

YouGov / BHF Air Pollution results

Sample: 1053 London adults
Fieldwork: 12th - 16th October 2017

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question, by "clean up", we mean the action to reduce the levels of air pollution currently in London.

How important, if at all, do you think it is to "clean up" the current levels of air pollution in London?

Unweighted base	1053	471	582	122	240	188	189	314	698	355
Base: All London adults	1053	516	537	121	264	192	192	284	621	432
Very important	67%	68%	66%	62%	67%	68%	64%	70%	73%	58%
Fairly important	27%	26%	28%	28%	27%	28%	30%	23%	23%	32%
Not very important	3%	4%	2%	5%	1%	2%	3%	5%	2%	5%
Not at all important	1%	1%	1%	-	-	-	1%	2%	1%	1%
Don't know	3%	2%	3%	5%	5%	2%	2%	0%	1%	4%

From 23rd October 2017, cars, vans, minibuses, buses, coaches and heavy goods vehicles (HGVs) in central London will need to meet minimum exhaust emission standards, or pay a daily GBP 10 Emissions Surcharge (also known as the Toxicity Charge, or T-Charge). This will be in addition to the Congestion Charge.

To what extent do you support or oppose the GBP 10 Emissions Surcharge?

Unweighted base	1053	471	582	122	240	188	189	314	698	355
Base: All London adults	1053	516	537	121	264	192	192	284	621	432
Strongly support	44%	48%	41%	41%	48%	47%	41%	44%	50%	36%
Tend to support	30%	28%	32%	29%	30%	29%	27%	33%	30%	31%
Tend to oppose	10%	8%	11%	10%	4%	11%	14%	11%	7%	14%
Strongly oppose	6%	9%	4%	3%	5%	4%	10%	8%	6%	6%
Don't know	10%	7%	12%	17%	13%	8%	9%	5%	7%	13%

To what extent do you agree or disagree with the following statement?

"I believe the current air pollution levels in London pose a risk to my health"

Unweighted base	1053	471	582	122	240	188	189	314	698	355
Base: All London adults	1053	516	537	121	264	192	192	284	621	432
Strongly agree	47%	51%	43%	43%	50%	57%	41%	42%	50%	42%
Tend to agree	34%	32%	37%	39%	30%	32%	39%	34%	35%	33%
Tend to disagree	10%	9%	10%	11%	11%	5%	9%	11%	8%	12%
Strongly disagree	1%	2%	1%	1%	-	0%	3%	3%	1%	2%
Don't know	8%	6%	10%	6%	8%	6%	9%	10%	6%	11%

YouGov / BHF Air Pollution results

Sample: 1053 London adults

Fieldwork: 12th - 16th October 2017

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

According to the London Atmospheric Emissions Inventory, London currently exceeds World Health Organisation (WHO) limits for a particle known as "PM2.5". This particle contributes to negative air pollution levels in London.

Taking this into account, which, if any, of the following would you worry about doing specifically in London as a result of this? (Please select all that apply)

	Unweighted base	1053	471	582	122	240	188	189	314	698	355
Base: All London adults	1053	516	537	121	264	192	192	284	621	432	
Cycling in the city	38%	41%	35%	27%	37%	43%	38%	41%	42%	33%	
Living in London for a long time or permanently	45%	46%	44%	47%	51%	52%	38%	38%	48%	40%	
Shopping (e.g. on the high street)	19%	21%	17%	11%	15%	21%	22%	24%	21%	17%	
Sitting outside	28%	30%	26%	18%	25%	41%	28%	26%	29%	26%	
Going to parks	17%	19%	16%	14%	18%	23%	15%	17%	18%	17%	
Visiting iconic landmarks	12%	13%	11%	10%	8%	13%	13%	15%	13%	11%	
Inviting family/ friends to visit	8%	11%	5%	6%	11%	11%	5%	6%	9%	6%	
Running outside	37%	41%	34%	28%	38%	42%	40%	37%	42%	31%	
Exercising outside (not including running/ cycling)	32%	33%	31%	24%	33%	35%	32%	33%	37%	25%	
Other	3%	3%	3%	2%	5%	2%	2%	2%	3%	3%	
Don't know	7%	6%	8%	17%	5%	8%	6%	4%	5%	9%	
Not applicable - I wouldn't worry about doing anything specifically as a result of this	24%	22%	26%	19%	25%	17%	23%	32%	23%	27%	

As a reminder, air pollution is contamination of the indoor or outdoor environment by any chemical, physical or biological agent that modifies the natural characteristics of the atmosphere.

Household combustion devices, motor vehicles, industrial facilities and forest fires are common sources of air pollution. Pollutants of major public health concern include particulate matter, carbon monoxide, ozone, nitrogen dioxide and sulfur dioxide...

Taking this into account, in general which, if any, of the following parts of the human body do you think are negatively affected by air pollution? (Please select all that apply)

	Unweighted base	1053	471	582	122	240	188	189	314	698	355
Base: All London adults	1053	516	537	121	264	192	192	284	621	432	
Heart	56%	54%	58%	46%	53%	57%	54%	64%	56%	56%	
Lungs	90%	89%	92%	84%	91%	91%	90%	92%	93%	86%	
Hair	46%	40%	51%	36%	53%	54%	41%	42%	46%	45%	
Skin	67%	62%	71%	63%	73%	79%	59%	59%	69%	63%	
Liver	32%	30%	34%	27%	29%	35%	31%	35%	31%	33%	
Eyes	61%	59%	63%	46%	62%	66%	59%	66%	64%	58%	
None of these	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	
Don't know	5%	6%	4%	6%	4%	5%	5%	4%	4%	7%	

YouGov / BHF Air Pollution results

Sample: 1053 London adults
Fieldwork: 12th - 16th October 2017

Government Region	Marital Status					Working status						
London	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

For the following question, by "clean up", we mean the action to reduce the levels of air pollution currently in London.

How important, if at all, do you think it is to "clean up" the current levels of air pollution in London?

Unweighted base	1053	355	146	92	25	435	464	154	618	70	177	58	130
Base: All London adults	1053	353	138	83	24	455	464	148	612	68	163	74	136
Very important	67%	64%	69%	73%	77%	67%	71%	61%	69%	67%	73%	51%	61%
Fairly important	27%	30%	25%	20%	18%	26%	24%	34%	26%	24%	21%	41%	30%
Not very important	3%	2%	3%	3%	4%	4%	2%	4%	2%	6%	3%	4%	4%
Not at all important	1%	2%	-	1%	-	0%	0%	1%	0%	-	3%	2%	-
Don't know	3%	2%	3%	3%	-	3%	3%	1%	3%	3%	1%	2%	5%

From 23rd October 2017, cars, vans, minibuses, buses, coaches and heavy goods vehicles (HGVs) in central London will need to meet minimum exhaust emission standards, or pay a daily GBP 10 Emissions Surcharge (also known as the Toxicity Charge, or T-Charge). This will be in addition to the Congestion Charge.

To what extent do you support or oppose the GBP 10 Emissions Surcharge?

Unweighted base	1053	355	146	92	25	435	464	154	618	70	177	58	130
Base: All London adults	1053	353	138	83	24	455	464	148	612	68	163	74	136
Strongly support	44%	37%	54%	55%	43%	46%	49%	37%	46%	60%	43%	33%	37%
Tend to support	30%	33%	27%	28%	30%	29%	27%	28%	28%	23%	34%	49%	31%
Tend to oppose	10%	13%	8%	7%	12%	8%	8%	16%	10%	10%	11%	4%	10%
Strongly oppose	6%	11%	3%	3%	-	4%	7%	7%	7%	-	7%	5%	5%
Don't know	10%	7%	8%	7%	15%	13%	9%	11%	10%	7%	5%	9%	18%

To what extent do you agree or disagree with the following statement?

"I believe the current air pollution levels in London pose a risk to my health"

Unweighted base	1053	355	146	92	25	435	464	154	618	70	177	58	130
Base: All London adults	1053	353	138	83	24	455	464	148	612	68	163	74	136
Strongly agree	47%	41%	51%	52%	42%	49%	52%	38%	49%	48%	42%	43%	43%
Tend to agree	34%	37%	34%	30%	31%	33%	33%	41%	35%	32%	34%	36%	29%
Tend to disagree	10%	10%	12%	10%	11%	9%	7%	11%	8%	15%	9%	11%	14%
Strongly disagree	1%	3%	1%	1%	-	1%	1%	1%	1%	1%	3%	3%	1%
Don't know	8%	9%	2%	7%	15%	9%	6%	8%	7%	3%	12%	7%	12%

YouGov / BHF Air Pollution results

Sample: 1053 London adults
Fieldwork: 12th - 16th October 2017

Government Region	Marital Status					Working status						
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other
London												

According to the London Atmospheric Emissions Inventory, London currently exceeds World Health Organisation (WHO) limits for a particle known as "PM2.5". This particle contributes to negative air pollution levels in London.

Taking this into account, which, if any, of the following would you worry about doing specifically in London as a result of this? (Please select all that apply)

Unweighted base	1053	355	146	92	25	435	464	154	618	70	177	58	130
Base: All London adults	1053	353	138	83	24	455	464	148	612	68	163	74	136
Cycling in the city	38%	41%	41%	39%	29%	35%	42%	35%	41%	37%	45%	25%	27%
Living in London for a long time or permanently	45%	46%	52%	37%	34%	44%	51%	36%	47%	51%	39%	45%	37%
Shopping (e.g. on the high street)	19%	20%	23%	25%	36%	16%	20%	14%	18%	16%	24%	18%	21%
Sitting outside	28%	28%	33%	31%	32%	26%	33%	24%	31%	24%	24%	29%	23%
Going to parks	17%	20%	22%	13%	17%	15%	19%	13%	17%	23%	18%	15%	17%
Visiting iconic landmarks	12%	11%	12%	23%	12%	11%	10%	10%	10%	15%	18%	10%	13%
Inviting family/ friends to visit	8%	8%	11%	5%	7%	7%	11%	5%	10%	12%	4%	6%	4%
Running outside	37%	44%	38%	34%	29%	33%	45%	33%	42%	35%	37%	28%	23%
Exercising outside (not including running/ cycling)	32%	32%	39%	31%	27%	30%	36%	29%	34%	36%	30%	30%	23%
Other	3%	2%	5%	-	7%	3%	3%	1%	3%	4%	2%	2%	2%
Don't know	7%	5%	3%	5%	5%	9%	5%	10%	6%	11%	2%	12%	9%
Not applicable - I wouldn't worry about doing anything specifically as a result of this	24%	21%	25%	34%	26%	24%	18%	28%	20%	15%	33%	34%	31%

As a reminder, air pollution is contamination of the indoor or outdoor environment by any chemical, physical or biological agent that modifies the natural characteristics of the atmosphere.

Household combustion devices, motor vehicles, industrial facilities and forest fires are common sources of air pollution. Pollutants of major public health concern include particulate matter, carbon monoxide, ozone, nitrogen dioxide and sulfur dioxide...

Taking this into account, in general which, if any, of the following parts of the human body do you think are negatively affected by air pollution? (Please select all that apply)

Unweighted base	1053	355	146	92	25	435	464	154	618	70	177	58	130
Base: All London adults	1053	353	138	83	24	455	464	148	612	68	163	74	136
Heart	56%	54%	64%	61%	46%	55%	56%	54%	56%	47%	67%	49%	54%
Lungs	90%	87%	94%	93%	89%	91%	92%	88%	91%	88%	91%	86%	87%
Hair	46%	39%	54%	46%	41%	49%	49%	43%	48%	44%	41%	46%	44%
Skin	67%	60%	76%	65%	50%	70%	72%	62%	69%	72%	55%	69%	64%
Liver	32%	30%	31%	35%	37%	33%	30%	29%	30%	36%	40%	27%	34%
Eyes	61%	58%	65%	61%	63%	63%	61%	63%	61%	55%	66%	66%	58%
None of these	2%	3%	-	1%	-	1%	2%	3%	2%	1%	2%	2%	-
Don't know	5%	6%	3%	3%	11%	4%	4%	3%	4%	3%	5%	7%	9%

YouGov / BHF Air Pollution results

Sample: 1053 London adults
Fieldwork: 12th - 16th October 2017

Children in Household						Parent/ Guardian							
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

For the following question, by "clean up", we mean the action to reduce the levels of air pollution currently in London.

How important, if at all, do you think it is to "clean up" the current levels of air pollution in London?

Unweighted base	766	137	99	30	266	21	462	591	92	123	66	30	241	254
Base: All London adults	735	150	102	36	288	30	475	578	106	129	74	28	263	249
Very important	68%	67%	68%	56%	66%	53%	66%	68%	62%	69%	69%	56%	64%	68%
Fairly important	27%	31%	27%	25%	29%	9%	27%	26%	28%	26%	29%	39%	30%	26%
Not very important	3%	0%	2%	8%	2%	11%	3%	3%	3%	2%	1%	2%	2%	3%
Not at all important	1%	0%	1%	-	1%	-	1%	0%	-	-	1%	2%	1%	2%
Don't know	1%	1%	2%	12%	3%	28%	2%	3%	6%	3%	-	-	4%	1%

From 23rd October 2017, cars, vans, minibuses, buses, coaches and heavy goods vehicles (HGVs) in central London will need to meet minimum exhaust emission standards, or pay a daily GBP 10 Emissions Surcharge (also known as the Toxicity Charge, or T-Charge). This will be in addition to the Congestion Charge.

To what extent do you support or oppose the GBP 10 Emissions Surcharge?

Unweighted base	766	137	99	30	266	21	462	591	92	123	66	30	241	254
Base: All London adults	735	150	102	36	288	30	475	578	106	129	74	28	263	249
Strongly support	48%	31%	50%	39%	39%	17%	40%	48%	43%	43%	34%	30%	39%	38%
Tend to support	31%	35%	25%	18%	29%	11%	30%	30%	28%	24%	24%	18%	27%	33%
Tend to oppose	9%	10%	11%	23%	12%	9%	13%	7%	6%	14%	18%	32%	13%	14%
Strongly oppose	5%	12%	7%	9%	10%	5%	8%	5%	10%	9%	6%	14%	8%	8%
Don't know	8%	12%	7%	11%	10%	59%	9%	10%	12%	10%	18%	6%	13%	7%

To what extent do you agree or disagree with the following statement?

"I believe the current air pollution levels in London pose a risk to my health"

Unweighted base	766	137	99	30	266	21	462	591	92	123	66	30	241	254
Base: All London adults	735	150	102	36	288	30	475	578	106	129	74	28	263	249
Strongly agree	47%	45%	53%	41%	47%	42%	43%	49%	54%	46%	53%	34%	48%	40%
Tend to agree	35%	37%	29%	30%	33%	19%	35%	34%	24%	34%	37%	48%	32%	35%
Tend to disagree	10%	10%	10%	16%	11%	-	11%	9%	14%	9%	4%	5%	11%	10%
Strongly disagree	1%	0%	-	3%	1%	11%	2%	1%	1%	-	-	2%	1%	3%
Don't know	7%	8%	8%	11%	8%	28%	10%	7%	6%	11%	5%	10%	8%	11%

YouGov / BHF Air Pollution results

Sample: 1053 London adults
Fieldwork: 12th - 16th October 2017

Children in Household						Parent/ Guardian							
0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

According to the London Atmospheric Emissions Inventory, London currently exceeds World Health Organisation (WHO) limits for a particle known as "PM2.5". This particle contributes to negative air pollution levels in London.

Taking this into account, which, if any, of the following would you worry about doing specifically in London as a result of this? (Please select all that apply)

Unweighted base	766	137	99	30	266	21	462	591	92	123	66	30	241	254
Base: All London adults	735	150	102	36	288	30	475	578	106	129	74	28	263	249
Cycling in the city	40%	37%	41%	30%	37%	8%	40%	36%	34%	41%	40%	38%	36%	42%
Living in London for a long time or permanently	44%	49%	53%	47%	50%	16%	45%	45%	56%	47%	52%	36%	49%	40%
Shopping (e.g. on the high street)	20%	19%	18%	18%	19%	8%	22%	17%	17%	24%	28%	13%	22%	23%
Sitting outside	27%	24%	42%	25%	31%	19%	29%	27%	39%	35%	28%	17%	32%	24%
Going to parks	16%	22%	21%	21%	22%	19%	18%	17%	21%	23%	17%	11%	21%	15%
Visiting iconic landmarks	13%	9%	15%	12%	11%	-	13%	11%	9%	13%	14%	8%	12%	13%
Inviting family/ friends to visit	7%	11%	12%	8%	11%	-	10%	7%	15%	12%	7%	-	12%	6%
Running outside	37%	41%	48%	20%	41%	12%	43%	33%	43%	41%	34%	27%	42%	43%
Exercising outside (not including running/ cycling)	34%	31%	30%	15%	28%	8%	31%	33%	22%	28%	25%	35%	27%	34%
Other	2%	5%	5%	2%	4%	-	4%	2%	7%	3%	3%	5%	5%	2%
Don't know	5%	7%	6%	12%	7%	47%	6%	7%	13%	9%	2%	2%	9%	4%
Not applicable - I wouldn't worry about doing anything specifically as a result of this	28%	15%	14%	26%	16%	17%	22%	26%	10%	18%	19%	31%	17%	29%

As a reminder, air pollution is contamination of the indoor or outdoor environment by any chemical, physical or biological agent that modifies the natural characteristics of the atmosphere.

Household combustion devices, motor vehicles, industrial facilities and forest fires are common sources of air pollution. Pollutants of major public health concern include particulate matter, carbon monoxide, ozone, nitrogen dioxide and sulfur dioxide...

Taking this into account, in general which, if any, of the following parts of the human body do you think are negatively affected by air pollution? (Please select all that apply)

Unweighted base	766	137	99	30	266	21	462	591	92	123	66	30	241	254
Base: All London adults	735	150	102	36	288	30	475	578	106	129	74	28	263	249
Heart	59%	52%	46%	55%	50%	41%	57%	55%	46%	55%	59%	62%	52%	63%
Lungs	93%	89%	93%	64%	87%	50%	88%	92%	86%	82%	90%	97%	85%	92%
Hair	47%	47%	40%	39%	44%	40%	42%	49%	50%	40%	41%	50%	43%	40%
Skin	68%	65%	69%	56%	65%	42%	61%	72%	68%	61%	64%	65%	61%	57%
Liver	35%	26%	23%	26%	25%	21%	31%	32%	29%	28%	29%	32%	27%	34%
Eyes	65%	53%	65%	49%	56%	29%	60%	63%	59%	55%	55%	78%	57%	64%
None of these	1%	3%	4%	3%	3%	3%	3%	1%	2%	5%	1%	-	3%	2%
Don't know	4%	3%	2%	11%	4%	36%	5%	4%	7%	7%	2%	-	6%	4%

YouGov / BHF Air Pollution results

Sample: 1053 London adults
Fieldwork: 12th - 16th October 2017

Social Media/ Messaging service (within the last month)										Local Education Authority				
Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype	Central	North	South	East	West

For the following question, by "clean up", we mean the action to reduce the levels of air pollution currently in London.

How important, if at all, do you think it is to "clean up" the current levels of air pollution in London?

Unweighted base	749	386	249	95	137	324	165	574	681	211	233	130	235	288	167
Base: All London adults	730	390	230	99	130	316	156	549	699	209	226	122	220	302	183
Very important	70%	72%	72%	69%	63%	71%	71%	70%	69%	77%	66%	63%	63%	71%	69%
Fairly important	25%	25%	25%	27%	29%	24%	26%	25%	27%	20%	28%	26%	30%	24%	26%
Not very important	3%	2%	2%	3%	3%	2%	1%	2%	2%	1%	2%	8%	4%	1%	2%
Not at all important	0%	1%	0%	-	0%	0%	-	0%	0%	-	0%	-	0%	1%	1%
Don't know	2%	1%	0%	1%	5%	2%	2%	2%	2%	3%	4%	3%	2%	2%	2%

From 23rd October 2017, cars, vans, minibuses, buses, coaches and heavy goods vehicles (HGVs) in central London will need to meet minimum exhaust emission standards, or pay a daily GBP 10 Emissions Surcharge (also known as the Toxicity Charge, or T-Charge). This will be in addition to the Congestion Charge.

To what extent do you support or oppose the GBP 10 Emissions Surcharge?

Unweighted base	749	386	249	95	137	324	165	574	681	211	233	130	235	288	167
Base: All London adults	730	390	230	99	130	316	156	549	699	209	226	122	220	302	183
Strongly support	47%	52%	50%	55%	38%	47%	47%	49%	45%	50%	55%	35%	36%	45%	47%
Tend to support	29%	29%	31%	31%	35%	30%	34%	29%	31%	29%	25%	30%	38%	27%	32%
Tend to oppose	10%	7%	6%	4%	10%	8%	6%	9%	9%	8%	6%	16%	11%	8%	10%
Strongly oppose	5%	3%	6%	5%	7%	4%	3%	4%	6%	6%	4%	8%	4%	10%	4%
Don't know	9%	9%	7%	5%	10%	11%	10%	9%	9%	7%	10%	10%	11%	10%	7%

To what extent do you agree or disagree with the following statement?

"I believe the current air pollution levels in London pose a risk to my health"

Unweighted base	749	386	249	95	137	324	165	574	681	211	233	130	235	288	167
Base: All London adults	730	390	230	99	130	316	156	549	699	209	226	122	220	302	183
Strongly agree	49%	52%	55%	57%	48%	51%	52%	51%	49%	56%	51%	41%	39%	52%	46%
Tend to agree	34%	34%	34%	30%	34%	35%	37%	33%	35%	30%	32%	34%	41%	32%	32%
Tend to disagree	10%	8%	9%	9%	9%	9%	8%	9%	10%	7%	8%	16%	12%	8%	8%
Strongly disagree	1%	0%	-	-	0%	0%	-	1%	1%	-	1%	1%	2%	2%	2%
Don't know	6%	6%	2%	4%	9%	4%	3%	6%	6%	7%	8%	9%	7%	6%	12%

YouGov / BHF Air Pollution results

Sample: 1053 London adults
Fieldwork: 12th - 16th October 2017

Social Media/ Messaging service (within the last month)										Local Education Authority				
Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype	Central	North	South	East	West

According to the London Atmospheric Emissions Inventory, London currently exceeds World Health Organisation (WHO) limits for a particle known as "PM2.5". This particle contributes to negative air pollution levels in London.

Taking this into account, which, if any, of the following would you worry about doing specifically in London as a result of this? (Please select all that apply)

	Unweighted base	749	386	249	95	137	324	165	574	681	211	233	130	235	288	167
Base: All London adults	730	390	230	99	130	316	156	549	699	209	226	122	220	302	183	
Cycling in the city	39%	35%	45%	46%	39%	39%	38%	42%	38%	46%	41%	34%	38%	41%	34%	
Living in London for a long time or permanently	48%	50%	50%	50%	41%	54%	56%	49%	48%	53%	51%	32%	47%	44%	45%	
Shopping (e.g. on the high street)	19%	20%	20%	23%	15%	18%	14%	18%	16%	22%	19%	16%	21%	21%	18%	
Sitting outside	28%	30%	30%	28%	24%	26%	19%	27%	26%	36%	29%	20%	27%	33%	26%	
Going to parks	17%	17%	15%	21%	14%	18%	10%	17%	17%	20%	16%	15%	15%	20%	20%	
Visiting iconic landmarks	11%	11%	11%	11%	7%	9%	7%	10%	11%	14%	9%	8%	11%	16%	13%	
Inviting family/ friends to visit	8%	11%	13%	11%	3%	11%	6%	9%	9%	12%	6%	9%	7%	10%	6%	
Running outside	39%	38%	41%	42%	29%	37%	37%	40%	38%	46%	36%	34%	38%	41%	35%	
Exercising outside (not including running/ cycling)	34%	33%	38%	32%	32%	33%	30%	31%	30%	39%	34%	27%	35%	31%	30%	
Other	3%	3%	2%	2%	5%	2%	3%	3%	2%	4%	4%	3%	2%	4%	1%	
Don't know	6%	6%	3%	6%	13%	7%	6%	6%	6%	7%	7%	7%	6%	5%	9%	
Not applicable - I wouldn't worry about doing anything specifically as a result of this	23%	22%	22%	20%	22%	20%	17%	21%	23%	15%	24%	33%	22%	25%	21%	

As a reminder, air pollution is contamination of the indoor or outdoor environment by any chemical, physical or biological agent that modifies the natural characteristics of the atmosphere.

Household combustion devices, motor vehicles, industrial facilities and forest fires are common sources of air pollution. Pollutants of major public health concern include particulate matter, carbon monoxide, ozone, nitrogen dioxide and sulfur dioxide...

Taking this into account, in general which, if any, of the following parts of the human body do you think are negatively affected by air pollution? (Please select all that apply)

	Unweighted base	749	386	249	95	137	324	165	574	681	211	233	130	235	288	167
Base: All London adults	730	390	230	99	130	316	156	549	699	209	226	122	220	302	183	
Heart	57%	59%	54%	51%	61%	55%	49%	55%	54%	59%	55%	52%	61%	56%	55%	
Lungs	92%	93%	96%	82%	93%	92%	92%	92%	93%	93%	93%	85%	91%	91%	88%	
Hair	47%	46%	54%	52%	55%	54%	54%	48%	48%	50%	47%	40%	49%	48%	42%	
Skin	68%	73%	75%	65%	74%	76%	78%	70%	69%	70%	68%	62%	66%	68%	67%	
Liver	31%	31%	29%	28%	29%	30%	29%	31%	32%	33%	29%	29%	32%	33%	36%	
Eyes	63%	66%	69%	59%	64%	63%	61%	64%	61%	59%	61%	57%	62%	65%	58%	
None of these	2%	1%	1%	7%	1%	2%	1%	2%	2%	1%	2%	1%	-	1%	4%	
Don't know	3%	4%	2%	5%	3%	4%	4%	3%	3%	2%	4%	7%	5%	5%	4%	