

YouGov / Greenpeace Survey Results

Sample Size: 1905 GB Adults

Fieldwork: 5th - 6th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1905	X	X	X	X	596	459	418	926	979	231	486	652	537	1086	819	244	619	408	469	166	
Unweighted Sample	1905	443	603	129	218	567	478	443	906	999	156	465	744	540	1260	645	277	657	370	462	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Compared to 10 years ago, do you generally care more or less about the environmental impact of how the fish that you buy are caught, or has there been no change?

I generally care more about the environmental impact of how the fish I buy are caught compared to 10 years ago	41	45	39	52	37	42	39	47	41	41	35	37	42	45	42	40	45	43	42	36	39
I generally care less about the environmental impact of how the fish I buy are caught compared to 10 years ago	3	4	3	3	1	3	3	2	3	3	3	3	2	2	3	3	3	2	2	4	2
No difference, I cared about the environmental impact of how the fish I buy are caught today and did 10 years ago	26	27	25	30	29	30	29	25	25	28	17	22	27	33	27	25	17	27	29	28	29
No difference, I do not care about the environmental impact of how the fish I buy are caught today and did not 10 years ago	9	9	10	3	17	11	7	7	12	6	13	11	9	7	11	6	7	8	11	9	10
Don't know	7	6	9	1	5	5	8	4	7	7	8	9	7	5	6	8	15	4	6	9	5
Not applicable - I don't buy fish	14	9	15	10	11	9	13	15	13	15	24	18	12	8	12	17	14	15	11	15	14

The overall amount of fish that fishermen are allowed to land under EU laws is called fishing quota. Who do you think should be given priority in the allocation of fishing quota?

Fishermen who fish sustainably with methods that allow fish stocks to repopulate and minimise harm to the marine environment	54	56	55	54	56	53	56	61	57	50	50	50	55	56	55	51	52	56	57	45	59
Fishermen whose businesses bring direct economic and financial benefits to the local economy	8	9	9	12	11	10	5	6	8	9	7	7	9	9	8	9	8	8	6	10	13
Both equally	26	27	28	26	27	29	29	23	24	28	20	23	26	32	26	27	24	25	25	32	19
Neither	2	1	1	0	1	1	1	1	2	1	3	2	2	0	1	2	1	1	3	0	2
Don't know	10	7	8	9	6	7	8	8	8	12	20	17	8	2	10	11	15	9	9	12	7