

YouGov / Balance the Books Survey Results

Sample Size: 2040 GB Adults
Fieldwork: 10th - 11th March 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	2040	x	x	x	x	607	475	427	989	1051	243	516	698	583	1163	877	261	663	437	502	177	
Unweighted Sample	2040	522	583	132	222	620	460	442	984	1056	172	419	823	626	1382	658	275	679	393	453	240	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the decisions politicians in governments of all parties make when regarding the economy...What do you think is the main factor for UK governments when considering the level of spending compared to income and the national debt?

In order to help the electoral prospects of their political party	35	21	45	33	49	25	43	39	39	31	34	34	37	34	37	33	36	33	34	35	43
In order to run the economy in the best way they can	28	42	23	31	27	38	22	28	30	27	29	30	25	31	30	26	26	32	27	27	27
Both equally	26	34	22	32	18	32	22	26	23	28	17	23	28	30	25	27	27	22	26	30	24
Don't know	11	3	10	4	6	5	13	7	8	14	20	14	10	5	8	14	11	12	13	9	7

Currently the government is spending more than it brings in from taxes.

Governments often need to spend more in difficult economic times and hope to bring in more from taxes when the economy is strong, balancing their spending and income over a longer period

If a government is aiming to balance spending and income over what timeframe do you think this should happen?

Every year	13	13	12	9	20	14	10	10	13	13	10	12	14	13	11	15	11	12	15	13	12
Over 2 years or less	10	10	10	14	13	12	11	9	9	11	8	11	8	12	10	11	13	10	9	9	10
Over 3 years or less	14	18	10	14	16	17	12	13	13	15	12	10	14	17	14	13	15	15	12	14	12
Over 5 years or less	28	37	27	31	23	34	25	34	32	25	20	29	28	32	32	24	28	31	24	29	30
Over 10 years or less	13	11	17	18	12	9	15	17	16	10	16	12	13	11	15	10	15	10	15	13	15
Over 25 years or less	2	1	3	2	1	1	3	3	3	2	2	2	2	2	3	1	2	2	3	1	5
More than 25 years or the government should not balance income and spending at all	2	0	2	2	2	1	1	2	2	1	4	1	2	1	2	2	0	2	3	2	1
Don't know	18	8	19	11	12	12	24	13	12	24	28	22	18	11	14	24	16	19	19	19	15