YouGov
Sample Size - 1073 UK Women
Fieldwork : 27th - 28th February 2014

	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Less than 5 minutes	2%	-	2%	3%	-	3%	2%	1%	1%	3%
5 to 15 minutes	29%	-	29%	21%	17%	30%	34%	34%	29%	30%
16 to 30 minutes	35%	-	35%	30%	38%	37%	38%	34%	34%	37%
31 to 45 minutes	22%	-	22%	20%	34%	21%	17%	21%	24%	19%
1 hour	7%	-	7%	9%	9%	7%	5%	7%	8%	5%
More than 1 hour	4%	-	4%	14%	2%	3%	3%	2%	4%	4%
Don't know	1%	-	1%	2%	-	1%	2%	1%	1%	2%
In general, how happy or unhappy would you say you are with the way you look?										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very happy	3%	-	3%	1%	3%	4%	0%	4%	2%	4%
Fairly happy	40%	-	40%	44%	40%	47%	41%	36%	43%	37%
Neither happy nor unhappy	30%	-	30%	23%	25%	22%	32%	37%	31%	28%
Fairly unhappy	20%	-	20%	27%	27%	20%	20%	16%	20%	20%
Very unhappy	6%	-	6%	4%	5%	7%	7%	7%	4%	10%
Prefer not to say	0%	-	0%	2%	-	-	0%	-	0%	0%
On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
To work	43%	-	43%	60%	55%	46%	43%	30%	47%	35%
To the gym	8%	-	8%	10%	8%	8%	7%	8%	9%	7%
To go on a date	44%	-	44%	71%	63%	47%	43%	28%	47%	40%
To go out with friends	71%	-	71%	73%	75%	78%	69%	67%	72%	70%
To a formal event (e.g a wedding, christening)	76%	-	76%	83%	81%	77%	74%	73%	79%	72%
At home	17%	-	17%	10%	20%	14%	20%	20%	19%	16%
To run errands (e.g. grocery shopping etc.)	36%	-	36%	32%	36%	39%	32%	36%	39%	31%
Other	6%	-	6%	7%	2%	9%	1%	8%	6%	6%
Don't know	1%	-	1%	1%	0%	1%	0%	0%	0%	1%
Not applicable – I never wear make up	13%	-	13%	9%	10%	12%	15%	16%	12%	16%

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YouGov
Sample Size - 1073 UK Women
Fieldwork : 27th - 28th February 2014

	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Less than 5 minutes	2%	2%	3%	-	1%	2%	-	*4%*	*5%*	1%
5 to 15 minutes	32%	30%	27%	26%	34%	17%	21%	*23%*	*24%*	35%
16 to 30 minutes	33%	43%	34%	34%	31%	43%	41%	*28%*	*37%*	34%
31 to 45 minutes	23%	15%	20%	29%	20%	26%	21%	*28%*	*19%*	24%
1 hour	6%	4%	8%	6%	9%	6%	10%	*14%*	*14%*	4%
More than 1 hour	3%	5%	7%	3%	3%	4%	5%	*3%*	-	2%
Don't know	0%	1%	1%	2%	2%	1%	1%	-	*2%*	-
In general, how happy or unhappy would you say you are with the way you look?										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very happy	2%	0%	3%	5%	3%	14%	1%	-	*4%*	2%
Fairly happy	45%	44%	31%	47%	39%	32%	34%	*21%*	*55%*	41%
Neither happy nor unhappy	30%	25%	38%	22%	30%	32%	35%	*43%*	*28%*	31%
Fairly unhappy	17%	23%	18%	24%	21%	19%	26%	*10%*	*9%*	18%
Very unhappy	7%	7%	10%	1%	7%	3%	2%	*26%*	*3%*	8%
Prefer not to say	-	0%	-	1%	0%	-	1%	-	-	-
On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
To work	43%	40%	43%	42%	42%	39%	45%	*49%*	*49%*	44%
To the gym	8%	3%	12%	8%	8%	9%	12%	*5%*	*11%*	9%
To go on a date	49%	44%	37%	45%	43%	37%	48%	*41%*	*58%*	45%
To go out with friends	76%	69%	81%	62%	66%	63%	74%	*95%*	*80%*	72%
To a formal event (e.g a wedding, christening)	76%	74%	78%	72%	80%	74%	80%	*66%*	*89%*	75%
At home	23%	14%	21%	18%	13%	16%	18%	*13%*	*26%*	19%
To run errands (e.g. grocery shopping etc.)	44%	35%	43%	29%	27%	37%	33%	*28%*	*52%*	37%
Other	8%	6%	4%	5%	5%	5%	9%	*3%*	*2%*	10%
Don't know	1%	-	-	0%	0%	2%	-	*4%*	-	3%
Not applicable – I never wear make up	12%	15%	11%	18%	13%	17%	12%	*2%*	*10%*	13%

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Sample Size - 1073 UK Women
Fieldwork : 27th - 28th February 2014

	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Less than 5 minutes	-	1%	3%	3%	-	2%	-	2%	-	*4%*
5 to 15 minutes	33%	28%	32%	27%	26%	33%	36%	17%	21%	*23%*
16 to 30 minutes	31%	50%	36%	34%	34%	27%	40%	43%	41%	*28%*
31 to 45 minutes	25%	12%	18%	20%	29%	22%	16%	26%	21%	*28%*
1 hour	6%	2%	5%	8%	6%	10%	6%	6%	10%	*14%*
More than 1 hour	6%	6%	5%	7%	3%	3%	2%	4%	5%	*3%*
Don't know	-	1%	1%	1%	2%	2%	1%	1%	1%	-
In general, how happy or unhappy would you say you are with the way you look?										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very happy	1%	1%	-	3%	5%	1%	7%	14%	1%	-
Fairly happy	43%	43%	45%	31%	47%	38%	42%	32%	34%	*21%*
Neither happy nor unhappy	30%	23%	27%	38%	22%	30%	29%	32%	35%	*43%*
Fairly unhappy	19%	28%	19%	18%	24%	22%	19%	19%	26%	*10%*
Very unhappy	7%	4%	9%	10%	1%	9%	3%	3%	2%	*26%*
Prefer not to say	-	1%	-	-	1%	0%	-	-	1%	-
On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
To work	41%	32%	49%	43%	42%	42%	42%	39%	45%	*49%*
To the gym	6%	3%	3%	12%	8%	7%	8%	9%	12%	*5%*
To go on a date	50%	37%	50%	37%	45%	42%	43%	37%	48%	*41%*
To go out with friends	78%	68%	71%	81%	62%	64%	71%	63%	74%	*95%*
To a formal event (e.g a wedding, christening)	71%	71%	77%	78%	72%	80%	80%	74%	80%	*66%*
At home	25%	14%	14%	21%	18%	13%	13%	16%	18%	*13%*
To run errands (e.g. grocery shopping etc.)	49%	31%	39%	43%	29%	24%	31%	37%	33%	*28%*
Other	9%	7%	6%	4%	5%	3%	7%	5%	9%	*3%*
Don't know	-	-	-	-	0%	0%	-	2%	-	*4%*
Not applicable – I never wear make up	12%	14%	17%	11%	18%	13%	11%	17%	12%	*2%*

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Sample Size - 1073 UK Women
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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Less than 5 minutes	1%	2%	1%	-	1%	*4%*	3%	2%	0%	3%	-	2%
5 to 15 minutes	21%	36%	25%	24%	34%	*33%*	43%	34%	26%	36%	*36%*	13%
16 to 30 minutes	40%	37%	39%	20%	32%	*37%*	30%	32%	44%	42%	*26%*	40%
31 to 45 minutes	23%	17%	21%	30%	25%	*8%*	17%	23%	13%	10%	*27%*	27%
1 hour	11%	4%	9%	10%	4%	*4%*	5%	7%	8%	6%	*5%*	10%
More than 1 hour	4%	4%	4%	15%	3%	*2%*	1%	2%	5%	2%	*3%*	7%
Don't know	1%	1%	1%	1%	1%	*13%*	-	0%	3%	1%	*3%*	2%
In general, how happy or unhappy would you say you are with the way you look?												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very happy	3%	2%	3%	1%	4%	*2%*	2%	2%	5%	2%	*1%*	2%
Fairly happy	45%	36%	42%	46%	35%	*43%*	39%	46%	37%	29%	*40%*	37%
Neither happy nor unhappy	25%	33%	27%	20%	41%	*31%*	24%	31%	31%	32%	*34%*	28%
Fairly unhappy	22%	20%	21%	29%	14%	*14%*	26%	14%	21%	26%	*18%*	27%
Very unhappy	6%	9%	7%	1%	6%	*6%*	10%	6%	5%	10%	*7%*	5%
Prefer not to say	-	0%	0%	2%	0%	*3%*	-	-	0%	0%	-	1%
On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
To work	55%	52%	54%	64%	21%	*45%*	17%	37%	35%	32%	*20%*	58%
To the gym	7%	7%	7%	23%	10%	*2%*	5%	8%	4%	12%	*1%*	10%
To go on a date	55%	49%	53%	51%	26%	*48%*	29%	32%	41%	47%	*30%*	69%
To go out with friends	74%	73%	74%	75%	68%	*65%*	65%	72%	73%	55%	*59%*	72%
To a formal event (e.g a wedding, christening)	80%	79%	80%	71%	73%	*67%*	71%	77%	82%	68%	*64%*	73%
At home	15%	18%	16%	18%	22%	*8%*	16%	20%	17%	13%	*9%*	12%
To run errands (e.g. grocery shopping etc.)	36%	38%	36%	28%	39%	*27%*	31%	38%	35%	27%	*28%*	30%
Other	4%	9%	6%	12%	7%	*2%*	4%	5%	5%	3%	*7%*	10%
Don't know	0%	0%	0%	-	2%	-	-	0%	-	-	*2%*	2%
Not applicable – I never wear make up	11%	10%	11%	11%	16%	*11%*	23%	13%	9%	12%	*21%*	16%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
On an average day, how long do you think you spend getting ready in the morning? (If you are unsure, please give your best estimate)										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Less than 5 minutes	1%	2%	2%	*4%*	2%	-	2%	1%	*5%*	1%
5 to 15 minutes	27%	28%	37%	*43%*	33%	*38%*	29%	26%	*31%*	26%
16 to 30 minutes	36%	40%	35%	*21%*	36%	*15%*	36%	30%	*30%*	34%
31 to 45 minutes	21%	21%	21%	*28%*	22%	*36%*	23%	28%	*18%*	21%
1 hour	8%	6%	3%	*2%*	4%	*9%*	7%	9%	*6%*	9%
More than 1 hour	5%	3%	2%	*1%*	2%	-	4%	6%	*10%*	8%
Don't know	1%	0%	1%	-	0%	*2%*	1%	1%	-	1%
In general, how happy or unhappy would you say you are with the way you look?										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very happy	3%	4%	2%	-	2%	-	3%	3%	*4%*	1%
Fairly happy	38%	42%	47%	*43%*	45%	*57%*	42%	49%	*23%*	39%
Neither happy nor unhappy	33%	19%	26%	*34%*	24%	*19%*	28%	16%	*29%*	26%
Fairly unhappy	20%	26%	21%	*6%*	22%	*19%*	21%	28%	*33%*	25%
Very unhappy	6%	9%	3%	*16%*	7%	*3%*	6%	3%	*10%*	9%
Prefer not to say	0%	0%	-	*1%*	0%	*4%*	0%	1%	*1%*	1%
On which, if any, of the following occasions do you wear make-up? (Please tick all that apply)										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
To work	41%	38%	53%	*48%*	46%	*56%*	43%	72%	*45%*	47%
To the gym	8%	8%	6%	*8%*	7%	*14%*	8%	12%	*9%*	9%
To go on a date	44%	43%	52%	*30%*	45%	*45%*	48%	69%	*44%*	58%
To go out with friends	70%	66%	79%	*83%*	74%	*80%*	72%	75%	*75%*	75%
To a formal event (e.g a wedding, christening)	74%	81%	85%	*87%*	83%	*65%*	77%	83%	*78%*	79%
At home	18%	18%	15%	*16%*	17%	*8%*	17%	16%	*13%*	18%
To run errands (e.g. grocery shopping etc.)	35%	37%	40%	*24%*	37%	*36%*	35%	38%	*21%*	39%
Other	7%	7%	1%	*7%*	5%	*7%*	5%	9%	*10%*	6%
Don't know	1%	-	-	*1%*	0%	-	0%	0%	-	0%
Not applicable – I never wear make up	16%	9%	9%	*3%*	8%	*5%*	12%	7%	*12%*	10%

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	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	3%	-	3%	12%	6%	3%	1%	1%	2%	5%
Tend to agree	24%	-	24%	25%	43%	24%	27%	16%	25%	23%
Neither agree nor disagree	32%	-	32%	38%	28%	39%	27%	29%	33%	30%
Strongly disagree	19%	-	19%	12%	9%	16%	21%	26%	19%	20%
Tend to disagree	22%	-	22%	11%	13%	18%	25%	28%	21%	23%
Don't know	0%	-	0%	1%	1%	-	-	0%	-	1%
To what extent, if at all, do you feel pressure from society to dress more or less provocatively?										
Unweighted base	280	-	280	55	54	55	51	65	160	120
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	295	-	295	47	71	59	53	65	173	122
I feel pressure to dress MORE provocatively	20%	-	20%	43%	29%	19%	9%	5%	12%	33%
I feel pressure to dress LESS provocatively	10%	-	10%	15%	10%	10%	8%	7%	7%	13%
Don't know	9%	-	9%	8%	21%	6%	3%	3%	10%	6%
Not applicable - I do not feel pressure to dress more or less provocatively	61%	-	61%	35%	41%	65%	79%	84%	71%	48%
To what extent, if at all, do you feel pressure from society to dress more or less conservatively?										
Unweighted base	280	-	280	55	54	55	51	65	160	120
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	295	-	295	47	71	59	53	65	173	122
I feel pressure to dress MORE conservatively	19%	-	19%	17%	21%	26%	21%	11%	21%	17%
I feel pressure to dress LESS conservatively	14%	-	14%	31%	14%	15%	6%	7%	9%	21%
Don't know	9%	-	9%	12%	20%	5%	4%	4%	11%	6%
Not applicable - I do not feel pressure to dress more or less conservatively	58%	-	58%	41%	46%	53%	69%	78%	59%	56%
To what extent, if at all, do you feel pressure from society to dress more or less casual?										
Unweighted base	280	-	280	55	54	55	51	65	160	120
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	295	-	295	47	71	59	53	65	173	122
I feel pressure to dress MORE casual	13%	-	13%	16%	10%	15%	12%	15%	12%	15%
I feel pressure to dress LESS casual	33%	-	33%	45%	45%	33%	29%	16%	33%	34%
Don't know	8%	-	8%	14%	13%	3%	8%	2%	6%	10%
Not applicable - I do not feel pressure to dress more or less casual	46%	-	46%	25%	32%	49%	51%	68%	49%	40%

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	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Strongly agree	4%	1%	1%	3%	4%	4%	2%	*13%*	*4%*	2%
Tend to agree	21%	28%	36%	20%	23%	17%	17%	*29%*	*31%*	13%
Neither agree nor disagree	29%	38%	37%	44%	24%	24%	32%	*29%*	*20%*	34%
Strongly disagree	20%	16%	13%	16%	24%	23%	24%	*10%*	*12%*	19%
Tend to disagree	26%	16%	13%	15%	24%	32%	26%	*20%*	*32%*	31%
Don't know	0%	0%	-	1%	0%	-	-	-	*2%*	0%
To what extent, if at all, do you feel pressure from society to dress more or less provocatively?										
Unweighted base	73	*43*	*34*	*31*	59	*14*	*17*	*9*	*17*	*30*
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	73	*52*	*40*	*30*	65	*11*	*12*	*11*	*19*	*20*
I feel pressure to dress MORE provocatively	23%	*8%*	*30%*	*25%*	24%	*20%*	*9%*	*6%*	*10%*	*19%*
I feel pressure to dress LESS provocatively	12%	*12%*	*9%*	*17%*	4%	*9%*	*8%*	*8%*	*5%*	*11%*
Don't know	8%	*2%*	*4%*	*20%*	13%	*11%*	*11%*	-	*3%*	*21%*
Not applicable - I do not feel pressure to dress more or less provocatively	57%	*78%*	*57%*	*38%*	60%	*60%*	*73%*	*85%*	*82%*	*49%*
To what extent, if at all, do you feel pressure from society to dress more or less conservatively?										
Unweighted base	73	*43*	*34*	*31*	59	*14*	*17*	*9*	*17*	*30*
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	73	*52*	*40*	*30*	65	*11*	*12*	*11*	*19*	*20*
I feel pressure to dress MORE conservatively	13%	*12%*	*18%*	*31%*	22%	*11%*	*30%*	*37%*	*3%*	*27%*
I feel pressure to dress LESS conservatively	15%	*5%*	*21%*	*12%*	15%	*35%*	*4%*	*12%*	*11%*	*9%*
Don't know	11%	*2%*	*6%*	*23%*	9%	*11%*	*14%*	-	*3%*	*24%*
Not applicable - I do not feel pressure to dress more or less conservatively	61%	*80%*	*55%*	*33%*	54%	*43%*	*52%*	*51%*	*83%*	*41%*
To what extent, if at all, do you feel pressure from society to dress more or less casual?										
Unweighted base	73	*43*	*34*	*31*	59	*14*	*17*	*9*	*17*	*30*
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	73	*52*	*40*	*30*	65	*11*	*12*	*11*	*19*	*20*
I feel pressure to dress MORE casual	17%	*7%*	*14%*	*28%*	8%	-	-	*31%*	*19%*	*25%*
I feel pressure to dress LESS casual	28%	*28%*	*45%*	*45%*	29%	*51%*	*39%*	*26%*	*11%*	*37%*
Don't know	5%	-	*13%*	*2%*	16%	*7%*	*9%*	*8%*	*3%*	*8%*
Not applicable - I do not feel pressure to dress more or less casual	49%	*65%*	*28%*	*25%*	47%	*42%*	*53%*	*35%*	*67%*	*30%*

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	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Strongly agree	6%	2%	1%	1%	3%	5%	2%	4%	2%	*13%*
Tend to agree	27%	28%	28%	36%	20%	26%	17%	17%	17%	*29%*
Neither agree nor disagree	27%	43%	33%	37%	44%	26%	21%	24%	32%	*29%*
Strongly disagree	24%	10%	21%	13%	16%	23%	28%	23%	24%	*10%*
Tend to disagree	16%	16%	17%	13%	15%	21%	31%	32%	26%	*20%*
Don't know	-	1%	-	-	1%	0%	-	-	-	-
To what extent, if at all, do you feel pressure from society to dress more or less provocatively?										
Unweighted base	*26*	*21*	*22*	*34*	*31*	*42*	*17*	*14*	*17*	*9*
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	*34*	*26*	*26*	*40*	*30*	*50*	*14*	*11*	*12*	*11*
I feel pressure to dress MORE provocatively	*31%*	*5%*	*11%*	*30%*	*25%*	*16%*	*54%*	*20%*	*9%*	*6%*
I feel pressure to dress LESS provocatively	*16%*	*13%*	*12%*	*9%*	*17%*	*3%*	*4%*	*9%*	*8%*	*8%*
Don't know	*4%*	*4%*	-	*4%*	*20%*	*15%*	*5%*	*11%*	*11%*	-
Not applicable - I do not feel pressure to dress more or less provocatively	*49%*	*78%*	*77%*	*57%*	*38%*	*66%*	*38%*	*60%*	*73%*	*85%*
To what extent, if at all, do you feel pressure from society to dress more or less conservatively?										
Unweighted base	*26*	*21*	*22*	*34*	*31*	*42*	*17*	*14*	*17*	*9*
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	*34*	*26*	*26*	*40*	*30*	*50*	*14*	*11*	*12*	*11*
I feel pressure to dress MORE conservatively	*12%*	*8%*	*17%*	*18%*	*31%*	*27%*	*6%*	*11%*	*30%*	*37%*
I feel pressure to dress LESS conservatively	*20%*	*5%*	*6%*	*21%*	*12%*	*10%*	*31%*	*35%*	*4%*	*12%*
Don't know	*9%*	*4%*	-	*6%*	*23%*	*10%*	*5%*	*11%*	*14%*	-
Not applicable - I do not feel pressure to dress more or less conservatively	*60%*	*83%*	*77%*	*55%*	*33%*	*53%*	*58%*	*43%*	*52%*	*51%*
To what extent, if at all, do you feel pressure from society to dress more or less casual?										
Unweighted base	*26*	*21*	*22*	*34*	*31*	*42*	*17*	*14*	*17*	*9*
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	*34*	*26*	*26*	*40*	*30*	*50*	*14*	*11*	*12*	*11*
I feel pressure to dress MORE casual	*13%*	*6%*	*8%*	*14%*	*28%*	*7%*	*13%*	-	-	*31%*
I feel pressure to dress LESS casual	*32%*	*18%*	*38%*	*45%*	*45%*	*29%*	*29%*	*51%*	*39%*	*26%*
Don't know	*5%*	-	-	*13%*	*2%*	*12%*	*28%*	*7%*	*9%*	*8%*
Not applicable - I do not feel pressure to dress more or less casual	*50%*	*77%*	*54%*	*28%*	*25%*	*52%*	*30%*	*42%*	*53%*	*35%*

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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Strongly agree	3%	3%	3%	21%	1%	*3%*	1%	3%	3%	1%	-	5%
Tend to agree	28%	24%	27%	27%	16%	*36%*	20%	20%	21%	18%	*26%*	35%
Neither agree nor disagree	31%	34%	32%	30%	31%	*36%*	31%	34%	29%	21%	*19%*	35%
Strongly disagree	14%	23%	17%	17%	27%	*6%*	23%	20%	19%	28%	*28%*	13%
Tend to disagree	24%	15%	21%	6%	25%	*16%*	24%	24%	28%	33%	*26%*	11%
Don't know	-	1%	0%	1%	-	*3%*	1%	0%	-	-	-	1%
To what extent, if at all, do you feel pressure from society to dress more or less provocatively?												
Unweighted base	130	*45*	175	*27*	*43*	*13*	*22*	103	*27*	*13*	*9*	83
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	138	*49*	187	*26*	*41*	*13*	*28*	103	*27*	*18*	*12*	76
I feel pressure to dress MORE provocatively	18%	*23%*	19%	*56%*	*4%*	*13%*	*23%*	15%	*23%*	-	*32%*	23%
I feel pressure to dress LESS provocatively	10%	*10%*	10%	*10%*	*6%*	-	*16%*	9%	*13%*	-	-	11%
Don't know	10%	*12%*	11%	*2%*	*2%*	*11%*	*10%*	7%	*5%*	*17%*	-	16%
Not applicable - I do not feel pressure to dress more or less provocatively	62%	*55%*	60%	*31%*	*88%*	*76%*	*51%*	69%	*59%*	*83%*	*68%*	50%
To what extent, if at all, do you feel pressure from society to dress more or less conservatively?												
Unweighted base	130	*45*	175	*27*	*43*	*13*	*22*	103	*27*	*13*	*9*	83
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	138	*49*	187	*26*	*41*	*13*	*28*	103	*27*	*18*	*12*	76
I feel pressure to dress MORE conservatively	22%	*23%*	22%	*14%*	*14%*	*4%*	*18%*	17%	*30%*	*7%*	-	20%
I feel pressure to dress LESS conservatively	13%	*6%*	12%	*38%*	*6%*	*7%*	*22%*	11%	*13%*	-	-	19%
Don't know	12%	*11%*	12%	*7%*	*3%*	*6%*	*4%*	8%	*5%*	*13%*	*4%*	18%
Not applicable - I do not feel pressure to dress more or less conservatively	52%	*60%*	54%	*41%*	*77%*	*82%*	*57%*	64%	*52%*	*80%*	*96%*	44%
To what extent, if at all, do you feel pressure from society to dress more or less casual?												
Unweighted base	130	*45*	175	*27*	*43*	*13*	*22*	103	*27*	*13*	*9*	83
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	138	*49*	187	*26*	*41*	*13*	*28*	103	*27*	*18*	*12*	76
I feel pressure to dress MORE casual	10%	*22%*	13%	*26%*	*17%*	-	*2%*	15%	*7%*	-	*9%*	13%
I feel pressure to dress LESS casual	36%	*32%*	35%	*39%*	*15%*	*32%*	*47%*	19%	*61%*	*32%*	-	40%
Don't know	7%	*13%*	8%	*2%*	*1%*	*6%*	*18%*	10%	-	*4%*	*4%*	9%
Not applicable - I do not feel pressure to dress more or less casual	47%	*33%*	43%	*33%*	*67%*	*62%*	*33%*	57%	*32%*	*64%*	*87%*	38%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
To what extent, do you agree or disagree with the following statement? "I personally feel pressure from society to dress in a certain way"										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Strongly agree	2%	9%	2%	*4%*	6%	*2%*	4%	3%	*22%*	5%
Tend to agree	23%	23%	32%	*14%*	26%	*35%*	28%	36%	*15%*	34%
Neither agree nor disagree	30%	33%	36%	*30%*	34%	*36%*	32%	35%	*25%*	32%
Strongly disagree	20%	14%	14%	*43%*	17%	*21%*	17%	15%	*28%*	16%
Tend to disagree	24%	20%	16%	*8%*	17%	*6%*	19%	12%	*10%*	12%
Don't know	0%	1%	-	-	0%	*1%*	0%	-	-	0%
To what extent, if at all, do you feel pressure from society to dress more or less provocatively?										
Unweighted base	186	*48*	*31*	*8*	87	*7*	200	*29*	*8*	78
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	181	*50*	*46*	*6*	103	*11*	231	*33*	*16*	98
I feel pressure to dress MORE provocatively	16%	*27%*	*23%*	*47%*	26%	*43%*	23%	*12%*	*55%*	29%
I feel pressure to dress LESS provocatively	11%	*10%*	*4%*	*24%*	8%	-	9%	*2%*	*7%*	12%
Don't know	8%	*17%*	*1%*	*17%*	10%	-	9%	*6%*	-	13%
Not applicable - I do not feel pressure to dress more or less provocatively	65%	*46%*	*71%*	*12%*	55%	*57%*	60%	*80%*	*38%*	45%
To what extent, if at all, do you feel pressure from society to dress more or less conservatively?										
Unweighted base	186	*48*	*31*	*8*	87	*7*	200	*29*	*8*	78
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	181	*50*	*46*	*6*	103	*11*	231	*33*	*16*	98
I feel pressure to dress MORE conservatively	20%	*25%*	*15%*	*26%*	21%	-	16%	*18%*	*5%*	21%
I feel pressure to dress LESS conservatively	13%	*14%*	*12%*	*30%*	14%	*18%*	15%	*10%*	*54%*	19%
Don't know	10%	*11%*	*4%*	*28%*	9%	-	9%	*7%*	-	15%
Not applicable - I do not feel pressure to dress more or less conservatively	57%	*49%*	*69%*	*17%*	56%	*82%*	60%	*65%*	*40%*	45%
To what extent, if at all, do you feel pressure from society to dress more or less casual?										
Unweighted base	186	*48*	*31*	*8*	87	*7*	200	*29*	*8*	78
Base: All UK Women who agree that they personally feel pressure from society to dress in a certain way	181	*50*	*46*	*6*	103	*11*	231	*33*	*16*	98
I feel pressure to dress MORE casual	14%	*16%*	*10%*	*19%*	13%	-	13%	*12%*	*5%*	14%
I feel pressure to dress LESS casual	32%	*28%*	*52%*	*34%*	39%	*14%*	36%	*30%*	*66%*	50%
Don't know	5%	*21%*	*7%*	-	14%	-	7%	*5%*	-	5%
Not applicable - I do not feel pressure to dress more or less casual	49%	*36%*	*31%*	*48%*	34%	*86%*	45%	*53%*	*29%*	31%

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	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
How often, if at all, would you say you have a health check-up? (e.g cholestrol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Once every 3 months	5%	-	5%	4%	4%	5%	4%	6%	4%	6%
Once every 6 months	12%	-	12%	7%	15%	8%	12%	15%	11%	14%
Once a year	26%	-	26%	14%	20%	23%	21%	35%	30%	20%
Once every two years	11%	-	11%	10%	13%	5%	14%	11%	11%	10%
_Less than once every two years	21%	-	21%	16%	16%	26%	24%	21%	21%	21%
Never	20%	-	20%	36%	28%	29%	23%	7%	18%	24%
Don't know/ can't recall	5%	-	5%	14%	5%	3%	2%	4%	5%	5%
Overall, how would you rate women's health check-ups in the UK?										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very good	5%	-	5%	2%	7%	2%	3%	8%	4%	7%
Good	31%	-	31%	18%	35%	26%	29%	36%	30%	32%
Neither good nor bad	30%	-	30%	36%	24%	29%	31%	31%	33%	26%
Bad	13%	-	13%	5%	13%	17%	18%	10%	13%	12%
Very bad	4%	-	4%	1%	3%	3%	5%	5%	4%	3%
Don't know	18%	-	18%	38%	19%	24%	14%	10%	16%	21%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	3%	-	3%	10%	5%	5%	2%	0%	2%	4%
Fairly worried	8%	-	8%	23%	16%	12%	2%	2%	8%	9%
Not very worried	23%	-	23%	51%	27%	27%	20%	11%	22%	24%
Not at all worried	65%	-	65%	15%	48%	56%	75%	86%	67%	61%
Don't know	1%	-	1%	2%	4%	-	1%	-	1%	2%

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	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
How often, if at all, would you say you have a health check-up? (e.g cholestrol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Once every 3 months	5%	2%	8%	4%	4%	4%	7%	*14%*	*13%*	3%
Once every 6 months	13%	6%	12%	15%	15%	19%	6%	*9%*	*4%*	13%
Once a year	28%	32%	25%	19%	23%	28%	18%	*25%*	*25%*	28%
Once every two years	10%	11%	10%	9%	13%	4%	17%	*3%*	*8%*	12%
_Less than once every two years	18%	20%	25%	25%	23%	12%	21%	*33%*	*25%*	18%
Never	22%	24%	14%	20%	18%	24%	26%	*8%*	*25%*	24%
Don't know/ can't recall	3%	5%	5%	9%	3%	9%	6%	*6%*	-	3%
Overall, how would you rate women's health check-ups in the UK?										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very good	6%	1%	6%	4%	4%	14%	8%	*11%*	*14%*	4%
Good	29%	34%	35%	33%	28%	23%	28%	*42%*	*16%*	38%
Neither good nor bad	29%	37%	28%	27%	33%	20%	24%	*24%*	*23%*	23%
Bad	12%	11%	10%	12%	12%	19%	17%	*18%*	*12%*	8%
Very bad	3%	4%	5%	5%	3%	4%	3%	*2%*	*2%*	6%
Don't know	20%	13%	16%	19%	20%	19%	22%	*4%*	*33%*	21%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very worried	5%	2%	5%	4%	1%	4%	2%	-	-	3%
Fairly worried	8%	3%	6%	15%	10%	6%	9%	*16%*	*19%*	7%
Not very worried	25%	25%	18%	31%	16%	13%	25%	*32%*	*26%*	25%
Not at all worried	60%	69%	71%	47%	72%	76%	64%	*52%*	*55%*	64%
Don't know	1%	0%	0%	3%	0%	2%	-	-	-	1%

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	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
How often, if at all, would you say you have a health check-up? (e.g cholestrol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Once every 3 months	5%	3%	2%	8%	4%	5%	1%	4%	7%	*14%*
Once every 6 months	18%	3%	9%	12%	15%	12%	22%	19%	6%	*9%*
Once a year	31%	37%	27%	25%	19%	26%	17%	28%	18%	*25%*
Once every two years	8%	8%	14%	10%	9%	15%	9%	4%	17%	*3%*
_Less than once every two years	15%	18%	22%	25%	25%	22%	25%	12%	21%	*33%*
Never	18%	24%	24%	14%	20%	16%	24%	24%	26%	*8%*
Don't know/ can't recall	5%	8%	3%	5%	9%	4%	1%	9%	6%	*6%*
Overall, how would you rate women's health check-ups in the UK?										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very good	4%	2%	1%	6%	4%	4%	5%	14%	8%	*11%*
Good	25%	37%	31%	35%	33%	28%	27%	23%	28%	*42%*
Neither good nor bad	40%	34%	39%	28%	27%	36%	28%	20%	24%	*24%*
Bad	17%	11%	11%	10%	12%	13%	10%	19%	17%	*18%*
Very bad	1%	2%	6%	5%	5%	1%	6%	4%	3%	*2%*
Don't know	12%	14%	11%	16%	19%	18%	24%	19%	22%	*4%*
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very worried	10%	-	4%	5%	4%	0%	4%	4%	2%	-
Fairly worried	4%	6%	1%	6%	15%	13%	2%	6%	9%	*16%*
Not very worried	24%	17%	33%	18%	31%	19%	9%	13%	25%	*32%*
Not at all worried	59%	77%	62%	71%	47%	67%	84%	76%	64%	*52%*
Don't know	3%	1%	-	0%	3%	0%	1%	2%	-	-

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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
How often, if at all, would you say you have a health check-up? (e.g cholestrol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Once every 3 months	6%	2%	5%	8%	5%	*4%*	5%	5%	7%	1%	*17%*	5%
Once every 6 months	8%	9%	9%	8%	20%	*10%*	19%	15%	8%	9%	*18%*	8%
Once a year	20%	33%	24%	18%	37%	*28%*	17%	30%	17%	31%	*32%*	14%
Once every two years	13%	8%	12%	6%	7%	*3%*	14%	11%	13%	4%	*7%*	11%
_Less than once every two years	24%	24%	24%	19%	20%	*12%*	14%	21%	22%	27%	*15%*	20%
Never	25%	21%	24%	22%	6%	*35%*	27%	14%	29%	24%	*7%*	32%
Don't know/ can't recall	4%	3%	4%	19%	5%	*8%*	3%	4%	4%	4%	*4%*	10%
Overall, how would you rate women's health check-ups in the UK?												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very good	3%	9%	5%	2%	8%	-	5%	5%	3%	8%	*5%*	4%
Good	29%	32%	30%	27%	39%	*23%*	24%	31%	27%	36%	*44%*	25%
Neither good nor bad	31%	26%	29%	34%	30%	*29%*	32%	34%	30%	15%	*32%*	22%
Bad	13%	17%	14%	11%	7%	*11%*	15%	13%	9%	23%	*5%*	14%
Very bad	4%	4%	4%	-	3%	*4%*	4%	5%	2%	7%	-	2%
Don't know	20%	12%	18%	26%	13%	*33%*	20%	13%	30%	12%	*14%*	33%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very worried	3%	2%	3%	12%	1%	-	6%	2%	2%	-	-	8%
Fairly worried	11%	6%	10%	18%	4%	*17%*	5%	5%	6%	5%	*3%*	18%
Not very worried	24%	33%	26%	39%	12%	*30%*	16%	17%	24%	18%	*11%*	30%
Not at all worried	61%	58%	60%	30%	83%	*51%*	69%	76%	68%	77%	*86%*	41%
Don't know	1%	0%	1%	2%	-	*2%*	3%	0%	0%	-	-	2%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
How often, if at all, would you say you have a health check-up? (e.g cholestrol check, blood pressure check, breast screening etc.) (If you are unsure, please give your best estimate)										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Once every 3 months	6%	2%	1%	-	1%	*14%*	5%	3%	*7%*	4%
Once every 6 months	13%	11%	8%	*16%*	10%	*7%*	10%	11%	*18%*	12%
Once a year	28%	24%	17%	*20%*	21%	*28%*	26%	22%	*14%*	21%
Once every two years	11%	11%	8%	*13%*	10%	*9%*	11%	12%	*3%*	12%
_Less than once every two years	20%	18%	30%	*10%*	22%	*36%*	22%	24%	*27%*	19%
Never	17%	31%	32%	*23%*	31%	*4%*	23%	21%	*20%*	28%
Don't know/ can't recall	5%	2%	4%	*17%*	5%	*2%*	4%	6%	*11%*	5%
Overall, how would you rate women's health check-ups in the UK?										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very good	6%	4%	3%	*8%*	4%	-	4%	2%	*14%*	4%
Good	31%	31%	25%	*55%*	31%	*30%*	32%	26%	*15%*	29%
Neither good nor bad	30%	32%	24%	*27%*	28%	*57%*	30%	28%	*38%*	32%
Bad	11%	12%	24%	*2%*	16%	*2%*	13%	20%	*10%*	13%
Very bad	4%	2%	5%	*1%*	3%	-	3%	6%	*10%*	2%
Don't know	18%	19%	19%	*7%*	18%	*12%*	17%	18%	*14%*	19%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Acne										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very worried	3%	5%	6%	-	5%	*2%*	4%	5%	*23%*	7%
Fairly worried	6%	14%	9%	*24%*	13%	*17%*	8%	16%	*10%*	12%
Not very worried	18%	26%	41%	*14%*	31%	*34%*	25%	21%	*32%*	30%
Not at all worried	72%	54%	44%	*61%*	50%	*43%*	62%	57%	*36%*	49%
Don't know	1%	1%	0%	*1%*	1%	*4%*	1%	1%	-	2%

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	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	3%	-	3%	21%	5%	1%	0%	-	2%	6%
Fairly worried	7%	-	7%	31%	17%	7%	1%	0%	6%	10%
Not very worried	19%	-	19%	37%	43%	27%	14%	1%	19%	19%
Not at all worried	69%	-	69%	10%	30%	64%	82%	98%	73%	64%
Don't know	1%	-	1%	2%	5%	1%	2%	0%	1%	2%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	13%	-	13%	11%	16%	13%	19%	10%	11%	16%
Fairly worried	41%	-	41%	49%	38%	44%	42%	37%	39%	44%
Not very worried	32%	-	32%	35%	30%	27%	26%	37%	36%	26%
Not at all worried	12%	-	12%	4%	11%	13%	10%	14%	13%	10%
Don't know	3%	-	3%	2%	4%	3%	4%	2%	2%	4%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	9%	-	9%	8%	13%	10%	10%	6%	6%	13%
Fairly worried	34%	-	34%	34%	32%	36%	42%	28%	35%	32%
Not very worried	37%	-	37%	51%	37%	35%	29%	38%	37%	36%
Not at all worried	18%	-	18%	4%	13%	16%	15%	26%	20%	15%
Don't know	3%	-	3%	3%	4%	3%	4%	2%	2%	3%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	6%	-	6%	8%	10%	5%	6%	5%	4%	8%
Fairly worried	30%	-	30%	35%	34%	36%	27%	25%	29%	31%
Not very worried	43%	-	43%	44%	35%	36%	48%	47%	44%	42%
Not at all worried	18%	-	18%	8%	18%	21%	16%	21%	21%	15%
Don't know	2%	-	2%	5%	4%	2%	2%	1%	1%	3%

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	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very worried	3%	1%	3%	9%	3%	1%	4%	-	*4%*	1%
Fairly worried	5%	7%	11%	11%	5%	9%	8%	*14%*	*2%*	3%
Not very worried	24%	19%	15%	22%	13%	4%	25%	*19%*	*34%*	26%
Not at all worried	65%	72%	71%	55%	78%	84%	63%	*61%*	*59%*	68%
Don't know	2%	1%	0%	3%	0%	2%	-	*7%*	-	1%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very worried	11%	9%	14%	20%	14%	17%	2%	*36%*	*3%*	12%
Fairly worried	38%	46%	39%	41%	41%	40%	50%	*19%*	*36%*	38%
Not very worried	34%	29%	34%	28%	30%	34%	36%	*35%*	*32%*	37%
Not at all worried	14%	13%	12%	7%	12%	7%	11%	*7%*	*29%*	11%
Don't know	3%	3%	2%	3%	3%	2%	1%	*3%*	-	3%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very worried	5%	8%	11%	14%	9%	15%	-	*36%*	*5%*	4%
Fairly worried	43%	27%	33%	39%	28%	27%	35%	*14%*	*33%*	46%
Not very worried	33%	38%	33%	33%	41%	44%	48%	*30%*	*30%*	33%
Not at all worried	16%	24%	21%	10%	21%	13%	17%	*16%*	*31%*	14%
Don't know	4%	3%	3%	4%	2%	2%	-	*3%*	-	3%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very worried	2%	6%	13%	10%	4%	15%	1%	*13%*	-	4%
Fairly worried	28%	30%	28%	30%	35%	23%	31%	*28%*	*22%*	33%
Not very worried	49%	44%	44%	39%	37%	44%	46%	*48%*	*48%*	46%
Not at all worried	18%	18%	14%	17%	23%	15%	20%	*7%*	*30%*	14%
Don't know	3%	3%	2%	3%	1%	2%	1%	*3%*	-	3%

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	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very worried	5%	2%	1%	3%	9%	4%	2%	1%	4%	-
Fairly worried	9%	4%	11%	11%	11%	3%	9%	9%	8%	*14%*
Not very worried	16%	23%	15%	15%	22%	13%	15%	4%	25%	*19%*
Not at all worried	66%	70%	74%	71%	55%	79%	74%	84%	63%	*61%*
Don't know	4%	1%	-	0%	3%	0%	1%	2%	-	*7%*
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very worried	14%	5%	13%	14%	20%	18%	8%	17%	2%	*36%*
Fairly worried	40%	41%	50%	39%	41%	40%	42%	40%	50%	*19%*
Not very worried	31%	30%	28%	34%	28%	28%	34%	34%	36%	*35%*
Not at all worried	9%	23%	4%	12%	7%	13%	11%	7%	11%	*7%*
Don't know	6%	1%	5%	2%	3%	1%	5%	2%	1%	*3%*
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very worried	6%	3%	13%	11%	14%	11%	4%	15%	-	*36%*
Fairly worried	44%	28%	27%	33%	39%	31%	20%	27%	35%	*14%*
Not very worried	35%	34%	41%	33%	33%	36%	52%	44%	48%	*30%*
Not at all worried	10%	35%	13%	21%	10%	20%	22%	13%	17%	*16%*
Don't know	5%	1%	5%	3%	4%	1%	2%	2%	-	*3%*
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very worried	1%	3%	9%	13%	10%	3%	6%	15%	1%	*13%*
Fairly worried	26%	28%	31%	28%	30%	38%	28%	23%	31%	*28%*
Not very worried	53%	41%	46%	44%	39%	38%	34%	44%	46%	*48%*
Not at all worried	16%	28%	9%	14%	17%	20%	31%	15%	20%	*7%*
Don't know	4%	1%	5%	2%	3%	1%	1%	2%	1%	*3%*

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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very worried	3%	2%	3%	30%	-	*6%*	1%	0%	3%	-	-	11%
Fairly worried	9%	8%	9%	16%	0%	*21%*	5%	3%	9%	-	-	21%
Not very worried	23%	27%	24%	34%	2%	*21%*	18%	12%	20%	11%	*9%*	24%
Not at all worried	63%	62%	63%	18%	98%	*49%*	73%	84%	68%	89%	*91%*	40%
Don't know	2%	1%	2%	2%	-	*3%*	3%	1%	0%	-	-	4%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very worried	11%	20%	13%	13%	12%	*9%*	15%	11%	10%	17%	*18%*	11%
Fairly worried	40%	39%	40%	52%	40%	*54%*	40%	41%	46%	44%	*21%*	45%
Not very worried	34%	33%	33%	22%	34%	*20%*	27%	33%	21%	28%	*37%*	31%
Not at all worried	13%	5%	11%	12%	13%	*16%*	12%	12%	20%	11%	*20%*	11%
Don't know	3%	3%	3%	2%	1%	*2%*	6%	3%	3%	-	*4%*	3%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very worried	6%	13%	8%	15%	9%	*3%*	11%	6%	14%	10%	*5%*	7%
Fairly worried	33%	39%	35%	27%	32%	*52%*	29%	35%	34%	32%	*23%*	31%
Not very worried	40%	35%	38%	43%	33%	*26%*	37%	37%	25%	38%	*36%*	45%
Not at all worried	17%	10%	15%	12%	25%	*17%*	20%	19%	27%	19%	*35%*	14%
Don't know	4%	2%	3%	4%	1%	*2%*	4%	4%	0%	-	*2%*	3%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very worried	5%	6%	5%	8%	7%	*6%*	8%	4%	8%	6%	*2%*	6%
Fairly worried	30%	34%	31%	43%	28%	*19%*	26%	30%	30%	34%	*13%*	29%
Not very worried	40%	49%	43%	33%	43%	*55%*	48%	46%	32%	43%	*45%*	45%
Not at all worried	22%	10%	18%	13%	22%	*20%*	15%	19%	26%	17%	*38%*	17%
Don't know	3%	1%	3%	2%	0%	*2%*	4%	2%	4%	-	*2%*	3%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Fertility problems										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very worried	3%	5%	1%	*14%*	4%	-	4%	2%	*10%*	8%
Fairly worried	8%	10%	4%	*3%*	7%	*7%*	9%	20%	*4%*	12%
Not very worried	11%	32%	35%	*14%*	32%	*51%*	22%	25%	*23%*	34%
Not at all worried	76%	53%	59%	*67%*	57%	*39%*	64%	50%	*61%*	43%
Don't know	2%	1%	1%	*1%*	1%	*4%*	1%	3%	*2%*	3%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Breast Cancer										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very worried	10%	21%	22%	*19%*	21%	*4%*	11%	9%	*24%*	10%
Fairly worried	40%	46%	42%	*40%*	44%	*34%*	44%	46%	*41%*	42%
Not very worried	33%	21%	30%	*37%*	27%	*51%*	34%	32%	*25%*	36%
Not at all worried	14%	9%	4%	*3%*	6%	*7%*	9%	11%	*10%*	9%
Don't know	3%	3%	1%	*1%*	2%	*4%*	2%	2%	-	3%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Ovarian Cancer										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very worried	6%	10%	24%	*14%*	16%	*4%*	9%	8%	*28%*	8%
Fairly worried	31%	42%	37%	*28%*	38%	*46%*	34%	41%	*35%*	29%
Not very worried	38%	35%	32%	*50%*	36%	*39%*	41%	33%	*23%*	47%
Not at all worried	22%	13%	5%	*6%*	9%	*7%*	14%	15%	*9%*	12%
Don't know	3%	1%	2%	*1%*	1%	*4%*	2%	3%	*5%*	4%
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Skin Cancer										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very worried	5%	10%	5%	*13%*	8%	-	6%	2%	*24%*	8%
Fairly worried	27%	32%	45%	*26%*	37%	*28%*	30%	39%	*25%*	33%
Not very worried	44%	39%	41%	*50%*	41%	*54%*	45%	41%	*33%*	41%
Not at all worried	21%	16%	7%	*11%*	12%	*13%*	16%	15%	*19%*	15%
Don't know	2%	3%	1%	*1%*	2%	*4%*	2%	2%	-	3%

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	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very worried	10%	-	10%	14%	11%	9%	8%	9%	8%	12%
Fairly worried	31%	-	31%	26%	34%	22%	40%	34%	33%	29%
Not very worried	27%	-	27%	45%	25%	30%	20%	24%	25%	29%
Not at all worried	30%	-	30%	13%	27%	38%	31%	33%	33%	27%
Don't know	2%	-	2%	2%	4%	2%	1%	1%	1%	3%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	65%	-	65%	63%	62%	67%	58%	69%	64%	66%
Fairly safe	31%	-	31%	27%	29%	30%	40%	29%	32%	29%
Not safe	2%	-	2%	5%	7%	1%	1%	1%	2%	2%
Not at all safe	1%	-	1%	1%	1%	2%	-	-	1%	1%
Don't know	1%	-	1%	5%	1%	0%	0%	0%	0%	2%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	37%	-	37%	39%	39%	39%	38%	34%	42%	29%
Fairly safe	44%	-	44%	46%	51%	47%	45%	39%	39%	52%
Not safe	3%	-	3%	7%	5%	5%	2%	1%	3%	2%
Not at all safe	2%	-	2%	2%	1%	3%	3%	0%	2%	2%
Don't know	14%	-	14%	6%	5%	6%	13%	26%	14%	15%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	11%	-	11%	6%	8%	5%	10%	17%	13%	7%
Fairly safe	68%	-	68%	57%	66%	74%	73%	67%	68%	68%
Not safe	14%	-	14%	25%	21%	15%	11%	10%	13%	17%
Not at all safe	4%	-	4%	7%	3%	6%	4%	2%	3%	5%
Don't know	3%	-	3%	5%	1%	1%	1%	4%	3%	2%

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	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very worried	8%	7%	17%	8%	11%	7%	6%	*27%*	*3%*	10%
Fairly worried	28%	26%	35%	41%	31%	40%	31%	*32%*	*33%*	23%
Not very worried	27%	42%	14%	18%	24%	28%	33%	*26%*	*32%*	28%
Not at all worried	34%	24%	33%	31%	33%	23%	29%	*12%*	*32%*	36%
Don't know	3%	1%	0%	2%	1%	2%	-	*3%*	-	3%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very safe	68%	62%	67%	63%	62%	75%	75%	*50%*	*79%*	70%
Fairly safe	31%	34%	30%	32%	32%	24%	25%	*36%*	*19%*	30%
Not safe	0%	2%	2%	3%	5%	-	1%	*14%*	-	-
Not at all safe	1%	0%	-	1%	1%	-	-	-	*2%*	-
Don't know	1%	3%	0%	1%	0%	1%	-	-	-	0%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very safe	40%	38%	29%	32%	34%	46%	52%	*30%*	*52%*	39%
Fairly safe	40%	41%	52%	46%	47%	38%	42%	*66%*	*38%*	33%
Not safe	3%	3%	2%	5%	4%	1%	1%	-	*2%*	4%
Not at all safe	3%	0%	3%	1%	2%	-	1%	-	*2%*	4%
Don't know	15%	19%	14%	17%	13%	15%	4%	*4%*	*7%*	20%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very safe	9%	6%	11%	11%	15%	10%	19%	*9%*	*8%*	12%
Fairly safe	73%	68%	54%	67%	67%	74%	70%	*82%*	*77%*	76%
Not safe	14%	16%	22%	13%	13%	9%	11%	*9%*	*11%*	8%
Not at all safe	3%	7%	4%	7%	3%	1%	-	-	*3%*	3%
Don't know	1%	3%	8%	2%	2%	5%	-	-	*1%*	-

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	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very worried	8%	4%	10%	17%	8%	12%	7%	7%	6%	*27%*
Fairly worried	31%	23%	28%	35%	41%	37%	18%	40%	31%	*32%*
Not very worried	23%	43%	40%	14%	18%	21%	30%	28%	33%	*26%*
Not at all worried	34%	28%	21%	33%	31%	29%	44%	23%	29%	*12%*
Don't know	4%	2%	1%	0%	2%	1%	1%	2%	-	*3%*
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very safe	59%	66%	58%	67%	63%	63%	59%	75%	75%	*50%*
Fairly safe	38%	28%	39%	30%	32%	28%	41%	24%	25%	*36%*
Not safe	1%	1%	2%	2%	3%	7%	-	-	1%	*14%*
Not at all safe	1%	-	1%	-	1%	2%	-	-	-	-
Don't know	1%	5%	1%	0%	1%	0%	-	1%	-	-
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very safe	37%	39%	36%	29%	32%	33%	36%	46%	52%	*30%*
Fairly safe	49%	34%	47%	52%	46%	45%	51%	38%	42%	*66%*
Not safe	1%	-	5%	2%	5%	6%	2%	1%	1%	-
Not at all safe	1%	-	1%	3%	1%	2%	-	-	1%	-
Don't know	12%	27%	11%	14%	17%	14%	11%	15%	4%	*4%*
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very safe	5%	2%	10%	11%	11%	14%	18%	10%	19%	*9%*
Fairly safe	66%	80%	56%	54%	67%	66%	71%	74%	70%	*82%*
Not safe	23%	13%	19%	22%	13%	14%	9%	9%	11%	*9%*
Not at all safe	3%	1%	12%	4%	7%	5%	1%	1%	-	-
Don't know	2%	5%	2%	8%	2%	1%	2%	5%	-	-

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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very worried	8%	9%	8%	10%	11%	*19%*	13%	8%	6%	12%	*3%*	12%
Fairly worried	29%	38%	32%	30%	34%	*9%*	32%	33%	31%	28%	*49%*	32%
Not very worried	27%	29%	27%	38%	24%	*38%*	22%	26%	26%	29%	*16%*	28%
Not at all worried	35%	24%	32%	20%	30%	*33%*	29%	32%	36%	31%	*32%*	25%
Don't know	2%	1%	2%	2%	1%	*2%*	4%	1%	2%	-	-	3%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very safe	67%	59%	65%	63%	67%	*40%*	72%	65%	66%	52%	*56%*	68%
Fairly safe	29%	39%	32%	17%	32%	*53%*	27%	31%	31%	42%	*44%*	29%
Not safe	3%	1%	2%	12%	1%	*3%*	1%	3%	-	5%	-	2%
Not at all safe	1%	0%	1%	-	-	*3%*	-	1%	2%	-	-	-
Don't know	0%	1%	0%	9%	0%	*2%*	1%	0%	1%	1%	-	1%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very safe	49%	42%	47%	36%	26%	*20%*	15%	33%	38%	36%	*37%*	45%
Fairly safe	42%	52%	45%	42%	38%	*60%*	50%	43%	43%	47%	*36%*	41%
Not safe	4%	3%	4%	7%	1%	*4%*	2%	2%	4%	7%	-	4%
Not at all safe	2%	1%	2%	6%	0%	*3%*	-	3%	2%	0%	-	1%
Don't know	4%	2%	3%	9%	35%	*13%*	33%	19%	13%	10%	*27%*	9%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very safe	10%	12%	10%	5%	18%	*2%*	6%	11%	12%	11%	*28%*	6%
Fairly safe	71%	69%	70%	53%	66%	*81%*	65%	71%	68%	68%	*58%*	74%
Not safe	14%	16%	14%	22%	11%	*8%*	19%	10%	11%	16%	*7%*	16%
Not at all safe	5%	2%	4%	12%	2%	*7%*	5%	5%	9%	1%	*1%*	3%
Don't know	1%	2%	1%	9%	3%	*2%*	6%	3%	1%	4%	*5%*	1%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
Personally, how worried, if at all, are you about each of the following? (Please tick one option on each row) - Obesity										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very worried	9%	13%	9%	*22%*	12%	*3%*	10%	5%	*42%*	13%
Fairly worried	32%	29%	33%	*30%*	31%	*30%*	32%	21%	*25%*	33%
Not very worried	26%	28%	28%	*31%*	28%	*33%*	28%	41%	*23%*	30%
Not at all worried	31%	30%	30%	*15%*	28%	*30%*	28%	31%	*11%*	20%
Don't know	2%	1%	0%	*1%*	1%	*4%*	1%	2%	-	3%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At home										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very safe	67%	63%	62%	*48%*	61%	*63%*	68%	64%	*61%*	68%
Fairly safe	30%	32%	32%	*43%*	33%	*22%*	30%	35%	*29%*	27%
Not safe	1%	4%	3%	*7%*	4%	*11%*	2%	-	*2%*	2%
Not at all safe	1%	-	-	-	-	-	0%	-	-	0%
Don't know	0%	1%	3%	*1%*	2%	*4%*	1%	1%	*8%*	2%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At work or school										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very safe	39%	35%	28%	*33%*	32%	*43%*	41%	54%	*27%*	39%
Fairly safe	40%	49%	59%	*60%*	55%	*39%*	42%	41%	*52%*	41%
Not safe	2%	8%	0%	*5%*	5%	*11%*	2%	1%	*4%*	3%
Not at all safe	2%	-	4%	*1%*	2%	-	2%	-	-	0%
Don't know	18%	8%	8%	*1%*	7%	*7%*	13%	4%	*17%*	17%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Public transportation (e.g. by bus, taxi etc.)										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very safe	12%	10%	9%	*4%*	9%	*9%*	12%	12%	*13%*	11%
Fairly safe	68%	60%	72%	*83%*	67%	*71%*	69%	77%	*43%*	61%
Not safe	13%	20%	13%	*11%*	17%	*16%*	13%	9%	*32%*	23%
Not at all safe	4%	8%	2%	*1%*	5%	-	4%	-	*2%*	3%
Don't know	3%	2%	4%	*1%*	2%	*4%*	2%	2%	*10%*	3%

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	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	6%	-	6%	4%	6%	8%	4%	7%	8%	4%
Fairly safe	60%	-	60%	57%	59%	63%	52%	63%	63%	54%
Not safe	24%	-	24%	26%	30%	17%	34%	20%	19%	32%
Not at all safe	8%	-	8%	8%	3%	11%	9%	8%	8%	8%
Don't know	2%	-	2%	5%	2%	1%	1%	2%	2%	2%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	9%	-	9%	4%	5%	7%	8%	12%	9%	8%
Fairly safe	67%	-	67%	57%	75%	68%	72%	65%	70%	63%
Not safe	17%	-	17%	28%	15%	16%	12%	18%	16%	19%
Not at all safe	5%	-	5%	6%	3%	6%	8%	3%	3%	8%
Don't know	2%	-	2%	5%	2%	3%	0%	1%	1%	2%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Very safe	6%	-	6%	5%	13%	3%	4%	6%	7%	4%
Fairly safe	31%	-	31%	25%	34%	28%	33%	33%	33%	29%
Not safe	14%	-	14%	19%	20%	17%	13%	10%	13%	16%
Not at all safe	5%	-	5%	6%	3%	6%	7%	5%	5%	5%
Don't know	43%	-	43%	46%	31%	45%	43%	46%	42%	46%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	6%	-	6%	5%	5%	6%	7%	6%	5%	8%
Tend to agree	17%	-	17%	21%	20%	17%	18%	13%	19%	14%
Neither agree nor disagree	16%	-	16%	23%	23%	21%	12%	11%	17%	16%
Tend to disagree	42%	-	42%	38%	37%	40%	39%	48%	42%	43%
Strongly disagree	16%	-	16%	7%	13%	15%	23%	17%	15%	17%
Don't know	3%	-	3%	5%	1%	1%	1%	5%	3%	3%

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	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very safe	6%	3%	-	7%	9%	9%	8%	*13%*	*9%*	7%
Fairly safe	58%	63%	58%	59%	58%	52%	70%	*68%*	*76%*	55%
Not safe	22%	26%	31%	22%	25%	32%	16%	*19%*	*10%*	21%
Not at all safe	13%	5%	9%	10%	8%	3%	2%	-	*5%*	18%
Don't know	1%	3%	2%	3%	1%	4%	3%	-	-	0%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very safe	10%	6%	9%	3%	11%	12%	11%	*6%*	*18%*	6%
Fairly safe	64%	67%	64%	78%	64%	62%	78%	*77%*	*72%*	65%
Not safe	19%	19%	18%	10%	19%	22%	10%	*16%*	*7%*	22%
Not at all safe	7%	5%	7%	3%	6%	1%	1%	-	*3%*	6%
Don't know	1%	3%	2%	5%	0%	3%	-	-	-	0%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Very safe	5%	2%	3%	13%	6%	5%	11%	*2%*	*5%*	5%
Fairly safe	33%	31%	24%	29%	28%	39%	32%	*58%*	*30%*	26%
Not safe	15%	11%	12%	14%	19%	15%	10%	*4%*	*3%*	18%
Not at all safe	3%	3%	6%	8%	9%	7%	2%	-	*4%*	4%
Don't know	44%	53%	55%	35%	38%	34%	45%	*36%*	*57%*	47%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Strongly agree	5%	8%	2%	11%	3%	16%	5%	*2%*	*7%*	6%
Tend to agree	15%	24%	13%	18%	14%	13%	21%	*14%*	*16%*	13%
Neither agree nor disagree	17%	14%	21%	22%	12%	13%	12%	*34%*	*19%*	16%
Tend to disagree	43%	38%	50%	32%	51%	33%	47%	*18%*	*49%*	39%
Strongly disagree	16%	12%	11%	14%	17%	25%	16%	*32%*	*8%*	18%
Don't know	5%	5%	3%	3%	2%	-	-	-	-	9%

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	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very safe	4%	3%	4%	-	7%	8%	9%	9%	8%	*13%*
Fairly safe	52%	70%	57%	58%	59%	55%	66%	52%	70%	*68%*
Not safe	30%	19%	32%	31%	22%	26%	21%	32%	16%	*19%*
Not at all safe	12%	3%	7%	9%	10%	10%	3%	3%	2%	-
Don't know	2%	5%	1%	2%	3%	1%	1%	4%	3%	-
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very safe	10%	5%	7%	9%	3%	9%	14%	12%	11%	*6%*
Fairly safe	58%	69%	65%	64%	78%	63%	65%	62%	78%	*77%*
Not safe	22%	20%	18%	18%	10%	21%	15%	22%	10%	*16%*
Not at all safe	9%	1%	10%	7%	3%	6%	6%	1%	1%	-
Don't know	2%	5%	1%	2%	5%	0%	-	3%	-	-
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Very safe	3%	2%	3%	3%	13%	6%	6%	5%	11%	*2%*
Fairly safe	44%	34%	28%	24%	29%	27%	31%	39%	32%	*58%*
Not safe	17%	10%	12%	12%	14%	20%	16%	15%	10%	*4%*
Not at all safe	1%	2%	4%	6%	8%	8%	11%	7%	2%	-
Don't know	34%	52%	53%	55%	35%	39%	36%	34%	45%	*36%*
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Strongly agree	1%	3%	12%	2%	11%	3%	5%	16%	5%	*2%*
Tend to agree	16%	35%	15%	13%	18%	13%	16%	13%	21%	*14%*
Neither agree nor disagree	18%	6%	21%	21%	22%	15%	7%	13%	12%	*34%*
Tend to disagree	44%	44%	32%	50%	32%	51%	51%	33%	47%	*18%*
Strongly disagree	19%	6%	17%	11%	14%	16%	21%	25%	16%	*32%*
Don't know	2%	6%	3%	3%	3%	2%	1%	-	-	-

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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very safe	8%	6%	7%	4%	8%	-	0%	6%	5%	5%	*16%*	5%
Fairly safe	61%	58%	60%	49%	59%	*64%*	64%	60%	63%	55%	*40%*	69%
Not safe	24%	30%	26%	18%	20%	*24%*	26%	22%	23%	33%	*34%*	18%
Not at all safe	6%	4%	6%	21%	12%	*11%*	8%	11%	8%	4%	*7%*	6%
Don't know	1%	2%	1%	9%	2%	*2%*	1%	1%	1%	3%	*3%*	1%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very safe	9%	8%	9%	2%	13%	*5%*	5%	9%	8%	8%	*5%*	7%
Fairly safe	70%	71%	70%	57%	59%	*68%*	73%	69%	64%	60%	*72%*	78%
Not safe	15%	20%	16%	20%	22%	*16%*	13%	14%	14%	26%	*21%*	12%
Not at all safe	5%	1%	4%	12%	5%	*9%*	8%	6%	12%	6%	*2%*	1%
Don't know	2%	1%	1%	9%	1%	*2%*	1%	2%	1%	1%	-	2%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Very safe	6%	6%	6%	3%	6%	*3%*	3%	5%	8%	6%	*5%*	7%
Fairly safe	32%	36%	33%	32%	31%	*31%*	22%	31%	30%	28%	*34%*	31%
Not safe	14%	15%	14%	15%	14%	*19%*	15%	11%	9%	27%	*3%*	14%
Not at all safe	5%	9%	6%	2%	4%	-	8%	6%	6%	9%	*5%*	4%
Don't know	43%	34%	41%	49%	44%	*47%*	52%	47%	48%	30%	*54%*	44%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Strongly agree	5%	7%	6%	4%	7%	*3%*	7%	6%	8%	2%	*3%*	9%
Tend to agree	23%	12%	20%	11%	11%	*9%*	18%	17%	13%	14%	*17%*	15%
Neither agree nor disagree	17%	22%	19%	19%	13%	*22%*	7%	15%	17%	13%	*21%*	16%
Tend to disagree	39%	39%	39%	54%	48%	*36%*	45%	45%	44%	43%	*45%*	42%
Strongly disagree	15%	18%	16%	3%	13%	*29%*	22%	14%	19%	25%	*13%*	14%
Don't know	1%	2%	1%	9%	8%	*2%*	1%	4%	-	3%	*1%*	4%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - Travelling alone										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very safe	7%	8%	2%	-	5%	-	7%	12%	*23%*	5%
Fairly safe	61%	51%	59%	*73%*	56%	*62%*	61%	66%	*27%*	55%
Not safe	23%	29%	25%	*25%*	27%	*32%*	24%	18%	*29%*	30%
Not at all safe	8%	11%	9%	-	9%	*2%*	7%	3%	*10%*	7%
Don't know	2%	1%	4%	*1%*	2%	*4%*	1%	2%	*10%*	3%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - On the street										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very safe	10%	4%	6%	*3%*	5%	*11%*	8%	11%	*10%*	6%
Fairly safe	67%	61%	74%	*78%*	68%	*57%*	69%	73%	*62%*	67%
Not safe	17%	21%	10%	*17%*	16%	*29%*	17%	15%	*8%*	22%
Not at all safe	4%	9%	7%	*1%*	7%	-	4%	-	*11%*	3%
Don't know	1%	4%	4%	*1%*	4%	*4%*	1%	1%	*8%*	2%
How safe, if at all, would you say you feel/ would feel in the following environments? (Please tick one option on each row) - At political gatherings										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Very safe	6%	9%	1%	*12%*	6%	*3%*	7%	5%	*7%*	7%
Fairly safe	31%	26%	35%	*54%*	33%	*33%*	32%	31%	*20%*	25%
Not safe	12%	21%	18%	*19%*	19%	*22%*	14%	16%	*13%*	20%
Not at all safe	5%	10%	5%	*2%*	7%	*1%*	4%	4%	*4%*	5%
Don't know	47%	35%	41%	*13%*	36%	*40%*	43%	44%	*56%*	43%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women in the UK are given the same employment opportunities										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Strongly agree	6%	8%	5%	*2%*	6%	*2%*	6%	2%	*2%*	8%
Tend to agree	16%	26%	10%	*14%*	18%	*17%*	17%	15%	*8%*	17%
Neither agree nor disagree	15%	15%	25%	*17%*	19%	*31%*	17%	27%	*5%*	16%
Tend to disagree	44%	34%	39%	*54%*	38%	*33%*	43%	37%	*53%*	39%
Strongly disagree	16%	16%	18%	*12%*	17%	*9%*	14%	18%	*24%*	15%
Don't know	3%	1%	3%	*1%*	2%	*8%*	3%	1%	*8%*	4%

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	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	7%	-	7%	5%	3%	8%	8%	7%	6%	8%
Tend to agree	16%	-	16%	21%	18%	14%	19%	14%	18%	14%
Neither agree nor disagree	15%	-	15%	23%	17%	16%	14%	11%	14%	16%
Tend to disagree	40%	-	40%	34%	43%	39%	33%	43%	41%	38%
Strongly disagree	20%	-	20%	12%	15%	22%	25%	19%	18%	21%
Don't know	4%	-	4%	6%	4%	1%	1%	5%	4%	3%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	6%	-	6%	4%	6%	6%	8%	6%	5%	8%
Tend to agree	17%	-	17%	17%	23%	21%	15%	15%	20%	13%
Neither agree nor disagree	17%	-	17%	25%	15%	23%	14%	14%	17%	17%
Tend to disagree	43%	-	43%	37%	45%	37%	45%	46%	41%	45%
Strongly disagree	13%	-	13%	12%	10%	13%	17%	14%	13%	15%
Don't know	3%	-	3%	5%	1%	1%	2%	5%	4%	2%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Strongly agree	3%	-	3%	4%	5%	3%	3%	3%	3%	4%
Tend to agree	8%	-	8%	3%	8%	11%	11%	8%	9%	8%
Neither agree nor disagree	15%	-	15%	20%	14%	16%	11%	15%	14%	17%
Tend to disagree	49%	-	49%	40%	56%	45%	46%	52%	52%	44%
Strongly disagree	17%	-	17%	25%	12%	20%	22%	12%	16%	19%
Don't know	8%	-	8%	8%	5%	4%	8%	10%	6%	9%

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	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Strongly agree	5%	8%	3%	10%	5%	16%	8%	*3%*	*9%*	7%
Tend to agree	16%	27%	13%	17%	11%	14%	12%	*14%*	*14%*	15%
Neither agree nor disagree	16%	11%	9%	26%	13%	10%	13%	*26%*	*12%*	17%
Tend to disagree	38%	38%	56%	25%	43%	32%	50%	*26%*	*46%*	33%
Strongly disagree	19%	15%	16%	19%	25%	27%	17%	*32%*	*19%*	16%
Don't know	6%	3%	3%	3%	3%	2%	-	-	-	12%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Strongly agree	5%	8%	2%	11%	3%	14%	7%	*6%*	*9%*	6%
Tend to agree	17%	23%	14%	23%	15%	14%	12%	*15%*	*20%*	17%
Neither agree nor disagree	23%	16%	12%	15%	14%	15%	15%	*31%*	*32%*	15%
Tend to disagree	40%	41%	53%	34%	48%	37%	53%	*22%*	*30%*	42%
Strongly disagree	10%	8%	15%	15%	17%	20%	13%	*27%*	*8%*	11%
Don't know	5%	4%	3%	3%	2%	1%	-	-	-	9%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Strongly agree	2%	5%	4%	6%	2%	8%	3%	-	*4%*	2%
Tend to agree	7%	8%	11%	11%	7%	12%	7%	*8%*	*4%*	8%
Neither agree nor disagree	19%	8%	13%	21%	14%	17%	9%	*25%*	*10%*	25%
Tend to disagree	48%	50%	53%	44%	49%	43%	53%	*43%*	*63%*	41%
Strongly disagree	14%	19%	13%	13%	19%	18%	27%	*24%*	*9%*	13%
Don't know	10%	10%	7%	5%	9%	2%	1%	-	*10%*	12%

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	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Strongly agree	1%	3%	12%	3%	10%	5%	5%	16%	8%	*3%*
Tend to agree	18%	37%	17%	13%	17%	13%	7%	14%	12%	*14%*
Neither agree nor disagree	16%	5%	16%	9%	26%	15%	10%	10%	13%	*26%*
Tend to disagree	41%	42%	34%	56%	25%	41%	49%	32%	50%	*26%*
Strongly disagree	22%	11%	18%	16%	19%	24%	27%	27%	17%	*32%*
Don't know	2%	3%	2%	3%	3%	3%	3%	2%	-	-
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Strongly agree	1%	3%	12%	2%	11%	3%	3%	14%	7%	*6%*
Tend to agree	14%	20%	25%	14%	23%	15%	14%	14%	12%	*15%*
Neither agree nor disagree	28%	19%	14%	12%	15%	16%	9%	15%	15%	*31%*
Tend to disagree	44%	45%	36%	53%	34%	47%	50%	37%	53%	*22%*
Strongly disagree	11%	6%	10%	15%	15%	16%	20%	20%	13%	*27%*
Don't know	2%	7%	2%	3%	3%	2%	3%	1%	-	-
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Strongly agree	1%	1%	9%	4%	6%	0%	4%	8%	3%	-
Tend to agree	9%	12%	4%	11%	11%	7%	6%	12%	7%	*8%*
Neither agree nor disagree	15%	6%	10%	13%	21%	16%	10%	17%	9%	*25%*
Tend to disagree	50%	54%	46%	53%	44%	50%	47%	43%	53%	*43%*
Strongly disagree	18%	15%	23%	13%	13%	18%	21%	18%	27%	*24%*
Don't know	7%	12%	7%	7%	5%	8%	12%	2%	1%	-

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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Strongly agree	6%	7%	6%	4%	9%	*3%*	7%	7%	9%	3%	*6%*	10%
Tend to agree	19%	13%	17%	11%	14%	*10%*	17%	16%	14%	11%	*15%*	13%
Neither agree nor disagree	15%	15%	15%	20%	10%	*38%*	13%	17%	9%	11%	*7%*	18%
Tend to disagree	39%	37%	38%	39%	46%	*22%*	38%	37%	49%	45%	*55%*	35%
Strongly disagree	20%	23%	21%	19%	15%	*22%*	23%	19%	19%	26%	*16%*	18%
Don't know	1%	4%	2%	7%	7%	*5%*	1%	4%	-	3%	*1%*	7%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Strongly agree	5%	8%	6%	4%	7%	*3%*	7%	6%	8%	3%	*3%*	9%
Tend to agree	21%	16%	20%	21%	13%	*7%*	14%	19%	16%	13%	*21%*	13%
Neither agree nor disagree	18%	17%	17%	21%	13%	*26%*	20%	19%	8%	10%	*12%*	18%
Tend to disagree	42%	42%	42%	37%	47%	*49%*	42%	40%	55%	49%	*52%*	40%
Strongly disagree	14%	15%	14%	8%	12%	*14%*	16%	12%	12%	22%	*11%*	17%
Don't know	1%	2%	1%	9%	8%	*2%*	1%	4%	1%	2%	*1%*	3%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Strongly agree	4%	3%	3%	4%	5%	*3%*	1%	3%	6%	1%	*1%*	6%
Tend to agree	9%	8%	9%	2%	9%	*5%*	9%	10%	9%	4%	*4%*	7%
Neither agree nor disagree	14%	20%	16%	12%	16%	*23%*	6%	14%	5%	17%	*18%*	16%
Tend to disagree	50%	39%	47%	49%	48%	*43%*	58%	52%	46%	56%	*55%*	43%
Strongly disagree	17%	23%	19%	22%	9%	*22%*	18%	14%	26%	19%	*4%*	18%
Don't know	5%	6%	6%	12%	13%	*3%*	7%	7%	8%	4%	*19%*	9%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women receive equal pay based on their qualifications and work experience in the UK										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Strongly agree	7%	9%	5%	*2%*	6%	*2%*	6%	2%	*2%*	7%
Tend to agree	16%	25%	10%	*6%*	16%	*11%*	18%	13%	*8%*	19%
Neither agree nor disagree	14%	11%	16%	*41%*	16%	*17%*	14%	15%	*5%*	13%
Tend to disagree	40%	40%	39%	*26%*	38%	*47%*	41%	48%	*50%*	38%
Strongly disagree	19%	15%	30%	*24%*	22%	*14%*	18%	20%	*34%*	18%
Don't know	5%	1%	0%	*1%*	1%	*8%*	3%	3%	-	5%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Men and women are respected equally in the work place										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Strongly agree	6%	9%	5%	*2%*	6%	*2%*	6%	2%	*2%*	8%
Tend to agree	15%	19%	17%	*51%*	22%	*18%*	19%	10%	*6%*	15%
Neither agree nor disagree	16%	21%	17%	*16%*	19%	*34%*	17%	28%	*18%*	15%
Tend to disagree	46%	35%	43%	*18%*	37%	*30%*	44%	44%	*44%*	44%
Strongly disagree	13%	16%	14%	*12%*	15%	*11%*	12%	15%	*22%*	14%
Don't know	4%	1%	3%	*1%*	2%	*4%*	3%	1%	*8%*	4%
To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) - Mothers and fathers are given equal flexibility at their work place										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Strongly agree	4%	2%	1%	*2%*	1%	-	4%	1%	*2%*	5%
Tend to agree	7%	13%	8%	*7%*	10%	*7%*	8%	7%	-	8%
Neither agree nor disagree	15%	13%	16%	*11%*	14%	*22%*	15%	16%	*11%*	10%
Tend to disagree	48%	49%	51%	*55%*	51%	*51%*	48%	51%	*47%*	46%
Strongly disagree	15%	21%	22%	*24%*	22%	*8%*	18%	19%	*29%*	23%
Don't know	10%	1%	3%	*1%*	2%	*12%*	8%	6%	*11%*	7%

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	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
Do/ did you aspire to have a career as well as a family?										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Yes, I do/ I did	54%	-	54%	77%	67%	58%	42%	47%	58%	49%
No, I do not/ I did not	39%	-	39%	13%	20%	37%	49%	51%	36%	44%
Don't know	6%	-	6%	9%	13%	5%	9%	2%	5%	7%
Did/ do you plan on postponing starting a family in order to build your career?										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Yes, I do/ I did	17%	-	17%	35%	35%	16%	10%	9%	19%	13%
No, I do not/ I did not	79%	-	79%	45%	55%	83%	88%	91%	77%	81%
Don't know	4%	-	4%	19%	10%	2%	3%	0%	3%	6%
Did/ will having a family impact which career you chose/will choose?										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Yes, it did/ it will	29%	-	29%	32%	40%	25%	22%	29%	31%	26%
No, it did not/ will not	62%	-	62%	33%	42%	70%	74%	68%	63%	61%
Don't know	9%	-	9%	35%	18%	5%	5%	3%	6%	13%
Do you think that being a mother is more or less important than having a career?										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
Being a mother is much more important than having a career	49%	-	49%	26%	54%	54%	41%	57%	49%	50%
Being a mother is somewhat more important than having a career	29%	-	29%	36%	26%	24%	34%	30%	30%	29%
Being a mother is somewhat less important than having a career	3%	-	3%	10%	3%	4%	2%	2%	3%	4%
Being a mother is much less important than having a career	3%	-	3%	5%	5%	2%	2%	2%	3%	2%
Don't know	15%	-	15%	23%	13%	16%	21%	10%	15%	16%

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	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
Do/ did you aspire to have a career as well as a family?										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Yes, I do/ I did	53%	56%	48%	60%	54%	50%	56%	*71%*	*53%*	54%
No, I do not/ I did not	38%	40%	46%	35%	42%	41%	38%	*25%*	*40%*	37%
Don't know	9%	5%	6%	5%	3%	9%	7%	*4%*	*7%*	9%
Did/ do you plan on postponing starting a family in order to build your career?										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Yes, I do/ I did	12%	15%	17%	24%	18%	14%	28%	*5%*	*20%*	10%
No, I do not/ I did not	83%	81%	79%	67%	79%	86%	68%	*85%*	*74%*	87%
Don't know	5%	4%	4%	9%	3%	-	4%	*10%*	*6%*	3%
Did/ will having a family impact which career you chose/will choose?										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Yes, it did/ it will	29%	21%	34%	34%	29%	26%	32%	*16%*	*31%*	32%
No, it did not/ will not	61%	67%	60%	55%	63%	69%	55%	*74%*	*63%*	60%
Don't know	10%	12%	6%	11%	8%	5%	12%	*10%*	*6%*	8%
Do you think that being a mother is more or less important than having a career?										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
Being a mother is much more important than having a career	47%	54%	54%	53%	53%	36%	33%	*46%*	*52%*	50%
Being a mother is somewhat more important than having a career	30%	31%	25%	28%	28%	34%	29%	*47%*	*25%*	22%
Being a mother is somewhat less important than having a career	2%	1%	3%	4%	5%	2%	6%	*3%*	*3%*	1%
Being a mother is much less important than having a career	4%	3%	2%	3%	1%	3%	4%	-	*3%*	4%
Don't know	17%	10%	16%	12%	14%	24%	28%	*4%*	*18%*	23%

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	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Do/ did you aspire to have a career as well as a family?										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Yes, I do/ I did	51%	58%	54%	48%	60%	57%	50%	50%	56%	*71%*
No, I do not/ I did not	38%	36%	43%	46%	35%	41%	44%	41%	38%	*25%*
Don't know	10%	6%	4%	6%	5%	2%	7%	9%	7%	*4%*
Did/ do you plan on postponing starting a family in order to build your career?										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Yes, I do/ I did	12%	13%	17%	17%	24%	21%	12%	14%	28%	*5%*
No, I do not/ I did not	83%	83%	79%	79%	67%	77%	84%	86%	68%	*85%*
Don't know	6%	5%	4%	4%	9%	2%	4%	-	4%	*10%*
Did/ will having a family impact which career you chose/will choose?										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Yes, it did/ it will	26%	24%	18%	34%	34%	29%	29%	26%	32%	*16%*
No, it did not/ will not	61%	60%	73%	60%	55%	64%	62%	69%	55%	*74%*
Don't know	13%	16%	9%	6%	11%	7%	10%	5%	12%	*10%*
Do you think that being a mother is more or less important than having a career?										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
Being a mother is much more important than having a career	40%	63%	46%	54%	53%	58%	41%	36%	33%	*46%*
Being a mother is somewhat more important than having a career	43%	19%	42%	25%	28%	22%	39%	34%	29%	*47%*
Being a mother is somewhat less important than having a career	3%	1%	2%	3%	4%	5%	3%	2%	6%	*3%*
Being a mother is much less important than having a career	4%	5%	1%	2%	3%	1%	3%	3%	4%	-
Don't know	10%	12%	8%	16%	12%	13%	15%	24%	28%	*4%*

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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
Do/ did you aspire to have a career as well as a family?												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Yes, I do/ I did	58%	50%	56%	82%	48%	*57%*	48%	53%	48%	58%	*41%*	54%
No, I do not/ I did not	34%	43%	37%	14%	50%	*28%*	46%	44%	46%	39%	*57%*	31%
Don't know	8%	6%	7%	3%	2%	*15%*	6%	3%	6%	3%	*2%*	15%
Did/ do you plan on postponing starting a family in order to build your career?												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Yes, I do/ I did	21%	15%	19%	46%	9%	*12%*	7%	12%	16%	8%	*9%*	30%
No, I do not/ I did not	74%	81%	76%	43%	90%	*66%*	90%	87%	80%	91%	*91%*	53%
Don't know	5%	4%	5%	11%	1%	*22%*	3%	1%	3%	0%	-	16%
Did/ will having a family impact which career you chose/will choose?												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Yes, it did/ it will	28%	26%	27%	47%	31%	*31%*	25%	29%	27%	43%	*17%*	21%
No, it did not/ will not	63%	67%	64%	26%	66%	*38%*	65%	67%	64%	56%	*82%*	55%
Don't know	9%	7%	9%	28%	3%	*31%*	11%	5%	9%	1%	*1%*	23%
Do you think that being a mother is more or less important than having a career?												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
Being a mother is much more important than having a career	44%	52%	47%	37%	55%	*30%*	62%	58%	39%	58%	*57%*	29%
Being a mother is somewhat more important than having a career	30%	33%	31%	25%	30%	*39%*	21%	29%	30%	23%	*33%*	32%
Being a mother is somewhat less important than having a career	5%	2%	4%	12%	1%	*3%*	-	1%	4%	6%	*1%*	6%
Being a mother is much less important than having a career	4%	2%	3%	-	3%	*2%*	2%	1%	6%	1%	*1%*	8%
Don't know	17%	11%	16%	26%	11%	*26%*	15%	12%	21%	12%	*7%*	26%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
Do/ did you aspire to have a career as well as a family?										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Yes, I do/ I did	49%	73%	61%	*61%*	67%	*65%*	55%	74%	*69%*	60%
No, I do not/ I did not	45%	23%	33%	*29%*	28%	*29%*	38%	20%	*26%*	32%
Don't know	6%	4%	6%	*9%*	5%	*6%*	7%	6%	*5%*	8%
Did/ do you plan on postponing starting a family in order to build your career?										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Yes, I do/ I did	18%	20%	13%	*7%*	16%	*8%*	18%	30%	*24%*	28%
No, I do not/ I did not	77%	77%	86%	*86%*	82%	*80%*	77%	61%	*74%*	68%
Don't know	5%	3%	1%	*7%*	2%	*12%*	5%	9%	*2%*	5%
Did/ will having a family impact which career you chose/will choose?										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Yes, it did/ it will	25%	36%	36%	*45%*	37%	*27%*	29%	38%	*39%*	28%
No, it did not/ will not	65%	53%	60%	*52%*	56%	*66%*	60%	48%	*50%*	56%
Don't know	10%	11%	4%	*3%*	8%	*6%*	11%	14%	*11%*	16%
Do you think that being a mother is more or less important than having a career?										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
Being a mother is much more important than having a career	43%	62%	64%	*77%*	64%	*38%*	51%	36%	*64%*	49%
Being a mother is somewhat more important than having a career	32%	28%	23%	*15%*	25%	*19%*	29%	35%	*16%*	26%
Being a mother is somewhat less important than having a career	3%	3%	3%	*1%*	3%	*16%*	4%	7%	*8%*	6%
Being a mother is much less important than having a career	4%	1%	-	*3%*	1%	*5%*	3%	4%	-	4%
Don't know	18%	7%	10%	*3%*	8%	*23%*	13%	17%	*12%*	16%

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	Total	Gender		Age					Social Grade	
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
There is none	1%	-	1%	-	5%	2%	-	0%	2%	0%
1 week	0%	-	0%	-	-	-	1%	-	-	1%
2 weeks	0%	-	0%	0%	1%	0%	-	0%	0%	0%
1 month	2%	-	2%	7%	6%	2%	1%	0%	2%	3%
2 months	2%	-	2%	5%	1%	1%	0%	3%	2%	2%
3 to 6 months	16%	-	16%	20%	24%	14%	15%	15%	15%	19%
6 months to 1 year	40%	-	40%	36%	35%	36%	41%	46%	45%	34%
1 year	27%	-	27%	22%	24%	37%	24%	27%	26%	30%
Other	1%	-	1%	-	-	-	3%	0%	1%	-
Don't know/ can't recall	9%	-	9%	10%	5%	8%	15%	8%	8%	11%
How long do you think the standard/ maximum maternity leave should be in the UK?										
Unweighted base	1047	-	1047	118	118	204	210	397	611	436
Base: All UK Women	1073	-	1073	122	141	220	193	397	638	435
1 week	0%	-	0%	-	-	-	-	0%	-	0%
2 weeks	1%	-	1%	-	-	1%	-	1%	1%	1%
1 month	1%	-	1%	1%	-	1%	1%	3%	2%	1%
2 months	3%	-	3%	4%	6%	1%	3%	2%	3%	3%
3 to 6 months	12%	-	12%	12%	3%	9%	12%	17%	13%	10%
6 months to 1 year	30%	-	30%	23%	37%	28%	32%	30%	30%	30%
1 year	40%	-	40%	48%	47%	49%	33%	33%	40%	40%
Other	3%	-	3%	2%	1%	4%	3%	2%	2%	3%
Don't know	10%	-	10%	10%	6%	7%	15%	12%	10%	11%

Cell Contents (Column Percentage,)

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	Region									
	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	North East	North West
By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
There is none	2%	-	-	-	2%	-	1%	-	*10%*	-
1 week	-	-	2%	-	-	-	-	-	-	-
2 weeks	-	0%	-	-	1%	-	1%	-	-	-
1 month	0%	2%	0%	6%	3%	2%	1%	*13%*	-	-
2 months	3%	1%	3%	1%	1%	4%	1%	-	*1%*	4%
3 to 6 months	15%	17%	8%	21%	16%	29%	20%	*5%*	*9%*	16%
6 months to 1 year	42%	46%	43%	39%	34%	35%	43%	*47%*	*42%*	38%
1 year	27%	23%	32%	25%	33%	22%	27%	*24%*	*30%*	27%
Other	2%	-	-	-	0%	-	-	-	-	4%
Don't know/ can't recall	9%	10%	11%	8%	10%	9%	6%	*11%*	*7%*	12%
How long do you think the standard/ maximum maternity leave should be in the UK?										
Unweighted base	250	156	109	120	246	62	82	*22*	*45*	117
Base: All UK Women	281	175	108	124	236	54	67	*27*	*52*	127
1 week	0%	-	-	-	-	-	-	-	-	-
2 weeks	1%	0%	1%	1%	0%	-	-	-	-	3%
1 month	-	-	3%	1%	3%	5%	1%	-	-	-
2 months	2%	1%	3%	3%	4%	3%	1%	*2%*	-	1%
3 to 6 months	12%	12%	12%	10%	14%	17%	10%	*7%*	*18%*	9%
6 months to 1 year	23%	39%	33%	37%	28%	25%	34%	*24%*	*29%*	17%
1 year	46%	41%	36%	42%	34%	22%	42%	*56%*	*44%*	53%
Other	4%	1%	3%	1%	2%	7%	2%	*3%*	*2%*	-
Don't know	11%	6%	8%	6%	14%	22%	10%	*8%*	*6%*	17%

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	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
There is none	-	-	-	-	-	2%	2%	-	1%	-
1 week	-	-	-	2%	-	-	-	-	-	-
2 weeks	-	-	1%	-	-	1%	2%	-	1%	-
1 month	1%	-	4%	0%	6%	5%	-	2%	1%	*13%*
2 months	4%	1%	1%	3%	1%	1%	-	4%	1%	-
3 to 6 months	18%	22%	13%	8%	21%	17%	13%	29%	20%	*5%*
6 months to 1 year	46%	34%	56%	43%	39%	27%	47%	35%	43%	*47%*
1 year	25%	31%	16%	32%	25%	34%	29%	22%	27%	*24%*
Other	-	-	-	-	-	0%	-	-	-	-
Don't know/ can't recall	6%	12%	9%	11%	8%	12%	6%	9%	6%	*11%*
How long do you think the standard/ maximum maternity leave should be in the UK?										
Unweighted base	88	71	85	109	120	154	92	62	82	*22*
Base: All UK Women	102	84	91	108	124	162	74	54	67	*27*
1 week	1%	-	-	-	-	-	-	-	-	-
2 weeks	-	-	1%	1%	1%	-	1%	-	-	-
1 month	-	-	-	3%	1%	4%	3%	5%	1%	-
2 months	4%	2%	1%	3%	3%	6%	1%	3%	1%	*2%*
3 to 6 months	12%	18%	6%	12%	10%	11%	21%	17%	10%	*7%*
6 months to 1 year	28%	39%	38%	33%	37%	22%	39%	25%	34%	*24%*
1 year	39%	31%	49%	36%	42%	37%	28%	22%	42%	*56%*
Other	10%	-	2%	3%	1%	3%	2%	7%	2%	*3%*
Don't know	6%	9%	4%	8%	6%	17%	6%	22%	10%	*8%*

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	Working status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
There is none	3%	-	2%	-	-	-	-	1%	5%	-	-	-
1 week	-	-	-	-	-	-	2%	-	-	-	-	-
2 weeks	1%	-	0%	-	0%	-	-	1%	-	-	-	-
1 month	2%	5%	3%	7%	1%	-	1%	1%	0%	6%	-	0%
2 months	1%	-	0%	4%	5%	*8%*	1%	1%	0%	4%	-	4%
3 to 6 months	14%	16%	15%	27%	17%	*7%*	22%	15%	14%	16%	*14%*	22%
6 months to 1 year	40%	46%	42%	24%	42%	*49%*	33%	38%	42%	47%	*36%*	38%
1 year	28%	25%	27%	28%	28%	*11%*	34%	29%	31%	20%	*33%*	28%
Other	1%	-	1%	-	0%	-	-	1%	-	-	*1%*	-
Don't know/ can't recall	10%	8%	10%	10%	7%	*25%*	8%	13%	7%	6%	*15%*	8%
How long do you think the standard/ maximum maternity leave should be in the UK?												
Unweighted base	448	178	626	51	233	*31*	106	439	120	101	*43*	207
Base: All UK Women	442	180	621	53	239	*31*	128	458	115	96	*44*	188
1 week	0%	-	0%	-	-	-	-	0%	-	-	-	-
2 weeks	0%	-	0%	-	3%	-	-	1%	1%	1%	-	1%
1 month	1%	-	1%	-	5%	-	0%	1%	1%	5%	-	0%
2 months	3%	2%	3%	8%	2%	-	-	3%	0%	5%	*8%*	2%
3 to 6 months	11%	6%	9%	8%	20%	*5%*	15%	14%	6%	9%	*16%*	14%
6 months to 1 year	31%	42%	34%	28%	24%	*7%*	28%	26%	41%	44%	*15%*	30%
1 year	42%	39%	41%	43%	31%	*67%*	42%	42%	39%	28%	*22%*	42%
Other	3%	3%	3%	2%	1%	*3%*	5%	3%	3%	1%	*7%*	2%
Don't know	9%	7%	9%	12%	14%	*18%*	9%	11%	9%	6%	*32%*	10%

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	Children in Household						Social Media (monthly or more)			
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	Facebook	LinkedIn	Google+	Twitter
By law/ in general, how long do you think the standard/ maximum maternity leave is in the UK? (If you are unsure, please give your best estimate)										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
There is none	1%	-	1%	-	0%	-	0%	-	-	-
1 week	-	-	2%	-	1%	-	0%	-	-	-
2 weeks	0%	1%	1%	-	1%	-	0%	-	-	0%
1 month	1%	11%	1%	-	5%	*11%*	2%	1%	*12%*	5%
2 months	2%	1%	-	*4%*	1%	*2%*	2%	3%	*12%*	2%
3 to 6 months	17%	23%	7%	*18%*	16%	*4%*	17%	11%	*13%*	24%
6 months to 1 year	42%	37%	41%	*25%*	38%	*41%*	41%	52%	*20%*	36%
1 year	27%	19%	34%	*45%*	28%	*19%*	27%	28%	*28%*	25%
Other	0%	-	4%	-	2%	-	1%	-	-	-
Don't know/ can't recall	9%	7%	10%	*8%*	9%	*22%*	8%	5%	*16%*	7%
How long do you think the standard/ maximum maternity leave should be in the UK?										
Unweighted base	748	133	107	*29*	269	*30*	712	92	*34*	235
Base: All UK Women	722	152	135	*33*	320	*30*	730	86	*43*	250
1 week	0%	-	-	-	-	-	-	-	-	-
2 weeks	1%	-	-	-	-	-	0%	-	-	0%
1 month	2%	0%	1%	-	0%	*2%*	1%	1%	-	0%
2 months	2%	6%	0%	-	3%	*24%*	3%	1%	*1%*	4%
3 to 6 months	14%	13%	4%	*6%*	8%	*12%*	10%	9%	*9%*	11%
6 months to 1 year	29%	32%	31%	*39%*	32%	*21%*	31%	30%	*20%*	31%
1 year	37%	45%	51%	*49%*	48%	*32%*	41%	51%	*55%*	42%
Other	2%	2%	6%	*3%*	4%	*2%*	3%	2%	*2%*	3%
Don't know	13%	3%	7%	*3%*	5%	*7%*	11%	6%	*14%*	9%

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