

YouGov / Times Survey Results

Sample Size: 1914 GB Adults
Fieldwork: 15th - 16th October 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1914	X	X	X	X	616	461	376	928	986	228	484	655	547	1091	823	245	622	410	471	167	
1914	506	600	108	199	608	487	393	889	1025	152	464	766	532	1282	632	262	667	365	466	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

Imagine at the next election the Conservatives won an overall majority and governed alone without the Liberal Democrats. Do you think they would be more or less likely to...

Make more cuts to welfare

Conservatives would be more likely to do this if governing alone	66	60	79	80	64	59	76	83	70	63	53	61	72	70	68	64	64	63	67	69	72
Conservatives would be less likely to do this if governing alone	6	7	4	8	7	6	5	6	6	5	6	7	4	5	6	5	7	8	4	3	5
Would make no difference	18	27	11	7	22	29	11	6	17	19	16	17	17	21	17	19	17	21	17	17	12
Don't know	10	6	6	5	7	6	8	5	7	13	25	14	7	4	9	11	12	8	11	11	11

Cut taxes for the low paid

Conservatives would be more likely to do this if governing alone	17	31	11	13	18	28	12	14	18	16	16	14	16	21	19	14	14	19	17	17	17
Conservatives would be less likely to do this if governing alone	43	25	57	68	37	24	54	60	45	41	36	42	47	41	44	42	46	38	42	46	48
Would make no difference	29	36	24	13	39	39	25	18	30	28	26	27	27	34	27	32	28	34	30	24	25
Don't know	11	8	7	6	6	9	9	7	7	15	21	17	10	5	11	12	12	9	12	13	10

Introduce tax cuts for the rich

Conservatives would be more likely to do this if governing alone	45	31	60	56	46	31	59	62	50	40	32	39	53	45	47	42	45	44	41	47	54
Conservatives would be less likely to do this if governing alone	21	23	21	31	21	21	20	22	21	22	28	24	17	22	22	21	23	22	22	20	19
Would make no difference	22	36	13	9	26	37	13	10	21	23	17	22	21	25	21	24	20	25	23	20	15
Don't know	12	10	6	4	8	11	8	6	9	15	23	15	9	7	11	13	12	9	14	13	12

Reduce the level of "green taxes"

Conservatives would be more likely to do this if governing alone	24	29	23	41	23	27	23	27	30	17	20	20	25	28	26	20	23	25	21	24	25
Conservatives would be less likely to do this if governing alone	23	22	28	30	22	19	27	27	23	23	16	23	24	25	22	24	23	21	23	24	26
Would make no difference	32	34	30	17	44	38	29	27	32	33	29	34	32	33	31	34	30	35	35	30	26
Don't know	21	16	19	12	12	16	21	20	14	27	35	24	20	15	21	22	23	19	21	22	23

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	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
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Weighted Sample 1914	X	X	X	X	616	461	376	928	986	228	484	655	547	1091	823	245	622	410	471	167	
Unweighted Sample 1914	506	600	108	199	608	487	393	889	1025	152	464	766	532	1282	632	262	667	365	466	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Take a more sceptical attitude towards Europe

Conservatives would be more likely to do this if governing alone	45	56	47	52	33	51	45	49	52	38	44	37	48	47	51	36	46	43	48	40	54
Conservatives would be less likely to do this if governing alone	15	12	17	21	18	12	16	19	15	15	9	17	14	17	13	18	13	17	13	16	13
Would make no difference	24	20	21	23	40	26	23	18	23	25	16	26	23	26	21	27	22	26	21	26	16
Don't know	17	12	15	4	10	11	16	14	11	22	31	20	15	10	15	19	19	14	18	18	18

Take a tougher approach towards immigration

Conservatives would be more likely to do this if governing alone	48	70	42	54	35	65	41	49	50	47	46	43	49	54	56	39	48	49	50	47	46
Conservatives would be less likely to do this if governing alone	14	7	20	20	21	7	18	16	14	13	9	14	15	14	9	19	15	13	13	14	15
Would make no difference	26	16	29	20	38	21	30	25	27	26	21	27	26	29	24	30	22	29	25	27	23
Don't know	12	7	10	6	6	7	11	9	9	14	24	16	10	4	11	12	15	9	12	12	16

Reduce money spent on overseas aid

Conservatives would be more likely to do this if governing alone	27	33	29	46	14	27	28	37	28	26	26	27	28	27	30	23	31	26	26	27	27
Conservatives would be less likely to do this if governing alone	21	16	27	18	30	17	25	23	24	19	12	19	19	29	17	26	17	21	22	22	26
Would make no difference	36	38	34	27	47	43	33	29	38	34	34	35	39	36	38	34	34	39	34	36	35
Don't know	16	13	11	8	8	14	14	11	10	21	28	19	14	9	15	16	18	14	18	16	12

Hold a referendum on Britain's membership of the EU

Conservatives would be more likely to do this if governing alone	38	57	36	46	19	47	37	36	43	33	39	31	40	40	40	34	37	36	41	35	44
Conservatives would be less likely to do this if governing alone	20	10	26	17	32	14	25	25	20	20	8	17	20	27	18	23	21	20	18	22	18
Would make no difference	26	19	26	27	37	26	25	24	27	25	28	30	26	22	27	25	22	30	26	26	22
Don't know	16	13	12	10	12	13	13	15	10	22	25	21	14	11	15	18	20	14	15	17	17

Give more help to business

Conservatives would be more likely to do this if governing alone	38	57	32	38	45	51	32	39	44	34	31	29	38	50	43	32	39	42	40	34	34
Conservatives would be less likely to do this if governing alone	17	7	27	28	9	9	24	20	17	17	14	21	18	14	15	20	19	15	14	20	21
Would make no difference	30	25	30	27	36	29	30	30	30	30	28	32	30	29	29	32	26	32	31	28	31
Don't know	15	10	11	7	11	11	14	11	9	20	27	18	14	7	13	16	16	11	15	18	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Give less help to the unemployed																						
Conservatives would be more likely to do this if governing alone	44	36	58	50	31	35	54	58	45	43	30	40	47	50	46	42	41	43	43	45	52	
Conservatives would be less likely to do this if governing alone	18	18	20	26	20	16	22	17	20	16	22	17	18	17	17	19	18	18	18	19	16	
Would make no difference	27	36	15	18	43	39	16	17	28	25	24	26	27	28	27	26	27	30	27	23	21	
Don't know	12	10	7	6	6	10	9	8	8	15	24	16	9	5	11	13	14	9	12	13	10	
Reorganise the NHS																						
Conservatives would be more likely to do this if governing alone	43	45	51	49	37	44	48	49	47	39	35	34	46	51	44	42	41	43	39	47	45	
Conservatives would be less likely to do this if governing alone	15	11	19	20	16	8	19	19	14	16	12	18	15	13	13	17	18	14	15	13	17	
Would make no difference	28	32	22	19	38	35	21	20	30	26	30	30	27	26	29	26	25	30	31	24	26	
Don't know	14	11	8	12	10	13	11	12	9	19	23	18	12	10	13	16	16	13	14	16	12	
Offer further tax breaks for married couples																						
Conservatives would be more likely to do this if governing alone	34	50	26	36	32	45	24	39	33	34	30	31	35	36	37	29	35	35	32	32	31	
Conservatives would be less likely to do this if governing alone	18	10	27	27	19	11	29	17	19	17	13	17	19	20	16	21	17	16	18	19	25	
Would make no difference	30	27	30	21	39	30	29	27	32	27	27	31	30	29	29	31	22	33	31	29	27	
Don't know	19	14	16	16	11	13	18	16	16	21	31	21	16	15	18	19	25	15	18	20	17	