

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

HYW_q1. For the following set of questions, when we refer to a work happy hour we mean "a formal/informal event that one attends with colleagues for specials on drinks and food after work at a bar or restaurant."

"How often, if at all, do you attend work happy hours at a restaurant or bar?"

	Unweighted base	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted base	1047	546	501	305	418	324	199	245	368	235	733	121	94	99	301
Base: All US adults who are employed	1060	616	444	338	436	287	203	229	382	246	673	131	158	98	342
Every time	4%	5%	2%	D,E	1%	1%	6%	1%	5%	3%	2%	6%	5%	7%	4%
Often	8%	10%	5%	E	8%	3%	8%	10%	6%	7%	8%	7%	5%	12%	6%
Sometimes	17%	18%	15%	D,E	17%	10%	25%	13%	17%	14%	13%	17%	27%	24%	20%
Rarely	23%	22%	25%	D,E	E	25%	18%	22%	26%	24%	23%	22%	29%	18%	17%
Never	46%	43%	50%	C	46%	61%	41%	52%	43%	48%	51%	44%	29%	37%	50%
Don't know	3%	2%	4%	A	C	C,D	41%	F	43%	48%	L,M	L	*	*	Q
				E	E	1%	3%	2%	3%	3%	2%	4%	4%	3%	4%

HYW_q2. Which, if any, of the following statements describe your views towards a work happy hour? Please select all that apply.

	Unweighted base	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
A work obligation	16%	16%	16%	17%	13%	19%	21%	18%	13%	13%	18%	11%	14%	17%	10%
A chance to get to know my colleagues better	45%	43%	49%	42%	45%	53%	45%	50%	42%	47%	48%	47%	40%	40%	34%
An opportunity to "let loose" with my work friends	34%	31%	40%	31%	37%	37%	39%	44%	29%	32%	37%	34%	25%	42%	27%
A networking opportunity	26%	27%	25%	A	26%	32%	28%	H	27%	14%	29%	31%	9%	39%	17%
A way to avoid going home right after work	11%	13%	10%	E	14%	5%	12%	I*	13%	7%	11%	9%	16%	10%	15%
A way to get cheap food and drinks	23%	22%	25%	E	23%	17%	26%	I	21%	18%	25%	27%	14%	26%	19%
None of these	11%	9%	14%	26%	10%	10%	12%	I	13%	17%	8%	20%	14%	5%	13%
				10%	10%	12%	5%	6%	13%	17%	8%	20%	14%	5%	13%

HYW_q3a. Which, if any, of the following statements might explain why you would ever not attend a work happy hour? Please select all that apply.

	Unweighted base	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted base	1047	546	501	305	418	324	199	245	368	235	733	121	94	99	301
Base: All US adults who are employed	1060	616	444	338	436	287	203	229	382	246	673	131	158	98	342
If it will be difficult to get home late (traffic, transit schedules, intoxication)	24%	25%	21%	25%	25%	19%	23%	21%	22%	28%	25%	16%	23%	27%	17%
If I don't want to embarrass myself while drinking	8%	9%	7%	E	10%	4%	7%	10%	6%	12%	7%	9%	9%	19%	7%
If I want to get home right after work	44%	43%	46%	E	45%	40%	42%	46%	44%	45%	49%	33%	35%	43%	37%
If I don't like spending my free time with colleagues	24%	23%	24%	E	24%	22%	22%	29%	23%	21%	26%	23%	14%	23%	23%

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Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

HYW_q1. For the following set of questions, when we refer to a work happy hour we mean "a formal/informal event that one attends with colleagues for specials on drinks and food after work at a bar or restaurant."

"How often, if at all, do you attend work happy hours at a restaurant or bar?"

	Unweighted base	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1047	317	264	165	534	21	106	25	322	39	287	760	297	352	255
Base: All US adults who are employed	1060	304	258	155	527	24	102	24	342	40	304	756	323	348	242
Every time	4%	2%	3%	8%	5%	-	-	-	4%	-	7%	2%	3%	3%	5%
Often	8%	8%	8%	12%	6%	31%	3%	4%	10%	2%	10%	7%	7%	6%	12%
Sometimes	17%	13%	16%	20%	14%	30%	14%	22%	19%	22%	19%	16%	17%	16%	20%
Rarely	23%	27%	27%	24%	24%	23%	25%	20%	21%	26%	21%	24%	23%	18%	27%
Never	46%	48%	44%	35%	47%	16%	55%	48%	43%	43%	40%	48%	47%	54%	36%
Don't know	3%	3%	1%	2%	3%	-	2%	6%	3%	-	3%	3%	2%	2%	1%

HYW_q2. Which, if any, of the following statements describe your views towards a work happy hour? Please select all that apply.

	Unweighted base	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
A work obligation	16%	16%	17%	24%	16%	5%	17%	16%	17%	23%	16%	16%	13%	13%	19%
A chance to get to know my colleagues better	45%	50%	52%	46%	53%	52%	44%	76%	35%	27%	51%	43%	44%	43%	53%
An opportunity to "let loose" with my work friends	34%	34%	37%	42%	32%	30%	33%	44%	37%	43%	33%	35%	30%	39%	39%
A networking opportunity	26%	27%	34%	30%	24%	27%	28%	44%	28%	22%	24%	27%	18%	32%	30%
A way to avoid going home right after work	11%	9%	11%	10%	11%	30%	12%	-	12%	-	14%	10%	13%	10%	8%
A way to get cheap food and drinks	23%	19%	29%	28%	22%	15%	26%	15%	25%	27%	17%	26%	23%	26%	24%
None of these	11%	10%	7%	13%	11%	7%	5%	-	13%	4%	12%	10%	12%	12%	9%

HYW_q3a. Which, if any, of the following statements might explain why you would ever not attend a work happy hour? Please select all that apply.

	Unweighted base	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Unweighted base	1047	317	264	165	534	21	106	25	322	39	287	760	297	352	255
Base: All US adults who are employed	1060	304	258	155	527	24	102	24	342	40	304	756	323	348	242
If it will be difficult to get home late (traffic, transit schedules, intoxication)	24%	25%	28%	28%	24%	30%	20%	22%	23%	19%	25%	23%	18%	25%	30%
If I don't want to embarrass myself while drinking	8%	9%	12%	5%	6%	-	9%	5%	13%	6%	5%	10%	11%	8%	8%
If I want to get home right after work	44%	41%	52%	55%	46%	40%	41%	28%	43%	51%	43%	45%	37%	45%	53%
If I don't like spending my free time with colleagues	24%	24%	25%	22%	22%	11%	24%	22%	25%	44%	19%	26%	21%	26%	26%

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Total	Social networks membership													
	Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP

HYW_q1. For the following set of questions, when we refer to a work happy hour we mean "a formal/informal event that one attends with colleagues for specials on drinks and food after work at a bar or restaurant."

"How often, if at all, do you attend work happy hours at a restaurant or bar?"

	Unweighted base	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Base: All US adults who are employed	1060	138	801	391	322	274	75	270	85	343	210	24	12	4	111
Every time	4%	3%	4%	5%	5%	6%	6%	5%	12%	6%	6%	20%	-	-	1%
Often	8%	6%	8%	10%	11%	14%	12%	9%	16%	10%	14%	18%	-	-	6%
Sometimes	17%	12%	18%	20%	17%	20%	31%	14%	23%	20%	21%	6%	14%	18%	7%
Rarely	23%	31%	25%	25%	29%	26%	27%	30%	16%	16%	29%	26%	34%	-	19%
Never	46%	39%	43%	38%	37%	33%	22%	40%	31%	33%	28%	31%	52%	19%	64%
Don't know	3%	8%	2%	2%	1%	2%	2%	2%	2%	3%	3%	-	-	62%	4%

HYW_q2. Which, if any, of the following statements describe your views towards a work happy hour? Please select all that apply.

	Unweighted base	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
A work obligation	16%	21%	14%	15%	16%	13%	9%	16%	20%	15%	13%	37%	14%	-	17%
A chance to get to know my colleagues better	45%	40%	46%	49%	52%	47%	52%	53%	50%	46%	46%	51%	100%	-	44%
An opportunity to "let loose" with my work friends	34%	29%	37%	41%	40%	38%	40%	42%	44%	38%	36%	31%	57%	-	17%
A networking opportunity	26%	26%	26%	31%	35%	27%	25%	24%	28%	27%	27%	35%	14%	-	37%
A way to avoid going home right after work	11%	18%	12%	14%	12%	16%	11%	11%	18%	13%	12%	24%	-	100%	13%
A way to get cheap food and drinks	23%	15%	25%	29%	26%	26%	29%	29%	35%	30%	32%	30%	29%	-	13%
None of these	11%	7%	11%	7%	7%	8%	9%	10%	2%	8%	13%	-	-	-	15%

HYW_q3a. Which, if any, of the following statements might explain why you would ever not attend a work happy hour? Please select all that apply.

	Unweighted base	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP
Base: All US adults who are employed	1060	138	801	391	322	274	75	270	85	343	210	24	12	4	111
If it will be difficult to get home late (traffic, transit schedules, intoxication)	24%	20%	23%	24%	28%	27%	28%	21%	32%	22%	27%	26%	34%	18%	22%
If I don't want to embarrass myself while drinking	8%	4%	8%	10%	9%	9%	11%	10%	13%	10%	10%	12%	22%	-	6%
If I want to get home right after work	44%	45%	45%	44%	51%	46%	36%	45%	45%	45%	40%	44%	50%	32%	46%
If I don't like spending my free time with colleagues	24%	19%	23%	24%	24%	20%	22%	25%	20%	20%	23%	38%	27%	19%	26%

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Total	Employment Level							Frequency of attending Work Happy Hour						
	Partner or Co-Owner of a business	CEO, Chairman, or Owner of a business	Head of your employer	Head of a division, business unit, or large organization	Head of a team, group, or small organization within your employer	Senior to mid-level role, but no managing responsibilities	Entry level role	Every time	Often	Sometimes	Rarely	Never	Don't know	
	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	

HYW_q1. For the following set of questions, when we refer to a work happy hour we mean "a formal/informal event that one attends with colleagues for specials on drinks and food after work at a bar or restaurant."

"How often, if at all, do you attend work happy hours at a restaurant or bar?"

	Unweighted base	66	84	34	59	142	253	409	35	77	161	244	503	27
Base: All US adults who are employed	1060	67	83	45	55	147	237	426	38	82	179	246	485	29
Every time	4%	6%	10%	17%	16%	1%	1%	1%	100%	-	-	-	-	-
Often	8%	AU.AV.AW* 15%	AU.AV.AW* 17%	** 19%	AU.AV.AW* 23%	6%	4%	4%	AY.AZ.BA.BB* -	100% -	-	-	-	-
Sometimes	17%	AV.AW* 27%	AU.AV.AW* 8%	** 38%	AU.AV.AW* 24%	13%	14%	14%	*	AX.AZ.BA.BB* -	100% -	-	-	-
Rarely	23%	AR.AV.AW* 25%	* 27%	** 15%	AR.AV.AW* 16%	AR.AV.AW 30%	26%	20%	*	*	-	100% -	-	-
Never	46%	26%	37%	8%	21%	40%	54%	55%	-	-	-	AX.AY.AZ.BB -	100% -	-
Don't know	3%	2%	-	3%	-	-	2%	5%	-	-	-	-	AX.AY.AZ.BA -	100% -
		*	*	**	*	*		AR.AU.AV	*	*	-	-	-	**

HYW_q2. Which, if any, of the following statements describe your views towards a work happy hour? Please select all that apply.

	Unweighted base	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
A work obligation	16%	21%	11%	19%	25%	21%	15%	11%	19%	22%	13%	16%	**	**
A chance to get to know my colleagues better	45%	25%	36%	34%	48%	53%	58%	44%	32%	40%	46%	49%	-	-
An opportunity to "let loose" with my work friends	34%	25%	21%	8%	35%	30%	48%	42%	17%	31%	44%	31%	-	-
A networking opportunity	26%	27%	28%	32%	20%	27%	36%	20%	13%	39%	23%	27%	-	-
A way to avoid going home right after work	11%	15%	14%	18%	13%	8%	11%	10%	22%	15%	11%	9%	**	**
A way to get cheap food and drinks	23%	20%	36%	21%	14%	20%	28%	22%	21%	37%	18%	23%	-	-
None of these	11%	20%	5%	5%	9%	7%	11%	13%	17%	6%	9%	12%	**	**
		AR.AU*	*	**	*	*	*	*	*	AZ.BA*	*	*	**	**

HYW_q3a. Which, if any, of the following statements might explain why you would ever not attend a work happy hour? Please select all that apply.

	Unweighted base	66	84	34	59	142	253	409	35	77	161	244	503	27
Base: All US adults who are employed	1060	67	83	45	55	147	237	426	38	82	179	246	485	29
If it will be difficult to get home late (traffic, transit schedules, intoxication)	24%	17%	19%	37%	40%	27%	26%	19%	25%	36%	32%	32%	15%	8%
If I don't want to embarrass myself while drinking	8%	3%	6%	6%	8%	9%	8%	10%	12%	12%	9%	12%	6%	-
If I want to get home right after work	44%	42%	31%	32%	51%	48%	50%	43%	27%	51%	43%	55%	41%	19%
If I don't like spending my free time with colleagues	24%	19%	14%	14%	11%	23%	32%	25%	18%	21%	19%	24%	27%	10%
		*	*	**	AQ.AR.AV.AW*	*	*	*	*	BB*	BB	BB	BB	**
		*	*	**	AR*	AR	AR	*	AX*	*	AX.AZ.BB	*	*	**

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US_nat Sample: 10th - 27th November 2017



	Gender		Age			Region				Race				No HS, High school graduate	
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)		
Total															
										L		*	*		
If I don't want to spend money on food or drinks outside of my home	24%	24%	25%	26%	25%	21%	22%	30%	22%	23%	28%	18%	17%	21%	21%
								H			K.L	*	*		
If I always attend work happy hours	5%	7%	3%	9%	6%	1%	8%	5%	6%	3%	3%	8%	10%	7%	6%
		B		E	E		I		I		J	J*	*	*	
If my company does not pay for work happy hours	18%	20%	14%	21%	18%	13%	20%	15%	16%	20%	20%	14%	10%	16%	18%
		B		E	E					L		*	*		
Other	17%	15%	19%	10%	14%	29%	15%	22%	14%	18%	19%	14%	15%	8%	16%
						C.D		H			M		*	*	
Not applicable - I try to attend every work happy hour that I can	10%	8%	13%	13%	8%	10%	7%	9%	12%	10%	7%	21%	12%	8%	14%
			A	D							J.M		*	*	P.Q

HYW_q4. In general, to what extent do your colleagues drink to excess while at work happy hours? Please select the option that best applies.

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
Most of my colleagues drink to excess	6%	6%	5%	8%	5%	1%	6%	4%	8%	3%	4%	8%	6%	12%	7%
				E			*			*		*	*	J*	
Some of my colleagues drink to excess	19%	23%	13%	24%	17%	16%	24%	25%	17%	15%	25%	21%	2%	20%	19%
		B					*			*	L	L*	*	L*	
Only a few of my colleagues drink to excess	32%	33%	31%	33%	30%	35%	36%	28%	32%	31%	28%	27%	48%	29%	36%
							*			*		J.K*	*	*	
None of my colleagues drink to excess	28%	26%	30%	25%	26%	37%	22%	25%	27%	37%	28%	28%	27%	29%	17%
						C	*			F*	*	*	*	*	
Don't know	15%	12%	20%	11%	21%	11%	12%	18%	16%	14%	15%	16%	18%	10%	22%
			A		C.E		*			*		*	*	*	P

HYW_q5_1. To what extent would you think more positively or negatively about each of the following colleagues if that person became excessively drunk at a work happy hour? Please select one option on each row.

One of my colleagues at my level

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
Much more positively	13%	17%	7%	22%	11%	-	22%	6%	11%	14%	12%	14%	10%	22%	20%
		B		D.E	E		G.H*			*		*	*	J*	P
Somewhat more positively	15%	18%	10%	21%	13%	9%	16%	12%	18%	13%	13%	15%	20%	16%	18%
		B		D.E			*			*		*	*	*	
Neither more positively nor negatively	45%	39%	54%	38%	53%	42%	35%	44%	46%	53%	44%	50%	51%	33%	43%
			A		C		*			F*	*	*	*	*	
Somewhat more negatively	19%	18%	20%	16%	14%	32%	21%	23%	18%	14%	23%	15%	7%	19%	10%
						C.D	*			*	L	*	*	*	
Much more negatively	8%	8%	9%	2%	9%	18%	6%	14%	8%	6%	8%	5%	12%	9%	9%
					C	C.D	*			*		*	*	*	
Net: More positively	28%	35%	17%	44%	23%	9%	38%	19%	29%	27%	25%	30%	30%	39%	38%
		B		D.E	E		G*			*		*	*	J*	P.Q
Net: More negatively	27%	25%	30%	19%	24%	50%	27%	37%	26%	20%	31%	21%	19%	28%	19%
					C.D		*	H.I		*		*	*	*	

HYW_q5_2. One of my colleagues above my level

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158

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Total	Education			Marital Status						Children under the age of 18		Income			
	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	
					**	*	**		R.T.V*		X				
If I don't want to spend money on food or drinks outside of my home	24%	25%	28%	26%	22%	32%	22%	14%	28%	22%	18%	27%	24%	25%	25%
If I always attend work happy hours	5%	5%	3%	7%	5%	15%	6%	3%	6%	-	9%	4%	6%	3%	7%
If my company does not pay for work happy hours	18%	17%	18%	17%	18%	11%	14%	19%	19%	18%	18%	17%	19%	17%	18%
Other	17%	18%	19%	13%	17%	3%	23%	23%	15%	21%	14%	18%	15%	18%	16%
Not applicable - I try to attend every work happy hour that I can	10%	11%	6%	6%	9%	15%	7%	15%	12%	4%	12%	9%	11%	9%	8%

HYW_q4. In general, to what extent do your colleagues drink to excess while at work happy hours? Please select the option that best applies.

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
Most of my colleagues drink to excess	6%	5%	4%	7%	7%	-	4%	-	6%	-	10%	3%	5%	3%	8%
Some of my colleagues drink to excess	19%	22%	16%	22%	18%	20%	22%	9%	22%	17%	20%	19%	21%	20%	18%
Only a few of my colleagues drink to excess	32%	31%	32%	28%	33%	38%	23%	46%	31%	40%	33%	31%	32%	33%	36%
None of my colleagues drink to excess	28%	30%	37%	29%	27%	23%	29%	37%	29%	26%	21%	31%	27%	31%	26%
Don't know	15%	13%	11%	14%	15%	19%	23%	7%	13%	19%	15%	15%	15%	14%	12%

HYW_q5_1. To what extent would you think more positively or negatively about each of the following colleagues if that person became excessively drunk at a work happy hour? Please select one option on each row.

One of my colleagues at my level

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
Much more positively	13%	13%	6%	11%	12%	7%	4%	-	18%	16%	16%	12%	15%	13%	10%
Somewhat more positively	15%	15%	17%	9%	14%	22%	9%	11%	19%	12%	20%	13%	19%	14%	15%
Neither more positively nor negatively	45%	53%	42%	40%	45%	51%	47%	45%	44%	46%	42%	46%	49%	46%	35%
Somewhat more negatively	19%	15%	24%	32%	21%	12%	19%	30%	15%	19%	17%	19%	14%	17%	28%
Much more negatively	8%	5%	11%	8%	9%	9%	22%	14%	4%	7%	5%	10%	4%	10%	11%
Net: More positively	28%	28%	23%	20%	26%	29%	13%	11%	37%	28%	36%	25%	34%	27%	25%
Net: More negatively	27%	19%	35%	40%	30%	20%	41%	44%	20%	26%	22%	29%	18%	27%	40%

HYW_q5_2. One of my colleagues above my level

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Social networks membership													
	Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
						*		*			**	**	**	*
If I don't want to spend money on food or drinks outside of my home	24%	20%	25%	24%	27%	24%	25%	29%	23%	26%	37%	43%	-	23%
If I always attend work happy hours	5%	6%	6%	10%	6%	9%	7%	14%	8%	8%	14%	7%	-	-
If my company does not pay for work happy hours	18%	13%	18%	16%	16%	19%	18%	12%	18%	18%	35%	8%	-	18%
Other	17%	20%	15%	16%	20%	14%	12%	16%	12%	10%	11%	50%	-	26%
Not applicable - I try to attend every work happy hour that I can	10%	13%	10%	10%	7%	8%	11%	7%	10%	12%	3%	-	30%	12%

HYW_q4. In general, to what extent do your colleagues drink to excess while at work happy hours? Please select the option that best applies.

Unweighted base	517	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
Most of my colleagues drink to excess	6%	8%	6%	7%	5%	7%	7%	6%	8%	10%	5%	-	-	-	-
Some of my colleagues drink to excess	19%	19%	20%	19%	21%	26%	24%	19%	26%	18%	18%	39%	15%	-	11%
Only a few of my colleagues drink to excess	32%	22%	32%	38%	31%	31%	37%	36%	32%	35%	37%	36%	28%	-	37%
None of my colleagues drink to excess	28%	28%	27%	24%	30%	26%	20%	23%	17%	25%	21%	5%	57%	100%	32%
Don't know	15%	24%	16%	13%	13%	10%	12%	17%	8%	14%	14%	16%	-	-	20%

HYW_q5_1. To what extent would you think more positively or negatively about each of the following colleagues if that person became excessively drunk at a work happy hour? Please select one option on each row.

One of my colleagues at my level

Unweighted base	517	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
Much more positively	13%	10%	12%	16%	11%	17%	25%	13%	22%	15%	19%	43%	-	-	2%
Somewhat more positively	15%	10%	15%	14%	14%	18%	17%	14%	15%	15%	15%	11%	-	-	14%
Neither more positively nor negatively	45%	58%	46%	46%	44%	42%	42%	47%	42%	48%	44%	41%	71%	100%	42%
Somewhat more negatively	19%	14%	19%	16%	22%	16%	12%	20%	14%	18%	18%	5%	-	-	21%
Much more negatively	8%	9%	8%	7%	8%	7%	5%	6%	6%	5%	4%	-	29%	-	20%
Net: More positively	28%	19%	28%	30%	26%	35%	41%	26%	38%	29%	34%	54%	-	-	17%
Net: More negatively	27%	23%	27%	24%	30%	23%	17%	26%	20%	23%	22%	5%	29%	-	41%

HYW_q5_2. One of my colleagues above my level

Unweighted base	517	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Employment Level							Frequency of attending Work Happy Hour					
	Partner or Co-Owner of a business	CEO, Chairman, or Owner of a business	Head of your employer	Head of a division, business unit, or large organization	Head of a team, group, or small organization within your employer	Senior to mid-level role, but no managing responsibilities	Entry level role	Every time	Often	Sometimes	Rarely	Never	Don't know
	*	*	**	*	*	AR.AT	AR.AT	*	*				**
If I don't want to spend money on food or drinks outside of my home	24%	23%	20%	11%	22%	26%	27%	18%	18%	25%	31%	23%	7%
	*	*	**	*	*	AT	AT	*	*		AY.BB		**
If I always attend work happy hours	5%	7%	19%	12%	7%	2%	3%	20%	18%	13%	4%	0%	-
	AV.AW*	AV*	**	AV.AW*	AV			BA.BB*	BA.BB*	BA.BB	BB		**
If my company does not pay for work happy hours	18%	13%	24%	20%	17%	19%	19%	19%	18%	14%	18%	19%	12%
	*	*	**	AQ*	AQ	AQ	AQ	*	*				**
Other	17%	32%	2%	10%	14%	21%	15%	-	1%	2%	8%	32%	5%
	*	AQ.AT.AU.AV.AW*	**	*	*	*	*	*	*		AY.AZ	AX.AY.AZ.BA	**
Not applicable - I try to attend every work happy hour that I can	10%	16%	6%	2%	5%	8%	5%	14%	7%	11%	9%	7%	59%
	AV*	*	**	*	*	*	AU.AV	*	*				**

HYW_q4. In general, to what extent do your colleagues drink to excess while at work happy hours? Please select the option that best applies.

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
Most of my colleagues drink to excess	6%	6%	15%	12%	13%	3%	2%	2%	25%	10%	4%	2%	-	-
	*	AU.AV.AW*	**	AU.AV.AW*	*			AZ.BA*	BA*				**	**
Some of my colleagues drink to excess	19%	37%	31%	26%	17%	21%	20%	9%	28%	36%	20%	12%	-	-
	AT.AV.AW*	AW*	**	*	AW*	AW		BA*	AZ.BA*				**	**
Only a few of my colleagues drink to excess	32%	22%	20%	43%	27%	33%	32%	37%	25%	31%	38%	29%	-	-
	*	*	**	*	*	*	AR	*	*	*	*	*	**	**
None of my colleagues drink to excess	28%	15%	32%	17%	34%	29%	34%	26%	17%	17%	25%	35%	-	-
	*	*	**	AQ*	*	AQ		*	*	*		AY	**	**
Don't know	15%	20%	4%	2%	8%	14%	12%	25%	5%	6%	13%	21%	-	-
	AR*	*	**	*	*	*	AR.AT.AV	*	*	*	AX.AY.AZ	**	**	**

HYW_q5_1. To what extent would you think more positively or negatively about each of the following colleagues if that person became excessively drunk at a work happy hour? Please select one option on each row.

One of my colleagues at my level

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
Much more positively	13%	21%	29%	31%	11%	8%	3%	10%	42%	32%	12%	3%	-	-
	AV*	AT.AU.AV.AW*	**	AV*	*		AV	AZ.BA*	AZ.BA*	BA			**	**
Somewhat more positively	15%	15%	16%	40%	21%	7%	14%	13%	20%	24%	22%	7%	-	-
	*	*	**	AU*	*	*		BA*	BA*	BA			**	**
Neither more positively nor negatively	45%	37%	18%	24%	34%	55%	47%	56%	24%	31%	45%	53%	-	-
	*	*	**	*	AR.AT*	AR	AQ.AR.AT	*	*	AX	AX.AY	**	**	**
Somewhat more negatively	19%	19%	19%	5%	22%	25%	30%	10%	7%	8%	14%	27%	-	-
	*	*	**	AW*	AW*	AW		*	*		AX.AY.AZ	**	**	**
Much more negatively	8%	9%	17%	-	11%	6%	6%	10%	8%	5%	7%	10%	-	-
	*	AU.AV*	**	*	*	*		*	*	*	*	*	**	**
Net: More positively	28%	36%	45%	71%	32%	15%	17%	24%	62%	56%	34%	9%	-	-
	AU.AV*	AU.AV.AW*	**	AU.AV*	*			AZ.BA*	AZ.BA*	BA			**	**
Net: More negatively	27%	27%	37%	5%	34%	30%	36%	20%	15%	13%	21%	38%	-	-
	*	AW*	**	*	*	AW		*	*		AX.AY.AZ	**	**	**

HYW_q5_2. One of my colleagues above my level

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Much more positively	6%	7%	5%	12% D.E	4%	2%	8% *	5%	6%	7%	6%	7%	4%	10%	5%
Somewhat more positively	16%	21% B	9%	24% E	15%	6%	20% *	10%	15%	21%	15%	16%	24%	14%	24% O.Q
Neither more positively nor negatively	46%	44%	50%	41% C.E	56%	37%	44% *	45%	50%	44%	44%	54%	52%	42%	52% P
Somewhat more negatively	19%	18%	21%	17%	16%	31% C.D	19% *	22%	19%	18%	23%	17%	12%	15%	11%
Much more negatively	12%	10%	15%	7%	10%	24% C.D	10% *	18% H	10%	11%	13%	7%	7%	20% K.L*	8%
Net: More positively	23%	28% B	15%	35% D.E	19% E	8%	28% G*	15%	21%	28% G*	21%	22%	29%	23%	29%
Net: More negatively	31%	28%	35%	23%	26%	55% C.D	29% *	41% H	29%	28% *	36% L	24% *	19% *	35% *	19%

HYW_q5_3. One of my colleagues below my level

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
Much more positively	7%	8%	6%	15% D.E	4%	1%	12% G*	4%	6%	9%	8%	8%	4%	10%	5%
Somewhat more positively	15%	17% B	10%	19% E	14%	8%	15% *	9%	18%	14%	14%	16%	15%	16%	24% O.P.Q
Neither more positively nor negatively	51%	50%	54%	48% C.E	60%	39%	53% *	50%	49%	55% *	48%	47% *	66% J.K*	47% *	54%
Somewhat more negatively	18%	18%	19%	14%	14%	35% C.D	17% *	20%	20%	14% *	22% L	22% L*	8% *	13% *	11%
Much more negatively	8%	7%	11%	4%	9%	16% C.D	3% *	17% F.H	7%	9% *	8%	6% *	7% *	15% *	6%
Net: More positively	22%	26% B	16%	34% D.E	17% D.E	9%	27% G*	13%	24% G	22% *	22%	25% *	19% *	26% *	29%
Net: More negatively	27%	24%	30%	18% C.D	22% C.D	51% C.D	20% *	37% F.I	27% *	22% *	30% L	28% *	15% *	27% *	17%

HYW_q6_1. Thinking about colleagues at your level...

To what extent would you agree or disagree with each of the following statements regarding someone getting excessively drunk at a work happy hour? Please select one option on each row.

It would make me think less of that person

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
Strongly agree	17%	19%	14%	19%	18%	13%	24% *	15%	15%	15% *	17%	19% *	16% *	17% *	22%
Somewhat agree	24%	26%	19%	24%	20%	30% D	28% *	20%	27%	17% *	27% L	19% *	14% *	28% *	17%
Neither agree nor disagree	40%	36%	46% A	36%	45%	36% *	35% *	42%	37%	48% *	39% *	36% *	49% *	33% *	45%
Somewhat disagree	12%	12%	13%	14%	11%	12%	9% *	17%	12%	12% *	12%	17% *	9% *	14% *	9%
Strongly disagree	7%	7%	7%	7%	7%	9%	4% *	7%	9%	7% *	5%	10% *	13% J*	7% *	8%
Net: Agree	41%	45% B	33%	43% D.E	37% D.E	43% C.D	52% G.I*	35%	42%	33% *	44%	38% *	30% *	45% *	39%
Net: Disagree	19%	19%	21%	20% C.D	18% C.D	21% C.D	13% *	24% F.I	21% *	19% *	17% L	26% *	22% *	22% *	16%

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Much more positively	6%	7%	7%	7%	7%	4%	-	-	9%	-	8%	6%	5%	5%	10%
Somewhat more positively	16%	13%	16%	10%	18%	13%	2%	-	18%	28%	22%	14%	23%	16%	10%
Neither more positively nor negatively	46%	53%	36%	42%	44%	58%	57%	50%	47%	42%	48%	45%	48%	48%	38%
Somewhat more negatively	19%	18%	25%	25%	20%	11%	26%	21%	18%	15%	14%	22%	17%	17%	25%
Much more negatively	12%	9%	15%	16%	12%	14%	15%	29%	9%	15%	8%	13%	7%	14%	17%
Net: More positively	23%	20%	23%	17%	24%	17%	2%	-	27%	28%	30%	20%	28%	21%	20%
Net: More negatively	31%	27%	41%	41%	32%	25%	41%	50%	27%	30%	22%	35%	24%	31%	42%

HYW_q5_3. One of my colleagues below my level

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
Much more positively	7%	8%	7%	11%	8%	-	-	-	11%	-	10%	6%	7%	7%	9%
Somewhat more positively	15%	12%	13%	7%	16%	25%	4%	6%	16%	11%	21%	12%	18%	13%	14%
Neither more positively nor negatively	51%	58%	46%	44%	48%	62%	53%	50%	52%	67%	50%	52%	54%	56%	38%
Somewhat more negatively	18%	15%	23%	27%	20%	9%	27%	30%	14%	15%	14%	20%	15%	14%	28%
Much more negatively	8%	6%	12%	11%	8%	4%	16%	14%	8%	7%	5%	10%	6%	11%	11%
Net: More positively	22%	20%	20%	18%	24%	25%	4%	6%	26%	11%	31%	18%	25%	20%	23%
Net: More negatively	27%	22%	35%	38%	28%	13%	43%	44%	21%	22%	19%	30%	21%	25%	39%

HYW_q6_1. Thinking about colleagues at your level...

To what extent would you agree or disagree with each of the following statements regarding someone getting excessively drunk at a work happy hour? Please select one option on each row.

It would make me think less of that person

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
Strongly agree	17%	13%	17%	16%	17%	17%	22%	15%	17%	15%	18%	17%	16%	16%	20%
Somewhat agree	24%	22%	27%	30%	25%	39%	4%	50%	23%	27%	21%	25%	19%	31%	26%
Neither agree nor disagree	40%	39%	37%	37%	43%	33%	43%	17%	36%	43%	42%	39%	41%	32%	38%
Somewhat disagree	12%	16%	15%	10%	10%	10%	17%	18%	16%	4%	11%	13%	15%	13%	13%
Strongly disagree	7%	10%	4%	7%	6%	-	14%	-	8%	11%	9%	6%	10%	9%	3%
Net: Agree	41%	36%	44%	47%	42%	56%	26%	65%	40%	42%	39%	42%	35%	46%	46%
Net: Disagree	19%	26%	18%	17%	15%	10%	31%	18%	24%	15%	19%	20%	24%	22%	16%

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



	Total	Social networks membership													
		Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
Much more positively	6%	4%*	6%	9%	7%	8%	5%*	7%	12% AP*	8%	9%	18% **	-	-	-
Somewhat more positively	16%	13%*	16%	18%	13%	20% AF.AI	22%*	13%	21%*	15%	15%	26% **	-	-	12%*
Neither more positively nor negatively	46%	58% AB*	47%	43%	47%	45%*	57% AE*	50%	42%*	50% AE	51% AE	44% **	31% **	100% **	48%*
Somewhat more negatively	19%	18%*	20% AH	22% AG.AH	21% AH	15%	9%*	18%	17%*	19%	17%	12% **	40% **	-	17%*
Much more negatively	12%	7%*	10%	9%	12% AK	11%	8%*	12%	9%*	7%	7%	-	29% **	-	23% AD.AE.AH.AK.AL
Net: More positively	23%	17%*	22%	26% AF.AI	20%	28% AF.AI	27%*	20%	33% AF.AI.AP*	24%	25%	44% **	-	-	12%*
Net: More negatively	31%	25%*	31% AH	31% AH	33% AH.AL	26%	17%*	30% AH	26%*	27%	24%	12% **	69% **	-	40% AH*

HYW_q5_3. One of my colleagues below my level

	Unweighted base	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
Much more positively	7%	4%*	7%	9%	7%	11% AD	14%*	8%	15% AD*	9%	11% AD	18% **	-	-	3%*
Somewhat more positively	15%	10%*	14%	14%	13%	15% AD.AE.AF.AI.AK*	24%*	14%	20%*	14%	17%	26% **	14% **	-	9%*
Neither more positively nor negatively	51%	67% AB*	53%	53%	50%	51%*	52%*	52%*	46%*	55%*	50%*	46% **	57% **	100% **	45%*
Somewhat more negatively	18%	13%*	19% AH	16% AH	22% AH.AK	16% AH	5%*	19% AH	12%*	15% AH	16% AH	10% **	-	-	25% AH*
Much more negatively	8%	5%*	8%	8%	8%	7%	5%*	7%	8%*	7%	6%	-	29% **	-	18% AE.AG.AH.AI.AK
Net: More positively	22%	14%*	21%	22%	20%	26% AD.AE.AF.AG.AI.AK.AP*	38%*	21% AH	34% AD.AE.AF.AI.AK.AP*	23%	28% AD	44% **	14% **	-	12%*
Net: More negatively	27%	18%*	26% AH	24% AH	30% AH.AK	23% AH	10%*	26% AH	19%*	22% AH	22% AH	10% **	29% **	-	43% AE.AG.AH.AI.AK

HYW_q6_1. Thinking about colleagues at your level...

To what extent would you agree or disagree with each of the following statements regarding someone getting excessively drunk at a work happy hour? Please select one option on each row.

It would make me think less of that person

	Unweighted base	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
Strongly agree	17%	13%*	16%	17%	15%	23% AD.AF.AI	21%*	13%	30% AD.AE.AF.AI.AK.AL*	19%	18%	37% **	14% **	-	12%*
Somewhat agree	24%	16%*	23%	19%	24%	20%*	24%*	23%	19%*	20%	19%	17% **	15% **	-	43% E.AF.AG.AI.AJ.AI
Neither agree nor disagree	40%	60% Z.AA.AB*	40%	40%	38%	36%*	32%*	44%*	32%*	39%*	38%*	28% **	16% **	100% **	29%*
Somewhat disagree	12%	5%*	13%	16%	16%	14%	17%*	13%	11%*	16%	19% AD	11% **	40% **	-	10%*
Strongly disagree	7%	6%*	7%	8%	7%	7%	5%*	7%	8%*	7%	7%	6% **	15% **	-	5%*
Net: Agree	41%	29%*	39%	36%	39%	43%*	46%*	37%	49%*	39%*	36%*	54% **	29% **	-	56% AE.AI.AL*
Net: Disagree	19%	11%*	21%	24%	23%	21%*	22%*	20%	19%*	23%*	25%*	18% **	55% **	-	15%*

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



	Total	Employment Level							Frequency of attending Work Happy Hour					
		Partner or Co-Owner of a business	CEO, Chairman, or Owner of a business	Head of your employer	Head of a division, business unit, or large organization	Head of a team, group, or small organization within your employer	Senior to mid-level role, but no managing responsibilities	Entry level role	Every time	Often	Sometimes	Rarely	Never	Don't know
Much more positively	6%	15%	13%	13%	9%	-	4%	4%	29%	17%	4%	1%	-	-
		AU.AV.AW*	AU.AV.AW*	**	AU*	*	*		AZ.BA*	AZ.BA*			**	**
Somewhat more positively	16%	15%	19%	39%	18%	17%	8%	15%	28%	25%	22%	8%	-	-
		*	*	**	*	*	*		BA*	BA*	BA		**	**
Neither more positively nor negatively	46%	41%	29%	45%	32%	53%	46%	54%	22%	40%	52%	49%	-	-
		*	*	**	*	AR.AT*	AR	AR.AT	*	*	AX	AX	**	**
Somewhat more negatively	19%	15%	21%	-	25%	18%	31%	16%	11%	12%	14%	27%	-	-
		*	*	**	*	*	AQ.AU.AW		*	*	AY.AZ	AY.AZ	**	**
Much more negatively	12%	14%	19%	2%	15%	12%	10%	10%	10%	6%	8%	16%	-	-
		*	*	**	*	*	*		*	*	AY.AZ	AY.AZ	**	**
Net: More positively	23%	30%	32%	52%	27%	17%	12%	19%	57%	42%	26%	9%	-	-
		AV*	AV*	**	AV*	*	*		AZ.BA*	AZ.BA*	BA		**	**
Net: More negatively	31%	29%	39%	2%	41%	30%	41%	27%	21%	18%	22%	43%	-	-
		*	*	**	*	*	AW		*	*	AX.AY.AZ	AX.AY.AZ	**	**

HYW_q5_3. One of my colleagues below my level

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
Much more positively	7%	17%	14%	17%	9%	3%	3%	5%	33%	16%	7%	1%	-	-
		AU.AV.AW*	AU.AV.AW*	**	*	*	*		AZ.BA*	BA*	BA		**	**
Somewhat more positively	15%	16%	17%	33%	19%	14%	11%	11%	22%	32%	16%	7%	-	-
		*	*	**	*	*	*		BA*	AZ.BA*	BA		**	**
Neither more positively nor negatively	51%	38%	32%	44%	36%	56%	54%	63%	29%	37%	59%	54%	-	-
		*	*	**	*	AR.AT*	AR.AT	AQ.AR.AT	*	*	AX.AY	AX.AY	**	**
Somewhat more negatively	18%	23%	20%	6%	29%	19%	23%	12%	9%	10%	13%	26%	-	-
		*	*	**	AW*	*	AW		*	*	AX.AY.AZ	AX.AY.AZ	**	**
Much more negatively	8%	7%	17%	-	7%	8%	9%	9%	8%	6%	5%	12%	-	-
		*	*	**	*	*	*		*	*	AZ	AZ	**	**
Net: More positively	22%	33%	31%	50%	28%	17%	14%	16%	55%	48%	24%	8%	-	-
		AV.AW*	AV.AW*	**	AV*	*	*		AZ.BA*	AZ.BA*	BA		**	**
Net: More negatively	27%	30%	37%	6%	36%	27%	32%	21%	17%	16%	17%	38%	-	-
		*	AW*	**	AW*	*	AW		*	*	AX.AY.AZ	AX.AY.AZ	**	**

HYW_q6_1. Thinking about colleagues at your level...

To what extent would you agree or disagree with each of the following statements regarding someone getting excessively drunk at a work happy hour? Please select one option on each row.

It would make me think less of that person

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
Strongly agree	17%	32%	38%	35%	23%	13%	6%	10%	46%	34%	11%	12%	-	-
		AU.AV.AW*	AU.AV.AW*	**	AV.AW*	*	*		AZ.BA*	AZ.BA*			**	**
Somewhat agree	24%	24%	31%	25%	34%	24%	22%	19%	17%	24%	27%	22%	-	-
		*	*	**	AW*	*	*		*	*			**	**
Neither agree nor disagree	40%	37%	18%	22%	32%	38%	48%	49%	21%	30%	38%	47%	-	-
		*	*	**	*	AR*	AR	AR	*	*	AX.AY	AX.AY	**	**
Somewhat disagree	12%	6%	8%	12%	6%	13%	17%	14%	5%	9%	14%	14%	-	-
		*	*	**	*	*	*		*	*			**	**
Strongly disagree	7%	-	5%	6%	5%	11%	8%	8%	11%	3%	11%	5%	-	-
		*	*	**	*	AQ*	*		*	*			**	**
Net: Agree	41%	56%	69%	60%	57%	38%	27%	29%	64%	57%	38%	34%	-	-
		AV.AW*	AU.AV.AW*	**	AV.AW*	*	*		AZ.BA*	AZ.BA*			**	**
Net: Disagree	19%	6%	13%	18%	11%	24%	24%	22%	15%	12%	24%	19%	-	-

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	

HYW_q6_2. It would make it easier to talk to that person in the office

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
Strongly agree	11%	14%	6%	16%	10%	2%	13%	9%	9%	12%	9%	15%	10%	15%	15%
Somewhat agree	21%	23%	19%	33%	18%	5%	30%	15%	20%	21%	21%	16%	22%	29%	18%
Neither agree nor disagree	43%	44%	40%	35%	50%	44%	37%	39%	45%	47%	42%	39%	50%	40%	50%
Somewhat disagree	17%	15%	20%	13%	14%	32%	13%	24%	17%	15%	18%	24%	13%	11%	11%
Strongly disagree	8%	4%	15%	4%	8%	17%	7%	13%	8%	5%	10%	6%	6%	5%	6%
Net: Agree	32%	36%	25%	49%	29%	7%	43%	24%	29%	33%	30%	31%	32%	44%	33%
Net: Disagree	25%	20%	35%	17%	22%	49%	20%	37%	25%	20%	28%	30%	19%	16%	17%

HYW_q6_3. I think it would be funny

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
Strongly agree	11%	15%	4%	18%	9%	1%	19%	5%	9%	10%	10%	16%	8%	13%	13%
Somewhat agree	28%	31%	24%	40%	23%	16%	34%	22%	29%	26%	29%	20%	25%	40%	26%
Neither agree nor disagree	32%	31%	35%	26%	42%	25%	25%	36%	33%	35%	28%	42%	40%	30%	41%
Somewhat disagree	15%	12%	18%	10%	14%	25%	10%	21%	14%	16%	18%	6%	16%	6%	7%
Strongly disagree	14%	11%	19%	6%	13%	32%	12%	16%	15%	14%	16%	17%	10%	11%	12%
Net: Agree	39%	45%	28%	58%	32%	18%	54%	27%	38%	36%	39%	36%	33%	52%	39%
Net: Disagree	29%	24%	37%	16%	27%	57%	21%	37%	29%	29%	33%	22%	27%	17%	19%

HYW_q6_4. I think it would be embarrassing

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
Strongly agree	22%	22%	22%	19%	19%	33%	25%	27%	18%	20%	25%	24%	9%	27%	22%
Somewhat agree	33%	33%	34%	38%	27%	39%	31%	34%	32%	37%	41%	22%	25%	23%	22%
Neither agree nor disagree	32%	31%	32%	31%	38%	21%	30%	26%	35%	32%	25%	38%	47%	33%	41%
Somewhat disagree	10%	11%	10%	11%	13%	2%	11%	10%	11%	9%	8%	14%	13%	13%	10%
Strongly disagree	3%	2%	3%	2%	3%	4%	3%	2%	4%	2%	2%	3%	6%	4%	5%
Net: Agree	55%	56%	55%	56%	46%	72%	57%	61%	51%	57%	65%	46%	34%	50%	44%
Net: Disagree	13%	13%	13%	13%	16%	7%	14%	12%	14%	11%	10%	17%	19%	18%	15%

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

HYW_q6_2. It would make it easier to talk to that person in the office

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
Strongly agree	11%	10%	9%	8%	10%	20%	4%	-	14%	4%	12%	10%	15%	9%	10%
Somewhat agree	21%	22%	20%	28%	21%	31%	18%	-	24%	16%	29%	18%	25%	18%	23%
Neither agree nor disagree	43%	43%	38%	36%	42%	40%	41%	49%	43%	55%	40%	44%	40%	42%	37%
Somewhat disagree	17%	16%	25%	17%	18%	5%	24%	36%	16%	8%	11%	20%	15%	21%	20%
Strongly disagree	8%	9%	8%	11%	9%	4%	14%	14%	4%	18%	8%	8%	5%	10%	10%
Net: Agree	32%	31%	29%	36%	31%	51%	21%	-	37%	19%	42%	28%	41%	27%	33%
Net: Disagree	25%	25%	33%	28%	27%	9%	37%	51%	20%	26%	19%	28%	20%	30%	30%

HYW_q6_3. I think it would be funny

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
Strongly agree	11%	8%	9%	12%	10%	15%	4%	7%	14%	-	13%	9%	11%	10%	11%
Somewhat agree	28%	28%	33%	25%	27%	25%	22%	8%	34%	23%	35%	25%	30%	30%	28%
Neither agree nor disagree	32%	34%	26%	25%	31%	41%	32%	20%	33%	40%	34%	32%	34%	33%	24%
Somewhat disagree	15%	16%	19%	19%	17%	15%	21%	21%	8%	19%	8%	18%	13%	15%	16%
Strongly disagree	14%	15%	13%	18%	14%	4%	21%	44%	11%	18%	11%	16%	12%	12%	20%
Net: Agree	39%	36%	42%	38%	37%	40%	25%	15%	47%	23%	48%	34%	41%	41%	40%
Net: Disagree	29%	31%	32%	37%	32%	19%	42%	65%	19%	37%	18%	34%	25%	27%	36%

HYW_q6_4. I think it would be embarrassing

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
Strongly agree	22%	16%	23%	30%	22%	20%	21%	36%	22%	22%	18%	24%	16%	22%	28%
Somewhat agree	33%	34%	42%	38%	38%	39%	28%	36%	29%	23%	39%	31%	30%	36%	38%
Neither agree nor disagree	32%	34%	26%	21%	27%	41%	39%	20%	33%	51%	29%	33%	40%	29%	23%
Somewhat disagree	10%	14%	8%	8%	11%	-	6%	-	14%	-	11%	10%	10%	10%	9%
Strongly disagree	3%	2%	2%	3%	2%	-	6%	7%	3%	4%	4%	2%	4%	2%	3%
Net: Agree	55%	51%	64%	68%	60%	59%	49%	73%	50%	46%	57%	55%	46%	59%	66%
Net: Disagree	13%	16%	10%	11%	13%	-	12%	7%	17%	4%	14%	13%	15%	12%	12%

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Social networks membership													
	Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
	*					*		*			**	**	**	*

HYW_q6_2. It would make it easier to talk to that person in the office

Unweighted base	517	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
Strongly agree	11%	3%*	9%	12% AI	9%	14%	11% AD.AI	7%	13% *	12% AI	14% AI	27% **	- **	- **	5% *
Somewhat agree	21%	15%*	21%	23%	19%	27% AD.AF	40% AE.AF.AG.AI.AK.AP*	24%	34% AD.AF.AP*	25%	29% AD.AF.AP	40% **	30% **	100% **	13% *
Neither agree nor disagree	43%	63% Z.AA.AB*	42% AG	38%	40%	33%	34% *	37%	34% *	42% AG	36%	13% **	15% **	- **	58% AF.AG.AH.AI.AJ.
Somewhat disagree	17%	10%*	19% AH.AJ	17%	21% AH.AJ	16%	9% *	21% AH.AJ	8% *	16%	14%	5% **	56% **	- **	17% *
Strongly disagree	8%	9%*	8%	10%	11% AK	10%	6% *	11% AK	10% *	6%	6%	15% **	- **	- **	7% *
Net: Agree	32%	18%*	30%	35% AF.AP	28%	41% AD.AF.AI.AP	51% D.AE.AF.AI.AK.AP*	31%	47% AD.AF.AI.AP*	36% AD.AF.AP	43% AD.AF.AI.AK.AP	66% **	30% **	100% **	18% *
Net: Disagree	25%	19%*	28% AH.AK.AL	26% AH	32% AH.AJ.AK.AL	26% AH	15% *	32% AH.AJ.AK.AL	18% *	22%	21%	20% **	56% **	- **	24% *

HYW_q6_3. I think it would be funny

Unweighted base	517	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
Strongly agree	11%	7%*	11%	14%	11%	17% AD.AF	12% *	12% AD.AE.AF.AH.AI.AK.AI	27% AD	16% AD	17% AD	37% **	14% **	- **	5% *
Somewhat agree	28%	17%*	27%	28%	29%	30%	38% *	28% *	27% *	32%	32%	32% **	71% **	100% **	33% *
Neither agree nor disagree	32%	47% AB*	34% AE.AF.AI.AJ.AK	26%	28%	29% AJ	32% AJ*	27%	17% *	29% AJ	30% AJ	16% **	- **	- **	29% *
Somewhat disagree	15%	16%*	14% AL	17% AL	16%	12%	8% *	14%	13% *	13%	11%	- **	- **	- **	11% *
Strongly disagree	14%	13%*	14%	15% AK	17% AK	13%	9% *	18% AK.AL	17% *	10%	11%	15% **	15% **	- **	22% AK*
Net: Agree	39%	24%*	38%	42% AK	40%	47% AD	50% *	40% AD	54% AD.AF.AI*	48% AD.AF.AI	48% AD	69% **	85% **	100% **	38% *
Net: Disagree	29%	29%*	28% AL	32% AG.AH.AK.AL	32% AG.AH.AK.AL	24%	18% *	33% AG.AH.AK.AL	29% *	23%	21%	15% **	15% **	- **	33% *

HYW_q6_4. I think it would be embarrassing

Unweighted base	517	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
Strongly agree	22%	22%*	21%	22%	24%	21%	18% *	23%	30% AK*	18%	20%	51% **	45% **	- **	32% *
Somewhat agree	33%	25%*	33%	35%	37%	37%	32% *	37%	34% *	35%	32%	18% **	41% **	- **	33% *
Neither agree nor disagree	32%	39% AB*	33% AE.AJ	27%	29%	29%	37% AJ*	28%	18% *	31% AJ	31% AJ	10% **	- **	100% **	28% *
Somewhat disagree	10%	13%*	11% AF.AI	13% AF.AI	7%	9%	11% *	7%	11% *	13% AF.AI	13% AF.AI	16% **	14% **	- **	3% *
Strongly disagree	3%	1%*	3%	4%	3%	4%	2% *	5% AK	6% *	2%	4%	5% **	- **	- **	5% *
Net: Agree	55%	47%*	53%	57% AK	61% AD.AK	58%	50% *	60% AD	65% *	53%	52%	69% **	86% **	- **	65% *
Net: Disagree	13%	14%*	14%	16% AK	10% AK	13%	13% *	11% AK	18% *	15%	17%	21% **	14% **	- **	7% *

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Employment Level							Frequency of attending Work Happy Hour					
	Partner or Co-Owner of a business	CEO, Chairman, or Owner of a business	Head of your employer	Head or a division, business unit, or large organization	Head of a team, group, or small organization within your employer	Senior to mid-level role, but no managing responsibilities	Entry level role	Every time	Often	Sometimes	Rarely	Never	Don't know

HYW_q6_2. It would make it easier to talk to that person in the office

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
Strongly agree	11%	15% AV*	19% AU.AV.AW*	46% **	11% *	6% *	3%	6%	35% AZ.BA*	24% AZ.BA*	10% BA	3% BA	-	-
Somewhat agree	21%	17% *	16% *	36% **	23% *	22% *	17%	23%	28% BA*	27% BA*	31% BA	11% BA	-	-
Neither agree nor disagree	43%	44% *	33% *	18% **	38% *	49% *	45%	48%	22% *	35% *	40% *	51% AX.AY	-	-
Somewhat disagree	17%	12% *	21% *	- **	18% *	18% *	22%	17%	7% *	11% *	15% AY	22% AY	-	-
Strongly disagree	8%	12% *	11% *	- **	10% *	5% *	13%	6%	8% *	3% *	4% AY.AZ	13% AY.AZ	-	-
Net: Agree	32%	32% *	35% *	82% **	34% *	28% *	20%	29%	63% AZ.BA*	51% BA*	41% BA	14% BA	-	-
Net: Disagree	25%	24% *	32% *	- **	28% *	23% *	35%	24%	16% *	14% *	19% AX.AY.AZ	35% AX.AY.AZ	-	-

HYW_q6_3. I think it would be funny

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
Strongly agree	11%	17% AV.AW*	26% AU.AV.AW*	27% **	12% *	7% *	6%	5%	49% AY.AZ.BA*	23% AZ.BA*	8% BA	3% BA	-	-
Somewhat agree	28%	9% *	31% AQ*	52% **	23% *	21% *	34%	28%	29% AQ	32% AQ	30% AQ	26% AQ	-	-
Neither agree nor disagree	32%	52% AR.AV*	16% *	7% **	35% AR*	36% AR*	24%	40%	11% AR.AV	30% AX*	39% AX	31% AX	-	-
Somewhat disagree	15%	15% *	5% *	14% **	14% *	24% AR.AW*	21%	9%	- AR.AW	9% AR.AW	12% AX	21% AX.AY.AZ	-	-
Strongly disagree	14%	7% *	21% *	- **	16% *	13% *	15%	17%	11% *	6% *	11% AY.AZ	20% AY.AZ	-	-
Net: Agree	39%	25% *	58% AQ.AT.AU.AV.AW*	79% **	36% *	27% *	40%	34%	78% AY.AZ.BA*	55% AZ.BA*	37% AZ.BA*	28% AZ.BA*	-	-
Net: Disagree	29%	22% *	26% *	14% **	30% *	37% *	36%	26%	11% *	15% *	23% AX.AY.AZ	40% AX.AY.AZ	-	-

HYW_q6_4. I think it would be embarrassing

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
Strongly agree	22%	30% AW*	44% AT.AU.AV.AW*	27% **	22% *	21% *	18%	14%	32% *	32% AZ.BA*	18% BA	20% BA	-	-
Somewhat agree	33%	27% *	33% *	31% **	43% *	35% *	40%	29%	33% *	30% *	29% AY	38% AY	-	-
Neither agree nor disagree	32%	31% *	15% *	28% **	23% AR*	34% AR*	23%	43%	16% AR.AT.AV	31% AX	38% AX	30% AX	-	-
Somewhat disagree	10%	8% *	6% *	13% **	10% *	10% *	14%	10%	11% *	5% AY	15% AY	8% AY	-	-
Strongly disagree	3%	3% *	2% *	- **	2% *	- *	5%	4%	8% AZ*	2% *	- AZ	4% AZ	-	-
Net: Agree	55%	57% *	77% AU.AV.AW*	59% **	65% AW*	56% *	57%	43%	65% *	62% AZ*	47% AZ	58% AZ	-	-
Net: Disagree	13%	11% *	7% *	13% **	12% *	10% *	20%	13%	19% *	7% *	15% AZ	13% AZ	-	-

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
				E		*			*		*	*	*	

HYW_q6_5. It's outside the office so I wouldn't care

Unweighted base	517	286	231	186	205	126	109	112	191	105	336	67	57	57	127
Base: All US adults who are employed and attend work happy hours	546	339	207	209	226	111	115	106	205	120	314	68	105	59	158
Strongly agree	15%	18%	12%	19%	16%	7%	16%	9%	18%	16%	13%	22%	16%	17%	14%
				E	E		*			*		*	*	*	
Somewhat agree	32%	33%	30%	42%	27%	23%	43%	28%	27%	33%	35%	18%	33%	29%	33%
				D.E			G.H*			*	K	*	*	*	
Neither agree nor disagree	32%	31%	33%	30%	35%	28%	26%	33%	35%	31%	28%	42%	33%	36%	39%
							*			*		J*	*	*	Q
Somewhat disagree	14%	15%	14%	6%	15%	29%	10%	17%	13%	19%	15%	16%	12%	14%	9%
					C	C.D	*			*		*	*	*	
Strongly disagree	7%	4%	11%	4%	6%	13%	6%	13%	6%	2%	8%	2%	7%	3%	6%
				A		C.D	*	H.I		*	*	*	*	*	
Net: Agree	47%	50%	42%	61%	43%	30%	58%	37%	45%	48%	49%	40%	48%	46%	46%
				D.E	E		G.H*			*	*	*	*	*	
Net: Disagree	21%	19%	25%	9%	22%	42%	16%	30%	20%	21%	23%	18%	18%	17%	15%
					C	C.D	*	F		*	*	*	*	*	

HYW_q7_1. For the following question, when we refer to happy hours in general we mean "a bar or restaurant offering specials on food and drinks (i.e., not work related)."

To what extent do you think happy hours in general end up encouraging or discouraging each of the following? Please select one option on each row.

Excessive drunkenness

Unweighted base	2218	992	1226	545	668	1005	371	510	819	518	1600	244	197	177	841
Base: All US adults	2191	1084	1107	609	682	900	364	472	825	531	1424	269	330	168	915
Strongly encourages	19%	19%	19%	19%	17%	21%	22%	19%	18%	20%	19%	21%	20%	21%	24%
															O.P.Q
Somewhat encourages	35%	36%	35%	30%	31%	42%	37%	36%	34%	35%	40%	23%	28%	31%	33%
						C.D					K.L.M				
Neither encourages nor discourages	32%	30%	33%	34%	37%	27%	30%	32%	34%	30%	31%	34%	33%	29%	27%
				E	E										
Somewhat discourages	4%	5%	3%	4%	7%	2%	5%	5%	3%	5%	4%	3%	6%	8%	5%
				B	E									J.K	
Strongly discourages	10%	10%	9%	12%	9%	8%	7%	8%	11%	10%	7%	19%	13%	12%	12%
				E				F			J.M	J	J	J	O.P.Q
Net: Encourages	55%	55%	54%	49%	48%	63%	59%	55%	52%	55%	58%	44%	48%	51%	57%
						C.D	H				K.L				
Net: Discourages	14%	15%	13%	17%	15%	10%	12%	13%	14%	15%	10%	22%	19%	20%	17%
				E	E							J	J	J	O.Q

HYW_q7_2. Drunk driving

Unweighted base	2218	992	1226	545	668	1005	371	510	819	518	1600	244	197	177	841
Base: All US adults	2191	1084	1107	609	682	900	364	472	825	531	1424	269	330	168	915
Strongly encourages	18%	17%	19%	14%	16%	23%	18%	18%	18%	19%	19%	16%	19%	15%	22%
						C.D									P.Q
Somewhat encourages	33%	33%	33%	26%	28%	42%	35%	32%	32%	35%	37%	24%	27%	27%	30%
						C.D					K.L.M				
Neither encourages nor discourages	30%	28%	31%	33%	35%	23%	30%	32%	30%	27%	30%	30%	27%	28%	26%
				E	E										
Somewhat discourages	5%	5%	4%	6%	6%	3%	4%	4%	4%	5%	4%	5%	6%	8%	5%
				E	E									J	
Strongly discourages	15%	16%	14%	21%	15%	10%	13%	14%	16%	15%	10%	25%	21%	23%	18%

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

HYW_q6_5. It's outside the office so I wouldn't care

Unweighted base	517	151	139	100	257	17	44	11	166	22	162	355	140	149	157
Base: All US adults who are employed and attend work happy hours	546	150	140	98	263	20	43	11	185	23	173	373	164	151	153
Strongly agree	15%	20%	12%	16%	12%	21%	18%	8%	20%	11%	18%	14%	20%	14%	14%
Somewhat agree	32%	31%	28%	38%	30%	45%	23%	8%	35%	48%	37%	30%	27%	34%	36%
Neither agree nor disagree	32%	34%	29%	20%	34%	26%	29%	55%	29%	23%	33%	31%	39%	27%	23%
Somewhat disagree	14%	11%	24%	15%	16%	9%	24%	7%	11%	11%	7%	18%	10%	18%	17%
Strongly disagree	7%	5%	7%	10%	8%	-	6%	22%	5%	7%	5%	7%	3%	6%	10%
Net: Agree	47%	50%	40%	54%	42%	66%	41%	16%	54%	60%	54%	44%	48%	48%	50%
Net: Disagree	21%	16%	31%	25%	24%	9%	30%	29%	16%	18%	12%	25%	13%	25%	27%

HYW_q7_1. For the following question, when we refer to happy hours in general we mean "a bar or restaurant offering specials on food and drinks (i.e., not work related)."

To what extent do you think happy hours in general end up encouraging or discouraging each of the following? Please select one option on each row.

Excessive drunkenness

Unweighted base	2218	722	421	234	1096	47	253	134	609	79	485	1733	852	625	397
Base: All US adults	2191	666	398	212	1060	52	234	121	646	76	503	1688	881	610	366
Strongly encourages	19%	17%	13%	15%	19%	25%	20%	16%	19%	17%	17%	20%	22%	17%	16%
Somewhat encourages	35%	36%	40%	37%	38%	27%	36%	43%	31%	34%	31%	37%	32%	41%	37%
Neither encourages nor discourages	32%	35%	34%	38%	31%	29%	34%	28%	34%	31%	35%	31%	30%	30%	38%
Somewhat discourages	4%	3%	5%	3%	5%	10%	3%	1%	4%	6%	6%	4%	5%	4%	4%
Strongly discourages	10%	8%	8%	7%	8%	9%	7%	12%	13%	12%	12%	9%	11%	8%	5%
Net: Encourages	55%	53%	53%	52%	57%	52%	56%	59%	50%	51%	48%	57%	54%	58%	52%
Net: Discourages	14%	12%	13%	10%	12%	19%	10%	12%	17%	18%	18%	13%	15%	12%	10%

HYW_q7_2. Drunk driving

Unweighted base	2218	722	421	234	1096	47	253	134	609	79	485	1733	852	625	397
Base: All US adults	2191	666	398	212	1060	52	234	121	646	76	503	1688	881	610	366
Strongly encourages	18%	18%	12%	15%	21%	17%	20%	21%	13%	14%	17%	18%	19%	19%	14%
Somewhat encourages	33%	35%	36%	33%	34%	11%	38%	39%	31%	33%	23%	36%	31%	35%	37%
Neither encourages nor discourages	30%	30%	34%	34%	29%	39%	29%	22%	32%	30%	34%	28%	29%	29%	35%
Somewhat discourages	5%	3%	6%	8%	4%	8%	4%	4%	6%	6%	6%	4%	5%	4%	5%
Strongly discourages	15%	14%	12%	9%	13%	24%	9%	15%	19%	17%	20%	13%	17%	13%	9%

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Social networks membership													
	Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None
	*		AF			*		*			**	**	**	*

HYW_q6_5. It's outside the office so I wouldn't care

Unweighted base	517	67	407	212	193	167	53	154	53	197	132	17	6	1	39
Base: All US adults who are employed and attend work happy hours	546	73	438	233	199	178	57	155	57	222	145	16	5	1	36
Strongly agree	15%	6%	15%	17%	15%	19%	22%	17%	28%	19%	21%	44%	-	-	7%
		*				*	*		AD,AE,AF,AI,AP*		AD	**	**	**	*
Somewhat agree	32%	29%	32%	33%	32%	32%	36%	30%	28%	34%	39%	31%	30%	-	35%
		*				*	*		*		AD,AI	**	**	**	*
Neither agree nor disagree	32%	46%	33%	29%	28%	30%	33%	32%	30%	31%	29%	24%	-	100%	28%
		AA,AB*				*	*		*		**	**	**	**	*
Somewhat disagree	14%	11%	14%	13%	17%	11%	6%	13%	4%	12%	6%	-	56%	-	28%
		*	AJ,AL	AJ,AL	AH,AJ,AL	AL	*	AJ,AL	*	AL		**	**	**	E,AG,AH,AI,AJ,A
Strongly disagree	7%	8%	6%	7%	8%	9%	3%	8%	9%	5%	5%	-	14%	-	2%
		*				AK	*	*	*			**	**	**	*
Net: Agree	47%	36%	47%	50%	47%	50%	58%	47%	56%	52%	61%	76%	30%	-	42%
		*				*	*	*	*		AD,AE,AF,AG,AI,AK	**	**	**	*
Net: Disagree	21%	18%	20%	21%	25%	20%	9%	21%	14%	17%	10%	-	70%	-	30%
		*	AH,AL	AH,AL	AH,AK,AL	AH,AL	*	AH,AL	*	AL		**	**	**	AH,AL*

HYW_q7_1. For the following question, when we refer to happy hours in general we mean "a bar or restaurant offering specials on food and drinks (i.e., not work related)."

To what extent do you think happy hours in general end up encouraging or discouraging each of the following? Please select one option on each row.

Excessive drunkenness

Unweighted base	2218	332	1681	720	550	535	127	572	152	574	319	35	27	18	286
Base: All US adults	2191	322	1661	722	525	550	133	545	153	600	338	34	25	18	280
Strongly encourages	19%	18%	18%	18%	16%	20%	19%	17%	21%	18%	18%	20%	21%	4%	26%
						AF						*	**	**	D,AE,AF,AI,AK,A
Somewhat encourages	35%	34%	36%	33%	37%	36%	29%	38%	36%	32%	32%	49%	38%	32%	33%
			AK		AE,AH,AK			AE,AH,AK,AL				AH,AK,AL*	**	**	
Neither encourages nor discourages	32%	33%	33%	35%	37%	28%	36%	34%	33%	35%	35%	22%	31%	36%	24%
			AG,AP	AG,AP	AD,AG,AP		AP	AG,AP		AG,AP	AG,AP	*	**	**	
Somewhat discourages	4%	4%	4%	6%	5%	5%	9%	3%	5%	6%	5%	2%	3%	15%	4%
				AD,AI		AI	AD,AF,AI,AP			AI		*	**	**	
Strongly discourages	10%	12%	9%	8%	6%	10%	7%	8%	6%	10%	9%	6%	7%	13%	13%
		AB	AF			AE,AF				AF	AF	*	**	**	AD,AE,AF,AI,AJ
Net: Encourages	55%	51%	54%	51%	53%	56%	48%	55%	56%	50%	50%	69%	59%	36%	59%
			AK			AE,AK		AE,AK				AE,AH,AK,AL*	**	**	AE,AH,AK,AL
Net: Discourages	14%	16%	13%	14%	10%	16%	16%	11%	11%	15%	15%	9%	10%	28%	17%
		AB	AF	AF,AI		AF,AI	AF			AF,AI	AF,AI	*	**	**	AF,AI

HYW_q7_2. Drunk driving

Unweighted base	2218	332	1681	720	550	535	127	572	152	574	319	35	27	18	286
Base: All US adults	2191	322	1661	722	525	550	133	545	153	600	338	34	25	18	280
Strongly encourages	18%	19%	18%	18%	15%	17%	16%	18%	16%	17%	14%	18%	24%	8%	23%
			AL									*	**	**	AD,AF,AK,AL
Somewhat encourages	33%	31%	33%	30%	38%	29%	26%	35%	26%	27%	25%	32%	36%	32%	35%
			AE,AK,AL	AL	AE,AG,AH,AJ,AK,AL			AE,AG,AH,AJ,AK,AL				*	**	**	AK,AL
Neither encourages nor discourages	30%	29%	30%	34%	33%	31%	32%	32%	43%	35%	38%	37%	25%	27%	23%
			AP	AD,AP	AP	AP		AP	AE,AF,AG,AI,AK	AD,AP	AD,AG,AI,AP	*	**	**	
Somewhat discourages	5%	5%	5%	5%	5%	5%	10%	4%	5%	4%	5%	3%	3%	8%	3%
							AD,AE,AF,AG,AI,AK,AL,AP					*	**	**	
Strongly discourages	15%	16%	14%	14%	10%	18%	15%	12%	10%	17%	18%	10%	12%	25%	16%

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



Total	Employment Level							Frequency of attending Work Happy Hour					
	Partner or Co-Owner of a business	CEO, Chairman, or Owner of a business	Head of your employer	Head or a division, business unit, or large organization	Head of a team, group, or small organization within your employer	Senior to mid-level role, but no managing responsibilities	Entry level role	Every time	Often	Sometimes	Rarely	Never	Don't know

HYW_q6_5. It's outside the office so I wouldn't care

Unweighted base	517	46	50	30	46	81	113	151	35	77	161	244	-	-
Base: All US adults who are employed and attend work happy hours	546	48	52	40	43	88	106	169	38	82	179	246	-	-
Strongly agree	15%	19%	24%	22%	14%	13%	14%	12%	37%	24%	13%	11%	-	-
Somewhat agree	32%	24%	24%	52%	38%	27%	28%	35%	35%	41%	37%	24%	-	-
Neither agree nor disagree	32%	42%	21%	12%	23%	39%	32%	36%	12%	20%	35%	37%	-	-
Somewhat disagree	14%	10%	22%	14%	20%	13%	16%	12%	5%	10%	12%	19%	-	-
Strongly disagree	7%	6%	9%	-	6%	8%	9%	6%	11%	5%	3%	9%	-	-
Net: Agree	47%	43%	48%	74%	51%	40%	43%	47%	72%	65%	50%	35%	-	-
Net: Disagree	21%	16%	31%	14%	26%	21%	25%	17%	16%	15%	15%	28%	-	-

HYW_q7_1. For the following question, when we refer to happy hours in general we mean "a bar or restaurant offering specials on food and drinks (i.e., not work related)."

To what extent do you think happy hours in general end up encouraging or discouraging each of the following? Please select one option on each row.

Excessive drunkenness

Unweighted base	2218	66	84	34	59	142	253	409	35	77	161	244	503	27
Base: All US adults	2191	67	83	45	55	147	237	426	38	82	179	246	485	29
Strongly encourages	19%	17%	23%	30%	17%	15%	15%	14%	37%	30%	9%	7%	20%	10%
Somewhat encourages	35%	32%	32%	35%	29%	28%	29%	35%	15%	33%	27%	31%	36%	17%
Neither encourages nor discourages	32%	38%	33%	9%	43%	42%	42%	35%	28%	24%	45%	49%	30%	44%
Somewhat discourages	4%	4%	2%	11%	7%	6%	6%	5%	6%	5%	10%	6%	3%	4%
Strongly discourages	10%	9%	10%	15%	5%	9%	8%	12%	13%	9%	10%	7%	11%	25%
Net: Encourages	55%	50%	56%	65%	46%	43%	44%	49%	52%	63%	36%	38%	56%	27%
Net: Discourages	14%	12%	12%	26%	12%	15%	14%	16%	19%	13%	19%	13%	14%	29%

HYW_q7_2. Drunk driving

Unweighted base	2218	66	84	34	59	142	253	409	35	77	161	244	503	27
Base: All US adults	2191	67	83	45	55	147	237	426	38	82	179	246	485	29
Strongly encourages	18%	13%	20%	27%	14%	16%	15%	13%	31%	17%	9%	5%	21%	8%
Somewhat encourages	33%	36%	38%	19%	19%	31%	33%	32%	13%	26%	26%	39%	33%	21%
Neither encourages nor discourages	30%	23%	22%	20%	47%	33%	36%	31%	32%	31%	32%	37%	28%	38%
Somewhat discourages	5%	7%	9%	14%	8%	5%	5%	5%	7%	14%	12%	5%	3%	-
Strongly discourages	15%	20%	11%	21%	12%	15%	12%	19%	16%	12%	20%	13%	15%	33%

YouGov NY
Work Happy Hour

US_nat Sample: 10th - 27th November 2017



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Net: Encourages	51%	51%	52%	D,E 40%	E 44%	64% C,D	53%	50%	50%	53%	56% K,L,M	J 40%	J 47%	J 42%	P,Q 52%
Net: Discourages	19%	21%	17%	D,E 40%	E 44%	13%	17%	18%	20%	20%	14%	J 30%	J 27%	J 31%	O 22%
HYW_q7_3. Networking opportunities															
Unweighted base	2218	992	1226	545	668	1005	371	510	819	518	1600	244	197	177	841
Base: All US adults	2191	1084	1107	609	682	900	364	472	825	531	1424	269	330	168	915
Strongly encourages	12%	14% B	11%	14% E	14% E	10%	15%	12%	12%	12%	11%	19% J	12% J	17% J	12%
Somewhat encourages	33%	34%	33%	33%	32%	35%	36%	33%	32%	34%	38% K,L	28%	22%	30%	23%
Neither encourages nor discourages	43%	41%	45%	40%	43%	45%	41%	43%	44%	43%	42%	37% J,K	51% J,K	44%	51% O,P,Q
Somewhat discourages	5%	5%	4%	5%	5%	4%	5%	5%	4%	5%	4%	5%	7%	3%	6%
Strongly discourages	6%	6%	7%	8%	6%	6%	4%	7%	8% F	6%	6%	10% J	8% J	6%	9% O,P,Q
Net: Encourages	46%	48% B	44%	47%	46%	45%	51% H	45%	44%	46%	48% L	47% L	34% L	47% L	35%
Net: Discourages	11%	11%	11%	13%	11%	10%	8%	12%	12%	11%	10% J	16% J	14%	9%	15% O,P,Q

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (5%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR/AS/AT/AU/AV/AW, AX/AY/AZ/BA/BB/BC, MI

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	Total	Education			Marital Status						Children under the age of 18		Income					
		Some college, 2 year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+			
Net: Encourages	51%	53%	49%	49%	55%	R.T*	58%	59%	44%	R.T	*	Y	40%	55%	AB	50%	54%	51%
Net: Discourages	19%	17%	17%	17%	16%	29%	S.V	13%	19%	S.V	*	X	25%	17%	22%	18%	14%	
						R.T*				R.T	T*	Y			AB			
HYW_q7_3. Networking opportunities																		
Unweighted base	2218	722	421	234	1096	47	253	134	609	79		485	1733	852	625	397		
Base: All US adults	2191	666	398	212	1060	52	234	121	646	76		503	1688	881	610	366		
Strongly encourages	12%	11%	12%	18%	11%	15%	11%	12%	15%	R	*	13%	12%	14%	12%	12%		
Somewhat encourages	33%	38%	44%	44%	35%	34%	33%	29%	32%	R	*	32%	34%	29%	36%	46%		
Neither encourages nor discourages	43%	41%	36%	32%	44%	40%	44%	49%	41%	N	*	42%	43%	44%	44%	34%		
Somewhat discourages	5%	4%	4%	3%	4%	7%	6%	3%	5%	Q	*	4%	5%	6%	3%	4%		
Strongly discourages	6%	6%	4%	2%	6%	5%	7%	7%	7%	Q	*	8%	6%	8%	5%	5%		
Net: Encourages	46%	50%	56%	62%	45%	49%	43%	41%	47%	U*		45%	46%	42%	47%	57%		
Net: Discourages	11%	10%	8%	6%	10%	11%	13%	10%	12%		*	12%	10%	14%	8%	9%		
						*								AA.AB.AC				

AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR/AS/AT/AU/AV/AW, AX/AY/AZ/BA/BB/BC/BD/BE/CF/CG/CH/CI/CL/CM/CO/CP/CQ/CR/CS/CT/DA/DB/DC/DD/DE/DF/DG/DH/DI/DJ/DK/DM/DO/DP/DR/DS/DT/EA/EB/EC/ED/EE/EF/EG/EH/EI/EJ/EK/EM/EO/EP/ER/ES/ET/FA/FB/FC/FE/FF/FG/FH/FI/FJ/FK/FL/FO/FP/FR/FS/FT/GA/GB/GC/GD/GE/GF/GH/GI/GJ/GK/GL/GO/GP/GR/GS/GT/HA/HB/HC/HD/HE/HF/HG/HI/HJ/HK/HL/HO/HP/HR/HS/HT/IA/IB/IC/ID/IE/IF/IG/IH/II/IJ/IK/IL/IO/IP/IR/IS/IT/OA/OB/OC/OD/OE/OF/OG/OH/OI/OJ/OK/OL/OO/OP/OR/OS/OT/PA/PB/PC/PD/PE/PF/PG/PH/PI/PJ/PK/PL/PO/PP/PR/PS/PT/RA/RB/RC/RD/RE/RF/RG/RH/RI/RJ/RK/RL/RO/RP/RR/RS/RT/SA/SB/SC/SD/SE/SF/SG/SH/SI/SJ/SK/SL/SO/SP/SR/SS/ST/TA/TB/TC/TD/TE/TF/TG/TH/TI/TJ/TK/TL/TO/TP/TR/TS/TT/UA/UB/UC/UD/UE/UF/UG/UH/UI/UJ/UK/UL/UO/UP/UR/US/UT/VA/VB/VC/VD/VE/VF/VG/VH/VI/VJ/VK/VL/VO/VP/VR/VS/VT/WA/WB/WC/WD/WE/WF/WG/WH/WI/WJ/WK/WL/WO/WP/WR/WS/WT/XA/XB/XC/XD/XE/XF/XG/XH/XI/XJ/XK/XL/XO/XP/XR/XS/XT/YA/YB/YC/YD/YE/YF/YG/YH/YI/YJ/YK/YL/YO/YP/YR/YS/YT/ZA/ZB/ZC/ZD/ZE/ZF/ZG/ZH/ZI/ZJ/ZK/ZL/ZO/ZP/ZR/ZS/ZT/AA.AB.AC

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	Total	Social networks membership														
		Prefer not to say	Facebook	Twitter	LinkedIn	Google+	MySpace	Pinterest	Tumblr	Instagram	Snapchat	Periscope	Other	Don't know	None	
Net: Encourages	51%	AB	AF.AI	AF	53%	AD.AE.AF.AI.AJ	AF	42%	53%	43%	AE.AF.AI.AJ	AD.AE.AF.AI.AJ	*	**	**	AF
Net: Discourages	19%	21%	AE.AG.AJ.AK.AL	AL	E.AG.AH.AI.AK.AL	AL	22%	AE.AG.AH.AI.AK.AL	AL	21%	23%	13%	**	**	**	AE.AG.AH.AI.AK
		AB	AF.AI	AF	14%	AD.AE.AF.AI.AJ	AE.AF.AI.AJ	16%	15%	AE.AF.AI	AD.AE.AF.AI.AJ	*	**	**	**	18%
HYW_q7_3. Networking opportunities																
Unweighted base	2218	332	1681	720	550	535	127	572	152	574	319	35	27	18	286	
Base: All US adults	2191	322	1661	722	525	550	133	545	153	600	338	34	25	18	280	
Strongly encourages	12%	11%	13%	AD.AI.AP	15%	16%	AI	13%	11%	19%	15%	AI	AE.AG.AH.AI.AK	**	**	10%
Somewhat encourages	33%	29%	34%	38%	44%	37%	37%	37%	37%	38%	38%	33%	32%	52%	13%	26%
Neither encourages nor discourages	43%	50%	43%	AD.AP	37%	33%	AP	AP	AP	AP	AD.AL.AP	38%	*	**	**	48%
Somewhat discourages	5%	3%	AE.AF.AG.AJ.AK	5%	4%	6%	8%	4%	4%	4%	6%	4%	4%	3%	-	5%
Strongly discourages	6%	6%	6%	6%	3%	7%	AK	8%	AK	6%	5%	7%	*	**	**	11%
Net: Encourages	46%	40%	AF	AF	60%	52%	AF	8%	AF	6%	5%	AF	AF	7%	4%	AD.AE.AF.AI.AK
Net: Discourages	11%	9%	AP	AD.AI.AP	E.AG.AH.AI.AK.AL	AD.AP	AP	AP	AP	48%	57%	53%	49%	59%	60%	25%
		AF	AF	AF	7%	13%	AD.AE.AF.AK	15%	AF	10%	9%	9%	12%	6%	7%	4%
													*	**	**	AD.AE.AF.AI.AK

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	Total	Employment Level						Frequency of attending Work Happy Hour						
		Partner or Co-Owner of a business	CEO, Chairman, or Owner of a business	Head of your employer	Head of a division, business unit, or large organization	Head of a team, group, or small organization within your employer	Senior to mid-level role, but no managing responsibilities	Entry level role	Every time	Often	Sometimes	Rarely	Never	Don't know
		*	*	**	*		AV	*	*				**	
Net: Encourages	51%	49%	58%	45%	33%	47%	48%	45%	44%	43%	35%	44%	54%	29%
		*	AT.AW*	**	*			*	*	*			AZ.BA	**
Net: Discourages	19%	28%	20%	35%	20%	20%	17%	24%	23%	26%	32%	19%	18%	33%
		*	*	**	*			AV	*	*	BA.BB			**
HYW_q7_3. Networking opportunities														
Unweighted base	2218	66	84	34	59	142	253	409	35	77	161	244	503	27
Base: All US adults	2191	67	83	45	55	147	237	426	38	82	179	246	485	29
Strongly encourages	12%	18%	21%	24%	13%	11%	10%	11%	42%	21%	12%	8%	11%	21%
		*	AV.AW*	**	*				AY.AZ.BA.BB*	BA.BB*				**
Somewhat encourages	33%	41%	30%	29%	37%	50%	42%	35%	20%	48%	31%	49%	37%	13%
		*	*	**	*	AR.AW		*	*	AX.AZ*		AX.AZ.BB		**
Neither encourages nor discourages	43%	36%	37%	38%	39%	31%	42%	43%	32%	26%	48%	35%	43%	44%
		*	*	**	*			AU	*	*	AY.BA		AY.BA	**
Somewhat discourages	5%	-	6%	8%	5%	1%	3%	3%	7%	1%	3%	4%	3%	6%
		*	*	**	*			*	*	*				**
Strongly discourages	6%	5%	6%	-	5%	7%	4%	7%	-	4%	6%	4%	6%	17%
		*	*	**	*			*	*	*				**
Net: Encourages	46%	59%	51%	54%	51%	60%	52%	46%	62%	69%	42%	58%	48%	34%
		*	*	**	*	AW		*	*	AZ.BB*		AZ.BB		**
Net: Discourages	11%	5%	12%	8%	10%	8%	6%	11%	7%	6%	10%	8%	9%	23%
		*	*	**	*			*	*	*				**

Cell Contents (Col