

YouGov / The Sun Survey Results

Sample Size: 1883 GB Adults
Fieldwork: 2nd - 3rd October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1883	513	556	133	148	559	492	408	913	970	224	476	644	539	1073	810	241	612	403	463	164
Unweighted Sample	1883	486	602	128	173	550	498	440	897	986	177	420	754	532	1194	689	254	606	411	442	170
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which government do you think would be better for...

Increasing the living standards of people like you?

A Labour government led by Ed Miliband	30	4	79	18	6	4	64	36	31	30	31	33	33	25	30	31	32	24	29	38	34
A Conservative government led by David Cameron	28	78	2	28	19	66	5	15	30	25	26	23	25	37	31	24	27	33	31	23	16
Neither	32	14	13	48	70	24	24	39	32	31	26	30	34	32	29	34	32	33	31	27	37
Don't know	10	3	5	7	5	6	7	9	7	14	17	14	9	6	10	11	10	10	9	12	13

Fixing the British economy?

A Labour government led by Ed Miliband	20	0	56	14	2	1	44	23	20	20	21	20	22	16	19	21	21	14	21	24	26
A Conservative government led by David Cameron	37	94	5	39	33	79	8	24	41	32	38	28	35	46	40	32	31	45	39	30	26
Neither	31	4	27	38	61	16	34	41	31	31	24	35	32	29	29	34	36	29	29	32	37
Don't know	13	1	12	10	4	4	14	11	8	17	17	16	11	9	12	13	13	12	12	14	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think it would be fair or unfair to stop the following benefits for people under the age of 25 who are not in employment, education or training?

Housing benefit

Would be fair to stop this benefit for under 25s who are not in employment, education or training	45	70	30	30	62	67	35	36	48	42	36	45	43	51	49	39	44	45	49	43	42
Would be unfair to stop this benefit for under 25s who are not in employment, education or training	36	15	53	50	25	16	50	46	34	37	43	32	42	29	33	39	37	35	34	37	40
Not sure	19	15	17	20	14	17	15	19	17	21	22	23	15	20	17	21	19	20	17	20	18

Jobseekers allowance

Would be fair to stop this benefit for under 25s who are not in employment, education or training	35	53	25	28	43	49	31	26	39	30	20	40	34	36	36	32	30	36	37	33	35
Would be unfair to stop this benefit for under 25s who are not in employment, education or training	49	34	63	62	39	35	58	61	48	51	62	41	53	47	50	49	53	47	50	49	52
Not sure	16	13	12	10	18	16	10	13	13	19	18	19	12	17	14	19	17	17	14	18	13

Child benefit

Would be fair to stop this benefit for under 25s who are not in employment, education or training	29	42	20	18	45	41	25	20	31	27	23	28	26	36	29	28	28	31	30	30	18
Would be unfair to stop this benefit for under 25s who are not in employment, education or training	51	40	65	65	42	41	61	60	51	52	56	50	57	45	53	50	50	50	52	51	60
Not sure	20	18	15	17	13	18	14	20	18	21	21	23	17	20	18	22	22	19	18	20	21

And if there was increased investment in providing the offer of apprenticeships and training for all under 25s, would you support or oppose stopping benefits for under 25s who are not in employment, education or training?

Would support stopping benefits for under 25s who are not in employment, education or training	59	87	41	49	74	83	49	48	60	58	42	53	57	72	62	54	49	65	61	55	54
Would oppose stopping benefits for under 25s who are not in employment, education or training	27	6	46	37	17	9	38	34	28	25	33	29	32	16	25	29	32	22	26	29	29
Don't know	15	6	14	14	9	7	14	17	12	17	25	18	11	12	13	17	19	13	14	15	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In his speech to the Conservative party conference this week David Cameron said that "the land of despair was Labour, but the land of hope is Tory"
Broadly speaking, do you agree or disagree with this view?

Agree	28	84	4	17	23	70	6	12	32	24	23	23	26	38	32	23	25	33	31	26	18
Disagree	46	2	87	53	38	8	79	62	48	45	43	49	52	39	44	49	45	40	44	51	62
Neither	18	12	4	28	31	17	10	21	15	20	12	17	18	19	16	20	24	18	19	15	10
Don't know	8	2	5	2	7	5	4	5	5	11	21	11	4	4	7	8	6	9	5	8	10