

YouGov / Sunday Times Survey Results

Sample Size: 1918 GB Adults
Fieldwork: 27th - 28th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167	
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dec 20-21 2012
Mar 27-28 2013

How much do you trust the following to tell the truth?

Family doctors

A great deal	32	33	42	33	35	35	37	34	38	34	32	31	29	32	40	35	31	32	33	33	37	26
A fair amount	52	50	49	51	49	54	52	53	50	48	52	39	47	57	50	52	48	49	50	54	46	57
TOTAL GREAT DEAL / FAIR AMOUNT	84	83	91	84	84	89	89	87	88	82	84	70	76	89	90	87	79	81	83	87	83	83
Not much	11	9	6	8	10	9	7	9	7	9	10	13	12	7	9	7	12	9	8	8	12	11
Not at all	2	3	1	4	4	1	1	2	2	4	2	8	5	2	1	3	3	6	4	2	3	1
TOTAL NOT MUCH / NOT AT ALL	13	12	7	12	14	10	8	11	9	13	12	21	17	9	10	10	15	15	12	10	15	12
Don't know	3	4	3	3	1	1	2	2	4	4	4	9	7	3	0	3	5	4	5	4	3	6

School teachers

A great deal	21	18	19	20	26	15	18	22	22	16	20	16	21	17	19	19	17	18	20	21	15	17
A fair amount	55	56	58	59	56	53	56	57	60	55	57	48	52	59	59	58	53	59	55	52	58	59
TOTAL GREAT DEAL / FAIR AMOUNT	76	74	77	79	82	68	74	79	82	71	77	64	73	76	78	77	70	77	75	73	73	76
Not much	16	16	16	13	12	26	19	14	11	17	15	17	13	15	19	13	19	13	15	15	20	15
Not at all	3	4	3	4	5	3	3	4	2	6	3	9	6	4	2	5	4	5	5	4	4	3
TOTAL NOT MUCH / NOT AT ALL	19	20	19	17	17	29	22	18	13	23	18	26	19	19	21	18	23	18	20	19	24	18
Don't know	5	5	4	4	2	3	3	3	5	6	5	10	8	5	2	5	6	5	6	7	3	7

Judges

A great deal	17	19	24	19	23	17	22	16	23	21	17	20	23	17	17	22	15	23	20	18	18	19
A fair amount	47	47	50	48	57	44	48	49	52	45	48	42	45	48	49	49	44	46	47	47	44	54
TOTAL GREAT DEAL / FAIR AMOUNT	64	66	74	67	80	61	70	65	75	66	65	62	68	65	66	71	59	69	67	65	62	73
Not much	24	20	16	18	11	28	21	23	12	19	22	14	16	22	25	17	25	21	18	21	23	16
Not at all	7	8	6	10	6	8	6	8	6	10	7	13	7	7	8	6	10	6	8	8	11	5
TOTAL NOT MUCH / NOT AT ALL	31	28	22	28	17	36	27	31	18	29	29	27	23	29	33	23	35	27	26	29	34	21
Don't know	5	6	4	4	3	2	3	4	6	6	6	11	9	5	1	5	6	5	7	6	4	6

Local police officers on the beat in my area

A great deal	15	14	16	14	17	11	16	15	14	12	16	15	15	14	13	15	12	13	15	13	13	14
A fair amount	52	53	61	55	54	57	58	54	57	51	55	41	49	56	58	56	49	58	51	56	52	47
TOTAL GREAT DEAL / FAIR AMOUNT	67	67	77	69	71	68	74	69	71	63	71	56	64	70	71	71	61	71	66	69	65	61
Not much	21	19	15	20	18	19	16	20	15	22	17	24	20	18	19	17	22	17	19	15	23	21
Not at all	5	7	3	7	5	7	4	7	7	9	5	9	8	5	6	5	9	6	6	10	6	4
TOTAL NOT MUCH / NOT AT ALL	26	26	18	27	23	26	20	27	22	31	22	33	28	23	25	22	31	23	25	25	29	25
Don't know	7	7	6	5	6	6	5	5	7	7	8	11	9	7	4	6	9	6	9	5	5	15

YouGov / Sunday Times Survey Result

Sample Size: 1918 GB Adults
Fieldwork: 27th - 28th March 2013

		Religion			
		Total	All Christian	Church of England or Church of Wales	Roman Catholic
Weighted Sample	1918	610	351	128	
Unweighted Sample	1918	573	318	124	
	%	%	%	%	

		Dec 20-21 2012	Mar 27-28 2013			
How much do you trust the following to tell the truth?						
Family doctors						
	A great deal	32	33	35	37	25
	A fair amount	52	50	52	54	58
	TOTAL GREAT DEAL / FAIR AMOUNT	84	83	87	91	83
	Not much	11	9	8	6	9
	Not at all	2	3	3	2	6
	TOTAL NOT MUCH / NOT AT ALL	13	12	11	8	15
	Don't know	3	4	2	1	2
School teachers						
	A great deal	21	18	19	17	22
	A fair amount	55	56	58	64	54
	TOTAL GREAT DEAL / FAIR AMOUNT	76	74	77	81	76
	Not much	16	16	17	14	20
	Not at all	3	4	3	3	3
	TOTAL NOT MUCH / NOT AT ALL	19	20	20	17	23
	Don't know	5	5	3	2	1
Judges						
	A great deal	17	19	18	15	17
	A fair amount	47	47	47	52	46
	TOTAL GREAT DEAL / FAIR AMOUNT	64	66	65	67	63
	Not much	24	20	24	22	27
	Not at all	7	8	8	8	8
	TOTAL NOT MUCH / NOT AT ALL	31	28	32	30	35
	Don't know	5	6	3	2	3
Local police officers on the beat in my area						
	A great deal	15	14	16	17	13
	A fair amount	52	53	52	55	49
	TOTAL GREAT DEAL / FAIR AMOUNT	67	67	68	72	62
	Not much	21	19	21	19	25
	Not at all	5	7	7	6	9
	TOTAL NOT MUCH / NOT AT ALL	26	26	28	25	34
	Don't know	7	7	4	2	5

Fieldwork: 27th - 28th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167	
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dec 20-21 2012 Mar 27-28 2013

BBC News journalists

A great deal	9	12	15	12	20	7	11	10	17	14	10	23	15	10	7	15	8	9	13	13	11	11
A fair amount	42	49	50	53	59	48	49	53	56	48	50	35	41	55	54	50	48	56	46	49	49	49
TOTAL GREAT DEAL / FAIR AMOUNT	51	61	65	65	79	55	60	63	73	62	60	58	56	65	61	65	56	65	59	62	60	60
Not much	31	23	25	21	12	29	27	24	14	22	25	17	23	22	29	21	26	22	25	21	25	21
Not at all	13	10	7	9	7	14	10	9	7	12	9	15	12	9	8	9	12	7	10	12	11	9
TOTAL NOT MUCH / NOT AT ALL	44	33	32	30	19	43	37	33	21	34	34	32	35	31	37	30	38	29	35	33	36	30
Don't know	5	6	3	4	3	2	3	4	5	5	6	10	9	4	2	5	7	6	6	5	3	10

ITV News journalists

A great deal	4	6	7	6	12	6	7	5	7	7	6	6	7	7	5	8	4	5	6	8	6	6
A fair amount	43	48	52	52	50	55	52	51	55	49	48	40	39	51	57	48	48	52	46	51	49	46
TOTAL GREAT DEAL / FAIR AMOUNT	47	54	59	58	62	61	59	56	62	56	54	46	46	58	62	56	52	57	52	59	55	52
Not much	35	29	31	28	25	28	30	30	22	27	30	30	28	27	31	29	29	26	29	27	30	30
Not at all	13	10	5	9	7	10	6	10	9	11	9	14	13	9	5	9	12	8	11	9	11	8
TOTAL NOT MUCH / NOT AT ALL	48	39	36	37	32	38	36	40	31	38	39	44	41	36	36	38	41	34	40	36	41	38
Don't know	6	7	5	5	6	2	5	4	7	7	7	11	12	5	2	6	8	8	8	6	5	10

Senior police officers

A great deal	6	8	11	9	8	6	10	9	7	7	10	15	9	6	7	9	7	9	9	7	8	10
A fair amount	41	43	50	42	54	45	47	41	50	39	47	34	42	44	47	48	37	45	42	42	42	46
TOTAL GREAT DEAL / FAIR AMOUNT	47	51	61	51	62	51	57	50	57	46	57	49	51	50	54	57	44	54	51	49	50	56
Not much	35	32	28	31	28	37	32	33	29	35	29	26	30	34	34	28	37	31	31	33	33	29
Not at all	12	11	6	13	6	10	7	13	9	14	8	14	11	11	9	9	12	9	11	12	12	6
TOTAL NOT MUCH / NOT AT ALL	47	43	34	44	34	47	39	46	38	49	37	40	41	45	43	37	49	40	42	45	45	35
Don't know	6	6	4	4	3	2	4	4	6	6	6	11	9	5	3	6	7	5	7	6	5	9

Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)

A great deal	3	5	6	5	6	6	6	3	6	5	5	11	7	3	3	6	3	6	5	5	5	4
A fair amount	37	38	46	34	47	46	44	33	44	35	40	33	32	41	41	43	30	44	39	38	34	32
TOTAL GREAT DEAL / FAIR AMOUNT	40	43	52	39	53	52	50	36	50	40	45	44	39	44	44	49	33	50	44	43	39	36
Not much	37	36	35	39	29	30	35	44	29	37	35	29	32	36	41	33	40	33	33	35	41	36
Not at all	17	16	9	17	15	17	10	18	16	17	15	17	19	15	14	13	20	10	17	16	16	20
TOTAL NOT MUCH / NOT AT ALL	54	52	44	56	44	47	45	62	45	54	50	46	51	51	55	46	60	43	50	51	57	56
Don't know	6	6	4	5	2	2	4	4	6	5	6	10	10	5	2	5	7	6	6	7	4	9

Fieldwork: 27th - 28th March 2013

	Religion			
	Total	All Christian	Church of England or Church of Wales	Roman Catholic
Weighted Sample	1918	610	351	128
Unweighted Sample	1918	573	318	124
	%	%	%	%

	Dec 20-21 2012	Mar 27-28 2013			
BBC News journalists					
A great deal	9	12	10	9	9
A fair amount	42	49	51	51	54
TOTAL GREAT DEAL / FAIR AMOUNT	51	61	61	60	63
Not much	31	23	25	26	24
Not at all	13	10	10	11	9
TOTAL NOT MUCH / NOT AT ALL	44	33	35	37	33
Don't know	5	6	3	2	4
ITV News journalists					
A great deal	4	6	6	6	8
A fair amount	43	48	53	54	52
TOTAL GREAT DEAL / FAIR AMOUNT	47	54	59	60	60
Not much	35	29	28	29	27
Not at all	13	10	9	9	9
TOTAL NOT MUCH / NOT AT ALL	48	39	37	38	36
Don't know	6	7	3	2	3
Senior police officers					
A great deal	6	8	11	10	7
A fair amount	41	43	42	46	34
TOTAL GREAT DEAL / FAIR AMOUNT	47	51	53	56	41
Not much	35	32	32	33	33
Not at all	12	11	11	8	22
TOTAL NOT MUCH / NOT AT ALL	47	43	43	41	55
Don't know	6	6	4	3	4
Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)					
A great deal	3	5	7	7	5
A fair amount	37	38	42	45	35
TOTAL GREAT DEAL / FAIR AMOUNT	40	43	49	52	40
Not much	37	36	32	29	42
Not at all	17	16	16	17	16
TOTAL NOT MUCH / NOT AT ALL	54	52	48	46	58
Don't know	6	6	3	2	2

Fieldwork: 27th - 28th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167	
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dec 20-21 2012 Mar 27-28 2013

Trade Union leaders

A great deal	3	3	1	5	4	1	2	5	1	3	3	1	5	2	2	3	3	4	3	3	2	3
A fair amount	22	26	10	44	25	21	12	44	30	25	28	29	26	30	22	25	28	30	20	28	33	23
TOTAL GREAT DEAL / FAIR AMOUNT	25	29	11	49	29	22	14	49	31	28	31	30	31	32	24	28	31	34	23	31	35	26
Not much	38	38	46	34	39	32	39	35	41	35	41	29	38	38	42	38	38	34	37	40	38	43
Not at all	29	25	37	11	25	44	43	11	18	30	19	25	18	23	32	27	22	25	30	22	22	20
TOTAL NOT MUCH / NOT AT ALL	67	63	83	45	64	76	82	46	59	65	60	54	56	61	74	65	60	59	67	62	60	63
Don't know	8	8	6	6	6	2	5	6	9	7	9	16	13	6	3	7	9	6	10	8	6	11

Journalists on "mid-market" newspapers (e.g. Mail, Express)

A great deal	1	2	2	3	5	1	3	2	1	3	1	2	4	1	1	3	1	4	1	2	3	0
A fair amount	16	20	30	17	18	33	30	16	17	19	21	15	17	22	24	20	22	24	20	19	22	17
TOTAL GREAT DEAL / FAIR AMOUNT	17	22	32	20	23	34	33	18	18	22	22	17	21	23	25	23	23	28	21	21	25	17
Not much	47	43	47	44	45	41	46	49	40	40	46	38	35	42	55	43	43	43	45	38	46	40
Not at all	30	28	16	31	29	21	17	28	36	31	24	32	34	29	19	30	25	23	27	33	25	32
TOTAL NOT MUCH / NOT AT ALL	77	71	63	75	74	62	63	77	76	71	70	70	69	71	74	73	68	66	72	71	71	72
Don't know	6	6	4	5	2	4	4	5	6	7	6	13	10	6	2	5	8	5	7	8	4	10

Leading Liberal Democrat politicians

A great deal	2	2	1	2	10	0	1	1	3	2	1	3	3	2	0	3	1	4	1	3	1	0
A fair amount	16	16	24	12	51	5	16	10	31	16	16	13	16	17	17	19	13	19	17	13	17	16
TOTAL GREAT DEAL / FAIR AMOUNT	18	18	25	14	61	5	17	11	34	18	17	16	19	19	17	22	14	23	18	16	18	16
Not much	43	40	49	38	30	34	45	37	37	38	42	39	39	38	43	41	38	34	43	39	40	36
Not at all	34	35	22	42	6	59	33	47	23	37	32	31	30	37	38	31	40	36	31	37	37	35
TOTAL NOT MUCH / NOT AT ALL	77	75	71	80	36	93	78	84	60	75	74	70	69	75	81	72	78	70	74	76	77	71
Don't know	6	7	4	6	3	2	5	4	6	6	8	13	11	6	2	6	8	6	7	7	5	12

Leading Conservative politicians

A great deal	1	2	6	2	1	1	4	1	0	2	2	4	2	2	1	2	2	3	3	2	1	2
A fair amount	18	19	48	9	18	12	37	9	13	19	18	19	18	18	21	22	15	23	20	19	17	14
TOTAL GREAT DEAL / FAIR AMOUNT	19	21	54	11	19	13	41	10	13	21	20	23	20	20	22	24	17	26	23	21	18	16
Not much	41	37	38	29	52	39	42	30	41	34	40	36	34	35	43	39	35	36	41	35	36	31
Not at all	36	37	6	57	27	48	14	58	40	39	34	31	36	41	34	32	42	33	31	38	43	45
TOTAL NOT MUCH / NOT AT ALL	77	74	44	86	79	87	56	88	81	73	74	67	70	76	77	71	77	69	72	73	79	76
Don't know	5	6	3	5	2	1	4	3	5	5	6	10	10	4	1	5	6	6	6	6	4	8

Fieldwork: 27th - 28th March 2013

	Religion			
	Total	All Christian	Church of England or Church of Wales	Roman Catholic
Weighted Sample	1918	610	351	128
Unweighted Sample	1918	573	318	124
	%	%	%	%

	Dec 20-21 2012	Mar 27-28 2013			
Trade Union leaders					
A great deal	3	3	3	3	3
A fair amount	22	26	27	23	37
TOTAL GREAT DEAL / FAIR AMOUNT	25	29	30	26	40
Not much	38	38	39	41	30
Not at all	29	25	26	29	23
TOTAL NOT MUCH / NOT AT ALL	67	63	65	70	53
Don't know	8	8	5	3	7
Journalists on "mid-market" newspapers (e.g. Mail, Express)					
A great deal	1	2	1	2	0
A fair amount	16	20	26	30	22
TOTAL GREAT DEAL / FAIR AMOUNT	17	22	27	32	22
Not much	47	43	46	45	47
Not at all	30	28	23	21	24
TOTAL NOT MUCH / NOT AT ALL	77	71	69	66	71
Don't know	6	6	4	2	6
Leading Liberal Democrat politicians					
A great deal	2	2	1	1	0
A fair amount	16	16	18	20	13
TOTAL GREAT DEAL / FAIR AMOUNT	18	18	19	21	13
Not much	43	40	38	40	29
Not at all	34	35	39	37	51
TOTAL NOT MUCH / NOT AT ALL	77	75	77	77	80
Don't know	6	7	4	3	6
Leading Conservative politicians					
A great deal	1	2	2	2	3
A fair amount	18	19	24	26	19
TOTAL GREAT DEAL / FAIR AMOUNT	19	21	26	28	22
Not much	41	37	35	36	32
Not at all	36	37	36	34	44
TOTAL NOT MUCH / NOT AT ALL	77	74	71	70	76
Don't know	5	6	3	2	2

Fieldwork: 27th - 28th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167	
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dec 20-21 2012 **Mar 27-28 2013**

Leading Labour politicians

A great deal	2	2	1	6	0	0	1	6	0	3	1	2	4	2	1	3	2	3	2	3	2
A fair amount	21	21	11	44	24	6	8	42	23	20	22	23	18	23	21	22	20	24	18	21	24
TOTAL GREAT DEAL / FAIR AMOUNT	23	23	12	50	24	6	9	48	23	23	25	22	25	22	25	22	27	20	24	27	19
Not much	43	41	48	34	53	30	39	38	49	38	44	36	40	40	44	39	44	40	41	40	40
Not at all	29	29	38	9	21	63	47	10	21	32	26	27	27	29	32	30	28	27	32	31	28
TOTAL NOT MUCH / NOT AT ALL	72	70	86	43	74	93	86	48	70	70	63	67	69	76	69	72	67	73	71	68	70
Don't know	5	6	3	6	2	1	4	4	6	6	7	12	11	6	1	6	7	7	7	6	5

Estate agents

A great deal	1	1	1	2	2	0	1	1	0	1	1	0	3	1	0	2	0	3	1	0	1
A fair amount	12	12	11	14	13	14	13	14	13	10	14	14	13	12	11	12	12	8	12	14	14
TOTAL GREAT DEAL / FAIR AMOUNT	13	13	12	16	15	14	14	15	13	11	15	14	16	13	11	14	12	11	13	14	15
Not much	46	46	55	42	46	46	53	45	44	42	49	39	38	44	58	45	47	44	43	45	49
Not at all	36	35	29	38	38	36	29	36	38	41	30	36	39	37	30	37	32	39	38	36	31
TOTAL NOT MUCH / NOT AT ALL	82	81	84	80	84	82	82	81	82	83	79	75	77	81	88	82	79	83	81	81	80
Don't know	5	6	4	4	2	4	4	4	5	6	5	11	8	6	1	4	8	5	6	6	5

Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)

A great deal	1	2	3	2	2	1	4	1	0	2	2	0	4	1	2	2	2	3	2	2	2
A fair amount	9	13	12	14	12	22	14	14	10	12	13	17	10	11	16	10	16	17	12	10	14
TOTAL GREAT DEAL / FAIR AMOUNT	10	15	15	16	14	23	18	15	10	14	15	17	14	12	18	12	18	20	14	12	16
Not much	39	36	44	37	26	36	41	37	33	32	39	29	30	38	41	34	38	33	36	36	39
Not at all	46	44	37	43	56	38	38	45	52	48	40	44	46	46	40	49	37	40	44	46	42
TOTAL NOT MUCH / NOT AT ALL	85	80	81	80	82	74	79	82	85	80	79	73	76	84	81	83	75	73	80	82	81
Don't know	5	6	4	4	3	3	4	3	5	6	5	10	10	4	1	5	6	7	6	6	4

Nov 11-12 2012 **Mar 27-28 2013**

People who run large companies

A great deal	2	1	1	2	1	1	2	1	1	2	1	1	3	1	1	2	1	3	1	1	1
A fair amount	21	21	28	20	25	23	28	18	22	21	21	19	21	19	23	23	18	18	20	18	25
TOTAL GREAT DEAL / FAIR AMOUNT	23	22	29	22	26	24	30	19	23	23	22	20	24	20	24	25	19	21	21	19	26
Not much	46	48	54	45	50	46	51	47	50	44	51	41	43	50	52	49	47	44	50	48	49
Not at all	21	23	10	27	20	27	13	30	20	26	19	26	22	23	21	20	26	27	22	25	20
TOTAL NOT MUCH / NOT AT ALL	67	71	64	72	70	73	64	77	70	70	70	67	65	73	73	69	73	71	72	73	69
Don't know	10	7	6	6	5	2	6	4	7	7	8	13	11	7	3	7	9	8	7	8	5

Fieldwork: 27th - 28th March 2013

	Religion			
	Total	All Christian	Church of England or Church of Wales	Roman Catholic
Weighted Sample	1918	610	351	128
Unweighted Sample	1918	573	318	124
	%	%	%	%

	Dec 20-21 2012	Mar 27-28 2013			
Leading Labour politicians					
A great deal	2	2	3	3	1
A fair amount	21	21	24	23	25
TOTAL GREAT DEAL / FAIR AMOUNT	23	23	27	26	26
Not much	43	41	37	37	35
Not at all	29	29	31	35	34
TOTAL NOT MUCH / NOT AT ALL	72	70	68	72	69
Don't know	5	6	4	3	5
Estate agents					
A great deal	1	1	1	1	0
A fair amount	12	12	15	16	14
TOTAL GREAT DEAL / FAIR AMOUNT	13	13	16	17	14
Not much	46	46	50	50	45
Not at all	36	35	31	31	36
TOTAL NOT MUCH / NOT AT ALL	82	81	81	81	81
Don't know	5	6	3	2	5
Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)					
A great deal	1	2	2	2	0
A fair amount	9	13	17	17	20
TOTAL GREAT DEAL / FAIR AMOUNT	10	15	19	19	20
Not much	39	36	37	39	32
Not at all	46	44	43	40	45
TOTAL NOT MUCH / NOT AT ALL	85	80	80	79	77
Don't know	5	6	3	1	3
People who run large companies					
A great deal	2	1	2	1	3
A fair amount	21	21	25	27	19
TOTAL GREAT DEAL / FAIR AMOUNT	23	22	27	28	22
Not much	46	48	48	52	41
Not at all	21	23	20	17	27
TOTAL NOT MUCH / NOT AT ALL	67	71	68	69	68
Don't know	10	7	5	2	9

Fieldwork: 27th - 28th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Oct 30-31 2012
Mar 27-28 2013

People who run major pressure groups (e.g. Greenpeace, Amnesty)

A great deal	5	6	3	8	7	6	4	8	10	6	6	3	9	5	5	7	5	9	6	6	5	5
A fair amount	38	38	32	50	43	29	31	47	41	35	42	30	35	45	37	39	38	38	37	44	38	31
TOTAL GREAT DEAL / FAIR AMOUNT	43	44	35	58	50	35	35	55	51	41	48	33	44	50	42	46	43	47	43	50	43	36
Not much	33	34	46	27	32	41	43	29	32	35	34	36	30	31	42	34	35	35	36	27	37	40
Not at all	15	13	15	8	16	19	17	9	10	19	8	18	14	12	11	14	12	10	14	15	12	11
TOTAL NOT MUCH / NOT AT ALL	48	47	61	35	48	60	60	38	42	54	42	54	44	43	53	48	47	45	50	42	49	51
Don't know	9	8	5	7	2	4	6	8	7	6	10	13	11	6	5	7	10	8	7	8	7	13

Priests, vicars and other clergymen

A great deal	14	16	16	9	14	17	14	12	13	14	10	14	13	16	15	12	19	13	12	14	9
A fair amount	40	43	40	51	48	42	41	48	39	42	40	35	40	44	41	39	37	41	43	38	41
TOTAL GREAT DEAL / FAIR AMOUNT	54	59	56	60	62	59	55	60	52	56	50	49	53	60	56	51	56	54	55	52	50
Not much	26	28	23	21	23	29	24	19	26	25	21	22	27	29	24	27	24	26	24	28	23
Not at all	14	9	16	16	13	8	18	14	16	13	19	18	14	9	14	15	14	13	14	14	20
TOTAL NOT MUCH / NOT AT ALL	40	37	39	37	36	37	42	33	42	38	40	40	41	38	38	42	38	39	38	42	43
Don't know	6	4	4	3	2	4	4	6	6	6	10	10	6	1	6	7	6	7	6	6	7

Apart from events like weddings or funerals, how often do you attend a church or place of worship?

Once a week or more	7	7	9	4	6	9	7	7	6	8	6	6	6	10	8	6	10	7	6	7	8
Several times a month	3	4	5	4	1	4	3	4	4	2	3	5	3	2	4	3	7	2	3	4	1
Once a month	3	2	3	6	5	2	4	3	3	3	2	4	3	2	3	3	4	2	3	4	3
Several times a year	9	11	8	10	14	13	9	9	9	10	14	9	9	9	11	7	15	9	9	9	5
Once a year or less	20	25	18	26	20	23	18	25	18	23	20	13	20	27	21	20	17	25	17	19	19
Never	55	51	56	51	54	48	58	52	58	52	52	58	58	48	52	58	43	52	60	56	61
Don't know	2	1	2	0	1	1	1	1	2	2	5	5	1	0	1	3	2	3	2	1	3

Fieldwork: 27th - 28th March 2013

	Religion			
	Total	All Christian	Church of England or Church of Wales	Roman Catholic
Weighted Sample	1918	610	351	128
Unweighted Sample	1918	573	318	124
	%	%	%	%

	Oct 30-31 2012	Mar 27-28 2013			
People who run major pressure groups (e.g. Greenpeace, Amnesty)					
A great deal	5	6	5	3	9
A fair amount	38	38	39	38	44
TOTAL GREAT DEAL / FAIR AMOUNT	43	44	44	41	53
Not much	33	34	38	40	29
Not at all	15	13	12	14	12
TOTAL NOT MUCH / NOT AT ALL	48	47	50	54	41
Don't know	9	8	5	5	7

Priests, vicars and other clergymen					
A great deal	14	24	22	23	
A fair amount	40	49	51	56	
TOTAL GREAT DEAL / FAIR AMOUNT	54	73	73	79	
Not much	26	16	18	12	
Not at all	14	8	7	8	
TOTAL NOT MUCH / NOT AT ALL	40	24	25	20	
Don't know	6	2	2	2	

Apart from events like weddings or funerals, how often do you attend a church or place of worship?					
Once a week or more	7	18	12	25	
Several times a month	3	8	5	14	
Once a month	3	7	7	7	
Several times a year	9	21	21	25	
Once a year or less	20	27	32	17	
Never	55	19	23	13	
Don't know	2	1	0	0	

Fieldwork: 27th - 28th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167	
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov 8-9 2012 **Mar 27-28 2013**

People have different beliefs about God, which of the following best applies to you?

I believe there is a God	37	38	40	41	36	43	45	40	34	32	44	29	30	39	48	37	39	41	37	40	37	40
I do not believe in a God, but do believe there is some sort of spiritual higher power	21	21	21	21	23	23	20	23	20	18	24	16	19	22	23	20	22	22	22	21	19	16
I do not believe in any sort of God or higher spiritual power	29	30	32	28	33	24	26	29	36	40	22	42	35	30	22	33	27	29	30	29	33	29
Don't know	13	11	8	11	8	10	10	8	11	11	10	13	16	9	7	10	11	8	11	10	10	15

And how important, if at all, would you say religion is to your own life?

Very important	12	11	14	8	12	13	13	10	10	13	8	13	10	14	13	10	19	10	14	9	10
Fairly important	19	20	20	20	23	21	21	19	18	21	16	14	17	28	19	20	22	19	15	22	20
TOTAL IMPORTANT	31	31	34	28	35	34	34	29	28	34	24	27	27	42	32	30	41	29	29	31	30
Not very important	24	26	23	23	28	28	23	21	22	26	21	20	26	26	23	25	18	24	26	26	19
Not important at all	42	42	39	46	34	37	41	47	47	37	47	47	45	31	43	40	37	43	42	41	46
TOTAL NOT IMPORTANT	66	68	62	69	62	65	64	68	69	63	68	67	71	57	66	65	55	67	68	67	65
Don't know	3	1	4	3	2	1	2	3	3	4	7	5	2	1	3	4	3	4	3	2	5

Thinking about the religious belief of your parents, would you say...

I am more religious than my parents are or were	10	10	9	8	14	12	9	8	9	10	15	8	9	10	9	11	15	9	9	9	6
I am less religious than my parents are or were	39	41	42	46	42	41	41	41	39	38	34	34	40	44	40	37	39	36	39	40	44
Both myself and my parents are/were equally religious	15	17	14	15	17	18	15	16	13	17	9	13	12	22	17	12	13	16	13	13	20
Neither myself nor my parents are/were religious	27	26	26	24	21	23	26	29	27	27	27	32	31	19	28	27	24	29	27	30	19
None of these apply	6	3	6	6	2	3	7	4	7	4	11	6	5	4	5	6	6	6	6	5	7
Don't know	4	4	3	1	4	3	3	2	5	3	5	7	3	2	2	7	3	4	5	3	4

Fieldwork: 27th - 28th March 2013

	Religion			
	Total	All Christian	Church of England or Church of Wales	Roman Catholic
Weighted Sample	1918	610	351	128
Unweighted Sample	1918	573	318	124
	%	%	%	%

	Nov 8-9 2012	Mar 27-28 2013			
People have different beliefs about God, which of the following best applies to you?					
I believe there is a God	37	38	77	73	86
I do not believe in a God, but do believe there is some sort of spiritual higher power	21	21	15	17	10
I do not believe in any sort of God or higher spiritual power	29	30	4	4	1
Don't know	13	11	4	5	2

And how important, if at all, would you say religion is to your own life?

Very important	12	27	21	25
Fairly important	19	41	40	57
TOTAL IMPORTANT	31	68	61	82
Not very important	24	25	31	17
Not important at all	42	7	7	2
TOTAL NOT IMPORTANT	66	32	38	19
Don't know	3	1	1	0

Thinking about the religious belief of your parents, would you say...

I am more religious than my parents are or were	10	19	21	14
I am less religious than my parents are or were	39	39	35	57
Both myself and my parents are/were equally religious	15	30	29	27
Neither myself nor my parents are/were religious	27	7	9	2
None of these apply	6	1	2	0
Don't know	4	3	4	1

Fieldwork: 27th - 28th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167	
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Jesus Christ, which of the following best reflects your own belief?

Jesus Christ was or is the son of God	30	28	33	27	35	35	35	26	24	36	18	25	31	38	29	31	34	26	32	32	29
Jesus Christ was probably not the son of God, but was a real historical religious leader	39	44	37	47	42	39	36	49	41	37	36	37	41	39	42	34	37	41	39	37	38
Jesus Christ probably did not exist at all	13	15	11	10	11	11	11	10	18	9	23	17	12	8	12	15	11	13	13	15	13
None of these	9	6	10	12	4	8	9	8	9	8	11	12	8	6	9	9	11	9	7	8	10
Don't know	9	6	9	4	8	7	9	6	8	10	12	10	8	8	8	11	7	10	9	8	10

And thinking about the Easter story, the Bible says that Jesus Christ was crucified and came back to life on the third day. Personally speaking, do you believe that this did or did not actually happen?

I believe that Jesus probably DID come back to life after being crucified	31	30	34	39	39	36	34	31	26	36	19	25	31	42	29	33	33	27	32	33	32
I believe that Jesus probably DID NOT come back to life after being crucified	47	54	44	40	39	45	46	51	56	39	58	50	48	38	51	42	48	48	45	48	45
I don't know	22	16	22	20	22	20	19	18	19	25	23	25	21	20	20	25	19	24	23	20	23

Thinking about the role of religion in Britain today, which of the following best reflects your view?

Britain is still a religious country, and this is a good thing	22	26	25	18	23	24	27	17	20	24	19	20	21	26	20	25	16	22	24	22	24
Britain is still a religious country, and this is a bad thing	7	5	6	19	6	4	5	10	10	5	13	11	7	2	9	5	9	6	7	7	11
Britain is no longer a religious country, and this is a good thing	16	17	19	17	9	12	17	21	19	13	19	22	16	9	17	15	19	15	14	18	14
Britain is no longer a religious country, and this is a bad thing	26	31	22	20	43	36	24	23	25	28	21	16	25	39	28	25	32	27	27	25	17
None of these	16	17	14	21	10	15	15	19	15	17	18	17	17	13	18	14	14	18	14	15	18
Don't know	12	5	14	5	10	8	12	9	11	14	10	14	14	9	9	17	9	12	15	11	15

Fieldwork: 27th - 28th March 2013

	Religion			
Total	All Christian	Church of England or Church of Wales	Roman Catholic	
Weighted Sample	1918	610	351	128
Unweighted Sample	1918	573	318	124
	%	%	%	%

Thinking about Jesus Christ, which of the following best reflects your own belief?

Jesus Christ was or is the son of God	30	66	60	81
Jesus Christ was probably not the son of God, but was a real historical religious leader	39	25	30	17
Jesus Christ probably did not exist at all	13	2	0	1
None of these	9	1	1	1
Don't know	9	6	9	0

And thinking about the Easter story, the Bible says that Jesus Christ was crucified and came back to life on the third day. Personally speaking, do you believe that this did or did not actually happen?

I believe that Jesus probably DID come back to life after being crucified	31	68	60	84
I believe that Jesus probably DID NOT come back to life after being crucified	47	16	20	11
I don't know	22	16	20	5

Thinking about the role of religion in Britain today, which of the following best reflects your view?

Britain is still a religious country, and this is a good thing	22	37	42	37
Britain is still a religious country, and this is a bad thing	7	4	3	3
Britain is no longer a religious country, and this is a good thing	16	4	4	2
Britain is no longer a religious country, and this is a bad thing	26	42	37	46
None of these	16	6	6	5
Don't know	12	7	8	6

Fieldwork: 27th - 28th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the CHURCH OF ENGLAND

How good or bad a job do you think the Church these days does at providing MORAL LEADERSHIP?

A very good job	4	5	5	3	5	5	5	2	4	4	8	4	2	4	3	4	6	3	4	3	5
A fairly good job	27	29	32	26	26	30	30	28	24	30	22	24	26	34	28	27	26	29	29	26	21
TOTAL GOOD JOB	31	34	37	29	31	35	35	30	28	34	30	28	28	38	31	31	32	32	33	29	26
A fairly bad job	36	37	33	44	36	37	33	41	36	36	35	30	37	40	37	34	31	38	34	38	32
A very bad job	18	16	15	21	23	15	18	18	22	13	15	22	19	13	19	16	20	16	19	15	24
TOTAL BAD JOB	54	53	48	65	59	52	51	59	58	49	50	52	56	53	56	50	51	54	53	53	56
Don't know	16	13	15	6	9	13	15	12	14	17	21	19	16	10	13	19	17	14	15	17	18

How in touch or out of touch do you think the Church is?

Very in touch	2	1	4	0	2	2	4	1	2	3	3	2	1	4	2	2	4	2	2	2	2
Fairly in touch	19	24	21	21	16	23	19	21	17	21	15	16	18	24	18	19	22	20	18	18	13
TOTAL IN TOUCH	21	25	25	21	18	25	23	22	19	24	18	18	19	28	20	21	26	22	20	20	15
Fairly out of touch	44	47	41	39	48	49	42	43	45	43	44	37	46	49	45	43	39	44	44	46	46
Very out of touch	25	21	25	31	27	19	26	29	28	22	25	32	27	17	26	23	24	24	27	24	30
TOTAL OUT OF TOUCH	69	68	66	70	75	68	68	72	73	65	69	69	73	66	71	66	63	68	71	70	76
Not sure	10	7	9	9	6	8	9	6	9	11	13	13	9	6	8	12	11	11	8	10	9

Fieldwork: 27th - 28th March 2013

	Religion			
	All Christian	Church of England or Church of Wales	Roman Catholic	
Weighted Sample	1918	610	351	128
Unweighted Sample	1918	573	318	124
	%	%	%	%

Thinking about the CHURCH OF ENGLAND

How good or bad a job do you think the Church these days does at providing MORAL LEADERSHIP?

A very good job	4	9	10	7
A fairly good job	27	46	44	43
TOTAL GOOD JOB	31	55	54	50
A fairly bad job	36	32	32	33
A very bad job	18	6	5	7
TOTAL BAD JOB	54	38	37	40
Don't know	16	8	8	10

How in touch or out of touch do you think the Church is?

Very in touch	2	4	5	3
Fairly in touch	19	36	36	29
TOTAL IN TOUCH	21	40	41	32
Fairly out of touch	44	41	43	41
Very out of touch	25	12	10	18
TOTAL OUT OF TOUCH	69	53	53	59
Not sure	10	7	7	9

Fieldwork: 27th - 28th March 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1918	432	623	161	199	575	468	411	932	986	232	489	656	541	1093	825	246	623	410	472	167	
Unweighted Sample	1918	412	630	140	221	563	466	447	934	984	176	472	766	504	1280	638	262	657	370	472	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Mar 14-15	Mar 27-28																			
Do you think the Church of England is right or wrong to oppose gay marriage?																						
Right to oppose gay marriage	39	37	42	30	23	65	54	34	27	42	33	22	24	37	57	36	40	33	38	42	40	26
Wrong to oppose gay marriage	48	49	45	57	63	28	34	54	62	46	52	66	62	47	33	53	44	55	50	43	46	60
Don't know	14	13	13	13	14	7	13	12	11	12	15	12	14	16	11	11	16	12	12	15	14	14
Do you think the Church of England should or should not allow women to become bishops?																						
Should allow women bishops	80	78	83	78	89	73	76	79	88	74	82	76	77	78	80	80	76	74	78	79	77	82
Should not allow women bishops	11	9	8	10	4	15	13	9	4	10	8	9	6	10	11	9	9	13	9	9	9	6
Don't know	10	13	10	12	7	12	11	12	7	16	10	16	17	12	10	11	16	14	13	12	14	13
Can you name the last Archbishop of Canterbury, who stood down earlier this year?																						
Can name	28	28	35	25	29	30	36	21	38	30	27	34	24	25	33	34	21	32	34	30	22	18
Can not name	72	72	65	75	71	70	64	79	62	70	73	66	76	75	67	66	79	68	66	70	78	82
And can you name the new Archbishop of Canterbury, who took up the role earlier this year?																						
Can name	19	19	26	15	23	25	25	13	27	19	18	17	12	19	26	22	14	20	25	16	15	13
Can not name	81	81	74	85	77	75	75	87	73	81	82	83	88	81	74	78	86	80	75	84	85	87
Thinking about the new Pope, Pope Francis, from what you have seen so far do you think he will do a good or bad job in the role?																						
A good job	36	36	37	37	46	40	36	37	42	32	39	29	32	37	41	37	34	43	34	35	33	44
A bad job	11	11	9	12	9	13	10	10	11	16	6	20	14	7	9	11	10	12	9	11	13	10
Don't know	53	53	54	52	46	48	54	54	47	52	55	51	55	56	50	52	55	46	58	54	54	46

Fieldwork: 27th - 28th March 2013

	Religion			
	All Christian	Church of England or Church of Wales	Roman Catholic	
Weighted Sample	1918	610	351	128
Unweighted Sample	1918	573	318	124
	%	%	%	%

	Mar 14-15	Mar 27-28			
Do you think the Church of England is right or wrong to oppose gay marriage?					
Right to oppose gay marriage	39	37	51	52	51
Wrong to oppose gay marriage	48	49	37	37	36
Don't know	14	13	11	11	13
Do you think the Church of England should or should not allow women to become bishops?					
Should allow women bishops	80	78	80	85	68
Should not allow women bishops	11	9	12	9	19
Don't know	10	13	7	6	13
Can you name the last Archbishop of Canterbury, who stood down earlier this year?					
Can name		28	37	38	25
Can not name		72	63	62	75
And can you name the new Archbishop of Canterbury, who took up the role earlier this year?					
Can name		19	26	29	16
Can not name		81	74	71	84
Thinking about the new Pope, Pope Francis, from what you have seen so far do you think he will do a good or bad job in the role?					
A good job		36	50	42	71
A bad job		11	9	11	4
Don't know		53	40	47	25