

YouGov / ASH survey results
Fieldwork - 5th - 14th March 2014

Sample Size - 12269 GB Adults

How strongly, if at all, do you agree or disagree with the following statements...? - Using tax to increase the price of tobacco products 5% faster than the rate of inflation each year

	Total
Unweighted base	12269
Base: All GB	12269
Strongly agree	34%
Agree	20%
Neither agree nor disagree	19%
Disagree	10%
Strongly disagree	10%
Don't know	7%
Net: Agree	53%
Net: Disagree	20%

If the Government were to increase taxes to reduce the amount it borrows each year, how much would you support increases in the following taxes? - Tax tobacco increasing the price of a pack of cigarettes

	Total	I used to smoke but I have given up now	Smoker
Unweighted base	12269	4478	1710
Base: All GB	12269	3817	1858
Strongly support	41%	41%	7%
Tend to support	25%	26%	12%
Neither support nor oppose	13%	16%	15%
Tend to oppose	9%	10%	25%
Strongly oppose	8%	5%	36%
Don't know	4%	3%	4%
Net: Support	66%	67%	20%
Net: Oppose	17%	14%	61%