

Internal Funerals

Yahoo Podcast

4th-5th December 2018

Sample Size: 2015 Adults

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

The following question is about funerals. We understand that this can be a sensitive topic but please remember your answers will always be treated anonymously and will never be analysed individually. We have also provided you with a "Prefer not to say" option if you would rather not share your experiences. Which ONE, if either, of the following BEST describes your belief about what the primary purpose of a funeral should be?

	2015	918	1097	146	304	363	348	854
Unweighted base	2015	977	1038	224	317	360	329	785
Base: All GB adults								
A solemn occasion mourning someone's passing	32%	35%	29%	33%	35%	33%	30%	30%
A joyous occasion celebrating someone's life	44%	41%	46%	35%	42%	41%	49%	46%
Neither of these	11%	10%	13%	6%	9%	11%	11%	14%
Don't know	10%	11%	9%	21%	12%	13%	7%	6%
Prefer not to say	3%	3%	3%	5%	2%	2%	3%	4%