

YouGov Survey Results

Sample Size: 1736 GB Adults
Fieldwork: 29th - 30th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1736	443	586	119	548	459	378	844	892	210	443	594	490	990	746	222	564	372	427	151
Unweighted Sample	1736	426	562	108	531	444	394	795	941	115	503	640	478	1162	574	320	562	324	383	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how much would you say know about farming in the UK?

A great deal	2	4	1	0	2	1	0	2	2	3	2	1	3	2	2	1	3	3	1	2
A fair amount	24	25	22	37	27	20	27	27	21	20	22	23	29	25	22	20	25	28	21	23
TOTAL GREAT DEAL / FAIR AMOUNT	26	29	23	37	29	21	27	29	23	23	24	24	32	27	24	21	28	31	22	25
Not very much	62	62	66	58	60	68	61	60	63	58	58	65	62	62	60	63	61	59	64	62
Nothing at all	10	8	9	4	9	9	10	7	12	10	13	11	5	9	11	11	9	8	12	9
TOTAL NOT VERY MUCH / NOTHING AT ALL	72	70	75	62	69	77	71	67	75	68	71	76	67	71	71	74	70	67	76	71
Don't know	3	1	2	1	2	1	2	3	2	9	4	1	1	1	4	4	2	3	1	3

To what extent do you agree or disagree with the following statements?

Farming is important for the economy in the local area where I live

Strongly agree	25	24	21	33	27	21	25	23	26	17	20	25	31	21	29	11	28	32	19	29
Agree	32	36	31	32	34	32	32	33	31	30	29	35	34	34	29	19	38	31	34	27
TOTAL AGREE	57	60	52	65	61	53	57	56	57	47	49	60	65	55	58	30	66	63	53	56
Neither agree nor disagree	20	21	20	20	21	19	21	20	20	11	22	20	21	18	22	17	20	16	23	25
Disagree	12	12	14	10	9	14	12	13	11	19	14	9	10	14	9	31	7	8	12	12
Strongly disagree	4	4	5	3	4	4	5	5	2	8	4	3	2	5	3	12	1	4	4	1
TOTAL DISAGREE	16	16	19	13	13	18	17	18	13	27	18	12	12	19	12	43	8	12	16	13
Don't know	8	4	8	2	5	9	6	6	9	15	10	8	2	7	8	9	6	9	8	5

Farming is important for the UK economy as a whole

Strongly agree	40	41	38	45	45	39	39	40	40	30	33	41	51	40	41	35	42	40	41	41
Agree	45	49	45	42	44	46	48	45	46	41	47	47	43	45	45	45	46	45	43	49
TOTAL AGREE	85	90	83	87	89	85	87	85	86	71	80	88	94	85	86	80	88	85	84	90
Neither agree nor disagree	7	6	8	9	7	7	7	8	7	11	11	6	5	8	7	10	7	7	7	8
Disagree	2	2	2	1	1	2	2	2	1	5	2	1	0	2	1	2	2	1	3	0
Strongly disagree	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	1
TOTAL DISAGREE	2	2	3	1	1	3	2	2	1	5	2	1	0	2	1	3	2	1	3	1
Don't know	5	2	5	3	3	5	5	4	6	13	7	4	1	5	5	8	4	6	6	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The share of the UK economy based on farming will get significantly smaller over the next 10 years

Strongly agree	12	11	11	4	13	12	8	11	12	8	10	12	13	9	15	14	12	12	10	11
Agree	50	51	51	58	52	49	51	49	50	47	46	50	54	49	51	46	49	52	50	51
TOTAL AGREE	62	62	62	62	65	61	59	60	62	55	56	62	67	58	66	60	61	64	60	62
Neither agree nor disagree	18	19	19	23	17	20	16	21	15	17	20	19	16	19	17	17	19	15	18	22
Disagree	4	6	3	6	4	2	6	5	3	2	4	3	5	5	2	4	5	2	3	4
Strongly disagree	1	0	1	1	0	0	1	1	0	0	1	0	1	1	1	0	0	1	1	0
TOTAL DISAGREE	5	6	4	7	4	2	7	6	3	2	5	3	6	6	3	4	5	3	4	4
Don't know	16	12	15	9	14	17	17	13	20	26	19	16	10	17	15	19	15	17	18	12

Farming plays an important role in protecting the environment in the UK

Strongly agree	30	33	29	29	34	26	28	28	31	20	26	30	37	26	34	25	29	33	30	30
Agree	44	45	44	52	44	43	45	45	43	45	42	44	47	48	39	45	46	41	45	40
TOTAL AGREE	74	78	73	81	78	69	73	73	74	65	68	74	84	74	73	70	75	74	75	70
Neither agree nor disagree	15	16	15	12	16	17	13	16	14	16	18	15	11	14	16	14	14	15	12	23
Disagree	3	2	4	4	2	4	5	4	3	1	5	4	3	4	2	4	3	3	4	3
Strongly disagree	1	2	1	1	0	3	1	2	1	3	1	1	1	1	1	1	1	1	2	1
TOTAL DISAGREE	4	4	5	5	2	7	6	6	4	4	6	5	4	5	3	5	4	4	6	4
Don't know	7	3	7	3	4	8	7	5	8	14	9	7	2	7	7	10	6	8	7	3

Now thinking more generally about green spaces in the UK...

Which, if any, of the following do you think are serious threats to the UK countryside? (Please select a maximum of two)

New houses being built	42	48	35	41	48	38	40	42	43	28	45	51	36	43	42	31	51	43	42	24
The dumping of rubbish	38	41	39	45	38	42	40	38	38	34	37	36	43	39	37	39	35	36	39	52
Damage to special areas or 'reserves' in the countryside, such as woodlands, marshes, wetlands and places where rare animals or insects live	24	21	26	32	22	23	30	23	25	33	20	22	26	24	23	25	23	24	23	27
New roads being built	22	20	23	26	22	24	23	20	25	14	25	25	20	23	22	23	22	24	23	17
Leaving land uncared for as 'wasteland'	17	19	18	16	18	19	14	18	15	14	15	15	21	16	17	17	14	16	17	24
Other types of new building (e.g. factories, offices, warehouses and shopping centres)	14	16	14	12	16	11	16	13	15	7	13	13	19	14	14	15	16	13	13	12
New or bigger airports being built	12	7	16	8	11	11	10	11	12	12	13	9	15	11	13	17	11	12	10	13
Farming	4	4	3	5	3	3	5	5	2	5	4	2	4	4	4	3	4	5	3	3
The countryside is not under threat	2	3	2	1	2	2	2	2	2	2	2	3	2	3	1	3	2	1	2	3
Other	2	3	2	2	2	2	2	2	3	0	1	2	5	3	2	2	2	3	3	3
Don't know	7	4	7	2	5	7	5	6	7	17	8	7	1	6	8	8	5	8	7	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you visit the countryside or other green spaces? (e.g. public gardens, parks, forests, hills, nature reserves)

More than five days a week	13	15	11	14	15	10	15	12	14	9	10	14	16	14	13	6	16	16	11	15
2 to 5 days a week	16	18	15	23	18	15	19	16	17	11	17	14	21	17	15	11	20	16	14	18
Once a week	21	25	17	19	25	18	18	20	21	19	21	21	20	21	19	20	24	21	15	23
2 to 3 times a month	15	14	16	17	14	16	16	14	16	10	17	16	15	15	16	13	15	17	16	11
Once a month	10	11	10	8	10	11	10	10	10	16	10	8	10	11	9	13	9	10	12	7
Once every two months	7	6	9	4	5	9	6	8	6	12	9	6	4	7	7	11	6	4	7	11
Between two and five times a year	9	5	11	7	6	10	9	8	9	11	7	10	7	8	9	11	5	9	14	6
Once a year	2	1	2	2	2	2	2	3	1	1	2	3	1	2	2	3	1	1	3	2
Less than once a year	3	2	5	0	2	5	2	3	3	2	4	4	2	2	5	8	2	2	3	4
Never	3	2	4	4	2	3	3	4	3	8	3	2	3	2	5	4	2	3	6	2

And how important to you, if at all, is it to live near countryside or other green spaces? (In this case, by 'near' we mean less than 30 minutes' journey away by car, walking, cycling or public transport)

Very important	47	49	45	48	53	43	48	44	51	26	39	53	57	46	49	39	53	52	42	45
Fairly important	35	37	34	38	33	36	37	36	34	39	38	34	32	37	33	34	35	33	38	33
TOTAL IMPORTANT	82	86	79	86	86	79	85	80	85	65	77	87	89	83	82	73	88	85	80	78
Not very important	10	8	12	12	8	13	11	12	8	12	15	8	8	11	9	16	6	7	11	19
Not important at all	3	3	4	1	3	4	1	4	2	9	3	2	2	3	3	6	3	3	3	1
TOTAL NOT IMPORTANT	13	11	16	13	11	17	12	16	10	21	18	10	10	14	12	22	9	10	14	20
Don't know	5	2	5	1	3	3	2	4	5	15	5	3	1	3	7	5	3	5	6	3