

Workplace Cybersecurity - Internal

Fieldwork Dates: 16th January - 3rd February 2019

Sample: 586 Senior Staff, Medium - Large UK Firms

Total	Management level	
	Senior manager or Director (below Board level)	C-suite (board level)

Has your business been affected by cyber security breaches?

	Base	586	316	243
No impact to date	43%		40%	48%
Minor breaches	36%		39%	32%
Major breaches	6%		3%	10%
Other	0%		0%	0%
Prefer not to say	3%		3%	2%
Don't know	12%		14%	8%

How significant or insignificant is cyber risk, where risk is a product of likelihood, when compared with all the risks your firm faces?

	Base	586	316	243
Top/group risk	22%		26%	17%
Medium/segment risk	50%		48%	54%
Not a risk	13%		9%	17%
I don't know	12%		13%	11%
Not applicable	3%		4%	1%

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To what extent, if at all, do you either agree or disagree with each of the following statements?

Our systems for managing cyber security threats are regularly updated to the latest version

	Base	316	243
Strongly agree	30%	33%	27%
Agree	37%	34%	41%
Neither agree nor disagree	14%	11%	17%
Disagree	6%	5%	7%
Strongly disagree	1%	2%	0%
Don't know	12%	16%	7%
Net: Agree	67%	67%	68%
Net: Disagree	7%	7%	7%

Everyone in our organisation understands that they are to a certain extent individually responsible for cyber security

	Base	316	243
Strongly agree	29%	29%	30%
Agree	42%	44%	38%
Neither agree nor disagree	15%	13%	18%
Disagree	6%	5%	7%
Strongly disagree	2%	2%	2%
Don't know	6%	7%	5%
Net: Agree	70%	73%	68%
Net: Disagree	8%	7%	9%

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Employees in our organisation receive regular cyber security training

	Base	316	243
Strongly agree	20%	18%	23%
Agree	36%	38%	34%
Neither agree nor disagree	19%	16%	21%
Disagree	12%	13%	12%
Strongly disagree	6%	8%	4%
Don't know	6%	7%	5%
Net: Agree	56%	56%	58%
Net: Disagree	19%	21%	16%

CYBR4_4. Our board of directors (or equivalent) can read a cyber-security report as easily as a financial statement

	Base	316	243
Strongly agree	13%	9%	19%
Agree	25%	21%	32%
Neither agree nor disagree	19%	19%	18%
Disagree	15%	15%	16%
Strongly disagree	8%	10%	4%
Don't know	20%	27%	12%
Net: Agree	38%	29%	51%
Net: Disagree	23%	25%	19%

CYBR4_5. We have effective crisis management practices for data breaches (i.e. an incident in which sensitive, protected or confidential data has potentially been viewed, stolen or used by an individual unauthorised to do so)

	Base	316	243
Strongly agree	24%	24%	25%
Agree	39%	42%	36%
Neither agree nor disagree	17%	13%	20%
Disagree	6%	5%	8%
Strongly disagree	2%	2%	3%
Don't know	12%	14%	8%
Net: Agree	63%	66%	61%
Net: Disagree	8%	7%	11%

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CYBR4_6. I am more concerned about employees breaching our data security guidelines than cyber attacks from outside our organisation

	Base	316	243
Strongly agree	14%	13%	16%
Agree	34%	32%	37%
Neither agree nor disagree	26%	28%	24%
Disagree	14%	15%	13%
Strongly disagree	4%	4%	4%
Don't know	8%	9%	6%
Net: Agree	48%	45%	52%
Net: Disagree	17%	19%	17%

And what impact, if any, do you think a cyber attack or data breach would have on your organisation's reputation?

Your organisation's reputation

	Base	316	243
Severe negative impact	22%	24%	19%
Significant negative impact	31%	33%	29%
Minor negative impact	26%	24%	29%
No impact	10%	7%	15%
Not applicable	1%	0%	1%
Don't know	10%	12%	7%

Your organisation's customer base

	Base	316	243
Severe negative impact	16%	16%	15%
Significant negative impact	28%	30%	25%
Minor negative impact	29%	27%	33%
No impact	16%	13%	19%
Not applicable	2%	2%	2%
Don't know	10%	12%	6%

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Your organisation's sales

	Base	586	316	243
Severe negative impact	12%	12%	12%	12%
Significant negative impact	25%	25%	25%	26%
Minor negative impact	29%	29%	25%	33%
No impact	17%	17%	16%	18%
Not applicable	6%	6%	8%	4%
Don't know	11%	11%	14%	7%

Your organisation's operations

	Base	586	316	243
Severe negative impact	17%	17%	19%	16%
Significant negative impact	33%	33%	35%	30%
Minor negative impact	28%	28%	25%	31%
No impact	11%	11%	9%	14%
Not applicable	1%	1%	1%	1%
Don't know	10%	10%	12%	7%

Your organisation's profitability

	Base	586	316	243
Severe negative impact	12%	12%	11%	14%
Significant negative impact	28%	28%	30%	26%
Minor negative impact	31%	31%	27%	35%
No impact	13%	13%	13%	14%
Not applicable	4%	4%	4%	3%
Don't know	12%	12%	14%	8%