

**YouGov / Rain Communications**  
**Fieldwork - 10th-11th March 2016**

Sample Size - 2012 GB Adults

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question, please think about all ways of growing produce (e.g. on a balcony, windowsill, pot in the garden, greenhouse, etc).

Do you currently grow any herbs, salad leaves, fruit or vegetables (including chillies)? (Please select the option that BEST applies)

Unweighted base	2012	948	1064	207	252	351	481	721	1182	830
Base: All GB Adults	2012	966	1046	241	335	335	397	704	1107	905
Yes, I do	33%	30%	36%	15%	26%	24%	32%	48%	37%	28%
No, I don't but I have done in the past	31%	29%	33%	33%	30%	30%	33%	30%	32%	30%
No, I have never grown my own produce	36%	41%	31%	52%	44%	46%	35%	23%	31%	42%

For the following question, if you don't have a garden or never go on holiday, please select the "Not applicable" option.

Who tends to "keep an eye on" your garden when you are on holiday? (Please select the option that best applies)

Unweighted base	1337	584	753	100	146	206	319	566	832	505
Base: All GB Adults who have ever grown herbs/ salad leaves/ fruit/ vegetables	1288	566	723	115	188	182	259	545	766	523
A professional gardener	2%	2%	1%	-	2%	1%	0%	3%	2%	1%
A 'handy man'	2%	4%	1%	9%	5%	3%	0%	0%	1%	3%
A neighbour or friend	22%	21%	23%	18%	12%	15%	22%	28%	24%	19%
A family member	23%	22%	24%	14%	23%	22%	23%	26%	22%	25%
No one	37%	39%	36%	43%	34%	44%	41%	32%	39%	34%
Not applicable - I don't have a garden/ never go on holiday	14%	12%	15%	16%	24%	14%	12%	11%	11%	18%