YouGov / Lexington Communications

Sample size: 1,027 healthcare professionals in the UK

Fieldwork: 23 October - 31 October 2019

	Total

To what extent do you agree or disagree with the following statements?

Insights from the analysis of anonymised NHS patient data can lead to quicker diagnosis and more effective treatments

	Total
Unweighted base	1027
Base	**1027**
Strongly agree	29%
Somewhat agree	46%
Neither agree nor disagree	11%
Somewhat disagree	2%
Strongly disagree	1%
Don't know	11%
Net: Agree	75%
Net: Disagree	3%

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	Total

Insights from the analysis of anonymised NHS patient data can help reduce the workload of doctors and nurses

	Total
Unweighted base	1027
Base	1027
Strongly agree	18%
Somewhat agree	35%
Neither agree nor disagree	23%
Somewhat disagree	7%
Strongly disagree	3%
Don't know	14%
Net: Agree	53%
Net: Disagree	10%

I support the analysis of anonymised NHS patient data in order to enable quicker diagnosis and more effective treatments for all NHS patients

	Total
Unweighted base	1027
Base	1027
Strongly agree	40%
Somewhat agree	41%
Neither agree nor disagree	10%
Somewhat disagree	2%
Strongly disagree	1%
Don't know	6%
Net: Agree	81%
Net: Disagree	3%

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The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

	Total
Unweighted base	1027
Base	1027
Strongly agree	54%
Somewhat agree	31%
Neither agree nor disagree	8%
Somewhat disagree	0%
Strongly disagree	1%
Don't know	6%
Net: Agree	85%
Net: Disagree	1%

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	Total

The analysis of anonymised NHS patient data could help solve some of the greatest healthcare challenges in the UK, such as cardiovascular disease

	Total
Unweighted base	1027
Base	1027
Strongly agree	28%
Somewhat agree	44%
Neither agree nor disagree	13%
Somewhat disagree	2%
Strongly disagree	1%
Don't know	12%
Net: Agree	71%
Net: Disagree	3%

Increased use of data-driven health tech apps (e.g. diabetes management apps) by patients would lead to more accurate monitoring of symptoms and better management of conditions

	Total
Unweighted base	1027
Base	1027
Strongly agree	27%
Somewhat agree	50%
Neither agree nor disagree	11%
Somewhat disagree	4%
Strongly disagree	1%
Don't know	6%
Not applicable	1%
Net: Agree	76%
Net: Disagree	5%

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Sample size: 1,027 healthcare professionals in the UK

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	Total

I would recommend that my patients use data-driven technology if it could help them better manage their condition

	Total
Unweighted base	858
Base	856
Strongly agree	31%
Somewhat agree	41%
Neither agree nor disagree	13%
Somewhat disagree	3%
Strongly disagree	2%
Don't know	5%
Not applicable	5%
Net: Agree	73%
Net: Disagree	4%

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To the best of your knowledge, do the patients you see make use of digital health products, such as diabetes management systems or health-tracking wearable devices, to help them manage their conditions?

	Total
Unweighted base	858
Base	856
Yes – most or all of my patients	1%
Yes – many of my patients	5%
Yes – some of my patients	30%
No – none of my patients	38%
Don't know	26%
Net: Yes	36%

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	Total

Which of the following, if any, do you think greater use of data-driven healthcare technology could lead to? (Please select all that apply) By data-driven technology, we are referring to technologies which examine and organise medical data for use in the clinical decision-making process, to monitor health and help understand symptoms.

	Total
Unweighted base	1027
Base	1027
Better management of conditions	64%
Reduced cost for the NHS, due to time saving from less duplication of data recording and use of tech-driven prompts	58%
More effective treatment for patients	58%
Quicker diagnosis	48%
Reduced pressure on hospitals	42%
Reduced pressure on A&E	40%
Shorter admissions in hospital for patients	36%
None of these	4%
Don't know	12%

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Sample size: 1,027 healthcare professionals in the UK

Fieldwork: 23 October - 31 October 2019

	Total
To what extent do you agree or disagree with the following statements? I would be comfortable with the analysis of anonymised NHS patient data being undertaken by a multinational 'big tech' company which pays little tax in the UK	
Unweighted base	1027
Base	1027
Strongly agree	4%
Somewhat agree	7%
Neither agree nor disagree	13%
Somewhat disagree	21%
Strongly disagree	49%
Don't know	5%
Net: Agree	12%
Net: Disagree	70%

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Sample size: 1,027 healthcare professionals in the UK

Fieldwork: 23 October - 31 October 2019

Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

	Total
Unweighted base	1027
Base	1027
Strongly agree	3%
Somewhat agree	14%
Neither agree nor disagree	23%
Somewhat disagree	26%
Strongly disagree	26%
Don't know	9%
Net: Agree	17%
Net: Disagree	52%

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It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so it doesn't need to be outsourced to other countries/ multinational companies

	Total
Unweighted base	1027
Base	1027
Strongly agree	46%
Somewhat agree	34%
Neither agree nor disagree	11%
Somewhat disagree	2%
Strongly disagree	1%
Don't know	7%
Net: Agree	80%
Net: Disagree	2%

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The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

	Total
Unweighted base	1027
Base	**1027**
Strongly agree	56%
Somewhat agree	31%
Neither agree nor disagree	7%
Somewhat disagree	1%
Strongly disagree	1%
Don't know	5%
Net: Agree	87%
Net: Disagree	1%

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