

YouGov Internal
Rugby World Cup Final 2019

Fieldwork: 31st October - 1st November 2019

Sample size: 1,994 GB adults



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

The Rugby World Cup Final between England and South Africa takes place this weekend in Japan. Do you plan to watch the match?

Base: All GB adults	1994	954	1040	173	324	346	286	865
Yes	33%	41%	26%	24%	35%	27%	30%	38%
No	57%	49%	65%	64%	57%	62%	61%	53%
I don't know	10%	10%	9%	12%	7%	11%	9%	9%

You mentioned you plan to watch the Rugby World Cup Final between England and South Africa. The match kicks-off at 9am on Saturday morning. Do you plan to have an alcoholic drink while watching?

Base: All GB adults who intend to watch the match	662	390	272	42	115	92	85	328
Yes	13%	16%	9%	21%	23%	14%	14%	8%
No	83%	78%	89%	74%	73%	82%	81%	88%
I don't know	4%	6%	2%	5%	4%	4%	5%	4%

Where are you planning to watch the Rugby World Cup Final?

Base: All GB adults who intend to watch the match	662	390	272	42	115	92	85	328
At home on my own	41%	47%	32%	26%	30%	36%	33%	50%
At home with family or friends	44%	35%	56%	45%	42%	47%	53%	41%
At someone else's home	4%	4%	4%	5%	8%	2%	4%	2%
In a pub or bar	6%	7%	5%	17%	10%	8%	4%	4%
At a different kind of venue	4%	5%	3%	7%	6%	4%	7%	2%
Don't know	2%	2%	1%	-	3%	3%	-	2%

England national teams have performed well in a variety of international tournaments recently. In your opinion, which of the following represents the greatest achievement?

Base: All GB adults	1994	954	1040	173	324	346	286	865
2018 FIFA Men's World Cup semi-final	7%	8%	5%	12%	9%	7%	8%	4%
2019 FIFA Women's World Cup semi-final	9%	6%	11%	11%	11%	7%	9%	8%
2019 ICC Cricket World Cup champions	19%	27%	12%	14%	18%	22%	19%	19%
2019 Rugby World Cup final	22%	26%	19%	14%	20%	16%	22%	27%
Don't know	44%	33%	53%	49%	42%	49%	42%	42%

Cell Contents (Column Percentages)