

Women's History Month Fieldwork Dates: 21st - 22nd February 2019

Conducted by YouGov On behalf of YouGov Omnibus

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BACKGROUND



This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1241 adults. Fieldwork was undertaken between 21st - 22nd February 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Women's History Month

YouGov What the world thinks		Ge	ender				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		Α	В	С	D	E	F	G	н	I	J	к	L	м	N
(3egp. Which of the following female figures do you believe															
nade the MOST important impact on US history? Unweighted base	1241	567	674	11	403	320	434	73			234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Rosa Parks	24%	23%	25%	19%	24%	26%	23%	17%	-	-	25%	26%	24%	21%	24%
				**				•	**	**					Q
Susan B. Anthony	11%	11%	12%	8%	9%	12%	13%	9%	-	-	11%	12%	11%	11%	13%
				**				•	**	**					0
Michelle Obama	8%	5%	11%	10%	10%	8%	6%	7%	-	-	8%	7%	9%	8%	6%
			A	**				·	**	**					
Eleanor Roosevelt	13%	14%	12%	-	9%	13%	15%	24%	-	-	12%	12%	11%	18%	15%
							D	D.E*	**					K.L	0
Harriet Tubman	13%	12%	13%	29%	17% F	12%	9%	8%	-	-	16%	11%	13%	11%	9%
Hillary Clinton	4%	5%	3%	19%	6%	3%	3%	1%	-	-	4%	4%	4%	4%	3%
Finary Clinton	4 70	5% B	370	**	E.F	370	370	*	- **	**	4 70	4 70	4 70	4 70	370
Betsy Ross	7%	9%	5%		4%	8%	8%	13%		-	7%	10%	6%	7%	9%
Deby Ross	170	B	070	**	470	D	D	D*	**	**	170	1070	070	170	0
Ruth Bader Ginsberg	7%	6%	7%		7%	5%	8%	5%			4%	8%	6%	8%	7%
				**				*	**	**					
Oprah Winfrey	4%	3%	4%	9%	6%	5%	1%	-	-		4%	2%	5%	3%	2%
				**	F.G	F.G		•	**	**					
Clara Barton	4%	4%	4%	-	2%	3%	6%	7%	-		3%	5%	3%	5%	5%
				**			D.E	D*	**	**					0
Other	6%	7%	4%	7%	5%	5%	7%	8%	-	-	6%	4%	7%	5%	7%
		В		**				•	**	**					0
rid: How much, if at all, would you say you know about ach of the following topics? Please select one option on ach row.															
2_1. The 19th Amendment to the Constitution															
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Know a lot	13%	16%	11%	8%	15%	15%	12%	14%	-	-	15%	13%	12%	16%	13%
		В		**				•	**	**					
Know somewhat	34%	35%	33%	40%	34%	38%	33%	25%	-	-	33%	37%	31%	36%	34%
						G									
Don't know very much	29%	26%	32%	18%	26%	26%	31%	42%	-	-	28%	27%	32%	26%	31%
	0.49/	000/	A		0001	0.101	0.00	D.E*			0.49/	000/	05%	0001	000/
Don't know at all	24%	23%	25%	34%	26%	21%	24%	19%	-	-	24%	23%	25%	23%	22%
Net: Know a lot/ somewhat	47%	51%	44%	48%	48%	53%	44%	39%	-		48%	50%	43%	52%	48%
Net. Klow a lot somewhat	47.70	B	4470	**	4070	F.G	44 /0	*	**	**	4070	50%	4370	52 /0 L	4070
Net: Don't know very much/ at all	53%	49%	56%	52%	52%	47%	56%	61%			52%	50%	57%	48%	52%
	0070	4370	A	**	52.70	47.70	E	E*	**	**	52 /0	50%	M	4070	52.70
2_2. Title IX of the Education Amendments of 1972						1	_	_							
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Know a lot	9%	11%	8%	15%	11%	9%	8%	8%	-	-	8%	8%	9%	11%	9%
				**				•	**	**					
Know somewhat	26%	28%	23%	10%	27%	26%	25%	20%	-		27%	26%	23%	29%	25%
		В		**				•	**	**					
Don't know very much	24%	25%	24%	-	22%	24%	28%	27%	-	-	21%	23%	28%	22%	25%
				**				•	**	**					

Women's History Month

YouGov What the world thinks		R	ace			Educa	ation				Marita	I Status			Children u
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
		0	Р	Q	R	S	т	U	v	w	x	Y	Z	AA	AB
3egp. Which of the following female figures do you believe															
nade the MOST important impact on US history? Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Rosa Parks	24%	36% N.P.Q	21%	13% *	26%	22%	24%	21%	21%	19% **	31% V	17%	27%	29% *	23%
Susan B. Anthony	11%	3%	10% O	11% O*	9%	10%	13%	20% R.S	12%	12% **	14%	12%	11%	4% *	7%
Michelle Obama	8%	15% N	14% N	6% *	8%	8%	8%	7%	9%	15% **	5%	9% *	8%	5% *	11%
Eleanor Roosevelt	13%	5%	11%	7%	13%	12%	14%	16%	15% Z	-	13%	16% *	10%	15%	12%
Harriet Tubman	13%	23% N.P	14%	25% N.P*	13%	12%	14%	12%	11%	17%	7%	5% *	15% X	28% V.X.Y.Z*	18% AC
Hillary Clinton	4%	4%	10% N	3%	5% T	4%	2%	2%	4%	8% **	2%	8% *	3%	4%	5%
Betsy Ross	7%	3%	4%	5% *	9% T.U	8% T.U	3%	2%	8% Z	21%	7%	12% *	4%	3% *	6%
Ruth Bader Ginsberg	7%	4%	5%	9%	2%	8% R	11% R	11% R	6%	-	11%	7% *	6%	5% *	4%
Oprah Winfrey	4%	8% N	6% N	5%	5%	4%	3%	2%	3%	8% **	1%	5% *	6% X	3% *	7% AC
Clara Barton	4%	-	2%	6% O*	3%	6%	3%	4%	4%	-	7% Z.AA	5% *	3%	-	2%
Other	6%	1%	3%	9% 0.P*	6%	6%	5%	5%	6%	-	3%	4%	7%	4%	4%
rid: How much, if at all, would you say you know about ich of the following topics? Please select one option on ich row.				0.1								1			
2_1. The 19th Amendment to the Constitution Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	232	128	617	25	132	44	352	69	314
Know a lot	13%	12%	13%	18%	9%	15% R	17% R	20% R	17% X	9%	7%	6% *	13%	8% *	17%
Know somewhat	34%	37%	28%	40% *	29%	32%	41% R.S	48% R.S	34%	38% **	36%	30% *	34%	29% *	34%
Don't know very much	29%	23%	27%	26% *	27%	31%	32%	23%	29%	20% **	35% Z	34% *	24%	36% Z*	26%
Don't know at all	24%	29% Q	32% N.Q	17% *	35% S.T.U	22% T.U	10%	9%	19%	33% **	22%	30% *	30% V	27% *	22%
Net: Know a lot/ somewhat	47%	49%	41%	57% P*	38%	47% R	58% R.S	68% R.S	51% AA	47% **	43%	36% *	47%	36% *	51%
Net: Don't know very much/ at all	53%	51%	59% Q	43% *	62% S.T.U	53% T.U	42%	32%	49%	53% **	57%	64% *	53%	64% V*	49%
2_2. Title IX of the Education Amendments of 1972															
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Know a lot	9%	8%	11%	12% *	7%	8%	11%	17% R.S	11%	3% **	7%	5% *	9%	4% *	12%
Know somewhat	26%	25%	22%	36% N.P*	15%	24% R	39% R.S	48% R.S	29% X	23% **	16%	20% *	24%	22% *	28%
Don't know very much	24%	20%	24%	23%	23%	27%	24%	21%	25% Z	34% **	35% V.Z	28% *	18%	25%	21%

Women's History Month

YOUGOV What the world thinks		r the age of 18			Income				Type of Are	a Lived in	
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/ Town	Rural	Other
		AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL
3egp. Which of the following female figures do you believe											
nade the MOST important impact on US history? Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Rosa Parks	24%	24%	26%	29% AG	23%	19%	24%	24%	25%	22%	30% **
Susan B. Anthony	11%	13% AB	11%	9%	12%	15% AE	10%	9%	13%	11%	- **
Michelle Obama	8%	7%	10%	8%	7%	6%	8%	11% AJ.AK	6%	7%	10% **
Eleanor Roosevelt	13%	13%	9%	10%	14%	15%	21% AD.AE	11%	14%	14%	-
Harriet Tubman	13%	11%	12%	10%	13%	16%	12%	14%	13%	11%	-
Hillary Clinton	4%	4%	7% AF.AH	5% AH	2%	3%	1%	7% AJ.AK	3%	1%	13% **
Betsy Ross	7%	7%	6%	6%	10% AG	4%	8%	7%	6%	10%	24% **
Ruth Bader Ginsberg	7%	7%	5%	4%	8%	9% AE	8%	5%	7%	7%	12% **
Oprah Winfrey	4%	3%	6% AF.AG.AH	6% AF.AG.AH	2%	2%	-	5%	3%	3%	- **
Clara Barton	4%	4%	3% AH	6% AH	5% AH	4% AH	•	2%	4%	6% Al	11%
Other	6%	6%	6%	7%	4%	6%	9%	5%	6%	9%	-
Srid: How much, if at all, would you say you know about ach of the following topics? Please select one option on ach row.					1	1					1
22_1. The 19th Amendment to the Constitution											
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Know a lot Know somewhat	13% 34%	34%	29%	32%	13%	20% AD.AF 39%	12% 34%	16% 35%	12%	13%	10% ** 37%
	29%	34 %	29%	25%	AD 31%	AD 30%	26%	24%	32%	29%	37% ** 10%
Don't know very much	29%	24%		25%		11%	20%	24%	AI	29%	**
Don't know at all			31% AF.AG	AF.AG	19% AG		AF.AG		22%		43% **
Net: Know a lot/ somewhat	47%	46%	40%	46%	50% AD	59% AD.AE.AF.AH	46%	52%	46%	44%	47%
Net: Don't know very much/ at all	53%	54%	60% AF.AG	54% AG	50% AG	41%	54% AG	48%	54%	56%	53% **
22_2. Title IX of the Education Amendments of 1972	10.11	010	001	001	000	011	110	000	00.4	0.17	-
Unweighted base Base: All US adults	1241 1241	918 927	331 334	221 216	336 334	211 207	142 150	383 385	604 604	247 245	7
Know a lot	9%	9%	10%	8%	7%	12%	10%	13% AJ	8%	8%	10% **
Know somewhat	26%	25%	18%	21%	28% AD	43% AD.AE.AF.AH	22%	31% AK	25% AK	19%	-
Don't know very much	24%	25%	21%	30%	26%	22%	22%	21%	24%	30%	24%

Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019

YouGov What the world thinks		Ge	ender				Generation					Reg	lion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	Whit
Don't know at all	41%	36%	45% A	75%	40%	41%	39%	45%	-	-	43%	43%	40%	37%	40% Q
Net: Know a lot/ somewhat	35%	39% B	31%	25%	38%	35%	33%	28%	-	-	36%	34%	32%	40% L	34%
Net: Don't know very much/ at all	65%	61%	69%	75%	62%	65%	67%	72%	-	-	64%	66%	68%	60%	66%
2_3. Shirley Chisholm's presidential candidacy			A					-	~	~~			М		Q
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Know a lot	7%	9%	6%	-	9% F	7%	5%	7%	-	-	8%	6%	7%	8%	5%
Know somewhat	17%	19%	15%	17%	17%	12%	21%	17%	-	-	18%	19%	17%	16%	15%
Don't know very much	22%	21%	24%	**	E 18%	19%	E 28%	* 32%	**	**	22%	22%	26%	18%	25%
							D.E	D.E*	**	**			М		0
Don't know at all	53%	51%	55%	83% **	55% F	62% F.G	45%	44% *	- **	-	52%	54%	50%	58% L	55% O
Net: Know a lot/ somewhat	25%	28% B	21%	17%	27% E	19%	27% E	24%	-	-	26%	25%	25%	24%	20%
Net: Don't know very much/ at all	75%	72%	79%	83%	73%	81%	73%	76%	-	-	74%	75%	75%	76%	80%
4. Sandra Day O'Connor's appointment to the Supreme			A			D.F		٠	**	**					C
urt	4044	567	674		400	200	434	70			234	000	484	004	0.0
Unweighted base Base: All US adults	1241 1241	602	639	11 12	403 418	320 302	434	73 83	-	-	234	262 261	484	261 293	837 821
Know a lot	1241	13%	10%	-	12%	10%	426	19%	-		11%	10%	10%	15%	119
NIOW a lot				**	12 /0			E*	**	-					
Know somewhat	34%	37%	32%	25% **	24%	36% D	44% D.E	34% *	-	-	33%	38%	33%	33%	389 P
Don't know very much	30%	27%	33%	-	28%	31%	31%	39%	-	-	32%	30%	31%	27%	30%
Don't know at all	24%	22%	A 26%	75%	36%	23%	14%	7%	- ++	-	24%	22%	25%	24%	219
Net: Know a lot/ somewhat	46%	50%	42%	25%	E.F.G 35%	F.G 46%	55%	* 53%	-	-	44%	48%	44%	48%	49%
Net: Don't know very much/ at all	54%	B 50%	58%	** 75%	65%	D 54%	D.E 45%	D* 47%	**	**	56%	52%	56%	52%	P 51%
Net. Don't know very much at an	54%	50%	- 38% A	/5%	E.F.G	54% F	43%	*	**	**	50%	32 %	30%	52 %	515
_5. The \$metoo Movement															
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	82
Know a lot	26%	27%	26%	15% **	28%	31% F	23%	19% *	-	-	27%	29%	25%	25%	279
Know somewhat	43%	43%	43%	10%	41%	42%	47%	47% *	-	-	45%	46%	39%	47%	45
Don't know very much	17%	18%	16%	34%	16%	14%	20%	22%	-	-	14%	14%	21%	16%	179
Don't know at all	13%	12%	14%	** 41%	16%	14%	E 10%	* 12%	-	**	13%	11%	J.K 15%	12%	129
	70%	700/	700/	**	F	700/	740/	*	**	**	700/	750/	C 40/	700/	70
Net: Know a lot/ somewhat	70%	70%	70%	25% **	69%	72%	71%	66% *	- **	-	72% L	75% L	64%	72% L	729 P
Net: Don't know very much/ at all	30%	30%	30%	75%	31%	28%	29%	34%	-	-	28%	25%	36%	28%	28%
									**	**			J.K.M		

Q2_6. The Woman's Suffrage Movement

Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019

YouGov What the world thinks		R	ace			Educa	tion				Marita	I Status			Children u
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Don't know at all	41%	47%	43%	28%	54%	41%	25%	14%	35%	40%	42%	47%	48%	49%	39%
		Q	Q	*	S.T.U	T.U	U			**		*	V	V*	
Net: Know a lot/ somewhat	35%	33%	33%	49% N.O.P*	22%	32% R	51% R.S	66% R.S.T	41% X.Y.Z.AA	26% **	23%	25% *	33% X	26% *	39%
Net: Don't know very much/ at all	65%	67%	67%	51%	78%	68%	49%	34%	59%	74%	77%	75%	67%	74%	61%
2_3. Shirley Chisholm's presidential candidacy		Q	Q	*	S.T.U	T.U	U			**	V.Z	V*	V	V*	
2_3. Shinley chistionin's presidential candidacy Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Know a lot	7%	16%	11%	8%	8%	7%	6%	9%	8%	-	6%	3%	8%	10%	8%
		N	N	*	0,0		0,0	0,0	0.0	**	0.0	*	0,0	*	0,0
Know somewhat	17%	32%	17%	16%	14%	15%	21%	33%	20%	37%	16%	21%	13%	15%	20%
		N.P.Q		*			R	R.S.T	Z	**		•		•	
Don't know very much	22%	15%	19%	23%	18%	26% R	24%	25%	23%	8% **	31% Z	26% *	19%	17%	14%
Don't know at all	53%	37%	54%	54%	60%	53%	49%	33%	50%	55%	47%	49%	60%	57%	58%
Donthion at a	0070	01.70	0	0*	S.T.U	U	U	0070	00,0	**		*	V.X	*	AC
Net: Know a lot/ somewhat	25%	47%	27%	23%	22%	22%	26%	42%	27%	37%	22%	24%	20%	25%	28%
	2070	N.P.Q	21.70	*	2270	22.70	2070	R.S.T	z	**	22.70	*	2070	*	207
Net: Don't know very much/ at all	75%	53%	73%	77%	78%	78%	74%	58%	73%	63%	78%	76%	80%	75%	72%
		0070	0	0*	U	U	U	0070	10,0	**	10/0	*	V	*	
2_4. Sandra Day O'Connor's appointment to the Supreme															
Durt Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Know a lot	12%	11%	13%	15%	9%	12%	15%	17%	15%	14%	9%	10%	7%	8%	14%
	1270		10,0	*	0,0	12.70	R	R	Z	**	0,0	*		*	
Know somewhat	34%	31%	22%	35%	26%	34%	43%	51%	38%	28%	38%	38%	28%	26%	32%
				P*		R	R.S	R.S	Z	**	Z	*		*	
Don't know very much	30%	24%	35%	29%	33%	29%	29%	25%	30%	40%	36%	29%	25%	38%	27%
Don't know at all	24%	34%	30%	21%	32%	26%	13%	7%	17%	18%	Z 17%	22%	40%	27%	27%
Don't know at all	24 70	34% N.Q	30% N	2170	32% T.U	20% T.U	1370	/ 70	17.70	18%	17.70	22%	40% V.X.Y	27% V*	21%
Net: Know a lot/ somewhat	46%	42%	35%	50%	35%	46%	58%	68%	53%	42%	47%	49%	35%	35%	46%
Net. Know a lot somewhat	40 /0	42.70	3376	P*	3376	40% R	R.S	R.S	Z.AA	42%	4770 Z	49%	3376	*	40 /0
Net: Don't know very much/ at all	54%	58%	65%	50%	65%	54%	42%	32%	47%	58%	53%	51%	65%	65%	54%
	01.00	0070	N.Q	*	S.T.U	T.U	1270	0270		**	0070	*	V.X	V*	01.0
2 5. The \$metoo Movement											1			_	
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Know a lot	26%	25%	23%	29%	21%	26%	35%	34%	28%	25%	24%	9%	28%	24%	28%
				*			R.S	R	Y	**	Y	*	Y	*	
Know somewhat	43%	41%	39%	45%	39%	41%	52%	53%	45%	53%	43%	52%	36%	52%	43%
				*			R.S	R.S	z	**		Z*		Z*	
Don't know very much	17%	13%	23%	19%	22%	17%	10%	10%	18%	12%	21%	32%	15%	8%	16%
			0	*	T.U	т				**	AA	V.Z.AA*		•	
Don't know at all	13%	21%	16%	7%	18%	16%	2%	3%	10%	10%	12%	7%	20%	16%	13%
		N.Q		*	T.U	T.U				**		*	V.X.Y	•	
Net: Know a lot/ somewhat	70%	66%	61%	74%	60%	67%	88%	87%	73%	78%	67%	61%	64%	76%	71%
				*		R	R.S	R.S	Z	**		· ·		•	
Net: Don't know very much/ at all	30%	34%	39%	26%	40%	33%	12%	13%	27%	22%	33%	39%	36%	24%	29%
		1	N	*	S.T.U	T.U				**		*	V	*	

Q2_6. The Woman's Suffrage Movement

Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019

YouGov What the world thinks		r the age of 18			Income				Type of Are	ea Lived in	
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/ Town	Rural	Othe
Don't know at all	41%	41%	51% AF.AG	42% AG	39% AG	23%	46% AG	35%	43% Al	44% Al	66%
Net: Know a lot/ somewhat	35%	33%	28%	28%	35%	55% AD.AE.AF.AH	32%	44% AJ.AK	33%	27%	10%
Net: Don't know very much/ at all	65%	67%	72% AG	72% AG	65% AG	45%	68% AG	56%	67% Al	73% Al	90%
2_3. Shirley Chisholm's presidential candidacy			110	,	10		110			7.4	
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Know a lot	7%	7%	11% AE.AF.AH	5%	5%	9% AF	4%	11% AJ	5%	7%	-
Know somewhat	17%	17%	13%	14%	23% AD.AE.AH	22% AD.AE.AH	12%	24% AJ.AK	16%	12%	-
Don't know very much	22%	25% AB	21%	27%	20%	24%	23%	20%	23%	24%	48% **
Don't know at all	53%	51%	55% AG	53%	53%	44%	60% AG	46%	56% Al	57% Al	52% **
Net: Know a lot/ somewhat	25%	24%	24%	20%	28% AE.AH	32% AE.AH	17%	34% AJ.AK	21%	19%	-
Net: Don't know very much/ at all	75%	76%	76%	80% AF.AG	72%	68%	83% AF.AG	66%	79% Al	81% Al	1009
2_4. Sandra Day O'Connor's appointment to the Supreme				74.510			74.510			, .	1
Court	1241	918	331	221	336	211	142	383	604	247	~
Unweighted base											7
Base: All US adults Know a lot	1241 12%	927	334 12%	216 8%	334 11%	207	150 11%	385 12%	604 12%	245 11%	8
				30%		AE.AF				34%	**
Know somewhat	34%	35%	27%		40% AD.AE.AH	46% AD.AE.AH	28%	36%	33%		33%
Don't know very much	30%	31%	30%	34%	31%	26%	30%	28%	31%	32%	34%
Don't know at all	24%	23%	31% AF.AG	28% AF.AG	19% AG	10%	31% AF.AG	25%	24%	22%	20%
Net: Know a lot/ somewhat	46%	46%	39%	37%	50% AD.AE.AH	64% AD.AE.AF.AH	39%	48%	45%	46%	46% **
Net: Don't know very much/ at all	54%	54%	61% AF.AG	63% AF.AG	50% AG	36%	61% AF.AG	52%	55%	54%	54% **
22_5. The \$metoo Movement											
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Know a lot	26%	26%	23%	25%	28%	33% AD.AH	22%	29%	25%	26%	12%
Know somewhat	43%	44%	35%	43% AD	50% AD.AH	50% AD.AH	38%	42%	46%	39%	55% **
Don't know very much	17%	18%	21% AF.AG	18%	14%	12%	21% AG	16%	18%	17%	13%
Don't know at all	13%	13%	21% AE.AF.AG	14% AF.AG	8%	5%	19% AF.AG	14%	11%	18% AJ	20%
Net: Know a lot/ somewhat	70%	69%	58%	69% AD	78% AD.AE.AH	83% AD.AE.AH	60%	71%	71%	65%	67% **
Net: Don't know very much/ at all	30%	31%	42%	31%	22%	17%	40%	29%	29%	35%	33%

Q2_6. The Woman's Suffrage Movement

Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019

YouGov What the world thinks		Ge	nder				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Know a lot	14%	15%	12%	16% **	17% F	14%	10%	16% *	-	- **	16%	12%	11%	18% L	13%
Know somewhat	48%	46%	49%	24% **	46%	41%	54% D.E	51% *	- **	- **	49%	50%	46%	47%	53% O.P
Don't know very much	23%	25%	21%	19% **	20%	27%	23%	25%	-	-	21%	25%	23%	22%	21%
Don't know at all	16%	14%	17%	41% **	17%	18%	14%	9% *	-	- **	15%	13%	19% K.M	13%	13%
Net: Know a lot/ somewhat	61%	61%	61%	40%	63%	56%	64% E	67% *	-	-	64%	62%	57%	65%	66% O.P
Net: Don't know very much/ at all	39%	39%	39%	60%	37%	44% F	36%	33%	-	-	36%	38%	43%	35%	34%
tvHZE. Which of the following best describes your views on he gender equality gap in America? Men and women in America are currently															
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-		221	261	467	293	821
Very unequal	19%	15%	23% A		20%	16%	20%	24% *	- **	- **	18%	19%	17%	23%	17%
Moderately unequal	30%	28%	33%	14% **	31%	30%	31%	25% *	-	- **	31%	29%	28%	34%	32% O
Slightly unequal	24%	23%	25%	31% **	22%	25%	26%	23%	-	- **	24%	27% M	25%	19%	25%
Equal	18%	26% B	12%	-	16%	20%	19%	24% *	-	- **	18%	20%	20%	16%	19%
Don't know	8%	8%	8%	55% **	11% F	9% F	4%	3% *	-	-	9%	5%	9%	7%	7%
Net: Unequal	74%	66%	80% A	45% **	73%	71%	77%	73% *	-	-	73%	75%	71%	77%	74%
uyYP. To the best of your knowledge, are men or women urrently paid more on average for performing the same vork for the same employer?					1										
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Men are paid a lot more than women	31%	21%	41% A	11% **	25%	33% D	36% D	37% D*	- **	-	35%	31%	28%	34%	30%
Men are paid a little more than women	35%	37%	33%	29% **	34%	31%	37%	45% E*	-	- **	30%	35%	37%	34%	39% O.P
Men and women are paid equally	19%	26% B	12%	7% **	22% F.G	22% G	16%	7% *	-	-	20%	19%	18%	19%	19%
Women are paid a little more than men	3%	4% B	2%	-	5% F	2%	2%	:	- **		3%	2%	3%	3%	2%
Women are paid a lot more than men	2%	2%	1%	-	3% F	2%	1%	4% F*	- **	-	2%	2%	2%	1%	0%
Don't know	10%	10%	10%	52%	12%	10%	8%	7%	-	-	11%	10%	11%	8%	9%
Net: Men paid more	66%	57%	74% A	41%	58%	64%	73% D.E	82% D.E*	-	-	65%	67%	65%	69%	69% P.Q
Net: Women paid more	5%	7%	3%	-	8%	4%	D.E 2%	4%	-	-	5%	4%	6%	4%	P.Q 2%

Qx30n. Which of the following best describes your views on pay transparency policies, or coworkers disclosing their salary to one another?

Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019

YouGov What the world thinks		R	ace			Educa	ition				Marita	I Status			Children un
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Know a lot	14%	12%	17%	16% *	11%	14%	15%	24% R.S.T	17% X.Y.Z	21% **	4%	2% *	12% X	14% X.Y*	19% AC
Know somewhat	48%	35%	36%	45% *	39%	46%	63% R.S	58% R.S	48%	43% **	59% V.Z	60% Z*	42%	44% *	41%
Don't know very much	23%	24%	26%	31%	27%	25%	17%	15%	22%	16%	26%	24%	25%	22%	21%
Don't know at all	16%	29%	21%	N* 7%	T.U 24%	T.U 16%	6%	3%	13%	20%	11%	14%	21%	20%	18%
		N.Q	N.Q	•	S.T.U	T.U				**		*	V.X	•	
Net: Know a lot/ somewhat	61%	47%	53%	61% O*	50%	60% R	77% R.S	82% R.S	65% Z	64% **	63%	62% *	54%	58% *	61%
Net: Don't know very much/ at all	39%	53% N.Q	47% N	39% *	50% S.T.U	40% T.U	23%	18%	35%	36% **	37%	38%	46% V	42% *	39%
dvHZE. Which of the following best describes your views on the gender equality gap in America? Men and women in America are currently					0.110	1.0				1		1		1	
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Very unequal	19%	31% N.Q	24% N	14% *	19%	19%	18%	22%	18%	16% **	21%	25% *	21%	14% *	20%
Moderately unequal	30%	18%	30% O	34% O*	25%	31%	34% R	45% R.S.T	32% Y	30% **	35% Y	13%	28% Y	36% Y*	28%
Slightly unequal	24%	27%	18%	23%	22%	26%	27%	22%	26%	33% **	21%	33%	21%	20%	27%
Equal	18%	14%	18%	22%	22% U	17% U	18% U	9%	20%	7%	14%	24%	18%	17%	19%
Don't know	8%	10%	10%	7%	13% S.T.U	7% U	3%	2%	5%	14%	8%	5%	12% V	14% V*	6%
Net: Unequal	74%	76%	72%	70%	66%	76%	79% R	89%	75%	79%	78%	71%	70%	70%	75%
kuyYP. To the best of your knowledge, are men or women currently paid more on average for performing the same work for the same employer?						R	ĸ	R.S.T						_	
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Men are paid a lot more than women	31%	42% N.P.Q	30%	26%	30%	28%	32%	45% R.S.T	31%	38%	39% Z	26% *	29%	30%	29%
Men are paid a little more than women	35%	27%	27%	30% *	28%	39% R	40% R	40% R	37%	40% **	39%	37%	31%	30% *	35%
Men and women are paid equally	19%	13%	18%	27% O*	21% U	19% U	18%	11%	20% X	10% **	11%	19% *	21% X	17% *	21%
Women are paid a little more than men	3%	2%	7% N	3% *	3%	2%	4%	1%	3%	3% **	1%	2% *	3%	3% *	3%
Women are paid a lot more than men	2%	3%	6% N	5% N*	3% T.U	2%	1%	-	2%	4% **	-	7% V.X*	2%	2%	3%
Don't know	10%	N 13%	N 12%	8%	15%	9%	5%	2%	7%	6%	11%	V.X* 9%	15%	18%	9%
Net: Men paid more	66%	69%	57%	56%	S.T.U 57%	U 68%	72%	85%	68%	77%	77%	63%	V 59%	V* 59%	64%
Net: Women paid more	5%	5%	13%	* 8%	6%	R 4%	R 5%	R.S.T 1%	Z 5%	** 7%	V.Z.AA 1%	* 9%	5%	* 5%	6%
			N.O	N*	U				х	**		X*	Х	•	

Qx30n. Which of the following best describes your views on pay transparency policies, or coworkers disclosing their salary to one another?

Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019

YouGov What the world thinks		r the age of 18			Income				Type of Are	a Lived in	
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/ Town	Rural	Other
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Know a lot	14%	12%	10%	13%	15%	20% AD.AH	11%	17%	13%	12%	- **
Know somewhat	48%	50% AB	43%	42%	51% AD.AE	57% AD.AE.AH	45%	42%	51% Al	48%	57% **
Don't know very much	23%	24%	25% AG	26% AG	23%	16%	24%	23%	23%	23%	24% **
Don't know at all	16%	15%	22% AF.AG	19% AF.AG	11%	7%	19% AF.AG	18%	14%	16%	20% **
Net: Know a lot/ somewhat	61%	61%	53%	55%	66% AD.AE.AH	77% AD.AE.AF.AH	56%	59%	63%	61%	57% **
Net: Don't know very much/ at all	39%	39%	47% AF.AG	45% AF.AG	34% AG	23%	44% AF.AG	41%	37%	39%	43% **
IvHZE. Which of the following best describes your views on he gender equality gap in America? Men and women in America are currently											
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Very unequal	19%	19%	21%	22%	19%	16%	17%	22% AJ	17%	20%	24% **
Moderately unequal	30%	31%	30%	27%	30%	33%	32%	29%	32%	28%	41% **
Slightly unequal	24%	23%	23%	25%	25%	28% AH	18%	23%	27% AK	19%	11%
Equal	18%	18%	16%	19%	20%	20%	18%	15%	18%	24% Al.AJ	24% **
Don't know	8%	9%	10% AF.AG	7%	6%	3%	15% AE.AF.AG	10% AJ	6%	9%	-
Net: Unequal	74%	73%	74%	74%	74%	77% AH	67%	75% AK	76% AK	67%	76% **
uyYP. To the best of your knowledge, are men or women currently paid more on average for performing the same work for the same employer?											
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Men are paid a lot more than women	31%	32%	31%	28%	34%	32%	32%	33%	29%	35%	10% **
Men are paid a little more than women	35%	35%	31%	36%	38% AD	38%	31%	32%	38%	33%	20% **
Men and women are paid equally	19%	18%	17%	23%	19%	20%	16%	21%	19%	16%	35% **
Women are paid a little more than men	3%	3%	4%	4%	2%	4%	1%	2%	3%	3%	-
Women are paid a lot more than men	2%	1%	4% AF.AH	2%	1%	1%	•	3%	1%	2%	-
Don't know	10%	11%	14% AF.AG	9%	5%	5%	20% AE.AF.AG	9%	10%	11%	35%
Net: Men paid more	66%	67%	61%	64%	72% AD.AE	70%	63%	65%	67%	68%	30% **
Net: Women paid more	5%	4%	7% AF.AH	5% AH	3%	5% AH	1%	5%	5%	4%	-

Qx30n. Which of the following best describes your views on pay transparency policies, or coworkers disclosing their salary to one another?

Women's History Month

YouGov What the world thinks		Ge	ender				Generation					Reg	jion		
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
I think pay transparency would benefit a workplace	32%	32%	33%	7% **	33%	35%	30%	34% *	-	- **	31%	35%	31%	33%	34% O
I think pay transparency would neither benefit nor hurt a workplace	17%	20% B	15%	7%	23% E.F	15%	15%	13%	-	-	16%	14%	19%	18%	15%
I think pay transparency would hurt a workplace	31%	31%	31%	23%	20%	30% D	41% D.E	35% D*	-	-	31%	33%	30%	30%	33% P
Don't know	20%	17%	22%	63%	24% F	20%	15%	18%	-	-	22%	18%	20%	19%	18%
VXg9z. How comfortable would you be voluntarily sharing your salary with a coworker?			A		F			-							
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
I would be very comfortable	20%	22%	18%		21%	24% F	17%	17% *	-	- **	21%	19%	18%	23%	22% P
I would be somewhat comfortable	20%	19%	20%	7% **	23% E	16%	18%	23%	-	-	18%	22%	20%	17%	20%
I would be somewhat uncomfortable	21%	21%	21%	7% **	24%	19%	20%	21%	-	-	20%	20%	21%	22%	22% O
I would be very uncomfortable	28%	27%	30%	34% **	17%	32% D	36% D	31% D*	-	-	29%	30%	27%	27%	27%
Don't know	11%	12%	11%	52% **	15% E.F	9%	9%	10% *	-	-	12%	8%	13%	11%	9%
Net: Comfortable	39%	41%	38%	7% **	44% F	40%	35%	39%	-	**	39%	41%	38%	40%	42% O
Net: Uncomfortable	49%	47%	51%	41% **	41%	50% D	56% D	51% *	-	-	49%	50%	48%	49%	49%
Fw4o. Have you personally experienced discrimination or nfairness in the workplace because of your gender?															
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Yes, I have	24%	18%	31% A	-	20%	28% D	26% D	29% *	-	- **	22%	23%	23%	30% J	25%
No, I have not	55%	62% B	49%	40% **	54%	53%	58%	59% *	-		56%	59%	54%	54%	58% O.Q
Don't know	14%	14%	13%		15%	14%	13%	7% *	-		14%	13%	15%	10%	13%
Not applicable - I have never worked	7%	6%	7%	60% **	11% E.F	4%	2%	5% *	- **	-	8%	4%	8%	6%	5%
To what extent do you agree or disagree with each of the ollowing statements? Please select one option on each															
ow. ହ8_1. Female representation on company boards is mportant															
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Strongly agree	37%	28%	44% A	15% **	37%	37%	36%	40% *	-	**	32%	40%	37%	36%	36%
Somewhat agree	28%	28%	28%	25% **	27%	26%	29%	30% *	-	••	32%	29%	26%	27%	29%
Neither agree nor disagree	25%	28%	23%	30% **	23%	27%	27%	24% *	-	- **	25%	24%	27%	24%	26%
Somewhat disagree	4%	6% B	3%	-	5%	4%	3%	4% *	-	-	4%	3%	5%	6%	4%

Women's History Month

YouGov What the world thinks		R	ace			Educa	tion				Marita	I Status			Children und
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
I think pay transparency would benefit a workplace	32%	23%	33%	32%	21%	35% R	42% R	51% R.S	33%	29% **	28%	37% *	33%	30% *	34%
I think pay transparency would neither benefit nor hurt a workplace	17%	20%	21%	23%	17%	19%	16%	14%	19%	22% **	14%	23%	15%	15% *	20%
I think pay transparency would hurt a workplace	31%	28%	24%	27% *	32%	30%	32%	27%	34% Z	8% **	36% Z	23% *	25%	30% *	28%
Don't know	20%	28% N	23%	18% *	30% S.T.U	16% U	10%	8%	14%	41% **	21% V	17% *	27% V	25% V*	18%
VXg9z. How comfortable would you be voluntarily sharing your salary with a coworker?															
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
I would be very comfortable	20%	17%	13%	18% *	13%	22% R	22% R	34% R.S.T	21%	11%	17%	11% *	22%	19% *	22%
I would be somewhat comfortable	20%	15%	23%	15% *	16%	21% R	23% R	22%	21%	22% **	18%	21% *	19%	13% *	19%
I would be somewhat uncomfortable	21%	14%	19%	29% O*	22%	19%	24%	19%	22%	28% **	21%	25% *	18%	23%	21%
I would be very uncomfortable	28%	33%	32%	26% *	33% S.U	26%	26%	20%	28%	31%	31%	38% *	25%	30% *	28%
Don't know	11%	21% N	13%	12%	16% S.T.U	11% T	5%	5%	8%	9% **	13%	6% *	17% V	15% *	9%
Net: Comfortable	39%	32%	36%	33%	29%	44% R	45% R	56% R.S	42%	32%	35%	31% *	40%	31% *	42%
Net: Uncomfortable	49%	47%	51%	55% *	55% S.U	46%	49%	39%	50% Z	59% **	52%	63% Z*	42%	54% *	49%
YFw40. Have you personally experienced discrimination or unfairness in the workplace because of your gender?															
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Yes, I have	24%	24%	22%	26% *	20%	22%	29% R	39% R.S	28% Z	17% **	28%	17% *	20%	21% *	29%
No, I have not	55%	48%	56%	44% *	57%	58% T	50%	49%	56%	74% **	53%	74% V.X.Z.AA*	53%	54% *	52%
Don't know	14%	17%	12%	20% *	11%	14%	20% R	12%	13%	6% **	16%	5% *	15%	15% *	13%
Not applicable - I have never worked	7%	11% N	10% N	10% N*	11% S.T.U	5% T.U	2%	-	4%	3% **	4%	4% *	12% V.X	11% V*	7%
To what extent do you agree or disagree with each of the following statements? Please select one option on each															
row. Q8_1. Female representation on company boards is important															
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Strongly agree	37%	40%	36%	39% *	29%	36% R	45% R.S	54% R.S	34%	33%	43%	45% *	37%	41% *	36%
Somewhat agree	28%	28%	26%	22% *	28%	28%	29%	26%	28%	39% **	31%	27% *	26%	25% *	30%
Neither agree nor disagree	25%	28%	22%	20%	31% T.U	26% T.U	17%	14%	27%	28% **	19%	20% *	26%	25% *	26%
Somewhat disagree	4%	2%	6%	6% *	6%	4%	2%	4%	4%	-	6%	5% *	4%	4% *	2%

Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019

YOUGOV What the world thinks		r the age of 18			Income				Type of Are	a Lived in	_
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/ Town	Rural	Other
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
I think pay transparency would benefit a workplace	32%	32%	31%	30%	35%	38%	26%	33%	34%	27%	22%
· ······						AH					**
I think pay transparency would neither benefit nor hurt a	470/	100/	1001	0001	000/	400/	1001	010/	1001	450/	0.40
workplace	17%	16%	16%	20%	23%	13%	10%	21%	16%	15%	21%
				AH	AD.AG.AH						**
I think pay transparency would hurt a workplace	31%	32%	26%	30%	30%	41%	31%	24%	32%	38%	37%
						AD.AE.AF			AI	AI	**
Don't know	20%	20%	28%	20%	12%	8%	33%	21%	19%	19%	20%
			AF.AG	AF.AG			AE.AF.AG				**
Kg9z. How comfortable would you be voluntarily sharing our salary with a coworker?											
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
I would be very comfortable	20%	19%	18%	19%	21%	27%	14%	20%	20%	20%	13%
r would be very connortable	2070	1370	10 /0	1370	2170	AD.AH	1470	2070	2070	2070	**
I would be somewhat comfortable	20%	20%	22%	21%	22%	14%	14%	21%	18%	21%	12%
			AG		AG						**
I would be somewhat uncomfortable	21%	21%	16%	23%	24%	23%	19%	21%	21%	21%	-
r would be somewhat unconnortable	2170	2170	1070	2070	AD	2070	1070	2170	2170	2170	**
I would be very uncomfortable	28%	28%	28%	29%	27%	29%	31%	26%	30%	28%	32%
r would be very unconnonable	2070	2070	2070	2370	21 /0	2370	5170	2070	5078	2070	52/6
Don't know	11%	12%	16%	8%	70/	7%	22%	13%	11%	10%	
Don t know	11%	12%		8%	7%	7 %	AE.AF.AG	13%	11%	10%	43%
	0.001/	000/	AE.AF.AG	100/	100/			100/	0.001	440/	
Net: Comfortable	39%	39%	40%	40%	42%	41%	28%	40%	38%	41%	25%
			AH	AH	AH	AH					
Net: Uncomfortable	49%	49%	44%	52%	51%	52%	50%	47%	51%	49%	32%
w4o. Have you personally experienced discrimination or											1
fairness in the workplace because of your gender?					1				1		
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Yes, I have	24%	23%	28%	21%	25%	28%	16%	29%	21%	24%	25%
			AH			AH		AJ			**
No, I have not	55%	57%	52%	61%	61%	52%	49%	52%	57%	58%	75%
				AD.AH	AD.AG.AH						**
Don't know	14%	14%	8%	15%	12%	19%	21%	12%	16%	11%	-
				AD		AD.AF	AD.AF		AK		**
Not applicable - I have never worked	7%	7%	13%	3%	3%	1%	14%	7%	6%	7%	-
			AE.AF.AG				AE.AF.AG				**

row. Q8_1. Female representation on company boards is important

Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Strongly agree	37%	37%	34%	33%	38%	42%	34%	42% AJ	34%	35%	22% **
Somewhat agree	28%	27%	29%	30%	30%	25%	23%	28%	28%	29%	11% **
Neither agree nor disagree	25%	25%	28%	25%	22%	21%	33% AF.AG	21%	27% Al	26%	54% **
Somewhat disagree	4%	5%	4%	7%	4%	3%	4%	5%	4%	4%	- **

Women's History Month

YouGov What the world thinks		Ge	nder				Generation				Region				
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Strongly disagree	6%	10% B	2%	30% **	7%	6%	5%	2% *	-	- **	7%	5%	5%	8%	5%
Net: Agree	64%	56%	72% A	40% **	64%	63%	65%	70% *	- **	- **	64%	69%	64%	62%	65%
Net: Disagree	10%	16% B	5%	30% **	13% F	10%	8%	7% *	-		12%	7%	9%	14% K	9% O
Q8_2. Men are disadvantaged in the workplace by gender diversity efforts															
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Strongly agree	12%	17% B	7%		13%	12%	11%	9% *	-	- **	9%	11%	13%	13%	11%
Somewhat agree	16%	20% B	13%	38% **	16%	13%	18%	17% *	-	- **	18%	15%	15%	18%	17% O
Neither agree nor disagree	29%	29%	30%	31% **	29%	32%	28%	27%	-	-	28%	29%	30%	30%	27%
Somewhat disagree	16%	14%	18% A		15%	16%	17%	22% *	-	- **	17%	18%	17%	13%	19% P
Strongly disagree	27%	20%	32% A	30% **	27%	27%	26%	26% *	-	-	28%	26%	26%	27%	27%
Net: Agree	28%	37% B	19%	38%	29%	25%	29%	26% *	-	-	27%	26%	27%	31%	28%
Net: Disagree	43%	34%	51% A	30% **	42%	43%	43%	47% *	-	-	45%	44%	43%	40%	45% P
Q8_3. It is a dangerous time to be a woman in America															
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Strongly agree	11%	10%	13%		16% E.F	11%	7%	14% *	-	**	8%	15% J	11%	12%	11%
Somewhat agree	23%	21%	26%	17% **	29% F	23%	20%	19% *	-		25%	21%	24%	23%	22%
Neither agree nor disagree	30%	28%	31%	38% **	29%	30%	30%	29% *	- **	••	32%	28%	30%	27%	28%
Somewhat disagree	15%	15%	15%	15% **	13%	14%	16%	22%	-	**	13%	16%	14%	16%	16%
Strongly disagree	21%	26% B	16%	30% **	13%	23% D	27% D	17% *	-	- **	22%	20%	20%	21%	22%
Net: Agree	35%	31%	38% A	17% **	45% E.F	33%	27%	32% *	- **	-	33%	36%	35%	35%	33%
Net: Disagree	36%	41% B	31%	45% **	26%	37% D	43% D	39% D*	-	-	35%	36%	34%	38%	38% O
Q8_4. It is a dangerous time to be a man in America															
Unweighted base	1241	567	674	11	403	320	434	73	-	-	234	262	484	261	837
Base: All US adults	1241	602	639	12	418	302	426	83	-	-	221	261	467	293	821
Strongly agree	14%	18% B	10%		15%	15%	14%	7% *	-	- **	16%	14%	13%	14%	15%
Somewhat agree	18%	21% B	14%	17% **	16%	16%	18%	27% D.E*	-	- **	20%	16%	18%	17%	19%
Neither agree nor disagree	27%	25%	29%	30% **	27%	27%	27%	27% *	-	-	26%	26%	30%	24%	24%
Somewhat disagree	14%	13%	16%	15% **	14%	15%	14%	14% *	-	-	10%	17%	15%	14%	15% O
Strongly disagree	27%	24%	30% A	38%	27%	28%	26%	25%	-	-	27%	28%	24%	30%	27%

Women's History Month

YouGov What the world thinks		R	lace			Educa	ation				Marita	I Status			Children un
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Strongly disagree	6%	2%	10% N.O	13% N.O*	6%	6%	6%	2%	6% X	-	2%	2% *	8% X	6% *	6%
Net: Agree	64%	68%	62%	61% *	57%	63%	74% R.S	80% R.S	63%	72% **	74% V.Z	72% *	62%	66% *	65%
Net: Disagree	10%	4%	15% N.O	19% N.O*	12%	10%	9%	6%	11%	-	8%	8% *	12%	10% *	8%
Q8_2. Men are disadvantaged in the workplace by gender diversity efforts															
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Strongly agree	12%	12%	11%	20% N*	12%	13%	11%	8%	14% X	6% **	4%	9% *	12% X	9%	14%
Somewhat agree	16%	9%	17%	19% O*	16%	17%	17%	13%	18%	14% **	14%	22% *	13%	13% *	17%
Neither agree nor disagree	29%	35% N	38% N.Q	24% *	38% S.T.U	27% U	21%	16%	27%	32% **	34%	31% *	30%	37%	32%
Somewhat disagree	16%	13%	11%	11% *	14%	14%	21% R.S	26% R.S	17%	19% **	17%	16% *	13%	21% *	15%
Strongly disagree	27%	31%	22%	27% *	21%	29% R	30% R	37% R	24%	28% **	31%	22% *	32% V	20% *	23%
Net: Agree	28%	21%	28%	38% O*	28%	30%	28%	21%	32% X.Z	20% **	18%	31% *	25%	23%	31%
Net: Disagree	43%	44%	33%	38% *	34%	43% R	51% R	63% R.S.T	41%	47% **	48%	38% *	45%	40% *	37%
Q8_3. It is a dangerous time to be a woman in America															
Unweighted base	1241	158	166	80	469	409	232	131	620	25	132	44	354	66	323
Base: All US adults	1241	147	192	81	502	386	225	128	617	26	133	45	352	69	314
Strongly agree	11%	17% N	11%	9% *	13%	11%	8%	12%	10%	17% **	8%	8% *	14%	13%	14%
Somewhat agree	23%	22%	26%	29% *	18%	23%	30% R	35% R.S	23%	36% **	24%	27%	23%	23%	26%
Neither agree nor disagree	30%	34%	31%	29%	35% T.U	30% U	25% U	15%	27%	26% **	36% V	23%	31%	40% V*	27%
Somewhat disagree	15%	12%	15%	10%	15%	24%	16%	20% S 18%	23%	3%	13%	23%	13%	10% * 14%	12%
Strongly disagree Net: Agree	21% 35%	39%	17%	23% * 38%	19% 31%	34%	21%	47%	33%	18% ** 53%	32%	19% * 35%	37%	* 36%	21%
Net: Agree	36%	27%	31%	* 33%	34%	36%	37%	47 % R.S 38%	40%	** 21%	32%	* 42%	32%	* 24%	40% AC 33%
	30%	21%	31%	*	34%	30%	31%	38%	Z.AA	21%	32%	42% *	32%	*	33%
Q8_4. It is a dangerous time to be a man in America	1241	158	166	80	469	409	232	131	620	05	132	44	354	66	323
Unweighted base Base: All US adults	1241	158	100	80	469 502	386	232	131	620	25 26	132	44	354	69	323
Strongly agree	1241	147	192	12%	14%	16%	225 14%	9%	15%	11%	7%	45	352	20%	314
Subligiy agree	14 %	15%	13%	* 23%	14 %	19%	20%	20%	X 20%	11% ** 18%	17%	14% * 19%	X 16%	20% X* 9%	17 %
Neither agree nor disagree	27%	38%	33%	* 23%	35%	25%	19%	13%	25%	18% ** 50%	28%	23%	28%	* 33%	27%
Neither agree nor disagree	2170	36% N.Q	33% N	23%	35% S.T.U	23% U	1370	1370	2070	50%	2070	23%	2070	*	2170
Somewhat disagree	14%	6%	16% O	16% O*	14%	14%	15%	17%	14%	4%	20%	23% *	13%	12% *	13%
Strongly disagree	27%	27%	25%	26%	22%	27%	31% R	41% R.S	26%	17%	28%	21%	29%	27%	26%

Women's History Month

YouGov' What the world thinks		r the age of 18			Income				Type of Are	ea Lived in	
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/ Town	Rural	Other
Strongly disagree	6%	6%	5%	5%	6%	9%	6%	5%	7%	5%	13%
Net: Agree	64%	64%	63%	64%	68% AH	67%	57%	69% AJ	62%	65%	33%
Net: Disagree	10%	11%	9%	12%	10%	12%	10%	10%	11%	9%	13%
8_2. Men are disadvantaged in the workplace by gender iversity efforts											1
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Strongly agree	12%	11%	13%	10%	10%	15%	12%	13%	11%	11%	11%
o tongiy agroo	1270		1070	1070	1070	1070	1270	1070	1170		**
Somewhat agree	16%	16%	11%	19%	16%	18%	20%	14%	17%	16%	23%
N 1 - 141	29%	28%	37%	AD 29%	25%	AD 23%	AD 30%	27%	30%	30%	
Neither agree nor disagree			AF.AG								54% **
Somewhat disagree	16%	17%	15%	17%	21% AD.AH	15%	10%	18%	15%	17%	12% **
Strongly disagree	27%	28%	23%	26%	28%	29%	28%	29%	26%	26%	-
Net: Agree	28%	27%	25%	28%	26%	33% AD	32%	27%	29%	27%	35%
Net: Disagree	43%	45% AB	38%	42%	49% AD.AH	44%	38%	47%	41%	43%	12% **
08_3. It is a dangerous time to be a woman in America											
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	150	385	604	245	8
Strongly agree	11%	10%	15%	11%	11%	9%	8%	14%	9%	12%	-
57.5			AH					AJ			**
Somewhat agree	23%	23%	24%	21%	25%	24%	21%	26%	22%	22%	43%
Neither agree nor disagree	30%	30%	32%	32%	28%	17%	41%	27%	30%	32%	24%
Somewhat disagree	15%	16%	AG 14%	AG 17%	AG 14%	21%	AF.AG 8%	14%	16%	14%	
Somewhat uisagree	1376	10%	14 70	AH	14 %	AD.AF.AH	0 70	14 70	1076	14 70	12%
Strongly disagree	21%	21%	15%	19%	23%	27%	23%	19%	22%	20%	22%
Net: Agree	35%	33%	39%	33%	AD 35%	AD.AE 34%	28%	40%	32%	34%	** 43%
Net: Disagree	36%	36%	AH 29%	35%	36%	49%	31%	AJ 33%	38%	34%	** 33%
8_4. It is a dangerous time to be a man in America						AD.AE.AF.AH					**
Unweighted base	1241	918	331	221	336	211	142	383	604	247	7
Base: All US adults	1241	927	334	216	334	207	142	385	604	247	8
Strongly agree	1241	13%	17%	14%	11%	17%	12%	18%	12%	15%	11%
			AF			AF		AJ			**
Somewhat agree	18%	18%	17%	15%	17%	22%	17%	15%	20%	17%	30%
Neither agree nor disagree	27%	27%	30% AG	29% AG	28% AG	15%	31% AG	27%	25%	33% AJ	34%
Somewhat disagree	14%	15%	14%	15%	14%	16%	13%	13%	17%	11%	25% **
Strongly disagree	27%	27%	22%	27%	30% AD	30% AD	27%	28%	28%	24%	-

YouGov Omnibus Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019



		Ge	nder		Generation							Region				
	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965- 1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
Net: Agree	32%	39%	25%	17%	32%	31%	32%	34%	-	-	36%	29%	31%	31%	33%	
		В		**				•	**	**						
Net: Disagree	41%	36%	46%	53%	41%	42%	41%	39%	-	-	37%	45%	39%	44%	43%	
			A	**				*	**	**					0	

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, Al/AJ/AK/AL, Minimum Base: 30 (**), Small Base: 100 (*))

Women's History Month US_nat_internal Sample: 21st - 22nd February 2019



		Ra	ace		Education					Children unde					
	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Net: Agree	32%	28%	26%	35%	29%	35%	34%	29%	35%	29%	24%	33%	30%	29%	34%
Net: Disagree	41%	33%	41%	* 42%	36%	40%	46%	58%	X 41%	21%	48%	* 43%	42%	* 38%	39%
				•			R	R.S.T		**				•	

Cell Contents (Cc

Women's History Month

US_nat_internal Sample: 21st - 22nd February 2019



		r the age of 18				Type of Area Lived in						
	Total	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/ Town	Rural	Other	
Net: Agree	32%	31%	34%	29%	28%	39%	29%	32%	31%	32%	41%	
						AE.AF					**	
Net: Disagree	41%	42%	36%	41%	44%	46%	40%	41%	44%	35%	25%	
						AD			AK		**	

Cell Contents (Cc