

YouGov / Beating Bowel Cancer
Sample Size : 1047 GB Men

Fieldwork : 20th - 23th November 2015

Total	Gender	Age					Social Grade	
Base	Male	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Please imagine you had ****one or more**** of the following health issues for three weeks_: ****A persistent change in bowel habit, especially going more often or looser stools • Abdominal pain • A lump in your stomach • Unexplained weight loss or fatigue**** Which **ONE**, if any, of the following would you be **MOST** likely to do ****after three weeks****?

	Unweighted base	1047	1047	101	81	165	279	421	632	415
Base: All UK men aged 18+	1047	1047	134	178	206	178	351	637	410	
Get something from the chemist to settle my stomach	1%	1%	4%	1%	1%	2%	1%	1%	1%	
Wait and see if it improves	11%	11%	15%	16%	13%	11%	6%	11%	11%	
Go to my GP	80%	80%	65%	78%	76%	80%	90%	82%	78%	
Change my diet	2%	2%	4%	2%	4%	2%	1%	2%	3%	
Other	1%	1%	1%	-	1%	2%	0%	0%	1%	
Don't know	4%	4%	11%	3%	5%	4%	2%	3%	6%	

Please imagine you had ****one or more**** of the following health issues for three weeks_: ****A persistent change in bowel habit, especially going more often or looser stools • Bleeding from the bottom or blood in your stools • Abdominal pain • A lump in your stomach • Unexplained weight loss or fatigue**** Which **ONE**, if any, of the following would you be **MOST** likely to do ****after three weeks****?

	Unweighted base	1136	1136	123	96	174	277	466	645	491
Base: All UK men aged 18 plus	1136	1136	145	193	224	193	381	647	489	
Get something from the chemist to settle my stomach	1%	1%	4%	1%	0%	-	1%	1%	1%	
Wait and see if it improves	8%	8%	11%	12%	12%	6%	5%	7%	10%	
Go to my GP	84%	84%	76%	72%	80%	89%	92%	86%	80%	
Change my diet	2%	2%	3%	5%	2%	2%	1%	2%	3%	
Other	1%	1%	1%	1%	2%	0%	-	1%	1%	
Don't know	4%	4%	6%	9%	3%	3%	2%	3%	6%	