YouGov / NSPCC Survey Results

Sample Size: 1110 Scottish Adults (697 Parents)
Fieldwork: 21st- 24th June 2013

	Total	Gender		Age					Social Grade		Scottish Region							
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways. We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be analysed individually.																		
Are you happy to continue with this section of the survey?																		
Unweighted Base	1110	546	564	118	100	169	199	524	639	471	157	100	165	98	153	132	197	108
Base: All Scottish Adults	1110	527	583	135	148	217	195	415	500	610	152	100	155	114	177	127	157	128
Yes, I am	97%	95%	98%	96%	98%	96%	95%	97%	98%	96%	98%	95%	97%	98%	98%	90%	98%	97%
No, I am not	3%	5%	2%	4%	2%	4%	5%	3%	2%	4%	2%	5%	3%	2%	2%	10%	2%	3%
Have you ever spoken to any of your children aged 5 to 17 about staying safe from sexual abuse?																		
Unweighted Base	157	85	72	-	*18*	72	59	*8*	91	66	*20*	*9*	*25*	*20*	*23*	*17*	*30*	*13*
Base: All Scottish parents of children aged 5 to 17 who agreed to take part	187	91	96	-	*29*	100	54	*5*	92	95	*18*	*10*	*28*	*33*	*34*	*16*	*30*	*18*
Yes, I have	48%	40%	57%	-	*45%*	46%	57%	*34%*	43%	53%	*67%*	*56%*	*56%*	*36%*	*71%*	*29%*	*33%*	*37%*
No, I haven't	51%	59%	43%	-	*55%*	54%	41%	*66%*	55%	46%	*32%*	*44%*	*44%*	*64%*	*29%*	*64%*	*67%*	*63%*
Prefer not to say	1%	1%	-	-	-	-	2%	-	1%	0%	*1%*	-	-	-	-	*7%*	-	-
You mentioned that you have spoken to your child aged 5 to 17 about staying safe from sexual abuse…																		
Thinking about the conversation with your child, which ONE, if any, of the following statements BEST applies to you? (If you have done this on more than once occasion, please think about the most recent time.)																		
Unweighted Base	157	85	72	-	*18*	72	59	*8*	91	66	*20*	*9*	*25*	*20*	*23*	*17*	*30*	*13*
Base: All Scottish parents of children aged 5 to 17 who agreed to take part	187	91	96	-	*29*	100	54	*5*	92	95	*18*	*10*	*28*	*33*	*34*	*16*	*30*	*18*
It was one of the most difficult conversations I have ever had with my child	2%	4%	1%	-	*3%*	2%	2%	-	4%	1%	-	-	*3%*	*4%*	*6%*	-	-	-
It was a fairly difficult conversation	15%	11%	19%	-	*25%*	13%	15%	-	12%	18%	*28%*	-	*18%*	*6%*	*21%*	*6%*	*17%*	*18%*
The conversation wasn't very difficult	20%	16%	24%	-	*15%*	20%	25%	*16%*	18%	23%	*14%*	*49%*	*23%*	*19%*	*27%*	*24%*	*8%*	*14%*
The conversation was not difficult at all	11%	9%	13%	-	*2%*	11%	14%	*18%*	9%	12%	*25%*	*7%*	*12%*	*8%*	*17%*	-	*8%*	*5%*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	1%	1%	-	-	-	-	2%	-	1%	0%	*1%*	-	-	-	-	*7%*	-	-
Not applicable - I haven't spoken to my child aged 5 to 17 about this	51%	59%	43%	-	*55%*	54%	41%	*66%*	55%	46%	*32%*	*44%*	*44%*	*64%*	*29%*	*64%*	*67%*	*63%*

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Sample Size: 1110 Scottish Adults (697 Parents)
Fieldwork: 21st- 24th June 2013

	Total	Working Status							Marital Status					
	Base	Full time	Part time	ALL WORKERS (NET)	Student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways. We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be analysed individually.														
Are you happy to continue with this section of the survey?														
Unweighted Base	1110	507	92	599	79	331	*33*	68	606	108	96	*39*	261	-
Base: All Scottish Adults	1110	548	90	638	81	256	*41*	94	566	110	96	*37*	301	-
Yes, I am	97%	97%	99%	97%	92%	96%	*92%*	97%	97%	95%	98%	*99%*	96%	-
No, I am not	3%	3%	1%	3%	8%	4%	*8%*	3%	3%	5%	2%	*1%*	4%	-
Have you ever spoken to any of your children aged 5 to 17 about staying safe from sexual abuse?														
Unweighted Base	157	113	*15*	128	*2*	*5*	*4*	*18*	114	*15*	*17*	*1*	*10*	-
Base: All Scottish parents of children aged 5 to 17 who agreed to take part	187	129	*18*	146	*1*	*6*	*5*	*29*	137	*16*	*18*	*1*	*15*	-
Yes, I have	48%	46%	*56%*	47%	*78%*	*50%*	*63%*	*50%*	50%	*31%*	*50%*	*100%*	*48%*	-
No, I haven't	51%	53%	*44%*	52%	*22%*	*50%*	*37%*	*50%*	49%	*67%*	*50%*	-	*52%*	-
Prefer not to say	1%	1%	-	1%	-	-	-	-	1%	*1%*	-	-	-	-
You mentioned that you have spoken to your child aged 5 to 17 about staying safe from sexual abuse…														
Thinking about the conversation with your child, which ONE, if any, of the following statements BEST applies to you? (If you have done this on more than once occasion, please think about the most recent time.)														
Unweighted Base	157	113	*15*	128	*2*	*5*	*4*	*18*	114	*15*	*17*	*1*	*10*	-
Base: All Scottish parents of children aged 5 to 17 who agreed to take part	187	129	*18*	146	*1*	*6*	*5*	*29*	137	*16*	*18*	*1*	*15*	-
It was one of the most difficult conversations I have ever had with my child	2%	3%	-	2%	-	-	-	*3%*	3%	-	-	-	-	-
It was a fairly difficult conversation	15%	14%	*26%*	16%	-	-	-	*18%*	16%	*13%*	*14%*	-	*12%*	-
The conversation wasn't very difficult	20%	17%	*23%*	18%	*78%*	*50%*	-	*29%*	20%	*5%*	*28%*	*100%*	*32%*	-
The conversation was not difficult at all	11%	12%	*8%*	12%	-	-	*63%*	-	12%	*14%*	*8%*	-	*4%*	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	1%	1%	-	1%	-	-	-	-	1%	*1%*	-	-	-	-
Not applicable - I haven't spoken to my child aged 5 to 17 about this	51%	53%	*44%*	52%	*22%*	*50%*	*37%*	*50%*	49%	*67%*	*50%*	-	*52%*	-

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Sample Size: 1110 Scottish Adults (697 Parents)
Fieldwork: 21st- 24th June 2013

	Total	Children in Household						Social Media (monthly or more)				Parent					
	Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	Not a parent	Child(ren) aged 4 or under	Parent of child(ren) aged 5 to 11	Child(ren) aged 5 to 17	Child(ren) aged 17 or under	Any parent (including of adult children aged 18 or over)
The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways. We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be analysed individually.																	
Are you happy to continue with this section of the survey?																	
Unweighted Base	1110	848	125	84	*33*	242	*20*	686	113	*40*	236	413	79	105	183	223	697
Base: All Scottish Adults	1110	803	145	92	*45*	282	*25*	722	132	*41*	258	436	109	129	213	266	674
Yes, I am	97%	97%	97%	99%	*86%*	96%	*92%*	98%	99%	*100%*	97%	95%	97%	99%	98%	98%	97%
No, I am not	3%	3%	3%	1%	*14%*	4%	*8%*	2%	1%	*0%*	3%	5%	3%	1%	2%	2%	3%
Have you ever spoken to any of your children aged 5 to 17 about staying safe from sexual abuse?																	
Unweighted Base	157	*11*	54	69	*22*	145	*1*	114	*25*	*8*	*44*	-	*37*	103	157	157	157
Base: All Scottish parents of children aged 5 to 17 who agreed to take part	187	*13*	64	80	*28*	173	*1*	130	*25*	*9*	*50*	-	*55*	127	187	187	187
Yes, I have	48%	*22%*	56%	44%	*53%*	50%	*100%*	50%	*41%*	*43%*	*41%*	-	*36%*	40%	48%	48%	48%
No, I haven't	51%	*78%*	42%	56%	*47%*	49%	-	49%	*54%*	*57%*	*57%*	-	*64%*	60%	51%	51%	51%
Prefer not to say	1%	-	2%	-	-	1%	-	1%	*4%*	-	*2%*	-	-	0%	1%	1%	1%
You mentioned that you have spoken to your child aged 5 to 17 about staying safe from sexual abuse…																	
Thinking about the conversation with your child, which ONE, if any, of the following statements BEST applies to you? (If you have done this on more than once occasion, please think about the most recent time.)																	
Unweighted Base	157	*11*	54	69	*22*	145	*1*	114	*25*	*8*	*44*	-	*37*	103	157	157	157
Base: All Scottish parents of children aged 5 to 17 who agreed to take part	187	*13*	64	80	*28*	173	*1*	130	*25*	*9*	*50*	-	*55*	127	187	187	187
It was one of the most difficult conversations I have ever had with my child	2%	-	3%	1%	*5%*	2%	-	2%	-	-	*3%*	-	-	1%	2%	2%	2%
It was a fairly difficult conversation	15%	*10%*	17%	18%	*5%*	16%	-	14%	*19%*	*35%*	*14%*	-	*18%*	13%	15%	15%	15%
The conversation wasn't very difficult	20%	-	25%	17%	*24%*	21%	*100%*	23%	*9%*	-	*16%*	-	*15%*	18%	20%	20%	20%
The conversation was not difficult at all	11%	*12%*	10%	8%	*19%*	11%	-	11%	*13%*	*8%*	*8%*	-	*4%*	9%	11%	11%	11%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to say	1%	-	2%	-	-	1%	-	1%	*4%*	-	*2%*	-	-	0%	1%	1%	1%
Not applicable - I haven't spoken to my child aged 5 to 17 about this	51%	*78%*	42%	56%	*47%*	49%	-	49%	*54%*	*57%*	*57%*	-	*64%*	60%	51%	51%	51%

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	Total	Gender		Age					Social Grade		Scottish Region						
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11) in the UK…

Which ONE, if any, of the following groups of people do you think children aged 5 to 11 face the highest risk of sexual abuse from?

Unweighted Base	1072	519	553	113	99	162	189	509	618	454	151	97	160	96	150	124	190	104
Base: All Scottish Adults who agreed to take part	1071	503	568	130	145	209	185	404	487	584	149	95	151	112	173	114	154	124
Strangers	8%	11%	6%	11%	10%	10%	4%	8%	8%	9%	5%	6%	15%	6%	8%	9%	3%	15%
Relatives	34%	34%	34%	31%	36%	31%	40%	33%	40%	29%	29%	36%	30%	38%	35%	28%	37%	41%
Adult acquaintances, neighbours or family friends	40%	34%	45%	39%	35%	38%	40%	43%	36%	43%	48%	28%	37%	38%	40%	47%	46%	29%
Childminders/ babysitters	2%	2%	2%	3%	3%	3%	2%	2%	2%	2%	2%	-	-	5%	5%	1%	3%	1%
Teachers/ sports coaches or other adults working with children	4%	4%	4%	7%	3%	5%	1%	5%	4%	5%	6%	5%	7%	3%	2%	2%	3%	7%
Other children	2%	2%	1%	1%	1%	2%	3%	1%	2%	1%	-	5%	3%	1%	-	3%	2%	0%
None of these	1%	1%	-	-	-	1%	1%	0%	1%	0%	1%	2%	-	3%	-	-	-	-
Don't know	9%	11%	7%	8%	11%	10%	9%	7%	8%	9%	9%	19%	6%	5%	9%	11%	7%	5%
Prefer not to say	0%	0%	1%	-	1%	-	-	1%	0%	0%	-	-	1%	1%	0%	-	-	1%

Which, if any, of the following groups of people do you think should be responsible for talking to primary school aged children (i.e. between the ages of 5 to 11) about staying safe from sexual abuse? (Please tick all that apply. If you don't think anyone should talk to primary school aged children about staying safe from sexual abuse, please tick the "Not applicable" option)

Unweighted Base	1072	519	553	113	99	162	189	509	618	454	151	97	160	96	150	124	190	104
Base: All Scottish Adults who agreed to take part	1071	503	568	130	145	209	185	404	487	584	149	95	151	112	173	114	154	124
Their parents	80%	81%	80%	65%	77%	81%	83%	85%	84%	77%	83%	80%	77%	87%	81%	79%	81%	77%
Their schools/ teachers	62%	54%	69%	61%	70%	58%	67%	60%	67%	58%	66%	57%	65%	54%	62%	53%	71%	63%
Their friends	6%	8%	5%	7%	9%	4%	11%	4%	5%	8%	13%	7%	8%	5%	3%	3%	4%	9%
Extra-curricular groups (e.g. scouts, guides, youth groups etc.)	21%	17%	24%	26%	22%	18%	25%	19%	22%	20%	17%	20%	24%	19%	18%	12%	25%	32%
The Government	13%	14%	12%	25%	22%	13%	11%	6%	12%	13%	21%	11%	6%	13%	14%	7%	8%	21%
Other	2%	1%	3%	1%	1%	2%	5%	2%	2%	3%	3%	4%	2%	2%	2%	2%	1%	2%
Don't know	4%	4%	3%	9%	2%	3%	4%	3%	2%	5%	3%	7%	4%	5%	1%	5%	3%	2%
Prefer not to say	1%	2%	0%	4%	-	2%	-	1%	1%	1%	0%	-	1%	3%	0%	3%	-	2%

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	Total	Working Status							Marital Status					
	Base	Full time	Part time	ALL WORKERS (NET)	Student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
Thinking generally about primary school aged children (i.e. between the ages of 5 to 11) in the UK…														
Which ONE, if any, of the following groups of people do you think children aged 5 to 11 face the highest risk of sexual abuse from?														
Unweighted Base	1072	492	91	583	75	318	*30*	66	586	103	94	*38*	251	-
Base: All Scottish Adults who agreed to take part	1071	532	90	622	75	246	*38*	91	548	105	94	*37*	289	-
Strangers	8%	9%	12%	9%	7%	9%	*6%*	2%	8%	8%	11%	-	10%	-
Relatives	34%	32%	40%	34%	51%	34%	*33%*	24%	32%	32%	31%	*47%*	38%	-
Adult acquaintances, neighbours or family friends	40%	40%	31%	38%	26%	43%	*48%*	48%	40%	39%	44%	*39%*	38%	-
Childminders/ babysitters	2%	2%	1%	2%	1%	2%	*6%*	4%	3%	3%	1%	-	2%	-
Teachers/ sports coaches or other adults working with children	4%	3%	7%	4%	2%	5%	*5%*	6%	5%	1%	8%	*3%*	4%	-
Other children	2%	1%	2%	1%	2%	1%	-	4%	1%	3%	2%	*5%*	1%	-
None of these	1%	1%	-	1%	-	1%	*1%*	-	1%	-	-	-	-	-
Don't know	9%	11%	7%	10%	10%	5%	-	9%	10%	13%	2%	*4%*	6%	-
Prefer not to say	0%	0%	-	0%	-	1%	-	2%	1%	-	-	*2%*	0%	-
Which, if any, of the following groups of people do you think should be responsible for talking to primary school aged children (i.e. between the ages of 5 to 11) about staying safe from sexual abuse? (Please tick all that apply. If you don't think anyone should talk to primary school aged children about staying safe from sexual abuse, please tick the "Not applicable" option)														
Unweighted Base	1072	492	91	583	75	318	*30*	66	586	103	94	*38*	251	-
Base: All Scottish Adults who agreed to take part	1071	532	90	622	75	246	*38*	91	548	105	94	*37*	289	-
Their parents	80%	80%	75%	80%	72%	87%	*71%*	79%	84%	74%	83%	*82%*	75%	-
Their schools/ teachers	62%	65%	63%	64%	68%	56%	*69%*	53%	64%	52%	61%	*70%*	62%	-
Their friends	6%	9%	2%	8%	3%	2%	*6%*	12%	7%	7%	5%	*1%*	6%	-
Extra-curricular groups (e.g. scouts, guides, youth groups etc.)	21%	22%	24%	22%	27%	17%	*26%*	15%	22%	22%	13%	*16%*	21%	-
The Government	13%	15%	7%	14%	19%	5%	*31%*	14%	12%	7%	10%	*3%*	18%	-
Other	2%	2%	2%	2%	1%	1%	*6%*	3%	2%	3%	6%	-	1%	-
Don't know	4%	2%	9%	3%	4%	3%	*8%*	6%	3%	7%	3%	-	4%	-
Prefer not to say	1%	1%	-	1%	3%	1%	*6%*	-	0%	3%	-	*4%*	2%	-

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	Total	Children in Household						Social Media (monthly or more)				Parent					
	Base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter	Not a parent	Child(ren) aged 4 or under	Parent of child(ren) aged 5 to 11	Child(ren) aged 5 to 17	Child(ren) aged 17 or under	Any parent (including of adult children aged 18 or over)
Thinking generally about primary school aged children (i.e. between the ages of 5 to 11) in the UK…																	
Which ONE, if any, of the following groups of people do you think children aged 5 to 11 face the highest risk of sexual abuse from?																	
Unweighted Base	1072	821	122	81	*30*	233	*18*	668	110	*39*	229	396	75	103	178	216	676
Base: All Scottish Adults who agreed to take part	1071	778	141	91	*39*	271	*23*	704	131	*41*	250	415	106	127	209	260	656
Strangers	8%	8%	14%	6%	*7%*	10%	*2%*	7%	9%	*10%*	6%	7%	15%	14%	11%	13%	9%
Relatives	34%	38%	26%	27%	*11%*	24%	*24%*	34%	47%	*22%*	38%	41%	24%	20%	23%	24%	30%
Adult acquaintances, neighbours or family friends	40%	39%	37%	36%	*61%*	40%	*55%*	43%	34%	*38%*	42%	36%	38%	44%	41%	39%	42%
Childminders/ babysitters	2%	2%	1%	4%	-	2%	-	2%	2%	*10%*	3%	2%	3%	-	3%	2%	2%
Teachers/ sports coaches or other adults working with children	4%	3%	4%	10%	*12%*	7%	*5%*	4%	2%	*4%*	1%	3%	6%	10%	6%	5%	5%
Other children	2%	1%	4%	2%	*5%*	3%	-	1%	1%	-	1%	1%	-	2%	4%	3%	2%
None of these	1%	1%	-	-	-	-	-	0%	-	-	-	1%	-	-	-	-	0%
Don't know	9%	7%	14%	16%	*5%*	14%	*13%*	8%	5%	*14%*	8%	8%	14%	10%	13%	14%	9%
Prefer not to say	0%	1%	-	-	-	-	-	0%	-	*2%*	1%	0%	-	-	-	-	0%
Which, if any, of the following groups of people do you think should be responsible for talking to primary school aged children (i.e. between the ages of 5 to 11) about staying safe from sexual abuse? (Please tick all that apply. If you don't think anyone should talk to primary school aged children about staying safe from sexual abuse, please tick the "Not applicable" option)																	
Unweighted Base	1072	821	122	81	*30*	233	*18*	668	110	*39*	229	396	75	103	178	216	676
Base: All Scottish Adults who agreed to take part	1071	778	141	91	*39*	271	*23*	704	131	*41*	250	415	106	127	209	260	656
Their parents	80%	81%	81%	84%	*84%*	82%	*37%*	79%	78%	*74%*	78%	75%	85%	88%	84%	84%	84%
Their schools/ teachers	62%	62%	68%	70%	*55%*	67%	*14%*	64%	65%	*49%*	65%	61%	63%	63%	66%	65%	63%
Their friends	6%	6%	5%	12%	-	7%	*35%*	6%	7%	*16%*	4%	8%	7%	7%	9%	7%	6%
Extra-curricular groups (e.g. scouts, guides, youth groups etc.)	21%	21%	26%	18%	*13%*	21%	*7%*	22%	32%	*13%*	25%	20%	30%	16%	17%	23%	22%
The Government	13%	9%	21%	21%	*16%*	20%	*41%*	15%	20%	*23%*	17%	16%	22%	13%	15%	17%	11%
Other	2%	2%	0%	3%	*3%*	2%	-	2%	2%	*2%*	1%	2%	3%	3%	2%	2%	2%
Don't know	4%	3%	3%	3%	-	3%	*18%*	4%	3%	*6%*	4%	6%	1%	2%	3%	3%	2%
Prefer not to say	1%	1%	-	-	-	-	*2%*	1%	-	*10%*	3%	2%	-	-	-	-	0%

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