

YouGov / BuzzFeed Survey Results

Sample Size: 1942 GB Adults
Fieldwork: 3rd - 4th February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1942	X	X	X	X	597	483	388	942	1000	231	491	664	555	1107	835	249	631	416	478	169
Unweighted Sample	1942	470	616	114	225	572	498	410	930	1012	169	446	778	549	1269	673	296	631	406	455	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How weird or normal would say each of the following politicians are?

David Cameron

Very weird	10	1	18	7	11	4	16	11	10	10	8	10	9	13	8	13	9	9	9	13	9
Fairly weird	17	4	28	14	15	8	24	23	19	15	28	18	15	15	17	17	15	17	16	17	24
TOTAL WEIRD	27	5	46	21	26	12	40	34	29	25	36	28	24	28	25	30	24	26	25	30	33
Fairly normal	45	56	41	62	50	55	40	47	46	44	33	41	51	47	49	40	49	46	47	42	41
Very normal	16	36	5	11	17	29	8	10	16	15	10	12	16	20	17	14	16	17	16	14	13
TOTAL NORMAL	61	92	46	73	67	84	48	57	62	59	43	53	67	67	66	54	65	63	63	56	54
Don't know	12	4	9	6	6	5	11	9	8	16	22	19	9	5	9	15	11	11	11	14	13

Ed Miliband

Very weird	13	23	2	6	22	22	4	9	15	10	12	14	12	12	12	14	8	15	15	12	5
Fairly weird	28	39	17	32	37	39	17	30	30	26	39	26	26	28	32	24	33	32	24	24	29
TOTAL WEIRD	41	62	19	38	59	61	21	39	45	36	51	40	38	40	44	38	41	47	39	36	34
Fairly normal	35	26	51	48	30	25	47	42	35	36	25	31	41	37	36	35	32	34	38	35	39
Very normal	12	8	22	8	5	7	21	10	11	12	3	9	11	18	10	13	14	8	11	14	14
TOTAL NORMAL	47	34	73	56	35	32	68	52	46	48	28	40	52	55	46	48	46	42	49	49	53
Don't know	12	5	8	6	7	6	11	10	8	16	21	19	10	5	10	15	13	11	12	14	13

Nick Clegg

Very weird	12	8	13	2	25	11	14	7	14	9	10	11	10	14	9	15	11	11	11	13	11
Fairly weird	22	22	26	11	20	23	23	20	23	20	26	21	17	26	22	21	22	22	19	23	22
TOTAL WEIRD	34	30	39	13	45	34	37	27	37	29	36	32	27	40	31	36	33	33	30	36	33
Fairly normal	44	50	46	64	42	48	44	53	45	44	37	40	51	43	48	39	43	44	50	42	39
Very normal	10	15	6	17	7	12	7	12	9	10	6	8	11	12	11	9	12	11	8	7	13
TOTAL NORMAL	54	65	52	81	49	60	51	65	54	54	43	48	62	55	59	48	55	55	58	49	52
Don't know	13	4	10	6	7	6	13	9	8	17	22	20	10	5	10	16	12	12	12	14	15

Nigel Farage

Very weird	24	22	35	25	5	18	31	33	24	25	25	25	22	27	26	22	27	25	22	21	33
Fairly weird	31	36	33	43	20	33	32	33	32	30	32	25	35	31	32	29	23	32	35	29	34
TOTAL WEIRD	55	58	68	68	25	51	63	66	56	55	57	50	57	58	58	51	50	57	57	50	67
Fairly normal	21	25	16	18	37	28	18	15	25	17	15	20	21	24	21	21	25	20	21	23	12
Very normal	8	9	2	3	30	13	2	5	10	5	4	5	7	12	7	8	10	8	6	8	6
TOTAL NORMAL	29	34	18	21	67	41	20	20	35	22	19	25	28	36	28	29	35	28	27	31	18
Don't know	16	8	13	11	9	8	17	14	10	22	24	25	15	6	14	20	15	15	16	19	15

Fieldwork: 3rd - 4th February 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about when they were at school, would you say the following politicians would have been...?

David Cameron

Bullies	27	7	46	33	28	10	43	35	30	25	33	24	25	31	26	29	28	25	27	30	28
Bullied	9	7	12	6	7	7	10	10	12	6	13	17	8	2	9	9	11	9	9	10	8
Neither	37	62	21	40	39	57	25	30	35	38	26	34	38	42	38	35	37	40	35	33	35
Don't know	27	23	21	21	26	26	22	25	22	31	29	25	29	25	27	26	24	26	28	27	30

Ed Miliband

Bullies	7	9	2	5	10	9	4	6	7	6	5	9	5	7	6	7	7	7	6	6	6
Bullied	36	41	31	43	43	39	33	38	43	29	46	42	34	29	38	33	41	40	36	30	30
Neither	30	27	45	28	23	26	43	30	28	32	19	24	31	39	28	32	28	26	29	36	33
Don't know	27	24	22	24	24	27	21	26	22	33	30	26	30	25	28	27	24	26	28	28	31

Nick Clegg

Bullies	9	7	9	4	14	7	11	7	10	8	6	9	7	11	8	10	10	8	10	9	3
Bullied	30	27	34	23	34	28	34	27	32	27	37	34	28	24	28	31	30	30	29	30	28
Neither	34	41	36	51	28	38	33	39	35	34	28	31	34	40	36	32	36	34	33	34	38
Don't know	27	24	22	22	23	27	22	26	23	31	29	25	30	25	28	27	23	27	28	28	31

Nigel Farage

Bullies	32	32	38	38	15	25	34	41	32	33	41	33	28	32	34	30	31	33	33	30	37
Bullied	10	11	11	17	4	7	11	13	12	8	11	14	9	7	10	10	14	11	8	9	8
Neither	27	32	25	23	53	38	25	20	32	23	18	25	30	30	26	29	26	28	26	29	24
Don't know	30	26	27	22	27	29	29	26	24	36	30	28	33	30	31	30	28	29	33	31	31

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And, at school, would they have...?

David Cameron

Worked hard	50	69	41	53	56	64	44	47	50	50	43	48	53	53	52	48	51	49	56	49	44
Messed around	15	5	26	18	16	7	21	20	19	12	20	16	13	16	15	15	18	16	10	17	16
Neither	11	8	15	14	8	9	14	14	13	10	10	12	10	13	10	13	11	12	8	12	11
Don't know	23	18	19	15	19	20	20	20	19	28	27	25	25	19	24	23	19	23	26	21	29

Ed Miliband

Worked hard	57	60	65	60	54	56	64	61	57	56	47	54	56	64	58	55	56	56	57	57	57
Messed around	9	12	6	14	16	12	6	7	11	8	14	10	8	8	10	9	12	10	9	8	5
Neither	11	9	12	11	11	10	12	11	13	9	10	12	11	10	9	13	12	11	9	13	9
Don't know	23	19	18	15	20	22	18	20	19	28	28	25	25	18	23	23	21	23	25	22	29

Nick Clegg

Worked hard	50	59	47	63	53	55	49	55	50	50	47	50	52	50	52	47	47	51	53	49	49
Messed around	11	8	13	13	15	10	13	10	14	9	14	12	9	12	11	12	17	10	9	14	9
Neither	14	12	19	11	10	12	17	15	16	12	10	13	13	18	12	16	15	15	12	15	12
Don't know	24	20	20	13	21	23	21	21	20	29	29	25	26	20	24	25	22	24	26	23	30

Nigel Farage

Worked hard	28	35	24	30	40	34	28	23	30	27	24	28	29	30	28	28	30	29	29	27	25
Messed around	28	28	31	36	22	27	26	34	31	24	34	29	26	25	29	26	31	27	27	27	28
Neither	13	11	17	14	12	13	18	14	15	12	9	12	14	16	12	15	14	14	9	16	13
Don't know	31	26	28	20	26	27	29	29	24	37	33	31	31	29	30	31	25	30	34	30	33

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And, at school, would they have been...?

David Cameron

Popular	34	52	28	38	42	47	30	34	35	34	27	34	34	38	38	30	38	36	33	33	28
Unpopular	19	8	28	18	21	10	24	21	22	17	25	20	17	19	17	23	16	17	21	23	19
Neither	19	17	20	25	17	20	22	19	20	18	17	18	19	20	19	19	21	19	18	19	20
Don't know	27	23	24	19	20	24	24	25	23	32	30	27	30	23	27	28	25	28	28	25	33

Ed Miliband

Popular	16	12	26	23	13	12	27	17	15	17	9	14	16	22	17	15	13	11	17	23	19
Unpopular	33	44	21	30	48	42	21	30	36	29	41	39	30	27	34	31	35	37	34	27	27
Neither	23	20	30	22	19	22	29	24	25	21	18	20	24	26	22	25	26	24	20	25	21
Don't know	28	24	23	25	20	24	23	29	23	33	32	28	30	24	28	29	27	29	29	25	33

Nick Clegg

Popular	24	28	24	39	23	25	25	31	22	25	13	21	25	30	26	21	23	22	25	25	23
Unpopular	23	22	26	11	33	22	25	17	27	19	31	27	20	20	20	27	25	23	21	25	19
Neither	24	25	27	28	23	28	26	24	26	22	23	22	24	26	25	23	24	26	23	23	26
Don't know	29	25	23	22	20	25	25	28	25	33	32	30	31	24	28	30	27	29	30	27	32

Nigel Farage

Popular	23	29	20	19	47	32	19	19	28	18	15	20	24	27	25	21	22	25	21	24	17
Unpopular	26	27	29	39	9	22	28	34	25	27	30	29	26	23	26	27	27	25	28	25	31
Neither	19	19	22	13	20	20	23	15	20	18	22	18	17	21	18	21	22	18	17	21	17
Don't know	32	24	28	29	24	26	30	32	26	37	33	33	33	29	32	32	29	32	34	30	35

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the following party leaders are...?

David Cameron

Honest	24	55	11	22	16	44	13	17	27	20	16	25	23	27	26	21	21	26	25	23	18
Dishonest	40	12	60	39	48	21	53	48	41	38	48	39	39	37	37	43	39	37	40	41	43
Neither	20	19	17	25	26	21	20	23	18	22	12	15	22	24	20	19	22	20	19	20	18
Don't know	17	13	12	14	9	14	14	12	13	20	24	20	16	12	18	16	18	16	17	16	22

Ed Miliband

Honest	28	19	52	30	14	16	47	33	28	27	20	22	30	34	27	30	29	24	29	30	35
Dishonest	32	45	12	32	54	47	15	28	37	28	45	37	28	29	32	33	33	39	28	30	25
Neither	21	20	23	24	21	21	23	26	21	22	10	19	25	23	22	20	20	21	21	24	18
Don't know	18	15	13	14	11	16	15	13	14	22	25	22	17	14	19	18	19	16	22	17	22

Nick Clegg

Honest	20	34	14	42	11	26	14	24	21	18	14	20	21	20	21	17	18	20	21	20	17
Dishonest	40	27	49	26	54	33	47	38	45	34	51	39	37	38	38	42	41	38	35	43	41
Neither	22	24	23	19	26	25	23	26	19	25	9	19	25	29	22	23	24	24	24	20	18
Don't know	18	15	14	12	9	16	17	12	14	22	25	22	17	13	19	18	17	18	20	17	24

Nigel Farage

Honest	23	33	16	25	54	36	16	21	30	17	22	21	23	27	23	24	24	26	25	23	12
Dishonest	34	27	44	41	11	23	41	43	35	34	41	40	32	29	34	35	33	33	32	34	44
Neither	21	22	22	17	21	24	22	22	19	23	11	16	24	26	22	20	23	21	19	22	17
Don't know	22	18	18	17	14	18	21	15	17	26	26	24	21	19	22	21	20	20	24	21	27