



Total	Gender OFP sample		Which area(s) do you work in? (Or did you most recently work in, if not currently working)? Please select all that apply in case you hold more than one major role.							
	Male	Female	Business	Culture and leisure	Education or academia	Government or politics	Health	Law	Media	Charity

qcities1_1. Which, if any of these cities, would you strongly associate with... Employment opportunities_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
London	419	282	137	174	65	75	61	27	3	172	70
New York	349	226	123	141	58	57	54	23	2	140	57
Hong Kong	301	189	112	131	47	48	44	15	3	115	51
Singapore	261	173	88	111	42	44	33	16	2	109	38
Dubai	248	153	95	99	39	37	38	13	-	108	38
Shanghai	246	158	88	96	39	42	35	19	1	96	45
Mumbai	144	81	63	54	22	24	18	13	1	57	32
Tokyo	116	71	45	50	16	22	15	6	2	49	21
Paris	84	55	29	38	11	16	15	9	-	26	18
Buenos Aires	71	37	34	29	14	10	15	6	-	28	13
Moscow	36	25	11	16	5	7	6	1	-	14	6
None of the above	100	51	49	28	13	12	11	7	3	46	14

qcities1_2. Which, if any of these cities, would you strongly associate with... Quality public services_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
London	377	238	139	138	72	73	53	22	5	154	73
Singapore	311	208	103	130	45	51	43	23	5	117	44
Paris	299	189	110	109	51	51	38	18	3	129	44
Tokyo	268	184	84	115	42	46	33	16	1	106	38
New York	181	107	74	67	29	31	22	9	2	69	29
Hong Kong	121	81	40	49	17	24	13	7	1	49	17
Dubai	69	39	30	29	11	13	9	1	1	24	8
Shanghai	39	26	13	15	9	5	5	2	-	17	5
Moscow	28	17	11	12	5	8	3	1	-	11	8
Buenos Aires	6	5	1	1	2	3	-	-	-	3	-
Mumbai	3	2	1	-	1	1	-	-	-	1	1
None of the above	95	51	44	35	8	13	13	8	-	42	18



And thinking about the organisation you work for, what sector is it in? (Or again, did you most recently work in, if not currently)			Finally, if there were a general election held tomorrow, which party would you vote for?				
Private i.e. private or listed commercial businesses	Public i.e. government and public services	Charity or NGO	Conservative	Labour	Liberal Democrat	United Kingdom Independence Party (UKIP)	Other

qcities1_1. Which, if any of these cities, would you strongly associate with... Employment opportunities_?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
London	41	324	54	150	96	41	21	27
New York	37	268	44	122	89	34	18	21
Hong Kong	31	228	42	109	76	32	12	18
Singapore	24	206	31	91	61	24	14	21
Dubai	30	183	35	82	64	17	12	18
Shanghai	26	181	39	81	67	19	7	19
Mumbai	17	104	23	42	39	18	4	10
Tokyo	9	87	20	35	27	12	5	11
Paris	8	63	13	26	20	7	5	5
Buenos Aires	9	51	11	19	16	10	3	8
Moscow	3	28	5	7	11	7	1	2
None of the above	16	63	21	21	25	10	11	8

qcities1_2. Which, if any of these cities, would you strongly associate with... Quality public services_?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
London	36	278	63	131	100	35	13	22
Singapore	32	242	37	115	65	32	19	17
Paris	31	223	45	91	80	32	15	27
Tokyo	21	208	39	85	57	28	18	21
New York	12	139	30	63	39	15	12	13
Hong Kong	10	92	19	46	23	11	7	8
Dubai	4	54	11	26	10	8	5	5
Shanghai	3	28	8	13	7	3	4	1
Moscow	2	19	7	5	12	1	2	4
Buenos Aires	-	5	1	1	1	-	2	1
Mumbai	1	1	1	-	-	-	1	2
None of the above	8	72	15	23	24	9	12	8

Total	Gender OFP sample		Which area(s) do you work in? (Or did you most recently work in, if not currently working)? Please select all that apply in case you hold more than one major role.							
	Male	Female	Business	Culture and leisure	Education or academia	Government or politics	Health	Law	Media	Charity

qcities1_3. Which, if any of these cities, would you strongly associate with... Quality housing_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
London	330	224	106	134	57	57	43	19	4	125	48
Paris	292	194	98	109	49	54	28	15	1	124	36
New York	237	162	75	90	39	40	24	13	1	91	32
Dubai	194	117	77	81	29	29	25	12	4	76	31
Singapore	178	124	54	80	29	37	19	11	1	58	27
Tokyo	103	69	34	43	12	15	10	6	-	40	14
Hong Kong	78	52	26	31	12	15	10	4	-	31	13
Buenos Aires	35	23	12	12	8	5	3	1	-	18	6
Shanghai	27	21	6	16	3	4	2	-	-	7	1
Moscow	12	9	3	8	2	2	-	-	-	2	3
Mumbai	2	2	-	2	-	-	-	-	-	-	-
None of the above	208	107	101	70	25	32	33	17	1	87	41

qcities1_4. Which, if any of these cities, would you strongly associate with... Quality transport infrastructure_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
Tokyo	423	265	158	161	65	67	48	30	3	179	68
Paris	401	247	154	144	64	71	54	26	4	175	65
London	374	240	134	134	64	78	56	27	2	156	67
New York	324	194	130	120	53	61	45	19	4	136	56
Singapore	307	217	90	127	40	54	44	25	3	116	45
Hong Kong	240	163	77	99	32	47	29	12	3	94	39
Moscow	134	85	49	43	20	30	18	12	2	61	23
Shanghai	99	68	31	42	12	14	13	7	1	43	17
Dubai	80	52	28	32	13	13	9	4	2	31	16
Buenos Aires	14	8	6	6	6	4	1	-	-	7	1
Mumbai	3	2	1	1	1	1	-	-	-	1	-
None of the above	44	20	24	21	5	9	6	2	-	16	8

And thinking about the organisation you work for, what sector is it in? (Or again, did you most recently work in, if not currently)				Finally, if there were a general election held tomorrow, which party would you vote for?				
Private i.e. private or listed commercial businesses	Public i.e. government and public services	Charity or NGO		Conservative	Labour	Liberal Democrat	United Kingdom Independence Party (UKIP)	Other

qcities1_3. Which, if any of these cities, would you strongly associate with... Quality housing_?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
London	27	255	48	122	79	24	19	21
Paris	28	221	43	98	72	28	17	18
New York	19	182	36	84	56	19	14	19
Dubai	15	141	38	80	36	15	10	12
Singapore	20	135	23	67	35	17	12	12
Tokyo	7	79	17	35	23	9	8	5
Hong Kong	5	60	13	31	19	7	3	3
Buenos Aires	4	24	7	10	8	4	3	3
Shanghai	2	23	2	11	5	2	2	1
Moscow	-	10	2	6	1	1	-	2
Mumbai	-	2	-	-	-	1	-	-
None of the above	29	149	30	48	58	23	18	19

qcities1_4. Which, if any of these cities, would you strongly associate with... Quality transport infrastructure_?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
Tokyo	41	316	66	131	110	38	28	31
Paris	46	299	56	130	102	38	27	28
London	41	279	54	132	101	33	20	19
New York	35	248	41	105	87	23	20	23
Singapore	39	232	36	101	70	30	24	20
Hong Kong	24	182	34	84	51	23	18	17
Moscow	18	96	20	37	40	10	10	12
Shanghai	6	76	17	29	27	11	8	3
Dubai	7	60	13	27	17	4	12	3
Buenos Aires	-	11	3	6	2	-	1	2
Mumbai	1	2	-	1	-	-	1	1
None of the above	3	30	11	8	7	4	4	6

Total	Gender OFP sample		Which area(s) do you work in? (Or did you most recently work in, if not currently working)? Please select all that apply in case you hold more than one major role.								
	Male	Female	Business	Culture and leisure	Education or academia	Government or politics	Health	Law	Media	Charity	

qcities1_5. Which, if any of these cities, would you strongly associate with... High personal safety_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
Singapore	394	262	132	160	62	75	50	29	4	168	59
London	328	213	115	118	62	61	46	23	4	137	56
Tokyo	289	202	87	104	45	46	38	13	2	123	45
Paris	244	152	92	86	53	45	33	17	2	99	44
Dubai	219	149	70	84	35	30	35	8	4	90	35
Hong Kong	181	132	49	73	33	27	24	10	-	72	26
New York	161	100	61	54	33	27	20	8	-	60	33
Shanghai	86	65	21	34	12	12	20	6	-	32	17
Moscow	18	16	2	4	3	5	6	1	1	7	3
Buenos Aires	13	9	4	2	6	5	3	1	-	5	5
Mumbai	13	10	3	4	1	2	2	2	-	6	5
None of the above	101	53	48	36	11	10	17	9	1	43	20

qcities1_6. Which, if any of these cities, would you strongly associate with... Preferential tax regime_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
Dubai	365	231	134	163	47	53	46	18	6	145	57
Hong Kong	235	163	72	102	35	32	30	12	3	93	34
Singapore	225	159	66	103	35	34	20	12	2	87	32
London	110	64	46	34	24	24	14	7	-	49	22
Shanghai	41	30	11	18	6	5	3	4	-	18	4
New York	38	26	12	11	10	8	2	4	-	18	4
Moscow	34	19	15	14	5	7	4	3	-	17	5
Mumbai	20	14	6	10	5	4	2	-	-	5	3
Buenos Aires	19	11	8	11	4	3	1	1	-	6	2
Tokyo	10	5	5	2	2	2	-	-	-	6	2
Paris	4	1	3	1	1	1	-	-	-	2	-
None of the above	169	99	70	41	23	32	27	19	-	85	29

And thinking about the organisation you work for, what sector is it in? (Or again, did you most recently work in, if not currently)			Finally, if there were a general election held tomorrow, which party would you vote for?					
Private i.e. private or listed commercial businesses	Public i.e. government and public services	Charity or NGO	Conservative	Labour	Liberal Democrat	United Kingdom Independence Party (UKIP)	Other	

qcities1_5. Which, if any of these cities, would you strongly associate with... High personal safety_?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
Singapore	50	292	52	136	91	35	21	27
London	36	248	44	102	95	36	12	20
Tokyo	43	210	36	90	66	29	14	24
Paris	29	180	35	74	66	25	11	20
Dubai	35	148	36	71	53	25	12	10
Hong Kong	20	138	23	64	48	24	8	7
New York	13	118	30	51	38	13	8	11
Shanghai	9	63	14	28	22	13	3	4
Moscow	3	11	4	6	5	-	1	1
Buenos Aires	1	8	4	2	7	2	1	1
Mumbai	2	6	5	2	4	1	1	1
None of the above	8	71	22	26	24	8	13	9

qcities1_6. Which, if any of these cities, would you strongly associate with... Preferential tax regime_?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
Dubai	38	277	50	126	78	28	23	25
Hong Kong	26	180	29	92	51	19	12	20
Singapore	30	168	27	88	52	18	15	18
London	17	77	16	34	32	10	2	14
Shanghai	4	33	4	10	9	3	4	6
New York	4	30	4	10	12	5	2	3
Moscow	5	26	3	13	8	2	1	4
Mumbai	2	15	3	8	4	1	2	3
Buenos Aires	2	16	1	7	4	2	1	3
Tokyo	-	6	4	4	2	2	-	1
Paris	-	3	1	1	1	1	-	1
None of the above	21	115	33	34	52	20	16	15

Total	Gender OFP sample		Which area(s) do you work in? (Or did you most recently work in, if not currently working)? Please select all that apply in case you hold more than one major role.								
	Male	Female	Business	Culture and leisure	Education or academia	Government or politics	Health	Law	Media	Charity	

qcities1_7. Which, if any of these cities, would you strongly associate with... Quality arts, culture, entertainment & leisure facilities_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
London	630	385	245	230	99	107	82	44	6	272	104
New York	588	360	228	215	95	100	78	40	5	255	93
Paris	579	357	222	221	88	96	75	39	5	245	92
Moscow	180	115	65	54	27	30	23	14	1	80	24
Tokyo	156	93	63	50	28	27	19	7	2	69	21
Buenos Aires	81	48	33	26	14	16	8	6	-	41	10
Hong Kong	70	36	34	36	15	18	7	3	-	27	8
Shanghai	45	22	23	19	11	8	4	4	-	19	8
Singapore	45	30	15	25	8	10	1	5	-	10	6
Mumbai	33	15	18	10	10	8	4	2	-	15	6
Dubai	29	16	13	17	7	8	3	2	-	5	4
None of the above	8	6	2	4	-	1	3	-	-	3	-

qcities1_8. Which, if any of these cities, would you strongly associate with... Friendly local people_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
London	326	197	129	117	65	65	51	25	2	143	69
New York	215	127	88	74	40	45	28	15	-	93	44
Mumbai	159	95	64	56	35	28	12	10	2	66	29
Buenos Aires	133	79	54	41	26	21	13	8	-	64	20
Singapore	129	92	37	58	21	23	14	8	-	42	14
Hong Kong	108	66	42	45	17	17	17	9	-	41	18
Tokyo	88	55	33	27	16	18	10	3	-	45	11
Paris	68	44	24	22	16	16	9	7	-	37	12
Shanghai	44	26	18	14	11	8	5	2	1	21	9
Moscow	27	16	11	8	7	7	3	1	-	15	4
Dubai	24	14	10	9	5	6	4	1	-	14	3
None of the above	181	109	72	70	18	21	25	11	4	74	22

And thinking about the organisation you work for, what sector is it in? (Or again, did you most recently work in, if not currently)			Finally, if there were a general election held tomorrow, which party would you vote for?					
Private i.e. private or listed commercial businesses	Public i.e. government and public services	Charity or NGO	Conservative	Labour	Liberal Democrat	United Kingdom Independence Party (UKIP)	Other	

qcities1_7. Which, if any of these cities, would you strongly associate with... Quality arts, culture, entertainment & leisure facilities_?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
London	72	464	94	202	162	59	33	48
New York	69	436	83	184	155	55	33	43
Paris	62	436	81	174	152	56	38	43
Moscow	23	131	26	61	47	13	14	12
Tokyo	14	125	17	43	47	17	6	15
Buenos Aires	11	60	10	20	27	6	5	7
Hong Kong	3	61	6	31	13	7	3	7
Shanghai	4	34	7	10	14	5	3	5
Singapore	3	35	7	23	8	1	1	5
Mumbai	4	26	3	8	11	2	-	5
Dubai	2	23	4	12	6	2	-	1
None of the above	1	4	3	1	1	1	1	-

qcities1_8. Which, if any of these cities, would you strongly associate with... Friendly local people_?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
London	29	243	54	108	82	34	15	26
New York	17	163	35	65	57	20	12	16
Mumbai	16	117	26	53	45	15	10	11
Buenos Aires	19	92	22	34	40	18	6	13
Singapore	10	100	19	46	23	11	11	17
Hong Kong	9	81	18	41	22	7	9	9
Tokyo	13	61	14	27	21	8	6	7
Paris	7	50	11	20	12	9	5	7
Shanghai	7	30	7	11	12	6	3	5
Moscow	4	19	4	5	8	3	-	6
Dubai	3	16	5	8	6	1	1	2
None of the above	24	131	26	50	47	16	12	11

Total	Gender OFP sample		Which area(s) do you work in? (Or did you most recently work in, if not currently working)? Please select all that apply in case you hold more than one major role.								
	Male	Female	Business	Culture and leisure	Education or academia	Government or politics	Health	Law	Media	Charity	

qcities1_9. Which, if any of these cities, would you strongly associate with... Appealing climate/weather_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
Buenos Aires	320	201	119	128	57	51	33	18	2	138	49
Paris	297	185	112	103	46	56	46	22	3	124	52
London	229	145	84	83	38	48	40	19	4	95	40
Singapore	150	96	54	74	25	25	16	11	1	56	28
Dubai	135	77	58	57	26	23	16	5	1	56	25
New York	125	75	50	41	19	25	18	7	3	57	16
Hong Kong	107	67	40	49	20	20	14	7	2	39	18
Tokyo	66	43	23	30	13	14	7	5	-	23	11
Mumbai	38	23	15	9	9	6	7	4	-	19	9
Shanghai	36	26	10	16	4	5	5	1	-	18	8
Moscow	8	5	3	1	1	2	2	-	-	5	1
None of the above	101	64	37	36	16	17	14	10	1	42	16

qcities1_10. Which, if any of these cities, would you strongly associate with... Quality education facilities_?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
London	480	306	174	184	77	95	66	31	3	192	78
Paris	376	234	142	146	68	70	50	25	3	156	54
New York	316	204	112	121	47	64	42	19	3	128	46
Singapore	280	180	100	115	39	49	28	20	3	113	43
Tokyo	255	162	93	99	31	48	29	17	3	103	39
Hong Kong	167	104	63	72	25	30	14	6	1	62	27
Shanghai	79	52	27	35	7	17	13	8	-	32	11
Moscow	57	29	28	17	13	17	6	3	1	23	7
Dubai	36	25	11	23	7	6	4	-	-	11	6
Mumbai	31	19	12	14	1	9	2	2	-	8	7
Buenos Aires	6	3	3	-	2	3	1	-	-	2	1
None of the above	75	49	26	22	11	6	13	3	1	38	13

qcities1_11. Which, if any of these cities, would you strongly associate with... Beneficial location_?

And thinking about the organisation you work for, what sector is it in? (Or again, did you most recently work in, if not currently)			Finally, if there were a general election held tomorrow, which party would you vote for?					
Private i.e. private or listed commercial businesses	Public i.e. government and public services	Charity or NGO	Conservative	Labour	Liberal Democrat	United Kingdom Independence Party (UKIP)	Other	

qcities1_9. Which, if any of these cities, would you strongly associate with... Appealing climate/weather_?

	Private i.e. private or listed commercial businesses	Public i.e. government and public services	Charity or NGO	Conservative	Labour	Liberal Democrat	United Kingdom Independence Party (UKIP)	Other
Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
Buenos Aires	33	242	45	100	83	31	21	29
Paris	40	210	47	89	88	27	18	17
London	28	165	36	75	60	23	11	12
Singapore	17	113	20	48	32	16	10	12
Dubai	8	105	22	46	27	8	10	12
New York	15	92	18	32	37	8	6	10
Hong Kong	8	84	15	38	18	14	6	10
Tokyo	5	50	11	18	21	3	4	6
Mumbai	3	29	6	11	9	5	1	4
Shanghai	3	28	5	11	8	4	4	1
Moscow	1	5	2	-	3	1	1	1
None of the above	14	72	15	30	22	12	6	9

qcities1_10. Which, if any of these cities, would you strongly associate with... Quality education facilities_?

	Private i.e. private or listed commercial businesses	Public i.e. government and public services	Charity or NGO	Conservative	Labour	Liberal Democrat	United Kingdom Independence Party (UKIP)	Other
Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
London	46	365	69	161	126	44	21	36
Paris	37	295	44	126	99	32	17	30
New York	25	251	40	113	80	30	17	16
Singapore	29	206	45	105	62	19	15	20
Tokyo	23	187	45	78	61	22	16	14
Hong Kong	8	133	26	60	41	14	10	7
Shanghai	5	60	14	24	20	6	6	7
Moscow	7	39	11	20	12	4	6	7
Dubai	3	27	6	17	3	2	4	4
Mumbai	3	25	3	8	10	4	4	3
Buenos Aires	2	3	1	-	3	-	-	2
None of the above	15	49	11	16	15	10	11	6

qcities1_11. Which, if any of these cities, would you strongly associate with... Beneficial location_?

Total	Gender OFP sample		Which area(s) do you work in? (Or did you most recently work in, if not currently working)? Please select all that apply in case you hold more than one major role.								
	Male	Female	Business	Culture and leisure	Education or academia	Government or politics	Health	Law	Media	Charity	
Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
London	538	331	207	203	91	95	74	38	6	228	91
New York	431	262	169	151	70	74	59	28	5	191	70
Paris	382	229	153	126	65	70	58	31	4	162	64
Hong Kong	308	197	111	116	51	54	40	18	3	133	49
Singapore	275	186	89	124	40	53	40	19	3	114	41
Dubai	168	109	59	73	29	32	22	6	2	70	25
Shanghai	140	87	53	49	26	23	21	6	1	60	21
Tokyo	134	92	42	52	19	23	16	8	1	58	18
Buenos Aires	131	86	45	48	31	26	15	10	-	61	20
Mumbai	66	43	23	16	12	11	8	4	1	32	13
Moscow	39	20	19	12	9	7	3	2	-	21	7
None of the above	43	27	16	15	3	7	6	2	-	18	6

qcities1_12. Which, if any of these cities, would you strongly associate with... A lively buzz?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
London	591	364	227	216	94	105	77	41	6	255	97
New York	588	360	228	213	92	102	80	44	6	251	100
Paris	406	243	163	140	56	71	51	29	4	173	67
Hong Kong	384	236	148	157	60	78	54	28	2	145	64
Buenos Aires	290	175	115	109	47	49	41	24	2	120	52
Tokyo	257	155	102	89	40	45	32	15	-	109	43
Shanghai	237	138	99	91	45	50	33	16	2	96	37
Mumbai	197	111	86	58	37	36	32	15	1	84	44
Singapore	129	80	49	57	17	24	13	8	-	45	14
Moscow	77	46	31	27	16	16	8	5	-	35	11
Dubai	58	34	24	25	9	10	12	2	-	25	7
None of the above	14	9	5	8	1	1	3	-	-	5	-

qcities2. And, when considering whether to live or work in a city, which of these are the five most important factors that would attract you the most?

Unweighted base	665	410	255	251	102	112	87	46	6	280	107
Base	665	410	255	251	102	112	87	46	6	280	107
Arts, culture, entertainment & leisure facilities	480	284	196	156	82	94	68	37	4	217	85
Personal safety	386	241	145	156	54	59	46	27	5	147	64
Climate/weather	335	204	131	119	47	54	42	24	5	147	50
Employment opportunities	319	197	122	139	47	48	44	20	2	132	46
Transport infrastructure	311	188	123	101	43	55	41	29	-	126	52
Housing	307	196	111	128	49	54	39	21	2	121	47
Location	294	182	112	116	44	46	41	16	5	125	43
Public services	217	135	82	57	33	39	31	17	3	102	41
Local people	171	93	78	59	25	24	21	11	2	82	34
Tax regime	117	89	28	67	14	16	9	6	-	41	9
Education facilities	110	77	33	42	18	24	11	4	1	46	17
None of the above	8	5	3	4	1	2	1	1	-	2	2
The buzz	183	110	73	69	39	28	26	13	1	81	34

Cell Contents (Count)

	And thinking about the organisation you work for, what sector is it in? (Or again, did you most recently work in, if not currently)			Finally, if there were a general election held tomorrow, which party would you vote for?				
	Private i.e. private or listed commercial businesses	Public i.e. government and public services	Charity or NGO	Conservative	Labour	Liberal Democrat	United Kingdom Independence Party (UKIP)	Other
Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
London	60	396	82	175	133	50	24	37
New York	51	314	66	137	118	35	19	30
Paris	54	274	54	106	101	37	18	32
Hong Kong	31	234	43	108	72	28	16	20
Singapore	33	206	36	85	60	29	17	23
Dubai	16	129	23	53	31	19	14	13
Shanghai	14	106	20	34	44	12	5	13
Tokyo	11	107	16	38	38	9	9	14
Buenos Aires	19	93	19	35	38	10	9	17
Mumbai	6	51	9	16	25	3	3	7
Moscow	4	29	6	7	12	2	2	9
None of the above	5	29	9	11	11	4	7	5

qcities1_12. Which, if any of these cities, would you strongly associate with... A lively buzz?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
London	67	435	89	193	153	55	29	42
New York	67	430	91	190	154	53	29	40
Paris	47	294	65	121	107	38	23	28
Hong Kong	45	284	55	129	87	35	26	25
Buenos Aires	31	217	42	81	84	26	15	22
Tokyo	26	189	42	70	67	22	16	19
Shanghai	25	184	28	79	63	19	12	17
Mumbai	22	139	36	58	55	23	9	17
Singapore	7	103	19	44	25	12	13	9
Moscow	7	57	13	22	20	8	2	8
Dubai	4	41	13	21	11	3	4	3
None of the above	1	10	3	4	2	1	4	-

qcities2. And, when considering whether to live or work in a city, which of these are the five most important factors that would attract you the most?

Unweighted base	75	490	100	208	168	61	44	51
Base	75	490	100	208	168	61	44	51
Arts, culture, entertainment & leisure facilities	62	340	78	143	142	42	16	39
Personal safety	44	284	58	124	80	34	34	30
Climate/weather	38	253	44	109	72	35	28	23
Employment opportunities	29	245	45	103	80	34	19	20
Transport infrastructure	41	222	48	88	85	32	17	28
Housing	38	224	45	100	79	28	22	25
Location	33	218	43	98	64	23	18	18
Public services	35	145	37	48	77	22	13	21
Local people	14	128	29	46	46	10	19	14
Tax regime	9	100	8	66	4	8	17	1
Education facilities	10	81	19	28	31	10	6	7
None of the above	-	5	3	3	2	-	-	2
The buzz	16	142	25	57	59	17	7	10