

**YouGov Survey Results**  
**Sample Size - 655 GB Children aged 11-16**

Fieldwork : 15th - 18th January 2016

Total	Gender		Age						Social Grade	
Base	Male	Female	11	12	13	14	15	16	ABC1	C2DE

For this question, you can select as many options as you like. You may have seen or heard recently that the jackpot for the National Lottery was up to £66 million...**\*\*What do you think you would do if you had won that money? You can select as many options as you like**

<b>Unweighted base</b>	655	321	334	99	117	135	108	116	80	369	286
<b>Base: All GB children aged 11 to 15</b>	655	336	319	105	105	108	109	113	116	350	305
Take my family on holiday	73%	68%	78%	83%	83%	71%	71%	72%	57%	80%	64%
Put it in a savings account	64%	62%	67%	59%	59%	57%	71%	62%	77%	65%	63%
Invest it in something	44%	45%	43%	31%	35%	35%	45%	48%	68%	43%	46%
Quit school	10%	11%	10%	16%	13%	13%	10%	12%	-	11%	10%
Buy an island	14%	14%	13%	18%	17%	13%	9%	15%	11%	16%	12%
Buy a games console (e.g. Xbox, PlayStation etc.)	36%	48%	24%	48%	47%	43%	30%	29%	22%	39%	33%
Have a party	39%	36%	43%	50%	37%	43%	36%	38%	31%	42%	35%
Give some money to my friends	41%	38%	44%	46%	41%	45%	34%	40%	39%	42%	40%
Give some money to my family	76%	73%	79%	76%	75%	73%	74%	81%	77%	78%	74%
Buy myself a new set of clothes/ shoes/ accessories	58%	46%	69%	59%	55%	56%	60%	58%	58%	58%	57%
Something else	22%	18%	25%	15%	15%	17%	20%	25%	37%	21%	23%
I don't know	4%	4%	4%	3%	4%	4%	6%	6%	1%	4%	4%

**Do you have your own \*\*Facebook\*\* account?**

<b>Unweighted base</b>	655	321	334	99	117	135	108	116	80	369	286
<b>Base: All GB children aged 11 to 15 online</b>	655	336	319	105	105	108	109	113	116	350	305
Yes, I do	56%	56%	57%	17%	31%	50%	74%	82%	78%	48%	66%
No, I don't	44%	44%	43%	83%	69%	50%	26%	18%	22%	52%	34%

**For this question, you can select as many options as you like...\*\*Are you Facebook friends with your parent(s)/ legal guardian(s)?**

<b>Unweighted base</b>	360	174	186	16	37	69	80	95	63	176	184
<b>Base: All GB children aged 11 to 15 online with Facebook</b>	368	188	180	18	33	54	81	93	90	168	200
Yes, I am Facebook friends with my **father/ male guardian(s)**	49%	46%	53%	77%	63%	58%	56%	40%	37%	51%	48%
Yes, I am Facebook friends with my **mother/ female guardian(s)**	63%	60%	66%	76%	85%	66%	63%	67%	46%	65%	61%
No, I am not Facebook friends with any of my parent(s)/ legal guardian(s)	26%	27%	25%	11%	10%	20%	21%	29%	38%	26%	26%
I don't know	1%	-	2%	-	-	3%	-	-	1%	0%	1%