

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

The 2014 Commonwealth Games will take place in Glasgow this summer...

How excited, if at all, are you about this?

	Unweighted base	1353	724	629	126	115	159	233	720
	Base: All Scottish adults	1353	643	710	165	176	244	276	492
Very excited	10%	8%	11%	10%	16%	13%	6%	8%	
					GH*	G			
Fairly excited	31%	31%	31%	45%	29%	34%	27%	27%	
				EGH	*				
Not very excited	33%	34%	32%	28%	30%	28%	35%	37%	
					*			F	
Not at all excited	27%	28%	26%	17%	25%	25%	33%	29%	
					*		D	D	

The tickets for the 2014 Glasgow Commonwealth Games went on sale on 19th August 2013.

Did you win a ticket in the ballot to see any of the Commonwealth Games events live?

	Unweighted base	1353	724	629	126	115	159	233	720
	Base: All Scottish adults	1353	643	710	165	176	244	276	492
Yes, I won tickets in the ballot for more than one event_	3%	3%	3%	4%	8%	2%	2%	2%	
					FGH*				
Yes, I won tickets in the ballot for one event_	5%	3%	7%	3%	8%	9%	3%	4%	
			B		*	G			
No, I didn't win any tickets in the ballot but I applied for some	8%	8%	8%	11%	13%	12%	7%	4%	
				H	H*	H			
No, I didn't win any tickets in the ballot and I didn't apply for any	84%	86%	82%	82%	71%	77%	88%	90%	
					*		EF	DEF	

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Social Grade		Scottish Region							
ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
I	J	B	C	D	E	F	G	H	I

The 2014 Commonwealth Games will take place in Glasgow this summer...

How excited, if at all, are you about this?

	Unweighted base	737	616	174	145	209	115	183	148	244	135
	Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Very excited	11%	8%	6%	8%	9%	10%	11%	5%	7%	19%	BCDGH*
Fairly excited	30%	31%	25%	15%	27%	42%	32%	31%	32%	39%	BC*
Not very excited	33%	33%	33%	49%	35%	26%	37%	30%	31%	26%	*
Not at all excited	26%	28%	37%	28%	29%	21%	20%	34%	29%	16%	*
			EFI	I*	I	*		FI*	I	*	

The tickets for the 2014 Glasgow Commonwealth Games went on sale on 19th August 2013.

Did you win a ticket in the ballot to see any of the Commonwealth Games events live?

	Unweighted base	737	616	174	145	209	115	183	148	244	135
	Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Yes, I won tickets in the ballot for more than one event_	5%	1%	1%	3%	1%	3%	3%	1%	4%	10%	BDEFG*
Yes, I won tickets in the ballot for one event_	8%	3%	4%	3%	4%	8%	4%	4%	5%	8%	*
No, I didn't win any tickets in the ballot but I applied for some	10%	7%	4%	5%	6%	10%	10%	8%	9%	12%	B*
No, I didn't win any tickets in the ballot and I didn't apply for any	77%	89%	91%	89%	89%	80%	82%	86%	82%	70%	*
		I	EFHI	I*	I	*	I	I*	I	*	

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Fieldwork: 25th - 27th February 2014

Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

The 2014 Commonwealth Games will take place in Glasgow this summer...

How excited, if at all, are you about this?

	Unweighted base	720	109	119	53	289	63
Base: All Scottish adults	649	140	104	49	347	64	
Very excited	8%	8%	15%	10%	12%	9%	*
		*	W*	*		*	
Fairly excited	33%	25%	24%	15%	32%	28%	*
	Z	*	*	*	Z	*	
Not very excited	31%	40%	30%	45%	32%	45%	W*
	*	*	*	*	*	*	
Not at all excited	29%	26%	30%	30%	24%	19%	*
	*	*	*	*	*	*	

The tickets for the 2014 Glasgow Commonwealth Games went on sale on 19th August 2013.

Did you win a ticket in the ballot to see any of the Commonwealth Games events live?

	Unweighted base	720	109	119	53	289	63
Base: All Scottish adults	649	140	104	49	347	64	
Yes, I won tickets in the ballot for more than one event_	3%	4%	-	5%	3%	8%	WY*
	*	*	*	*	*	*	
Yes, I won tickets in the ballot for one event_	7%	5%	3%	1%	4%	2%	*
	*	*	*	*	*	*	
No, I didn't win any tickets in the ballot but I applied for some	8%	5%	4%	-	12%	4%	*
	*	*	*	*	YZ	*	
No, I didn't win any tickets in the ballot and I didn't apply for any	82%	86%	94%	93%	82%	86%	*
	*	*	Wa*	*	*	*	

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Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

The 2014 Commonwealth Games will take place in Glasgow this summer...

How excited, if at all, are you about this?

	Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19	
Very excited	12%	15%	10%	7%	8%	2%	10%	7%	11%	13%	1%	
	fh	fh*	h*		**	*		*	*	**	**	
Fairly excited	30%	28%	40%	32%	40%	16%	28%	40%	40%	29%	49%	
	h	*	h*	h	**	*		i*	*	**	**	
Not very excited	32%	38%	27%	36%	26%	37%	35%	29%	22%	35%	14%	
	*	*	*	*	**	*		*	*	**	**	
Not at all excited	27%	19%	23%	25%	25%	46%	27%	24%	26%	22%	36%	
	*	*	*	**	cdef*	*		*	*	**	**	

The tickets for the 2014 Glasgow Commonwealth Games went on sale on 19th August 2013.

Did you win a ticket in the ballot to see any of the Commonwealth Games events live?

	Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19	
Yes, I won tickets in the ballot for more than one event_	4%	*	6%	2%	1%	1%	3%	3%	1%	4%	2%	
		*	*		**	*		*	*	**	**	
Yes, I won tickets in the ballot for one event_	7%	5%	1%	4%	1%	3%	5%	5%	9%	5%	-	
	e	*	*		**	*		*	*	**	**	
No, I didn't win any tickets in the ballot but I applied for some	12%	9%	6%	5%	2%	1%	7%	11%	12%	29%	5%	
	fh	h*	*		**	*		*	*	**	**	
No, I didn't win any tickets in the ballot and I didn't apply for any	77%	85%	87%	89%	96%	95%	85%	81%	78%	62%	94%	
	*	*	c*	c	**	cd*		*	*	**	**	

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Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

The 2014 Commonwealth Games will take place in Glasgow this summer...

How excited, if at all, are you about this?

	Unweighted base	857	152	85	280	5	425
	Base: All Scottish adults	930	156	84	350	6	350
Very excited	10%	14%	5%	16%	-	6%	
		ps	*	nps	**		
Fairly excited	32%	28%	37%	33%	38%	27%	
			*		**		
Not very excited	32%	32%	31%	28%	28%	34%	
			*		**		
Not at all excited	25%	25%	27%	23%	34%	32%	
			*		**	nq	

The tickets for the 2014 Glasgow Commonwealth Games went on sale on 19th August 2013.

Did you win a ticket in the ballot to see any of the Commonwealth Games events live?

	Unweighted base	857	152	85	280	5	425
	Base: All Scottish adults	930	156	84	350	6	350
Yes, I won tickets in the ballot for more than one event_	3%	7%	4%	5%	-	2%	
		ns	*		**		
Yes, I won tickets in the ballot for one event_	5%	11%	2%	7%	-	4%	
		nps	*		**		
No, I didn't win any tickets in the ballot but I applied for some	8%	7%	5%	12%	-	7%	
			*	n	**		
No, I didn't win any tickets in the ballot and I didn't apply for any	83%	76%	90%	76%	100%	87%	
	oq		oq*		**	oq	

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Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

Which, if any, of the following companies do you think are the official sponsors of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	1353	724	629	126	115	159	233	720
Base: All Scottish adults	1353	643	710	165	176	244	276	492
Longines	5%	7%	3%	1%	5%	4%	6%	6%
		C			*			D
Scottish Power	18%	19%	16%	15%	11%	13%	19%	23%
					*			EF
Scottish and Southern Energy (SSE, also known as Scottish Hydro, SWALEC, Southern Electric and Atlantic)	22%	23%	21%	23%	17%	19%	21%	25%
					*			
Virgin Media	13%	16%	10%	12%	7%	11%	14%	15%
		C			*			E
BP	11%	11%	11%	7%	6%	12%	10%	14%
					*			
Emirates	15%	17%	13%	14%	14%	18%	15%	13%
					*			
Sky Sports	9%	9%	10%	4%	6%	8%	11%	12%
					*			D
Shell	6%	5%	6%	4%	1%	4%	6%	8%
					*			E
Sainsbury's	13%	13%	13%	14%	9%	12%	11%	15%
					*			
Lucozade	11%	12%	11%	9%	6%	10%	10%	14%
					*			E
Royal Bank of Scotland (RBS)	30%	27%	33%	31%	23%	30%	30%	32%
					*			
None of these	1%	1%	0%	-	1%	1%	-	1%
					*			
Don't know	57%	56%	57%	50%	56%	58%	59%	58%
					*			

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I	J	B	C	D	E	F	G	H	I

Which, if any, of the following companies do you think are the official sponsors of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	737	616	174	145	209	115	183	148	244	135
Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Longines	5%	5%	2%	5%	6%	4%	5%	4%	5%	8%
			*	*	*	*	*	*	*	B*
Scottish Power	17%	19%	13%	18%	19%	22%	22%	17%	11%	21%
			*	*	H*	H	*	*	*	H*
Scottish and Southern Energy (SSE, also known as Scottish Hydro, SWALEC, Southern Electric and Atlantic)	23%	21%	16%	30%	25%	27%	21%	19%	15%	26%
			BH*	H	H*	*	*	*	*	H*
Virgin Media	12%	13%	6%	6%	11%	16%	18%	15%	12%	16%
			*	*	B*	BC	B*	B*	*	BC*
BP	10%	12%	12%	10%	11%	5%	16%	11%	9%	10%
			*	*	*	E	*	*	*	*
Emirates	17%	13%	5%	11%	12%	18%	23%	10%	11%	28%
	J		*	B	B*	BCDGH	*	*	*	BCDGH*
Sky Sports	8%	10%	5%	9%	10%	4%	17%	9%	5%	12%
			*	*	*	BEH	*	*	*	*
Shell	4%	7%	4%	4%	8%	2%	10%	7%	4%	3%
	I		*	*	*	EHI	*	*	*	*
Sainsbury's	13%	12%	9%	8%	16%	17%	17%	11%	6%	15%
			*	H	H*	CH	*	*	*	H*
Lucozade	10%	12%	12%	10%	14%	12%	15%	8%	5%	10%
			H	*	H	*	H	*	*	*
Royal Bank of Scotland (RBS)	31%	29%	29%	27%	31%	37%	38%	20%	24%	29%
			*	*	*	GH*	GH	*	*	*
None of these	0%	1%	1%	1%	1%	-	0%	-	0%	1%
			*	*	*	*	*	*	*	*
Don't know	58%	56%	60%	59%	55%	50%	53%	72%	65%	41%
			I	I*	I	*	*	DEFI*	EFI	*

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Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

Which, if any, of the following companies do you think are the official sponsors of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	720	109	119	53	289	63
Base: All Scottish adults	649	140	104	49	347	64
Longines	5%	4% *	6% *	6% *	3%	8% *
Scottish Power	20%	15% *	17% *	26% *	14%	19% *
Scottish and Southern Energy (SSE, also known as Scottish Hydro, SWALEC, Southern Electric and Atlantic)	23%	25% *	22% *	19% *	19%	19% *
Virgin Media	13%	12% *	13% *	23% a*	10%	17% *
BP	11%	14% *	13% *	13% *	8%	16% *
Emirates	15%	16% *	16% *	13% *	12%	19% *
Sky Sports	11% ab	8% b*	9% b*	21% ab*	6%	- *
Shell	7% a	5% *	9% a*	4% *	3%	4% *
Sainsbury's	13%	13% *	11% *	14% *	13%	8% *
Lucozade	14% ab	11% *	12% *	9% *	7%	4% *
Royal Bank of Scotland (RBS)	32%	32% *	19% *	35% *	29%	19% *
None of these	0%	1% *	1% *	- *	1%	- *
Don't know	58%	53% *	62% *	56% *	54%	59% *

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Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

Which, if any, of the following companies do you think are the official sponsors of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19
Longines	5%	4%	2%	6%	5%	6%	5%	4%	1%	3%	13%
	*	*	*	**	**	*	*	*	*	**	**
Scottish Power	16%	23%	10%	23%	21%	15%	19%	12%	12%	13%	8%
	e*	*	ce	**	*	*	*	*	*	**	**
Scottish and Southern Energy (SSE, also known as Scottish Hydro, SWALEC, Southern Electric and Atlantic)	22%	21%	15%	26%	17%	16%	22%	19%	26%	24%	18%
	*	*	e	**	*	*	*	*	*	**	**
Virgin Media	11%	18%	8%	16%	10%	16%	14%	8%	9%	10%	23%
	*	*	*	**	**	*	*	*	*	**	**
BP	9%	16%	4%	14%	15%	8%	11%	8%	15%	6%	13%
	e*	*	ce	**	*	*	*	*	*	**	**
Emirates	15%	15%	19%	14%	16%	9%	15%	17%	6%	19%	21%
	*	*	*	**	*	*	*	*	*	**	**
Sky Sports	6%	19%	3%	13%	11%	10%	9%	11%	10%	15%	4%
	ce*	*	ce	**	*	*	*	*	*	**	**
Shell	4%	10%	4%	8%	0%	8%	6%	4%	5%	3%	-
	c*	*	c	**	*	*	*	*	*	**	**
Sainsbury's	12%	15%	9%	13%	11%	15%	14%	8%	10%	12%	16%
	*	*	*	**	**	*	*	*	*	**	**
Lucozade	10%	11%	5%	16%	5%	12%	11%	12%	6%	13%	4%
	*	*	ce	**	*	*	*	*	*	**	**
Royal Bank of Scotland (RBS)	28%	32%	30%	35%	27%	25%	30%	26%	31%	38%	38%
	*	*	*	**	**	*	*	*	*	**	**
None of these	1%	0%	-	0%	-	1%	1%	-	-	-	-
	*	*	*	**	*	*	*	*	*	**	**
Don't know	60%	54%	46%	55%	45%	68%	57%	61%	55%	52%	39%
	e	*	*	**	**	e*	*	*	*	**	**

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Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

Which, if any, of the following companies do you think are the official sponsors of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

	Unweighted base	857	152	85	280	5	425
Base: All Scottish adults		930	156	84	350	6	350
Longines		5%	4%	3% *	4%	- **	4%
Scottish Power		19%	18%	15% *	13%	28% **	16%
Scottish and Southern Energy (SSE, also known as Scottish Hydro, SWALEC, Southern Electric and Atlantic)		22%	21%	15% *	23%	- **	21%
Virgin Media		14%	11%	7% *	14%	- **	10%
BP		11%	9%	8% *	10%	28% **	10%
Emirates		15%	15%	12% *	17%	- **	14%
Sky Sports		9%	9%	7% *	8%	- **	9%
Shell		5%	2%	2% *	3%	- **	7%
Sainsbury's		13%	12%	8% *	12%	28% **	12%
Lucozade		11%	7%	7% *	11%	28% **	13%
Royal Bank of Scotland (RBS)		32%	29%	30% *	30%	28% **	28%
None of these		0%	0%	2% q*	-	- **	1% n
Don't know		55%	58%	62% *	55%	72% **	61%

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Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

And which, if any, of the following companies do you think are the official supporters of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	1353	724	629	126	115	159	233	720
Base: All Scottish adults	1353	643	710	165	176	244	276	492
Harper Macleod	4%	5%	3%	5%	8%	1%	6%	2%
			F	FH*			FH	
Search Consultancy	3%	3%	3%	3%	2%	4%	4%	2%
				*				
EY (Ernst & Young)	5%	8%	4%	10%	5%	1%	8%	5%
		C	F	*			F	
Atos	6%	6%	6%	5%	8%	6%	9%	4%
				*			H	
Dell	5%	6%	4%	4%	4%	5%	7%	5%
				*				
Toshiba	4%	4%	4%	4%	2%	2%	5%	4%
				*				
A.G. Barr	17%	21%	14%	18%	11%	16%	17%	19%
		C		*				
NVT Group	2%	2%	2%	3%	1%	0%	3%	1%
				*				
Cisco	5%	6%	3%	9%	7%	3%	5%	3%
		C	FH	*				
Highland Spring	21%	22%	20%	30%	13%	15%	22%	23%
			EF	*				EF
Standard Life	10%	10%	9%	5%	6%	7%	10%	13%
				*				D
Arriva	6%	6%	6%	6%	4%	3%	5%	9%
				*				F
Loganair	5%	4%	5%	4%	2%	1%	6%	7%
				*			F	F
Wood Mackenzie	4%	3%	4%	3%	2%	1%	6%	4%
				*			F	
The Scotsman	13%	13%	13%	16%	9%	7%	13%	16%
			F	*				F
None of these	1%	2%	1%	3%	3%	1%	1%	1%
				*				
Don't know	65%	63%	67%	53%	66%	64%	67%	69%
				*			D	D

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ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
I	J	B	C	D	E	F	G	H	I

And which, if any, of the following companies do you think are the official supporters of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	737	616	174	145	209	115	183	148	244	135
Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Harper Macleod	4%	4%	0%	2% *	4% B	6% B*	5% B	1% *	3% B	10% BCGH*
Search Consultancy	3%	2%	1%	1% *	4%	1% *	7% BCEG	0% *	3% *	3% *
EY (Ernst & Young)	6%	5%	4%	5% *	8%	4% *	4% *	3% *	6% *	10% *
Atos	7%	5%	4%	8% *	5%	4% *	9% G	2% *	7% *	9% G*
Dell	5%	5%	3%	5% *	6%	5% *	9% BH	3% *	3% *	4% *
Toshiba	4%	4%	1%	7% BG*	6% B	2% *	6% *	1% *	3% *	4% *
A.G. Barr	18%	17%	18%	17% *	20%	14% *	21% *	15% *	14% *	15% *
NVT Group	2%	2%	-	2% *	3%	1% *	3% *	0% *	2% *	3% *
Cisco	4%	5%	2%	5% *	4%	2% *	5% *	4% *	3% *	13% BDEFGH*
Highland Spring	21%	21%	22% H	21% H*	22% H	26% H*	27% H	17% *	12% *	18% *
Standard Life	9%	10%	7% *	5% *	13% *	6% *	14% C	10% *	11% *	8% *
Arriva	5%	6%	4%	3% *	9% H	7% *	10% H	7% *	2% *	4% *
Loganair	5%	5%	2%	7% *	8% B	2% *	6% *	4% *	4% *	4% *
Wood Mackenzie	3%	4%	3%	1% *	5%	3% *	7% C	2% *	3% *	3% *
The Scotsman	11%	15%	15% *	12% *	16% *	12% *	15% *	9% *	13% *	9% *
None of these	1%	1%	1% *	3% *	1% *	- *	1% *	- *	1% *	5% EFGH*
Don't know	67%	64%	65% *	64% *	65% *	65% *	58% *	76% FI*	73% FI	55% *

YouGov Survey Results

Sample size - 1353 Scottish Adults

Fieldwork: 25th - 27th February 2014

Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

And which, if any, of the following companies do you think are the official supporters of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	720	109	119	53	289	63
Base: All Scottish adults	649	140	104	49	347	64
Harper Macleod	3%	4% *	5% *	4% *	5%	9% W*
Search Consultancy	2%	6% Wa*	7% Wa*	6% a*	1%	7% Wa*
EY (Ernst & Young)	4%	5% *	6% *	8% *	8% W	11% W*
Atos	5%	11% W*	6% *	7% *	5%	12% Wa*
Dell	6% a	7% a*	5% *	6% *	2%	8% a*
Toshiba	3%	3% *	6% *	7% *	3%	9% W*
A.G. Barr	18%	20% *	17% *	20% *	14%	20% *
NVT Group	1%	5% W*	3% *	5% W*	1%	4% W*
Cisco	3%	4% *	4% *	5% *	7% W	10% W*
Highland Spring	20%	20% *	18% *	25% *	21%	26% *
Standard Life	10%	9% *	11% *	14% *	9%	7% *
Arriva	6%	4% *	12% a*	8% *	3%	11% a*
Loganair	5%	5% *	7% *	10% *	3%	2% *
Wood Mackenzie	3%	5% *	9% W*	6% *	3%	1% *
The Scotsman	12%	18% *	11% *	22% *	11%	11% *
None of these	0%	2% *	- *	- *	3% W	3% W*
Don't know	68% b	60% *	69% b*	72% b*	62%	50% *

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

And which, if any, of the following companies do you think are the official supporters of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19
Harper Macleod	4%	5%	5%	3%	11%	3%	4%	2%	5%	-	13%
	*	*	*	**	*	*	*	*	*	**	**
Search Consultancy	3%	3%	1%	2%	8%	3%	3%	2%	2%	-	1%
	*	*	*	**	**	*	*	*	*	**	**
EY (Ernst & Young)	6%	6%	4%	6%	4%	5%	6%	2%	4%	3%	13%
	*	*	*	**	**	*	*	*	*	**	**
Atos	6%	9%	3%	5%	8%	8%	6%	5%	5%	4%	13%
	*	*	*	**	**	*	*	*	*	**	**
Dell	5%	7%	2%	5%	4%	3%	5%	4%	4%	8%	13%
	*	*	*	**	**	*	*	*	*	**	**
Toshiba	3%	8%	4%	4%	5%	4%	4%	4%	0%	-	13%
	c*	*	*	**	**	*	*	*	*	**	**
A.G. Barr	17%	18%	7%	20%	25%	13%	18%	17%	14%	12%	22%
	e	*	*	e	**	*	*	*	*	**	**
NVT Group	2%	3%	1%	1%	2%	2%	2%	1%	-	-	1%
	*	*	*	**	**	*	*	*	*	**	**
Cisco	5%	6%	3%	4%	11%	2%	5%	2%	2%	-	13%
	*	*	*	**	**	*	*	*	*	**	**
Highland Spring	20%	20%	22%	25%	22%	10%	21%	18%	22%	13%	20%
	*	*	*	h	**	*	*	*	*	**	**
Standard Life	8%	13%	1%	13%	10%	14%	11%	5%	7%	3%	-
	e	e*	*	ce	**	e*	*	*	*	**	**
Arriva	3%	14%	7%	9%	5%	2%	7%	1%	5%	6%	4%
	ch*	*	c	**	*	*	*	*	*	**	**
Loganair	3%	9%	2%	8%	3%	3%	5%	6%	3%	5%	-
	c*	*	c	**	*	*	*	*	*	**	**
Wood Mackenzie	3%	5%	-	5%	4%	4%	4%	1%	4%	-	-
	e*	*	e	**	**	*	*	*	*	**	**
The Scotsman	12%	18%	6%	17%	24%	2%	14%	10%	13%	9%	4%
	h	eh*	*	ceh	**	*	*	*	*	**	**
None of these	1%	2%	3%	1%	-	1%	1%	-	-	6%	7%
	*	*	*	**	**	*	*	*	*	**	**
Don't know	66%	62%	61%	65%	54%	76%	66%	62%	63%	65%	50%
	*	*	*	**	**	*	*	*	*	**	**

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

And which, if any, of the following companies do you think are the official supporters of the 2014 Glasgow Commonwealth Games? (Please tick all that apply)

	857	152	85	280	5	425
Unweighted base						
Base: All Scottish adults	930	156	84	350	6	350
Harper Macleod	4%	7%	5% *	7%	- **	4%
Search Consultancy	2%	2%	1% *	3%	- **	4%
EY (Ernst & Young)	6%	7%	4% *	5%	28% **	5%
Atos	6%	9%	13% ns*	10% ns	17% **	5%
Dell	5%	3%	2% *	6%	- **	5%
Toshiba	4%	4%	2% *	5%	- **	3%
A.G. Barr	18% o	11%	13% *	18% o	28% **	15%
NVT Group	2%	2%	0% *	2%	- **	3%
Cisco	5%	4%	2% *	6%	- **	4%
Highland Spring	22%	22%	23% *	23%	58% **	19%
Standard Life	10% q	9%	9% *	6%	45% **	10%
Arriva	6%	4%	10% *	6%	- **	7%
Loganair	4%	5%	2% *	5%	- **	7%
Wood Mackenzie	3%	7% nq	5% *	3%	17% **	5%
The Scotsman	14% q	13%	9% *	9%	58% **	12%
None of these	1%	1%	- *	1%	- **	2% n
Don't know	63%	66%	57% *	58%	25% **	71% npq

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on Scotland as a whole, or do you think it will have no impact?

Unweighted base	1353	724	629	126	115	159	233	720
Base: All Scottish adults	1353	643	710	165	176	244	276	492
The 2014 Glasgow Commonwealth Games will have a positive impact on Scotland as a whole	60%	57%	64%	65%	63%	66%	62%	55%
			B		*	H		
The 2014 Glasgow Commonwealth Games will have no impact on Scotland as a whole	28%	33%	25%	25%	19%	24%	29%	35%
		C			*			DEF
The 2014 Glasgow Commonwealth Games will have a negative impact on Scotland as a whole	3%	4%	2%	1%	7%	4%	4%	2%
					DH*			
Don't know	8%	6%	9%	10%	11%	6%	5%	8%
					*			

And in general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the Scottish economy, or do you think it will have no impact?

Unweighted base	1353	724	629	126	115	159	233	720
Base: All Scottish adults	1353	643	710	165	176	244	276	492
The 2014 Glasgow Commonwealth Games will have a positive impact on the Scottish economy	62%	58%	65%	66%	59%	65%	67%	56%
					*		H	
The 2014 Glasgow Commonwealth Games will have no impact on the Scottish economy	22%	25%	20%	22%	20%	19%	19%	27%
					*			G
The 2014 Glasgow Commonwealth Games will have a negative impact on the Scottish economy	6%	9%	4%	1%	6%	8%	7%	7%
		C			*	D	D	D
Don't know	10%	8%	12%	11%	15%	8%	7%	10%
		B			G*			

Social Grade		Scottish Region							
ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
I	J	B	C	D	E	F	G	H	I

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on Scotland as a whole, or do you think it will have no impact?

	Unweighted base	737	616	174	145	209	115	183	148	244	135
	Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
The 2014 Glasgow Commonwealth Games will have a positive impact on Scotland as a whole	61%	60%	54%	52%	59%	69%	66%	58%	61%	63%	
				*		BC*	C	*		*	
The 2014 Glasgow Commonwealth Games will have no impact on Scotland as a whole	29%	28%	36%	35%	29%	18%	22%	33%	31%	25%	
			EF	EF*		*		E*	E	*	
The 2014 Glasgow Commonwealth Games will have a negative impact on Scotland as a whole	5%	2%	3%	4%	6%	2%	2%	2%	4%	4%	
	J		*	*	*	*	*	*	*	*	
Don't know	5%	10%	7%	9%	6%	12%	10%	7%	5%	8%	
	I		*	*	*	*	*	*	*	*	

And in general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the Scottish economy, or do you think it will have no impact?

	Unweighted base	737	616	174	145	209	115	183	148	244	135
	Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
The 2014 Glasgow Commonwealth Games will have a positive impact on the Scottish economy	62%	62%	52%	58%	58%	64%	68%	63%	64%	67%	
			*	*	*	B	*	B	B*		
The 2014 Glasgow Commonwealth Games will have no impact on the Scottish economy	25%	20%	29%	23%	24%	18%	15%	24%	25%	21%	
			F	*	*	*	*	F	*		
The 2014 Glasgow Commonwealth Games will have a negative impact on the Scottish economy	6%	6%	8%	4%	9%	8%	6%	7%	5%	1%	
			I	*	I	I*	*	*	*		
Don't know	7%	12%	12%	15%	10%	10%	11%	7%	7%	11%	
	I		H*	*	*	*	*	*	*		

YouGov Survey Results

Sample size - 1353 Scottish Adults

Fieldwork: 25th - 27th February 2014

Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on Scotland as a whole, or do you think it will have no impact?

	Unweighted base	720	109	119	53	289	63
Base: All Scottish adults		649	140	104	49	347	64
The 2014 Glasgow Commonwealth Games will have a positive impact on Scotland as a whole		58%	64%	64%	50%	64%	51%
			*	*	*		*
The 2014 Glasgow Commonwealth Games will have no impact on Scotland as a whole		30%	23%	29%	36%	23%	45%
			*	*	*		WXa*
The 2014 Glasgow Commonwealth Games will have a negative impact on Scotland as a whole		3%	2%	3%	-	4%	1%
			*	*	*		*
Don't know		8%	10%	4%	14%	8%	3%
			*	*	*		*

And in general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the Scottish economy, or do you think it will have no impact?

	Unweighted base	720	109	119	53	289	63
Base: All Scottish adults		649	140	104	49	347	64
The 2014 Glasgow Commonwealth Games will have a positive impact on the Scottish economy		60%	67%	67%	62%	61%	56%
			*	*	*		*
The 2014 Glasgow Commonwealth Games will have no impact on the Scottish economy		22%	15%	20%	32%	24%	34%
			*	*	X*		WX*
The 2014 Glasgow Commonwealth Games will have a negative impact on the Scottish economy		7%	4%	6%	2%	5%	6%
			*	*	*		*
Don't know		11%	14%	7%	4%	10%	3%
			*	*	*		*

YouGov Survey Results

Sample size - 1353 Scottish Adults

Fieldwork: 25th - 27th February 2014

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on Scotland as a whole, or do you think it will have no impact?

	Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
	Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19
The 2014 Glasgow Commonwealth Games will have a positive impact on Scotland as a whole	64%	72%	68%	56%	56%	38%	60%	57%	72%	63%	64%	
	fh	fh*	h*	h	**	*	*	*	*	**	**	
The 2014 Glasgow Commonwealth Games will have no impact on Scotland as a whole	26%	18%	24%	35%	34%	35%	30%	32%	12%	21%	11%	
	*	*	cd	**	d*	k	k*	*	**	**	**	
The 2014 Glasgow Commonwealth Games will have a negative impact on Scotland as a whole	3%	3%	4%	1%	3%	9%	3%	4%	4%	8%	-	
	*	*	**	cf*	*	*	*	*	**	**	**	
Don't know	7%	7%	4%	8%	7%	18%	7%	7%	13%	8%	26%	
	*	*	**	cdef*	*	*	*	*	**	**	**	

And in general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the Scottish economy, or do you think it will have no impact?

	Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
	Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19
The 2014 Glasgow Commonwealth Games will have a positive impact on the Scottish economy	63%	69%	67%	58%	66%	49%	61%	62%	71%	52%	68%	
	h	h*	h*	**	*	*	*	*	**	**	**	
The 2014 Glasgow Commonwealth Games will have no impact on the Scottish economy	20%	17%	26%	25%	23%	26%	23%	27%	10%	12%	6%	
	*	*	**	*	k	k*	*	**	**	**	**	
The 2014 Glasgow Commonwealth Games will have a negative impact on the Scottish economy	7%	3%	2%	7%	2%	9%	6%	4%	8%	19%	-	
	*	*	**	*	*	*	*	*	**	**	**	
Don't know	9%	11%	5%	11%	10%	16%	10%	7%	10%	16%	26%	
	*	*	**	e*	*	*	*	*	**	**	**	

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on Scotland as a whole, or do you think it will have no impact?

	Unweighted base	857	152	85	280	5	425
	Base: All Scottish adults	930	156	84	350	6	350
The 2014 Glasgow Commonwealth Games will have a positive impact on Scotland as a whole	63%	62%	61%	67%	83%	56%	
			*	s	**		
The 2014 Glasgow Commonwealth Games will have no impact on Scotland as a whole	28%	33%	31%	28%	-	28%	
			*		**		
The 2014 Glasgow Commonwealth Games will have a negative impact on Scotland as a whole	3%	5%	4%	3%	-	4%	
			*		**		
Don't know	7%	-	5%	3%	17%	12%	
	oq		o*	o	**	noq	

And in general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the Scottish economy, or do you think it will have no impact?

	Unweighted base	857	152	85	280	5	425
	Base: All Scottish adults	930	156	84	350	6	350
The 2014 Glasgow Commonwealth Games will have a positive impact on the Scottish economy	63%	67%	68%	68%	66%	59%	
			*	s	**		
The 2014 Glasgow Commonwealth Games will have no impact on the Scottish economy	21%	19%	18%	20%	17%	23%	
			*		**		
The 2014 Glasgow Commonwealth Games will have a negative impact on the Scottish economy	6%	9%	9%	6%	-	7%	
			*		**		
Don't know	10%	5%	6%	6%	17%	11%	
	q		*		**		

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

Thinking specifically about the business/ company you currently work for...

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the business/ company that you work for, or do you think it will have no impact?

Unweighted base	646	348	298	44	89	123	171	219
Base: All Scottish workers	715	359	356	56	132	185	203	138
The 2014 Glasgow Commonwealth Games will have a positive impact on the business/ company I work for	22%	22%	23%	36% GH*	33% GH*	28% GH*	12%	14%
The 2014 Glasgow Commonwealth Games will have no impact on the business/ company I work for	64%	62%	67%	51% *	50% *	63% *	75% DE	70% DE
The 2014 Glasgow Commonwealth Games will have a negative impact on the business/ company I work for	5%	8% C	2%	3% *	8% *	4% *	3%	8% G
Don't know	8%	9%	8%	10% *	9% *	6% *	10%	8%

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Social Grade		Scottish Region							
ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
I	J	B	C	D	E	F	G	H	I

Thinking specifically about the business/ company you currently work for...

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the business/ company that you work for, or do you think it will have no impact?

	Unweighted base	376	270	85	62	99	54	91	60	123	72
Base: All Scottish workers		361	354	101	54	96	79	117	67	115	86
The 2014 Glasgow Commonwealth Games will have a positive impact on the business/ company I work for		20%	25%	22%	13%	11%	34%	27%	14%	23%	31%
				*	*	*	CDG*	D*	*	*	CD*
The 2014 Glasgow Commonwealth Games will have no impact on the business/ company I work for		70%	58%	66%	79%	76%	50%	62%	68%	62%	56%
		J		*	EHI*	EI*	*	*	*	*	*
The 2014 Glasgow Commonwealth Games will have a negative impact on the business/ company I work for		4%	6%	4%	5%	7%	8%	1%	4%	9%	2%
				*	*	*	*	*	*	F*	*
Don't know		6%	11%	9%	3%	6%	8%	9%	14%	6%	12%
			I	*	*	*	*	*	*	*	*

YouGov Survey Results

Sample size - 1353 Scottish Adults

Fieldwork: 25th - 27th February 2014

Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

Thinking specifically about the business/ company you currently work for...

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the business/ company that you work for, or do you think it will have no impact?

	Unweighted base	335	69	48	11	152	31
Base: All Scottish workers	346	95	49	9	187	30	
The 2014 Glasgow Commonwealth Games will have a positive impact on the business/ company I work for	20%	23%	14%	19%	31%	11%	
		*	*	**	W	**	
The 2014 Glasgow Commonwealth Games will have no impact on the business/ company I work for	69%	61%	71%	57%	55%	64%	
	a	*	*	**		**	
The 2014 Glasgow Commonwealth Games will have a negative impact on the business/ company I work for	2%	5%	12%	5%	8%	5%	
		*	W*	**	W	**	
Don't know	8%	11%	3%	19%	7%	19%	
		*	*	**		**	

YouGov Survey Results

Sample size - 1353 Scottish Adults

Fieldwork: 25th - 27th February 2014

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

Thinking specifically about the business/ company you currently work for...

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the business/ company that you work for, or do you think it will have no impact?

	Unweighted base	c	d	e	f	g	h	i	j	k	l	m
Unweighted base	509	89	9	22	13	4	501	76	46	18	5	
Base: All Scottish workers	575	88	14	17	20	2	525	92	70	24	4	
The 2014 Glasgow Commonwealth Games will have a positive impact on the business/ company I work for	22%	20%	63%	6%	33%	-	21%	20%	29%	41%	-	
	*	**	**	**	**	**		*	*	**	**	
The 2014 Glasgow Commonwealth Games will have no impact on the business/ company I work for	64%	69%	23%	66%	63%	100%	66%	64%	56%	51%	84%	
	*	**	**	**	**	**		*	*	**	**	
The 2014 Glasgow Commonwealth Games will have a negative impact on the business/ company I work for	5%	5%	6%	-	-	-	6%	4%	3%	4%	-	
	*	**	**	**	**	**		*	*	**	**	
Don't know	8%	6%	8%	28%	5%	-	8%	12%	12%	4%	16%	
	*	**	**	**	**	**		*	*	**	**	

YouGov Survey Results

Sample size - 1353 Scottish Adults

Fieldwork: 25th - 27th February 2014

Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

Thinking specifically about the business/ company you currently work for...

In general do you think that the 2014 Glasgow Commonwealth Games will have a positive or negative impact on the business/ company that you work for, or do you think it will have no impact?

	Unweighted base					
	430	102	42	162	3	169
Base: All Scottish workers	501	107	45	217	4	161
The 2014 Glasgow Commonwealth Games will have a positive impact on the business/ company I work for	26%	16%	29%	30%	40%	11%
	os	*	**	os	**	
The 2014 Glasgow Commonwealth Games will have no impact on the business/ company I work for	62%	77%	61%	62%	60%	73%
		nq*	**		**	n
The 2014 Glasgow Commonwealth Games will have a negative impact on the business/ company I work for	5%	5%	1%	5%	-	4%
		*	**		**	
Don't know	7%	2%	9%	3%	-	12%
	o	*	**		**	oq

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

Do you think you the 2014 Glasgow Commonwealth Games will encourage you to do more or less exercise than you do currently, or will it make no difference?

	Unweighted base	1353	724	629	126	115	159	233	720
	Base: All Scottish adults	1353	643	710	165	176	244	276	492
The 2014 Glasgow Commonwealth Games will encourage me to do more exercise than I do currently	8%	7%	9%	13%	9%	15%	4%	5%	
				GH	*	GH			
The 2014 Glasgow Commonwealth Games will make no difference to the amount of exercise that I do currently	86%	86%	85%	80%	79%	79%	88%	92%	
					*		F	DEF	
The 2014 Glasgow Commonwealth Games will encourage me to do less exercise than I do currently	1%	1%	0%	-	3%	1%	0%	0%	
		C			H*				
Don't know	6%	6%	6%	7%	9%	5%	8%	3%	
					H*		H		

STA_q6_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am looking forward to the Commonwealth Games being held in Glasgow this year"

	Unweighted base	1353	724	629	126	115	159	233	720
	Base: All Scottish adults	1353	643	710	165	176	244	276	492
Strongly agree	16%	15%	18%	17%	19%	21%	11%	16%	
					*	G			
Tend to agree	37%	38%	35%	48%	38%	36%	38%	32%	
				H	*				
Tend to disagree	24%	22%	25%	19%	21%	17%	30%	26%	
					*		DF	F	
Strongly disagree	16%	17%	15%	7%	16%	17%	13%	20%	
					D*	D		DG	
Don't know	8%	8%	7%	10%	6%	10%	8%	6%	
					*				

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Social Grade		Scottish Region							
ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
I	J	B	C	D	E	F	G	H	I

Do you think you the 2014 Glasgow Commonwealth Games will encourage you to do more or less exercise than you do currently, or will it make no difference?

	Unweighted base	737	616	174	145	209	115	183	148	244	135
	Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
The 2014 Glasgow Commonwealth Games will encourage me to do more exercise than I do currently	8%	8%	9%	5%	6%	7%	6%	7%	11%	10%	*
				*		*		*		*	
The 2014 Glasgow Commonwealth Games will make no difference to the amount of exercise that I do currently	87%	84%	86%	92%	88%	83%	86%	87%	83%	80%	*
				HI*		*		*		*	
The 2014 Glasgow Commonwealth Games will encourage me to do less exercise than I do currently	1%	1%	1%	-	1%	1%	1%	-	2%	0%	*
				*	*	*	*	*	*	*	
Don't know	4%	8%	4%	2%	6%	9%	6%	6%	5%	9%	9%
		I		*		*		*		C*	

STA_q6_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am looking forward to the Commonwealth Games being held in Glasgow this year"

	Unweighted base	737	616	174	145	209	115	183	148	244	135
	Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Strongly agree	18%	15%	7%	13%	18%	23%	20%	14%	13%	23%	B*
				*	B	B*	B	*			
Tend to agree	35%	37%	41%	32%	31%	47%	37%	28%	37%	38%	*
			G	*		CDG*		*		*	
Tend to disagree	25%	22%	21%	29%	25%	15%	21%	33%	25%	21%	*
				E*		*		EF*		*	
Strongly disagree	17%	15%	25%	19%	19%	9%	12%	19%	14%	10%	*
			EFHI	*	E	*		E*		*	
Don't know	6%	10%	6%	7%	7%	6%	10%	6%	9%	8%	*
		I		*		*		*		*	

YouGov Survey Results

Sample size - 1353 Scottish Adults

Fieldwork: 25th - 27th February 2014

Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

Do you think you the 2014 Glasgow Commonwealth Games will encourage you to do more or less exercise than you do currently, or will it make no difference?

	Unweighted base	720	109	119	53	289	63
Base: All Scottish adults		649	140	104	49	347	64
The 2014 Glasgow Commonwealth Games will encourage me to do more exercise than I do currently		6%	11%	11%	2%	9%	10%
			*	*	*		*
The 2014 Glasgow Commonwealth Games will make no difference to the amount of exercise that I do currently		89%	80%	78%	94%	83%	84%
		XYa	*	*	Y*		*
The 2014 Glasgow Commonwealth Games will encourage me to do less exercise than I do currently		0%	2%	-	-	1%	-
			*	*	*		*
Don't know		5%	7%	11%	4%	6%	5%
			*	W*	*		*

STA_q6_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am looking forward to the Commonwealth Games being held in Glasgow this year"

	Unweighted base	720	109	119	53	289	63
Base: All Scottish adults		649	140	104	49	347	64
Strongly agree		16%	13%	23%	16%	17%	13%
			*	*	*		*
Tend to agree		36%	37%	27%	37%	39%	44%
			*	*	*		*
Tend to disagree		22%	23%	25%	28%	25%	26%
			*	*	*		*
Strongly disagree		18%	17%	22%	11%	13%	7%
			*	b*	*		*
Don't know		8%	9%	3%	8%	7%	11%
			*	*	*		*

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

Do you think you the 2014 Glasgow Commonwealth Games will encourage you to do more or less exercise than you do currently, or will it make no difference?

	Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults		621	97	116	348	65	105	1063	139	99	34	19
The 2014 Glasgow Commonwealth Games will encourage me to do more exercise than I do currently	8%	9%	16%	5%	18%	2%	7%	5%	14%	21%	22%	
		*	cfh*		**	*		*	i*	**	**	
The 2014 Glasgow Commonwealth Games will make no difference to the amount of exercise that I do currently	84%	80%	79%	92%	77%	90%	87%	88%	72%	69%	61%	
		*	*	cde	**	*	k	k*	*	**	**	
The 2014 Glasgow Commonwealth Games will encourage me to do less exercise than I do currently	1%	-	-	0%	-	-	1%	0%	0%	-	-	
		*	*		**	*		*	*	**	**	
Don't know	7%	11%	6%	2%	5%	9%	5%	7%	13%	10%	17%	
	f	f*	*		**	i*		*	i*	**	**	

STA_q6_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am looking forward to the Commonwealth Games being held in Glasgow this year"

	Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults		621	97	116	348	65	105	1063	139	99	34	19
Strongly agree	17%	20%	12%	17%	16%	10%	16%	11%	24%	18%	16%	
		*	*		**	*		*	*	**	**	
Tend to agree	38%	34%	50%	34%	37%	22%	35%	41%	37%	47%	47%	
		h	*	fh*	**	*		*	*	**	**	
Tend to disagree	21%	26%	20%	25%	32%	28%	25%	24%	15%	6%	10%	
		*	*		**	*		*	*	**	**	
Strongly disagree	14%	10%	15%	18%	10%	31%	17%	13%	15%	6%	11%	
		*	*		**	cdef*		*	*	**	**	
Don't know	9%	9%	3%	6%	5%	9%	7%	11%	9%	24%	17%	
		*	*		**	*		*	*	**	**	

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

Do you think you the 2014 Glasgow Commonwealth Games will encourage you to do more or less exercise than you do currently, or will it make no difference?

	Unweighted base	857	152	85	280	5	425
	Base: All Scottish adults	930	156	84	350	6	350
The 2014 Glasgow Commonwealth Games will encourage me to do more exercise than I do currently		9%	15%	9%	12%	-	5%
		s	ns	*	s	**	
The 2014 Glasgow Commonwealth Games will make no difference to the amount of exercise that I do currently		85%	84%	81%	84%	100%	86%
				*		**	
The 2014 Glasgow Commonwealth Games will encourage me to do less exercise than I do currently		1%	1%	1%	1%	-	1%
				*		**	
Don't know		5%	1%	8%	2%	-	8%
		oq		oq*		**	oq

STA_q6_1. To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am looking forward to the Commonwealth Games being held in Glasgow this year"

	Unweighted base	857	152	85	280	5	425
	Base: All Scottish adults	930	156	84	350	6	350
Strongly agree		17%	23%	17%	22%	8%	15%
				*	n	**	
Tend to agree		38%	37%	37%	38%	58%	34%
				*		**	
Tend to disagree		24%	23%	21%	22%	34%	22%
				*		**	
Strongly disagree		14%	15%	20%	13%	-	20%
				*		**	nq
Don't know		7%	2%	5%	5%	-	9%
		o		*		**	o

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage more children in Scotland to take part in sports"

Unweighted base	1353	724	629	126	115	159	233	720
Base: All Scottish adults	1353	643	710	165	176	244	276	492
Strongly agree	12%	12%	11%	16%	14%	12%	5%	13%
				G	G*	G		G
Tend to agree	55%	53%	57%	58%	41%	61%	61%	53%
				E	*	E	E	E
Tend to disagree	19%	20%	17%	12%	24%	13%	21%	20%
					DF*			
Strongly disagree	5%	7%	4%	3%	9%	5%	3%	6%
		C			G*			
Don't know	9%	8%	11%	11%	11%	8%	9%	9%
					*			

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage Scottish people to be more healthy"

Unweighted base	1353	724	629	126	115	159	233	720
Base: All Scottish adults	1353	643	710	165	176	244	276	492
Strongly agree	5%	6%	4%	8%	7%	5%	1%	5%
				G	G*			G
Tend to agree	29%	27%	31%	32%	27%	32%	31%	27%
					*			
Tend to disagree	41%	42%	40%	39%	36%	40%	48%	40%
					*			
Strongly disagree	11%	13%	9%	7%	17%	8%	9%	13%
					D*			
Don't know	14%	12%	16%	15%	12%	15%	11%	16%
					*			

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Social Grade		Scottish Region							
ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
I	J	B	C	D	E	F	G	H	I

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage more children in Scotland to take part in sports"

Unweighted base	737	616	174	145	209	115	183	148	244	135
Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Strongly agree	11%	12%	9%	12%	10%	9%	16%	6%	10%	20%
				*		*	G	*		BDEGH*
Tend to agree	56%	55%	54%	49%	56%	62%	55%	62%	57%	47%
			*	*	*	*		I*		*
Tend to disagree	21%	16%	23%	18%	17%	17%	17%	19%	17%	21%
	J		*	*	*	*	*	*	*	*
Strongly disagree	5%	6%	7%	9%	6%	6%	3%	3%	4%	6%
			*	*	*	*	*	*	*	*
Don't know	7%	11%	9%	12%	11%	7%	9%	9%	12%	7%
		I	*	*	*	*	*	*	*	*

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage Scottish people to be more healthy"

Unweighted base	737	616	174	145	209	115	183	148	244	135
Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Strongly agree	4%	5%	1%	2%	5%	1%	8%	3%	6%	11%
			*	*	*	*	B	*	B	BCEG*
Tend to agree	30%	29%	36%	23%	29%	41%	33%	17%	28%	25%
			CG	*	G	CGHI*	G	*	G	*
Tend to disagree	42%	40%	36%	42%	44%	35%	36%	49%	43%	43%
			*	*	*	*	*	*	*	*
Strongly disagree	12%	10%	12%	16%	9%	10%	10%	10%	11%	11%
			*	*	*	*	*	*	*	*
Don't know	12%	16%	14%	16%	13%	13%	13%	21%	12%	10%
			*	*	*	*	*	I*	*	*

YouGov Survey Results

Sample size - 1353 Scottish Adults

Fieldwork: 25th - 27th February 2014

Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage more children in Scotland to take part in sports"

	W	X	Y	Z	a	b
Unweighted base	720	109	119	53	289	63
Base: All Scottish adults	649	140	104	49	347	64
Strongly agree	10%	10%	17%	22%	11%	15%
		*	*	W*	*	*
Tend to agree	56%	52%	54%	43%	55%	63%
		*	*	*	*	*
Tend to disagree	20%	21%	17%	14%	17%	14%
		*	*	*	*	*
Strongly disagree	5%	4%	4%	3%	8%	2%
		*	*	*	*	*
Don't know	9%	14%	8%	17%	9%	5%
		*	*	*	*	*

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage Scottish people to be more healthy"

	W	X	Y	Z	a	b
Unweighted base	720	109	119	53	289	63
Base: All Scottish adults	649	140	104	49	347	64
Strongly agree	4%	2%	9%	8%	5%	8%
		*	*	*	*	*
Tend to agree	29%	31%	35%	22%	28%	34%
		*	*	*	*	*
Tend to disagree	41%	45%	30%	50%	39%	49%
		*	*	*	*	Y*
Strongly disagree	11%	11%	12%	4%	13%	6%
		*	*	*	*	*
Don't know	15%	11%	14%	16%	15%	3%
	b	*	*	*	b	*

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage more children in Scotland to take part in sports"

Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19
Strongly agree	11%	8%	11%	14%	11%	9%	12%	7%	14%	14%	16%
	*	*	*	**	**	*	*	*	*	**	**
Tend to agree	58%	53%	64%	53%	50%	42%	55%	55%	57%	70%	33%
	h	*	h*	**	**	*	*	*	*	**	**
Tend to disagree	18%	18%	15%	20%	18%	24%	19%	25%	11%	5%	23%
	*	*	*	**	**	*	*	k*	*	**	**
Strongly disagree	5%	2%	5%	5%	7%	11%	5%	7%	5%	5%	1%
	*	*	*	**	**	d*	*	*	*	**	**
Don't know	8%	18%	6%	8%	13%	14%	9%	6%	13%	6%	27%
	*	cef*	*	**	**	*	*	*	*	**	**

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage Scottish people to be more healthy"

Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19
Strongly agree	5%	6%	6%	5%	7%	2%	5%	4%	3%	-	12%
	*	*	*	**	**	*	*	*	*	**	**
Tend to agree	31%	24%	36%	29%	28%	17%	29%	28%	39%	34%	25%
	h	*	h*	h	**	*	*	*	*	**	**
Tend to disagree	40%	46%	40%	39%	42%	50%	42%	48%	25%	36%	25%
	*	*	*	**	**	*	k	k*	*	**	**
Strongly disagree	11%	6%	10%	11%	15%	15%	11%	13%	11%	15%	9%
	*	*	*	**	**	*	*	*	*	**	**
Don't know	13%	19%	9%	16%	7%	16%	14%	7%	22%	15%	30%
	*	*	*	**	**	*	*	*	j*	**	**

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage more children in Scotland to take part in sports"

	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
Unweighted base	857	152	85	280	5	425
Base: All Scottish adults	930	156	84	350	6	350
Strongly agree	11%	18%	14% *	14%	-	12%
		n			**	
Tend to agree	59%	52%	62% s*	58%	66% **	46%
Tend to disagree	17%	20%	17% *	17%	34% **	20%
Strongly disagree	4%	6%	5% *	5%	-	9%
			*	**		n
Don't know	8%	5%	3% *	6%	-	12%
			*	**		opq

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will encourage Scottish people to be more healthy"

	Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
Unweighted base	857	152	85	280	5	425
Base: All Scottish adults	930	156	84	350	6	350
Strongly agree	4%	5%	5% *	5%	-	5%
			*	**		
Tend to agree	31%	32%	42% s*	31%	36% **	27%
Tend to disagree	41%	39%	27% *	43%	34% **	38%
	p		*	p	**	
Strongly disagree	10%	15%	16% *	9%	-	14%
			*	**		
Don't know	13%	9%	10% *	12%	30% **	16%
			*	**		

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will have a positive affect on Scottish Tourism"

Unweighted base	1353	724	629	126	115	159	233	720
Base: All Scottish adults	1353	643	710	165	176	244	276	492
Strongly agree	22%	20%	24%	27%	23% *	21%	19%	22%
Tend to agree	55%	54%	57%	55%	57% *	57%	62% H	51%
Tend to disagree	10%	13% C	7%	5%	7% *	8%	10%	15% DE
Strongly disagree	4%	5% C	2%	1%	5% *	4%	4%	4%
Don't know	8%	7%	9%	12% G	8% *	10%	5%	8%

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am not interested in the Glasgow Commonwealth Games"

Unweighted base	1353	724	629	126	115	159	233	720
Base: All Scottish adults	1353	643	710	165	176	244	276	492
Strongly agree	22%	23%	21%	13%	25% D*	24% D	21%	22% D
Tend to agree	24%	24%	24%	19%	21% *	18%	29% F	26%
Tend to disagree	27%	27%	27%	34%	25% *	24%	29%	25%
Strongly disagree	23%	22%	23%	27% G	23% *	29% G	14%	23% G
Don't know	5%	4%	6%	7%	6% *	5%	7%	3%

Social Grade		Scottish Region							
ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
I	J	B	C	D	E	F	G	H	I

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will have a positive affect on Scottish Tourism"

Unweighted base	737	616	174	145	209	115	183	148	244	135
Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Strongly agree	22%	22%	16%	18% *	21%	27% *	31% BCH	20% *	21%	20% *
Tend to agree	56%	55%	52%	53% *	57%	58% *	49%	54% *	61%	61% *
Tend to disagree	11%	10%	18% EFH	9% *	13% E	4% *	8%	13% E*	7%	9% *
Strongly disagree	4%	3%	5%	7% *	3%	3% *	4%	2% *	4%	2% *
Don't know	7%	10%	9%	13% D*	5%	8% *	8%	10% *	7%	9% *

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am not interested in the Glasgow Commonwealth Games"

Unweighted base	737	616	174	145	209	115	183	148	244	135
Base: All Scottish adults	609	744	185	122	189	139	216	155	191	156
Strongly agree	21%	22%	29% EFI	22% *	26% EI	13% *	18%	25% *	24%	14% *
Tend to agree	24%	24%	28%	31% F*	22%	20% *	18%	30% F*	22%	24% *
Tend to disagree	25%	28%	26%	24% *	27%	29% *	29%	22% *	26%	30% *
Strongly disagree	27% J	20%	15%	18% *	21%	28% B*	28% B	19% *	24%	27% B*
Don't know	4%	6%	3%	5% *	5%	9% *	8%	4% *	3%	5% *

Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will have a positive affect on Scottish Tourism"

Unweighted base	720	109	119	53	289	63
Base: All Scottish adults	649	140	104	49	347	64
Strongly agree	21%	23%	27%	27%	22%	19%
		*	*	*		*
Tend to agree	53%	60%	52%	62%	57%	66%
		*	*	*		*
Tend to disagree	12%	7%	14%	6%	9%	5%
		*	*	*		*
Strongly disagree	5%	3%	2%	3%	3%	3%
		*	*	*		*
Don't know	9%	8%	5%	2%	9%	7%
		*	*	*		*

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am not interested in the Glasgow Commonwealth Games"

Unweighted base	720	109	119	53	289	63
Base: All Scottish adults	649	140	104	49	347	64
Strongly agree	21%	21%	29%	22%	21%	25%
		*	*	*		*
Tend to agree	23%	33%	24%	22%	21%	27%
		a*	*	*		*
Tend to disagree	27%	23%	17%	36%	30%	21%
		*	*	Y*	Y	*
Strongly disagree	24%	16%	21%	17%	24%	23%
		*	*	*		*
Don't know	5%	6%	9%	3%	4%	4%
		*	*	*		*

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will have a positive affect on Scottish Tourism"

Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19
Strongly agree	22%	27%	21%	23%	21%	15%	22%	18%	24%	33%	21%
		*	*		**	*		*	*	**	**
Tend to agree	57%	51%	58%	51%	67%	53%	57%	52%	56%	40%	41%
		*	*		**	*		*	*	**	**
Tend to disagree	9%	6%	9%	14%	11%	10%	11%	11%	5%	2%	14%
		*	*	c	**	*		*	*	**	**
Strongly disagree	4%	4%	3%	4%	2%	7%	3%	8%	2%	11%	-
		*	*		**	*		i*	*	**	**
Don't know	8%	12%	8%	8%	-	15%	7%	10%	14%	15%	25%
		*	*		**	*		*	*	**	**

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am not interested in the Glasgow Commonwealth Games"

Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults	621	97	116	348	65	105	1063	139	99	34	19
Strongly agree	21%	13%	21%	19%	25%	41%	22%	22%	24%	11%	14%
		*	*		**	cdef*		*	*	**	**
Tend to agree	24%	24%	20%	26%	31%	20%	24%	22%	22%	34%	1%
		*	*		**	*		*	*	**	**
Tend to disagree	25%	26%	32%	26%	29%	29%	26%	36%	18%	22%	34%
		*	*		**	*		k*	*	**	**
Strongly disagree	24%	26%	25%	26%	16%	6%	23%	14%	28%	30%	30%
	h	h*	h*	h	**	*		*	*	**	**
Don't know	6%	11%	2%	4%	-	3%	4%	6%	8%	3%	21%
		ef*	*		**	*		*	*	**	**

Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I think the Glasgow Commonwealth Games will have a positive affect on Scottish Tourism"

Unweighted base	857	152	85	280	5	425
Base: All Scottish adults	930	156	84	350	6	350
Strongly agree	23%	27%	29% *	24%	38% **	22%
Tend to agree	58% s	58%	50% *	58% s	62% **	48%
Tend to disagree	9%	7%	13% *	8%	- **	14% nq
Strongly disagree	3%	4%	1% *	4%	- **	5%
Don't know	7%	4%	7% *	6%	- **	12% noq

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I am not interested in the Glasgow Commonwealth Games"

Unweighted base	857	152	85	280	5	425
Base: All Scottish adults	930	156	84	350	6	350
Strongly agree	21%	23%	28% *	20%	17% **	23%
Tend to agree	23%	22%	20% *	20%	45% **	26%
Tend to disagree	26%	22%	25% *	25%	30% **	26%
Strongly disagree	25% s	29% s	20% *	32% nps	8% **	17%
Don't know	4%	3%	6% *	3%	- **	7%

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Total	Gender		Age				
Base	Male	Female	18-24	25-34	35-44	45-54	55+
A	B	C	D	E	F	G	H

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I do not think that the Glasgow Commonwealth Games will have much of an impact on Scotland as a whole"

	Unweighted base	1353	724	629	126	115	159	233	720
	Base: All Scottish adults	1353	643	710	165	176	244	276	492
Strongly agree	11%	14%	8%	8%	14%	12%	10%	11%	
		C			*				
Tend to agree	32%	34%	30%	35%	29%	24%	35%	34%	
					*		F	F	
Tend to disagree	33%	31%	35%	35%	32%	39%	35%	28%	
					*	H			
Strongly disagree	15%	14%	16%	13%	11%	15%	12%	19%	
					*			G	
Don't know	9%	7%	11%	9%	14%	10%	8%	8%	
			B		*				

Still thinking about the 2014 Glasgow Commonwealth Games...

Which, if any, of the following are you concerned about? (Please tick all that apply)

	Unweighted base	1353	724	629	126	115	159	233	720
	Base: All Scottish adults	1353	643	710	165	176	244	276	492
That public transport will be busier during the games	42%	44%	41%	61%	41%	44%	42%	36%	
				EFGH	*				
That there will be an increase in the amount of litter being dropped during the games	30%	35%	25%	37%	27%	27%	29%	29%	
		C			*				
That there will be an increase in crime during the games	21%	25%	18%	17%	23%	14%	24%	23%	
		C			*		F	F	
Other	5%	6%	4%	3%	9%	6%	8%	3%	
					H*		H		
Don't know	4%	4%	4%	6%	3%	7%	3%	3%	
					*				
Not applicable – I don't have any concerns about the 2014 Glasgow Commonwealth Games	43%	41%	45%	22%	39%	39%	47%	51%	
					D*	D	D	DEF	

Cell Contents (Column Percentage, Statistical Test Results), Statistics (Column Proportions/Mean, (5%): A, B/C, D/E/F/G/H, I/J, K/L/

Social Grade		Scottish Region							
ABC1	C2DE	North East Scotland	Highlands & Islands	South Scotland	West Scotland	Central	Mid-Scotland & Fife	Lothians	Glasgow
I	J	B	C	D	E	F	G	H	I

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I do not think that the Glasgow Commonwealth Games will have much of an impact on Scotland as a whole"

	Unweighted base	616	174	145	209	115	183	148	244	135
	Base: All Scottish adults	744	185	122	189	139	216	155	191	156
Strongly agree	12%	10%	15%	13%	11%	5%	10%	12%	12%	10%
			E	*		*		*		*
Tend to agree	31%	33%	41%	41%	32%	28%	24%	35%	29%	30%
			FH	FH*		*		*		*
Tend to disagree	36%	30%	24%	31%	29%	38%	31%	33%	39%	39%
			*	*		B*		*	B	B*
Strongly disagree	15%	16%	14%	7%	17%	20%	24%	11%	11%	14%
			*	C		C*	BCGH	*		*
Don't know	6%	12%	6%	8%	11%	9%	11%	10%	8%	6%
			I	*		*		*		*

Still thinking about the 2014 Glasgow Commonwealth Games...

Which, if any, of the following are you concerned about? (Please tick all that apply)

	Unweighted base	616	174	145	209	115	183	148	244	135
	Base: All Scottish adults	744	185	122	189	139	216	155	191	156
That public transport will be busier during the games	44%	41%	27%	38%	36%	48%	53%	41%	40%	55%
			*	*		B*	BCDH	B*	B	BCDH*
That there will be an increase in the amount of litter being dropped during the games	27%	32%	24%	25%	24%	26%	37%	29%	31%	38%
			*	*		*	BD	*		BD*
That there will be an increase in crime during the games	19%	23%	19%	17%	21%	23%	28%	18%	16%	24%
			*	*		*	H	*		*
Other	7%	4%	2%	9%	5%	6%	7%	4%	5%	6%
			*	B*		*		*		*
Don't know	4%	4%	5%	4%	3%	3%	4%	4%	5%	5%
			*	*		*		*		*
Not applicable – I don't have any concerns about the 2014 Glasgow Commonwealth Games	42%	44%	57%	45%	52%	38%	32%	48%	44%	27%
			EFHI	FI*	EFI	*		FI*	FI	*

M/N/O/P/Q/R/S/T/U/V, W/X/Y/Z/a/b, c/d/e/f/g/h, i/j/k/l/m, n/o/p/q/r/s Minimum Base: 30 (**), Small Base: 100 (*)

Marital Status					
Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	Refused
W	X	Y	Z	a	b

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I do not think that the Glasgow Commonwealth Games will have much of an impact on Scotland as a whole"

	Unweighted base	720	109	119	53	289	63
	Base: All Scottish adults	649	140	104	49	347	64
Strongly agree	10%	12%	11%	17%	11%	16%	*
Tend to agree	32%	31%	30%	21%	30%	50%	WXYZa*
Tend to disagree	34%	30%	22%	38%	39%	13%	*
Strongly disagree	16%	18%	23%	23%	11%	12%	*
Don't know	8%	9%	14%	1%	9%	10%	*

Still thinking about the 2014 Glasgow Commonwealth Games...

Which, if any, of the following are you concerned about? (Please tick all that apply)

	Unweighted base	720	109	119	53	289	63
	Base: All Scottish adults	649	140	104	49	347	64
That public transport will be busier during the games	39%	45%	39%	37%	47%	54%	*
That there will be an increase in the amount of litter being dropped during the games	28%	32%	25%	11%	34%	39%	*
That there will be an increase in crime during the games	21%	25%	21%	16%	19%	23%	*
Other	5%	6%	3%	-	8%	2%	*
Don't know	4%	3%	9%	2%	5%	3%	*
Not applicable – I don't have any concerns about the 2014 Glasgow Commonwealth Games	48%	39%	48%	53%	34%	35%	*

Working status						Children in Household				
Working full time	Working part time	Full time student	Retired	Unemployed	Not working/ Other	0	1	2	3+	Refused
c	d	e	f	g	h	i	j	k	l	m

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I do not think that the Glasgow Commonwealth Games will have much of an impact on Scotland as a whole"

	Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults		621	97	116	348	65	105	1063	139	99	34	19
Strongly agree		12%	7%	10%	9%	14%	17%	11%	12%	11%	1%	2%
			*	*		**	*		*	*	**	**
Tend to agree		30%	28%	32%	34%	36%	36%	33%	31%	22%	44%	32%
			*	*		**	*		*	*	**	**
Tend to disagree		34%	33%	40%	29%	37%	26%	32%	37%	39%	25%	33%
			*	*	ch	**	*		*	*	**	**
Strongly disagree		14%	17%	12%	20%	13%	6%	16%	12%	10%	22%	15%
			*	*		**	*		*	*	**	**
Don't know		9%	14%	6%	7%	-	15%	8%	8%	17%	8%	17%
			*	*		**	f*		*	i*	**	**

Still thinking about the 2014 Glasgow Commonwealth Games...

Which, if any, of the following are you concerned about? (Please tick all that apply)

	Unweighted base	548	99	86	476	47	97	1127	108	70	27	21
Base: All Scottish adults		621	97	116	348	65	105	1063	139	99	34	19
That public transport will be busier during the games		46%	39%	62%	33%	50%	32%	41%	51%	41%	65%	38%
		fh	*	cdfh*		**	*		*	*	**	**
That there will be an increase in the amount of litter being dropped during the games		31%	27%	31%	26%	38%	27%	29%	33%	28%	35%	29%
			*	*		**	*		*	*	**	**
That there will be an increase in crime during the games		23%	18%	15%	21%	23%	20%	20%	21%	26%	22%	23%
			*	*		**	*		*	*	**	**
Other		7%	2%	5%	2%	6%	7%	6%	2%	2%	14%	1%
		f	*	*		**	*		*	*	**	**
Don't know		5%	7%	6%	3%	3%	3%	4%	6%	6%	-	14%
			*	*		**	*		*	*	**	**
Not applicable – I don't have any concerns about the 2014 Glasgow Commonwealth Games		40%	44%	21%	55%	32%	53%	45%	36%	44%	29%	28%
		e	e*	*	ce	**	ce*		*	*	**	**

YouGov Survey Results
Sample size - 1353 Scottish Adults
 Fieldwork: 25th - 27th February 2014

Social Media (monthly or more)					
Facebook	LinkedIn	Google+	Twitter	Myspace	None of these
n	o	p	q	r	s

To what extent do you agree or disagree with each of the following statements? (Please tick one option per row)

"I do not think that the Glasgow Commonwealth Games will have much of an impact on Scotland as a whole"

	Unweighted base	857	152	85	280	5	425
	Base: All Scottish adults	930	156	84	350	6	350
Strongly agree	10%	12%	18%	7%	-	13%	q*
Tend to agree	31%	25%	27%	33%	92%	35%	* **
Tend to disagree	35%	38%	29%	37%	-	27%	s * **
Strongly disagree	15%	18%	16%	17%	8%	16%	* **
Don't know	8%	7%	11%	5%	-	9%	q * **

Still thinking about the 2014 Glasgow Commonwealth Games...

Which, if any, of the following are you concerned about? (Please tick all that apply)

	Unweighted base	857	152	85	280	5	425
	Base: All Scottish adults	930	156	84	350	6	350
That public transport will be busier during the games	45%	52%	48%	48%	58%	35%	s s * s **
That there will be an increase in the amount of litter being dropped during the games	31%	43%	41%	28%	58%	26%	nqs qs* **
That there will be an increase in crime during the games	21%	23%	29%	17%	-	22%	q* **
Other	6%	9%	7%	7%	-	3%	s * **
Don't know	4%	2%	0%	4%	-	5%	* **
Not applicable – I don't have any concerns about the 2014 Glasgow Commonwealth Games	40%	32%	44%	39%	42%	52%	* ** noq