

YouGov Survey Results

Sample Size: 1001

Fieldwork: 15th - 20th June 2012

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	Belfast	Rest of County Antrim	County Armagh	County Down	County Derry	County Fermanagh	County Tyrone	NET: County Fermanagh & County Tyrone

Excluding political figures, which THREE of the following are currently your favourite Northern Irish personalities? (Please tick up to three options)

	1001	474	527	70	229	162	118	422	633	368	268	208	69	270	115	20	51	71
Unweighted Base	1001	474	527	70	229	162	118	422	633	368	268	208	69	270	115	20	51	71
All NI Adults	1001	439	562	118	231	155	105	393	609	392	226	194	85	260	125	27	83	110
Colin Murphy	10%	9%	11%	10%	16%	10%	5%	7%	11%	8%	11%	8%	17%	8%	13%	18%	6%	9%
Frank Mitchell	9%	6%	10%	1%	9%	7%	6%	12%	8%	10%	7%	12%	5%	7%	8%	25%	8%	12%
Gerry Anderson	8%	10%	7%	3%	6%	6%	13%	11%	9%	8%	8%	11%	3%	8%	9%	4%	9%	8%
Hugo Duncan	5%	6%	4%	2%	5%	3%	6%	6%	5%	4%	5%	5%	5%	4%	5%	4%	8%	7%
John Kearns	0%	0%	0%	1%	-	-	-	0%	0%	0%	-	1%	-	0%	-	3%	-	1%
Julian Simmons	4%	3%	5%	3%	4%	3%	4%	5%	5%	4%	6%	5%	2%	5%	3%	6%	4%	4%
May McFetridge	9%	7%	10%	4%	10%	12%	12%	7%	9%	9%	7%	9%	17%	8%	8%	5%	7%	6%
Pamela Ballantine	6%	7%	5%	3%	3%	4%	9%	8%	6%	6%	6%	6%	8%	7%	5%	-	5%	4%
Paul Clark	10%	8%	10%	-	2%	8%	7%	18%	11%	8%	9%	8%	12%	10%	7%	27%	9%	13%
Pete Snodden	3%	2%	4%	7%	5%	4%	3%	1%	2%	5%	3%	4%	7%	4%	3%	-	-	-
Rory McIlroy	26%	31%	22%	30%	25%	25%	17%	28%	27%	24%	25%	25%	28%	30%	24%	21%	21%	21%
Stephen Nolan	10%	10%	10%	11%	7%	10%	13%	11%	10%	11%	9%	10%	10%	10%	13%	10%	11%	11%
Stephen Clements	1%	1%	0%	1%	2%	-	-	-	1%	0%	1%	1%	-	-	-	-	3%	2%
Tim McGarry	6%	5%	6%	2%	5%	7%	10%	6%	8%	4%	6%	7%	4%	5%	5%	14%	8%	9%
Wendy Austin	9%	9%	8%	2%	2%	2%	9%	17%	9%	7%	7%	11%	4%	10%	6%	4%	15%	12%
Liam Neeson	39%	33%	44%	54%	45%	43%	32%	32%	39%	40%	41%	41%	32%	38%	43%	49%	35%	38%
Darren Clarke	20%	23%	17%	15%	17%	21%	16%	23%	20%	19%	18%	21%	22%	19%	24%	5%	20%	16%
Christine Bleakley	14%	14%	13%	15%	15%	13%	14%	13%	15%	12%	16%	10%	12%	13%	15%	14%	15%	15%
James Nesbitt	28%	25%	29%	24%	28%	33%	26%	27%	27%	28%	25%	38%	37%	23%	28%	9%	20%	18%
Van Morrison	8%	9%	7%	4%	6%	7%	8%	10%	8%	7%	9%	6%	15%	4%	9%	18%	7%	10%
Kenneth Branagh	15%	13%	15%	10%	15%	14%	18%	15%	15%	14%	16%	16%	9%	18%	11%	3%	11%	9%
Other	9%	9%	9%	10%	9%	13%	13%	7%	10%	8%	8%	5%	13%	13%	10%	-	8%	6%
Don't know	10%	11%	9%	17%	11%	11%	11%	7%	9%	13%	11%	9%	7%	11%	10%	5%	13%	11%