

YouGov / Women's Policy Centre Survey Results

Sample Size: 1182 Women in GB
Fieldwork: 29th February - 1st March 2024

	Vote in 2019 GE			EU ref 2016		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	1156	363	292	98	419	429	116	470	282	287	635	520	1006	57	92	282	190	132	402	
Unweighted Sample	1182	369	293	96	467	421	111	501	287	283	689	493	1034	59	89	290	203	137	404	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think the following are to your own personal success in life?

Financial prosperity

Very important	27	26	30	22	25	25	36	34	23	18	29	25	28	32	18	25	23	45	27
Fairly important	55	55	55	60	61	54	52	50	58	62	56	54	55	46	59	61	52	45	56
TOTAL IMPORTANT	82	81	85	82	86	79	88	84	81	80	85	79	83	78	77	86	75	90	83
Not very important	11	14	11	10	10	15	3	9	14	14	10	11	10	19	15	9	14	6	10
Not important at all	2	1	1	4	1	2	1	1	2	3	1	3	2	0	3	2	1	1	2
TOTAL NOT IMPORTANT	13	15	12	14	11	17	4	10	16	17	11	14	12	19	18	11	15	7	12
Don't know	5	4	3	4	3	5	7	6	4	4	3	7	5	3	5	4	10	3	4

Having children

Very important	33	34	33	38	34	34	28	34	31	34	32	35	34	31	25	31	38	27	36
Fairly important	25	26	23	20	24	25	20	25	25	26	25	24	24	20	34	23	23	26	25
TOTAL IMPORTANT	58	60	56	58	58	59	48	59	56	60	57	59	58	51	59	54	61	53	61
Not very important	14	15	13	11	13	15	19	12	12	16	16	11	15	5	10	15	12	14	15
Not important at all	21	18	25	27	24	20	23	21	23	20	21	22	20	35	28	24	19	25	16
TOTAL NOT IMPORTANT	35	33	38	38	37	35	42	33	35	36	37	33	35	40	38	39	31	39	31
Don't know	7	8	5	5	5	6	10	7	8	5	6	8	7	8	3	7	8	8	7

Having a good work-life balance

Very important	65	64	69	68	70	61	59	72	64	57	68	62	65	63	70	62	62	68	68
Fairly important	26	26	24	23	24	29	33	20	27	32	26	27	27	23	23	29	25	27	25
TOTAL IMPORTANT	91	90	93	91	94	90	92	92	91	89	94	89	92	86	93	91	87	95	93
Not very important	2	3	2	1	1	2	1	2	2	2	2	2	2	8	4	1	2	1	1
Not important at all	2	2	1	4	1	3	2	1	2	4	1	3	2	2	0	4	2	1	2
TOTAL NOT IMPORTANT	4	5	3	5	2	5	3	3	4	6	3	5	4	10	4	5	4	2	3
Don't know	5	4	3	5	3	5	5	4	5	5	3	6	5	3	3	4	9	3	4

Thinking about the lives and well-being of women in Britain. In your opinion, how much of a problem, if at all, are the following?

Violence against women (e.g. domestic abuse, harassment, misogynistic behaviour)

A very big problem	45	39	56	46	48	43	51	42	48	45	43	48	46	47	37	47	37	64	43
A fairly big problem	41	47	32	41	42	43	34	42	39	43	43	39	41	33	49	42	48	25	42
TOTAL BIG PROBLEM	86	86	88	87	90	86	85	84	87	88	86	87	87	80	86	89	85	89	85
Not much of a problem	6	9	5	3	6	8	4	7	6	8	8	4	6	13	5	8	4	4	7
Not a problem at all	1	1	0	0	0	1	1	0	1	0	0	1	1	0	0	1	0	0	1
TOTAL NOT A PROBLEM	7	10	5	3	6	9	5	7	7	8	8	5	7	13	5	9	4	4	8
Don't know	7	4	6	10	4	5	11	8	7	4	6	8	7	8	9	4	11	7	7

Pressure on women to balance work and looking after children/family

A very big problem	46	35	58	43	54	38	45	51	44	39	45	46	45	53	49	44	40	55	45
A fairly big problem	40	48	32	42	36	47	38	34	44	47	42	38	41	31	38	41	42	30	43
TOTAL BIG PROBLEM	86	83	90	85	90	85	83	85	88	86	87	84	86	84	87	85	82	85	88
Not much of a problem	7	11	3	7	6	10	4	7	6	12	6	9	8	7	6	9	7	5	7
Not a problem at all	1	2	2	0	1	2	1	2	2	1	2	1	1	1	2	1	2	3	1
TOTAL NOT A PROBLEM	8	13	5	7	7	12	5	9	8	13	8	10	9	8	8	10	9	8	8
Don't know	6	3	6	7	3	3	12	7	5	2	5	6	6	8	5	5	9	7	4

Employment inequality and employment opportunities for women (e.g. gender pay gap, career progression)

A very big problem	29	23	36	26	32	28	28	28	29	29	29	28	29	26	29	26	26	35	30
A fairly big problem	43	43	45	52	51	38	38	43	46	41	45	40	43	42	44	46	37	43	43
TOTAL BIG PROBLEM	72	66	81	78	83	66	66	71	75	70	74	68	72	68	73	72	63	78	73
Not much of a problem	17	24	11	12	13	24	17	15	15	22	16	18	17	23	14	19	22	11	15
Not a problem at all	3	6	2	0	2	5	1	4	2	3	3	4	3	1	4	2	3	3	4
TOTAL NOT A PROBLEM	20	30	13	12	15	29	18	19	17	25	19	22	20	24	18	21	25	14	19
Don't know	8	5	6	10	3	6	16	9	7	5	7	10	9	7	9	8	13	9	7

Thinking about the economic system in the UK, do you think it is skewed more towards men's needs and lives, women's needs and lives or is it not skewed towards either?

More skewed towards men's needs and lives	64	56	75	72	76	58	58	67	65	62	69	58	64	63	69	67	62	67	62
More skewed towards women's needs and lives	4	2	5	4	3	4	7	4	3	3	4	3	3	3	8	3	5	3	3
Not skewed towards either	18	30	10	16	14	24	10	14	22	23	15	20	19	11	9	17	19	16	21
Don't know	15	11	11	8	7	14	25	16	9	13	12	18	14	22	15	13	14	14	15

Which of the following factors, if any, do you think are most likely to prevent women from having children in Britain today? Please select up to three factors.

Financial insecurity	47	40	50	50	55	39	39	55	46	38	48	46	46	44	53	48	38	48	49
Balancing going to work and looking after children	47	43	46	50	49	45	39	49	45	47	47	47	46	47	50	48	44	50	46
Concerns about the future of their children's future	28	28	29	27	32	28	24	29	26	30	27	29	29	27	20	30	29	27	28
Lack of financial support available for mothers	27	21	31	31	30	23	32	36	24	14	26	28	27	21	32	28	25	32	26
Concern about career progression	19	19	19	27	24	17	21	22	16	17	23	15	20	12	19	13	22	27	21
Finding the right partner	19	20	20	15	21	19	21	17	27	16	23	15	20	14	14	22	23	22	17
Lack of high quality childcare	17	16	20	26	22	16	12	17	16	20	19	15	17	21	17	16	16	16	19
Women are leaving it to late to conceive	17	22	14	15	15	20	14	12	22	20	17	16	17	18	16	16	18	21	16
Social trends promoting a childless life free of responsibilities	11	11	8	11	9	12	19	9	8	13	12	9	11	10	5	13	12	11	9
Spending time away from home due to work commitments	10	8	9	8	8	10	9	9	9	12	9	11	10	12	11	11	7	9	10
Other	0	0	0	0	0	0	2	0	0	0	0	0	0	2	0	0	0	0	0
Not applicable, nothing prevents women having children today	6	10	6	4	5	9	2	4	8	12	5	9	6	5	12	7	4	4	7
Don't know	6	6	7	5	4	6	11	6	4	6	5	7	6	11	3	6	9	3	6

Thinking about societal expectations of women today, which of the following, if any, comes closest to you view?

Society puts more expectation on women taking care of their children/family than having a successful career	39	33	45	36	39	35	45	40	35	36	38	39	38	43	42	36	39	43	37
Society puts more expectation on women having a successful career than taking care of their children/family	20	24	14	18	15	22	20	15	22	24	16	24	20	12	15	22	21	18	20
Society puts a similar level of expectation on women to have a successful career as it does on women taking care of their children/family at the same time	42	43	42	45	46	43	35	45	42	40	46	37	42	45	43	42	40	38	43

How helpful or unhelpful do you think the following would be to support women in maintaining a good work-life balance whilst having children?

Having the option to work from home during the first 6 years of your children's life

Very helpful	50	42	60	48	56	41	52	60	44	39	49	52	49	49	59	46	45	62	49
Fairly helpful	28	29	24	32	28	30	26	24	33	34	29	28	29	25	24	32	36	16	28
TOTAL HELPFUL	78	71	84	80	84	71	78	84	77	73	78	80	78	74	83	78	81	78	77
Fairly unhelpful	8	12	6	10	7	11	5	7	10	10	9	8	8	11	4	9	5	10	9
Very unhelpful	3	5	3	3	2	5	3	2	4	4	4	3	3	7	2	2	5	2	3
TOTAL UNHELPFUL	11	17	9	13	9	16	8	9	14	14	13	11	11	18	6	11	10	12	12
Don't know	10	12	8	8	6	13	14	8	9	13	9	11	10	8	10	10	9	11	10

Extended parental leave for their partner following childbirth

Very helpful	43	27	56	51	51	29	51	58	35	23	42	44	42	55	48	40	36	50	43
Fairly helpful	35	41	29	34	36	39	32	27	41	45	38	32	36	26	31	38	38	32	35
TOTAL HELPFUL	78	68	85	85	87	68	83	85	76	68	80	76	78	81	79	78	74	82	78
Fairly unhelpful	8	12	6	4	5	13	3	5	11	13	7	9	8	7	8	10	9	7	7
Very unhelpful	3	6	1	1	2	5	1	1	3	5	2	4	3	4	2	1	2	1	5
TOTAL UNHELPFUL	11	18	7	5	7	18	4	6	14	18	9	13	11	11	10	11	11	8	12
Don't know	11	13	8	10	7	13	13	9	10	13	10	11	11	8	10	11	15	10	10

Flexible parental leave for their partner (e.g. moving paternity leave later)

Very helpful	39	31	48	46	48	30	45	51	31	27	41	37	38	50	45	41	36	44	35
Fairly helpful	41	45	37	40	39	44	32	34	49	47	40	42	42	34	33	39	43	40	44
TOTAL HELPFUL	80	76	85	86	87	74	77	85	80	74	81	79	80	84	78	80	79	84	79
Fairly unhelpful	6	7	5	2	4	9	4	6	6	8	7	5	6	5	6	7	8	7	5
Very unhelpful	2	3	1	1	2	3	1	1	1	4	2	2	2	2	2	1	1	0	3
TOTAL UNHELPFUL	8	10	6	3	6	12	5	7	7	12	9	7	8	7	8	8	9	7	8
Don't know	12	14	8	11	8	15	18	8	13	15	10	14	12	8	15	12	13	9	12

Child-friendly, flexible working hours (e.g. around school start/ finish times)

Very helpful	65	59	70	67	74	59	57	72	62	61	66	65	65	70	69	64	64	61	67
Fairly helpful	26	30	22	23	21	30	30	19	30	32	26	26	27	20	22	28	30	27	25
TOTAL HELPFUL	91	89	92	90	95	89	87	91	92	93	92	91	92	90	91	92	94	88	92
Fairly unhelpful	2	3	2	5	2	2	1	2	2	2	2	2	2	2	1	2	0	5	2
Very unhelpful	1	1	0	1	1	1	0	0	1	1	1	1	1	1	0	0	1	0	1
TOTAL UNHELPFUL	3	4	2	6	3	3	1	2	3	3	3	3	3	3	1	2	1	5	3
Don't know	6	7	6	4	3	7	12	6	5	4	6	7	6	8	8	6	5	7	5

Parenting-friendly workplaces (e.g. workplace creche, spaces for rest or breastfeeding)

Very helpful	48	41	59	48	56	41	42	54	43	44	47	50	47	49	58	43	44	55	49
Fairly helpful	36	38	29	36	35	38	33	32	41	39	36	36	37	34	29	39	40	29	36
TOTAL HELPFUL	84	79	88	84	91	79	75	86	84	83	83	86	84	83	87	82	84	84	85
Fairly unhelpful	5	7	3	7	3	7	8	4	6	5	6	4	5	4	2	6	6	7	4
Very unhelpful	2	4	1	2	2	4	0	2	2	3	3	2	2	3	2	2	2	1	3
TOTAL UNHELPFUL	7	11	4	9	5	11	8	6	8	8	9	6	7	7	4	8	8	8	7
Don't know	9	11	7	7	4	10	17	7	8	9	8	9	8	10	10	9	7	8	9

Sharing work and caring responsibilities 50/50 with a partner

Very helpful	54	44	60	61	62	49	54	55	53	52	55	51	52	62	60	55	50	56	50
Fairly helpful	31	34	28	30	29	31	31	30	33	32	31	32	32	21	27	34	37	30	29
TOTAL HELPFUL	85	78	88	91	91	80	85	85	86	84	86	83	84	83	87	89	87	86	79
Fairly unhelpful	5	10	2	4	4	8	2	5	4	7	5	5	5	8	4	4	2	5	7
Very unhelpful	1	1	2	1	1	1	0	1	1	1	1	2	1	4	0	0	2	0	2
TOTAL UNHELPFUL	6	11	4	5	5	9	2	6	5	8	6	7	6	12	4	4	4	5	9
Don't know	9	11	8	4	5	11	14	9	9	8	8	11	10	5	9	7	9	10	12

The introduction of tax deductions for working mothers specifically to be used to cover childcare costs

Very helpful	49	46	56	46	52	46	43	54	47	45	48	51	48	49	55	49	47	43	51
Fairly helpful	34	34	31	36	35	33	38	30	37	36	36	31	34	38	31	35	35	42	30
TOTAL HELPFUL	83	80	87	82	87	79	81	84	84	81	84	82	82	87	86	84	82	85	81
Fairly unhelpful	3	4	2	3	3	4	3	3	3	3	4	2	3	1	3	3	3	2	3
Very unhelpful	2	4	2	2	2	3	2	2	2	4	2	3	2	4	2	2	3	2	3
TOTAL UNHELPFUL	5	8	4	5	5	7	5	5	5	7	6	5	5	5	5	5	6	4	6
Don't know	12	13	9	13	8	14	14	12	11	11	11	13	12	8	8	10	13	11	14

Thinking about politicians in the UK, do you think there is too much, too little or about the right amount of focus on the needs of women?

Too much focus	4	6	3	3	2	8	3	3	4	8	6	3	4	4	5	7	4	3	3
Too little focus	62	52	77	67	72	54	62	68	61	53	65	59	62	50	71	63	54	69	62
About the right amount	16	24	7	14	14	20	13	11	16	23	15	16	15	25	13	14	17	15	15
Don't know	18	18	13	17	12	18	21	18	20	15	15	22	18	21	11	16	25	13	19

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*