

YouGov / Sunday Times Survey Results

Sample Size: 1887 GB Adults
Fieldwork: 10th - 11th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1887	527	543	118	207	541	466	375	915	972	225	477	645	540	1076	811	242	613	404	464	164	1723	
Unweighted Sample	1887	558	539	113	240	602	469	395	926	961	93	389	706	699	1084	803	155	670	422	513	127	1760	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	34	100	0	0	0	78	6	13	33	34	21	31	29	44	37	29	35	38	37	30	18	35
Lab	34	0	100	0	0	4	78	31	35	34	35	36	36	31	32	38	43	24	38	44	25	35
Lib Dem	7	0	0	100	0	2	1	26	7	7	8	8	9	5	8	6	10	11	5	5	2	8
UKIP	13	0	0	0	100	14	6	12	15	11	8	10	16	14	11	16	4	18	13	13	5	14
Other	12	0	0	0	0	2	8	18	11	13	28	15	10	6	13	10	8	8	8	7	50	8

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	1	5	4	5	5	7	7	4	4	5	5	0	0	5	0	43	1
Green	6	0	0	0	0	1	4	14	5	7	20	7	5	2	7	4	7	8	4	6	4	6
BNP	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	1	0	0	1	0	1	1	0	0	1	1	0

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	3	0	1	0	0	1	1	1	2	4	7	5	3	1	2	5	6	2	2	2	7	3
1	1	0	0	2	0	0	0	0	1	1	0	2	1	0	1	0	1	1	1	0	0	1
2	1	0	0	2	2	0	0	1	1	1	3	2	1	1	1	2	5	1	2	1	0	2
3	1	0	1	0	0	0	0	0	1	1	2	1	1	0	1	1	1	1	1	0	0	1
4	1	0	1	1	0	0	1	1	1	1	1	1	1	0	1	0	1	0	1	1	2	1
5	3	2	1	0	2	2	1	2	2	4	5	4	3	1	3	3	3	3	3	3	3	3
6	2	2	2	2	1	1	2	1	2	3	6	3	1	1	2	2	5	3	0	2	0	2
7	4	3	3	4	6	3	3	5	4	4	4	5	5	2	4	4	1	4	4	5	2	4
8	7	8	6	6	6	5	7	7	7	7	13	9	6	5	7	7	7	6	9	7	7	7
9	8	7	8	13	6	7	7	11	9	8	8	12	7	7	9	8	8	10	9	6	7	9
10 - Absolutely certain to vote	68	77	76	71	77	80	77	71	70	67	49	55	73	83	69	67	62	68	68	71	71	68

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	33	100	0	0	0	78	6	13	33	34	22	31	29	44	36	29	35	37	36	30	17	35
Lab	34	0	100	0	0	4	78	31	34	34	35	36	36	31	32	38	42	24	38	44	25	35
Lib Dem	7	0	0	100	0	2	1	26	7	7	7	8	9	5	8	7	9	12	5	5	3	8
UKIP	13	0	0	0	100	14	6	12	15	11	8	10	16	14	11	17	5	19	12	13	5	14
Other	12	0	0	0	0	2	9	18	11	13	28	15	10	6	13	10	9	9	9	8	51	9

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	1	5	4	5	5	6	6	4	4	5	5	0	1	5	0	42	1
Green	6	0	0	0	0	1	4	14	5	7	20	7	5	2	8	4	8	8	4	6	5	6
BNP	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	1	2	0	0	1	0	1	1	1	0	1	2	0

Non Voters

Would Not Vote	4	0	0	0	0	1	2	1	3	5	9	7	2	2	3	6	7	3	4	3	7	4
Don't know	12	0	0	0	0	7	10	14	7	17	14	12	13	9	10	13	14	11	13	10	11	12

Do you approve or disapprove of the Government's record to date?

	April 9-10	April 10-11																					
Approve	37	36	91	5	41	23	75	10	25	38	33	27	33	33	45	41	29	37	41	36	31	26	37
Disapprove	48	52	3	89	40	68	17	82	62	53	50	52	51	55	49	48	57	52	45	51	57	63	51
Don't know	14	13	6	6	19	9	9	8	14	8	16	21	16	12	7	12	14	11	14	13	11	10	13

Do you think that David Cameron is doing well or badly as Prime Minister?

	April 3-4	April 10-11																					
Very well	9	11	35	1	4	5	28	3	5	13	10	5	10	11	16	13	9	10	11	12	13	8	12
Fairly well	38	34	60	11	52	37	56	16	29	33	34	32	32	33	37	38	29	32	41	35	27	24	35
TOTAL WELL	47	45	95	12	56	42	84	19	34	46	44	37	42	44	53	51	38	42	52	47	40	32	47
Fairly badly	27	28	2	43	29	35	9	39	38	27	29	35	29	26	24	28	26	28	24	25	31	35	27
Very badly	19	20	0	42	8	19	3	38	22	23	17	12	19	24	20	15	26	24	16	18	23	24	19
TOTAL BADLY	46	48	2	85	37	54	12	77	60	50	46	47	48	50	44	43	52	52	40	43	54	59	46
Don't know	7	7	2	3	7	5	4	4	7	5	10	16	11	6	3	6	10	6	7	9	6	9	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April 3-4
April 10-11

Do you think Ed Miliband is doing well or badly as leader of the Labour party?

Very well	6	7	0	22	5	2	1	20	5	10	5	6	6	8	8	6	10	9	5	8	9	7	7
Fairly well	27	25	12	51	29	14	9	44	32	25	25	26	23	28	24	26	24	29	22	25	29	22	25
TOTAL WELL	33	32	12	73	34	16	10	64	37	35	30	32	29	36	32	32	34	38	27	33	38	29	32
Fairly badly	35	32	41	18	36	29	38	23	35	29	34	33	30	32	33	34	29	29	35	29	31	33	32
Very badly	24	25	43	1	20	49	48	6	17	29	21	14	26	24	31	26	24	20	27	27	22	26	25
TOTAL BADLY	59	57	84	19	56	78	86	29	52	58	55	47	56	56	64	60	53	49	62	56	53	59	57
Don't know	9	11	4	8	10	6	5	8	10	7	14	21	16	9	4	9	13	13	10	11	10	12	10

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	3	3	2	2	20	1	2	2	7	3	3	2	2	4	4	4	2	4	4	3	2	1	3
Fairly well	26	23	34	15	51	15	29	17	30	23	23	14	22	25	25	26	19	22	26	24	21	17	23
TOTAL WELL	29	26	36	17	71	16	31	19	37	26	26	16	24	29	29	30	21	26	30	27	23	18	26
Fairly badly	31	32	35	33	17	29	33	34	32	30	34	28	36	30	33	33	30	31	32	30	33	36	32
Very badly	31	31	22	41	5	51	28	40	22	37	25	33	28	32	33	28	35	30	28	30	34	36	31
TOTAL BADLY	62	63	57	74	22	80	61	74	54	67	59	61	64	62	66	61	65	61	60	60	67	72	63
Don't know	10	11	7	8	6	4	7	8	9	7	14	23	12	9	6	9	14	13	10	13	9	11	11

Do you think that Nigel Farage is doing well or badly as leader of UKIP?

Very well	15	12	10	6	11	48	15	8	10	14	9	8	11	13	12	10	13	9	13	13	11	8	12
Fairly well	38	35	46	27	37	45	45	30	35	40	30	25	32	36	40	36	33	30	41	34	33	26	36
TOTAL WELL	53	47	56	33	48	93	60	38	45	54	39	33	43	49	52	46	46	39	54	47	44	34	48
Fairly badly	14	18	21	22	21	5	18	19	20	18	18	16	18	17	20	18	18	15	16	18	21	21	18
Very badly	21	23	16	36	21	1	13	33	24	21	24	28	23	22	21	25	20	34	19	20	22	26	22
TOTAL BADLY	35	41	37	58	42	6	31	52	44	39	42	44	41	39	41	43	38	49	35	38	43	47	40
Don't know	12	13	7	9	10	3	9	11	11	8	18	22	15	12	8	11	16	13	10	15	12	19	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April 3-4
April 10-11

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

Very well	4	4	7	1	14	2	6	2	6	5	3	3	6	3	4	5	3	3	5	4	4	1	4
Fairly well	33	31	62	12	53	20	52	14	32	34	29	27	26	34	35	37	24	32	34	31	30	26	32
TOTAL WELL	37	35	69	13	67	22	58	16	38	39	32	30	32	37	39	42	27	35	39	35	34	27	36
Fairly badly	32	33	24	41	21	40	29	41	34	32	35	36	34	31	36	32	35	31	35	34	32	36	33
Very badly	22	22	4	40	3	34	8	38	20	25	20	15	22	25	22	19	27	21	17	23	27	28	22
TOTAL BADLY	54	55	28	81	24	74	37	79	54	57	55	51	56	56	58	51	62	52	52	57	59	64	55
Don't know	9	9	3	6	9	3	5	5	9	5	13	19	13	7	4	8	11	12	9	9	8	9	9

Do you think this coalition government is good or bad for people like you?

Very good	5	4	8	0	10	2	5	1	5	4	3	1	4	4	4	5	2	2	4	3	4	6	3
Fairly good	22	22	44	8	52	13	35	11	24	25	19	25	19	21	24	26	17	24	25	21	19	18	22
TOTAL GOOD	27	26	52	8	62	15	40	12	29	29	22	26	23	25	28	31	19	26	29	24	23	24	25
Fairly bad	23	24	18	34	10	25	21	30	24	26	23	29	23	21	27	24	24	25	25	20	26	27	24
Very bad	22	22	5	39	6	33	11	37	19	24	20	14	19	27	21	18	27	22	17	24	25	28	21
TOTAL BAD	45	46	23	73	16	58	32	67	43	50	43	43	42	48	48	42	51	47	42	44	51	55	45
Doesn't make much difference either way	23	22	22	15	20	26	23	18	22	18	26	16	25	22	22	23	21	22	23	22	23	15	23
Don't know	6	6	4	4	3	1	5	3	5	3	10	15	10	4	3	4	9	5	7	9	5	6	6

Do you think the coalition government is managing the economy well or badly?

Very well	11	12	36	1	16	6	27	3	8	15	10	10	10	11	16	15	8	11	15	13	10	11	12
Fairly well	38	35	57	16	53	41	55	20	31	35	34	34	32	32	40	36	32	31	42	35	33	18	36
TOTAL WELL	49	47	93	17	69	47	82	23	39	50	44	44	42	43	56	51	40	42	57	48	43	29	48
Fairly badly	27	27	5	47	19	29	11	41	34	26	28	29	27	30	24	28	27	30	23	26	29	35	26
Very badly	15	16	0	31	6	19	3	27	18	18	14	11	17	19	15	13	20	17	12	16	18	24	15
TOTAL BADLY	42	43	5	78	25	48	14	68	52	44	42	40	44	49	39	41	47	47	35	42	47	59	41
Don't know	9	10	2	6	6	5	4	8	9	5	14	16	14	8	5	7	13	11	8	10	10	11	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

April 3-4
April 10-11

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	4	3	10	0	1	3	9	1	1	4	3	1	4	3	5	3	3	3	3	5	3	3	3
Quite good	27	28	60	9	40	25	53	13	20	30	27	26	26	25	36	32	24	23	32	29	28	25	29
TOTAL GOOD	31	31	70	9	41	28	62	14	21	34	30	27	30	28	41	35	27	26	35	34	31	28	32
Neither good nor bad	32	30	22	35	36	29	24	35	33	31	29	28	31	31	29	30	30	36	30	27	32	22	31
Quite bad	25	25	6	39	17	27	11	36	33	23	26	25	23	28	22	24	25	22	23	27	24	32	24
Very bad	9	8	1	14	5	14	2	11	10	9	8	6	9	11	6	7	11	10	7	8	10	8	8
TOTAL BAD	34	33	7	53	22	41	13	47	43	32	34	31	32	39	28	31	36	32	30	35	34	40	32
Don't know	4	5	1	3	1	1	1	3	4	3	7	15	8	2	2	4	7	7	4	5	4	8	5

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	2	4	2	4	1	3	2	2	3	2	2	4	2	2	3	2	4	1	2	4	3	2
Get a little better	18	18	32	11	23	12	26	11	15	22	14	29	20	16	13	21	14	14	17	21	18	16	18
TOTAL BETTER	20	20	36	13	27	13	29	13	17	25	16	31	24	18	15	24	16	18	18	23	22	19	20
Stay about the same	43	43	47	41	49	43	48	42	46	40	46	34	42	42	50	46	40	40	51	39	41	40	44
Get a little worse	20	20	9	26	13	25	13	27	19	18	21	9	16	22	23	18	22	18	16	22	20	28	19
Get a lot worse	9	7	1	9	6	16	3	8	11	8	7	6	6	10	6	5	11	7	6	8	10	5	8
TOTAL WORSE	29	27	10	35	19	41	16	35	30	26	28	15	22	32	29	23	33	25	22	30	30	33	27
Don't know	8	10	8	10	5	3	7	9	8	8	11	20	11	8	7	8	12	17	9	8	8	9	10

Thinking about the Conservative party's election campaign so far, do you think it has been...

Almost wholly positive messages about what they would do	5	14	1	3	3	11	2	2	4	5	4	5	4	6	6	3	7	5	5	4	2	5
More positive than negative messages	18	45	4	12	19	39	7	12	19	18	14	15	17	25	19	18	11	23	19	18	12	19
TOTAL POSITIVE	23	59	5	15	22	50	9	14	23	23	18	20	21	31	25	21	18	28	24	22	14	24
An even mix of positive and negative messages	23	27	19	32	25	27	19	20	23	22	21	26	22	21	23	22	24	23	24	20	21	23
More negative than positive messages	17	5	26	19	20	7	23	25	19	15	15	16	19	17	18	16	21	15	15	20	15	17
Almost wholly negative messages about their opponents	21	2	38	19	25	7	38	24	24	18	16	16	25	24	20	22	19	16	23	22	34	20
TOTAL NEGATIVE	38	7	64	38	45	14	61	49	43	33	31	32	44	41	38	38	40	31	38	42	49	37
Not sure	16	7	12	15	8	9	11	18	11	22	31	23	14	7	15	18	18	17	14	16	16	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about the Labour party's election campaign so far, do you think it has been...

Almost wholly positive messages about what they would do	6	1	18	3	3	2	15	4	7	6	6	4	7	7	4	9	9	4	6	8	5	6
More positive than negative messages	16	6	35	18	11	6	33	17	17	15	16	18	15	15	17	15	17	12	15	21	15	16
TOTAL POSITIVE	22	7	53	21	14	8	48	21	24	21	22	22	22	22	21	24	26	16	21	29	20	22
An even mix of positive and negative messages	26	24	30	29	29	21	26	32	28	24	28	26	27	24	26	25	26	29	25	24	22	26
More negative than positive messages	22	42	5	22	24	42	9	17	22	22	10	19	22	29	23	20	22	23	23	21	16	22
Almost wholly negative messages about their opponents	12	16	2	8	24	17	5	10	13	11	7	8	13	16	13	11	4	12	14	11	22	11
TOTAL NEGATIVE	34	58	7	30	48	59	14	27	35	33	17	27	35	45	36	31	26	35	37	32	38	33
Not sure	18	10	11	20	10	12	12	19	13	23	32	25	15	9	16	20	22	19	16	16	19	18

If Labour win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?

The level of taxation will rise a lot	23	50	2	19	37	52	4	12	27	19	15	13	25	33	24	22	17	26	28	21	16	24
The level of taxation will rise a little	37	33	46	43	33	31	48	46	37	38	33	35	38	40	40	34	44	38	34	36	39	37
TOTAL TAXATION WILL RISE	60	83	48	62	70	83	52	58	64	57	48	48	63	73	64	56	61	64	62	57	55	61
The level of taxation will stay about the same	20	9	31	19	17	10	28	23	22	18	20	23	20	17	21	18	21	19	19	21	23	20
The level of taxation will fall a little	5	3	8	8	4	2	7	7	5	6	9	7	4	3	5	5	6	5	3	6	8	5
The level of taxation will fall a lot	1	0	1	0	0	0	1	0	1	0	2	2	0	0	0	2	0	1	0	1	1	1
TOTAL TAXATION WILL FALL	6	3	9	8	4	2	8	7	6	6	11	9	4	3	5	7	6	6	3	7	9	6
Don't know	14	5	12	12	8	6	13	11	8	19	21	20	12	7	10	19	12	13	15	15	13	14

Which, if any, of the following taxes do you think

Labour would increase if they form the next government? Please tick all that apply

[This question was only asked to those who think Labour will increase taxes; n=1194]

The top 45p rate of income tax	72	80	77	84	61	78	72	73	80	64	65	63	77	75	77	66	73	72	77	69	71	72
Capital gains tax	52	62	43	59	56	64	43	47	58	46	42	38	57	59	56	47	49	54	56	51	44	53
The higher 40p rate of income tax	42	54	23	42	51	54	25	40	42	43	31	32	47	46	41	43	40	49	41	41	26	44
Duty on petrol and diesel	42	56	17	38	59	57	19	35	48	35	33	37	43	46	43	41	33	44	44	44	35	42
National insurance	38	51	12	39	52	53	15	30	43	33	26	35	40	43	39	38	28	39	45	37	38	39
Stamp duty	30	40	13	30	41	40	13	25	36	24	25	27	33	30	32	27	30	28	31	35	22	31
VAT on goods and services	27	35	5	21	42	36	11	19	25	29	27	21	28	30	26	30	20	30	29	27	23	28
The basic 20p rate of income tax	17	20	5	13	29	23	7	14	16	17	4	17	19	18	14	21	13	19	16	17	17	17
Some other taxes	35	37	33	36	35	38	33	32	42	28	30	33	39	34	37	33	37	35	38	32	30	35
Don't know	9	5	7	9	11	6	7	9	6	12	16	14	6	7	7	12	12	10	6	7	12	9

Sample Size: 1887 GB Adults
Fieldwork: 10th - 11th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
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Weighted Sample	1887	527	543	118	207	541	466	375	915	972	225	477	645	540	1076	811	242	613	404	464	164	1723
Unweighted Sample	1887	558	539	113	240	602	469	395	926	961	93	389	706	699	1084	803	155	670	422	513	127	1760
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Conservatives win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?

The level of taxation will rise a lot	9	0	18	4	15	2	18	10	11	8	6	8	11	10	6	14	10	8	9	11	10	9
The level of taxation will rise a little	29	23	34	31	37	25	34	32	29	28	19	26	28	36	30	27	22	30	26	33	30	29
TOTAL TAXATION WILL RISE	38	23	52	35	52	27	52	42	40	36	25	34	39	46	36	41	32	38	35	44	40	38
The level of taxation will stay about the same	37	55	27	42	32	52	27	36	37	38	29	35	39	41	41	32	38	40	41	32	31	38
The level of taxation will fall a little	10	15	8	12	7	15	8	10	14	7	21	10	9	7	13	7	15	9	9	10	11	10
The level of taxation will fall a lot	1	0	2	0	1	0	1	1	1	1	1	1	1	1	1	1	1	0	0	2	1	1
TOTAL TAXATION WILL FALL	11	15	10	12	8	15	9	11	15	8	22	11	10	8	14	8	16	9	9	12	12	11
Don't know	14	5	11	11	9	5	13	11	9	18	24	20	12	5	10	19	14	13	14	13	16	13

Which, if any, of the following taxes do you think the Conservatives would increase if they form the next government? Please tick all that apply

This question was only asked to those who think the Conservatives will increase taxes; n=751

VAT on goods and services	52	18	63	58	54	30	65	52	56	47	46	46	55	53	48	55	51	48	53	53	58	51
Duty on petrol and diesel	45	26	49	36	55	40	47	43	46	45	49	38	51	43	41	50	39	45	46	50	38	46
National insurance	42	26	47	42	49	39	45	37	44	40	25	40	45	44	42	42	41	43	40	44	39	42
The basic 20p rate of income tax	31	8	41	28	29	16	35	39	30	32	29	33	31	29	26	37	33	30	26	32	37	30
Capital gains tax	21	20	19	25	30	22	17	18	20	21	12	23	23	19	18	24	31	21	16	20	17	21
The higher 40p rate of income tax	19	18	16	29	19	18	17	16	16	21	28	25	16	16	18	20	21	18	18	20	17	19
Stamp duty	19	9	20	21	26	17	14	19	21	16	12	26	18	16	16	21	25	21	15	17	14	19
The top 45p rate of income tax	14	19	9	19	20	18	9	9	11	18	31	17	12	11	12	16	12	17	12	16	9	15
Some other taxes	36	40	35	32	35	41	31	37	42	30	26	33	37	38	36	35	32	40	37	34	27	37
Don't know	12	18	9	6	11	15	9	13	9	15	11	20	9	11	14	10	10	13	12	10	18	11

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Unweighted Sample	1887	558	539	113	240	602	469	395	926	961	93	389	706	699	1084	803	155	670	422	513	127	1760	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Conservatives win the next election and form a government, do you think the overall amount of money spent on public services will rise or fall?

The amount of money spent on public services will rise a lot	1	1	2	0	2	1	2	0	1	1	1	1	1	1	1	1	1	1	1	1	0	1
The amount of money spent on public services will rise a little	10	24	4	4	9	23	3	6	9	12	0	10	9	16	11	9	9	13	9	9	6	11
TOTAL SPENDING WILL RISE	11	25	6	4	11	24	5	6	10	13	1	11	10	17	12	10	10	14	10	10	6	12
The amount of money spent on public services will stay about the same	19	31	9	25	20	28	10	15	17	21	23	19	17	20	19	19	12	25	20	17	12	20
The amount of money spent on public services will fall a little	26	34	18	38	28	31	21	26	28	24	27	24	26	27	28	23	29	26	22	26	26	26
The amount of money spent on public services will fall a lot	32	5	59	23	35	10	54	42	37	26	26	27	36	33	31	32	35	24	36	34	40	31
TOTAL SPENDING WILL FALL	58	39	77	61	63	41	75	68	65	50	53	51	62	60	59	55	64	50	58	60	66	57
Don't know	12	6	8	11	7	6	9	11	8	16	24	19	10	4	10	16	13	12	12	11	16	12

If Labour win the next election and form a government, do you think the overall amount of money spent on public services will rise or fall?

The amount of money spent on public services will rise a lot	16	33	10	9	17	32	10	9	20	12	10	10	15	25	17	15	14	17	17	15	13	16
The amount of money spent on public services will rise a little	36	29	53	44	32	27	48	45	35	38	30	35	39	37	39	33	41	37	35	38	26	37
TOTAL SPENDING WILL RISE	52	62	63	53	49	59	58	54	55	50	40	45	54	62	56	48	55	54	52	53	39	53
The amount of money spent on public services will stay about the same	19	15	21	21	23	16	21	21	20	18	18	20	19	17	19	19	16	19	19	21	17	19
The amount of money spent on public services will fall a little	10	12	6	12	11	12	8	9	11	10	9	11	11	10	11	10	8	10	10	10	16	10
The amount of money spent on public services will fall a lot	4	3	2	1	8	4	3	2	5	3	3	3	5	4	4	5	3	3	4	4	11	3
TOTAL SPENDING WILL FALL	14	15	8	13	19	16	11	11	16	13	12	14	16	14	15	15	11	13	14	14	27	13
Don't know	14	8	9	13	9	9	10	13	10	19	29	21	11	7	11	18	18	14	15	12	17	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Conservative party have claimed that if Labour win the election and form a government the average working family would have to pay an extra £3000 in tax over the next five years.

Do you think this claim is...

Probably true	34	70	8	21	46	67	13	21	35	33	27	29	35	40	36	31	23	41	38	29	27	35
Probably false	43	12	76	48	37	13	70	56	47	38	37	43	44	43	43	42	50	36	38	48	52	42
Not sure	23	19	16	30	17	20	18	23	18	29	36	28	21	17	21	26	26	23	24	23	21	24

Do you think Ed Miliband is too close to business, too hostile towards business, or does he get the balance about right?

Is much too close to business	3	2	1	1	9	2	2	2	4	2	3	3	3	2	2	3	1	2	3	3	6	2
Is a little too close to business	6	6	5	5	11	5	6	7	7	6	4	8	6	6	6	7	6	5	8	7	9	6
TOTAL TOO CLOSE	9	8	6	6	20	7	8	9	11	8	7	11	9	8	8	10	7	7	11	10	15	8
Gets the balance about right	29	4	66	36	18	6	55	37	32	27	28	28	31	30	29	30	32	28	27	32	29	29
Is a little too hostile towards business	22	40	9	28	23	36	13	18	24	19	21	17	23	26	23	20	25	26	19	19	17	22
Is much too hostile towards business	11	27	1	4	17	29	2	4	15	7	3	8	11	18	13	8	8	13	12	10	8	11
TOTAL TOO HOSTILE	33	67	10	32	40	65	15	22	39	26	24	25	34	44	36	28	33	39	31	29	25	33
Don't know	28	21	18	25	22	21	23	32	18	39	42	36	27	18	26	31	28	26	31	29	31	28

Do you think David Cameron is too close to business, too hostile towards business, or does he get the balance about right?

Is much too close to business	29	1	57	24	33	7	54	37	36	23	26	25	32	31	28	31	34	23	29	33	38	29
Is a little too close to business	21	23	18	36	22	21	19	25	23	18	20	21	20	22	23	17	20	23	19	20	16	21
TOTAL TOO CLOSE	50	24	75	60	55	28	73	62	59	41	46	46	52	53	51	48	54	46	48	53	54	50
Gets the balance about right	27	66	6	24	23	58	7	15	27	27	16	24	26	35	29	25	24	32	30	22	19	28
Is a little too hostile towards business	2	0	4	0	6	1	3	2	2	2	0	2	3	2	2	3	3	1	2	2	3	2
Is much too hostile towards business	1	0	1	0	1	2	2	1	1	1	1	1	1	1	1	1	2	1	1	1	2	1
TOTAL TOO HOSTILE	3	0	5	0	7	3	5	3	3	3	1	3	4	3	3	4	5	2	3	3	5	3
Don't know	20	9	13	16	15	11	16	21	12	27	38	27	17	9	17	23	16	20	19	20	22	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people think that big business plays a positive role in Britain today, generating wealth, providing jobs and offering goods and services.

Other people think that big business plays a negative role in Britain, exploiting customers and small providers, driving out competition and looking only for profit.

Overall, do you think big business plays a positive or negative role in Britain today?

Wholly positive	5	12	3	4	4	12	3	2	6	5	2	6	4	7	6	4	8	5	4	6	3	5
More positive than negative	27	55	12	25	26	49	15	22	30	24	16	22	27	36	29	23	25	32	27	23	19	28
TOTAL POSITIVE	32	67	15	29	30	61	18	24	36	29	18	28	31	43	35	27	33	37	31	29	22	33
Equally positive and negative	28	22	32	35	31	24	32	30	27	29	26	31	29	25	28	29	24	26	30	31	29	28
More negative than positive	23	4	37	25	25	8	33	32	23	23	22	21	24	24	23	23	25	22	23	22	29	22
Wholly negative	4	0	6	1	6	1	6	5	5	4	5	4	5	3	4	5	4	4	4	5	4	4
TOTAL NEGATIVE	27	4	43	26	31	9	39	37	28	27	27	25	29	27	27	28	29	26	27	27	33	26
Don't know	13	7	10	9	8	6	11	10	9	16	29	15	11	5	10	16	15	11	11	14	16	12

Thinking about the very richest and wealthiest in society, if Labour win the election do you think those people...

Will end up having to pay a much larger amount of tax	37	61	27	39	41	59	28	30	39	36	35	26	39	47	38	37	36	42	38	35	29	38
Will end up having to pay a little more in tax	38	24	55	41	31	22	54	48	39	37	28	41	37	40	41	33	39	35	39	40	36	38
TOTAL PAY MORE IN TAX	75	85	82	80	72	81	82	78	78	73	63	67	76	87	79	70	75	77	77	75	65	76
Will end up paying about the same amount in tax	11	7	8	8	16	9	8	11	11	10	12	13	11	7	10	12	7	9	11	11	20	10
Will end up having to pay a little less in tax	2	3	2	2	2	2	2	1	2	2	2	3	2	2	2	2	1	3	2	2	2	2
Will end up having to pay a much lower amount in tax	1	1	1	0	2	1	0	1	1	1	2	1	1	1	1	1	1	1	1	1	3	1
TOAL PAY LESS IN TAX	3	4	3	2	4	3	2	2	3	3	4	4	3	3	3	3	2	4	3	3	5	3
Don't know	11	4	7	10	8	6	7	9	7	15	21	16	10	4	9	14	15	10	11	11	11	11

And thinking again about the very richest and wealthiest in society, if the Conservatives win the election do you think those people...

Will end up having to pay a much larger amount of tax	3	2	3	1	2	2	4	0	3	2	4	4	3	1	2	3	3	3	3	2	2	3
Will end up having to pay a little more in tax	18	40	4	19	16	38	6	13	18	19	14	16	16	25	20	16	19	23	16	17	11	19
TOTAL PAY MORE IN TAX	21	42	7	20	18	40	10	13	21	21	18	20	19	26	22	19	22	26	19	19	13	22
Will end up paying about the same amount in tax	34	50	21	41	34	46	23	31	34	34	29	32	35	37	37	29	30	35	35	31	40	33
Will end up having to pay a little less in tax	19	3	34	21	23	6	32	27	21	18	15	20	19	20	19	20	21	17	19	22	15	20
Will end up having to pay a much lower amount in tax	15	0	31	9	17	3	27	19	18	13	16	13	18	14	14	17	14	12	17	17	21	15
TOAL PAY LESS IN TAX	34	3	65	30	40	9	59	46	39	31	31	33	37	34	33	37	35	29	36	39	36	35
Don't know	11	4	7	10	7	5	7	9	7	14	23	15	9	4	8	14	13	10	10	11	12	11

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Unweighted Sample	1887	558	539	113	240	602	469	395	926	961	93	389	706	699	1084	803	155	670	422	513	127	1760	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And regardless of who wins, compared to the amount of tax they currently pay, do you think the richest and wealthiest in society SHOULD...

Have to pay a much larger amount of tax than at present	31	8	53	30	34	13	48	41	34	29	29	26	35	33	30	33	29	28	35	33	34	31
Have to pay a little more in tax than at present	38	46	35	47	38	45	37	37	38	38	27	37	37	45	40	35	37	40	37	40	32	39
TOTAL PAY MORE IN TAX	69	54	88	77	72	58	85	78	72	67	56	63	72	78	70	68	66	68	72	73	66	70
Pay about the same amount of tax as they currently do	19	39	7	13	17	35	8	12	20	19	20	22	18	18	21	18	23	20	19	17	22	19
Have to pay a little less in tax than at present	2	3	1	3	4	3	1	1	2	2	4	3	1	1	2	2	2	3	2	2	1	2
Have to pay a much lower amount in tax than at present	1	0	0	0	2	1	0	0	1	1	2	1	0	0	0	1	0	0	1	0	1	1
TOAL PAY LESS IN TAX	3	3	1	3	6	4	1	1	3	3	6	4	1	1	2	3	2	3	3	2	2	3
Don't know	9	3	5	7	5	3	7	8	6	12	19	12	8	2	7	11	9	9	7	8	11	8

Would you support or oppose the following policies...

Introducing a new tax on houses worth more than £2 million?

Support	64	42	84	67	62	44	81	75	64	63	59	62	65	65	62	65	56	61	66	67	71	63
Oppose	23	45	7	19	30	43	8	14	27	19	16	23	22	26	25	19	29	26	20	19	17	23
Don't know	14	13	9	13	8	12	11	11	9	18	25	15	13	9	12	16	15	13	14	14	13	14

Increasing the top rate of income tax on people earning more than £150,000 from 45p to 50p?

Support	64	41	86	68	64	45	83	76	66	63	53	62	66	69	64	65	57	63	65	67	71	64
Oppose	24	48	7	23	31	46	9	14	26	22	28	23	25	24	27	21	26	27	24	23	18	25
Don't know	11	11	7	9	5	10	9	10	8	15	19	15	10	8	9	14	17	11	12	10	12	11

Abolishing "non-dom" tax rules - rules that allow people living in Britain but with a permanent home overseas to only pay tax on money they earn in this country?

Support abolishing this rule	50	28	75	53	52	31	73	58	55	45	40	46	54	53	51	48	49	47	48	55	53	50
Oppose abolishing this rule	25	48	8	22	28	44	11	17	25	24	24	20	25	28	27	22	22	29	25	23	17	25
Don't know	25	24	17	25	21	25	16	25	20	31	35	34	21	18	22	30	29	24	27	22	30	25

Comparing Ed Miliband to past Labour leaders, do you think he is more or less left wing than...

Gordon Brown?

Ed Miliband is more left wing than this leader	29	39	29	32	29	39	27	26	38	21	32	22	28	36	33	25	25	32	29	29	30	29
Ed Miliband is less left wing than this leader	13	12	13	15	13	14	15	12	11	14	7	11	12	17	13	12	10	11	14	15	13	13
Ed Miliband's politics are about the same as this leader	24	22	30	22	22	20	29	28	26	21	13	20	29	24	26	21	27	23	22	22	27	23
Don't know	35	26	28	31	36	26	29	34	25	44	48	47	31	23	28	43	38	35	35	33	30	35

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Unweighted Sample	1887	558	539	113	240	602	469	395	926	961	93	389	706	699	1084	803	155	670	422	513	127	1760
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Tony Blair?

Ed Miliband is more left wing than this leader	42	50	47	54	32	50	46	42	53	32	38	32	44	51	49	33	39	43	42	41	45	42
Ed Miliband is less left wing than this leader	11	12	8	9	17	14	10	9	11	10	5	12	10	12	10	11	11	11	9	13	8	11
Ed Miliband's politics are about the same as this leader	15	12	19	11	18	12	17	17	14	16	10	11	18	15	14	16	14	14	15	14	18	14
Don't know	33	26	26	26	32	25	27	32	23	42	47	45	28	22	27	40	36	32	34	32	30	33

Neil Kinnock?

Ed Miliband is more left wing than this leader	8	12	9	3	11	13	7	4	10	7	4	6	8	12	8	8	8	8	10	7	6	8
Ed Miliband is less left wing than this leader	30	30	34	34	29	31	35	35	33	28	11	18	41	36	33	26	19	29	33	33	32	30
Ed Miliband's politics are about the same as this leader	18	23	20	24	19	23	20	18	24	13	8	12	19	27	19	18	22	20	18	15	17	18
Don't know	43	35	38	40	40	32	38	43	34	53	77	64	32	26	40	48	51	42	39	45	45	43

Michael Foot?

Ed Miliband is more left wing than this leader	5	6	6	4	10	7	5	5	6	5	2	4	5	8	5	6	4	5	7	4	6	5
Ed Miliband is less left wing than this leader	37	39	43	42	36	40	46	40	46	29	15	17	49	51	42	31	34	37	40	39	33	38
Ed Miliband's politics are about the same as this leader	10	16	8	8	11	15	8	6	11	9	6	4	11	15	10	10	8	11	9	9	12	10
Don't know	48	39	43	45	43	37	41	49	37	57	77	75	35	26	44	52	54	47	44	48	48	48

How likely, if at all, do you think it is that the SNP government in Scotland will seek to hold a further referendum on Scottish independence in the next five years?

Very likely	33	43	29	29	45	44	29	30	37	30	14	25	38	43	34	32	26	32	34	36	34	33
Fairly likely	33	35	36	32	30	33	38	34	32	34	26	33	33	35	36	29	35	34	32	32	31	33
TOTAL LIKELY	66	78	65	61	75	77	67	64	69	64	40	58	71	78	70	61	61	66	66	68	65	66
Fairly unlikely	14	11	16	21	10	11	15	17	14	14	26	18	11	10	15	14	14	14	12	15	20	14
Very unlikely	5	4	6	4	6	4	5	5	7	4	8	6	5	4	5	6	10	4	6	4	4	6
TOTAL UNLIKELY	19	15	22	25	16	15	20	22	21	18	34	24	16	14	20	20	24	18	18	19	24	20
Don't know	14	7	13	15	8	8	13	14	10	19	27	18	13	8	11	19	15	15	15	14	10	15

Ed Miliband has proposed reducing university tuition fees in English and Welsh universities from £9000 a year to £6000 a year. Do you support or oppose this policy?

	Mar 5-6	April 10-11																					
Support	54	59	37	81	59	59	40	78	70	56	63	59	59	62	56	60	59	60	54	58	64	65	59
Oppose	27	22	44	7	20	28	40	10	15	27	18	18	18	22	28	24	20	18	27	24	22	10	23
Don't know	19	19	20	11	21	12	21	12	15	18	19	23	23	16	16	16	21	21	19	18	15	25	18

Sample Size: 1887 GB Adults
Fieldwork: 10th - 11th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think a cut in fees from £9000 to £6000 would or would not damage the standards of education and research that universities are able to provide?

Would - getting less money from fees would damage university education and research	21	44	7	23	22	38	10	16	26	17	21	16	21	27	24	18	14	26	22	21	14	22
Would not - the cut in fees could be made up through direct government funding or more efficient use of existing funds	58	38	79	56	60	43	76	64	57	60	56	57	60	59	59	58	63	56	57	59	64	58
Don't know	20	18	14	20	18	19	14	20	17	23	23	27	19	14	17	24	24	19	21	19	22	20

Britain's current system of submarine launched nuclear weapons, known as Trident, is coming to the end of its useful life and will soon have to be scrapped or replaced. What do you think Britain should do when Trident reaches the end of its useful life?

	Mar 12-13	April 10-11																					
Britain should replace Trident with an equally powerful nuclear missile system	31	38	58	29	23	58	59	30	25	46	29	19	35	38	47	38	37	31	40	40	39	28	39
Britain should retain a nuclear missile system, but it should be less powerful and cost less than replacing Trident	29	28	27	34	40	25	25	35	33	28	29	29	23	30	31	29	28	28	29	30	27	27	29
Britain should give up nuclear weapons completely	24	19	6	22	22	9	6	21	30	18	20	22	19	20	17	21	16	22	16	15	19	35	17
Don't know	16	15	8	14	15	8	9	14	13	8	22	30	22	13	6	12	19	19	15	15	15	11	16

Sample Size: 1887 GB Adults
Fieldwork: 10th - 11th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently the Trident system has four nuclear submarines, meaning one submarine is on duty at all times, even if the others are off-duty, in port or being repaired. Some people have suggested that one way of cutting the cost of Trident would be to replace it with a system with fewer submarines, which would be cheaper, but means on occasion they would all be off duty at the same time.

If Trident is replaced with a similar submarine system, do you think it...

- Should still have four submarines - we need to make sure at least one submarine is on duty at all times
- Should have fewer submarines - it would save money and there is no need to have a submarine on constant duty
- Not applicable - we should not be replacing Trident at all, or should not have a submarine based system
- Don't know

49	70	41	35	72	71	45	35	55	43	23	43	52	60	48	50	39	53	53	48	37	50
19	17	25	34	11	15	21	26	19	19	26	17	18	19	21	18	20	19	20	19	19	19
17	6	18	20	9	6	19	24	17	16	17	17	17	15	19	13	20	15	12	16	31	15
16	8	16	12	8	8	15	14	9	22	34	23	12	6	13	20	20	14	15	17	14	16

The Labour party are committed to replacing Trident with a new nuclear weapons system. The SNP are opposed to replacing Trident.

If, after the election, there is a Labour minority government that relies on SNP MPs for a majority, what do you think will happen to Trident?

- Labour would probably still get a new nuclear weapons system, getting support from other political parties if necessary
- Labour would probably get rid of our nuclear weapons system in exchange for the SNP's support
- Neither
- Don't know

44	34	64	52	32	30	61	49	53	35	39	41	45	47	47	39	46	42	40	44	59	42
27	48	10	15	45	50	12	18	27	27	21	22	29	32	28	25	21	31	29	27	17	28
4	5	4	6	7	4	3	6	5	4	2	5	5	5	4	5	3	5	5	5	2	5
24	13	23	27	16	15	24	26	15	33	38	32	22	16	20	30	30	22	26	24	22	25

Sample Size: 1887 GB Adults
Fieldwork: 10th - 11th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week the Conservative Defence Minister Michael Fallon said that Ed Miliband had stabbed his brother in the back to become Labour leader, and would stab the country in the back by not renewing Trident in exchange for SNP support.

Do you think it is or is not fair for Mr Fallon to accuse Ed Miliband of stabbing his brother in the back?

Is fair	29	55	8	21	47	55	12	17	32	26	17	26	29	37	30	28	22	33	33	26	21	30
Is not fair	51	26	81	60	39	28	78	62	55	48	45	48	53	53	53	48	60	46	49	53	57	51
Don't know	20	19	11	19	14	17	10	20	14	26	38	26	18	10	17	24	18	21	18	21	22	20

And do you think it is or is not fair for Mr Fallon to link this to Ed Miliband's policy on Trident?

Is fair	23	48	4	11	42	46	8	13	28	18	17	19	22	30	24	22	13	27	24	24	17	23
Is not fair	51	29	78	62	37	28	76	61	53	48	37	49	54	54	54	47	60	46	50	50	59	50
Don't know	27	23	18	27	21	26	16	26	19	34	47	33	23	16	23	32	27	27	26	26	25	27

How often, if ever, do you whistle tunes?

Very often	6	4	6	9	8	4	7	6	8	4	7	8	7	3	6	6	4	6	3	8	7	6
Fairly often	19	20	18	19	18	20	16	20	23	15	25	20	19	15	21	16	13	17	23	17	31	18
TOTAL OFTEN	25	24	24	28	26	24	23	26	31	19	32	28	26	18	27	22	17	23	26	25	38	24
Rarely	37	39	37	39	35	39	39	36	39	36	34	36	38	38	36	39	43	37	36	37	32	38
Not at all	35	36	38	34	35	35	35	36	27	42	23	32	33	43	36	33	37	36	35	35	26	35
TOTAL NOT OFTEN	72	75	75	73	70	74	74	72	66	78	57	68	71	81	72	72	80	73	71	72	58	73
Not sure	3	1	2	0	3	2	3	2	3	3	10	4	3	1	2	5	4	4	3	3	3	3

Do your parents (or did your parents) often whistle tunes?

Yes, they do (or did)	34	36	37	33	39	33	37	34	29	40	28	33	36	36	36	33	32	36	31	34	42	34
No, they don't (or didn't)	46	48	45	50	44	47	43	48	49	43	47	49	44	44	46	46	50	44	48	46	38	47
Can't remember	20	16	18	17	17	20	20	19	22	18	26	17	20	20	18	22	18	19	21	20	21	20

And do your grandparents (or did your grandparents) often whistle tunes?

Yes, they do (or did)	22	23	24	19	24	20	27	20	20	25	25	26	23	18	22	23	17	23	23	21	30	22
No, they don't (or didn't)	29	28	31	30	28	27	28	25	31	27	39	33	25	25	29	28	37	26	28	28	29	29
Can't remember	49	49	45	50	48	53	44	55	50	48	36	41	52	57	49	49	46	51	49	51	41	50

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Fieldwork: 10th - 11th April 2015

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Compared to twenty or thirty years ago, do you think more people whistle tunes these days, fewer people whistle tunes, or there is no real difference?

More people whistle tunes these days	1	1	3	0	1	1	3	1	2	1	1	2	2	1	1	1	3	0	1	2	1	1
Fewer people whistle tunes these days	68	70	67	72	72	71	70	69	62	73	55	56	70	81	69	67	63	70	68	68	66	68
There's no real difference	13	11	13	10	17	11	12	11	14	12	15	19	13	6	12	15	10	13	14	13	15	13
Don't know	18	18	17	18	10	17	15	19	23	14	29	23	15	12	18	17	24	17	17	17	18	18

In the previous question you said you thought fewer people whistle tunes these days, why do you think that is?

[This question was only asked to respondents who think fewer people whistle tunes these days; n=1330]

Changes in technology - people have ipods and music players instead	31	31	30	21	30	31	33	26	31	32	38	30	33	29	30	33	29	31	27	34	39	31
Changes in our culture - it was part of a British working class culture that's faded away	49	50	49	51	53	50	47	56	49	48	46	46	48	52	51	45	46	48	54	49	37	50
Changes in the media - you no longer see people whistling in films or television	9	7	10	12	8	8	9	9	7	10	4	10	9	9	7	11	11	9	10	5	10	9
Some other reason	4	6	2	4	5	6	2	3	4	4	0	5	4	5	4	3	4	4	4	3	7	4
Don't know	8	5	10	13	4	5	9	6	9	6	13	9	7	6	7	8	9	8	6	8	8	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	46	113
Male 25 to 39	190	238
Male 40 to 59	369	319
Male 60 +	321	245
Female 18 to 24	47	111
Female 25 to 39	199	240
Female 40 to 59	337	326
Female 60 +	378	294
Region		
North England	513	464
Midlands	343	309
East	201	181
London	155	242
South England	469	432
Wales	79	94
Scotland	127	164
Social Grade		
AB	559	528
C1	525	547
C2	334	396
DE	469	415
Newspaper Type		
Express / Mail	306	268
Sun / Star	269	379
Mirror / Record	161	166
Guardian / Independent	96	83
FT / Times / Telegraph	168	151
Other Paper	215	217
No Paper	672	623
Voting Intention in Jan/Feb 2015		
Conservative	522	494
Labour	499	506
Liberal Democrat	95	108
UKIP	261	223
SNP/Plaid Cymru	53	66
Other	117	123
None/ DK	340	368

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk