

# Internal Tech Security

31st January - 1st February 2019  
Sample Size: 1776 GB Adults

	Gender		Age				tech0						Believe Tech companies record day-to-day life without consent					
	Total	Male	Female	18-24	25-49	50-64	65+	Smartphone	Laptop / desktop with webcam	Smart speaker	Smart watch	Digital assistant	None	No	Yes but not a problem	Yes and is a problem	None of these	Don't know
Weighted Sample	1776	860	916	195	748	423	410	1508	1113	226	196	122	139	188	266	1001	71	251
Unweighted Sample	1776	776	1000	178	718	438	442	1514	1119	224	189	117	136	178	262	1030	65	241
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you own any of the following devices? Please select all that apply.

A smartphone	85	85	85	88	91	86	71	100	90	97	95	91	0	85	88	87	71	75
A laptop or desktop with a webcam	63	68	57	75	63	62	57	66	100	82	74	73	0	69	62	66	51	49
A smart speaker	13	14	11	13	18	11	5	15	17	100	33	53	0	15	14	13	16	8
A smart watch	11	12	11	20	14	10	3	12	13	28	100	32	0	12	15	11	5	9
A digital assistant	7	9	5	9	8	6	4	7	8	29	20	100	0	6	10	7	9	3
None of the above	8	7	9	6	4	7	17	0	0	0	0	0	100	4	5	6	12	21

Which, if any, of the following steps have you ever taken to protect your privacy when using your technological device(s)? Please note if you don't understand one of the given options, simply state, "I don't know what this is".

[Excluding those who said 'None of the above' in the above question; n = 1,640]

### Covering up the webcam on my computer

I always do this	18	17	19	21	19	18	14	18	21	22	21	23	0	11	12	22	19	10
I only do this on occasion	14	15	13	25	15	11	9	14	18	19	23	19	0	14	15	15	12	11
I never do this	43	45	41	46	43	42	42	43	51	46	39	46	0	50	53	39	34	42
I don't know what this is	4	5	4	2	4	5	7	4	4	3	3	2	0	5	4	3	8	11
I don't own a device for which this is relevant	21	18	23	6	20	23	28	21	6	11	14	11	0	19	16	21	28	26

### Browsing the internet in incognito mode

I always do this	5	7	4	7	6	3	7	5	5	2	5	6	0	12	5	5	5	5
I only do this on occasion	39	49	29	60	44	32	25	40	44	52	48	54	0	33	42	43	31	24
I never do this	29	27	32	15	26	37	36	30	28	28	28	26	0	34	32	28	29	27
I don't know what this is	23	14	32	16	22	25	29	23	21	17	16	12	0	19	18	22	24	40
I don't own a device for which this is relevant	3	3	2	2	3	3	3	2	2	1	3	2	0	3	3	2	11	4

### Adding security codes and passwords to all my devices e.g. smartphone PIN, computer password

I always do this	68	66	70	71	72	68	60	70	70	81	72	79	0	61	65	73	54	59
I only do this on occasion	19	22	16	16	17	19	24	19	19	14	17	14	0	25	20	18	12	18
I never do this	7	7	8	5	7	9	8	7	6	3	5	4	0	11	9	6	11	9
I don't know what this is	4	4	5	6	4	4	6	4	3	1	3	1	0	3	5	2	20	11
I don't own a device for which this is relevant	1	2	1	2	1	1	2	1	1	0	2	1	0	0	2	1	4	3

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Unweighted Sample	1776	776	1000	178	718	438	442	1514	1119	224	189	117	136	178	262	1030	65	241
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Setting up a Virtual Private Network (VPN)</b>																		
I always do this	4	5	3	3	4	4	4	4	4	6	3	8	0	5	4	4	11	2
I only do this on occasion	16	22	11	25	19	16	7	17	18	25	29	31	0	14	21	17	18	10
I never do this	39	45	34	42	41	38	36	40	43	41	39	41	0	45	43	39	25	34
I don't know what this is	33	22	45	27	30	34	43	33	30	24	26	17	0	31	27	33	33	47
I don't own a device for which this is relevant	7	6	7	3	6	7	10	6	4	4	3	2	0	6	5	7	13	7
<b>Adjusting the privacy settings on my device to make sure it's not capturing any data I don't want it to</b>																		
I always do this	28	31	25	26	28	28	30	28	29	34	32	34	0	25	21	32	36	18
I only do this on occasion	36	38	33	45	37	36	26	36	40	43	43	42	0	35	38	38	22	26
I never do this	19	17	21	18	21	19	17	20	18	18	16	14	0	27	26	16	14	23
I don't know what this is	14	11	18	9	11	15	23	14	11	5	8	7	0	11	11	12	25	27
I don't own a device for which this is relevant	3	3	3	2	2	3	5	2	2	0	1	2	0	1	3	2	4	6
<b>Switching off the 'find my location' feature on my device</b>																		
I always do this	24	20	27	15	25	23	25	24	22	18	17	20	0	18	16	28	21	19
I only do this on occasion	40	43	37	50	40	40	36	41	44	47	40	41	0	38	39	43	25	35
I never do this	27	28	25	28	27	29	23	27	26	30	38	33	0	36	35	22	35	27
I don't know what this is	7	6	9	6	6	7	11	6	6	3	4	4	0	8	9	4	16	16
I don't own a device for which this is relevant	2	2	2	2	2	2	4	2	2	1	2	2	0	1	2	2	2	4
<b>Denying permissions for apps I download to collect data on anything that is not strictly necessary to using the app</b>																		
I always do this	37	38	36	33	34	38	44	38	38	39	39	38	0	30	32	43	30	25
I only do this on occasion	41	43	38	47	44	41	29	42	42	45	41	44	0	43	40	41	33	39
I never do this	9	8	10	10	11	8	8	8	9	10	10	12	0	15	17	6	12	9
I don't know what this is	10	8	13	7	9	11	14	10	9	5	7	6	0	9	9	8	21	22
I don't own a device for which this is relevant	3	3	3	3	2	2	5	2	3	1	2	1	0	3	2	2	4	5
<b>Using encrypted messaging apps only</b>																		
I always do this	13	14	11	17	13	11	12	13	12	16	16	13	0	12	10	14	3	12
I only do this on occasion	26	32	20	31	31	24	17	27	29	33	38	37	0	25	25	29	30	17
I never do this	31	32	29	31	30	36	27	31	31	32	28	33	0	36	38	29	27	26
I don't know what this is	25	16	34	19	22	26	34	24	23	18	16	16	0	22	21	24	24	38
I don't own a device for which this is relevant	5	5	5	2	4	4	11	4	4	2	1	1	0	4	5	4	17	8
<b>Which of the following statements comes closest to your view?</b>																		
I do not believe that technology companies record any of people's day to day life without their consent (e.g. filming from a webcam, or listening in on conversations through a smartphone)	11	12	10	18	11	10	7	11	12	12	11	9	5	100	0	0	0	0
I do believe that technology companies record people's day to day life without their consent, but do not see this as a problem	15	17	13	15	17	12	14	16	15	16	20	22	10	0	100	0	0	0
I do believe that technology companies record people's day to day life without their consent, and see this as a problem	56	58	55	45	55	60	60	58	59	58	56	57	41	0	0	100	0	0
None of the above	4	4	4	6	4	3	4	3	3	5	2	5	6	0	0	0	100	0
Don't know	14	9	19	17	12	14	16	12	11	9	11	7	38	0	0	0	0	100