

YouGov / NSPCC Survey Results

Sample Size: 2043 UK Adults (1204 Parents)

Fieldwork: 21st - 23rd June 2013

Total	Gender		Age					Social Grade		Region								
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	N. Ireland

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11)...

Which, if any, of the following are your concerns when it comes to the safety and wellbeing of primary school aged children? (Please tick all that apply. If you have no concerns when it comes to the safety and wellbeing of primary school aged children, please tick the "Not applicable" option)

	Unweighted Base	2043	990	1053	219	278	373	461	712	1175	868	435	337	189	280	510	1751	85	156	51
All UK Adults		2043	983	1060	245	330	373	367	727	1124	919	488	327	190	253	454	1712	100	174	57
Stranger danger	51%	47%	55%	54%	54%	52%	50%	49%	51%	52%	55%	56%	53%	43%	51%	52%	45%	44%	61%	
Road safety	54%	51%	57%	53%	56%	57%	51%	54%	55%	54%	55%	58%	51%	48%	53%	53%	54%	60%	63%	
Bullying	65%	59%	71%	70%	64%	66%	64%	64%	65%	65%	62%	69%	67%	61%	64%	64%	66%	70%	70%	
Online safety	47%	40%	54%	45%	43%	41%	47%	52%	48%	45%	46%	50%	49%	43%	42%	46%	41%	54%	67%	
Access to adult sexual material (i.e. pornography)	41%	33%	49%	32%	36%	33%	42%	51%	43%	39%	40%	45%	41%	42%	37%	41%	44%	41%	58%	
Anxiety/depression	18%	14%	20%	22%	18%	21%	17%	14%	18%	17%	14%	20%	14%	20%	19%	17%	16%	16%	37%	
Other	3%	2%	3%	2%	3%	3%	3%	2%	3%	2%	2%	2%	3%	3%	2%	2%	2%	5%	1%	
Don't know	3%	3%	3%	1%	3%	2%	5%	3%	3%	3%	3%	2%	3%	5%	3%	3%	1%	3%	4%	
Not applicable – I have no concerns when it comes to the safety and wellbeing of primary school aged children	15%	17%	12%	7%	12%	12%	18%	18%	13%	17%	13%	12%	13%	18%	16%	15%	18%	13%	15%	
Prefer not to say	1%	2%	1%	6%	2%	1%	0%	0%	1%	3%	3%	1%	0%	2%	1%	2%	-	-	-	

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be analysed individually.

Are you happy to continue with this section of the survey?

	Unweighted Base	2043	990	1053	219	278	373	461	712	1175	868	435	337	189	280	510	1751	85	156	51
All UK Adults		2043	983	1060	245	330	373	367	727	1124	919	488	327	190	253	454	1712	100	174	57
Yes, I am	93%	91%	96%	91%	90%	95%	95%	94%	94%	93%	94%	95%	94%	90%	92%	93%	98%	94%	96%	
No, I am not	7%	9%	4%	9%	10%	5%	5%	6%	6%	7%	6%	5%	6%	10%	8%	7%	2%	6%	4%	

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Sample Size: 2043 UK Adults (1204 Parents)

Fieldwork: 21st - 23rd June 2013

Total	Working Status							Marital Status					Children in Household					
	Full time	Part time	ALL WORKERS (NET)	Student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11)...

Which, if any, of the following are your concerns when it comes to the safety and wellbeing of primary school aged children? (Please tick all that apply. If you have no concerns when it comes to the safety and wellbeing of primary school aged children, please tick the "Not applicable" option)

	Unweighted Base	2043	1100	198	1298	99	446	79	121	1003	193	191	45	504	1461	263	199	65	527	55
All UK Adults		2043	1088	192	1280	99	454	86	124	982	207	190	44	504	1432	269	211	71	551	61
Stranger danger		51%	51%	52%	51%	56%	49%	54%	54%	52%	48%	49%	52%	50%	49%	56%	61%	61%	59%	40%
Road safety		54%	55%	53%	55%	51%	54%	48%	59%	59%	42%	51%	43%	52%	52%	58%	68%	55%	61%	43%
Bullying		65%	63%	70%	64%	70%	67%	70%	63%	68%	56%	61%	63%	65%	65%	70%	67%	70%	69%	44%
Online safety		47%	44%	52%	45%	54%	50%	52%	44%	50%	37%	50%	52%	44%	49%	40%	44%	52%	43%	31%
Access to adult sexual material (i.e. pornography)		41%	37%	48%	38%	32%	50%	46%	44%	45%	37%	44%	48%	36%	45%	34%	34%	32%	34%	32%
Anxiety/depression		18%	16%	25%	17%	27%	14%	27%	21%	18%	15%	17%	15%	20%	17%	20%	18%	27%	20%	11%
Other		3%	3%	4%	3%	2%	2%	2%	6%	2%	1%	3%	5%	3%	2%	2%	2%	6%	3%	5%
Don't know		3%	3%	1%	3%	2%	3%	3%	4%	3%	4%	4%	-	4%	4%	3%	-	-	2%	1%
Not applicable – I have no concerns when it comes to the safety and wellbeing of primary school aged children		15%	14%	8%	13%	11%	19%	14%	18%	12%	19%	18%	23%	15%	17%	10%	10%	4%	9%	15%
Prefer not to say		1%	2%	3%	2%	4%	0%	-	2%	1%	1%	1%	-	3%	1%	1%	-	3%	1%	19%

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be analysed individually.

Are you happy to continue with this section of the survey?

	Unweighted Base	2043	1100	198	1298	99	446	79	121	1003	193	191	45	504	1461	263	199	65	527	55
All UK Adults		2043	1088	192	1280	99	454	86	124	982	207	190	44	504	1432	269	211	71	551	61
Yes, I am		93%	93%	96%	94%	92%	93%	92%	92%	94%	94%	95%	93%	92%	93%	97%	92%	93%	94%	82%
No, I am not		7%	7%	4%	6%	8%	7%	8%	8%	6%	6%	5%	7%	8%	7%	3%	8%	7%	6%	18%

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Sample Size: 2043 UK Adults (1204 Parents)

Fieldwork: 21st - 23rd June 2013

Total	Government Region												
Base	North East	North West	Yorkshire/the Humber	East Midlands	West Midlands	East	London	South East	South West	England (NET)	Wales	Scotland	N. Ireland

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11)...

Which, if any, of the following are your concerns when it comes to the safety and wellbeing of primary school aged children? (Please tick all that apply. If you have no concerns when it comes to the safety and wellbeing of primary school aged children, please tick the "Not applicable" option)

Unweighted Base	2043	75	200	160	148	189	189	280	322	188	1751	85	156	51
All UK Adults	2043	87	216	186	145	182	190	253	284	169	1712	100	174	57
Stranger danger	51%	56%	57%	52%	55%	57%	53%	43%	47%	57%	52%	45%	44%	61%
Road safety	54%	56%	60%	48%	59%	56%	51%	48%	50%	57%	53%	54%	60%	63%
Bullying	65%	66%	66%	55%	76%	64%	67%	61%	63%	67%	64%	66%	70%	70%
Online safety	47%	50%	49%	40%	49%	51%	49%	43%	41%	44%	46%	41%	54%	67%
Access to adult sexual material (i.e. pornography)	41%	38%	45%	36%	47%	44%	41%	42%	36%	38%	41%	44%	41%	58%
Anxiety/depression	18%	12%	14%	14%	19%	20%	14%	20%	18%	20%	17%	16%	16%	37%
Other	3%	1%	1%	3%	2%	3%	3%	3%	2%	3%	2%	2%	5%	1%
Don't know	3%	3%	2%	4%	1%	3%	3%	5%	3%	2%	3%	1%	3%	4%
Not applicable – I have no concerns when it comes to the safety and wellbeing of primary school aged children	15%	18%	10%	15%	12%	12%	13%	18%	18%	14%	15%	18%	13%	15%
Prefer not to say	1%	1%	3%	5%	-	2%	0%	2%	2%	1%	2%	-	-	-

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be analysed individually.

Are you happy to continue with this section of the survey?

Unweighted Base	2043	75	200	160	148	189	189	280	322	188	1751	85	156	51
All UK Adults	2043	87	216	186	145	182	190	253	284	169	1712	100	174	57
Yes, I am	93%	95%	95%	92%	94%	96%	94%	90%	90%	95%	93%	98%	94%	96%
No, I am not	7%	5%	5%	8%	6%	4%	6%	10%	10%	5%	7%	2%	6%	4%

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Fieldwork: 21st - 23rd June 2013

Total	Social Media (monthly or more)				Parent					
Base	Facebook	LinkedIn	Google+	Twitter	Not a parent	Child(ren) aged 4 or under	Child(ren) aged 5 to 11	Child(ren) aged 5 to 17	Child(ren) aged 17 or under	Any parent (including of adult children aged 18 or over)

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11)...

Which, if any, of the following are your concerns when it comes to the safety and wellbeing of primary school aged children? (Please tick all that apply. If you have no concerns when it comes to the safety and wellbeing of primary school aged children, please tick the "Not applicable" option)

	Unweighted Base	2043	1279	299	120	500	839	174	249	412	518	1204
All UK Adults	2043	1302	253	112	485	818	195	263	417	533	1225	
Stranger danger	51%	54%	51%	55%	51%	45%	67%	63%	58%	59%	56%	
Road safety	54%	58%	57%	65%	58%	47%	71%	63%	59%	60%	59%	
Bullying	65%	69%	64%	72%	69%	61%	72%	68%	67%	68%	68%	
Online safety	47%	48%	44%	44%	47%	44%	39%	42%	44%	41%	49%	
Access to adult sexual material (i.e. pornography)	41%	42%	37%	44%	37%	36%	28%	35%	36%	33%	45%	
Anxiety/depression	18%	19%	16%	24%	21%	17%	25%	18%	18%	19%	18%	
Other	3%	3%	4%	2%	2%	3%	6%	3%	2%	3%	3%	
Don't know	3%	3%	3%	3%	3%	4%	1%	1%	1%	1%	2%	
Not applicable – I have no concerns when it comes to the safety and wellbeing of primary school aged children	15%	12%	13%	9%	9%	18%	5%	8%	10%	10%	12%	
Prefer not to say	1%	1%	1%	3%	1%	3%	0%	1%	1%	1%	1%	

The following questions are about child sexual abuse. Child sexual abuse involves persuading or forcing a child (under 18 years old) to take part in sexual activities, or encouraging a child to behave in sexually inappropriate ways.

We understand this may be a sensitive topic, so we have included a 'Prefer not to say' option in every question. Please remember, your answers will always be treated anonymously and will never be analysed individually.

Are you happy to continue with this section of the survey?

	Unweighted Base	2043	1279	299	120	500	839	174	249	412	518	1204
All UK Adults	2043	1302	253	112	485	818	195	263	417	533	1225	
Yes, I am	93%	95%	96%	95%	94%	91%	96%	93%	95%	95%	95%	
No, I am not	7%	5%	4%	5%	6%	9%	4%	7%	5%	5%	5%	

Total	Gender		Age					Social Grade		Region								
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	N. Ireland

Have you ever spoken to any of your children **aged 5 to 17** about staying safe from sexual abuse?

Unweighted Base	341	181	160	6	39	157	119	20	201	140	85	59	35	41	84	304	5	20	12
All UK parents of children aged 5 to 17 who agreed to take part	347	184	163	6	59	167	92	23	195	152	94	60	33	37	80	303	4	24	15
Yes, I have	48%	41%	56%	39%	47%	43%	55%	59%	48%	48%	38%	35%	57%	67%	56%	48%	65%	41%	64%
No, I haven't	50%	55%	43%	43%	52%	54%	45%	33%	51%	48%	58%	61%	43%	31%	44%	50%	35%	56%	36%
Prefer not to say	2%	4%	1%	18%	1%	3%	-	8%	1%	5%	4%	4%	-	3%	0%	3%	-	3%	-

You mentioned that you have spoken to your child **aged 5 to 17** about staying safe from sexual abuse...

Thinking about the conversation with your child, which ONE, if any, of the following statements BEST applies to you? (If you have done this on more than once occasion, please think about the most recent time.)

Unweighted Base	341	181	160	6	39	157	119	20	201	140	85	59	35	41	84	304	5	20	12
All UK parents of children aged 5 to 17 who agreed to take part	347	184	163	6	59	167	92	23	195	152	94	60	33	37	80	303	4	24	15
It was one of the most difficult conversations I have ever had with my child	4%	5%	3%	-	-	8%	1%	-	5%	2%	2%	1%	-	15%	5%	4%	-	8%	-
It was a fairly difficult conversation	17%	14%	19%	39%	19%	15%	16%	18%	18%	15%	15%	4%	22%	19%	23%	16%	22%	10%	35%
The conversation wasn't very difficult	15%	14%	17%	-	14%	13%	18%	29%	16%	15%	12%	12%	23%	19%	12%	14%	43%	19%	28%
The conversation was not difficult at all	12%	8%	16%	-	14%	7%	20%	12%	8%	16%	10%	17%	12%	14%	15%	13%	-	3%	-
Don't know	0%	0%	0%	-	-	0%	1%	-	1%	-	-	1%	-	-	1%	0%	-	-	-
Prefer not to say	2%	4%	1%	18%	1%	3%	-	8%	1%	5%	4%	4%	-	3%	0%	3%	-	3%	-
Not applicable - I haven't spoken to my child aged 5 to 17 about this	50%	55%	43%	43%	52%	54%	45%	33%	51%	48%	58%	61%	43%	31%	44%	50%	35%	56%	36%

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11) in the UK...

Which ONE, if any, of the following groups of people do you think children aged 5 to 11 face the **highest** risk of sexual abuse from?

Unweighted Base	1918	913	1005	200	257	357	434	670	1111	807	409	318	180	255	477	1639	83	147	49
All UK Adults who agreed to take part	1907	892	1015	224	299	356	347	681	1056	851	457	311	179	227	416	1590	99	163	55
Strangers	11%	13%	9%	16%	11%	12%	12%	9%	7%	16%	12%	12%	14%	11%	11%	12%	8%	6%	9%
Relatives	31%	31%	32%	26%	33%	29%	30%	34%	34%	28%	32%	27%	32%	28%	29%	30%	36%	41%	36%
Adult acquaintances, neighbours or family friends	38%	32%	42%	30%	35%	38%	40%	40%	41%	34%	35%	40%	41%	35%	41%	38%	36%	33%	33%
Childminders/ babysitters	2%	4%	1%	5%	3%	3%	1%	2%	2%	3%	2%	2%	0%	8%	2%	3%	2%	2%	1%
Teachers/ sports coaches or other adults working with children	5%	6%	5%	12%	4%	7%	2%	4%	5%	5%	5%	5%	4%	8%	6%	6%	3%	2%	2%
Other children	2%	3%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	2%	1%	3%	-
None of these	1%	1%	0%	1%	1%	-	0%	0%	0%	1%	1%	0%	0%	1%	1%	1%	-	-	-
Don't know	10%	10%	10%	10%	10%	9%	13%	9%	9%	11%	12%	9%	6%	7%	8%	9%	15%	13%	19%
Prefer not to say	1%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	2%	-	1%	0%	1%	-	0%	-

Total	Working Status							Marital Status					Children in Household					
	Full time	Part time	ALL WORKERS (NET)	Student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Have you ever spoken to any of your children **aged 5 to 17** about staying safe from sexual abuse?

Unweighted Base	341	261	36	297	3	7	12	22	235	29	37	1	22	25	106	151	53	310	6
All UK parents of children aged 5 to 17 who agreed to take part	347	261	36	297	2	8	14	25	228	39	36	1	25	27	109	145	56	310	9
Yes, I have	48%	48%	49%	48%	76%	18%	54%	53%	45%	43%	67%	-	42%	48%	48%	44%	56%	48%	59%
No, I haven't	50%	49%	51%	49%	24%	82%	46%	47%	51%	57%	33%	100%	53%	52%	48%	54%	44%	50%	25%
Prefer not to say	2%	3%	-	3%	-	-	-	-	3%	-	-	-	4%	-	4%	2%	-	2%	16%

You mentioned that you have spoken to your child **aged 5 to 17** about staying safe from sexual abuse...

Thinking about the conversation with your child, which **ONE**, if any, of the following statements **BEST** applies to you? (If you have done this on more than once occasion, please think about the most recent time.)

Unweighted Base	341	261	36	297	3	7	12	22	235	29	37	1	22	25	106	151	53	310	6
All UK parents of children aged 5 to 17 who agreed to take part	347	261	36	297	2	8	14	25	228	39	36	1	25	27	109	145	56	310	9
It was one of the most difficult conversations I have ever had with my child	4%	4%	5%	4%	-	-	10%	-	3%	-	10%	-	-	5%	2%	2%	10%	3%	16%
It was a fairly difficult conversation	17%	15%	20%	15%	40%	10%	26%	26%	14%	31%	8%	-	23%	27%	19%	14%	17%	16%	-
The conversation wasn't very difficult	15%	19%	11%	18%	36%	-	-	-	17%	10%	22%	-	4%	9%	11%	19%	14%	15%	33%
The conversation was not difficult at all	12%	10%	13%	11%	-	9%	18%	27%	11%	2%	24%	-	16%	5%	16%	9%	16%	13%	10%
Don't know	0%	1%	-	0%	-	-	-	-	-	-	4%	-	-	2%	-	1%	-	0%	-
Prefer not to say	2%	3%	-	3%	-	-	-	-	3%	-	-	-	4%	-	4%	2%	-	2%	16%
Not applicable - I haven't spoken to my child aged 5 to 17 about this	50%	49%	51%	49%	24%	82%	46%	47%	51%	57%	33%	100%	53%	52%	48%	54%	44%	50%	25%

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11) in the UK...

Which **ONE**, if any, of the following groups of people do you think children aged 5 to 11 face the **highest** risk of sexual abuse from?

Unweighted Base	1918	1039	189	1228	91	415	74	110	945	182	182	41	466	1365	255	191	62	508	45
All UK Adults who agreed to take part	1907	1017	184	1201	90	422	79	114	921	195	180	41	463	1337	261	193	66	520	50
Strangers	11%	11%	8%	11%	12%	11%	17%	12%	11%	9%	12%	3%	12%	9%	15%	17%	11%	15%	13%
Relatives	31%	30%	39%	31%	31%	33%	19%	33%	30%	37%	25%	25%	35%	34%	26%	27%	17%	25%	17%
Adult acquaintances, neighbours or family friends	38%	37%	38%	37%	30%	40%	39%	37%	37%	31%	47%	65%	33%	39%	32%	31%	32%	32%	52%
Childminders/ babysitters	2%	2%	1%	2%	7%	3%	1%	3%	3%	3%	2%	2%	2%	2%	3%	3%	10%	4%	-
Teachers/ sports coaches or other adults working with children	5%	6%	5%	6%	6%	4%	6%	3%	5%	6%	4%	2%	5%	4%	7%	5%	13%	7%	5%
Other children	2%	2%	0%	2%	1%	2%	3%	1%	2%	1%	2%	-	1%	1%	4%	1%	1%	3%	-
None of these	1%	1%	1%	1%	-	1%	-	-	0%	0%	0%	-	1%	0%	0%	1%	-	1%	-
Don't know	10%	10%	7%	10%	14%	8%	15%	10%	11%	13%	8%	3%	9%	9%	11%	15%	18%	13%	4%
Prefer not to say	1%	1%	0%	1%	-	0%	-	-	1%	-	-	-	1%	0%	1%	1%	-	1%	9%

Total	Government Region												
Base	North East	North West	Yorkshire/the Humber	East Midlands	West Midlands	East	London	South East	South West	England (NET)	Wales	Scotland	N. Ireland

Have you ever spoken to any of your children **aged 5 to 17** about staying safe from sexual abuse?

Unweighted Base	341	11	41	33	24	35	35	41	49	35	304	5	20	12
All UK parents of children aged 5 to 17 who agreed to take part	347	11	45	38	23	37	33	37	46	34	303	4	24	15
Yes, I have	48%	36%	37%	39%	37%	34%	57%	67%	57%	54%	48%	65%	41%	64%
No, I haven't	50%	64%	57%	57%	54%	65%	43%	31%	43%	45%	50%	35%	56%	36%
Prefer not to say	2%	-	5%	4%	8%	1%	-	3%	-	1%	3%	-	3%	-

You mentioned that you have spoken to your child **aged 5 to 17** about staying safe from sexual abuse...

Thinking about the conversation with your child, which ONE, if any, of the following statements BEST applies to you? (If you have done this on more than once occasion, please think about the most recent time.)

Unweighted Base	341	11	41	33	24	35	35	41	49	35	304	5	20	12
All UK parents of children aged 5 to 17 who agreed to take part	347	11	45	38	23	37	33	37	46	34	303	4	24	15
It was one of the most difficult conversations I have ever had with my child	4%	-	-	4%	3%	-	-	15%	3%	7%	4%	-	8%	-
It was a fairly difficult conversation	17%	5%	10%	23%	2%	5%	22%	19%	23%	23%	16%	22%	10%	35%
The conversation wasn't very difficult	15%	14%	16%	7%	9%	13%	23%	19%	14%	10%	14%	43%	19%	28%
The conversation was not difficult at all	12%	17%	12%	5%	23%	13%	12%	14%	16%	14%	13%	-	3%	-
Don't know	0%	-	-	-	-	2%	-	-	1%	-	0%	-	-	-
Prefer not to say	2%	-	5%	4%	8%	1%	-	3%	-	1%	3%	-	3%	-
Not applicable - I haven't spoken to my child aged 5 to 17 about this	50%	64%	57%	57%	54%	65%	43%	31%	43%	45%	50%	35%	56%	36%

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11) in the UK...

Which ONE, if any, of the following groups of people do you think children aged 5 to 11 face the **highest** risk of sexual abuse from?

Unweighted Base	1918	71	188	150	137	181	180	255	298	179	1639	83	147	49
All UK Adults who agreed to take part	1907	82	204	171	135	176	179	227	256	160	1590	99	163	55
Strangers	11%	11%	14%	9%	13%	12%	14%	11%	13%	9%	12%	8%	6%	9%
Relatives	31%	37%	27%	35%	24%	28%	32%	28%	30%	28%	30%	36%	41%	36%
Adult acquaintances, neighbours or family friends	38%	30%	35%	39%	43%	38%	41%	35%	39%	44%	38%	36%	33%	33%
Childminders/ babysitters	2%	-	2%	2%	3%	2%	0%	8%	1%	2%	3%	2%	2%	1%
Teachers/ sports coaches or other adults working with children	5%	4%	7%	3%	4%	6%	4%	8%	6%	7%	6%	3%	2%	2%
Other children	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	1%	3%	-
None of these	1%	1%	1%	0%	1%	-	0%	1%	0%	1%	1%	-	-	-
Don't know	10%	17%	12%	10%	8%	10%	6%	7%	8%	7%	9%	15%	13%	19%
Prefer not to say	1%	-	-	1%	3%	1%	-	1%	0%	-	1%	-	0%	-

Total	Social Media (monthly or more)				Parent						
	Facebook	LinkedIn	Google+	Twitter	Not a parent	Child(ren) aged 4 or under	Child(ren) aged 5 to 11	Child(ren) aged 5 to 17	Child(ren) aged 17 or under	Any parent (including of adult children aged 18 or over)	

Have you ever spoken to any of your children **aged 5 to 17** about staying safe from sexual abuse?

Unweighted Base	341	239	64	31	82	-	65	238	341	341	341
All UK parents of children aged 5 to 17 who agreed to take part	347	248	54	32	78	-	75	245	347	347	347
Yes, I have	48%	49%	59%	47%	42%	-	35%	41%	48%	48%	48%
No, I haven't	50%	49%	41%	48%	52%	-	64%	57%	50%	50%	50%
Prefer not to say	2%	2%	-	4%	6%	-	1%	2%	2%	2%	2%

You mentioned that you have spoken to your child **aged 5 to 17** about staying safe from sexual abuse...

Thinking about the conversation with your child, which **ONE**, if any, of the following statements **BEST** applies to you? (If you have done this on more than once occasion, please think about the most recent time.)

Unweighted Base	341	239	64	31	82	-	65	238	341	341	341
All UK parents of children aged 5 to 17 who agreed to take part	347	248	54	32	78	-	75	245	347	347	347
It was one of the most difficult conversations I have ever had with my child	4%	5%	7%	7%	4%	-	5%	4%	4%	4%	4%
It was a fairly difficult conversation	17%	19%	12%	8%	7%	-	12%	16%	17%	17%	17%
The conversation wasn't very difficult	15%	12%	29%	9%	18%	-	7%	11%	15%	15%	15%
The conversation was not difficult at all	12%	13%	12%	23%	13%	-	11%	10%	12%	12%	12%
Don't know	0%	-	-	-	-	-	-	1%	0%	0%	0%
Prefer not to say	2%	2%	-	4%	6%	-	1%	2%	2%	2%	2%
Not applicable - I haven't spoken to my child aged 5 to 17 about this	50%	49%	41%	48%	52%	-	64%	57%	50%	50%	50%

Thinking generally about primary school aged children (i.e. between the ages of 5 to 11) in the UK...

Which **ONE**, if any, of the following groups of people do you think children aged 5 to 11 face the **highest** risk of sexual abuse from?

Unweighted Base	1918	1217	285	113	471	768	167	238	398	500	1150
All UK Adults who agreed to take part	1907	1237	242	107	458	745	187	245	395	506	1162
Strangers	11%	10%	11%	11%	12%	10%	13%	14%	15%	15%	12%
Relatives	31%	30%	36%	34%	33%	35%	23%	25%	25%	25%	29%
Adult acquaintances, neighbours or family friends	38%	40%	36%	32%	36%	37%	33%	32%	33%	33%	38%
Childminders/ babysitters	2%	3%	1%	3%	2%	2%	4%	2%	2%	3%	2%
Teachers/ sports coaches or other adults working with children	5%	6%	7%	7%	6%	5%	10%	8%	7%	8%	5%
Other children	2%	2%	3%	3%	1%	1%	1%	2%	3%	2%	2%
None of these	1%	0%	-	1%	1%	1%	1%	1%	1%	1%	0%
Don't know	10%	9%	6%	9%	9%	10%	14%	14%	13%	13%	10%
Prefer not to say	1%	0%	-	1%	0%	1%	0%	2%	2%	1%	1%

Total	Gender		Age					Social Grade		Region								
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland	N. Ireland

Which, if any, of the following groups of people do you think should be responsible for talking to primary school aged children (i.e. between the ages of 5 to 11) about staying safe from sexual abuse? (Please tick all that apply. If you don't think anyone should talk to primary school aged children about staying safe from sexual abuse, please tick the "Not applicable" option)

	1918	913	1005	200	257	357	434	670	1111	807	409	318	180	255	477	1639	83	147	49
Unweighted Base	1907	892	1015	224	299	356	347	681	1056	851	457	311	179	227	416	1590	99	163	55
All UK Adults who agreed to take part																			
Their parents	83%	80%	86%	75%	78%	82%	85%	88%	86%	79%	82%	87%	80%	83%	82%	83%	89%	85%	78%
Their schools/ teachers	64%	60%	67%	66%	66%	64%	60%	64%	64%	64%	63%	64%	63%	66%	63%	64%	72%	63%	57%
Their friends	5%	4%	6%	5%	5%	5%	4%	5%	4%	5%	5%	6%	2%	7%	5%	5%	1%	4%	3%
Extra-curricular groups (e.g. scouts, guides, youth groups etc.)	21%	15%	26%	22%	20%	19%	21%	22%	21%	21%	18%	19%	24%	21%	21%	20%	32%	21%	21%
The Government	10%	8%	11%	21%	11%	9%	8%	6%	8%	11%	9%	8%	7%	13%	12%	10%	5%	10%	13%
Other	2%	2%	2%	1%	3%	3%	3%	1%	3%	1%	2%	4%	1%	1%	1%	2%	-	3%	3%
Don't know	4%	4%	3%	6%	5%	3%	5%	2%	3%	5%	3%	2%	1%	4%	5%	3%	4%	6%	6%
Not applicable – I don't think anyone should talk to primary school aged children about staying safe from sexual abuse	3%	3%	2%	4%	4%	3%	1%	2%	2%	4%	4%	2%	4%	2%	3%	3%	2%	1%	3%
Prefer not to say	0%	1%	0%	0%	1%	1%	0%	-	0%	1%	0%	1%	-	1%	0%	0%	-	1%	-

All figures, unless otherwise stated, are from YouGov Plc.

Total	Working Status							Marital Status					Children in Household					
	Base	Full time	Part time	ALL WORKERS (NET)	Student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)

Which, if any, of the following groups of people do you think should be responsible for talking to primary school aged children (i.e. between the ages of 5 to 11) about staying safe from sexual abuse? (Please tick all that apply. If you don't think anyone should talk to primary school aged children about staying safe from sexual abuse, please tick the "Not applicable" option)

	Unweighted Base	1918	1039	189	1228	91	415	74	110	945	182	182	41	466	1365	255	191	62	508	45
All UK Adults who agreed to take part		1907	1017	184	1201	90	422	79	114	921	195	180	41	463	1337	261	193	66	520	50
Their parents		83%	81%	87%	82%	75%	89%	82%	82%	85%	86%	84%	81%	78%	85%	85%	82%	69%	82%	66%
Their schools/ teachers		64%	64%	60%	64%	69%	64%	62%	61%	63%	66%	68%	71%	62%	64%	66%	64%	61%	65%	43%
Their friends		5%	5%	4%	4%	9%	5%	8%	2%	6%	4%	2%	8%	5%	5%	3%	4%	7%	4%	2%
Extra-curricular groups (e.g. scouts, guides, youth groups etc.)		21%	20%	18%	20%	32%	22%	22%	18%	19%	20%	29%	27%	21%	23%	16%	14%	13%	15%	22%
The Government		10%	9%	11%	9%	21%	7%	13%	14%	8%	4%	12%	14%	13%	9%	9%	8%	23%	10%	13%
Other		2%	3%	0%	3%	1%	1%	1%	1%	2%	2%	1%	4%	3%	2%	4%	2%	4%	3%	-
Don't know		4%	4%	2%	4%	8%	1%	6%	4%	3%	3%	1%	-	6%	3%	4%	4%	6%	4%	5%
Not applicable – I don't think anyone should talk to primary school aged children about staying safe from sexual abuse		3%	2%	4%	3%	4%	3%	3%	3%	3%	2%	2%	2%	4%	3%	3%	2%	3%	3%	5%
Prefer not to say		0%	1%	0%	1%	-	0%	-	-	0%	1%	-	-	1%	0%	-	0%	-	0%	9%

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Total	Government Region												
Base	North East	North West	Yorkshire/the Humber	East Midlands	West Midlands	East	London	South East	South West	England (NET)	Wales	Scotland	N. Ireland

Which, if any, of the following groups of people do you think should be responsible for talking to primary school aged children (i.e. between the ages of 5 to 11) about staying safe from sexual abuse? (Please tick all that apply. If you don't think anyone should talk to primary school aged children about staying safe from sexual abuse, please tick the "Not applicable" option)

	Unweighted Base	1918	71	188	150	137	181	180	255	298	179	1639	83	147	49
All UK Adults who agreed to take part	1907	82	204	171	135	176	179	227	256	160	1590	99	163	55	
Their parents	83%	83%	81%	83%	92%	83%	80%	83%	79%	88%	83%	89%	85%	78%	
Their schools/ teachers	64%	69%	63%	59%	64%	65%	63%	66%	62%	66%	64%	72%	63%	57%	
Their friends	5%	5%	6%	5%	7%	6%	2%	7%	5%	5%	5%	1%	4%	3%	
Extra-curricular groups (e.g. scouts, guides, youth groups etc.)	21%	18%	18%	18%	18%	20%	24%	21%	19%	23%	20%	32%	21%	21%	
The Government	10%	2%	10%	9%	6%	10%	7%	13%	11%	13%	10%	5%	10%	13%	
Other	2%	6%	3%	-	3%	5%	1%	1%	0%	3%	2%	-	3%	3%	
Don't know	4%	3%	3%	2%	-	4%	1%	4%	7%	3%	3%	4%	6%	6%	
Not applicable – I don't think anyone should talk to primary school aged children about staying safe from sexual abuse	3%	2%	3%	6%	2%	1%	4%	2%	3%	3%	3%	2%	1%	3%	
Prefer not to say	0%	-	-	1%	-	1%	-	1%	-	0%	0%	-	1%	-	

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Total	Social Media (monthly or more)				Parent					
Base	Facebook	LinkedIn	Google+	Twitter	Not a parent	Child(ren) aged 4 or under	Child(ren) aged 5 to 11	Child(ren) aged 5 to 17	Child(ren) aged 17 or under	Any parent (including of adult children aged 18 or over)

Which, if any, of the following groups of people do you think should be responsible for talking to primary school aged children (i.e. between the ages of 5 to 11) about staying safe from sexual abuse? (Please tick all that apply. If you don't think anyone should talk to primary school aged children about staying safe from sexual abuse, please tick the "Not applicable" option)

	Unweighted Base	1918	1217	285	113	471	768	167	238	398	500	1150
All UK Adults who agreed to take part		1907	1237	242	107	458	745	187	245	395	506	1162
Their parents	83%	83%	83%	84%	69%	83%	80%	83%	78%	81%	81%	86%
Their schools/ teachers	64%	66%	66%	70%	59%	67%	63%	69%	57%	61%	63%	65%
Their friends	5%	5%	5%	5%	7%	6%	5%	6%	3%	3%	4%	5%
Extra-curricular groups (e.g. scouts, guides, youth groups etc.)	21%	21%	21%	27%	23%	22%	24%	19%	15%	15%	16%	19%
The Government	10%	10%	10%	10%	8%	10%	12%	13%	7%	8%	10%	8%
Other	2%	2%	2%	3%	2%	2%	2%	1%	2%	2%	2%	2%
Don't know	4%	4%	4%	3%	5%	3%	6%	1%	6%	4%	3%	2%
Not applicable – I don't think anyone should talk to primary school aged children about staying safe from sexual abuse	3%	3%	3%	3%	4%	3%	3%	3%	4%	4%	4%	2%
Prefer not to say	0%	0%	0%	-	3%	0%	1%	0%	0%	1%	1%	0%

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