

# YouGov Survey Results

Sample Size: 1742 GB Adults  
Fieldwork: 12th - 13th August 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1742</b>	469	581	130	551	444	395	847	895	211	444	596	491	993	749	223	566	373	429	152	
<b>Unweighted Sample</b>	<b>1742</b>	443	565	125	536	434	415	845	897	72	494	738	438	1170	572	301	529	347	409	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 22-23	Aug 12-13																			
<b>All things considered and with the benefit of hindsight, do you think London should or should not have bid to host the 2012 Olympic and Paralympic games?</b>																					
Should	53	<b>69</b>	76	68	73	72	68	71	69	68	74	65	67	72	71	65	68	68	69	70	65
Should not	35	<b>21</b>	18	23	20	20	21	22	23	19	17	22	24	19	20	23	21	21	21	20	25
Don't know	12	<b>10</b>	6	9	7	8	10	8	8	12	9	14	9	9	9	12	10	11	10	10	10

	Aug 2-3	Aug 12-13																			
<b>How interested, if at all, were you in the London Olympics taking place in 2012?</b>																					
Very interested	31	<b>39</b>	49	39	35	44	38	42	37	40	44	37	37	39	42	34	39	43	41	33	30
Fairly interested	32	<b>30</b>	26	29	42	28	31	30	32	29	19	32	31	32	30	31	28	31	24	34	36
<b>TOTAL INTERESTED</b>	<b>63</b>	<b>69</b>	<b>75</b>	<b>68</b>	<b>77</b>	<b>72</b>	<b>69</b>	<b>72</b>	<b>69</b>	<b>69</b>	<b>63</b>	<b>69</b>	<b>68</b>	<b>71</b>	<b>72</b>	<b>65</b>	<b>67</b>	<b>74</b>	<b>65</b>	<b>67</b>	<b>66</b>
Not very interested	18	<b>18</b>	16	20	12	17	21	17	20	17	22	16	17	20	18	19	19	13	23	19	21
Not at all interested	17	<b>11</b>	8	11	11	10	8	11	9	14	10	10	14	9	9	15	13	10	10	13	13
<b>TOTAL NOT INTERESTED</b>	<b>35</b>	<b>29</b>	<b>24</b>	<b>31</b>	<b>23</b>	<b>27</b>	<b>29</b>	<b>28</b>	<b>29</b>	<b>31</b>	<b>32</b>	<b>26</b>	<b>31</b>	<b>29</b>	<b>27</b>	<b>34</b>	<b>32</b>	<b>23</b>	<b>33</b>	<b>32</b>	<b>34</b>
Don't know	2	<b>2</b>	0	1	0	1	2	0	2	1	4	4	1	0	2	2	1	3	2	1	0

<b>Do you think the 2012 Olympics in London this year were or were not be a success?</b>																					
Were a success	71	<b>88</b>	94	87	92	91	88	92	87	89	81	85	88	94	91	84	89	88	89	87	84
Were not a success	11	<b>4</b>	3	4	4	4	5	4	5	4	6	5	4	2	3	6	4	5	3	3	7
Don't know	19	<b>8</b>	3	9	4	5	7	4	8	8	13	10	8	4	6	10	6	7	8	10	9

<b>How well or badly organised do you think the London Olympics were?</b>																					
Very well organised	25	<b>56</b>	71	55	63	60	56	61	55	56	47	49	59	62	58	52	54	60	58	51	48
Fairly well organised	49	<b>32</b>	23	32	25	32	32	27	33	31	33	35	31	30	32	32	31	29	31	36	35
<b>TOTAL WELL ORGANISED</b>	<b>74</b>	<b>88</b>	<b>94</b>	<b>87</b>	<b>88</b>	<b>92</b>	<b>88</b>	<b>88</b>	<b>88</b>	<b>87</b>	<b>80</b>	<b>84</b>	<b>90</b>	<b>92</b>	<b>90</b>	<b>84</b>	<b>85</b>	<b>89</b>	<b>89</b>	<b>87</b>	<b>83</b>
Fairly badly organised	15	<b>5</b>	2	7	7	3	5	8	5	6	11	6	5	4	5	6	8	5	4	5	10
Very badly organised	5	<b>1</b>	1	2	0	1	2	0	1	1	0	1	2	2	1	2	2	2	1	1	1
<b>TOTAL BADLY ORGANISED</b>	<b>20</b>	<b>6</b>	<b>3</b>	<b>9</b>	<b>7</b>	<b>4</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>11</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>8</b>	<b>10</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>11</b>
Don't know	6	<b>6</b>	1	5	5	4	4	3	5	6	9	9	4	3	4	8	5	5	6	7	6