

YouGov / Channel 5 Survey Results

Sample Size: 1271 GB Adults
Fieldwork: 15th - 16th January 2013

	Gender		Age				Social grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1271	618	653	154	324	435	358	724	547	163	413	272	313	111
Unweighted Sample	1271	609	662	133	307	530	301	837	434	228	410	247	288	98
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think town centre shops and high streets in Britain are in good or bad health?

Very good health	1	2	1	3	2	1	0	1	2	2	1	2	1	0
Fairly good health	9	7	11	13	12	8	6	8	10	14	9	9	8	7
TOTAL GOOD HEALTH	10	9	12	16	14	9	6	9	12	16	10	11	9	7
Fairly bad health	57	57	57	55	52	55	64	60	53	54	61	60	56	40
Very bad health	28	29	27	16	27	34	28	28	29	23	24	25	31	51
TOTAL BAD HEALTH	85	86	84	71	79	89	92	88	82	77	85	85	87	91
Don't know	5	5	4	12	7	2	2	4	6	7	5	5	4	2

And thinking about your own local high street, do you think it is in good or bad health?

Very good health	2	3	1	5	2	2	0	1	3	5	2	3	1	0
Fairly good health	23	22	25	33	25	20	22	26	20	30	27	16	23	18
TOTAL GOOD HEALTH	25	25	26	38	27	22	22	27	23	35	29	19	24	18
Fairly bad health	44	45	43	30	44	46	48	47	40	41	45	48	44	38
Very bad health	25	25	26	15	23	30	27	21	30	19	20	27	29	40
TOTAL BAD HEALTH	69	70	69	45	67	76	75	68	70	60	65	75	73	78
Don't know	5	5	5	17	6	2	3	5	6	5	6	6	4	4

How often, if ever, do you shop on your local high street?

All the time	10	9	10	8	9	8	12	7	14	14	10	10	9	4
Fairly often	43	41	46	36	41	47	44	46	39	43	44	35	48	46
Not very often	42	44	39	44	41	40	43	42	41	35	41	50	39	41
Not at all	3	4	3	3	4	4	2	3	3	3	3	3	3	6
Don't know	2	3	2	9	4	1	0	2	3	4	3	2	1	2