

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

For the following question, by "essential business", we mean that your business is essential and critical to the COVID-19 response and falls under one of the categories listed by the government. This includes health and social care, education and childcare, key public services, local and national government, food and other necessary goods, public safety and national security, transport and utilities, communication and financial services. Workers at these businesses were able to send their children to childcare/ school during the "lockdown" and were able to remain open to the public.

Are you an essential employer?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Yes	26%	26%	35%	32%
			*	A
No	70%	70%	65%	67%
			*	
Don't know	4%	5%	-	1%
		C	*	

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Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

For the following question, by "essential business", we mean that your business is essential and critical to the COVID-19 response and falls under one of the categories listed by the government. This includes health and social care, education and childcare, key public services, local and national government, food and other necessary goods, public safety and national security, transport and utilities, communication and financial services. Workers at these businesses were able to send their children to childcare/ school during the "lockdown" and were able to remain open to the public.

Are you an essential employer?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Yes	47%	19%	41%	33%	18%	17%	29%	51%	17%
	<i>E.H.I.J*</i>		<i>E.H.I*</i>	<i>E.H.I</i>			<i>E.H.I</i>	<i>E.G.H.I.J*</i>	<i>**</i>
No	47%	79%	51%	59%	78%	79%	70%	40%	67%
	*	<i>D.F.G.K</i>	*	<i>K</i>	<i>D.F.G.K</i>	<i>D.F.G.J.K</i>	<i>D.F.K</i>	*	<i>**</i>
Don't know	5%	3%	8%	9%	3%	3%	1%	9%	17%
	<i>J*</i>		<i>J*</i>	<i>E.I.J</i>				<i>J*</i>	<i>**</i>

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Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

For the following question, by "essential business", we mean that your business is essential and critical to the COVID-19 response and falls under one of the categories listed by the government. This includes health and social care, education and childcare, key public services, local and national government, food and other necessary goods, public safety and national security, transport and utilities, communication and financial services. Workers at these businesses were able to send their children to childcare/ school during the "lockdown" and were able to remain open to the public.

Are you an essential employer?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Yes	19%	41%	24%	30%	36%	21%	25%
		M.O.P		M	T.U		
No	77%	53%	71%	63%	57%	76%	70%
	N.P		N		S	S	
Don't know	3%	6%	5%	6%	7%	2%	5%

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Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

For the following question, by "essential business", we mean that your business is essential and critical to the COVID-19 response and falls under one of the categories listed by the government. This includes health and social care, education and childcare, key public services, local and national government, food and other necessary goods, public safety and national security, transport and utilities, communication and financial services. Workers at these businesses were able to send their children to childcare/ school during the "lockdown" and were able to remain open to the public.

Are you an essential employer?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Yes	100%	-	57%	21%
	AA		AE*	
No	-	100%	38%	74%
		Z	*	AD
Don't know	-	-	5%	5%
			*	

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Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

During the COVID-19 pandemic (i.e. since the 23rd March), have each of the following increased or decreased for your business?

Turnover

	Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4	
Increased significantly	4%	3%	9%	A*	4%
Increased slightly	10%	10%	14%	*	12%
Stayed the same	22%	22%	27%	*	27%
Decreased slightly	25%	25%	23%	*	38%
Decreased significantly	39%	40%	27%	*	20%
Net: Increased	13%	13%	23%	*	16%
Net: Decreased	65%	65%	50%	*	57%

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Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

During the COVID-19 pandemic (i.e. since the 23rd March), have each of the following increased or decreased for your business?

Turnover

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Increased significantly	3% *	1%	3% *	10% E.H.I.J	2%	4%	1%	6% E.J*	6% **
Increased slightly	14% H*	12% H	8% *	12% H	3%	10% H	11% H	13% H*	6% **
Stayed the same	16% *	30% F.G.H.K	11% *	8% G	19% G	26% F.G	30% F.G.H.K	15% *	11% **
Decreased slightly	25% *	23%	29% *	17%	18%	30% G.H	28% G.H	21% *	28% **
Decreased significantly	42% *	34%	48% I.J*	53% E.I.J	58% E.I.J	31%	30%	44% *	50% **
Net: Increased	17% H*	13% H	11% *	22% E.H.J	5%	14% H	12% H	20% H*	11% **
Net: Decreased	67% *	57%	77% E.I.J*	70% E	76% E.I.J	61%	58%	65% *	78% **

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Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

During the COVID-19 pandemic (i.e. since the 23rd March), have each of the following increased or decreased for your business?

Turnover

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Increased significantly	3%	7% M.O	2%	3%	27% T.U	-	-
Increased slightly	12%	10%	5%	9%	73% T.U	-	-
Stayed the same	23%	21%	25%	17%	-	100% S.U	-
Decreased slightly	24%	28%	26%	25%	-	-	39% S.T
Decreased significantly	38%	33%	42%	46% N	-	-	61% S.T
Net: Increased	15% O	18% O	7%	12%	100% T.U	-	-
Net: Decreased	62%	61%	68%	72% M	-	-	100% S.T

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Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

During the COVID-19 pandemic (i.e. since the 23rd March), have each of the following increased or decreased for your business?

Turnover

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Increased significantly	5%	3%	11% AE*	3%
Increased slightly	14% AA	8%	16% *	9%
Stayed the same	18%	24%	7% *	23% AD
Decreased slightly	25%	25%	38% AE*	25%
Decreased significantly	39%	40%	29% *	40%
Net: Increased	19% AA	11%	27% AE*	12%
Net: Decreased	63%	65%	67% *	66%

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Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Staff retention

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Increased significantly	2%	1%	9% A*	7% A
Increased slightly	5%	5%	9% *	13% A
Stayed the same	63%	63% C	53% *	45%
Decreased slightly	17%	17%	15% *	26% A
Decreased significantly	14%	14%	14% *	10%
Net: Increased	7%	6%	18% A*	20% A
Net: Decreased	31%	31%	29% *	35%

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D	E	F	G	H	I	J	K	L

Staff retention

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Increased significantly	- *	2%	0% *	2%	1%	2%	1%	0% *	6% **
Increased slightly	0% *	5%	5% *	4%	3%	5%	6%	8% *	6% **
Stayed the same	70% *	61%	52% *	54%	53%	67% F,G,H	74% E,F,G,H	61% *	56% **
Decreased slightly	22% *	21% J	25% I,J*	23% I,J	20% J	13%	11%	17% *	6% **
Decreased significantly	8% *	11%	18% J*	17% J	23% D,E,I,J	12%	8%	14% *	28% **
Net: Increased	0% *	7%	5% *	6%	4%	8%	6%	8% *	11% **
Net: Decreased	30% *	32% J	43% I,J*	40% I,J	43% I,J	25%	19%	31% *	33% **

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M	N	O	P	S	T	U

Staff retention

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Increased significantly	1%	3%	1%	2%	7%	0%	1%
					T.U		
Increased slightly	5%	6%	4%	4%	18%	3%	3%
					T.U		
Stayed the same	66%	58%	63%	57%	61%	87%	54%
						S.U	
Decreased slightly	15%	21%	17%	20%	10%	9%	22%
							S.T
Decreased significantly	12%	12%	15%	17%	4%	1%	20%
							S.T
Net: Increased	7%	8%	5%	6%	25%	3%	4%
					T.U		
Net: Decreased	27%	34%	32%	37%	14%	10%	42%
			M				S.T

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Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Staff retention

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Increased significantly	3%	1%	6%	1%
	AA		AE*	
Increased slightly	6%	5%	17%	3%
			AE*	
Stayed the same	58%	65%	47%	65%
			*	AD
Decreased slightly	19%	16%	19%	18%
			*	
Decreased significantly	14%	13%	11%	14%
			*	
Net: Increased	9%	6%	23%	4%
			AE*	
Net: Decreased	33%	29%	30%	31%
			*	

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	Micro / small	Medium	Large
	A	B	C

Overall, how would you describe your confidence in each of the following over the next 12 months, compared to the previous 12 months?

The UK economy

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
A lot more confident	1%	1%	4%	2%
			A*	A
More confident	5%	5%	11%	10%
			A*	A
About the same	9%	9%	13%	13%
			*	A
Less confident	40%	40%	48%	41%
			*	
A lot less confident	46%	46%	24%	34%
		B.C	*	
Net: More confident	6%	5%	15%	13%
			A*	A
Net: Less confident	86%	86%	71%	75%
		B.C	*	

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Industry								
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D	E	F	G	H	I	J	K	L

Overall, how would you describe your confidence in each of the following over the next 12 months, compared to the previous 12 months?

The UK economy

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
A lot more confident	3% *	1%	- *	1%	1%	1%	1%	- *	- **
More confident	3% *	3%	11% E.G.H*	3%	1%	7% H	5% H	2% *	6% **
About the same	11% I*	14% I	7% *	12% I	9% I	3% I	13% I	12% I*	- **
Less confident	28% *	46% F	26% *	40%	36%	43% F	41% F	44% F*	44% **
A lot less confident	55% E*	35%	56% E*	44%	54% E.J	46% E	41%	42% *	50% **
Net: More confident	6% *	5%	11% H*	4%	1%	7% H	5% H	2% *	6% **
Net: Less confident	84% *	81%	82% *	84%	89% E	89% E.J	82%	86% *	94% **

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Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Overall, how would you describe your confidence in each of the following over the next 12 months, compared to the previous 12 months?

The UK economy

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
A lot more confident	1%	2%	1%	0%	4%	1%	0%
More confident	4%	2%	6%	8%	7%	3%	5%
About the same	7%	10%	9%	10%	13%	13%	6%
Less confident	39%	45%	46%	36%	47%	45%	37%
A lot less confident	49%	41%	39%	45%	28%	39%	51%
Net: More confident	5%	4%	6%	8%	11%	4%	5%
Net: Less confident	88%	86%	85%	82%	76%	83%	89%

YouGov Survey Results

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Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Overall, how would you describe your confidence in each of the following over the next 12 months, compared to the previous 12 months?

The UK economy

Unweighted base	350	857	175	600
Base: All	325	870	89	710
A lot more confident	2%	0%	5% AE*	1%
More confident	5%	5%	13% AE*	6%
About the same	10%	8%	4% *	10%
Less confident	39%	42%	42% *	41%
A lot less confident	45%	45%	36% *	43%
Net: More confident	7%	5%	18% AE*	6%
Net: Less confident	84%	87%	78% *	83%

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Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

London's economy

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
A lot more confident	1%	1%	4% A*	2% A
More confident	4%	4%	7% *	8% A
About the same	11%	11%	19% *	17% A
Less confident	49%	50%	46% *	50%
A lot less confident	35%	35% C	24% *	23%
Net: More confident	4%	4%	11% A*	11% A
Net: Less confident	84%	84% B.C	70% *	72%

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Industry								
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D	E	F	G	H	I	J	K	L

London's economy

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
A lot more confident	3% H*	1%	- *	-	0%	1%	0%	- *	- **
More confident	3% *	4%	7% H*	4%	1%	4%	4%	2% *	6% **
About the same	14% *	19% I	10% *	10%	11%	10%	12%	8% *	6% **
Less confident	31% *	45%	51% *	50% D	46%	53% D	53% D	50% *	33% **
A lot less confident	50% E,I,J*	31%	33% *	35%	42% E,J	32%	31%	40% *	56% **
Net: More confident	6% *	5% H	7% H*	4%	1%	5% H	4%	2% *	6% **
Net: Less confident	81% *	76%	84% *	86%	88% E	85% E	84%	89% E*	89% **

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Office region				Business turnover		
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London's economy

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
A lot more confident	0%	1%	1%	1%	4%	1%	0%
More confident	4%	3%	2%	6%	8%	3%	3%
About the same	10%	12%	15%	11%	11%	18%	9%
Less confident	50%	50%	53%	46%	57%	54%	47%
A lot less confident	36%	34%	29%	36%	21%	24%	41%
Net: More confident	4%	4%	2%	8%	12%	4%	3%
Net: Less confident	86%	84%	82%	82%	77%	78%	88%

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Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

London's economy

Unweighted base	350	857	175	600
Base: All	325	870	89	710
A lot more confident	2%	0%	7%	0%
	AA		AE*	
More confident	4%	4%	9%	4%
			*	
About the same	9%	12%	2%	13%
			*	AD
Less confident	48%	51%	56%	51%
			*	
A lot less confident	36%	33%	26%	31%
			*	
Net: More confident	6%	4%	16%	4%
			AE*	
Net: Less confident	84%	84%	82%	82%
			*	

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	A	B	C

My business' economic prospects

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
A lot more confident	2%	2%	7% A*	3%
More confident	12%	12%	22% A*	19% A
About the same	28%	28%	36% *	33%
Less confident	36%	36% B	20% *	36% B
A lot less confident	22%	22% C	14% *	9%
Net: More confident	14%	14%	29% A*	22% A
Net: Less confident	58%	58% B.C	35% *	45%

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Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

My business' economic prospects

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
A lot more confident	3% *	1%	5% *	2%	1%	3%	1%	0% *	0% **
More confident	8% *	10%	8% *	15%	7%	14% H	13%	14% *	6% **
About the same	31% *	39% F,G,H,I	20% *	20%	23%	27%	35% F,G,H	31% *	17% **
Less confident	36% *	33%	39% *	35%	40%	38%	37%	27% *	44% **
A lot less confident	22% *	18%	28% J*	28% E,I,J	29% E,I,J	18%	15%	28% J*	33% **
Net: More confident	12% *	11%	13% *	16% H	8%	17% H	13%	14% *	6% **
Net: Less confident	58% *	50%	67% E,J*	63% E	69% E,I,J	56%	52%	55% *	78% **

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Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

My business' economic prospects

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
A lot more confident	2%	5%	2%	1%	7%	2%	1%
		M			T.U		
More confident	13%	8%	10%	13%	41%	12%	6%
					T.U	U	
About the same	27%	36%	32%	21%	31%	52%	19%
		P	P		U	S.U	
Less confident	37%	33%	35%	37%	19%	28%	42%
							S.T
A lot less confident	20%	18%	21%	28%	3%	6%	31%
				N			S.T
Net: More confident	15%	13%	11%	15%	47%	14%	7%
					T.U	U	
Net: Less confident	58%	51%	56%	65%	22%	34%	73%
			N			S	S.T

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Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

My business' economic prospects

Unweighted base	350	857	175	600
Base: All	325	870	89	710
A lot more confident	4%	1%	6%	1%
	AA		AE*	
More confident	11%	12%	18%	13%
			*	
About the same	25%	29%	15%	29%
			*	AD
Less confident	38%	36%	44%	37%
			*	
A lot less confident	21%	21%	16%	19%
			*	
Net: More confident	15%	14%	24%	14%
			*	
Net: Less confident	60%	57%	61%	56%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Which, if any, of the following do you see as the main threats to your business as the UK recovers from the impacts of the COVID-19 pandemic? (Please select all that apply)

	Unweighted base	1251	907	58	286
	Base: All	1251	1231	16	4
A second wave/ local lockdowns in our area	52%	52%	52%	65%	52%
Lack of consumer spending	42%	42%	42%	31%	39%
Lack of consumers in the local area (e.g. lower footfall)	21%	21%	21%	16%	17%
Not being able to find/ maintain affordable business premises	12%	12%	12%	12%	6%
Lack of finance/ capital available	24%	24%	24%	16%	24%
Not being able to retain staff	13%	13%	13%	23%	16%
Low turnover/ cash-flow issues	51%	51%	52%	37%	33%
Other	15%	15%	15%	22%	10%
Don't know	1%	1%	1%	1%	5%
Not applicable – there are no threats to our business	7%	7%	7%	7%	7%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Which, if any, of the following do you see as the main threats to your business as the UK recovers from the impacts of the COVID-19 pandemic? (Please select all that apply)

	Unweighted base	48	182	80	123	221	278	228	71	20
	Base: All	41	178	104	108	151	410	149	100	10
A second wave/ local lockdowns in our area		50%	58%	62%	63%	58%	42%	51%	54%	56%
		*	I	I*	I	I			*	**
Lack of consumer spending		44%	44%	62%	72%	51%	29%	25%	49%	28%
		J*	I.J	E.I.J*	D.E.H.I.J.K	I.J			I.J*	**
Lack of consumers in the local area (e.g. lower footfall)		19%	21%	25%	53%	30%	8%	11%	34%	22%
		I*	I.J	I.J*	D.E.F.H.I.J.K	I.J			I.J*	**
Not being able to find/ maintain affordable business premises		22%	8%	17%	19%	18%	9%	9%	12%	22%
		E.I.J*		*	E.I.J	E.I.J			*	**
Lack of finance/ capital available		19%	23%	25%	29%	27%	22%	25%	27%	22%
		*		*					*	**
Not being able to retain staff		26%	10%	17%	17%	19%	10%	10%	14%	17%
		E.I.J*		*		E.I.J			*	**
Low turnover/ cash-flow issues		49%	47%	61%	63%	58%	46%	50%	50%	56%
		*		I*	E.I.J	E.I			*	**
Other		14%	8%	22%	11%	18%	18%	18%	6%	17%
		*		E.K*		E.K	E.K	E.K	*	**
Don't know		3%	2%	-	-	3%	2%	1%	0%	-
		*		*		G			*	**
Not applicable – there are no threats to our business		6%	8%	5%	3%	4%	7%	8%	9%	6%
		*		*					*	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Which, if any, of the following do you see as the main threats to your business as the UK recovers from the impacts of the COVID-19 pandemic? (Please select all that apply)

	Unweighted base	673	184	162	232	175	286	790
	Base: All	600	206	185	260	167	275	809
A second wave/ local lockdowns in our area	48%	48%	57%	52%	57%	40%	36%	60%
				M				S.T
Lack of consumer spending	38%	38%	48%	42%	47%	33%	31%	48%
			M					S.T
Lack of consumers in the local area (e.g. lower footfall)	21%	21%	23%	16%	22%	19%	8%	25%
						T		T
Not being able to find/ maintain affordable business premises	12%	12%	10%	6%	20%	12%	4%	15%
					M.N.O	T		T
Lack of finance/ capital available	25%	25%	26%	21%	23%	17%	16%	28%
								S.T
Not being able to retain staff	11%	11%	17%	13%	15%	10%	8%	16%
								T
Low turnover/ cash-flow issues	52%	52%	47%	50%	55%	25%	20%	68%
								S.T
Other	15%	15%	11%	21%	14%	15%	16%	15%
				N				
Don't know	2%	2%	1%	2%	0%	2%	4%	0%
						U	U	
Not applicable – there are no threats to our business	6%	6%	7%	8%	6%	11%	19%	1%
						U	U	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Which, if any, of the following do you see as the main threats to your business as the UK recovers from the impacts of the COVID-19 pandemic? (Please select all that apply)

	Unweighted base				
	350	857	175	600	
	Base: All	325	870	89	710
A second wave/ local lockdowns in our area	54%	51%	47%	51%	*
Lack of consumer spending	42%	40%	49%	38%	*
Lack of consumers in the local area (e.g. lower footfall)	27%	17%	32%	18%	
	AA		AE*		
Not being able to find/ maintain affordable business premises	15%	11%	22%	10%	
			AE*		
Lack of finance/ capital available	26%	23%	36%	23%	
			AE*		
Not being able to retain staff	20%	11%	31%	10%	
	AA		AE*		
Low turnover/ cash-flow issues	49%	52%	57%	50%	*
Other	10%	17%	3%	15%	
		Z	*	AD	
Don't know	1%	2%	0%	1%	*
			*		
Not applicable – there are no threats to our business	6%	7%	0%	8%	AD
			*		

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Which, if any, of the following would your business find MOST useful in dealing with the impacts of the COVID-19 pandemic?

	Unweighted base	1251	907	58	286
	Base: All	1251	1231	16	4
Extending the business rates holiday into the 2021-2022 tax year	14%	14%	14%	22%	14%
				*	
Changes to the Coronavirus Business Interruption Loans (e.g. longer interest-free period, unsecured funds)	6%	6%	6%	6%	4%
				*	
Workforce support scheme	14%	14%	14%	11%	17%
				*	
Additional grants from local councils	15%	15%	15%	6%	2%
			C	*	
Additional/ alternative business loans	5%	5%	5%	5%	2%
				*	
Extending mortgage holidays	1%	1%	1%	-	3%
				*	A.B
VAT reduction	14%	14%	14%	18%	12%
				*	
Other	10%	10%	10%	9%	5%
			C	*	
Don't know	7%	7%	7%	4%	19%
				*	A.B
Not applicable – Nothing in particular would be most useful for my business	14%	14%	14%	19%	21%
				*	A

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Which, if any, of the following would your business find MOST useful in dealing with the impacts of the COVID-19 pandemic?

	Unweighted base	48	182	80	123	221	278	228	71	20
	Base: All	41	178	104	108	151	410	149	100	10
Extending the business rates holiday into the 2021-2022 tax year	8%	15%	18%	20%	18%	11%	16%	8%	6%	*
	*	*	*	I.K	I			*	**	
Changes to the Coronavirus Business Interruption Loans (e.g. longer interest-free period, unsecured funds)	1%	7%	10%	7%	6%	5%	11%	4%	17%	
	*	*	*				D.I	*	**	
Workforce support scheme	22%	12%	18%	13%	16%	13%	14%	13%	11%	*
	*	*	*	*	*	*	*	*	**	
Additional grants from local councils	11%	12%	13%	24%	17%	15%	12%	15%	28%	*
	*	*	*	E.J	*	*	*	*	**	
Additional/ alternative business loans	5%	6%	7%	2%	1%	6%	6%	4%	6%	*
	*	H	H*			H	H	*	**	
Extending mortgage holidays	0%	3%	0%	-	2%	0%	0%	2%	-	*
	*	I	*		I			I*	**	
VAT reduction	17%	17%	20%	24%	11%	13%	10%	12%	6%	*
	*	*	*	H.I.J	*	*	*	*	**	
Other	5%	6%	4%	5%	11%	14%	8%	13%	-	*
	*	*	*	*	*	E.F.G	*	*	**	
Don't know	5%	8%	2%	3%	7%	7%	6%	11%	17%	*
	*	*	*	*	*	*	*	F.G*	**	
Not applicable – Nothing in particular would be most useful for my business	25%	14%	10%	4%	11%	17%	16%	18%	11%	
	F.G.H*	G	*		G	G	G	G*	**	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Which, if any, of the following would your business find MOST useful in dealing with the impacts of the COVID-19 pandemic?

	Unweighted base	673	184	162	232	175	286	790
	Base: All	600	206	185	260	167	275	809
Extending the business rates holiday into the 2021-2022 tax year		16%	15%	9%	12%	13%	10%	15%
Changes to the Coronavirus Business Interruption Loans (e.g. longer interest-free period, unsecured funds)		6%	8%	6%	6%	5%	5%	7%
Workforce support scheme		14%	16%	17%	10%	5%	12%	17%
Additional grants from local councils		11%	17%	18%	21%	11%	8%	18%
Additional/ alternative business loans		4%	5%	3%	9%	6%	4%	5%
Extending mortgage holidays		1%	1%	1%	1%	1%	0%	1%
VAT reduction		13%	15%	15%	17%	23%	11%	14%
Other		9%	7%	10%	12%	9%	10%	10%
Don't know		10%	3%	6%	3%	6%	10%	6%
Not applicable – Nothing in particular would be most useful for my business		N.P					U	
		16%	14%	15%	10%	21%	29%	8%
						U	U	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Which, if any, of the following would your business find MOST useful in dealing with the impacts of the COVID-19 pandemic?

	Unweighted base	350	857	175	600
	Base: All	325	870	89	710
Extending the business rates holiday into the 2021-2022 tax year	16%	13%	18%	12%	*
Changes to the Coronavirus Business Interruption Loans (e.g. longer interest-free period, unsecured funds)	6%	7%	5%	7%	*
Workforce support scheme	13%	15%	11%	14%	*
Additional grants from local councils	18%	14%	25%	15%	AE*
Additional/ alternative business loans	8%	4%	7%	6%	AA*
Extending mortgage holidays	1%	1%	1%	1%	*
VAT reduction	16%	14%	18%	14%	*
Other	5%	11%	4%	10%	Z*
Don't know	4%	7%	4%	5%	*
Not applicable – Nothing in particular would be most useful for my business	13%	15%	6%	16%	*

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Approximately what proportion of staff worked remotely/ do you expect to work remotely frequently (at least once or twice a week) at each of the following points? If you are unsure please provide an approximation. (% of staff)

12 months ago

	1213	875	52	286
Unweighted base	1213	875	52	286
Base	1198	1179	15	4
0%	51%	51%	34%	13%
		B.C	C*	
1 to 20%	22%	22%	46%	64%
			A*	A.B
21 to 40%	5%	5%	9%	12%
			*	A
41 to 60%	7%	7%	8%	7%
			*	
61 to 80%	3%	3%	-	2%
			*	
81 to 100%	11%	12%	3%	1%
		C	*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Approximately what proportion of staff worked remotely/ do you expect to work remotely frequently (at least once or twice a week) at each of the following points? If you are unsure please provide an approximation. (% of staff)

12 months ago

	D	E	F	G	H	I	J	K	L
Unweighted base	46	177	80	121	216	265	223	66	19
Base	39	172	104	106	148	383	145	91	9
0%	67%	51%	65%	64%	58%	40%	44%	59%	41%
	I,J*	I	I,J*	E,I,J	I,J			I*	**
1 to 20%	16%	25%	22%	13%	18%	26%	27%	17%	29%
	*	G	*			G	G	*	**
21 to 40%	3%	4%	5%	6%	3%	8%	7%	2%	6%
	*		*					*	**
41 to 60%	6%	6%	3%	6%	6%	8%	8%	11%	-
	*		*					*	**
61 to 80%	3%	4%	2%	2%	3%	4%	3%	-	0%
	*		*					*	**
81 to 100%	6%	10%	3%	10%	12%	15%	12%	10%	24%
	*		*		F	F	F	*	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Approximately what proportion of staff worked remotely/ do you expect to work remotely frequently (at least once or twice a week) at each of the following points? If you are unsure please provide an approximation. (% of staff)

12 months ago

Unweighted base	657	177	154	225	172	274	767
Base	576	198	174	249	162	260	776
0%	47%	58%	53%	52%	46%	45%	54%
		M			T		T
1 to 20%	25%	19%	19%	20%	30%	19%	22%
					T		
21 to 40%	5%	3%	5%	8%	4%	5%	6%
41 to 60%	6%	6%	6%	8%	7%	7%	6%
61 to 80%	3%	2%	4%	2%	1%	5%	3%
81 to 100%	13%	12%	11%	9%	12%	19%	9%
						U	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Approximately what proportion of staff worked remotely/ do you expect to work remotely frequently (at least once or twice a week) at each of the following points? If you are unsure please provide an approximation. (% of staff)

12 months ago

Unweighted base	341	828	174	572
Base	312	830	89	667
0%	56%	49%	39%	52%
			*	
1 to 20%	27%	20%	42%	18%
	AA		AE*	
21 to 40%	3%	6%	4%	7%
			*	
41 to 60%	4%	8%	4%	6%
			*	
61 to 80%	4%	3%	3%	3%
			*	
81 to 100%	6%	14%	8%	14%
		Z	*	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

6 months ago

Unweighted base	1213	875	52	286
Base	1198	1179	15	4
0%	25%	25%	16%	4%
		C	C*	
1 to 20%	11%	11%	22%	19%
			A*	A
21 to 40%	6%	6%	12%	9%
			*	A
41 to 60%	8%	8%	5%	9%
			*	
61 to 80%	5%	5%	-	12%
			*	A.B
81 to 100%	44%	44%	46%	45%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

6 months ago

Unweighted base	46	177	80	121	216	265	223	66	19
Base	39	172	104	106	148	383	145	91	9
0%	40%	19%	31%	55%	37%	18%	11%	24%	18%
	E.I.J*		I.J*	E.F.H.I.J.K	E.I.J			J*	**
1 to 20%	13%	17%	20%	17%	11%	5%	10%	13%	6%
	*		*					*	**
21 to 40%	6%	7%	11%	4%	4%	7%	4%	3%	12%
	*		*					*	**
41 to 60%	9%	12%	16%	7%	9%	4%	8%	10%	6%
	*		*					*	**
61 to 80%	9%	9%	5%	4%	4%	4%	9%	2%	0%
	*		*					*	**
81 to 100%	24%	36%	17%	13%	35%	62%	58%	48%	59%
	*	F.G	*		F.G	D.E.F.G.H	D.E.F.G.H	D.F.G*	**

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

6 months ago

Unweighted base	657	177	154	225	172	274	767
Base	576	198	174	249	162	260	776
0%	18%	34%	32%	31%	23%	14%	30%
		M	M	M			T
1 to 20%	12%	11%	10%	12%	17%	8%	11%
					T		
21 to 40%	5%	8%	4%	7%	6%	5%	6%
41 to 60%	6%	9%	10%	10%	9%	6%	9%
61 to 80%	5%	5%	3%	7%	2%	6%	6%
81 to 100%	54%	33%	41%	32%	43%	61%	39%
	N.O.P					S.U	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

6 months ago

Unweighted base	341	828	174	572
Base	312	830	89	667
0%	35%	21%	20%	26%
	AA		*	
1 to 20%	17%	9%	23%	9%
	AA		AE*	
21 to 40%	7%	6%	8%	7%
			*	
41 to 60%	9%	7%	6%	8%
			*	
61 to 80%	6%	5%	5%	4%
			*	
81 to 100%	27%	52%	39%	45%
		Z	*	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Currently

Unweighted base	1213	875	52	286
Base	1198	1179	15	4
0%	24%	24%	11%	3%
		B.C	*	
1 to 20%	11%	11%	18%	9%
			*	
21 to 40%	6%	6%	14%	7%
			A*	
41 to 60%	9%	9%	11%	13%
			*	
61 to 80%	8%	8%	2%	20%
			*	A.B
81 to 100%	41%	41%	44%	48%
			*	A

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Currently

Unweighted base	46	177	80	121	216	265	223	66	19
Base	39	172	104	106	148	383	145	91	9
0%	50% E.I.J*	20%	33% I.J*	49% E.F.H.I.J	32% E.I.J	14%	13%	34% I.J*	12% **
1 to 20%	15% I*	17%	23% H.I.J*	18% I.J	11% I	3%	9%	17% I*	6% **
21 to 40%	6% *	10%	10% *	6% *	5% *	5% *	5% *	2% *	29% **
41 to 60%	9% *	10%	8% *	10% *	9% *	8% *	11% *	8% *	12% **
61 to 80%	6% *	13% H	7% *	6% *	5% *	9% *	10% *	5% *	- **
81 to 100%	15% *	29% G	20% *	12% *	39% D.F.G	61% D.E.F.G.H.K	52% D.E.F.G.H.K	34% G*	41% **

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Currently

Unweighted base	657	177	154	225	172	274	767
Base	576	198	174	249	162	260	776
0%	17%	35%	32%	27%	22%	18%	27%
		M	M	M			T
1 to 20%	9%	23%	9%	11%	13%	9%	12%
		M.O.P					
21 to 40%	5%	8%	9%	6%	6%	2%	8%
							T
41 to 60%	8%	5%	9%	13%	13%	7%	9%
				N			
61 to 80%	9%	8%	7%	8%	9%	9%	8%
81 to 100%	52%	22%	34%	36%	38%	55%	37%
	N.O.P		N	N		S.U	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Currently

Unweighted base	341	828	174	572
Base	312	830	89	667
0%	33%	20%	14%	25%
	AA		*	
1 to 20%	20%	8%	17%	10%
	AA		*	
21 to 40%	8%	5%	19%	6%
			AE*	
41 to 60%	8%	9%	7%	8%
			*	
61 to 80%	8%	9%	16%	8%
			*	
81 to 100%	24%	49%	27%	43%
	Z		*	AD

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

In 6 months' time

Unweighted base	1211	873	52	286
Base	1196	1177	15	4
0%	25%	25%	10%	5%
		B.C	*	
1 to 20%	13%	12%	19%	10%
			*	
21 to 40%	7%	7%	11%	11%
			*	A
41 to 60%	14%	14%	25%	28%
			A*	A
61 to 80%	10%	10%	17%	27%
			*	A
81 to 100%	31%	31%	17%	20%
		C	*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

In 6 months' time

Unweighted base	46	176	80	121	215	265	223	66	19
Base	39	170	104	106	147	383	145	91	9
0%	53%	26%	31%	50%	34%	13%	15%	31%	12%
	E.F.H.I.J.K*	I.J	I.J*	E.F.H.I.J.K	I.J			I.J*	**
1 to 20%	12%	16%	25%	18%	12%	8%	9%	13%	12%
	*	I	H.I.J*	I.J				*	**
21 to 40%	12%	8%	11%	6%	7%	7%	5%	8%	18%
	*		*					*	**
41 to 60%	6%	15%	15%	12%	17%	11%	21%	15%	29%
	*		*				D.I	*	**
61 to 80%	6%	14%	2%	5%	5%	14%	14%	5%	6%
	*	F.G.H	*			F.G.H	F.G.H	*	**
81 to 100%	12%	21%	16%	9%	26%	47%	37%	27%	24%
	*	G	*		G	D.E.F.G.H.K	D.E.F.G.H	G*	**

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

In 6 months' time

Unweighted base	656	177	153	225	172	273	766
Base	575	198	173	249	162	259	774
0%	17%	35%	35%	28%	25%	21%	27%
		M	M	M			
1 to 20%	10%	22%	8%	13%	15%	8%	14%
		M.O					T
21 to 40%	8%	8%	7%	6%	5%	6%	8%
41 to 60%	16%	8%	12%	16%	15%	13%	15%
	N			N			
61 to 80%	12%	6%	11%	7%	9%	11%	10%
	N						
81 to 100%	36%	20%	27%	29%	30%	42%	27%
	N					S.U	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

In 6 months' time

Unweighted base	340	827	173	572
Base	311	829	88	667
0%	33%	22%	17%	25%
	AA		*	
1 to 20%	19%	10%	19%	12%
	AA		*	
21 to 40%	10%	6%	14%	7%
			*	
41 to 60%	12%	15%	13%	16%
			*	
61 to 80%	7%	11%	21%	9%
			AE*	
81 to 100%	19%	36%	15%	33%
		Z	*	AD

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

In 12 months' time

Unweighted base	1211	873	52	286
Base	1194	1176	15	4
0%	32%	33%	16%	7%
		B.C	*	
1 to 20%	13%	13%	25%	16%
			A*	
21 to 40%	9%	9%	18%	18%
			A*	A
41 to 60%	15%	15%	18%	32%
			*	A.B
61 to 80%	8%	8%	9%	19%
			*	A
81 to 100%	22%	22%	14%	8%
		C	*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

In 12 months' time

Unweighted base	46	177	80	121	215	264	223	66	19
Base	39	172	104	106	147	381	145	91	9
0%	61% E.H.I.J.K*	38% I.J	41% I.J*	54% E.I.J	43% I.J	17% G	22% G.H	38% I.J*	24% **
1 to 20%	4% *	18% D.I.J	23% D.H.I.J*	17% D	11% G	10% G	10% G.H	15% *	12% **
21 to 40%	9% *	7% *	8% *	3% *	6% G	10% G	13% G.H	13% G*	18% **
41 to 60%	9% *	11% F.G	13% *	13% *	14% *	17% D.E.G.H.K	24% D.E.G.H.K	8% *	12% **
61 to 80%	9% *	13% F.G	3% *	4% *	10% *	10% D.E.F.G.H.J	8% E.F.G	5% *	12% **
81 to 100%	9% *	14% *	11% *	9% *	17% *	36% D.E.F.G.H.J	23% E.F.G	21% *	24% **

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

In 12 months' time

Unweighted base	655	177	154	225	172	272	767
Base	573	198	174	249	162	257	776
0%	24%	46%	40%	35%	29%	27%	35%
		M,P	M	M			
1 to 20%	12%	17%	13%	12%	12%	11%	14%
21 to 40%	10%	7%	5%	10%	14%	5%	9%
					T		
41 to 60%	18%	7%	15%	15%	17%	16%	15%
	N		N	N			
61 to 80%	10%	6%	7%	8%	4%	8%	10%
							S
81 to 100%	25%	17%	20%	20%	24%	33%	18%
						U	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

In 12 months' time

Unweighted base	340	827	174	572
Base	311	828	89	667
0%	41%	28%	19%	33%
	AA		*	AD
1 to 20%	14%	12%	14%	12%
			*	
21 to 40%	10%	8%	16%	9%
			*	
41 to 60%	13%	16%	19%	15%
			*	
61 to 80%	7%	9%	19%	7%
			AE*	
81 to 100%	14%	26%	12%	24%
		Z	*	AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

What, if anything, do you perceive as the main challenges for your business to do with skills and the labour market in the next twelve months? (Please select all that apply)

	Unweighted base	907	58	286
	Base: All	1251	1231	16
		4		
Skills shortages among job applicants	14%	14%	13%	21%
			*	A
Brexit (as the deal is currently)	26%	26%	22%	39%
			*	A,B
No-deal Brexit	37%	37%	34%	44%
			*	A
Pressure to increase wages	21%	21%	26%	21%
			*	
The cost and time required to recruit new workers	14%	14%	17%	15%
			*	
Lack of applicants for job vacancies	7%	7%	13%	13%
			*	A
Staff retention	15%	15%	19%	16%
			*	
Skills shortages among existing staff	6%	6%	11%	18%
			*	A
Productivity	17%	17%	28%	19%
			A*	
Flexible working arrangements	13%	12%	26%	15%
			A*	
Automation	3%	3%	10%	10%
			A*	A
Managing a remote workforce	22%	22%	36%	39%
			A*	A
Other	7%	7%	4%	3%
			C	*
Don't know	7%	7%	3%	7%
			*	
None	12%	12%	7%	5%
			C	*

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

What, if anything, do you perceive as the main challenges for your business to do with skills and the labour market in the next twelve months? (Please select all that apply)

	Unweighted base	D	E	F	G	H	I	J	K	L
	48	182	80	123	221	278	228	71	20	
	Base: All	41	178	104	108	151	410	149	100	10
Skills shortages among job applicants	20%	17%	9%	10%	10%	14%	15%	21%	6%	**
	*	*	*	*	*	*	*	*	*	**
Brexit (as the deal is currently)	28%	18%	35%	29%	32%	26%	22%	19%	22%	**
	*	*	E*	E	E	*	*	*	*	**
No-deal Brexit	39%	33%	50%	34%	43%	36%	36%	33%	28%	**
	*	*	E.G.I.J*	*	*	*	*	*	*	**
Pressure to increase wages	22%	24%	18%	30%	21%	19%	17%	21%	17%	**
	*	*	*	I.J	*	*	*	*	*	**
The cost and time required to recruit new workers	9%	15%	15%	9%	10%	15%	13%	21%	17%	**
	*	*	*	*	*	*	*	G.H*	*	**
Lack of applicants for job vacancies	9%	12%	4%	8%	5%	5%	8%	14%	6%	**
	*	H.I	*	*	*	*	*	I*	*	**
Staff retention	23%	14%	18%	16%	18%	11%	11%	25%	11%	**
	*	*	*	*	*	*	*	I.J*	*	**
Skills shortages among existing staff	3%	5%	9%	5%	9%	6%	8%	4%	11%	**
	*	*	*	*	*	*	*	*	*	**
Productivity	14%	19%	15%	13%	19%	17%	21%	12%	17%	**
	*	*	*	*	*	*	*	*	*	**
Flexible working arrangements	11%	16%	8%	13%	8%	15%	10%	10%	11%	**
	*	H	*	*	*	H	*	*	*	**
Automation	6%	2%	3%	4%	2%	3%	6%	4%	-	**
	*	*	*	*	*	*	E.H	*	*	**
Managing a remote workforce	6%	18%	13%	14%	17%	29%	31%	18%	17%	**
	*	*	*	*	*	D.E.F.G.H	D.E.F.G.H	*	*	**
Other	5%	3%	4%	8%	7%	9%	8%	6%	6%	**
	*	*	*	*	*	*	*	*	*	**
Don't know	5%	8%	2%	9%	9%	5%	3%	17%	22%	**
	*	J	*	F.J	F.J	*	*	F.I.J*	*	**
None	11%	14%	15%	10%	9%	13%	11%	9%	6%	**
	*	*	*	*	*	*	*	*	*	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

What, if anything, do you perceive as the main challenges for your business to do with skills and the labour market in the next twelve months? (Please select all that apply)

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Skills shortages among job applicants	10%	20%	14%	17%	28%	9%	13%
		M		M	T,U		
Brexit (as the deal is currently)	31%	17%	23%	21%	26%	26%	25%
	N,P						
No-deal Brexit	44%	29%	32%	30%	43%	39%	35%
	N,O,P						
Pressure to increase wages	17%	26%	25%	22%	28%	12%	22%
		M			T		T
The cost and time required to recruit new workers	15%	15%	12%	13%	18%	9%	15%
					T		
Lack of applicants for job vacancies	6%	11%	4%	10%	9%	6%	7%
		O		O			
Staff retention	14%	21%	12%	14%	15%	10%	17%
		M					T
Skills shortages among existing staff	6%	7%	4%	8%	8%	4%	6%
Productivity	17%	18%	15%	16%	13%	12%	19%
							T
Flexible working arrangements	12%	21%	7%	12%	17%	10%	13%
		M,O					
Automation	3%	6%	2%	2%	6%	2%	3%
					T		
Managing a remote workforce	28%	12%	17%	20%	27%	20%	21%
	N,O,P						
Other	7%	3%	8%	8%	0%	8%	8%
						S	S
Don't know	7%	6%	6%	8%	6%	9%	7%
None	10%	15%	15%	12%	6%	17%	12%
						S	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

What, if anything, do you perceive as the main challenges for your business to do with skills and the labour market in the next twelve months? (Please select all that apply)

	Unweighted base			
	350	857	175	600
	Base: All	325	870	89
				710
Skills shortages among job applicants	15%	13%	23%	11%
			AE*	
Brexit (as the deal is currently)	21%	27%	29%	22%
			*	
No-deal Brexit	33%	39%	34%	35%
			*	
Pressure to increase wages	26%	18%	36%	17%
	AA		AE*	
The cost and time required to recruit new workers	12%	15%	19%	14%
			*	
Lack of applicants for job vacancies	8%	7%	16%	6%
			AE*	
Staff retention	17%	14%	22%	13%
			AE*	
Skills shortages among existing staff	5%	7%	16%	6%
			AE*	
Productivity	15%	18%	21%	17%
			*	
Flexible working arrangements	12%	13%	21%	11%
			AE*	
Automation	5%	2%	12%	1%
	AA		AE*	
Managing a remote workforce	15%	25%	16%	22%
		Z	*	
Other	5%	7%	7%	6%
			*	
Don't know	6%	7%	3%	6%
			*	
None	14%	11%	0%	16%
			*	AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

In which of the following roles, if any, does your business face challenges in terms of skills? (Please select all that apply)

	Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4	
Skilled manual/ technical roles	21%	21%	25%	28%	*
Professional/ managerial roles	24%	24%	40%	45%	A
Un/ semi-skilled roles	7%	7%	13%	5%	*
Clerical roles	6%	6%	16%	7%	A*
Don't know	5%	5%	8%	13%	*
My business does not face any challenges in terms of skills for any of these roles	49%	50%	23%	25%	A
			B.C		*

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

In which of the following roles, if any, does your business face challenges in terms of skills? (Please select all that apply)

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Skilled manual/ technical roles	34% G,J*	31% G,I,J,K	20% *	18% *	22% *	20% *	14% *	17% *	22% **
Professional/ managerial roles	20% *	25% *	23% *	16% *	18% *	26% *	31% G,H	27% *	11% **
Un/ semi-skilled roles	14% I,J,K*	8% J	8% *	14% I,J,K	9% J	5% *	2% *	2% *	- **
Clerical roles	5% *	8% H	8% H*	7% H	2% *	5% *	7% H	12% H*	- **
Don't know	3% *	7% J	5% *	9% J	7% J	4% *	2% *	6% *	11% **
My business does not face any challenges in terms of skills for any of these roles	46% *	41% *	52% *	49% *	53% E	51% *	51% *	48% *	56% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

In which of the following roles, if any, does your business face challenges in terms of skills? (Please select all that apply)

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Skilled manual/ technical roles	16%	31%	23%	24%	25%	14%	23%
		M		M	T		T
Professional/ managerial roles	26%	24%	21%	23%	31%	19%	24%
					T		
Un/ semi-skilled roles	7%	10%	4%	5%	12%	4%	7%
		O			T		
Clerical roles	5%	11%	2%	9%	7%	4%	7%
		M,O		O			
Don't know	6%	5%	4%	5%	3%	8%	5%
My business does not face any challenges in terms of skills for any of these roles	50%	43%	58%	48%	34%	58%	50%
			N			S	S

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

In which of the following roles, if any, does your business face challenges in terms of skills? (Please select all that apply)

	Z	AA	AD	AE
Unweighted base	350	857	175	600
Base: All	325	870	89	710
Skilled manual/ technical roles	23%	20%	35% AE*	18%
Professional/ managerial roles	23%	25%	32% *	23%
Un/ semi-skilled roles	9%	5%	14% AE*	5%
Clerical roles	10% AA	5%	14% AE*	6%
Don't know	6%	5%	2% *	4%
My business does not face any challenges in terms of skills for any of these roles	46%	51%	33% *	55% AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

And what are the main types of skills, if any, where your company faces challenges among your current workforce?
(Please select all that apply)

	Unweighted base	907	58	286
	Base: All	1251	1231	16
Technical or job-specific skills	19%	19%	34%	28%
			A*	A
Advanced or specialist IT skills	14%	14%	31%	26%
			A*	A
Literacy and written communication skills	8%	8%	16%	7%
			A*	
Management / interpersonal skills	13%	13%	16%	23%
			*	A
Customer and sales skills	15%	15%	17%	9%
		C	*	
Basic IT skills	7%	7%	8%	7%
			*	
Team working	12%	12%	16%	13%
			*	
Commercial awareness / knowledge of your organisation	12%	12%	18%	16%
			*	
Leadership skills	12%	12%	22%	22%
			A*	A
Time management skills	12%	12%	11%	9%
			*	
Foreign language skills	7%	7%	7%	10%
			*	
Complex numerical / statistical skills	6%	6%	12%	16%
			*	A
Problem solving skills	13%	12%	21%	14%
			*	
Basic numeracy skills	3%	3%	6%	4%
			*	
Other	2%	2%	-	2%
			*	B
Don't know	5%	5%	5%	11%
			*	A
My company does not face any skills challenges	37%	37%	10%	19%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

And what are the main types of skills, if any, where your company faces challenges among your current workforce? (Please select all that apply)

	Unweighted base	D	E	F	G	H	I	J	K	L
	48	182	80	123	221	278	228	71	20	
Base: All	41	178	104	108	151	410	149	100	10	
Technical or job-specific skills	29% K*	27% G.H.K	17% *	14%	18%	20%	20%	12% *	17% **	
Advanced or specialist IT skills	8% *	9%	17% *	10%	11%	18% E	16%	17% *	17% **	
Literacy and written communication skills	5% *	9%	10% *	5%	6%	11%	5%	4% *	11% **	
Management / interpersonal skills	16% *	11%	13% *	12%	12%	14%	13%	16% *	- **	
Customer and sales skills	31% E.F.I.J.*	14%	11% *	30% E.F.H.I.J	17% J	13%	9%	18% *	11% **	
Basic IT skills	3% *	5%	15% E.H.I*	11% E.H.I	4%	5%	8%	14% E.H.I*	6% **	
Team working	5% *	13%	13% *	10%	11%	12%	12%	15% *	- **	
Commercial awareness / knowledge of your organisation	11% *	12%	8% *	11%	13%	11%	18%	14% *	6% **	
Leadership skills	12% *	15%	15% *	10%	13%	11%	13%	10% *	0% **	
Time management skills	14% *	17% I	10% *	14%	12%	10%	12%	14% *	- **	
Foreign language skills	5% *	3%	15% E.I*	7% E.I	11%	5%	8% E	6% *	11% **	
Complex numerical / statistical skills	8% *	5%	3% *	2%	3%	7%	10% G.H	6% *	- **	
Problem solving skills	17% *	16%	7% *	11%	11%	14%	12%	12% *	6% **	
Basic numeracy skills	5% *	2%	5% *	3%	4%	4%	3%	2% *	- **	
Other	- *	2%	2% *	-	6% G.K	3%	3%	- *	- **	
Don't know	6% *	5%	8% *	5%	6%	4%	4%	11% I.J*	11% **	
My company does not face any skills challenges	27%	37%	29%	35%	41%	39%	34%	34%	39%	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

And what are the main types of skills, if any, where your company faces challenges among your current workforce?
(Please select all that apply)

	Unweighted base	673	184	162	232	175	286	790
	Base: All	600	206	185	260	167	275	809
Technical or job-specific skills	20%	24%	14%	18%	27%	14%	20%	
Advanced or specialist IT skills	16%	10%	11%	16%	18%	12%	15%	
Literacy and written communication skills	7%	7%	3%	14%	13%	4%	8%	
Management / interpersonal skills	14%	17%	7%	12%	15%	9%	14%	
Customer and sales skills	14%	26%	12%	13%	21%	6%	18%	
Basic IT skills	8%	9%	2%	8%	10%	5%	8%	
Team working	14%	11%	10%	10%	19%	8%	12%	
Commercial awareness / knowledge of your organisation	15%	14%	5%	9%	17%	10%	12%	
Leadership skills	14%	11%	9%	12%	16%	11%	12%	
Time management skills	12%	12%	11%	12%	15%	9%	12%	
Foreign language skills	8%	6%	5%	6%	11%	6%	6%	
Complex numerical / statistical skills	7%	5%	4%	6%	9%	8%	5%	
Problem solving skills	13%	16%	7%	14%	17%	9%	13%	
Basic numeracy skills	4%	6%	1%	3%	8%	4%	3%	
Other	3%	1%	2%	3%	1%	2%	3%	
Don't know	6%	5%	4%	5%	5%	6%	5%	
My company does not face any skills challenges	36%	30%	49%	36%	20%	48%	36%	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

And what are the main types of skills, if any, where your company faces challenges among your current workforce?
(Please select all that apply)

	Unweighted base			
	350	857	175	600
	Base: All	325	870	89
				710
Technical or job-specific skills	20%	19%	27% *	19%
Advanced or specialist IT skills	13%	15%	15% *	12%
Literacy and written communication skills	7%	8%	18% AE*	8%
Management / interpersonal skills	12%	13%	17% *	11%
Customer and sales skills	16%	15%	22% *	13%
Basic IT skills	8%	7%	9% *	6%
Team working	14%	12%	21% AE*	10%
Commercial awareness / knowledge of your organisation	10%	13%	20% *	12%
Leadership skills	12%	12%	13% *	11%
Time management skills	10%	13%	14% *	11%
Foreign language skills	8%	6%	14% AE*	5%
Complex numerical / statistical skills	4%	7%	6% *	6%
Problem solving skills	10%	13%	13% *	12%
Basic numeracy skills	4%	4%	7% *	3%
Other	2%	3%	3% *	2%
Don't know	5%	5%	6% *	4%
My company does not face any skills challenges	35%	38%	21%	40%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C
	B.C	*	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodati on & food services/ Arts, entertainment, recreation &	Information & communicatio n/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L
*		*					*	**

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U
		M.N.P			S.U	S

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE
		*	AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Which of the following methods, if any, is most important to acquire new skills for your business?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Training existing staff	56%	56%	49% *	53%
Recruiting new staff	28%	28%	40% *	39% A
Apprenticeships	7%	7%	7% *	7%
Other	9%	9% C	3% *	1%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Which of the following methods, if any, is most important to acquire new skills for your business?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Training existing staff	26% *	47% D	57% D*	61% D,E	53% D	59% D,E	61% D,E	56% D*	61% **
Recruiting new staff	42% G,J*	33% G	31% G*	17%	26%	28%	24%	34% G*	28% **
Apprenticeships	14% F,J*	8%	3% *	13% F,I,K	11% I	5%	8%	4% *	6% **
Other	19% J,K*	12%	8% *	9%	10%	9%	7%	6% *	6% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Which of the following methods, if any, is most important to acquire new skills for your business?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Training existing staff	56%	56%	54%	55%	52%	60%	55%
Recruiting new staff	31%	26%	29%	24%	37%	24%	28%
Apprenticeships	5%	11%	8%	7%	8%	4%	8%
Other	8%	7%	9%	13%	3%	12%	10%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Which of the following methods, if any, is most important to acquire new skills for your business?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Training existing staff	54%	55%	59% *	57%
Recruiting new staff	26%	30%	22% *	26%
Apprenticeships	12%	5%	16% AE*	5%
Other	7%	10%	3% *	12% AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Thinking about training your existing employees, to what extent are each of the following a priority to your business?

Upskilling employees' digital skills

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Low priority	29%	29%	13%	13%
		B.C	*	
Medium priority	35%	35%	49%	27%
		C	A,C*	
High priority	27%	27%	31%	54%
			*	A.B
Don't know	9%	9%	7%	6%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Thinking about training your existing employees, to what extent are each of the following a priority to your business?

Upskilling employees' digital skills

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Low priority	41%	39%	26%	29%	30%	27%	24%	26%	28%
	J*	I,J	*					*	**
Medium priority	20%	38%	33%	28%	35%	35%	41%	37%	33%
	*	D	*				D,G	*	**
High priority	20%	16%	31%	27%	22%	32%	30%	27%	28%
	*		E*	E		E,H	E	*	**
Don't know	19%	8%	10%	16%	12%	6%	5%	10%	11%
	E,I,J*		*	E,I,J	I,J			*	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Thinking about training your existing employees, to what extent are each of the following a priority to your business?

Upskilling employees' digital skills

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Low priority	25%	31%	38%	31%	26%	33%	29%
			M				
Medium priority	37%	34%	34%	32%	39%	31%	36%
High priority	30%	22%	20%	28%	28%	25%	27%
	O						
Don't know	8%	13%	7%	8%	7%	12%	8%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Thinking about training your existing employees, to what extent are each of the following a priority to your business?

Upskilling employees' digital skills

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Low priority	31%	28%	27% *	32%
Medium priority	32%	36%	30% *	36%
High priority	29%	28%	33% *	25%
Don't know	9%	8%	11% *	8%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Upskilling employees in other areas

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Low priority	30%	31%	10%	18%
		B.C	*	
Medium priority	38%	37%	54%	44%
		A*		
High priority	22%	22%	35%	33%
		A*		A
Don't know	10%	10%	1%	5%
		B.C	*	B

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Upskilling employees in other areas

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Low priority	25%	32%	33%	32%	25%	33%	29%	26%	11%
	*		*					*	**
Medium priority	36%	38%	38%	33%	35%	39%	38%	39%	44%
	*		*					*	**
High priority	23%	21%	23%	16%	28%	20%	28%	23%	22%
	*		*		G		G	*	**
Don't know	16%	9%	7%	18%	12%	8%	6%	11%	22%
	J*		*	E.F.I.J	J			*	**

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Upskilling employees in other areas

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Low priority	26%	36%	33%	33%	29%	31%	30%
		M					
Medium priority	42%	27%	44%	31%	39%	32%	39%
	N.P		N.P				
High priority	22%	25%	14%	26%	25%	22%	22%
		O		O			
Don't know	9%	11%	8%	9%	6%	14%	9%
					S.U		

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Upskilling employees in other areas

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Low priority	32%	29%	9% *	34% AD
Medium priority	34%	39%	40% *	37%
High priority	22%	23%	38% AE*	22%
Don't know	11%	9%	13% *	7%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Retraining employees for a new role

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Low priority	44%	44%	49%	26%
		C	C*	
Medium priority	32%	32%	28%	43%
			*	A.B
High priority	13%	13%	22%	26%
			*	A
Don't know	11%	11%	1%	5%
		B.C	*	B

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Retraining employees for a new role

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Low priority	30%	44%	39%	46%	41%	45%	47%	50%	44%
	*		*					*	**
Medium priority	36%	31%	33%	26%	35%	34%	27%	31%	28%
	*		*					*	**
High priority	17%	17%	18%	13%	13%	10%	15%	10%	17%
	*		*					*	**
Don't know	16%	8%	10%	16%	11%	10%	10%	9%	11%
	*		*	E				*	**

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Retraining employees for a new role

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Low priority	44%	39%	50%	45%	51%	37%	45%
Medium priority	33%	37%	31%	28%	25%	40%	31%
High priority	13%	13%	12%	15%	14%	9%	15%
Don't know	10%	11%	7%	13%	10%	14%	10%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Retraining employees for a new role

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Low priority	34%	47%	18%	49%
		Z	*	AD
Medium priority	36%	31%	49%	30%
			AE*	
High priority	18%	12%	24%	12%
		AA	AE*	
Don't know	12%	10%	10%	9%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Helping employees further their education (e.g. supporting them to study for a qualification such as a professional qualification, Masters, PhD etc.)

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Low priority	50%	51%	42% *	44%
Medium priority	25%	25%	31% *	33% A
High priority	15%	14%	24% *	17%
Don't know	10%	10%	3% *	6%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Helping employees further their education (e.g. supporting them to study for a qualification such as a professional qualification, Masters, PhD etc.)

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Low priority	55%*	56%	48%*	51%	55%	50%	45%	43%*	56%**
Medium priority	23%*	22%	24%*	21%	25%	25%	30%	34%*	11%**
High priority	5%*	15%	18% H*	12%	9%	16%	20% D.H	15%*	17%**
Don't know	16% J*	8%	10%*	16% E.J	12% J	9%	6%	8%*	17%**

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Helping employees further their education (e.g. supporting them to study for a qualification such as a professional qualification, Masters, PhD etc.)

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Low priority	49%	48%	58%	51%	49%	49%	51%
Medium priority	24%	26%	24%	27%	26%	22%	26%
High priority	17%	14%	10%	14%	17%	15%	14%
Don't know	10%	12%	9%	9%	8%	14%	9%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Helping employees further their education (e.g. supporting them to study for a qualification such as a professional qualification, Masters, PhD etc.)

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Low priority	41%	53%	27%	53%
		Z	*	AD
Medium priority	29%	24%	29%	26%
			*	
High priority	20%	13%	34%	12%
	AA		AE*	
Don't know	11%	9%	10%	8%
			*	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Providing secondment opportunities

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Low priority	65%	65%	65%	41%
		C	C*	
Medium priority	16%	16%	29%	38%
			A*	A
High priority	4%	4%	5%	15%
			*	A.B
Don't know	15%	15%	1%	6%
		B.C	*	B

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Providing secondment opportunities

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Low priority	58%	66%	61%	56%	63%	69%	71%	61%	61%
	*		*			G	G	*	**
Medium priority	12%	16%	23%	16%	17%	16%	15%	14%	-
	*		*					*	**
High priority	6%	4%	10%	6%	2%	1%	5%	12%	6%
	*		H,I*	I			I	H,I*	**
Don't know	25%	14%	7%	22%	19%	14%	10%	13%	33%
	F,J*		*	F,J	F,J			*	**

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Providing secondment opportunities

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Low priority	67%	56%	70%	64%	62%	66%	66%
	N		N				
Medium priority	13%	22%	12%	20%	17%	14%	16%
		M.O					
High priority	4%	4%	4%	5%	7%	3%	4%
Don't know	15%	18%	14%	11%	14%	17%	14%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Providing secondment opportunities

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Low priority	57%	69%	40%	70%
		Z	*	AD
Medium priority	20%	14%	40%	14%
	AA		AE*	
High priority	8%	3%	12%	4%
	AA		AE*	
Don't know	14%	14%	8%	12%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Do you expect that your business will recruit staff in the next 12 months? This could be either through an expansion of your business' workforce or to replace employees who are leaving.

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Yes	41%	41%	68%	77%
			A*	A
No	47%	47%	22%	17%
		B.C	*	
Don't know	12%	12%	10%	7%
		C	*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodati on & food services/ Arts, entertainment, recreation &	Information & communicatio n/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Do you expect that your business will recruit staff in the next 12 months? This could be either through an expansion of your business' workforce or to replace employees who are leaving.

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Yes	45% *	40%	37% *	36%	39%	46%	41%	35% *	33% **
No	42% *	48%	57% *	46%	44%	44%	52%	49% *	56% **
Don't know	14% *	12%	7% *	18% F.I.J	17% F.I.J	10%	7%	16% *	11% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Do you expect that your business will recruit staff in the next 12 months? This could be either through an expansion of your business' workforce or to replace employees who are leaving.

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Yes	45%	37%	40%	37%	75%	40%	35%
No	42%	51%	53%	51%	19%	49%	52%
Don't know	13%	12%	7%	12%	6%	11%	13%
	O		M	M	T.U	S	S

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Do you expect that your business will recruit staff in the next 12 months? This could be either through an expansion of your business' workforce or to replace employees who are leaving.

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Yes	42%	42%	67% AE*	36%
No	46%	47%	28% *	54% AD
Don't know	12%	12%	6% *	10%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Has your business recruited or tried to recruit staff in the last 12 months in London?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Yes	44%	43%	72%	80%
			A*	A
No	54%	54%	25%	13%
		B,C	*	
Don't know	3%	3%	3%	7%
			*	A

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Has your business recruited or tried to recruit staff in the last 12 months in London?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Yes	45% *	42%	32% *	43%	53% E,F,J	44%	40%	51% F*	50% **
No	52% *	55%	67% H,K*	51%	45%	55%	57% H	43% *	44% **
Don't know	3% *	3%	2% *	6% I	2%	2%	2%	6% *	6% **

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Has your business recruited or tried to recruit staff in the last 12 months in London?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Yes	49%	43%	35%	39%	72%	43%	38%
	O.P				T.U		
No	49%	53%	62%	59%	28%	54%	59%
			M	M		S	S
Don't know	2%	4%	3%	2%	0%	3%	3%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Has your business recruited or tried to recruit staff in the last 12 months in London?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Yes	47%	42%	69% AE*	37%
No	47%	56% Z	29% *	61% AD
Don't know	5% AA	2%	3% *	2%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

How do you expect your business' total headcount to change over the next 12 months, compared to the previous 12 months?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Increase a lot	3%	3%	4% *	5%
Increase a bit	23%	23%	31% *	25%
Stay about the same	48%	48% C	46% C*	29%
Decrease a bit	12%	12%	13% *	28% A,B
Decrease a lot	9%	9%	6% *	9%
Don't know	4%	4%	- *	4% B
Net: Increase	26%	26%	35% *	30%
Net: Decrease	21%	21%	19% *	38% A,B

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

How do you expect your business' total headcount to change over the next 12 months, compared to the previous 12 months?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Increase a lot	3% *	2%	3% *	1%	4%	5%	2%	2% *	0% **
Increase a bit	28% F*	20%	10% *	17%	17%	30% E.F.G.H	26% F	21% *	28% **
Stay about the same	44% *	52%	50% *	51%	43%	48%	50%	48% *	44% **
Decrease a bit	14% *	13%	18% *	12%	13%	9%	15%	12% *	6% **
Decrease a lot	3% *	9%	13% I*	15% D.I.J	17% D.E.I.J	5%	5%	9% *	17% **
Don't know	8% *	4%	5% *	4%	5%	3%	2%	8% *	6% **
Net: Increase	31% F*	22%	14% *	18%	21%	35% E.F.G.H	28% F	23% *	28% **
Net: Decrease	16% *	22%	31% I*	27% I	31% I.J	14%	20%	21% *	22% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

How do you expect your business' total headcount to change over the next 12 months, compared to the previous 12 months?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Increase a lot	4%	3%	0%	3%	9%	3%	2%
					T,U		
Increase a bit	26%	20%	19%	22%	49%	25%	17%
					T,U	U	
Stay about the same	45%	50%	60%	46%	33%	58%	48%
			M,P			S,U	S
Decrease a bit	12%	11%	15%	11%	4%	6%	16%
							S,T
Decrease a lot	8%	9%	6%	14%	1%	3%	13%
			O				S,T
Don't know	4%	7%	0%	5%	4%	6%	4%
		O	O				
Net: Increase	30%	24%	19%	25%	58%	28%	19%
	O				T,U	U	
Net: Decrease	20%	19%	21%	25%	5%	9%	29%
							S,T

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

How do you expect your business' total headcount to change over the next 12 months, compared to the previous 12 months?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Increase a lot	4%	3%	12%	2%
			AE*	
Increase a bit	21%	24%	34%	21%
			AE*	
Stay about the same	48%	49%	30%	53%
			*	AD
Decrease a bit	11%	13%	9%	12%
			*	
Decrease a lot	12%	7%	9%	9%
			*	
Don't know	5%	4%	5%	3%
			*	
Net: Increase	25%	27%	46%	23%
			AE*	
Net: Decrease	22%	20%	18%	21%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

And in which of the following categories has your business recruited or tried to recruit staff in the last 12 months in London?

	Unweighted base	668	400	39	229
Base: Those who have recruited in the last 12 months		548	533	12	3
Skilled manual / technical	41%	41%	40%	*	45%
Professional / managerial	47%	46%	75%	A*	79%
Un/ semi-skilled	22%	22%	13%	*	17%
Clerical	16%	16%	21%	*	21%
Don't know	4%	4%	2%	*	3%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

And in which of the following categories has your business recruited or tried to recruit staff in the last 12 months in London?

	Unweighted base	D	E	F	G	H	I	J	K	L
Unweighted base	24	89	32	59	128	161	123	41	11	
Base: Those who have recruited in the last 12 months	19	74	33	46	81	179	60	51	5	
Skilled manual / technical	56% **	45% J*	33% **	29% *	43% J*	51% G.J*	26% *	19% **	67% **	
Professional / managerial	27% **	49% G*	31% **	25% *	41% *	56% G.H*	62% G.H*	43% **	22% **	
Un/ semi-skilled	30% **	25% I.J*	36% **	50% E.H.I.J*	33% I.J*	11% *	7% *	19% **	- **	
Clerical	20% **	15% *	31% **	4% *	13% *	10% *	21% G.I*	42% **	22% **	
Don't know	0% **	3% *	5% **	14% E.H.I.J*	2% *	3% *	2% *	11% **	- **	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

And in which of the following categories has your business recruited or tried to recruit staff in the last 12 months in London?

	Unweighted base	M	N	O	P	S	T	U
Unweighted base	408	88	67	105	126	154	388	
Base: Those who have recruited in the last 12 months	294	90	64	100	121	117	310	
Skilled manual / technical	33%	50% M*	55% M*	46% *	43% *	33% *	42%	
Professional / managerial	57% N,P	23% *	47% N*	38% *	51% *	56% U*	42%	
Un/ semi-skilled	14%	44% M,P*	29% M*	22% *	23% *	12% *	25% T	
Clerical	19%	14% *	12% *	14% *	15% *	22% *	15%	
Don't know	5%	4% *	1% *	5% *	4% *	3% *	5%	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

And in which of the following categories has your business recruited or tried to recruit staff in the last 12 months in London?

	Unweighted base			
	195	451	138	248
Base: Those who have recruited in the last 12 months	153	366	61	262
Skilled manual / technical	44% *	40%	50% *	39%
Professional / managerial	39% *	53% Z	45% *	46%
Un/ semi-skilled	30% AA*	17%	30% *	20%
Clerical	17% *	15%	18% *	16%
Don't know	5% *	4%	3% *	4%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Did you meet any difficulties recruiting for those roles / any of those roles?

	Unweighted base	643	383	38	222
Base: Those who have recruited for the following roles in the last 12 months		524	510	11	3
Did not meet any difficulties recruiting	48%	49%	43%	*	30%
Skilled manual / technical	18%	18%	28%	*	23%
Professional / managerial	18%	18%	37%	A*	34%
Un/ semi-skilled	8%	8%	4%	*	2%
Clerical	6%	6%	4%	*	3%
Don't know	11%	11%	2%	*	23%
					A.B

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Did you meet any difficulties recruiting for those roles / any of those roles?

Unweighted base	23	87	30	52	125	157	122	36	11
Base: Those who have recruited for the following roles in the last 12 months	19	72	31	40	79	175	59	45	5
Did not meet any difficulties recruiting	62% **	46% *	44% **	66% I*	57% *	43% *	52% *	35% **	33% **
Skilled manual / technical	19% **	22% G*	29% **	5% *	18% G*	21% G*	9% *	9% **	44% **
Professional / managerial	6% **	21% *	6% **	14% *	12% *	22% *	27% H*	18% **	0% **
Un/ semi-skilled	6% **	15% I,J*	11% **	10% *	12% J*	6% *	2% *	8% **	- **
Clerical	0% **	8% H,I*	22% **	- *	1% *	0% *	12% G,H,I*	17% **	- **
Don't know	12% **	5% *	11% **	8% *	10% *	15% *	8% *	13% **	22% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Did you meet any difficulties recruiting for those roles / any of those roles?

Unweighted base	393	84	66	100	121	149	373
Base: Those who have recruited for the following roles in the last 12 months	280	86	63	95	116	113	296
Did not meet any difficulties recruiting	52%	47%	49%	38%	44%	57%	47%
	P	*	*	*	*	*	
Skilled manual / technical	13%	30%	17%	23%	18%	11%	21%
		M*	*	*	*	*	
Professional / managerial	20%	14%	18%	16%	25%	15%	17%
		*	*	*	*	*	
Un/ semi-skilled	5%	18%	11%	9%	6%	3%	11%
		M*	*	*	*	*	T
Clerical	4%	6%	5%	9%	5%	5%	6%
		*	*	*	*	*	
Don't know	12%	2%	13%	15%	9%	17%	10%
	N	*	N*	N*	*	*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Did you meet any difficulties recruiting for those roles / any of those roles?

	Unweighted base			
Base: Those who have recruited for the following roles in the last 12 months	186	437	135	239
Did not meet any difficulties recruiting	44% *	51%	34% *	52%
Skilled manual / technical	21% *	16%	21% *	20%
Professional / managerial	19% *	19%	37% AE*	16%
Un/ semi-skilled	10% *	7%	8% *	8%
Clerical	8% *	4%	5% *	5%
Don't know	9% *	12%	12% *	6%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

What are the main difficulties your business has faced during the past 12 months when recruiting? (please select all that apply)

	Unweighted base	270	149	20	101
Base: Those who have had difficulties recruiting for the following roles		213	205	6	1
Applicants lacked sufficient technical ability / skills	53%	54%	49%	**	*
Applicants lacked sufficient experience	59%	59%	50%	**	*
Low number of applicants/ not enough people interested in the role	35%	35%	37%	**	*
Applicants lacked CV writing/ interviewing skills	20%	20%	22%	**	*
Too much competition from other employers	14%	13%	26%	**	A*
Other	9%	10%	4%	**	11%
None - we faced no difficulties	0%	-	7%	**	*
Don't know	1%	1%	-	**	1%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

What are the main difficulties your business has faced during the past 12 months when recruiting? (please select all that apply)

	D	E	F	G	H	I	J	K	L
Unweighted base	6	48	15	15	42	73	47	19	5
Base: Those who have had difficulties recruiting for the following roles	5	35	14	11	26	72	24	23	2
Applicants lacked sufficient technical ability / skills	71% **	56% **	52% **	67% **	48% *	45% *	74% **	51% **	50% **
Applicants lacked sufficient experience	71% **	68% **	88% **	60% **	55% *	48% *	69% **	50% **	75% **
Low number of applicants/ not enough people interested in the role	29% **	32% **	26% **	79% **	48% *	35% *	30% **	16% **	75% **
Applicants lacked CV writing/ interviewing skills	0% **	21% **	26% **	29% **	10% *	21% *	27% **	16% **	- **
Too much competition from other employers	- **	18% **	12% **	21% **	26% /*	8% *	13% **	10% **	25% **
Other	- **	15% **	12% **	- **	10% *	13% *	4% **	- **	- **
None - we faced no difficulties	- **	- **	- **	- **	- *	1% *	- **	- **	- **
Don't know	- **	4% **	- **	- **	- *	- *	- **	- **	- **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

What are the main difficulties your business has faced during the past 12 months when recruiting? (please select all that apply)

	Unweighted base	M	N	O	P	S	T	U
Unweighted base	154		43	25	48	68	52	150
Base: Those who have had difficulties recruiting for the following roles	100		44	24	45	54	30	129
Applicants lacked sufficient technical ability / skills	52% *		51% **	48% **	62% **	55% *	58% **	52% *
Applicants lacked sufficient experience	59% *		58% **	60% **	58% **	54% *	50% **	63% *
Low number of applicants/ not enough people interested in the role	37% *		39% **	38% **	26% **	33% *	44% **	34% *
Applicants lacked CV writing/ interviewing skills	21% *		22% **	4% **	22% **	14% *	14% **	24% *
Too much competition from other employers	14% *		23% **	4% **	8% **	7% *	13% **	16% *
Other	5% *		16% **	8% **	13% **	4% *	0% **	14% *
None - we faced no difficulties	- *		1% **	- **	- **	- *	2% **	- *
Don't know	1% *		0% **	- **	- **	2% *	- **	- *

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

What are the main difficulties your business has faced during the past 12 months when recruiting? (please select all that apply)

	Unweighted base	Z	AA	AD	AE
Base: Those who have had difficulties recruiting for the following roles	87	172	79	101	
Applicants lacked sufficient technical ability / skills	69*	132*	32**	106*	
Applicants lacked sufficient experience	44%*	55%*	33%**	60%*	
Low number of applicants/ not enough people interested in the role	55%*	59%*	46%**	57%*	
Applicants lacked CV writing/ interviewing skills	38%*	35%*	53%**	31%*	
Too much competition from other employers	26%*	17%*	38%**	18%*	
Other	7%*	18%*	14%**	11%*	
None - we faced no difficulties	3%*	11%*	7%**	6%*	
Don't know	-*	0%*	-**	0%*	
	-*	1%*	-**	1%*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Does your company currently employ any apprentices?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Yes	8%	8%	25% A*	46% A.B
No	90%	90% B.C	71% C*	41%
Don't know	2%	2%	3% *	13% A.B

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodati on & food services/ Arts, entertainment, recreation &	Information & communicatio n/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Does your company currently employ any apprentices?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Yes	3% *	9%	7% *	9%	5%	11%	9%	6% *	- **
No	97% *	90%	91% *	87%	92%	88%	88%	90% *	100% **
Don't know	0% *	1%	2% *	4% 	2%	1%	3%	4% *	0% **

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Does your company currently employ any apprentices?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Yes	8%	10%	7%	10%	13%	8%	8%
No	90%	88%	90%	89%	87%	88%	91%
Don't know	2%	3%	2%	1%	0%	4%	2%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Does your company currently employ any apprentices?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Yes	14%	6%	50%	5%
	AA		AE*	
No	82%	93%	49%	95%
		Z	*	AD
Don't know	4%	1%	1%	1%
	AA		*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

To the best of your knowledge, will your company be required to pay the apprenticeship levy?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Yes	7%	7%	23% A*	37% A.B
No	57%	57% C	51% C*	18%
Don't know	36%	36%	26% *	45% A.B

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

To the best of your knowledge, will your company be required to pay the apprenticeship levy?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Yes	0% *	9%	9% *	12% D.H	4%	8%	7%	4% *	- **
No	53% *	57%	62% *	47%	58%	55%	66% G.I	57% *	56% **
Don't know	47% J*	35%	30% *	42% J	39% J	38%	27%	38% *	45% **

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

To the best of your knowledge, will your company be required to pay the apprenticeship levy?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Yes	7%	9%	6%	8%	14%	2%	7%
					T.U	T	
No	54%	59%	61%	59%	49%	59%	58%
Don't know	40%	32%	33%	33%	37%	39%	35%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

To the best of your knowledge, will your company be required to pay the apprenticeship levy?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Yes	16%	4%	100%	-
	AA		AE*	
No	46%	60%	-	100%
		Z	*	AD
Don't know	38%	36%	-	-
			*	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Following the way apprenticeships are now funded, does your business plan to use apprenticeship funding over the next 12 months?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Yes	9%	8%	27% A*	32% A
No	65%	65% B.C	51% C*	19%
Don't know	26%	26%	22% *	49% A.B

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodati on & food services/ Arts, entertainment, recreation &	Information & communicatio n/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Following the way apprenticeships are now funded, does your business plan to use apprenticeship funding over the next 12 months?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Yes	3%	9%	10%	16%	8%	9%	7%	4%	-
	*		*	D.H.J.K				*	**
No	53%	65%	63%	54%	64%	63%	73%	75%	78%
	*		*				D.G	D.G*	**
Don't know	44%	25%	26%	30%	28%	27%	20%	20%	22%
	E.I.J.K*		*					*	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Following the way apprenticeships are now funded, does your business plan to use apprenticeship funding over the next 12 months?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Yes	7%	12%	7%	12%	14%	5%	9%
		M		M	T		
No	67%	61%	64%	64%	60%	70%	64%
Don't know	26%	27%	28%	24%	27%	25%	27%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Following the way apprenticeships are now funded, does your business plan to use apprenticeship funding over the next 12 months?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Yes	16%	6%	43%	6%
	AA		AE*	
No	56%	68%	28%	78%
		Z	*	AD
Don't know	28%	26%	29%	16%
			AE*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

How does your business plan to use the apprenticeship funding that is available over the next 12 months? (Please select all that apply)

	Unweighted base	178	76	17	85
Base: Those who plan to use apprenticeship funding in the next 12 months		109	104	4	1
My business will employ an increased number of apprentices	36%	36%	*	31%	**
My business will use apprenticeship funding to employ the same number of apprentices as before the funding changes	32%	31%	*	49%	**
My business will use the funding to train existing employees as an apprentice	28%	28%	*	47%	**
My business will use apprenticeship funding but will employ fewer apprentices than before the funding changes	24%	25%	*	4%	**
Other	2%	2%	*	-	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

How does your business plan to use the apprenticeship funding that is available over the next 12 months? (Please select all that apply)

	D	E	F	G	H	I	J	K	L
Unweighted base	4	27	15	22	22	51	29	8	-
Base: Those who plan to use apprenticeship funding in the next 12 months	1	17	11	18	11	37	10	4	-
My business will employ an increased number of apprentices	99%	29%	19%	40%	30%	46%	31%	9%	-
	**	**	**	**	**	**	**	**	**
My business will use apprenticeship funding to employ the same number of apprentices as before the funding changes	-	34%	17%	19%	24%	47%	21%	46%	-
	**	**	**	**	**	**	**	**	**
My business will use the funding to train existing employees as an apprentice	17%	44%	51%	23%	26%	14%	37%	45%	-
	**	**	**	**	**	**	**	**	**
My business will use apprenticeship funding but will employ fewer apprentices than before the funding changes	-	15%	16%	46%	22%	26%	23%	1%	-
	**	**	**	**	**	**	**	**	**
Other	1%	0%	-	6%	0%	0%	10%	-	-
	**	**	**	**	**	**	**	**	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

How does your business plan to use the apprenticeship funding that is available over the next 12 months? (Please select all that apply)

	Unweighted base	M	N	O	P	S	T	U
Unweighted base	100	26	15	37	44	28	106	
Base: Those who plan to use apprenticeship funding in the next 12 months	39	26	13	31	23	14	73	
My business will employ an increased number of apprentices	44%	13%	58%	36%	29%	49%	36%	**
	**	**	**	**	**	**	*	
My business will use apprenticeship funding to employ the same number of apprentices as before the funding changes	29%	34%	9%	45%	37%	14%	34%	**
	**	**	**	**	**	**	*	
My business will use the funding to train existing employees as an apprentice	21%	54%	32%	15%	16%	22%	33%	**
	**	**	**	**	**	**	*	
My business will use apprenticeship funding but will employ fewer apprentices than before the funding changes	34%	26%	9%	18%	45%	15%	20%	**
	**	**	**	**	**	**	*	
Other	3%	-	-	3%	0%	0%	3%	**
	**	**	**	**	**	**	*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

How does your business plan to use the apprenticeship funding that is available over the next 12 months? (Please select all that apply)

	Unweighted base	83	92	100	47
Base: Those who plan to use apprenticeship funding in the next 12 months		51	53	38	45
My business will employ an increased number of apprentices		26% *	43% *	43% **	30% *
My business will use apprenticeship funding to employ the same number of apprentices as before the funding changes		25% *	38% *	42% **	23% *
My business will use the funding to train existing employees as an apprentice		36% *	19% *	26% **	31% *
My business will use apprenticeship funding but will employ fewer apprentices than before the funding changes		31% *	21% *	24% **	21% *
Other		0% *	4% *	0% **	2% *

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Earlier you said that you plan to use apprenticeship funding over the next 12 months. What percentage of your Apprenticeship Levy funds do you expect to use over the next 12 months?

	Unweighted base	A	B	C
	172	72	15	85
Base: Those who have before and plan to in the next 12 months use apprenticeship funding	102	97	4	1
0%	7%	8% *	- **	- *
1-25%	31%	31% *	23% **	18% *
26-50%	15%	14% *	32% **	16% *
51-75%	9%	8% *	27% **	19% A*
76-100%	12%	12% *	12% **	17% *
Don't know	26%	26% *	6% **	30% *

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Earlier you said that you plan to use apprenticeship funding over the next 12 months. What percentage of your Apprenticeship Levy funds do you expect to use over the next 12 months?

Unweighted base	3	27	15	22	22	49	27	7	-
Base: Those who have before and plan to in the next 12 months use apprenticeship funding	0	17	11	18	11	35	9	2	-
0%	- **	15% **	- **	11% **	7% **	7% **	- **	- **	- **
1-25%	- **	44% **	32% **	30% **	32% **	28% **	24% **	16% **	- **
26-50%	4% **	7% **	16% **	18% **	1% **	22% **	17% **	- **	- **
51-75%	- **	12% **	4% **	11% **	0% **	14% **	0% **	2% **	- **
76-100%	- **	0% **	16% **	17% **	7% **	15% **	12% **	1% **	- **
Don't know	96% **	22% **	32% **	12% **	52% **	14% **	48% **	81% **	- **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Earlier you said that you plan to use apprenticeship funding over the next 12 months. What percentage of your Apprenticeship Levy funds do you expect to use over the next 12 months?

Unweighted base	97	24	14	37	43	26	103
Base: Those who have before and plan to in the next 12 months use apprenticeship funding	35	23	12	31	22	11	69
0%	5% **	4% **	29% **	4% **	5% **	22% **	6% *
1-25%	23% **	36% **	37% **	35% **	39% **	10% **	32% *
26-50%	17% **	12% **	0% **	21% **	35% **	0% **	11% *
51-75%	5% **	21% **	- **	8% **	10% **	10% **	8% *
76-100%	24% **	12% **	7% **	0% **	2% **	10% **	15% *
Don't know	26% **	16% **	27% **	32% **	8% **	48% **	28% *

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Earlier you said that you plan to use apprenticeship funding over the next 12 months. What percentage of your Apprenticeship Levy funds do you expect to use over the next 12 months?

	80	89	100	44
Unweighted base				
Base: Those who have before and plan to in the next 12 months use apprenticeship funding	48	49	38	42
0%	5% *	11% *	- **	15% **
1-25%	32% *	26% *	41% **	32% **
26-50%	24% *	8% *	24% **	11% **
51-75%	18% AA*	1% *	21% **	2% **
76-100%	4% *	21% Z*	8% **	7% **
Don't know	17% *	34% *	6% **	32% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

London boroughs and the GLA will continue to make the case to retain more of the revenue from business rates, instead of passing it to central government. From your business' point of view what, if anything, should be a priority for investing these funds?

	Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4	
Building more homes	30%	30%	21%	25%	*
Progressing London's Strategic Infrastructure Projects (LSIPs)	18%	17%	35%	26%	A*
Improving public transport	40%	39%	44%	41%	A
Building more affordable work spaces	19%	19%	18%	10%	*
Upskilling London's workforce	18%	18%	16%	22%	C
Improving air quality in the capital	32%	32%	29%	30%	*
Other	8%	9%	5%	4%	C
Don't know	12%	12%	7%	24%	A,B
None of the above	9%	9%	4%	4%	C

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

London boroughs and the GLA will continue to make the case to retain more of the revenue from business rates, instead of passing it to central government. From your business' point of view what, if anything, should be a priority for investing these funds?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Building more homes	27% *	38% F	20% *	29%	31%	29%	30%	29% *	22% **
Progressing London's Strategic Infrastructure Projects (LSIPs)	21% *	16%	11% *	15%	13%	22% H	19%	16% *	11% **
Improving public transport	38% *	35%	35% *	28%	44% G	43% G	43% G	41% *	22% **
Building more affordable work spaces	33% E.I.K*	14%	22% *	22%	22%	18%	20%	11% *	17% **
Upskilling London's workforce	14% *	17%	25% *	16%	16%	18%	23%	15% *	22% **
Improving air quality in the capital	31% *	30%	21% *	27%	36% F	35% F	33%	35% *	6% **
Other	8% *	9%	7% *	7%	11% K	10%	8%	2% *	- **
Don't know	5% *	11%	15% *	17% J	16%	11%	9%	17% *	33% **
None of the above	16% J*	13% J	10% *	12% J	7%	8%	5%	9% *	11% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

London boroughs and the GLA will continue to make the case to retain more of the revenue from business rates, instead of passing it to central government. From your business' point of view what, if anything, should be a priority for investing these funds?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Building more homes	33%	28%	31%	23%	20%	34%	30%
	P					S	S
Progressing London's Strategic Infrastructure Projects (LSIPs)	21%	11%	18%	16%	18%	14%	19%
	N						
Improving public transport	45%	25%	37%	39%	46%	42%	37%
	N		N	N			
Building more affordable work spaces	20%	22%	11%	18%	27%	15%	18%
	O	O			T.U		
Upskilling London's workforce	17%	20%	18%	20%	20%	11%	20%
					T		T
Improving air quality in the capital	38%	25%	32%	24%	30%	31%	33%
	N.P						
Other	7%	7%	10%	11%	9%	6%	9%
Don't know	12%	18%	8%	11%	14%	13%	12%
		O					
None of the above	6%	12%	12%	11%	6%	11%	9%
		M	M				

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

London boroughs and the GLA will continue to make the case to retain more of the revenue from business rates, instead of passing it to central government. From your business' point of view what, if anything, should be a priority for investing these funds?

	Unweighted base			
	350	857	175	600
Base: All	325	870	89	710
Building more homes	26%	32%	36% *	30%
Progressing London's Strategic Infrastructure Projects (LSIPs)	15%	20%	22% *	19%
Improving public transport	32%	43% Z	40% *	40%
Building more affordable work spaces	20%	19%	29% AE*	16%
Upskilling London's workforce	19%	18%	25% *	19%
Improving air quality in the capital	25%	35% Z	26% *	33%
Other	8%	8%	6% *	8%
Don't know	12%	12%	11% *	10%
None of the above	12%	8%	1% *	11% AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

The government is considering alternatives to business rates, as part of a wider programme of business rates reform. Which of the following, if any, alternatives to business rates do you think should be considered?

	Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4	
On-line sales tax	25%	25%	33%	24%	*
Additional corporation tax	13%	13%	19%	16%	*
Turn-over tax (similar to turn-over rents whereby part or all of a business's tax is determined in accordance with the turn-over generated by the tenant)	29%	29%	26%	26%	*
Environmental taxes	26%	26%	29%	31%	*
Tax related to land values	10%	10%	10%	12%	*
Other taxes	4%	4%	-	1%	*
Don't know	18%	18%	11%	31%	A.B
Not applicable - I don't think any alternatives should be considered	17%	17%	12%	10%	C

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

The government is considering alternatives to business rates, as part of a wider programme of business rates reform. Which of the following, if any, alternatives to business rates do you think should be considered?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
On-line sales tax	22%*	20%	25%*	29%	24%	27%	30% E	21%*	11%**
Additional corporation tax	6%*	15%	11%*	7%	13%	18% G.K	13%*	6%*	6%**
Turn-over tax (similar to turn-over rents whereby part or all of a business's tax is determined in accordance with the turn-over generated by the tenant)	22%*	31% K	26%*	29%	29%	35% K	26%*	17%*	22%**
Environmental taxes	11%*	28% D	21%*	18%	30% D.G	31% D.G	24%*	27%*	6%**
Tax related to land values	12%*	8%	7%*	9%	12%	12%	14%*	6%*	- **
Other taxes	-*	3%	3%*	5%	3%	5%	1%*	4%*	- **
Don't know	16%*	12%	15%*	20%	28% E.F.I.J	17%	12%	25% E.J*	61%**
Not applicable - I don't think any alternatives should be considered	27% H.I*	18%	28% H.I*	21% H	12%	13%	21% H.I	16%*	6% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

The government is considering alternatives to business rates, as part of a wider programme of business rates reform. Which of the following, if any, alternatives to business rates do you think should be considered?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
On-line sales tax	25%	26%	25%	24%	31%	16%	27%
					T		T
Additional corporation tax	15%	11%	13%	11%	11%	13%	14%
Turn-over tax (similar to turn-over rents whereby part or all of a business's tax is determined in accordance with the turn-over generated by the tenant)	33%	24%	29%	25%	27%	22%	32%
							T
Environmental taxes	32%	19%	26%	20%	31%	26%	26%
	N.P						
Tax related to land values	10%	12%	10%	11%	17%	7%	10%
					T.U		
Other taxes	4%	3%	3%	4%	7%	1%	4%
					T		
Don't know	20%	15%	10%	20%	13%	20%	18%
	O			O			
Not applicable - I don't think any alternatives should be considered	12%	24%	23%	20%	15%	23%	15%
		M	M	M		U	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

The government is considering alternatives to business rates, as part of a wider programme of business rates reform. Which of the following, if any, alternatives to business rates do you think should be considered?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
On-line sales tax	24%	26%	32%	27%
			*	
Additional corporation tax	12%	14%	14%	14%
			*	
Turn-over tax (similar to turn-over rents whereby part or all of a business's tax is determined in accordance with the turn-over generated by the tenant)	24%	31%	33%	30%
		Z	*	
Environmental taxes	18%	30%	28%	26%
		Z	*	
Tax related to land values	10%	10%	14%	11%
			*	
Other taxes	4%	3%	7%	2%
			*	
Don't know	17%	18%	10%	15%
			*	
Not applicable - I don't think any alternatives should be considered	20%	15%	13%	19%
			*	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

To what extent, if at all, do you think your local council acts on the concerns of local businesses?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
A great deal	4%	4%	1% *	5%
A fair amount	22%	21%	40% A*	27%
Not very much	39%	39%	28% *	35%
Not at all	20%	20% C	17% *	10%
Don't know	16%	16%	14% *	23% A
Net: A great deal/fair amount	25%	25%	41% A*	32% A
Net: Not very much/not at all	59%	59% B,C	45% *	44%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

To what extent, if at all, do you think your local council acts on the concerns of local businesses?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
A great deal	3% *	4%	3% *	6% H	1%	3%	3%	6% *	- **
A fair amount	20% *	16%	18% *	22%	20%	23%	33% E.F.H.I.K	18% *	11% **
Not very much	26% *	43%	46% D*	41%	42%	36%	35%	40% *	39% **
Not at all	33% G.H*	23%	21% *	16%	15%	22%	20%	17% *	11% **
Don't know	19% *	14%	11% *	15%	22% J	15%	10%	19% *	39% **
Net: A great deal/fair amount	22% *	20%	21% *	28%	21%	27%	36% E.F.H	24% *	11% **
Net: Not very much/not at all	58% *	66% J	67% *	57%	57%	58%	55%	57% *	50% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

To what extent, if at all, do you think your local council acts on the concerns of local businesses?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
A great deal	3%	7% M,P	5%	2%	7% U	3%	3%
A fair amount	25%	19%	17%	18%	27%	21%	21%
Not very much	36%	32%	43%	47% M,N	33%	35%	41%
Not at all	16%	29% M	24% M	21%	18%	18%	22%
Don't know	20% N,O,P	12%	11%	12%	15%	23% U	13%
Net: A great deal/fair amount	28% P	26%	22% M	20% M	34% U	24%	24% S,T
Net: Not very much/not at all	52%	61%	67% M	68% M	52%	53%	63%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

To what extent, if at all, do you think your local council acts on the concerns of local businesses?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
A great deal	8%	2%	10%	4%
	AA		AE*	
A fair amount	20%	23%	35%	23%
			AE*	
Not very much	38%	39%	33%	39%
			*	
Not at all	24%	19%	15%	21%
			*	
Don't know	10%	18%	7%	13%
		Z	*	
Net: A great deal/fair amount	28%	25%	45%	27%
			AE*	
Net: Not very much/not at all	63%	57%	48%	60%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

And thinking about the last 6 months specifically... To what extent, if at all, do you think your local council has acted on the concerns of local businesses?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
A great deal	4%	4%	5% *	8% A
A fair amount	22%	22%	24% *	24%
Not very much	34%	34%	40% *	27%
Not at all	22%	22%	16% *	12%
Don't know	18%	18%	15% *	29% A.B
Net: A great deal/fair amount	26%	26%	29% *	32%
Net: Not very much/not at all	56%	56%	56% C*	39%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

And thinking about the last 6 months specifically... To what extent, if at all, do you think your local council has acted on the concerns of local businesses?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
A great deal	5%*	4%	7%*	6%	3%	3%	5%	4%*	-**
A fair amount	11%*	16%	18%*	26%	23%	23%	26% E	20%*	22%**
Not very much	37%*	37%	40%*	37%	35%	30%	30%	36%*	33%**
Not at all	25%*	25% G	26%*	14%	18%	24% G	23%	19%*	17%**
Don't know	22%*	18%	10%*	17%	21% F	19%	16%	21%*	28%**
Net: A great deal/fair amount	16%*	20%	24%*	31% E	26%	26%	31% E	24%*	22%**
Net: Not very much/not at all	62%*	62%	66%*	51%	53%	55%	53%	55%*	50%**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

And thinking about the last 6 months specifically... To what extent, if at all, do you think your local council has acted on the concerns of local businesses?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
A great deal	4%	7%	4%	3%	7%	2%	4%
					T		
A fair amount	24%	21%	17%	20%	23%	25%	20%
Not very much	29%	29%	43%	42%	26%	30%	37%
			M.N	M.N			S
Not at all	18%	32%	25%	24%	21%	19%	23%
		M					
Don't know	25%	11%	12%	13%	23%	24%	16%
	N.O.P					U	
Net: A great deal/fair amount	28%	28%	21%	22%	30%	27%	24%
Net: Not very much/not at all	47%	61%	68%	65%	47%	49%	60%
		M	M	M			S.T

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

And thinking about the last 6 months specifically... To what extent, if at all, do you think your local council has acted on the concerns of local businesses?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
A great deal	7%	3%	14%	4%
	AA		AE*	
A fair amount	22%	21%	28%	22%
			*	
Not very much	35%	34%	33%	35%
			*	
Not at all	25%	21%	16%	24%
			*	
Don't know	11%	21%	8%	16%
		Z	*	
Net: A great deal/fair amount	29%	25%	42%	26%
			AE*	
Net: Not very much/not at all	60%	55%	49%	59%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Which, if any, of the following do you think would improve current planning and licencing regulations for your business?

	Unweighted base	1251	907	58	286
		1251	1231	16	4
Base: All					
Pavement licences for outdoor furniture should be extended	17%	17%	17%	16%	22%
				*	
It should be easier/ quicker to apply for material changes of use	22%	22%	22%	29%	26%
				*	
Temporary off-sales permissions should be extended	9%	9%	9%	12%	15%
				*	A
It should be easier to alter premises (e.g. no planning permission)	19%	19%	19%	16%	25%
				*	A
Other	4%	5%	5%	1%	1%
			C	*	
Not applicable - Nothing would improve current planning and licencing regulations	28%	28%	28%	19%	18%
			C	*	
Don't know	22%	22%	22%	31%	32%
				*	A
More short-term office leases (e.g. for 6 months, 1 year)	20%	20%	20%	16%	21%
				*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Which, if any, of the following do you think would improve current planning and licencing regulations for your business?

	Unweighted base	D	E	F	G	H	I	J	K	L
	48	182	80	123	221	278	228	71	20	
Base: All	41	178	104	108	151	410	149	100	10	
Pavement licences for outdoor furniture should be extended	8% *	19%	15% *	22% I	21% I	13%	16%	26% D,I*	6% **	
It should be easier/ quicker to apply for material changes of use	23% *	32% F,H,I,J	13% *	22%	16%	21%	21%	33% F,H*	17% **	
Temporary off-sales permissions should be extended	11% *	13%	5% *	11%	11%	7%	8%	6% *	- **	
It should be easier to alter premises (e.g. no planning permission)	26% *	32% F,G,H,I,J	15% *	18%	19%	13%	17%	23% *	11% **	
Other	3% *	4%	- *	7% F	6% F	6%	2%	2% *	6% **	
Not applicable - Nothing would improve current planning and licencing regulations	28% *	29% G	31% G*	17%	22%	32% G,H	31% G	21% *	28% **	
Don't know	25% E*	10%	31% E,J*	32% E,I,J	28% E,I,J	19% E	18%	27% E*	22% **	
More short-term office leases (e.g. for 6 months, 1 year)	14% *	17%	16% *	12%	18%	24% G	26% G	21% *	22% **	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Which, if any, of the following do you think would improve current planning and licencing regulations for your business?

	Unweighted base	673	184	162	232	175	286	790
	Base: All	600	206	185	260	167	275	809
Pavement licences for outdoor furniture should be extended		19%	13%	11%	20%	14%	17%	18%
It should be easier/ quicker to apply for material changes of use		23%	21%	18%	26%	20%	20%	24%
Temporary off-sales permissions should be extended		9%	12%	5%	7%	8%	6%	10%
It should be easier to alter premises (e.g. no planning permission)		17%	24%	16%	22%	14%	17%	20%
Other		4%	4%	5%	6%	5%	1%	5%
Not applicable - Nothing would improve current planning and licencing regulations		26%	23%	38%	28%	23%	30%	28%
Don't know		25%	25%	19%	15%	26%	26%	20%
More short-term office leases (e.g. for 6 months, 1 year)		25%	14%	14%	20%	20%	18%	21%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Which, if any, of the following do you think would improve current planning and licencing regulations for your business?

	Unweighted base	350	857	175	600
	Base: All	325	870	89	710
Pavement licences for outdoor furniture should be extended		21%	15%	21%*	18%
It should be easier/ quicker to apply for material changes of use		20%	23%	36% AE*	23%
Temporary off-sales permissions should be extended		11%	8%	22% AE*	8%
It should be easier to alter premises (e.g. no planning permission)		22%	18%	32% AE*	18%
Other		4%	5%	4%*	4%
Not applicable - Nothing would improve current planning and licencing regulations		25%	30%	11% *	30% AD
Don't know		23%	21%	13% *	20%
More short-term office leases (e.g. for 6 months, 1 year)		16%	22%	21% *	23%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Over the next 12 months, do you think that the UK leaving the European Union will have a positive, a negative or no impact on your business in each of the following areas?

Business growth

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
A positive impact	13%	13%	28% A*	19% A
A negative impact	52%	52%	38% *	55% B
No impact	24%	24%	28% *	18%
Don't know	11%	11%	6% *	8%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Over the next 12 months, do you think that the UK leaving the European Union will have a positive, a negative or no impact on your business in each of the following areas?

Business growth

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
A positive impact	22% H*	13%	13%	11%	7%	12%	17% H	16% *	6% **
A negative impact	45% *	49%	59%	47%	57% J	55%	46%	43% *	61% **
No impact	25% *	30% F	15% *	25%	21%	24%	30% F	23% *	17% **
Don't know	8% *	8%	13% *	18% E.I.J	14% I	8%	8%	17% *	17% **

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Over the next 12 months, do you think that the UK leaving the European Union will have a positive, a negative or no impact on your business in each of the following areas?

Business growth

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
A positive impact	11%	15%	14%	15%	17%	11%	13%
A negative impact	59%	39%	53%	46%	50%	49%	53%
No impact	20%	34%	21%	29%	27%	30%	22%
Don't know	11%	12%	12%	10%	6%	10%	12%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Over the next 12 months, do you think that the UK leaving the European Union will have a positive, a negative or no impact on your business in each of the following areas?

Business growth

Unweighted base	350	857	175	600
Base: All	325	870	89	710
A positive impact	21%	9%	36%	12%
	AA		AE*	
A negative impact	45%	55%	43%	48%
		Z	*	
No impact	23%	25%	11%	28%
			*	AD
Don't know	12%	10%	10%	12%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Staff retention

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
A positive impact	9%	9%	18% A*	17% A
A negative impact	32%	32%	32% *	43% A
No impact	51%	51% C	43% *	31%
Don't know	9%	9%	8% *	9%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Staff retention

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
A positive impact	19% G.H.I*	12% H	7% *	6% G	6% H	8% I	10% J	9% K	6% L
A negative impact	28% *	30% G	38% G.J*	19% G	38% G.J	34% G.J	23% J	38% G.J*	39% L
No impact	48% *	50% G	49% *	59% H.K	45% H.K	51% I	60% H.K	38% K	50% L
Don't know	5% *	8% G	7% *	16% E.I.J	11% H	7% I	7% J	14% K	6% L

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Staff retention

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
A positive impact	7%	12%	9%	9%	14%	8%	8%
A negative impact	36%	27%	28%	29%	32%	31%	32%
No impact	47%	54%	55%	52%	45%	52%	51%
Don't know	10%	6%	8%	10%	8%	8%	9%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Staff retention

Unweighted base	350	857	175	600
Base: All	325	870	89	710
A positive impact	14%	7%	24%	8%
	AA		AE*	
A negative impact	33%	32%	29%	28%
			*	
No impact	44%	54%	36%	55%
		Z	*	AD
Don't know	10%	8%	10%	9%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Recruitment

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
A positive impact	10%	10%	15%	17%
			*	A
A negative impact	40%	40%	39%	50%
			*	A
No impact	40%	40%	39%	27%
		C	*	
Don't know	10%	10%	7%	6%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Recruitment

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
A positive impact	16% H*	10%	9% *	9%	5%	12% H	9%	9% *	6% **
A negative impact	33% *	43% G	39% *	27%	43% G	45% G,J	33%	40% *	39% **
No impact	42% *	41%	39% *	46%	39%	34% H,I	52%	38% *	50% **
Don't know	8% *	5%	13% *	19% E,I,J	13% E,J	9%	6%	12% *	6% **

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Recruitment

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
A positive impact	8%	14%	9%	12%	17%	9%	9%
		M			T,U		
A negative impact	46%	33%	35%	37%	44%	35%	42%
	N,O						
No impact	37%	45%	46%	40%	31%	46%	40%
					S		
Don't know	10%	8%	11%	11%	8%	11%	10%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Recruitment

Unweighted base	350	857	175	600
Base: All	325	870	89	710
A positive impact	16%	7%	32%	8%
	AA		AE*	
A negative impact	38%	42%	33%	37%
			*	
No impact	35%	42%	25%	45%
		Z	*	AD
Don't know	11%	9%	9%	10%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

To what extent do you agree or disagree with the following statements?

The UK Government should only strike trade deals with countries that export goods and services compatible with the UK's own sustainability objectives

	1251	907	58	286
Unweighted base	1251	1231	16	4
Base: All				
Strongly agree	24%	24%	21% *	23%
Tend to agree	38%	38%	31% *	41%
Neither agree nor disagree	17%	17%	27% C*	13%
Tend to disagree	10%	9%	15% *	11%
Strongly disagree	6%	6%	5% *	9%
Don't know	5%	5%	- *	3% B
Net: Agree	62%	62%	52% *	64%
Net: Disagree	16%	16%	20% *	20%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

To what extent do you agree or disagree with the following statements?

The UK Government should only strike trade deals with countries that export goods and services compatible with the UK's own sustainability objectives

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Strongly agree	37% J*	23%	23% *	26%	24%	25%	20%	21% *	22% **
Tend to agree	25% *	38%	28% *	30%	38%	42% D.F.G	41%	44% *	33% **
Neither agree nor disagree	16% *	22% I.J	24% I*	22%	21% I	13%	13%	14% *	28% **
Tend to disagree	12% *	11%	15% H*	12% H	6%	8%	13% H	6% *	6% **
Strongly disagree	3% *	4%	5% *	2%	6%	9% G	10% E.G	4% *	- **
Don't know	8% *	3%	5% *	9% E.I	6%	3%	3%	11% E.I.J*	11% **
Net: Agree	61% *	60%	51% *	56%	62%	67% F	61%	65% *	56% **
Net: Disagree	14% *	15%	20% *	14%	11%	16%	22% H.K	10% *	6% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

To what extent do you agree or disagree with the following statements?

The UK Government should only strike trade deals with countries that export goods and services compatible with the UK's own sustainability objectives

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Strongly agree	26%	24%	24%	18%	25%	20%	25%
	P						
Tend to agree	38%	36%	35%	42%	34%	40%	38%
Neither agree nor disagree	14%	18%	21%	22%	21%	18%	16%
			M	M			
Tend to disagree	9%	10%	10%	10%	8%	10%	10%
Strongly disagree	8%	6%	5%	4%	9%	9%	5%
						U	
Don't know	5%	6%	5%	4%	4%	4%	6%
Net: Agree	65%	60%	59%	60%	59%	60%	63%
Net: Disagree	16%	17%	15%	14%	17%	18%	14%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

To what extent do you agree or disagree with the following statements?

The UK Government should only strike trade deals with countries that export goods and services compatible with the UK's own sustainability objectives

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Strongly agree	20%	26%	23% *	23%
Tend to agree	41%	37%	38% *	39%
Neither agree nor disagree	21%	15%	25% *	17%
Tend to disagree	6%	11%	4% *	10%
Strongly disagree	6%	7%	10% *	6%
Don't know	5%	4%	- *	5%
Net: Agree	61%	63%	61% *	63%
Net: Disagree	13%	17%	14% *	16%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

The UK Government should accept any country as a potential free trade partner, regardless of their main items of export

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Strongly agree	16%	16%	16% *	16%
Tend to agree	27%	27%	36% *	26%
Neither agree nor disagree	15%	15%	14% *	18%
Tend to disagree	22%	22%	26% *	22%
Strongly disagree	13%	13%	8% *	11%
Don't know	7%	7%	1% *	6% B
Net: Agree	43%	43%	51% *	43%
Net: Disagree	34%	34%	33% *	34%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

The UK Government should accept any country as a potential free trade partner, regardless of their main items of export

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Strongly agree	14% *	16%	18% *	17%	10%	18% H	19% H	13% *	6% **
Tend to agree	25% *	28%	33% *	26%	27%	23%	29%	33% *	39% **
Neither agree nor disagree	19% *	16%	10% *	18%	16%	15%	15%	14% *	11% **
Tend to disagree	17% *	23%	16% *	24%	21%	23%	19%	23% *	22% **
Strongly disagree	20% G*	10%	16% G*	6%	15% G	15% G	13%	9% *	6% **
Don't know	5% *	6%	7% *	9%	12% J	6%	6%	8% *	17% **
Net: Agree	39% *	45%	51% H*	43%	36%	41%	48% H	46% *	44% **
Net: Disagree	37% *	33%	33% *	30%	36%	37%	32%	33% *	28% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

The UK Government should accept any country as a potential free trade partner, regardless of their main items of export

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Strongly agree	14%	23% M	17%	16%	17%	18%	16%
Tend to agree	23%	30%	27%	33% M	25%	25%	28%
Neither agree nor disagree	14%	17%	15%	16%	17%	18%	14%
Tend to disagree	24%	17%	23%	19%	22%	16%	24% T
Strongly disagree	18% N,O,P	5%	10%	9%	13%	19% U	11%
Don't know	7%	9%	7%	8%	6%	5%	8%
Net: Agree	37%	53% M	45%	49% M	42%	42%	44%
Net: Disagree	42% N,P	22%	33% N	28%	35%	35%	34%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

The UK Government should accept any country as a potential free trade partner, regardless of their main items of export

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Strongly agree	23%	14%	22%	16%
	AA		*	
Tend to agree	26%	27%	41%	26%
			AE*	
Neither agree nor disagree	18%	14%	16%	15%
			*	
Tend to disagree	18%	23%	16%	22%
			*	
Strongly disagree	7%	15%	2%	13%
		Z	*	AD
Don't know	8%	7%	3%	8%
			*	
Net: Agree	49%	41%	63%	42%
	AA		AE*	
Net: Disagree	26%	38%	18%	35%
	Z		*	AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Were you aware that the UK government has a target to bring all greenhouse gas emissions to net zero by 2050?

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Yes	81%	81%	93% A*	84%
No	19%	19% B	7% *	16%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Were you aware that the UK government has a target to bring all greenhouse gas emissions to net zero by 2050?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Yes	73% *	82%	80% *	75%	78%	84%	88% D.G.H.K	75% *	83% **
No	27% J*	18%	20% *	25% J	22% J	16%	12%	25% J*	17% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Were you aware that the UK government has a target to bring all greenhouse gas emissions to net zero by 2050?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Yes	83%	76%	85%	79%	87%	77%	82%
No	17%	24%	15%	21%	13%	23%	18%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Were you aware that the UK government has a target to bring all greenhouse gas emissions to net zero by 2050?

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Yes	79%	82%	90% *	81%
No	21%	18%	10% *	19%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Which, if any, of the following actions is your business taking to reduce its environmental impact? (Please select all that apply)

	Unweighted base	1251	907	58	286
	Base: All	1251	1231	16	4
Using greener technologies (e.g. more energy efficient, lower emission technology)	36%	36%	47%	*	59%
					A
Adapting our products/ services to be greener (e.g. using recycled materials)	32%	31%	45%	*	49%
					A
Using sustainable suppliers/ sustainable procurement policies	33%	33%	33%	*	55%
					A.B
Encouraging tele-commuting/ remote working	37%	37%	40%	53%	
					A
Offsetting greenhouse gasses	8%	8%	10%	29%	
					A.B
Other	4%	4%	-	3%	
					B
Don't know	7%	8%	4%	11%	
					B
Not applicable – our business is not taking any actions to reduce its environmental impact	22%	22%	19%	6%	
					C
					C*

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Which, if any, of the following actions is your business taking to reduce its environmental impact? (Please select all that apply)

	Unweighted base	D	E	F	G	H	I	J	K	L
	48	182	80	123	221	278	228	71	20	
Base: All	41	178	104	108	151	410	149	100	10	
Using greener technologies (e.g. more energy efficient, lower emission technology)	39%	35%	43%	35%	35%	39%	29%	37%	39%	
	*		*					*	**	
Adapting our products/ services to be greener (e.g. using recycled materials)	47%	33%	32%	34%	39%	31%	27%	20%	33%	
	J,K*		*	K	J,K			*	**	
Using sustainable suppliers/ sustainable procurement policies	37%	28%	38%	37%	35%	30%	30%	40%	28%	
	*		*					*	**	
Encouraging tele-commuting/ remote working	20%	28%	26%	13%	29%	53%	42%	32%	39%	
	*	G	G*		G	D.E.F.G.H.K	D.E.F.G.H	G*	**	
Offsetting greenhouse gasses	9%	4%	11%	10%	6%	10%	7%	8%	-	
	*		E*	E		E		*	**	
Other	8%	5%	3%	4%	4%	5%	2%	2%	6%	
	*		*					*	**	
Don't know	8%	8%	10%	12%	10%	5%	4%	9%	17%	
	*		*	I,J	J			*	**	
Not applicable – our business is not taking any actions to reduce its environmental impact	19%	27%	18%	19%	20%	22%	24%	19%	22%	
	*		*					*	**	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Which, if any, of the following actions is your business taking to reduce its environmental impact? (Please select all that apply)

	Unweighted base	673	184	162	232	175	286	790
	Base: All	600	206	185	260	167	275	809
Using greener technologies (e.g. more energy efficient, lower emission technology)		38%	37%	35%	35%	35%	31%	39%
Adapting our products/ services to be greener (e.g. using recycled materials)		34%	31%	35%	26%	33%	24%	34%
								T
Using sustainable suppliers/ sustainable procurement policies		36%	32%	32%	27%	33%	26%	35%
								T
Encouraging tele-commuting/ remote working		43%	21%	35%	36%	41%	38%	35%
		N		N	N			
Offsetting greenhouse gasses		8%	10%	6%	6%	9%	9%	7%
Other		4%	3%	4%	5%	4%	3%	4%
Don't know		7%	12%	7%	5%	6%	8%	8%
			P					
Not applicable – our business is not taking any actions to reduce its environmental impact		21%	20%	25%	24%	16%	31%	20%
							S.U	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Which, if any, of the following actions is your business taking to reduce its environmental impact? (Please select all that apply)

	Unweighted base	350	857	175	600
	Base: All	325	870	89	710
Using greener technologies (e.g. more energy efficient, lower emission technology)	39%	36%	42%	*	38%
Adapting our products/ services to be greener (e.g. using recycled materials)	27%	34%	41%	*	31%
Using sustainable suppliers/ sustainable procurement policies	33%	33%	43%	*	32%
Encouraging tele-commuting/ remote working	28%	41%	40%	*	38%
Offsetting greenhouse gasses	11%	7%	24%	AE*	6%
Other	3%	4%	2%	*	4%
Don't know	9%	6%	2%	*	7%
Not applicable – our business is not taking any actions to reduce its environmental impact	18%	23%	6%	*	23%
				*	AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Which, if any, of the following is the MAIN barrier to your organisation reducing its greenhouse gas emissions?

	Unweighted base	1251	907	58	286
		1251	1231	16	4
Initial/ upfront costs	8%	8%	8%	4%	7%
				*	
Higher operating costs	11%	11%	11%	17%	13%
				*	
Lack of resources/ time within the business	7%	7%	7%	5%	3%
			C	*	
Lack of appropriate substitutes/ alternatives	10%	10%	10%	13%	11%
				*	
Lack of infrastructure (e.g. electric charging ports for vehicles, ultra-fast broadband)	10%	10%	10%	13%	9%
				*	
Lack of knowledge/ skills within the business	6%	6%	6%	6%	4%
				*	
Business priorities focussed elsewhere	10%	10%	10%	14%	14%
				*	
Other	4%	4%	4%	6%	3%
				*	
Don't know	11%	11%	11%	10%	26%
				*	A.B
Not applicable – Nothing is a barrier to our business reducing its greenhouse gas emissions	23%	23%	23%	12%	10%
			C	*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Which, if any, of the following is the MAIN barrier to your organisation reducing its greenhouse gas emissions?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Initial/ upfront costs	3%	10%	5%	9%	12%	5%	3%	13%	17%
	*	J	*	J	I,J			I,J*	**
Higher operating costs	12%	15%	11%	15%	12%	7%	11%	10%	22%
	*	I	*	I				*	**
Lack of resources/ time within the business	5%	8%	8%	7%	5%	7%	9%	4%	-
	*		*					*	**
Lack of appropriate substitutes/ alternatives	14%	13%	10%	12%	11%	9%	8%	4%	6%
	*		*					*	**
Lack of infrastructure (e.g. electric charging ports for vehicles, ultra-fast broadband)	11%	11%	15%	5%	7%	11%	11%	11%	11%
	*		G*					*	**
Lack of knowledge/ skills within the business	11%	5%	8%	6%	2%	6%	8%	10%	-
	H*		H*				H	H*	**
Business priorities focussed elsewhere	5%	12%	18%	9%	7%	11%	9%	8%	17%
	*		H*					*	**
Other	3%	5%	2%	3%	4%	6%	2%	4%	6%
	*		*					*	**
Don't know	8%	10%	10%	19%	17%	9%	6%	17%	17%
	*		*	E,I,J	I,J			J*	**
Not applicable – Nothing is a barrier to our business reducing its greenhouse gas emissions	27%	13%	13%	15%	24%	29%	31%	19%	6%
	E*		*		E	E,F,G	E,F,G	*	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Which, if any, of the following is the MAIN barrier to your organisation reducing its greenhouse gas emissions?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Initial/ upfront costs	7%	7%	5%	10%	4%	6%	9%
Higher operating costs	8%	16%	5%	19%	7%	4%	14%
Lack of resources/ time within the business	7%	9%	9%	4%	8%	7%	6%
Lack of appropriate substitutes/ alternatives	9%	9%	14%	8%	10%	10%	10%
Lack of infrastructure (e.g. electric charging ports for vehicles, ultra-fast broadband)	9%	7%	13%	13%	14%	10%	10%
Lack of knowledge/ skills within the business	6%	8%	4%	7%	11%	7%	5%
Business priorities focussed elsewhere	14%	8%	8%	6%	12%	7%	11%
Other	5%	3%	7%	1%	8%	5%	3%
Don't know	12%	13%	14%	7%	9%	11%	12%
Not applicable – Nothing is a barrier to our business reducing its greenhouse gas emissions	23%	21%	21%	24%	17%	33%	20%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Which, if any, of the following is the MAIN barrier to your organisation reducing its greenhouse gas emissions?

	Unweighted base			
	350	857	175	600
Base: All	325	870	89	710
Initial/ upfront costs	9%	7%	10%	7%
			*	
Higher operating costs	15%	9%	15%	11%
	AA		*	
Lack of resources/ time within the business	6%	7%	4%	6%
			*	
Lack of appropriate substitutes/ alternatives	9%	10%	15%	9%
			*	
Lack of infrastructure (e.g. electric charging ports for vehicles, ultra-fast broadband)	10%	10%	9%	12%
			*	
Lack of knowledge/ skills within the business	7%	6%	9%	5%
			*	
Business priorities focussed elsewhere	7%	12%	17%	10%
		Z	*	
Other	2%	5%	5%	4%
			*	
Don't know	15%	10%	6%	10%
			*	
Not applicable – Nothing is a barrier to our business reducing its greenhouse gas emissions	20%	24%	9%	25%
			*	AD

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

How responsible, if at all, do you think each of the following are in helping businesses meet greenhouse gas emissions targets?

National government (i.e. Westminster)

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Very responsible	42%	42%	46%	43%
			*	
Fairly responsible	34%	34%	40%	37%
			*	
Not very responsible	17%	17%	9%	13%
			*	
Not responsible at all	7%	7%	5%	6%
			*	
Net: Responsible	76%	76%	86%	81%
			*	
Net: Not responsible	24%	24%	14%	19%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

How responsible, if at all, do you think each of the following are in helping businesses meet greenhouse gas emissions targets?

National government (i.e. Westminster)

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Very responsible	30%	39%	33%	29%	44%	50%	46%	37%	11%
	*		*		G	D.F.G	G	*	**
Fairly responsible	39%	39%	34%	44%	34%	29%	33%	35%	50%
	*	I	*	I				*	**
Not very responsible	20%	12%	28%	20%	13%	13%	18%	26%	33%
	*		E.H.I*					E.H.I*	**
Not responsible at all	11%	10%	5%	8%	8%	9%	4%	2%	6%
	K*		*					*	**
Net: Responsible	69%	78%	67%	73%	78%	78%	78%	72%	61%
	*		*					*	**
Net: Not responsible	31%	22%	33%	27%	22%	22%	22%	28%	39%
	*		*					*	**

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

How responsible, if at all, do you think each of the following are in helping businesses meet greenhouse gas emissions targets?

National government (i.e. Westminster)

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Very responsible	45%	39%	43%	36%	49%	44%	40%
Fairly responsible	32%	38%	31%	38%	28%	33%	36%
Not very responsible	15%	17%	21%	16%	17%	19%	16%
Not responsible at all	8%	6%	5%	10%	7%	4%	9%
Net: Responsible	77%	77%	74%	74%	76%	77%	76%
Net: Not responsible	23%	23%	26%	26%	24%	23%	24%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

How responsible, if at all, do you think each of the following are in helping businesses meet greenhouse gas emissions targets?

National government (i.e. Westminster)

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Very responsible	32%	45%	33%	42%
		Z	*	
Fairly responsible	42%	32%	45%	34%
	AA	*	*	
Not very responsible	20%	15%	14%	17%
		*	*	
Not responsible at all	6%	8%	7%	7%
		*	*	
Net: Responsible	74%	77%	79%	76%
		*	*	
Net: Not responsible	26%	23%	21%	24%
		*	*	

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Local councils

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Very responsible	27%	27%	20% *	26%
Fairly responsible	45%	45%	57% *	48%
Not very responsible	20%	20%	12% *	21%
Not responsible at all	8%	7%	10% *	6%
Net: Responsible	72%	72%	77% *	74%
Net: Not responsible	28%	28%	23% *	26%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Local councils

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Very responsible	25% *	28%	28% *	20%	29%	27%	30%	23% *	11% **
Fairly responsible	42% *	48%	38% *	48%	52% F	43%	43%	50% *	44% **
Not very responsible	28% E*	13%	33% E.H.I*	21%	15%	20%	22% E	25% E*	39% **
Not responsible at all	6% *	11% F.H.K	2% *	11% F.H.K	4%	10%	5%	2% *	6% **
Net: Responsible	66% *	76%	66% *	68%	81% F.G.I	70%	73%	74% *	56% **
Net: Not responsible	34% *	24%	34% H*	32% H	19%	30% H	27%	26% *	44% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Local councils

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Very responsible	25%	33%	24%	27%	27%	25%	27%
Fairly responsible	46%	42%	49%	44%	43%	46%	46%
Not very responsible	21%	16%	21%	21%	20%	24%	19%
Not responsible at all	7%	9%	5%	8%	10%	5%	8%
Net: Responsible	71%	75%	74%	71%	69%	71%	73%
Net: Not responsible	29%	25%	26%	29%	31%	29%	27%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Local councils

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Very responsible	25%	27%	30%	27%
			*	
Fairly responsible	48%	45%	48%	46%
			*	
Not very responsible	20%	21%	17%	20%
			*	
Not responsible at all	7%	8%	5%	7%
			*	
Net: Responsible	73%	72%	78%	73%
			*	
Net: Not responsible	27%	28%	22%	27%
			*	

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Businesses

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Very responsible	28%	28%	21% *	41% A,B
Fairly responsible	46%	46%	61% A,C*	41%
Not very responsible	20%	20% C	15% *	14%
Not responsible at all	5%	5%	3% *	4%
Net: Responsible	75%	75%	82% *	82% A
Net: Not responsible	25%	25% C	18% *	18%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Businesses

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Very responsible	27% *	27%	15% *	17%	32% F.G	32% F.G	32% F.G	31% F*	17% **
Fairly responsible	40% *	47%	54% *	60% D.E.H.I.J.K	44%	46%	39%	41% *	61% **
Not very responsible	30% I*	20%	29% I*	17%	18%	16%	23%	26% *	22% **
Not responsible at all	3% *	6%	2% *	6%	6%	6%	6%	2% *	- **
Net: Responsible	67% *	74%	69% *	77%	76%	78%	71%	72% *	78% **
Net: Not responsible	33% *	26%	31% *	23%	24%	22%	29%	28% *	22% **

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Businesses

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Very responsible	33%	27%	23%	22%	31%	28%	28%
O.P							
Fairly responsible	45%	42%	49%	50%	45%	46%	47%
Not very responsible	16%	26%	25%	21%	19%	21%	20%
M							
Not responsible at all	5%	4%	3%	8%	6%	5%	5%
Net: Responsible	79%	69%	72%	72%	75%	74%	75%
Net: Not responsible	21%	31%	28%	28%	25%	26%	25%
M							

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Businesses

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Very responsible	25%	30%	29% *	30%
Fairly responsible	48%	47%	55% *	45%
Not very responsible	23%	18%	14% *	20%
Not responsible at all	4%	6%	2% *	5%
Net: Responsible	73%	76%	84% *	75%
Net: Not responsible	27%	24%	16% *	25%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Consumers

Unweighted base	1251	907	58	286
Base: All	1251	1231	16	4
Very responsible	19%	19%	16% *	30% A,B
Fairly responsible	48%	48%	57% *	44%
Not very responsible	25%	25% C	23% *	19%
Not responsible at all	8%	8%	3% *	8%
Net: Responsible	67%	67%	74% *	74% A
Net: Not responsible	33%	33% C	26% *	26%

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Consumers

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Very responsible	20%	19%	15%	15%	24%	19%	24%	16%	17%
	*		*					*	**
Fairly responsible	44%	47%	49%	54%	49%	47%	46%	48%	44%
	*		*					*	**
Not very responsible	31%	23%	31%	25%	23%	24%	25%	31%	39%
	*		*					*	**
Not responsible at all	5%	10%	5%	7%	5%	11%	6%	6%	-
	*		*					*	**
Net: Responsible	63%	66%	64%	69%	72%	65%	69%	64%	61%
	*		*					*	**
Net: Not responsible	37%	34%	36%	31%	28%	35%	31%	36%	39%
	*		*					*	**

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Consumers

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Very responsible	22%	20%	15%	15%	14%	16%	21%
Fairly responsible	46%	46%	52%	50%	50%	51%	46%
Not very responsible	24%	26%	27%	25%	23%	25%	26%
Not responsible at all	8%	7%	6%	9%	12%	8%	7%
Net: Responsible	67%	67%	67%	66%	65%	67%	67%
Net: Not responsible	33%	33%	33%	34%	35%	33%	33%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Consumers

Unweighted base	350	857	175	600
Base: All	325	870	89	710
Very responsible	17%	19%	34% AE*	19%
Fairly responsible	49%	48%	45% *	48%
Not very responsible	28%	24%	18% *	24%
Not responsible at all	5%	9%	3% *	9%
Net: Responsible	66%	67%	79% *	66%
Net: Not responsible	34%	33%	21% *	34%

YouGov Survey Results
Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Total	Business Size		
	Micro / small	Medium	Large
	A	B	C

Which, if any, of the following would encourage your business to lower its greenhouse gas emissions?

	1251	907	58	286
Unweighted base	1251	1231	16	4
Base: All				
Increased profits	36%	35%	46% *	45% A
Reputational benefit	30%	30%	30% *	47% A.B
Consumer demand for greener products/ services	29%	29%	32% *	45% A
Penalties for not doing so	22%	21%	35% A*	39% A
Financial incentives for doing so (e.g. grants for adapting services, improving infrastructure)	57%	57%	53% *	55%
Other	3%	3%	- *	1%
Don't know	9%	9%	10% *	15% A
Not applicable – Nothing would encourage our business to lower its greenhouse gas emissions	10%	10%	3% *	4% C

Cell Contents (Column Percentages, Statistical Test Results), Statis

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Industry								
Production/ agriculture, forestry & fishing	Construction/ property	Motor trades/ wholesale/ transport & storage	Retail	Accommodation & food services/ Arts, entertainment, recreation &	Information & communication/ professional, scientific &	Finance & insurance/ business administration & support	Public administration & defence/ education/ health	Other
D	E	F	G	H	I	J	K	L

Which, if any, of the following would encourage your business to lower its greenhouse gas emissions?

Unweighted base	48	182	80	123	221	278	228	71	20
Base: All	41	178	104	108	151	410	149	100	10
Increased profits	26% *	35%	44% *	32%	38%	36%	32%	34% *	28% **
Reputational benefit	25% *	29%	17% *	32% F	35% F	35% F	26%	23% *	22% **
Consumer demand for greener products/ services	36% J*	35% F,J	21% *	43% F,I,J,K	39% F,I,J,K	26%	20%	22% *	11% **
Penalties for not doing so	9% *	23% F	10% *	16%	28% D,F,G	24% F	25% D,F	19% *	22% **
Financial incentives for doing so (e.g. grants for adapting services, improving infrastructure)	54% *	58%	54% *	51%	59%	57%	62%	59% *	56% **
Other	- *	3%	- *	3%	2%	5%	1%	4% *	- **
Don't know	11% *	11%	8% *	13%	13%	7%	6%	10% *	22% **
Not applicable – Nothing would encourage our business to lower its greenhouse gas emissions	16% G,H*	10%	7% *	6%	6%	11%	12% H	13% *	11% **

tics (Column Proportions, (95%): A/B/C, D/E/F/G/H/I/J/K/L, M/N/O/P, Q/R, S/T/U, V/W, X/Y, Z/AA, AB/AC, AD/AE, AF/AG, AH/AI/AJ/AK, Minimum Base:

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Office region				Business turnover		
Central	East	South	West	Grown	Stayed the same	Shrunk
M	N	O	P	S	T	U

Which, if any, of the following would encourage your business to lower its greenhouse gas emissions?

Unweighted base	673	184	162	232	175	286	790
Base: All	600	206	185	260	167	275	809
Increased profits	38%	35%	34%	31%	44%	33%	35%
Reputational benefit	35%	27%	23%	26%	38%	30%	28%
Consumer demand for greener products/ services	31%	28%	29%	26%	38%	24%	29%
Penalties for not doing so	26%	20%	19%	15%	29%	25%	19%
Financial incentives for doing so (e.g. grants for adapting services, improving infrastructure)	60%	55%	57%	53%	56%	56%	58%
Other	3%	3%	3%	1%	2%	2%	3%
Don't know	9%	10%	10%	9%	4%	9%	10%
Not applicable – Nothing would encourage our business to lower its greenhouse gas emissions	9%	11%	6%	14%	6%	15%	9%

30 (**), Small Base: 100 (**)

YouGov Survey Results

Sample size: 1,251 respondents

Fieldwork Dates: 29th September - 5th November 2020



Key employer/worker status		Pay Apprenticeship Levy	
Yes	No	Yes	No
Z	AA	AD	AE

Which, if any, of the following would encourage your business to lower its greenhouse gas emissions?

	Unweighted base			
	350	857	175	600
Base: All	325	870	89	710
Increased profits	29%	37%	31%	34%
		Z	*	
Reputational benefit	23%	32%	31%	30%
		Z	*	
Consumer demand for greener products/ services	21%	32%	30%	29%
		Z	*	
Penalties for not doing so	14%	25%	13%	24%
		Z	*	
Financial incentives for doing so (e.g. grants for adapting services, improving infrastructure)	55%	59%	65%	55%
			*	
Other	1%	4%	1%	2%
			*	
Don't know	12%	8%	7%	9%
			*	
Not applicable – Nothing would encourage our business to lower its greenhouse gas emissions	10%	10%	4%	11%
			*	