

# YouGov Survey Results

Sample Size: 1906 GB Adults

Fieldwork: 19th - 20th September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Con Swing	
<b>Weighted Sample</b> <b>1906</b>	x	x	x	629	452	454	926	980	231	486	652	537	1086	820	244	619	408	469	166	489	
<b>Unweighted Sample</b> <b>1906</b>	503	598	117	621	459	447	934	972	159	450	702	595	1260	646	234	664	356	473	179	491	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the three following visions of society most appeals to you? Even if none describe exactly the society you would like, please say which one comes closest to your ideal?

A society where government plays a limited role in society, providing services and a safety net in hard times but where we largely rely on families, education and job creators to create a good society	<b>61</b>	73	49	69	70	50	63	63	59	61	59	61	62	66	54	69	64	59	56	53	74
A society where government plays a big role in society, taking a large role in running the economy and people's lives and directing jobs, welfare and housing to create a good society	<b>24</b>	16	38	20	17	38	25	24	25	16	22	26	28	22	26	18	21	24	27	37	17
A society where individuals are almost completely free of both government control and assistance, and rely entirely on themselves, their families and job creators to make a good society	<b>5</b>	7	3	4	8	4	4	8	3	12	7	3	3	5	6	4	7	6	4	5	6
Don't know	<b>10</b>	4	10	6	6	8	8	6	13	11	11	10	7	6	14	10	7	11	12	5	3