

Hotwire PR

Cost of Martyrdom B2B

Sample Size: 545 Senior Decision Makers

28th October - 1st November



Total	Gender		Age					Social Grade		Region			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London

Which ONE, if any, of the following best describes your company's policy towards working from home?

	544	419	125	9	65	151	138	181	526	18	79	77	63	129
B2B senior decision makers														
We have a policy that allows employees to work from home whenever needed	17%	18%	13%	11%	17%	19%	19%	15%	17%	11%	10%	14%	13%	22%
We have a home working policy which is available to employees for a limited amount of days per month	7%	7%	6%	11%	11%	7%	4%	8%	7%	17%	11%	9%	8%	2%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	17%	16%	19%	33%	26%	21%	16%	11%	17%	11%	16%	14%	16%	26%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	13%	12%	16%	22%	14%	13%	16%	10%	13%	22%	16%	10%	8%	16%
We do have a working from home policy, but it differs depending on your position in the company	20%	21%	17%	-	11%	22%	17%	25%	20%	28%	19%	19%	22%	17%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	22%	21%	24%	22%	20%	15%	24%	27%	22%	11%	24%	27%	30%	15%
None of these	3%	3%	4%	-	2%	3%	4%	4%	3%	-	3%	5%	3%	3%
Don't know	0%	0%	1%	-	-	1%	-	1%	0%	-	-	-	-	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	544	419	125	9	65	151	138	181	526	18	79	77	63	129
B2B senior decision makers														
Strongly agree	11%	12%	8%	44%	12%	11%	10%	9%	10%	39%	14%	10%	19%	9%
Tend to agree	27%	28%	24%	33%	22%	25%	30%	29%	27%	33%	27%	29%	16%	31%
Neither agree or disagree	36%	36%	36%	22%	40%	37%	39%	33%	37%	22%	37%	48%	38%	33%
Tend to disagree	21%	20%	24%	-	17%	22%	18%	25%	22%	6%	19%	12%	25%	20%
Strongly disagree	4%	3%	8%	-	9%	5%	2%	4%	5%	-	4%	1%	2%	6%

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Region				Marital Status						Working full time	Working part time
South	Wales	Scotland	Northern Ireland	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused		

Which ONE, if any, of the following best describes your company's policy towards working from home?

	141	17	38	-	341	69	31	9	59	35	499	31
B2B senior decision makers												
We have a policy that allows employees to work from home whenever needed	18%	24%	24%	-	18%	14%	6%	22%	22%	11%	17%	19%
We have a home working policy which is available to employees for a limited amount of days per month	9%	6%	5%	-	8%	6%	10%	22%	5%	3%	7%	10%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	13%	6%	16%	-	16%	14%	16%	11%	22%	23%	17%	16%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	13%	18%	11%	-	13%	14%	13%	22%	12%	14%	13%	13%
We do have a working from home policy, but it differs depending on your position in the company	25%	12%	16%	-	20%	25%	26%	11%	14%	17%	20%	13%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	18%	29%	26%	-	22%	19%	26%	-	25%	26%	22%	26%
None of these	4%	6%	-	-	3%	7%	3%	11%	-	6%	3%	3%
Don't know	1%	-	3%	-	1%	-	-	-	-	-	0%	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	141	17	38	-	341	69	31	9	59	35	499	31
B2B senior decision makers												
Strongly agree	9%	12%	5%	-	12%	6%	-	11%	10%	20%	10%	19%
Tend to agree	29%	35%	24%	-	29%	29%	26%	11%	24%	17%	27%	32%
Neither agree or disagree	31%	18%	45%	-	38%	32%	35%	33%	37%	31%	37%	23%
Tend to disagree	26%	29%	21%	-	18%	33%	35%	33%	17%	20%	21%	19%
Strongly disagree	6%	6%	5%	-	3%	-	3%	11%	12%	11%	4%	6%

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Working status				Children in Household					Social Media (monthly or			
Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused	Facebook	LinkedIn	Google+	Twitter

Which ONE, if any, of the following best describes your company's policy towards working from home?

	2	9	1	2	329	90	92	29	4	315	280	42	189
B2B senior decision makers													
We have a policy that allows employees to work from home whenever needed	-	-	-	-	16%	17%	20%	28%	25%	18%	22%	24%	19%
We have a home working policy which is available to employees for a limited amount of days per month	50%	-	-	-	7%	6%	9%	14%	-	7%	5%	12%	6%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	-	11%	-	50%	16%	18%	21%	14%	-	19%	19%	24%	22%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	-	11%	-	-	13%	20%	11%	-	-	12%	13%	14%	12%
We do have a working from home policy, but it differs depending on your position in the company	-	33%	100%	-	19%	22%	23%	17%	25%	20%	24%	14%	20%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	50%	22%	-	-	26%	13%	14%	24%	50%	20%	14%	12%	19%
None of these	-	22%	-	-	3%	3%	3%	3%	-	3%	3%	-	3%
Don't know	-	-	-	50%	0%	1%	-	-	-	0%	-	-	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	2	9	1	2	329	90	92	29	4	315	280	42	189
B2B senior decision makers													
Strongly agree	-	-	100%	-	8%	10%	17%	24%	50%	11%	11%	21%	9%
Tend to agree	50%	33%	-	100%	28%	28%	25%	28%	25%	25%	25%	26%	24%
Neither agree or disagree	50%	33%	-	-	36%	36%	40%	28%	25%	39%	34%	29%	37%
Tend to disagree	-	33%	-	-	23%	23%	16%	14%	-	20%	24%	17%	24%
Strongly disagree	-	-	-	-	5%	3%	1%	7%	-	5%	6%	7%	6%

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more)		Work sector				
Myspace	None of these	Private sector – profit seeking (e.g. public limited company, partnership)	Public sector – government owned or funded (e.g. civil service, local government, NHS, university)	Third sector – non-profit, non-governmental (e.g. charity, social enterprise)	Don't know	Not applicable – I don't work

Which ONE, if any, of the following best describes your company's policy towards working from home?

	B2B senior decision makers	12	110	544	-	-	-	-
We have a policy that allows employees to work from home whenever needed	25%	12%	17%	-	-	-	-	-
We have a home working policy which is available to employees for a limited amount of days per month	-	6%	7%	-	-	-	-	-
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	8%	13%	17%	-	-	-	-	-
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	33%	16%	13%	-	-	-	-	-
We do have a working from home policy, but it differs depending on your position in the company	8%	14%	20%	-	-	-	-	-
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	25%	35%	22%	-	-	-	-	-
None of these	-	3%	3%	-	-	-	-	-
Don't know	-	1%	0%	-	-	-	-	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	B2B senior decision makers	12	110	544	-	-	-	-
Strongly agree	50%	10%	11%	-	-	-	-	-
Tend to agree	33%	32%	27%	-	-	-	-	-
Neither agree or disagree	17%	35%	36%	-	-	-	-	-
Tend to disagree	-	23%	21%	-	-	-	-	-
Strongly disagree	-	1%	4%	-	-	-	-	-

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Management level						
Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director

Which ONE, if any, of the following best describes your company's policy towards working from home?

	47	27	9	21	44	22	93
B2B senior decision makers							
We have a policy that allows employees to work from home whenever needed	19%	19%	22%	14%	16%	5%	12%
We have a home working policy which is available to employees for a limited amount of days per month	4%	11%	11%	19%	11%	5%	5%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	17%	7%	11%	19%	25%	18%	16%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	6%	7%	22%	5%	11%	18%	23%
We do have a working from home policy, but it differs depending on your position in the company	9%	26%	22%	10%	9%	18%	20%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	30%	26%	11%	19%	25%	36%	24%
None of these	15%	4%	-	14%	2%	-	-
Don't know	-	-	-	-	-	-	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	47	27	9	21	44	22	93
B2B senior decision makers							
Strongly agree	17%	7%	33%	24%	25%	9%	4%
Tend to agree	28%	37%	22%	38%	27%	32%	30%
Neither agree or disagree	43%	33%	33%	29%	32%	50%	33%
Tend to disagree	11%	19%	11%	10%	11%	5%	26%
Strongly disagree	2%	4%	-	-	5%	5%	6%

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					Organisation size		
Other senior manager or director below board level	Middle manager	Junior manager/ team leader/ supervisor	Other	Not applicable - I don't have any management responsibility	Small	Medium	Large

Which ONE, if any, of the following best describes your company's policy towards working from home?

	Other senior manager or director below board level	Middle manager	Junior manager/ team leader/ supervisor	Other	Not applicable - I don't have any management responsibility	Small	Medium	Large
B2B senior decision makers	281	-	-	-	-	231	144	169
We have a policy that allows employees to work from home whenever needed	20%	-	-	-	-	13%	15%	25%
We have a home working policy which is available to employees for a limited amount of days per month	6%	-	-	-	-	8%	6%	7%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	17%	-	-	-	-	15%	15%	22%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	12%	-	-	-	-	12%	18%	11%
We do have a working from home policy, but it differs depending on your position in the company	24%	-	-	-	-	16%	27%	20%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	19%	-	-	-	-	29%	19%	14%
None of these	2%	-	-	-	-	6%	1%	1%
Don't know	1%	-	-	-	-	-	-	1%

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	Other senior manager or director below board level	Middle manager	Junior manager/ team leader/ supervisor	Other	Not applicable - I don't have any management responsibility	Small	Medium	Large
B2B senior decision makers	281	-	-	-	-	231	144	169
Strongly agree	9%	-	-	-	-	10%	9%	14%
Tend to agree	25%	-	-	-	-	29%	25%	27%
Neither agree or disagree	37%	-	-	-	-	36%	41%	33%
Tend to disagree	26%	-	-	-	-	23%	24%	17%
Strongly disagree	5%	-	-	-	-	3%	1%	8%

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Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
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Which ONE, if any, of the following best describes your company's policy towards working from home?

	Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
B2B senior decision makers	-	72	53	54	66	38	10	31
We have a policy that allows employees to work from home whenever needed	-	10%	8%	13%	26%	11%	50%	6%
We have a home working policy which is available to employees for a limited amount of days per month	-	4%	11%	7%	8%	5%	-	3%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	-	15%	15%	13%	24%	13%	30%	13%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	-	25%	15%	17%	8%	11%	-	19%
We do have a working from home policy, but it differs depending on your position in the company	-	15%	17%	13%	26%	21%	10%	42%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	-	25%	30%	31%	8%	34%	10%	16%
None of these	-	6%	4%	4%	2%	5%	-	-
Don't know	-	-	-	2%	-	-	-	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
B2B senior decision makers	-	72	53	54	66	38	10	31
Strongly agree	-	11%	8%	9%	9%	16%	-	10%
Tend to agree	-	31%	32%	41%	24%	37%	30%	26%
Neither agree or disagree	-	36%	40%	31%	45%	26%	50%	32%
Tend to disagree	-	19%	21%	15%	17%	18%	10%	26%
Strongly disagree	-	3%	-	4%	5%	3%	10%	6%

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Work industry (short list)								
IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable	Finance and Accounting

Which ONE, if any, of the following best describes your company's policy towards working from home?

	66	47	13	16	15	10	53	-	76
B2B senior decision makers									
We have a policy that allows employees to work from home whenever needed	23%	21%	23%	13%	13%	10%	26%	-	29%
We have a home working policy which is available to employees for a limited amount of days per month	15%	2%	8%	-	-	30%	6%	-	7%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	21%	26%	8%	6%	13%	30%	11%	-	25%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	12%	17%	-	13%	7%	-	4%	-	7%
We do have a working from home policy, but it differs depending on your position in the company	20%	17%	15%	19%	20%	-	26%	-	24%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	9%	13%	38%	44%	47%	30%	19%	-	8%
None of these	-	2%	8%	6%	-	-	8%	-	1%
Don't know	-	2%	-	-	-	-	-	-	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	66	47	13	16	15	10	53	-	76
B2B senior decision makers									
Strongly agree	14%	6%	23%	19%	13%	10%	11%	-	8%
Tend to agree	24%	19%	15%	-	40%	30%	21%	-	25%
Neither agree or disagree	36%	38%	23%	38%	20%	30%	40%	-	46%
Tend to disagree	24%	23%	31%	25%	27%	20%	26%	-	16%
Strongly disagree	2%	13%	8%	19%	-	10%	2%	-	5%

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Company annual turnover								
First year of trading	Less than £999,999 (NET)	£1 million - £ 9.9 million (NET)	£ 10 million or more (NET)	Don't know	Not applicable	Prefer not to answer	North East	North West

Which ONE, if any, of the following best describes your company's policy towards working from home?

	6	64	207	203	35	-	29	11	39
B2B senior decision makers									
We have a policy that allows employees to work from home whenever needed	17%	25%	12%	21%	17%	-	7%	27%	5%
We have a home working policy which is available to employees for a limited amount of days per month	-	16%	6%	7%	3%	-	3%	-	10%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	17%	22%	14%	19%	20%	-	17%	27%	8%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	-	3%	16%	13%	14%	-	17%	-	26%
We do have a working from home policy, but it differs depending on your position in the company	-	6%	23%	23%	14%	-	17%	27%	15%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	50%	19%	26%	15%	31%	-	31%	18%	33%
None of these	17%	9%	3%	1%	-	-	7%	-	3%
Don't know	-	-	-	1%	-	-	-	-	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	6	64	207	203	35	-	29	11	39
B2B senior decision makers									
Strongly agree	-	25%	8%	10%	9%	-	7%	18%	18%
Tend to agree	33%	27%	29%	26%	23%	-	34%	55%	28%
Neither agree or disagree	67%	28%	39%	34%	37%	-	45%	9%	41%
Tend to disagree	-	14%	23%	24%	17%	-	14%	18%	13%
Strongly disagree	-	6%	1%	6%	14%	-	-	-	-

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Where in Britain do you MAINLY work?

Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
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Which ONE, if any, of the following best describes your company's policy towards working from home?

	31	38	41	34	159	91	45	15	36
B2B senior decision makers									
We have a policy that allows employees to work from home whenever needed	16%	8%	20%	9%	21%	20%	11%	13%	25%
We have a home working policy which is available to employees for a limited amount of days per month	19%	8%	10%	3%	3%	9%	11%	7%	6%
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	19%	18%	10%	18%	26%	11%	13%	7%	11%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	10%	5%	15%	9%	14%	14%	11%	20%	11%
We do have a working from home policy, but it differs depending on your position in the company	19%	32%	15%	29%	16%	24%	20%	13%	17%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	13%	26%	27%	29%	16%	16%	31%	27%	28%
None of these	3%	3%	5%	3%	3%	4%	2%	13%	-
Don't know	-	-	-	-	-	1%	-	-	3%

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	31	38	41	34	159	91	45	15	36
B2B senior decision makers									
Strongly agree	10%	3%	20%	15%	12%	9%	7%	13%	3%
Tend to agree	23%	34%	22%	15%	26%	33%	31%	33%	22%
Neither agree or disagree	45%	45%	41%	44%	34%	31%	29%	20%	47%
Tend to disagree	19%	16%	15%	24%	21%	24%	27%	33%	22%
Strongly disagree	3%	3%	2%	3%	7%	3%	7%	-	6%

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	Region mainly work							
Elsewhere (i.e. outside of Great Britain)	North	Midlands	East	London	South	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

Which ONE, if any, of the following best describes your company's policy towards working from home?

	4	81	79	34	159	136	15	36	4
B2B senior decision makers									
We have a policy that allows employees to work from home whenever needed	25%	12%	14%	9%	21%	17%	13%	25%	25%
We have a home working policy which is available to employees for a limited amount of days per month	-	12%	9%	3%	3%	10%	7%	6%	-
We have a policy that allows employees to work from home, but only when there is a reason to do so (e.g. taking delivery of a package)	25%	15%	14%	18%	26%	12%	7%	11%	25%
We only allow employees to work from home when they absolutely have to (i.e. When they are physically unable to get into the office)	-	16%	10%	9%	14%	13%	20%	11%	-
We do have a working from home policy, but it differs depending on your position in the company	25%	19%	23%	29%	16%	23%	13%	17%	25%
We do not currently have a home working policy – employees are expected to work in the office unless they are ill	-	23%	27%	29%	16%	21%	27%	28%	-
None of these	25%	2%	4%	3%	3%	4%	13%	-	25%
Don't know	-	-	-	-	-	1%	-	3%	-

To what extent do you agree or disagree with each of the following statements about your company? (Please select an option on each row)

The employees at the company prioritise their own well-being over their workload:

	4	81	79	34	159	136	15	36	4
B2B senior decision makers									
Strongly agree	-	15%	11%	15%	12%	8%	13%	3%	-
Tend to agree	-	30%	28%	15%	26%	32%	33%	22%	-
Neither agree or disagree	50%	38%	43%	44%	34%	30%	20%	47%	50%
Tend to disagree	25%	16%	15%	24%	21%	25%	33%	22%	25%
Strongly disagree	25%	1%	3%	3%	7%	4%	-	6%	25%

Total	Gender		Age					Social Grade		Region			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London

If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	544	419	125	9	65	151	138	181	526	18	79	77	63	129
Strongly agree	28%	27%	32%	44%	32%	28%	27%	27%	28%	44%	27%	18%	30%	35%
Tend to agree	43%	43%	42%	22%	35%	48%	47%	39%	43%	28%	42%	42%	37%	42%
Neither agree or disagree	17%	17%	14%	22%	17%	15%	15%	18%	17%	11%	18%	22%	16%	14%
Tend to disagree	8%	8%	6%	11%	12%	4%	7%	10%	8%	17%	9%	8%	13%	7%
Strongly disagree	5%	4%	6%	-	3%	5%	4%	6%	5%	-	5%	10%	5%	2%

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	544	419	125	9	65	151	138	181	526	18	79	77	63	129
Strongly agree	13%	12%	17%	33%	26%	10%	12%	11%	13%	22%	13%	18%	17%	13%
Tend to agree	31%	32%	26%	11%	26%	32%	33%	31%	31%	22%	35%	34%	29%	30%
Neither agree or disagree	25%	26%	23%	56%	17%	30%	25%	22%	25%	39%	25%	22%	21%	26%
Tend to disagree	24%	23%	26%	-	26%	19%	23%	29%	24%	11%	22%	22%	22%	23%
Strongly disagree	7%	7%	7%	-	5%	9%	7%	7%	7%	6%	5%	4%	11%	8%

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	544	419	125	9	65	151	138	181	526	18	79	77	63	129
Strongly agree	38%	38%	37%	33%	40%	27%	38%	46%	38%	33%	38%	36%	33%	30%
Tend to agree	47%	46%	52%	44%	48%	56%	43%	44%	47%	50%	46%	51%	48%	53%
Neither agree or disagree	9%	10%	4%	22%	8%	10%	13%	4%	9%	17%	8%	6%	8%	12%
Tend to disagree	4%	5%	3%	-	2%	5%	4%	4%	4%	-	6%	4%	6%	3%
Strongly disagree	2%	1%	4%	-	3%	2%	1%	2%	2%	-	3%	3%	5%	2%

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	544	419	125	9	65	151	138	181	526	18	79	77	63	129
Having sick employees in the office damages business productivity	62%	61%	65%	67%	60%	61%	64%	62%	63%	44%	57%	55%	62%	67%
Having sick employees in the office has no effect on business productivity	29%	30%	27%	33%	37%	32%	25%	28%	29%	39%	32%	32%	37%	22%
Having sick employees in the office is good for business productivity	3%	3%	2%	-	2%	1%	4%	4%	3%	6%	3%	4%	-	5%
Don't know	6%	6%	6%	-	2%	6%	8%	6%	6%	11%	9%	9%	2%	5%

Region				Marital Status								
South	Wales	Scotland	Northern Ireland	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused	Working full time	Working part time	

If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	141	17	38	-	341	69	31	9	59	35	499	31
Strongly agree	28%	24%	29%	-	28%	22%	26%	33%	37%	26%	28%	39%
Tend to agree	50%	35%	37%	-	43%	48%	39%	56%	34%	46%	43%	45%
Neither agree or disagree	12%	29%	24%	-	17%	16%	19%	-	19%	11%	17%	13%
Tend to disagree	6%	-	11%	-	8%	10%	6%	11%	7%	9%	8%	-
Strongly disagree	4%	12%	-	-	4%	4%	10%	-	3%	9%	4%	3%

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	141	17	38	-	341	69	31	9	59	35	499	31
Strongly agree	9%	6%	16%	-	13%	10%	10%	-	15%	20%	13%	16%
Tend to agree	29%	29%	29%	-	31%	39%	42%	22%	20%	20%	31%	26%
Neither agree or disagree	28%	24%	29%	-	24%	16%	26%	44%	34%	34%	25%	23%
Tend to disagree	27%	41%	18%	-	25%	29%	10%	22%	25%	17%	23%	29%
Strongly disagree	8%	-	8%	-	7%	6%	13%	11%	5%	9%	7%	6%

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	141	17	38	-	341	69	31	9	59	35	499	31
Strongly agree	45%	41%	47%	-	42%	35%	39%	22%	27%	29%	37%	45%
Tend to agree	45%	41%	37%	-	46%	45%	48%	67%	58%	43%	48%	45%
Neither agree or disagree	7%	6%	13%	-	8%	10%	10%	11%	10%	14%	9%	6%
Tend to disagree	3%	12%	3%	-	4%	9%	3%	-	2%	6%	4%	3%
Strongly disagree	1%	-	-	-	1%	1%	-	-	3%	9%	2%	-

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	141	17	38	-	341	69	31	9	59	35	499	31
Having sick employees in the office damages business productivity	66%	59%	55%	-	62%	54%	74%	33%	66%	71%	61%	71%
Having sick employees in the office has no effect on business productivity	26%	41%	39%	-	29%	36%	26%	44%	27%	20%	30%	19%
Having sick employees in the office is good for business productivity	2%	-	3%	-	3%	1%	-	-	2%	6%	3%	6%
Don't know	6%	-	3%	-	6%	9%	-	22%	5%	3%	6%	3%

Working status				Children in Household					Social Media (monthly or			
Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused	Facebook	LinkedIn	Google+	Twitter

If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	2	9	1	2	329	90	92	29	4	315	280	42	189
Strongly agree	-	-	-	50%	26%	29%	29%	41%	25%	27%	33%	38%	30%
Tend to agree	-	44%	100%	50%	43%	38%	50%	28%	50%	44%	45%	40%	42%
Neither agree or disagree	50%	11%	-	-	18%	14%	15%	14%	25%	16%	11%	7%	14%
Tend to disagree	50%	22%	-	-	9%	12%	2%	7%	-	8%	7%	10%	7%
Strongly disagree	-	22%	-	-	4%	7%	3%	10%	-	4%	4%	5%	7%

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	2	9	1	2	329	90	92	29	4	315	280	42	189
Strongly agree	-	-	-	-	11%	18%	12%	24%	50%	14%	11%	24%	12%
Tend to agree	-	56%	-	50%	33%	22%	35%	21%	25%	30%	25%	24%	29%
Neither agree or disagree	100%	11%	-	-	24%	29%	25%	28%	25%	26%	26%	29%	26%
Tend to disagree	-	33%	100%	50%	26%	24%	17%	21%	-	23%	28%	14%	24%
Strongly disagree	-	-	-	-	6%	7%	11%	7%	-	7%	9%	10%	9%

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	2	9	1	2	329	90	92	29	4	315	280	42	189
Strongly agree	-	56%	-	100%	37%	44%	32%	41%	75%	39%	43%	43%	39%
Tend to agree	50%	44%	-	-	50%	38%	53%	38%	-	47%	47%	40%	46%
Neither agree or disagree	50%	-	100%	-	7%	12%	10%	14%	25%	9%	5%	7%	8%
Tend to disagree	-	-	-	-	5%	4%	3%	-	-	4%	4%	5%	5%
Strongly disagree	-	-	-	-	2%	1%	2%	7%	-	2%	1%	5%	2%

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	2	9	1	2	329	90	92	29	4	315	280	42	189
Having sick employees in the office damages business productivity	50%	67%	-	100%	59%	64%	67%	69%	50%	64%	68%	74%	65%
Having sick employees in the office has no effect on business productivity	50%	11%	100%	-	33%	27%	22%	21%	50%	29%	24%	21%	28%
Having sick employees in the office is good for business productivity	-	-	-	-	2%	3%	3%	7%	-	2%	3%	2%	2%
Don't know	-	22%	-	-	6%	6%	8%	3%	-	5%	6%	2%	5%

more)		Work sector				
Myspace	None of these	Private sector – profit seeking (e.g. public limited company, partnership)	Public sector – government owned or funded (e.g. civil service, local government, NHS, university)	Third sector – non-profit, non-governmental (e.g. charity, social enterprise)	Don't know	Not applicable – I don't work

If they have to work when sick, I would rather the employees do so from home:

	12	110	544	-	-	-	-
B2B senior decision makers							
Strongly agree	42%	29%	28%	-	-	-	-
Tend to agree	8%	36%	43%	-	-	-	-
Neither agree or disagree	8%	21%	17%	-	-	-	-
Tend to disagree	33%	8%	8%	-	-	-	-
Strongly disagree	8%	5%	5%	-	-	-	-

If sick employees feel well enough, I would rather they work from the office:

	12	110	544	-	-	-	-
B2B senior decision makers							
Strongly agree	58%	15%	13%	-	-	-	-
Tend to agree	8%	37%	31%	-	-	-	-
Neither agree or disagree	25%	23%	25%	-	-	-	-
Tend to disagree	8%	20%	24%	-	-	-	-
Strongly disagree	-	5%	7%	-	-	-	-

I would send an employee home if they risked passing on their illness to colleagues:

	12	110	544	-	-	-	-
B2B senior decision makers							
Strongly agree	50%	33%	38%	-	-	-	-
Tend to agree	25%	51%	47%	-	-	-	-
Neither agree or disagree	8%	11%	9%	-	-	-	-
Tend to disagree	8%	4%	4%	-	-	-	-
Strongly disagree	8%	2%	2%	-	-	-	-

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

	12	110	544	-	-	-	-
B2B senior decision makers							
Having sick employees in the office damages business productivity	58%	54%	62%	-	-	-	-
Having sick employees in the office has no effect on business productivity	42%	35%	29%	-	-	-	-
Having sick employees in the office is good for business productivity	-	5%	3%	-	-	-	-
Don't know	-	7%	6%	-	-	-	-

	Management level						
	Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director

If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	47	27	9	21	44	22	93
Strongly agree	38%	26%	44%	10%	23%	18%	27%
Tend to agree	17%	41%	22%	52%	50%	41%	43%
Neither agree or disagree	17%	7%	11%	19%	18%	27%	17%
Tend to disagree	13%	22%	11%	14%	2%	9%	9%
Strongly disagree	15%	4%	11%	5%	7%	5%	4%

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	47	27	9	21	44	22	93
Strongly agree	26%	11%	22%	19%	25%	18%	13%
Tend to agree	32%	41%	44%	33%	36%	27%	38%
Neither agree or disagree	11%	26%	22%	38%	16%	36%	25%
Tend to disagree	28%	19%	-	10%	18%	14%	17%
Strongly disagree	4%	4%	11%	-	5%	5%	8%

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	47	27	9	21	44	22	93
Strongly agree	55%	44%	44%	33%	23%	27%	39%
Tend to agree	32%	48%	33%	29%	59%	59%	48%
Neither agree or disagree	11%	4%	22%	33%	7%	9%	4%
Tend to disagree	2%	4%	-	5%	2%	-	8%
Strongly disagree	-	-	-	-	9%	5%	1%

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	47	27	9	21	44	22	93
Having sick employees in the office damages business productivity	55%	81%	44%	62%	52%	50%	55%
Having sick employees in the office has no effect on business productivity	34%	19%	44%	24%	30%	45%	33%
Having sick employees in the office is good for business productivity	2%	-	11%	10%	5%	5%	4%
Don't know	9%	-	-	5%	14%	-	8%

					Organisation size		
Other senior manager or director below board level	Middle manager	Junior manager/ team leader/ supervisor	Other	Not applicable - I don't have any management responsibility	Small	Medium	Large

If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	281	-	-	-	-	231	144	169
Strongly agree	30%	-	-	-	-	28%	23%	33%
Tend to agree	46%	-	-	-	-	38%	47%	47%
Neither agree or disagree	16%	-	-	-	-	18%	19%	12%
Tend to disagree	6%	-	-	-	-	10%	8%	4%
Strongly disagree	2%	-	-	-	-	6%	3%	4%

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	281	-	-	-	-	231	144	169
Strongly agree	8%	-	-	-	-	14%	14%	11%
Tend to agree	26%	-	-	-	-	33%	31%	27%
Neither agree or disagree	27%	-	-	-	-	23%	30%	25%
Tend to disagree	30%	-	-	-	-	25%	20%	26%
Strongly disagree	9%	-	-	-	-	6%	5%	11%

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	281	-	-	-	-	231	144	169
Strongly agree	37%	-	-	-	-	38%	38%	38%
Tend to agree	48%	-	-	-	-	46%	49%	48%
Neither agree or disagree	9%	-	-	-	-	9%	11%	7%
Tend to disagree	4%	-	-	-	-	6%	1%	5%
Strongly disagree	1%	-	-	-	-	2%	1%	2%

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	281	-	-	-	-	231	144	169
Having sick employees in the office damages business productivity	67%	-	-	-	-	55%	64%	69%
Having sick employees in the office has no effect on business productivity	27%	-	-	-	-	36%	26%	23%
Having sick employees in the office is good for business productivity	1%	-	-	-	-	3%	3%	2%
Don't know	5%	-	-	-	-	6%	7%	5%

	Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
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If they have to work when sick, I would rather the employees do so from home:

	Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
B2B senior decision makers	-	72	53	54	66	38	10	31
Strongly agree	-	24%	21%	22%	32%	21%	50%	29%
Tend to agree	-	43%	42%	39%	45%	50%	40%	32%
Neither agree or disagree	-	19%	25%	17%	14%	18%	-	19%
Tend to disagree	-	8%	8%	15%	8%	5%	10%	16%
Strongly disagree	-	6%	6%	7%	2%	5%	-	3%

If sick employees feel well enough, I would rather they work from the office:

	Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
B2B senior decision makers	-	72	53	54	66	38	10	31
Strongly agree	-	19%	8%	20%	12%	8%	-	19%
Tend to agree	-	32%	45%	35%	29%	39%	50%	26%
Neither agree or disagree	-	29%	23%	22%	21%	37%	10%	26%
Tend to disagree	-	17%	21%	19%	29%	13%	30%	26%
Strongly disagree	-	3%	4%	4%	9%	3%	10%	3%

I would send an employee home if they risked passing on their illness to colleagues:

	Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
B2B senior decision makers	-	72	53	54	66	38	10	31
Strongly agree	-	35%	30%	35%	38%	39%	20%	45%
Tend to agree	-	49%	49%	48%	42%	50%	70%	39%
Neither agree or disagree	-	11%	11%	15%	8%	11%	10%	6%
Tend to disagree	-	1%	6%	2%	9%	-	-	6%
Strongly disagree	-	4%	4%	-	3%	-	-	3%

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

	Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
B2B senior decision makers	-	72	53	54	66	38	10	31
Having sick employees in the office damages business productivity	-	49%	62%	56%	64%	68%	50%	77%
Having sick employees in the office has no effect on business productivity	-	35%	30%	33%	29%	26%	40%	16%
Having sick employees in the office is good for business productivity	-	7%	2%	6%	3%	-	-	3%
Don't know	-	10%	6%	6%	5%	5%	10%	3%

Work industry (short list)								
IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable	Finance and Accounting

If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	66	47	13	16	15	10	53	-	76
Strongly agree	33%	36%	31%	38%	27%	30%	26%	-	34%
Tend to agree	48%	38%	38%	44%	40%	40%	45%	-	45%
Neither agree or disagree	12%	15%	8%	6%	13%	20%	21%	-	12%
Tend to disagree	2%	9%	8%	6%	7%	10%	6%	-	8%
Strongly disagree	5%	2%	15%	6%	13%	-	2%	-	1%

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	66	47	13	16	15	10	53	-	76
Strongly agree	12%	11%	23%	-	7%	-	15%	-	11%
Tend to agree	24%	23%	31%	19%	27%	40%	25%	-	32%
Neither agree or disagree	24%	30%	8%	31%	27%	40%	21%	-	20%
Tend to disagree	26%	28%	23%	44%	20%	10%	34%	-	29%
Strongly disagree	14%	9%	15%	6%	20%	10%	6%	-	9%

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	66	47	13	16	15	10	53	-	76
Strongly agree	35%	40%	54%	44%	53%	30%	43%	-	36%
Tend to agree	50%	55%	46%	44%	33%	60%	40%	-	46%
Neither agree or disagree	11%	-	-	-	13%	10%	8%	-	8%
Tend to disagree	3%	2%	-	13%	-	-	9%	-	8%
Strongly disagree	2%	2%	-	-	-	-	-	-	3%

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	66	47	13	16	15	10	53	-	76
Having sick employees in the office damages business productivity	73%	62%	69%	56%	67%	60%	58%	-	62%
Having sick employees in the office has no effect on business productivity	21%	32%	31%	44%	20%	30%	32%	-	30%
Having sick employees in the office is good for business productivity	-	-	-	-	7%	-	4%	-	3%
Don't know	6%	6%	-	-	7%	10%	6%	-	5%

Company annual turnover							North East	North West
First year of trading	Less than £999,999 (NET)	£1 million - £ 9.9 million (NET)	£ 10 million or more (NET)	Don't know	Not applicable	Prefer not to answer		

If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	6	64	207	203	35	-	29	11	39
Strongly agree	17%	34%	22%	34%	40%	-	10%	27%	23%
Tend to agree	50%	33%	42%	43%	46%	-	66%	27%	41%
Neither agree or disagree	-	19%	20%	15%	14%	-	3%	36%	26%
Tend to disagree	17%	8%	10%	5%	-	-	17%	9%	8%
Strongly disagree	17%	6%	6%	3%	-	-	3%	-	3%

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	6	64	207	203	35	-	29	11	39
Strongly agree	-	19%	15%	13%	-	-	-	18%	10%
Tend to agree	17%	28%	34%	27%	29%	-	48%	64%	44%
Neither agree or disagree	33%	19%	29%	23%	26%	-	31%	18%	33%
Tend to disagree	50%	27%	19%	27%	29%	-	17%	-	13%
Strongly disagree	-	8%	2%	10%	17%	-	3%	-	-

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	6	64	207	203	35	-	29	11	39
Strongly agree	33%	39%	34%	41%	34%	-	41%	36%	31%
Tend to agree	33%	42%	49%	45%	54%	-	52%	55%	46%
Neither agree or disagree	17%	11%	9%	8%	6%	-	7%	9%	13%
Tend to disagree	-	3%	5%	4%	6%	-	-	-	10%
Strongly disagree	17%	5%	2%	1%	-	-	-	-	-

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	6	64	207	203	35	-	29	11	39
Having sick employees in the office damages business productivity	83%	56%	56%	67%	77%	-	66%	45%	56%
Having sick employees in the office has no effect on business productivity	17%	39%	32%	27%	17%	-	21%	55%	31%
Having sick employees in the office is good for business productivity	-	3%	3%	3%	-	-	-	-	-
Don't know	-	2%	9%	3%	6%	-	14%	-	13%

Where in Britain do you MAINLY work?

Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
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If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	31	38	41	34	159	91	45	15	36
Strongly agree	32%	8%	17%	32%	36%	30%	27%	13%	28%
Tend to agree	39%	53%	41%	35%	42%	46%	47%	47%	39%
Neither agree or disagree	13%	18%	22%	15%	13%	14%	9%	27%	25%
Tend to disagree	10%	8%	12%	15%	5%	9%	9%	-	8%
Strongly disagree	6%	13%	7%	3%	4%	1%	9%	13%	-

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	31	38	41	34	159	91	45	15	36
Strongly agree	10%	24%	12%	26%	15%	7%	11%	-	8%
Tend to agree	23%	26%	39%	24%	28%	32%	27%	33%	31%
Neither agree or disagree	23%	21%	24%	24%	23%	26%	27%	33%	31%
Tend to disagree	32%	29%	17%	21%	24%	26%	29%	33%	22%
Strongly disagree	13%	-	7%	6%	9%	9%	7%	-	8%

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	31	38	41	34	159	91	45	15	36
Strongly agree	45%	32%	39%	29%	36%	43%	42%	40%	44%
Tend to agree	35%	61%	49%	44%	50%	44%	47%	40%	39%
Neither agree or disagree	10%	3%	7%	12%	10%	8%	4%	7%	14%
Tend to disagree	6%	3%	2%	6%	3%	5%	2%	13%	3%
Strongly disagree	3%	3%	2%	9%	1%	-	4%	-	-

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	31	38	41	34	159	91	45	15	36
Having sick employees in the office damages business productivity	55%	53%	61%	56%	70%	68%	60%	47%	58%
Having sick employees in the office has no effect on business productivity	32%	37%	24%	41%	21%	24%	33%	47%	36%
Having sick employees in the office is good for business productivity	6%	5%	2%	-	3%	3%	2%	-	3%
Don't know	6%	5%	12%	3%	6%	4%	4%	7%	3%

	Region mainly work							
Elsewhere (i.e. outside of Great Britain)	North	Midlands	East	London	South	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

If they have to work when sick, I would rather the employees do so from home:

B2B senior decision makers	4	81	79	34	159	136	15	36	4
Strongly agree	25%	27%	13%	32%	36%	29%	13%	28%	25%
Tend to agree	50%	38%	47%	35%	42%	46%	47%	39%	50%
Neither agree or disagree	25%	22%	20%	15%	13%	13%	27%	25%	25%
Tend to disagree	-	9%	10%	15%	5%	9%	-	8%	-
Strongly disagree	-	4%	10%	3%	4%	4%	13%	-	-

If sick employees feel well enough, I would rather they work from the office:

B2B senior decision makers	4	81	79	34	159	136	15	36	4
Strongly agree	25%	11%	18%	26%	15%	8%	-	8%	25%
Tend to agree	25%	38%	33%	24%	28%	30%	33%	31%	25%
Neither agree or disagree	-	27%	23%	24%	23%	26%	33%	31%	-
Tend to disagree	50%	19%	23%	21%	24%	27%	33%	22%	50%
Strongly disagree	-	5%	4%	6%	9%	8%	-	8%	-

I would send an employee home if they risked passing on their illness to colleagues:

B2B senior decision makers	4	81	79	34	159	136	15	36	4
Strongly agree	-	37%	35%	29%	36%	43%	40%	44%	-
Tend to agree	100%	43%	54%	44%	50%	45%	40%	39%	100%
Neither agree or disagree	-	11%	5%	12%	10%	7%	7%	14%	-
Tend to disagree	-	7%	3%	6%	3%	4%	13%	3%	-
Strongly disagree	-	1%	3%	9%	1%	1%	-	-	-

Which ONE, if any, of the following do you think best describes what effect the presence of sick employees in your work location (e.g. the office) has on business productivity? (Please tick the option that BEST applies)

B2B senior decision makers	4	81	79	34	159	136	15	36	4
Having sick employees in the office damages business productivity	25%	54%	57%	56%	70%	65%	47%	58%	25%
Having sick employees in the office has no effect on business productivity	75%	35%	30%	41%	21%	27%	47%	36%	75%
Having sick employees in the office is good for business productivity	-	2%	4%	-	3%	3%	-	3%	-
Don't know	-	9%	9%	3%	6%	4%	7%	3%	-

Total	Gender		Age					Social Grade		Region			
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	544	419	125	9	65	151	138	181	526	18	79	77	63	129
Very likely	23%	24%	18%	33%	23%	23%	24%	21%	22%	28%	18%	21%	17%	28%
Fairly likely	37%	36%	41%	33%	42%	36%	40%	34%	37%	28%	41%	38%	35%	36%
Fairly unlikely	23%	23%	21%	22%	17%	25%	18%	26%	23%	17%	27%	29%	24%	19%
Very unlikely	14%	13%	16%	11%	15%	12%	15%	14%	14%	11%	13%	13%	22%	12%
Don't know	4%	4%	4%	-	3%	5%	3%	5%	4%	17%	3%	-	2%	5%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	544	419	125	9	65	151	138	181	526	18	79	77	63	129
Air conditioning	33%	34%	27%	-	38%	32%	37%	29%	33%	22%	38%	35%	25%	34%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	56%	55%	57%	22%	45%	54%	59%	60%	56%	39%	58%	44%	63%	50%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	50%	51%	46%	22%	42%	42%	49%	61%	51%	17%	48%	52%	44%	42%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	19%	17%	24%	11%	15%	21%	20%	18%	19%	-	14%	18%	17%	18%
Colleagues travelling to work on public transport	31%	29%	36%	-	29%	31%	33%	30%	30%	39%	25%	18%	27%	46%
Socialising after work	4%	5%	2%	-	8%	5%	4%	3%	4%	11%	4%	4%	3%	7%
Sharing food and/ or drink	5%	5%	5%	33%	14%	4%	3%	2%	4%	11%	9%	3%	2%	5%
Colleagues catching their childrens' illnesses	51%	52%	50%	11%	49%	55%	50%	52%	52%	33%	48%	56%	51%	48%
Office romances	3%	3%	6%	33%	8%	5%	1%	1%	3%	17%	5%	4%	6%	1%
None of these	3%	3%	3%	-	5%	4%	3%	1%	3%	-	3%	4%	5%	3%
Don't know	2%	3%	1%	-	-	1%	2%	4%	2%	6%	3%	4%	2%	1%

Region				Marital Status							
South	Wales	Scotland	Northern Ireland	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused	Working full time	Working part time

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	141	17	38	-	341	69	31	9	59	35	499	31
Very likely	23%	29%	24%	-	25%	14%	19%	33%	15%	31%	23%	19%
Fairly likely	41%	35%	21%	-	36%	54%	26%	33%	34%	29%	36%	52%
Fairly unlikely	20%	12%	26%	-	23%	12%	35%	-	32%	17%	23%	16%
Very unlikely	12%	12%	18%	-	12%	19%	16%	22%	15%	14%	14%	10%
Don't know	4%	12%	11%	-	4%	1%	3%	11%	3%	9%	4%	3%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	141	17	38	-	341	69	31	9	59	35	499	31
Air conditioning	30%	41%	29%	-	32%	30%	35%	33%	31%	40%	33%	32%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	61%	65%	55%	-	58%	57%	48%	56%	46%	51%	56%	52%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	56%	53%	61%	-	52%	48%	58%	33%	39%	51%	50%	48%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	22%	18%	24%	-	18%	17%	16%	11%	24%	20%	18%	19%
Colleagues travelling to work on public transport	28%	24%	32%	-	29%	30%	32%	44%	41%	23%	31%	23%
Socialising after work	4%	6%	-	-	5%	3%	-	11%	5%	-	4%	3%
Sharing food and/ or drink	4%	-	8%	-	4%	9%	3%	-	8%	3%	4%	3%
Colleagues catching their childrens' illnesses	52%	59%	55%	-	54%	51%	48%	33%	41%	51%	52%	48%
Office romances	4%	-	3%	-	3%	7%	-	11%	-	6%	3%	3%
None of these	2%	-	-	-	2%	3%	3%	-	3%	6%	3%	3%
Don't know	3%	-	3%	-	3%	-	3%	11%	2%	-	2%	3%

Working status				Children in Household					Social Media (monthly or			
Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused	Facebook	LinkedIn	Google+	Twitter

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	2	9	1	2	329	90	92	29	4	315	280	42	189
Very likely	-	11%	-	50%	19%	28%	25%	41%	50%	23%	30%	43%	24%
Fairly likely	50%	44%	100%	50%	38%	34%	40%	24%	-	39%	36%	36%	38%
Fairly unlikely	50%	22%	-	-	23%	24%	22%	14%	50%	20%	20%	12%	24%
Very unlikely	-	22%	-	-	17%	6%	12%	14%	-	13%	9%	7%	10%
Don't know	-	-	-	-	4%	8%	1%	7%	-	4%	4%	2%	3%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	2	9	1	2	329	90	92	29	4	315	280	42	189
Air conditioning	-	33%	100%	-	33%	37%	27%	24%	50%	33%	37%	40%	37%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	-	89%	-	50%	58%	54%	57%	34%	25%	56%	60%	43%	57%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	-	44%	-	50%	53%	43%	47%	34%	100%	49%	45%	48%	46%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	-	22%	-	100%	20%	20%	14%	14%	25%	18%	19%	21%	20%
Colleagues travelling to work on public transport	-	33%	100%	100%	33%	22%	27%	34%	50%	30%	32%	26%	29%
Socialising after work	-	-	-	-	3%	6%	7%	7%	-	4%	3%	2%	4%
Sharing food and/ or drink	50%	11%	-	-	3%	9%	8%	3%	-	6%	5%	17%	5%
Colleagues catching their childrens' illnesses	-	56%	100%	-	50%	53%	62%	34%	-	49%	57%	45%	50%
Office romances	50%	-	-	-	1%	7%	5%	10%	-	4%	2%	12%	5%
None of these	-	-	-	-	2%	1%	2%	14%	-	3%	3%	7%	6%
Don't know	-	-	-	-	2%	3%	2%	3%	-	2%	2%	-	-

more)		Work sector				
Myspace	None of these	Private sector – profit seeking (e.g. public limited company, partnership)	Public sector – government owned or funded (e.g. civil service, local government, NHS, university)	Third sector – non-profit, non-governmental (e.g. charity, social enterprise)	Don't know	Not applicable – I don't work

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	12	110	544	-	-	-	-
Very likely	58%	15%	23%	-	-	-	-
Fairly likely	25%	32%	37%	-	-	-	-
Fairly unlikely	8%	27%	23%	-	-	-	-
Very unlikely	8%	22%	14%	-	-	-	-
Don't know	-	5%	4%	-	-	-	-

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	12	110	544	-	-	-	-
Air conditioning	42%	32%	33%	-	-	-	-
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	8%	51%	56%	-	-	-	-
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	33%	54%	50%	-	-	-	-
Shared equipment at work (e.g. phones, taps, photocopier etc.)	17%	19%	19%	-	-	-	-
Colleagues travelling to work on public transport	25%	31%	31%	-	-	-	-
Socialising after work	8%	5%	4%	-	-	-	-
Sharing food and/ or drink	25%	3%	5%	-	-	-	-
Colleagues catching their childrens' illnesses	33%	48%	51%	-	-	-	-
Office romances	25%	3%	3%	-	-	-	-
None of these	-	2%	3%	-	-	-	-
Don't know	-	5%	2%	-	-	-	-

Management level						
Owner/ Proprietor	Partner	Chairperson	Chief Executive	Managing Director	Non Executive Director	Other board level manager/ director

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	47	27	9	21	44	22	93
Very likely	26%	19%	33%	14%	27%	14%	23%
Fairly likely	38%	41%	33%	43%	41%	23%	33%
Fairly unlikely	13%	15%	11%	14%	16%	45%	30%
Very unlikely	19%	15%	11%	24%	16%	18%	13%
Don't know	4%	11%	11%	5%	-	-	1%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	47	27	9	21	44	22	93
Air conditioning	38%	48%	-	38%	36%	23%	24%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	53%	41%	11%	33%	30%	50%	59%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	57%	33%	56%	24%	48%	64%	45%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	13%	11%	33%	19%	9%	14%	13%
Colleagues travelling to work on public transport	19%	52%	33%	19%	34%	27%	33%
Socialising after work	11%	7%	-	10%	5%	18%	5%
Sharing food and/ or drink	6%	4%	-	14%	14%	5%	5%
Colleagues catching their childrens' illnesses	32%	56%	44%	33%	48%	36%	60%
Office romances	2%	-	11%	10%	16%	-	1%
None of these	6%	-	-	-	2%	9%	2%
Don't know	4%	4%	11%	5%	5%	-	1%

					Organisation size		
Other senior manager or director below board level	Middle manager	Junior manager/ team leader/ supervisor	Other	Not applicable - I don't have any management responsibility	Small	Medium	Large

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	281	-	-	-	-	231	144	169
Very likely	23%	-	-	-	-	20%	16%	32%
Fairly likely	38%	-	-	-	-	38%	38%	34%
Fairly unlikely	23%	-	-	-	-	21%	26%	21%
Very unlikely	12%	-	-	-	-	16%	15%	9%
Don't know	5%	-	-	-	-	5%	4%	3%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	281	-	-	-	-	231	144	169
Air conditioning	34%	-	-	-	-	27%	31%	41%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	64%	-	-	-	-	56%	56%	54%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	53%	-	-	-	-	45%	56%	52%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	24%	-	-	-	-	18%	21%	18%
Colleagues travelling to work on public transport	30%	-	-	-	-	26%	31%	36%
Socialising after work	1%	-	-	-	-	3%	5%	5%
Sharing food and/ or drink	2%	-	-	-	-	2%	8%	6%
Colleagues catching their childrens' illnesses	55%	-	-	-	-	52%	50%	53%
Office romances	2%	-	-	-	-	3%	3%	5%
None of these	2%	-	-	-	-	4%	1%	3%
Don't know	1%	-	-	-	-	5%	1%	-

Don't know	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	Accountancy	Legal
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Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	-	72	53	54	66	38	10	31
Very likely	-	18%	15%	19%	27%	18%	40%	6%
Fairly likely	-	22%	43%	28%	41%	45%	40%	45%
Fairly unlikely	-	35%	21%	28%	17%	18%	10%	29%
Very unlikely	-	24%	15%	24%	8%	13%	10%	13%
Don't know	-	1%	6%	2%	8%	5%	-	6%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	-	72	53	54	66	38	10	31
Air conditioning	-	25%	25%	35%	45%	34%	30%	23%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	-	57%	60%	52%	56%	55%	80%	48%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	-	58%	53%	50%	39%	50%	40%	35%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	-	14%	21%	24%	26%	24%	10%	13%
Colleagues travelling to work on public transport	-	18%	34%	31%	35%	34%	60%	55%
Socialising after work	-	4%	6%	9%	2%	11%	10%	3%
Sharing food and/ or drink	-	4%	4%	4%	5%	5%	10%	3%
Colleagues catching their childrens' illnesses	-	56%	43%	44%	55%	37%	40%	55%
Office romances	-	1%	-	4%	3%	5%	-	6%
None of these	-	6%	-	2%	-	5%	-	3%
Don't know	-	4%	2%	2%	3%	-	-	3%

Work industry (short list)								
IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Not applicable	Finance and Accounting

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	66	47	13	16	15	10	53	-	76
Very likely	39%	28%	38%	6%	13%	20%	23%	-	29%
Fairly likely	39%	38%	8%	44%	33%	40%	45%	-	41%
Fairly unlikely	11%	28%	31%	31%	20%	30%	17%	-	16%
Very unlikely	6%	6%	15%	13%	27%	-	13%	-	8%
Don't know	5%	-	8%	6%	7%	10%	2%	-	7%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	66	47	13	16	15	10	53	-	76
Air conditioning	36%	38%	23%	25%	27%	-	40%	-	43%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	56%	45%	69%	69%	53%	60%	53%	-	59%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	55%	45%	46%	56%	67%	60%	49%	-	39%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	18%	19%	23%	31%	13%	-	11%	-	24%
Colleagues travelling to work on public transport	21%	36%	38%	25%	20%	30%	25%	-	38%
Socialising after work	2%	-	-	-	7%	-	6%	-	3%
Sharing food and/ or drink	9%	2%	8%	-	7%	10%	2%	-	5%
Colleagues catching their childrens' illnesses	62%	49%	62%	44%	53%	80%	51%	-	53%
Office romances	5%	2%	8%	6%	7%	-	4%	-	3%
None of these	2%	6%	-	-	-	-	6%	-	-
Don't know	-	4%	-	-	-	-	4%	-	3%

Company annual turnover							North East	North West
First year of trading	Less than £999,999 (NET)	£1 million - £ 9.9 million (NET)	£ 10 million or more (NET)	Don't know	Not applicable	Prefer not to answer		

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	6	64	207	203	35	-	29	11	39
Very likely	17%	31%	17%	29%	11%	-	17%	27%	15%
Fairly likely	67%	31%	43%	32%	43%	-	31%	55%	31%
Fairly unlikely	-	17%	20%	27%	23%	-	28%	9%	31%
Very unlikely	17%	11%	16%	11%	14%	-	17%	9%	21%
Don't know	-	9%	3%	2%	9%	-	7%	-	3%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	6	64	207	203	35	-	29	11	39
Air conditioning	33%	31%	26%	38%	37%	-	38%	64%	28%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	33%	44%	57%	57%	54%	-	72%	27%	62%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	33%	45%	47%	55%	49%	-	52%	27%	46%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	17%	19%	17%	21%	20%	-	17%	27%	10%
Colleagues travelling to work on public transport	50%	19%	29%	35%	34%	-	21%	18%	31%
Socialising after work	-	5%	5%	3%	3%	-	3%	18%	3%
Sharing food and/ or drink	-	8%	5%	3%	6%	-	7%	36%	5%
Colleagues catching their childrens' illnesses	33%	38%	54%	54%	40%	-	62%	45%	54%
Office romances	17%	9%	2%	3%	-	-	-	9%	3%
None of these	-	5%	3%	2%	6%	-	-	-	-
Don't know	-	2%	4%	1%	-	-	-	-	-

Where in Britain do you MAINLY work?

Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
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Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	31	38	41	34	159	91	45	15	36
Very likely	19%	18%	22%	18%	31%	19%	16%	20%	22%
Fairly likely	52%	47%	32%	26%	36%	43%	40%	27%	22%
Fairly unlikely	19%	21%	37%	29%	18%	23%	16%	20%	28%
Very unlikely	6%	13%	10%	24%	11%	10%	24%	20%	17%
Don't know	3%	-	-	3%	4%	5%	4%	13%	11%

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	31	38	41	34	159	91	45	15	36
Air conditioning	48%	24%	37%	26%	36%	26%	29%	33%	31%
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	55%	42%	49%	59%	53%	60%	62%	60%	61%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	52%	55%	61%	44%	43%	54%	53%	40%	64%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	19%	21%	20%	18%	17%	25%	16%	20%	19%
Colleagues travelling to work on public transport	16%	16%	12%	24%	50%	27%	16%	27%	31%
Socialising after work	-	5%	2%	3%	6%	5%	-	7%	-
Sharing food and/ or drink	10%	3%	2%	-	4%	5%	2%	-	6%
Colleagues catching their childrens' illnesses	42%	47%	59%	56%	52%	43%	62%	60%	56%
Office romances	10%	-	5%	-	3%	4%	2%	-	3%
None of these	3%	8%	-	3%	2%	4%	7%	-	-
Don't know	6%	5%	2%	-	1%	4%	2%	-	3%

	Region mainly work							
Elsewhere (i.e. outside of Great Britain)	North	Midlands	East	London	South	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)

Please imagine people in your work location were getting ill...How likely or unlikely would your company be to allow a member of staff to work remotely if they wanted to avoid illness in the office?

B2B senior decision makers	4	81	79	34	159	136	15	36	4
Very likely	25%	19%	20%	18%	31%	18%	20%	22%	25%
Fairly likely	25%	42%	39%	26%	36%	42%	27%	22%	25%
Fairly unlikely	50%	23%	29%	29%	18%	21%	20%	28%	50%
Very unlikely	-	14%	11%	24%	11%	15%	20%	17%	-
Don't know	-	2%	-	3%	4%	5%	13%	11%	-

In general which THREE, if any, of the following do you think are MOST to blame for the spread of office illnesses? (Please tick up to THREE options)

B2B senior decision makers	4	81	79	34	159	136	15	36	4
Air conditioning	-	41%	30%	26%	36%	27%	33%	31%	-
"Office martyrs" (i.e. people coming into the office sick, when they should be at home)	75%	54%	46%	59%	53%	61%	60%	61%	75%
Colleagues' poor personal hygiene (e.g. coughing and sneezing openly, not washing hands etc.)	50%	46%	58%	44%	43%	54%	40%	64%	50%
Shared equipment at work (e.g. phones, taps, photocopier etc.)	-	16%	20%	18%	17%	22%	20%	19%	-
Colleagues travelling to work on public transport	50%	23%	14%	24%	50%	24%	27%	31%	50%
Socialising after work	-	4%	4%	3%	6%	4%	7%	-	-
Sharing food and/ or drink	-	11%	3%	-	4%	4%	-	6%	-
Colleagues catching their childrens' illnesses	50%	48%	53%	56%	52%	49%	60%	56%	50%
Office romances	-	6%	3%	-	3%	4%	-	3%	-
None of these	-	1%	4%	3%	2%	5%	-	-	-
Don't know	-	2%	4%	-	1%	4%	-	3%	-