

**YouGov Survey Results**  
**1000 GB Adults aged 18+**

Fieldwork: 19th - 22nd July 2018



Total	Gender		Age					Social Grade	
	Male	Female	50-54	55-59	60-64	65-74	75+	ABC1	C2DE

Please include children of any age, including any adult children that you may have. How many children, if any, are you the parent/ guardian of?

Unweighted base	1000	478	522	192	167	163	273	205	616	384
<b>Base: All GB Adults aged 50+</b>	1000	473	527	193	167	148	268	223	618	382
0	27%	30%	25%	35%	29%	30%	24%	21%	28%	26%
1	13%	11%	15%	15%	15%	13%	12%	11%	12%	15%
2	36%	34%	38%	38%	35%	30%	41%	32%	37%	33%
3	16%	17%	16%	9%	14%	15%	15%	26%	16%	16%
4	5%	5%	5%	2%	4%	7%	5%	7%	4%	6%
5	2%	2%	1%	1%	1%	4%	1%	1%	2%	1%
6	0%	0%	0%	-	1%	1%	-	1%	0%	1%
7	-	-	-	-	-	-	-	-	-	-
8	0%	0%	-	-	-	-	0%	-	-	0%
9	-	-	-	-	-	-	-	-	-	-
10 or more	0%	0%	0%	-	1%	1%	0%	-	0%	1%
Don't know/ can't recall	0%	0%	-	-	-	-	-	1%	0%	-

Previously, you said that you have two or more children...

Do you have a favourite child?

Unweighted base	595	278	317	96	93	94	174	138	368	227
<b>Base: All GB Adults aged 50+ with two or more children</b>	596	276	320	97	93	85	171	150	370	225
Yes, I do	11%	10%	11%	12%	6%	9%	10%	14%	10%	11%
No, I don't	88%	90%	87%	88%	93%	90%	87%	85%	89%	87%
Don't know	1%	-	2%	-	1%	1%	2%	1%	1%	2%

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Region									Children in Household				
North	Midlands	East	London	South	England (NET)	Wales	Scotland	Northern Ireland	0	1	2	3+	Refused

Please include children of any age, including any adult children that you may have. How many children, if any, are you the parent/ guardian of?

Unweighted base	240	164	99	95	237	835	50	90	25	908	58	25	6	3
<b>Base: All GB Adults aged 50+</b>	239	163	97	98	237	834	52	88	27	908	58	25	6	3
0	27%	25%	27%	49%	23%	28%	21%	27%	16%	29%	7%	8%	34%	35%
1	15%	10%	10%	13%	13%	13%	19%	12%	17%	12%	31%	-	-	-
2	34%	41%	35%	30%	37%	36%	36%	39%	27%	35%	36%	56%	16%	33%
3	17%	17%	22%	4%	16%	16%	10%	19%	29%	16%	20%	8%	17%	-
4	5%	5%	6%	2%	6%	5%	12%	1%	4%	5%	5%	12%	-	-
5	2%	1%	-	1%	3%	2%	-	-	3%	1%	-	12%	16%	-
6	0%	1%	-	-	0%	0%	2%	-	-	0%	-	4%	16%	-
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	0%	0%	-	-	-	0%	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10 or more	-	-	1%	-	0%	0%	-	2%	-	0%	-	-	-	32%
Don't know/ can't recall	-	-	-	-	-	-	-	-	4%	0%	-	-	-	-

Previously, you said that you have two or more children...

Do you have a favourite child?

Unweighted base	140	106	63	35	150	494	30	55	16	530	36	23	4	2
<b>Base: All GB Adults aged 50+ with two or more children</b>	139	106	61	37	151	494	31	54	17	531	36	23	4	2
Yes, I do	17%	10%	11%	3%	8%	11%	3%	13%	-	11%	11%	4%	-	-
No, I don't	82%	90%	87%	97%	90%	88%	93%	87%	100%	88%	89%	96%	100%	100%
Don't know	1%	-	2%	-	3%	1%	4%	-	-	1%	-	-	-	-

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Parent/ Guardian							Grandparent						
Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 17 years	Under 18	18 years or over	Grandparent (any age)	Not a grandparent	4 years and under	5 to 11 years	12 to 17 years	Under 18	18 years or older

Please include children of any age, including any adult children that you may have. How many children, if any, are you the parent/ guardian of?

Unweighted base	712	288	9	26	65	84	669	489	508	207	261	184	411	207
<b>Base: All GB Adults aged 50+</b>	713	287	9	25	65	84	670	493	505	203	261	186	411	214
0	4%	86%	-	-	-	-	4%	8%	46%	5%	8%	8%	6%	9%
1	17%	4%	34%	12%	25%	25%	15%	8%	18%	7%	5%	5%	7%	6%
2	48%	6%	34%	42%	49%	47%	49%	45%	27%	44%	42%	41%	45%	36%
3	22%	2%	21%	20%	19%	18%	23%	25%	8%	25%	26%	28%	25%	33%
4	7%	1%	-	8%	3%	4%	7%	10%	1%	11%	11%	13%	10%	11%
5	2%	1%	11%	15%	3%	5%	2%	3%	0%	4%	4%	4%	3%	3%
6	1%	-	-	4%	2%	1%	1%	1%	-	2%	1%	1%	1%	1%
7	-	-	-	-	-	-	-	-	-	-	-	-	-	-
8	0%	-	-	-	-	-	0%	0%	-	0%	0%	-	0%	0%
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10 or more	0%	0%	-	-	-	-	0%	1%	-	1%	1%	-	1%	1%
Don't know/ can't recall	0%	-	-	-	-	-	0%	0%	-	-	0%	1%	0%	1%

Previously, you said that you have two or more children...

Do you have a favourite child?

Unweighted base	566	29	6	23	49	63	540	411	183	183	226	159	354	176
<b>Base: All GB Adults aged 50+ with two or more children</b>	566	29	6	22	49	63	540	413	182	179	225	160	353	182
Yes, I do	10%	18%	17%	5%	6%	6%	10%	11%	9%	8%	13%	15%	11%	14%
No, I don't	89%	78%	83%	95%	94%	94%	89%	87%	91%	91%	85%	84%	87%	84%
Don't know	1%	4%	-	-	-	-	1%	1%	1%	1%	2%	1%	2%	2%

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Total	Gender		Age					Social Grade	
	Male	Female	50-54	55-59	60-64	65-74	75+	ABC1	C2DE

Please include grandchildren of any age, including any adult grandchildren that you may have.

How many grandchildren, if any, do you have?

	Unweighted base	Male	Female	50-54	55-59	60-64	65-74	75+	ABC1	C2DE
	1000	478	522	192	167	163	273	205	616	384
<b>Base: All GB Adults aged 50+</b>	1000	473	527	193	167	148	268	223	618	382
0	51%	52%	49%	80%	70%	56%	36%	24%	53%	46%
1	9%	8%	9%	6%	8%	11%	10%	7%	7%	10%
2	11%	11%	11%	6%	6%	9%	15%	16%	11%	10%
3	7%	6%	8%	3%	8%	4%	8%	10%	6%	8%
4	6%	6%	7%	2%	3%	2%	10%	11%	7%	5%
5	5%	6%	5%	1%	1%	2%	8%	12%	5%	6%
6	4%	3%	5%	-	3%	7%	3%	7%	3%	5%
7	2%	3%	2%	1%	-	2%	3%	4%	1%	3%
8	1%	2%	1%	-	-	2%	1%	2%	1%	1%
9	0%	0%	1%	-	-	-	0%	2%	1%	0%
10	1%	0%	1%	-	-	-	1%	2%	1%	1%
11	0%	0%	0%	-	-	1%	1%	-	-	1%
12	0%	-	0%	-	-	1%	-	-	-	-
13	0%	0%	0%	-	-	-	0%	1%	0%	0%
14	0%	0%	-	-	-	-	0%	-	-	0%
15	0%	0%	0%	-	-	-	1%	0%	0%	0%
16	0%	-	0%	1%	-	-	-	-	0%	-
17	0%	0%	0%	-	-	-	-	1%	0%	0%
18	-	-	-	-	-	-	-	-	-	-
19	0%	0%	-	1%	-	-	-	-	-	0%
20 or more	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
Don't know/ can't recall	1%	1%	-	1%	-	2%	1%	-	1%	1%

Previously, you said that you have two or more grandchildren...

Do you have a favourite grandchild?

	Unweighted base	Male	Female	50-54	55-59	60-64	65-74	75+	ABC1	C2DE
	399	185	214	25	36	51	145	142	235	164
<b>Base: All GB Adults aged 50+ with two or more grandchildren</b>	403	184	219	25	36	46	141	154	239	164
Yes, I do	19%	16%	21%	12%	9%	25%	18%	21%	18%	20%
No, I don't	80%	84%	76%	88%	91%	75%	81%	76%	80%	79%
Don't know	1%	-	2%	-	-	-	1%	3%	2%	1%

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How many grandchildren, if any, do you have?

	Unweighted base	240	164	99	95	237	835	50	90	25	908	58	25	6	3
<b>Base: All GB Adults aged 50+</b>	239	163	97	98	237	834	52	88	27	908	58	25	6	3	
0	47%	47%	44%	73%	50%	50%	41%	58%	51%	49%	70%	68%	49%	35%	
1	10%	7%	8%	6%	10%	9%	9%	7%	8%	9%	5%	8%	16%	33%	
2	11%	9%	12%	10%	11%	11%	17%	11%	4%	12%	5%	8%	-	-	
3	10%	12%	5%	2%	4%	7%	6%	5%	13%	7%	10%	-	17%	-	
4	5%	5%	6%	4%	10%	7%	8%	3%	8%	6%	3%	8%	18%	-	
5	5%	6%	10%	1%	5%	5%	4%	8%	-	6%	2%	-	-	-	
6	4%	8%	5%	-	3%	4%	4%	3%	4%	4%	2%	4%	-	-	
7	3%	1%	3%	-	3%	2%	2%	1%	4%	2%	-	-	-	-	
8	1%	1%	4%	-	1%	1%	2%	-	3%	1%	-	-	-	-	
9	1%	1%	1%	-	0%	1%	-	-	-	0%	-	-	-	-	
10	0%	1%	1%	-	0%	1%	2%	-	4%	1%	-	-	-	-	
11	1%	-	-	-	-	0%	2%	-	-	0%	-	-	-	-	
12	0%	-	-	-	-	0%	-	-	-	0%	-	-	-	-	
13	0%	1%	-	1%	-	0%	-	-	-	0%	-	-	-	-	
14	-	-	-	-	-	-	-	1%	-	0%	-	-	-	-	
15	-	-	1%	-	1%	0%	-	-	-	0%	-	-	-	-	
16	-	-	-	-	0%	0%	-	-	-	-	2%	-	-	-	
17	-	1%	-	-	-	0%	-	1%	-	0%	-	-	-	-	
18	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
19	-	-	-	-	-	-	2%	-	-	0%	-	-	-	-	
20 or more	1%	1%	-	2%	1%	1%	-	1%	-	1%	-	-	-	32%	
Don't know/ can't recall	1%	1%	-	-	0%	1%	2%	-	-	0%	2%	4%	-	-	

Previously, you said that you have two or more grandchildren...

Do you have a favourite grandchild?

	Unweighted base	101	71	48	19	94	333	24	32	10	377	14	5	2	1
<b>Base: All GB Adults aged 50+ with two or more grandchildren</b>	101	72	47	20	95	336	25	31	11	381	14	5	2	1	
Yes, I do	26%	24%	8%	5%	17%	19%	25%	12%	9%	20%	7%	-	-	-	
No, I don't	73%	74%	90%	95%	81%	79%	75%	88%	91%	79%	93%	100%	100%	100%	
Don't know	1%	2%	2%	-	2%	2%	-	-	-	1%	-	-	-	-	

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	Unweighted base	712	288	9	26	65	84	669	489	508	207	261	184	411	207
<b>Base: All GB Adults aged 50+</b>		713	287	9	25	65	84	670	493	505	203	261	186	411	214
0		37%	83%	43%	65%	82%	74%	35%	2%	98%	2%	1%	2%	2%	1%
1		11%	3%	21%	8%	6%	7%	11%	17%	0%	21%	9%	5%	18%	5%
2		14%	4%	25%	11%	3%	7%	14%	22%	0%	22%	16%	14%	21%	16%
3		9%	3%	-	8%	6%	6%	9%	14%	0%	14%	18%	12%	14%	10%
4		8%	2%	-	4%	2%	2%	9%	13%	-	14%	17%	16%	14%	16%
5		7%	2%	11%	-	-	1%	7%	11%	-	7%	12%	17%	10%	18%
6		5%	2%	-	-	-	-	5%	8%	-	8%	10%	9%	7%	12%
7		3%	1%	-	-	-	-	3%	4%	-	3%	5%	7%	5%	5%
8		2%	-	-	-	-	-	2%	2%	-	2%	3%	4%	2%	4%
9		1%	-	-	-	-	-	1%	1%	-	1%	1%	2%	1%	2%
10		1%	0%	-	-	-	-	1%	1%	-	2%	2%	2%	1%	3%
11		0%	-	-	-	-	-	0%	1%	-	1%	1%	1%	1%	1%
12		0%	-	-	-	-	-	0%	0%	-	-	-	-	-	0%
13		0%	-	-	4%	-	1%	0%	1%	-	1%	1%	2%	1%	1%
14		0%	-	-	-	-	-	0%	0%	-	-	0%	0%	0%	-
15		0%	-	-	-	-	-	0%	1%	-	1%	1%	1%	1%	1%
16		0%	-	-	-	2%	1%	0%	-	0%	-	-	-	-	-
17		0%	-	-	-	-	-	0%	0%	-	1%	1%	1%	1%	1%
18		-	-	-	-	-	-	-	-	-	-	-	-	-	-
19		0%	-	-	-	-	-	0%	0%	-	-	0%	-	0%	-
20 or more		1%	-	-	-	-	-	1%	1%	0%	-	2%	2%	1%	2%
Don't know/ can't recall		1%	1%	-	-	-	-	1%	1%	1%	1%	1%	1%	1%	1%

Previously, you said that you have two or more grandchildren...

Do you have a favourite grandchild?

	Unweighted base	363	36	3	7	8	16	357	393	5	158	232	169	326	192
<b>Base: All GB Adults aged 50+ with two or more grandchildren</b>		366	37	3	7	8	16	360	397	5	155	232	171	327	198
Yes, I do		19%	17%	-	15%	-	6%	19%	19%	-	20%	18%	22%	18%	22%
No, I don't		80%	83%	100%	85%	100%	94%	79%	80%	100%	79%	81%	77%	81%	75%
Don't know		1%	-	-	-	-	-	1%	1%	-	1%	1%	1%	1%	3%