

# Yahoo / YouGov: Britain Is A Nation Of...

## Survey Results

15th-16th November 2018

2038 Adults

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

For the following question, by 'colleagues', we mean those who you work with directly... Which ONE, if any, of the following statements about your work colleagues BEST applies to you? (Please select the option that comes closest. If you do not have any colleagues please select the 'Not applicable' option)

	Unweighted base	Male	Female	18-24	25-34	35-44	45-54	55+
Unweighted base	1099	550	549	68	241	284	252	254
<b>Base: All GB Workers</b>	<b>1112</b>	<b>578</b>	<b>534</b>	<b>93</b>	<b>249</b>	<b>276</b>	<b>239</b>	<b>255</b>
I like all of my colleagues	22%	24%	21%	21%	19%	21%	22%	28%
I like more than half of my colleagues	41%	36%	46%	48%	45%	37%	43%	38%
I like half of my colleagues	12%	12%	12%	15%	14%	11%	12%	8%
I like less than half of my colleagues	12%	14%	10%	9%	14%	15%	10%	8%
I like none of my colleagues	2%	2%	2%	3%	2%	4%	1%	0%
Don't know	3%	5%	1%	1%	2%	3%	4%	4%
Not Applicable - I do not have any colleagues	8%	7%	9%	3%	4%	8%	10%	13%

On another topic...Which, if any, of the following displays of affection do you think are acceptable in public? (Please select all that apply)

	Unweighted base	Male	Female	18-24	25-34	35-44	45-54	55+
Unweighted base	2038	941	1097	160	305	372	339	862
<b>Base: All GB Adults</b>	<b>2038</b>	<b>988</b>	<b>1050</b>	<b>226</b>	<b>314</b>	<b>363</b>	<b>324</b>	<b>812</b>
Holding hands	92%	90%	93%	87%	90%	91%	92%	94%
Hugging	90%	89%	90%	87%	87%	89%	91%	91%
Kissing without tongues	68%	75%	62%	78%	74%	75%	74%	58%
Kissing with tongues	15%	20%	9%	20%	25%	20%	17%	6%
Heavy petting (i.e. sexual contact, excluding kissing and sexual intercourse)	4%	6%	2%	8%	5%	5%	4%	2%
None of these	2%	2%	1%	0%	2%	3%	2%	1%
Don't know	3%	4%	2%	7%	4%	3%	3%	2%

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Social Grade		Region							
ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question, by 'colleagues', we mean those who you work with directly... Which ONE, if any, of the following statements about your work colleagues BEST applies to you? (Please select the option that comes closest. If you do not have any colleagues please select the 'Not applicable' option)

Unweighted base	694	405	265	184	117	138	245	949	51	99
<b>Base: All GB Workers</b>	<b>642</b>	<b>470</b>	<b>257</b>	<b>179</b>	<b>114</b>	<b>169</b>	<b>246</b>	<b>965</b>	<b>52</b>	<b>95</b>
I like all of my colleagues	22%	22%	22%	22%	19%	22%	24%	22%	22%	22%
I like more than half of my colleagues	43%	39%	41%	40%	37%	42%	41%	41%	43%	47%
I like half of my colleagues	13%	10%	12%	11%	10%	13%	12%	12%	17%	9%
I like less than half of my colleagues	11%	13%	13%	13%	19%	11%	10%	12%	7%	9%
I like none of my colleagues	1%	2%	1%	2%	4%	3%	1%	2%	-	2%
Don't know	3%	3%	3%	1%	3%	3%	4%	3%	3%	4%
Not Applicable - I do not have any colleagues	7%	10%	9%	11%	9%	7%	8%	9%	7%	6%

On another topic...Which, if any, of the following displays of affection do you think are acceptable in public? (Please select all that apply)

Unweighted base	1247	791	510	345	202	222	471	1750	102	186
<b>Base: All GB Adults</b>	<b>1162</b>	<b>876</b>	<b>487</b>	<b>336</b>	<b>199</b>	<b>275</b>	<b>463</b>	<b>1761</b>	<b>100</b>	<b>177</b>
Holding hands	93%	90%	92%	90%	95%	90%	92%	92%	90%	93%
Hugging	91%	88%	89%	87%	90%	89%	92%	90%	89%	92%
Kissing without tongues	69%	66%	64%	68%	67%	72%	70%	68%	71%	70%
Kissing with tongues	15%	14%	15%	13%	14%	17%	15%	15%	14%	15%
Heavy petting (i.e. sexual contact, excluding kissing and sexual intercourse)	3%	5%	3%	4%	6%	5%	3%	4%	5%	3%
None of these	1%	2%	2%	2%	1%	1%	1%	2%	5%	2%
Don't know	2%	4%	3%	4%	2%	3%	3%	3%	1%	3%

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Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

For the following question, please imagine you needed a substantial loan (e.g. over £10,000)...Which ONE, if any, of the following sources would you be MOST likely to approach first for this loan?

Unweighted base	2038	941	1097	160	305	372	339	862
<b>Base: All GB Adults</b>	2038	988	1050	226	314	363	324	812
A family member	17%	17%	18%	32%	29%	22%	12%	8%
A friend	1%	1%	2%	4%	1%	1%	2%	1%
A bank	64%	66%	63%	48%	52%	59%	67%	75%
Other financial provides (e.g. short term loan companies)	3%	3%	4%	3%	5%	5%	3%	2%
Other	1%	2%	1%	-	-	1%	2%	2%
Don't know	13%	12%	13%	13%	13%	12%	14%	12%

For the following question, if you do not think that any uses of a mobile phone are socially acceptable whilst you're out for dinner at a restaurant with friends please select the 'Not applicable' option. Which, if any, of the following uses of a mobile phone do you think are socially acceptable whilst out for dinner at a restaurant with friends? (Please select all that apply)

Unweighted base	2038	941	1097	160	305	372	339	862
<b>Base: All GB Adults</b>	2038	988	1050	226	314	363	324	812
Texting	19%	20%	18%	29%	30%	29%	20%	8%
Going on social media platforms (e.g. Facebook, Twitter etc.)	13%	15%	10%	22%	18%	20%	12%	5%
Answering a phone call	32%	33%	31%	44%	35%	38%	35%	24%
None of these	13%	13%	13%	11%	13%	12%	17%	13%
Don't know	5%	5%	4%	10%	8%	5%	5%	2%
Not applicable - I do not think that any uses of a mobile phone are socially acceptable whilst I'm out for dinner at a restaurant with friends	42%	40%	43%	26%	32%	31%	35%	58%

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A family member	17%	17%	12%	16%	20%	29%	17%	18%	19%	13%
A friend	1%	2%	1%	1%	1%	1%	1%	1%	4%	2%
A bank	69%	59%	67%	66%	62%	52%	67%	64%	59%	73%
Other financial providers (e.g. short term loan companies)	3%	4%	3%	3%	2%	4%	3%	3%	5%	4%
Other	1%	2%	2%	1%	1%	0%	2%	1%	-	-
Don't know	10%	16%	15%	13%	14%	14%	10%	13%	13%	9%

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Texting	19%	20%	24%	17%	18%	26%	17%	20%	8%	16%
Going on social media platforms (e.g. Facebook, Twitter etc.)	13%	12%	14%	11%	13%	18%	9%	13%	8%	12%
Answering a phone call	32%	32%	36%	33%	26%	34%	29%	32%	30%	31%
None of these	14%	11%	12%	12%	17%	12%	15%	13%	14%	11%
Don't know	4%	5%	4%	6%	4%	5%	5%	5%	2%	7%
Not applicable - I do not think that any uses of a mobile phone are socially acceptable whilst I'm out for dinner at a restaurant with friends	41%	43%	39%	42%	45%	37%	46%	42%	47%	42%

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Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

The following question is about a sexual topic. If you would rather not share your views please select the 'Prefer not to say' option... Which, if any, of the following people have you ever had a sexual dream about? (Please select all that apply)

	Unweighted base	2038	941	1097	160	305	372	339	862
<b>Base: All GB Adults</b>	2038	988	1050	226	314	363	324	812	
A best friend	9%	13%	5%	16%	16%	8%	9%	6%	
A friend (other than a best friend)	26%	32%	19%	38%	38%	28%	23%	17%	
A celebrity	23%	24%	22%	28%	34%	31%	24%	13%	
An ex romantic partner (i.e. whilst I wasn't with them)	28%	31%	25%	25%	36%	36%	28%	22%	
A current romantic partner	30%	35%	26%	39%	42%	37%	30%	20%	
A teacher / professor	8%	10%	6%	11%	15%	10%	7%	4%	
A colleague	23%	30%	17%	21%	30%	31%	25%	17%	
An attractive stranger	22%	30%	14%	23%	30%	26%	23%	16%	
Other	6%	7%	5%	3%	6%	5%	7%	6%	
Don't know	19%	17%	22%	18%	12%	14%	17%	26%	
Prefer not to say	20%	18%	23%	18%	20%	18%	21%	23%	

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<b>Base: All GB Adults</b>		1162	876	487	336	199	275	463	1761	100	177
A best friend		9%	10%	9%	9%	12%	12%	8%	10%	7%	8%
A friend (other than a best friend)		26%	25%	24%	27%	26%	26%	26%	26%	23%	25%
A celebrity		22%	24%	24%	22%	23%	24%	20%	23%	30%	21%
An ex romantic partner (i.e. whilst I wasn't with them)		27%	28%	30%	28%	29%	27%	27%	28%	26%	24%
A current romantic partner		32%	28%	30%	30%	31%	32%	29%	30%	36%	29%
A teacher / professor		8%	8%	8%	9%	9%	8%	6%	8%	13%	8%
A colleague		25%	21%	23%	22%	25%	26%	21%	23%	26%	24%
An attractive stranger		20%	24%	24%	23%	22%	22%	19%	22%	29%	16%
Other		5%	6%	7%	5%	5%	6%	5%	6%	4%	7%
Don't know		18%	22%	22%	20%	16%	18%	19%	20%	16%	20%
Prefer not to say		22%	19%	16%	18%	23%	23%	23%	20%	19%	25%