

Childhood Obesity - Internal

31st May - 4th June 2019

Sample: 703 Children Aged 11 to 15

Total	Child's Gender		Child's Age				
	Male	Female	11	12	13	14	15

The following question shows some general statements about health.

Thinking generally about the sentence below...

In your opinion, how much of an impact do you think the following currently has on a child's health?

Not doing enough exercise								
Unweighted base	703	371	332	125	150	132	138	158
Base: All GB children 11-15	703	360	343	145	143	138	136	140
This has a big impact on a child's health	73%	74%	72%	76%	79%	70%	71%	69%
This has a little impact on a child's health	25%	25%	26%	23%	19%	29%	28%	29%
This does not have any impact on a child's health	2%	1%	2%	1%	3%	1%	1%	2%
Weighing more than doctors say is healthy								
Unweighted base	703	371	332	125	150	132	138	158
Base: GB children 11-15	703	360	343	145	143	138	136	140
This has a big impact on a child's health	61%	62%	60%	57%	65%	61%	66%	57%
This has a little impact on a child's health	35%	34%	35%	37%	33%	37%	31%	36%
This does not have any impact on a child's health	4%	4%	5%	6%	2%	1%	4%	7%

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For this question, please select as many options as you like...

In general, which of these things would you say influences you when deciding what to eat?

	Unweighted base	703	371	332	125	150	132	138	158
Base: All GB children 11-15		703	360	343	145	143	138	136	140
What my friends are eating	23%	23%	22%	24%	12%	24%	32%	29%	17%
What my school says I should eat	5%	5%	4%	5%	9%	7%	4%	2%	1%
What my parents say I should eat	50%	50%	53%	46%	60%	50%	51%	50%	37%
Adverts I see on TV or the internet	10%	10%	10%	10%	9%	12%	12%	10%	6%
How much the food costs	19%	19%	19%	19%	14%	21%	23%	14%	24%
How healthy the food is	34%	34%	31%	38%	34%	31%	32%	38%	38%
How tasty the food is	73%	73%	75%	72%	75%	70%	75%	76%	71%
Other	3%	3%	3%	3%	1%	3%	3%	4%	3%
I don't know	2%	2%	2%	3%	2%	4%	2%	1%	4%
Not applicable - nothing influences what I eat	4%	4%	4%	5%	3%	3%	2%	4%	9%

For this question, please read the sentence below and then select as many options as you like...

	Unweighted base	703	371	332	125	150	132	138	158
Base: All GB children 11-15		703	360	343	145	143	138	136	140
Children don't get enough exercise	54%	54%	55%	53%	54%	53%	58%	55%	52%
There is too much sugar and salt in the food you buy	38%	38%	37%	39%	29%	37%	40%	39%	45%
There are too many adverts for junk food on TV and the internet	17%	17%	18%	16%	21%	21%	13%	17%	13%
Some people are just born with bigger bodies than other people	12%	12%	10%	15%	14%	13%	11%	14%	10%
The food that children eat at school is not healthy enough	12%	12%	11%	14%	11%	14%	10%	14%	13%
Children eat too many snacks	43%	43%	41%	45%	47%	31%	45%	42%	50%
There are lots of junk food shops near schools	19%	19%	18%	20%	11%	20%	20%	23%	20%
There are lots of junk food shops near people's houses	17%	17%	19%	15%	16%	19%	16%	19%	16%
Parents not cooking healthy food for their children	35%	35%	33%	37%	36%	34%	35%	36%	36%
None of these	0%	0%	0%	1%	-	-	-	-	2%
I don't know	6%	6%	8%	5%	6%	9%	5%	5%	6%

For this question, please select one answer only...

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Teachers	1%	1%	1%	1%	1%	-	1%	-
Parents	68%	71%	63%	59%	68%	69%	72%	70%
Doctors	-	-	-	-	-	-	-	-
Politicians	2%	3%	1%	3%	1%	2%	1%	1%
Restaurants and supermarkets	3%	2%	3%	2%	5%	4%	2%	1%
The children themselves	21%	18%	25%	27%	19%	20%	19%	22%
Someone else	1%	1%	1%	1%	1%	-	2%	-
I don't know	5%	4%	6%	6%	5%	5%	3%	6%