

YouGov / Channel 5 Survey Results

Sample Size: 1271 GB Adults

Fieldwork: 15th - 16th January 2013

rieuwork. 15th - Toth Sanuary 2015		Gender Age				Social grade		Region						
	Total	Male	Female	18-24	25-39			ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		618	653	154	324	435	358	724	547	163	413	272	313	111
Unweighted Sample		609	662	133	307	530	301	837	434	228	410	247	288	98
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Generally speaking, do you think town centre														
shops and high streets in Britain are in good or bad health?														
Very good health	1	2	1	3	2	1	0	1	2	2	1	2	1	0
Fairly good health	9	7	11	13	12	8	6	8	10	14	9	9	8	7
TOTAL GOOD HEALTH	10	9	12	16	14	9	6	9	12	16	10	11	9	7
Fairly bad health	57	57	57	55	52	55	64	60	53	54	61	60	56	40
Very bad health	28	29	27	16	27	34	28	28	29	23	24	25	31	51
TOTAL BAD HEALTH	85	86	84	71 12	79	89	92 2	88	82	77	85	85	87	91
Don't know	5	5	4		7									
	2	3	1	5	2	2	0	1	3	5	2	3	1	0
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health	2 23	3 22	1 25	5 33	2 25	20	0 22	26	20	30	27	16	23	18
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH	2 23 25	3 22 25	1 25 26	5 33 38	2 25 27	20 22	0 22 22	26 27	20 23	30 35	27 29	16 19	23 24	18 18
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health	2 23 25 44	3 22 25 45	1 25 26 43	5 33 38 30	2 25 27 44	20 22 46	0 22 22 48	26 27 47	20 23 40	30 35 41	27 29 45	16 19 48	23 24 44	18 18 38
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health Very bad health	2 23 25 44 25	3 22 25 45 25	1 25 26 43 26	5 33 38 30 15	2 25 27 44 23	20 22 46 30	0 22 22 48 27	26 27 47 21	20 23 40 30	30 35 41 19	27 29 45 20	16 19 48 27	23 24 44 29	18 18 38 40
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health Very bad health TOTAL BAD HEALTH	2 23 25 44 25 69	3 22 25 45 25 70	1 25 26 43 26 69	5 33 38 30 15 45	2 25 27 44 23 67	20 22 46 30 76	0 22 22 48 27 75	26 27 47 21 68	20 23 40 30 70	30 35 41 19 60	27 29 45 20 65	16 19 48 27 75	23 24 44 29 73	18 18 38 40 78
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health Very bad health	2 23 25 44 25	3 22 25 45 25	1 25 26 43 26	5 33 38 30 15	2 25 27 44 23	20 22 46 30	0 22 22 48 27	26 27 47 21	20 23 40 30	30 35 41 19	27 29 45 20	16 19 48 27	23 24 44 29	18 18 38 40
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health Very bad health TOTAL BAD HEALTH	2 23 25 44 25 69	3 22 25 45 25 70	1 25 26 43 26 69	5 33 38 30 15 45	2 25 27 44 23 67	20 22 46 30 76	0 22 22 48 27 75	26 27 47 21 68	20 23 40 30 70	30 35 41 19 60	27 29 45 20 65	16 19 48 27 75	23 24 44 29 73	18 18 38 40 78
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health Very bad health Very bad health TOTAL BAD HEALTH Don't know How often, if ever, do you shop on your local	2 23 25 44 25 69	3 22 25 45 25 70	1 25 26 43 26 69	5 33 38 30 15 45	2 25 27 44 23 67	20 22 46 30 76	0 22 22 48 27 75	26 27 47 21 68	20 23 40 30 70	30 35 41 19 60	27 29 45 20 65	16 19 48 27 75	23 24 44 29 73	18 18 38 40 78
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health Very bad health Very bad health Don't know How often, if ever, do you shop on your local high street?	2 23 25 44 25 69 5	3 22 25 45 25 70 5	1 25 26 43 26 69 5 5	5 33 38 30 15 45 17 8 36	2 25 27 44 23 67 6 9 41	20 22 46 30 76 2 8 8 47	0 22 48 27 75 3	26 27 47 21 68 5 7 46	20 23 40 30 70 6 14 39	30 35 41 19 60 5 14 43	27 29 45 20 65 6	16 19 48 27 75 6	23 24 44 29 73 4 9 48	18 18 38 40 78 4
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health Very bad health Very bad health TOTAL BAD HEALTH Don't know How often, if ever, do you shop on your local high street? All the time	2 23 25 44 25 69 5	3 22 25 45 25 70 5	1 25 26 43 26 69 5 5 10 46 39	5 33 38 30 15 45 17	2 25 27 44 23 67 6 9 41 41	20 22 46 30 76 2 8 47 40	0 22 48 27 75 3 12 44 43	26 27 47 21 68 5 5 7 46 42	20 23 40 30 70 6 14 39 41	30 35 41 19 60 5 14 43 35	27 29 45 20 65 6 10 44 41	16 19 48 27 75 6 10 35 50	23 24 44 29 73 4 9 48 39	18 18 38 40 78 4 4 46 41
And thinking about your own local high street, do you think it is in good or bad health? Very good health Fairly good health TOTAL GOOD HEALTH Fairly bad health Very bad health Very bad health TOTAL BAD HEALTH Don't know How often, if ever, do you shop on your local high street? All the time Fairly often	2 23 25 44 25 69 5 5	3 22 25 45 25 70 5 9 41	1 25 26 43 26 69 5 5	5 33 38 30 15 45 17 8 36	2 25 27 44 23 67 6 9 41	20 22 46 30 76 2 8 8 47	0 22 48 27 75 3	26 27 47 21 68 5 7 46	20 23 40 30 70 6 14 39	30 35 41 19 60 5 14 43	27 29 45 20 65 6 10 44	16 19 48 27 75 6 10 35	23 24 44 29 73 4 9 48	18 18 38 40 78 4 4 4