

**YouGov - Survey Results**  
**Sample Size - 1572 London based adults**  
 Fieldwork : 04th - 07th March 2014

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

If Boris Johnson was to return to Parliament to become an MP in 2015, leaving his post as London Mayor a year early, would you support or oppose his decision?

<b>Unweighted base</b>	1572	764	808	201	365	226	224	556
<b>Base: All London Adults</b>	1568	747	821	187	397	269	274	440
Strongly support	19%	23%	15%	10%	18%	16%	22%	23%
Slightly support	28%	26%	30%	31%	29%	31%	25%	26%
Slightly oppose	14%	13%	14%	18%	14%	11%	11%	15%
Strongly oppose	19%	19%	18%	12%	18%	16%	20%	22%
Don't know	21%	19%	23%	28%	20%	25%	22%	15%

If Boris Johnson was to return to Parliament to become an MP in 2015, continuing to be both Mayor of London and an MP for a year until his London term finishes, would you support or oppose his decision?

<b>Unweighted base</b>	1572	764	808	201	365	226	224	556
<b>Base: All London Adults</b>	1568	747	821	187	397	269	274	440
Strongly support	19%	22%	16%	18%	18%	17%	16%	22%
Slightly support	24%	23%	24%	29%	20%	26%	23%	24%
Slightly oppose	14%	14%	15%	16%	17%	15%	12%	12%
Strongly oppose	29%	29%	30%	15%	29%	25%	36%	34%
Don't know	14%	13%	16%	21%	17%	18%	13%	8%

**YouGov - Survey Results**  
**Sample Size - 1572 London based adult**  
 Fieldwork : 04th - 07th March 2014

Social Grade		Marital Status					
ABC1	C2DE	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

If Boris Johnson was to return to Parliament to become an MP in 2015, leaving his post as London Mayor a year early, would you support or oppose his decision?

<b>Unweighted base</b>	1024	548	593	152	131	48	459	189
<b>Base: All London Adults</b>	941	626	593	153	114	46	439	222
Strongly support	20%	16%	19%	18%	24%	20%	18%	17%
Slightly support	30%	25%	29%	37%	31%	35%	21%	33%
Slightly oppose	14%	13%	14%	12%	13%	15%	15%	12%
Strongly oppose	18%	19%	18%	20%	16%	11%	22%	15%
Don't know	17%	27%	20%	12%	17%	20%	25%	23%

If Boris Johnson was to return to Parliament to become an MP in 2015, continuing to be both Mayor of London and an MP for a year until his London term finishes, would you support or oppose his decision?

<b>Unweighted base</b>	1024	548	593	152	131	48	459	189
<b>Base: All London Adults</b>	941	626	593	153	114	46	439	222
Strongly support	20%	16%	18%	17%	21%	23%	18%	19%
Slightly support	24%	23%	27%	20%	27%	31%	14%	33%
Slightly oppose	16%	12%	13%	24%	13%	13%	16%	9%
Strongly oppose	28%	31%	29%	31%	25%	21%	33%	25%
Don't know	12%	18%	13%	8%	14%	12%	19%	15%

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused

If Boris Johnson was to return to Parliament to become an MP in 2015, leaving his post as London Mayor a year early, would you support or oppose his decision?

<b>Unweighted base</b>	825	154	94	302	100	97	1135	182	110	55	90
<b>Base: All London Adults</b>	876	149	81	250	117	94	1088	197	134	62	87
Strongly support	18%	26%	10%	23%	13%	18%	19%	23%	18%	6%	15%
Slightly support	27%	32%	37%	26%	30%	29%	28%	34%	31%	33%	14%
Slightly oppose	14%	15%	18%	14%	11%	7%	14%	10%	16%	11%	15%
Strongly oppose	19%	15%	10%	23%	19%	19%	20%	17%	12%	18%	13%
Don't know	22%	12%	25%	15%	28%	27%	19%	16%	22%	32%	42%

If Boris Johnson was to return to Parliament to become an MP in 2015, continuing to be both Mayor of London and an MP for a year until his London term finishes, would you support or oppose his decision?

<b>Unweighted base</b>	825	154	94	302	100	97	1135	182	110	55	90
<b>Base: All London Adults</b>	876	149	81	250	117	94	1088	197	134	62	87
Strongly support	17%	25%	15%	24%	16%	14%	20%	21%	12%	12%	12%
Slightly support	25%	23%	31%	26%	13%	18%	22%	27%	37%	31%	14%
Slightly oppose	14%	18%	18%	12%	17%	15%	14%	15%	20%	13%	13%
Strongly oppose	30%	25%	16%	30%	33%	37%	33%	24%	12%	25%	28%
Don't know	15%	8%	20%	8%	22%	16%	12%	13%	19%	19%	35%

Social Media (monthly or more)						Local Education Authority				
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Central	North	South	East	West

If Boris Johnson was to return to Parliament to become an MP in 2015, leaving his post as London Mayor a year early, would you support or oppose his decision?

<b>Unweighted base</b>	1031	349	124	470	18	420	339	198	315	433	287
<b>Base: All London Adults</b>	1048	319	116	480	15	404	312	198	311	466	282
Strongly support	19%	24%	24%	22%	20%	16%	19%	17%	19%	21%	16%
Slightly support	28%	30%	41%	26%	22%	26%	22%	24%	28%	28%	38%
Slightly oppose	13%	13%	14%	14%	17%	16%	18%	13%	13%	13%	12%
Strongly oppose	20%	20%	10%	23%	31%	16%	20%	24%	15%	18%	18%
Don't know	19%	14%	11%	16%	10%	26%	21%	21%	24%	20%	17%

If Boris Johnson was to return to Parliament to become an MP in 2015, continuing to be both Mayor of London and an MP for a year until his London term finishes, would you support or oppose his decision?

<b>Unweighted base</b>	1031	349	124	470	18	420	339	198	315	433	287
<b>Base: All London Adults</b>	1048	319	116	480	15	404	312	198	311	466	282
Strongly support	19%	22%	20%	21%	31%	17%	20%	17%	20%	17%	19%
Slightly support	23%	23%	36%	20%	21%	25%	20%	21%	27%	22%	29%
Slightly oppose	14%	16%	15%	14%	7%	13%	12%	14%	15%	17%	11%
Strongly oppose	31%	29%	22%	34%	31%	28%	32%	33%	22%	31%	30%
Don't know	13%	10%	7%	11%	9%	17%	16%	15%	16%	13%	12%

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+

How likely, if at all, do you think it is that Boris Johnson will return to parliament to become MP in 2015?

<b>Unweighted base</b>	1572	764	808	201	365	226	224	556
<b>Base: All London Adults</b>	1570	749	821	187	400	269	274	440
Very likely	12%	16%	9%	4%	14%	9%	13%	16%
Fairly likely	40%	40%	41%	36%	38%	41%	39%	44%
Fairly unlikely	20%	21%	19%	25%	22%	15%	22%	19%
Very unlikely	8%	7%	9%	11%	7%	12%	7%	6%
Don't know	20%	16%	23%	24%	20%	23%	19%	15%

And how likely, if at all, do you think it is that Boris Johnson will try to become Prime Minister at some point in his career?

<b>Unweighted base</b>	1572	764	808	201	365	226	224	556
<b>Base: All London Adults</b>	1570	749	821	187	400	269	274	440
Very likely	25%	30%	21%	19%	23%	25%	21%	31%
Fairly likely	38%	38%	38%	30%	39%	37%	41%	38%
Fairly unlikely	15%	12%	18%	22%	16%	10%	19%	13%
Very unlikely	11%	12%	10%	14%	9%	14%	9%	9%
Don't know	12%	8%	14%	16%	12%	13%	10%	9%

Do you think that Boris Johnson would make a good Prime Minister?

<b>Unweighted base</b>	1573	765	808	201	366	226	224	556
<b>Base: All London Adults</b>	1571	750	821	187	401	269	274	440
Yes, he would make a very good Prime Minister	15%	19%	11%	17%	19%	15%	14%	12%
Yes, he would make a fairly good Prime Minister	25%	25%	26%	26%	22%	28%	22%	28%
No, he would make a fairly bad Prime Minister	19%	17%	21%	23%	17%	15%	19%	21%
No, he would make a very bad Prime Minister	27%	28%	27%	15%	27%	27%	35%	29%
Don't know	13%	11%	15%	19%	15%	15%	10%	10%

Social Grade		Marital Status					
ABC1	C2DE	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused

How likely, if at all, do you think it is that Boris Johnson will return to parliament to become MP in 2015?

<b>Unweighted base</b>	1023	549	593	152	131	48	459	189
<b>Base: All London Adults</b>	940	630	593	153	114	46	439	225
Very likely	12%	13%	14%	11%	11%	12%	10%	12%
Fairly likely	44%	34%	42%	48%	44%	45%	33%	39%
Fairly unlikely	19%	21%	17%	21%	20%	18%	22%	23%
Very unlikely	6%	11%	7%	6%	5%	7%	11%	8%
Don't know	18%	21%	19%	14%	19%	18%	23%	18%

And how likely, if at all, do you think it is that Boris Johnson will try to become Prime Minister at some point in his career?

<b>Unweighted base</b>	1023	549	593	152	131	48	459	189
<b>Base: All London Adults</b>	940	630	593	153	114	46	439	225
Very likely	26%	23%	28%	21%	29%	22%	24%	21%
Fairly likely	42%	32%	39%	41%	37%	36%	35%	36%
Fairly unlikely	15%	16%	13%	22%	16%	10%	14%	20%
Very unlikely	8%	15%	10%	7%	6%	20%	12%	13%
Don't know	10%	14%	11%	9%	12%	11%	15%	10%

Do you think that Boris Johnson would make a good Prime Minister?

<b>Unweighted base</b>	1024	549	593	152	131	48	459	190
<b>Base: All London Adults</b>	941	630	593	153	114	46	439	226
Yes, he would make a very good Prime Minister	17%	13%	16%	16%	14%	15%	17%	9%
Yes, he would make a fairly good Prime Minister	27%	23%	27%	27%	27%	36%	17%	35%
No, he would make a fairly bad Prime Minister	20%	17%	19%	17%	23%	19%	18%	20%
No, he would make a very bad Prime Minister	26%	30%	26%	33%	24%	16%	32%	20%
Don't know	11%	17%	12%	7%	13%	15%	15%	15%

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused

How likely, if at all, do you think it is that Boris Johnson will return to parliament to become MP in 2015?

<b>Unweighted base</b>	826	153	94	302	100	97	1135	181	110	56	90
<b>Base: All London Adults</b>	879	148	81	250	117	94	1088	195	134	66	87
Very likely	13%	14%	0%	17%	5%	13%	12%	14%	13%	20%	4%
Fairly likely	42%	46%	32%	42%	28%	31%	40%	45%	37%	38%	37%
Fairly unlikely	20%	18%	29%	19%	20%	16%	22%	15%	24%	15%	8%
Very unlikely	7%	4%	15%	6%	19%	12%	8%	7%	4%	13%	10%
Don't know	18%	18%	23%	16%	29%	28%	18%	19%	23%	14%	40%

And how likely, if at all, do you think it is that Boris Johnson will try to become Prime Minister at some point in his career?

<b>Unweighted base</b>	826	153	94	302	100	97	1135	181	110	56	90
<b>Base: All London Adults</b>	879	148	81	250	117	94	1088	195	134	66	87
Very likely	24%	30%	17%	31%	18%	28%	24%	32%	22%	21%	23%
Fairly likely	40%	41%	31%	35%	34%	28%	40%	38%	27%	32%	30%
Fairly unlikely	15%	15%	26%	14%	14%	13%	15%	14%	23%	13%	10%
Very unlikely	11%	7%	10%	12%	12%	10%	10%	7%	11%	27%	10%
Don't know	11%	8%	16%	8%	22%	21%	11%	9%	17%	6%	27%

Do you think that Boris Johnson would make a good Prime Minister?

<b>Unweighted base</b>	826	154	94	302	100	97	1135	182	110	56	90
<b>Base: All London Adults</b>	879	149	81	250	117	94	1088	197	134	66	87
Yes, he would make a very good Prime Minister	16%	21%	13%	13%	16%	5%	14%	24%	19%	14%	5%
Yes, he would make a fairly good Prime Minister	24%	26%	32%	31%	20%	24%	25%	24%	30%	33%	15%
No, he would make a fairly bad Prime Minister	19%	16%	27%	21%	18%	16%	19%	16%	19%	16%	24%
No, he would make a very bad Prime Minister	28%	24%	10%	27%	31%	36%	30%	21%	17%	29%	28%
Don't know	13%	13%	19%	8%	16%	20%	12%	15%	15%	8%	28%

Social Media (monthly or more)						Local Education Authority				
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Central	North	South	East	West

How likely, if at all, do you think it is that Boris Johnson will return to parliament to become MP in 2015?

	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Central	North	South	East	West
<b>Unweighted base</b>	1032	349	124	470	18	419	339	198	315	433	287
<b>Base: All London Adults</b>	1051	319	116	480	15	403	312	198	311	468	282
Very likely	12%	14%	15%	12%	18%	11%	11%	10%	10%	15%	13%
Fairly likely	41%	47%	44%	40%	41%	39%	37%	43%	42%	41%	38%
Fairly unlikely	20%	20%	27%	20%	15%	20%	20%	16%	25%	18%	20%
Very unlikely	10%	6%	4%	11%	12%	5%	8%	8%	6%	8%	11%
Don't know	18%	13%	9%	16%	14%	24%	23%	23%	17%	18%	18%

And how likely, if at all, do you think it is that Boris Johnson will try to become Prime Minister at some point in his career?

	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Central	North	South	East	West
<b>Unweighted base</b>	1032	349	124	470	18	419	339	198	315	433	287
<b>Base: All London Adults</b>	1051	319	116	480	15	403	312	198	311	468	282
Very likely	25%	25%	28%	26%	45%	25%	22%	23%	25%	26%	27%
Fairly likely	38%	46%	41%	42%	26%	38%	37%	32%	35%	40%	41%
Fairly unlikely	16%	14%	13%	15%	7%	16%	15%	18%	19%	14%	12%
Very unlikely	12%	6%	12%	9%	7%	8%	11%	13%	14%	10%	6%
Don't know	10%	9%	7%	9%	15%	13%	14%	14%	8%	10%	14%

Do you think that Boris Johnson would make a good Prime Minister?

	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these	Central	North	South	East	West
<b>Unweighted base</b>	1032	349	124	470	18	420	339	198	315	434	287
<b>Base: All London Adults</b>	1051	319	116	480	15	404	312	198	311	469	282
Yes, he would make a very good Prime Minister	15%	20%	19%	17%	18%	13%	17%	11%	17%	14%	16%
Yes, he would make a fairly good Prime Minister	24%	25%	28%	21%	37%	27%	19%	29%	29%	24%	28%
No, he would make a fairly bad Prime Minister	18%	22%	20%	18%	7%	21%	18%	14%	22%	19%	20%
No, he would make a very bad Prime Minister	30%	23%	23%	33%	31%	25%	32%	33%	21%	30%	22%
Don't know	12%	10%	10%	11%	6%	15%	15%	13%	12%	13%	13%