults
Fieldwork: 4th - 5th December 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1784	447	617	132	539	442	408	870	914	219	452	610	503	1017	767	228	580	382	439	155
Unweighted Sample	1784	433	592	118	545	431	430	891	893	143	403	688	550	1181	603	266	611	362	421	124
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following is the your favourite Disney film?

The Jungle Book	11	11	11	11	12	13	14	8	6	6	15	12	10	11	9	10	11	11	15
The Lion King	10	12	9	9	10	6	10	8	11	22	15	4	6	9	10	10	9	9	13
Snow White and the Seven Dwarfs	4	5	6	2	4	5	3	3	5	1	3	6	5	3	5	5	4	5	3
Bambi	4	3	3	4	3	4	4	2	6	2	2	4	6	3	5	4	4	4	4
Fantasia	3	3	3	5	3	2	4	4	2	0	2	2	6	4	2	5	3	3	2
Beauty and the Beast	3	4	2	2	3	2	3	1	5	6	5	2	1	3	2	2	3	5	2
Dumbo	2	2	1	1	3	1	2	1	2	0	2	1	3	2	2	1	2	4	1
Cinderella	2	0	2	1	1	2	2	0	3	2	2	1	2	2	1	1	2	2	1
Lady and the Tramp	2	2	2	0	2	3	1	2	3	1	1	2	4	2	2	3	2	2	1
One Hundred and One Dalmatians	2	2	2	5	3	2	2	2	3	1	1	4	2	2	3	2	2	3	2
Robin Hood	2	2	3	1	3	2	2	3	2	3	4	1	1	3	1	2	3	3	1
The Little Mermaid	2	2	3	1	1	3	2	1	4	7	3	1	1	2	2	2	1	3	3
Aladdin	2	3	2	2	2	2	3	3	2	4	4	2	0	3	2	3	2	3	2
Pinocchio	1	2	1	0	1	1	1	1	1	0	0	2	1	1	1	1	1	1	0
Alice in Wonderland	1	1	1	0	1	1	1	1	1	2	2	1	0	1	1	3	0	1	1
Peter Pan	1	0	2	0	1	2	0	0	1	1	1	1	0	1	1	1	1	1	2
Sleeping Beauty	1	1	1	1	1	1	1	0	1	1	1	1	0	1	1	1	1	0	1
The Sword in the Stone	1	1	1	1	0	2	1	1	1	1	1	1	1	1	1	0	1	1	2
The Aristocats	1	1	1	2	1	1	0	1	1	2	1	2	0	1	1	2	2	0	0
Mulan	1	0	1	0	0	1	0	0	1	2	1	0	0	1	1	0	0	1	0
Tarzan	1	1	1	0	0	1	1	1	0	3	0	1	1	1	1	1	1	0	1
Bolt	1	1	1	2	2	2	1	2	1	0	2	2	0	1	2	1	1	3	1
Tangled	1	1	1	0	0	1	1	0	1	1	2	1	0	1	1	2	1	0	1
Winnie the Pooh	1	0	2	1	1	2	1	1	1	0	1	2	1	1	1	1	1	1	2
The Many Adventures of Winnie the Pooh	0	1	0	0	0	1	0	1	0	0	0	1	1	0	1	0	1	0	0
The Rescuers	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0
The Fox and the Hound	0	1	0	0	1	0	0	0	1	0	0	1	0	0	1	0	1	0	0
The Black Cauldron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Basil the Great Mouse Detective	0	0	0	2	0	1	0	1	0	0	1	0	0	1	0	0	1	0	0
Oliver & Company	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
The Rescuers Down Under	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pocahontas	0	0	0	1	0	0	0	0	1	2	0	0	0	0	0	0	1	0	0
The Hunchback of Notre Dame	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1

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	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Hercules	0	0	0	0	0	1	0	1	2	0	0	0	1	0	0	0	0	1	1	
Fantasia 2000	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	
Dinosaur	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
The Emperor's New Groove	0	0	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	1	0	
Atlantis: The Lost Empire	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	1	
Lilo & Stitch	0	1	0	0	1	0	0	1	1	0	1	0	0	1	0	0	1	1	0	
Treasure Planet	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Brother Bear	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Home on the Range	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Chicken Little	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	
Meet the Robinsons	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
The Princess and the Frog	0	0	0	2	0	0	0	1	1	0	0	0	0	1	1	0	0	0	1	
Other	2	1	2	3	2	2	4	2	2	4	2	2	1	2	2	2	3	1	2	2
I don't have a favourite Disney film	31	29	27	41	31	26	34	35	27	17	28	31	41	31	31	30	30	29	35	34
Don't know	3	4	4	1	4	4	3	5	2	4	3	3	3	4	3	3	4	2	4	3

Which, if any, of the following is your favourite villain from a Disney film?

Cruella de Vil (101 Dalmations)	15	15	16	14	17	16	13	11	18	10	10	20	14	14	15	15	15	13	17	
Captain Hook (Peter Pan)	10	12	11	9	10	9	9	12	8	12	10	9	10	9	11	8	11	10	10	5
Shere Khan (Jungle Book)	8	7	8	6	7	10	8	8	7	5	4	11	9	7	9	4	9	7	9	6
Scar (The Lion King)	6	7	7	3	6	6	7	7	5	13	9	4	3	6	6	4	4	7	8	7
Wicked Queen (Snow White)	5	6	6	2	5	7	4	4	7	2	5	5	8	5	5	11	4	5	4	4
Jafar (Aladdin)	4	3	4	6	3	5	4	4	3	8	7	3	0	4	3	5	4	5	3	1
Wicked Stepmother (Cinderella)	2	2	3	0	3	3	1	1	3	0	2	3	2	2	3	4	1	1	3	4
Maleficent (Sleeping Beauty)	2	2	2	1	2	2	1	2	2	7	1	2	0	2	2	3	2	1	2	3
Prince John (Robin Hood)	2	2	2	2	2	2	3	3	1	2	3	2	1	2	2	1	3	3	1	1
Queen of Hearts (Alice in Wonderland)	2	2	1	4	2	1	2	1	2	2	2	2	1	2	2	1	2	3	1	1
Ursula (Little Mermaid)	1	2	1	1	1	0	1	0	2	3	3	1	0	2	1	2	1	2	1	1
Hades (Hercules)	1	0	1	1	1	1	1	1	1	4	1	0	0	1	1	1	1	2	1	0
Yzma (Emperors New Groove)	0	0	0	0	0	1	0	0	0	2	1	0	0	0	0	0	0	0	1	0
Governor Ratcliffe (Pocahontas)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Shadow Man (Princess and the Frog)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Mother Gothel (Tangled)	0	0	0	1	1	0	0	0	0	1	1	0	0	0	0	0	0	1	0	1
Madame Medusa (Rescuers)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	0	1	2	1	1	0	0	1	1	1	1	1	1	1	1	1	1
None - I don't have a favourite Disney villain	37	34	31	49	35	31	40	40	34	22	34	35	47	37	36	37	35	33	39	44
Don't know	5	3	4	2	6	4	4	5	4	8	6	3	4	5	4	4	7	4	3	3